COVER STORY:

Over the past thirteen years, Babson has changed more than ever before in its history. This period has been President Henry A. Kriebel's term in office. It is no coincidence that President Kriebel has had to deal with problems he "Never knew existed before." Prior to his position of president, Henry Kriebel was dean of faculty during the preceding five years and professor of accounting here at Babson fifteen years before being dean of faculty.

There is no question as to the influence this singular man has had on every phase of the college. Academically, President Kriebel has seen the school develop from a three-year institute to a four-year Babson College. He has had to contend with much controversy over the liberal arts program, but he feels sure that it does have general acceptance. He feels strongly that whether a person completes the program in the normal four years, or accelerated program of three years, college must remain a personal path to obtaining a complete education. While serving during his presidency, Henry Kriebel maintained his objective of keeping the curriculum flexible, but always characterized as "institutional training of men and women for management positions."

Another critical area of concern, especially over the past decade, has been rising costs. President Kriebel's efforts in this area have been directed toward keeping prices down as much as possible, and still operating as a profitable institution. As a result, we compete with many larger colleges and universities during a period when other small private colleges have met head-on with forced bankruptcy. Our student body continues to reflect our moderate growth rate, and our financial position is quite acceptable.

It has always been Henry Kriebel's uncompromising optimism that has led Babson so successfully. His accomplishments have shaped Babson's profile enormously. During this period of explosive social changes in the world, President Kriebel has led us to our current position, and we look good as we stand.

Under the authorization of President Kriebel, we have begun to realize the Master Plan that has brought such physical changes as the new educational center that was dedicated this past fall, the new road system, and the three new dormitories: Canfield, Keith, and McCullough Halls. Another major change under Henry Kriebel's administration was the change to a coeducational student body. Obviously it is impossible to enumerate all that President Kriebel is responsible for; it is more than evident that he has been the backbone of the college for these past years which he has given to Babson.

As President Kriebel looks to the future, he hopes to see Babson reach the projected maximum of fifteen hundred students, thus keeping Babson a small, private school thriving on basic philosophies, adapting to the world.

As he leaves this most important position, he plans to let things take their course at Babson. He hopes to return to teaching because he thinks of himself as a teacher by trade.

The 1974 BABSONIAN is dedicated to Henry A. Kriebel for his enthusiasm as president and his unselfish efforts towards Babson and the people he has helped throughout his affiliation here at Babson. With sincere gratitude and particular praise, we the staff of the BABSONIAN wish you, Dr. Henry A. Kriebel, happiness and success for the dedication of your life to Babson College.
SEPTEMBER 11, 1973 — Babson enrolls a record of 380 freshmen and new students. This brings the total of undergraduates up to a record high of 1,000. Enrollment in the MBA program is also the largest ever.

SEPTEMBER 11, 1973 — In Chile the armed forces and national police ousted the Popular Unity Government. President Salvatore Allende Gossins died from an alleged suicide, rather than renouncement.
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