The Babson experience is full of concerts, all nighters, sleeping in the library, pizza runs, freshman orientation, packy runs, projects, preppiness, roommate problems, partying, cold water, the Free Press, parking tickets, heavy drinking, soccer games, radiators that won’t shut off, Friday Happy Hour at the pub, moving in, blowing off work, hockey games, heavy hangovers, problems with the computers, waiting in lines at Trim, caffeine addiction, group meetings, going home, meeting people, road trips, policy, and eventually senior week ending with commencement.
The Babson experience... how does it feel to be just another business major out of 1,300 students? Some days you get out of bed and you’re so generic that you don’t even notice yourself in the mirror. Other days you screw up your individuality and think that maybe you could make something of yourself after all; you look your fellow generics in the eye until they have to smile back. It all depends on your point of view. And to some extent, point of view depends on who your with; things almost always look better to two pairs of eyes.
The Babson experience is founded on the basis of good friends, good academics, and good times. In keeping with this simple tradition, over the past four years we have seen physical and ideological changes to improve our campus. Among the physical changes are a new library, a renovated relief map, a new indoor/outdoor snack bar, a new mailroom, improved facilities at Trim (from computerized meal cards to microwaves and a deli-bar), a official college logo, new computer facilities, even a new president. Ideological changes have resulted in a larger amount of credit hours necessary to graduate, a change in the liberal arts requirement structure, and the displacement of sophomores, rather than freshmen, from on-campus housing.

Here is a final look at the way things were.
The Babson experience... your on your own for the first time, no brothers, no sisters, no parents. Free! So what do you do? Push yourself to the limit, academically, socially, physically, and mentally. Attempting to show yourself and your peers that you are the best. Sometimes wondering if it's worth all the sleepless nights, pressure, and deadlines. Then you hear the success story of someone who pushed themselves one step beyond what they had to and you know that Babson is demanding to make it easier for you to go that extra step when it's needed.
To the Class of 1984:

Roger Babson was closer to being right than George Orwell. This year we are not marching to the totalitarian beat of Big Brother, but are watching as many others in the world -- from Harvard to the planners in the Peoples’ Republic of China -- rediscover the importance of individual initiative and enterprise, the entrepreneurial qualities this College has stressed from its beginning.

We hope you leave us with a sense that you as an individual can make a difference, that in the problems others see there are opportunities for development and progress, and that it is more fun to stir the pot than to sit around complaining about the cooking.

Leave us with confidence. Leave us as impatient to straighten things out in the world as you have been to fix things that needed fixing here. Leave us with a commitment to values that are important to the future of us all -- to freedom, to enterprise, to improving the climate of understanding between nations and peoples, and to the rights and dignity of others with whom you live and work. Resolve, somehow, to keep what you attempt in work and career in perspective with the need for fun, for friends and family, and for exploring new things in life.

And remember that your decision to come to Babson was more than a short-term commitment. Your progress and accomplishments, like those of your predecessors, become part of the base for making Babson even better known in years to come. Your perspectives -- as you try out the things you learned here -- can help us strengthen courses and out-of-class activities for future students. Through alumni programs, we would like to help you keep alive the friendships you have made here, and to enlist your support for the continued development of the College.

Sincerely yours,

William R. Dill
President

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