FROM THE EDITOR

This BABSONIAN, as are all yearbooks, is put together with a great deal of effort by this staff as well as the consciousness and existence of an entity known as the Babson Experience. But where these pages may differ is in that there is something different that this BABSONIAN is expressing. First, that we, the community at Babson, do not exist in an ivory castle without Nixon, Patty Hearst, gas lines, South Africa, Wall Street, and the gold standard. Second, being a business school, we are involved in the world on a realistic level. Third, that hopefully this BABSONIAN is a representation of our institution which integrates college and world, hence the newsweekly cover. Finally, this book brings you a sense of humor by which realism and compromise may be seen in a sane perspective.

To the office of Public Relations I would like to extend my thanks for cooperation and service through out the creation of this book. To the BABSONIAN staff your reward follows this page, thank you. To the class of 1974, may you look back at these pages and see the reflection of both your college and world. To the future graduates of Babson, may the college present these values to you — an education worthy of four years, a depth of personality, and a sense of humor by which to enjoy all of the above and whatever may follow, i.e. life.

Sincerely,

Thomas M. Deutsch
Editor-in-Chief