This is Babson...
portrayed in the nineteen hundred and
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Our Direction
With purpose

Omar Khayyam's Rubaiyat tells of a Moving Hand, which once having written, moves no more. Three years we have toiled, and as we hear the graduation-bell tolling, reflection on the job now finished, makes it seem but a moment in time's great wastes.

Life could be a series of sad reflections on jobs wherein our effort was not expended to best advantage, but we can arm for tomorrow with the courage that comes from knowledge.

Reflections will go on for as long as life shall exist. An old metaphor brings this into focus. A small deathless bird goes to Everest every year to sharpen his bill. When he has worn this formidable rock to a pile of sand, the clock which counts the seconds in Eternity will have gone "tick."

Where we shall be in the uncertain years ahead will depend on our continued reflections, and the new courage obtained from them.

With sincere hope we go forward to the tomorrows of Eternity, defended and guided by the experience of today's reflections.

Study reading room in the library

Sir Isaac Newton Library from Forest Street

undaunted by insurmountable
Our way to Lyon

Richard Knight Auditorium

terseal...
The costly price
to do as we please.

through the courage
that comes from knowledge.
To James G. Hawk, Business Manager of Babson Institute, Secretary of the Board of Trustees, whose success in reconciling the interest entrusted to him by the College with the many desires of the students in the Class of '57 stands out in our minds as an inspiring example of efficiency.

And who has thereby shown us that warm understanding for the problems of youth does not preclude business-like conduct in an important assignment.

We hereby dedicate the 1957 BABSONIAN to this man, who has demonstrated to us, through his leadership, the practical problems involved in business administration. It is with such recognition of qualities that
vision, spirit, faith, and loyalty

The unique position of being the founders of a college and living to see it grow to be a success, has probably never been the subject of a best seller. Mr. and Mrs. Babson have been able to see their dream fulfilled. As the Institute grew, so grew a decrease in the time demanded of the Founders; so increased the adoption of their principles as a guiding force; and in the minds of the educators there grew a feeling of attachment to the necessarily high ideals of a business college. The ambition to attain these aims has been the idea of many, the broadening of many minds, but the achievement of only a few.

We cannot step back and look at Babson Institute and with a sigh of relief, note a job well done. Our task in regard to our college is yet to be completed. It lies encompassed in the carrying on of the ideals of our Founders not only on our lips, but in our business and social lives. Ours is the task of keeping the flame burning so that all that follow in our steps may genuinely be better prepared for productive business and home lives. In fulfilling our work, we cannot forget Roger and Grace Babson, and their great vision, spirit, faith, and unending loyalty to making a better tomorrow.

ROGER W. BABSON

GRACE K. BABSON

FOUNDER'S DAY
For a life well lived and well dedicated to the great and ever-living laws of God, no religion in the world denies a rich reward.

Last year such a life departed from our midst for greater things. Mrs. Babson met her Creator, and became a living memory for us.

We cannot bring this record of a group of young men to a close without pausing in heart beside her simple grave and remembering what a bright light she was in our search for knowledge. Her devotion and friendship will live on in that which she so well founded and graced.
Four Cornerstones for Success

Gordon M. Trim
President

Gentlemen:

The aim of all education is the development of character. Now that you are about to leave us, I should like to say a few words about character.

Good character cannot be developed by means of a specific course, a particular student activity, or by any other formalized part of our program at Babson. That inner wisdom which forms the basis of good character can be acquired only by the interaction of all of us with each other and, if it is to become a real, living part of us, it must find its way to our hearts as well as our minds. There are four cornerstones of character which I should like to mention because, to the extent that they have been acquired by you while you have been here, we have collectively succeeded in our educational mission; to the extent that you have not acquired them, look upon your failure.

The first cornerstone, which you should have acquired during your three years' stay with us, is the heartfelt conviction that you are strong only to the extent that you stand for universal and eternal moral truth, and that you must stand for it, without ulterior motive. We are all bound to each other by the eternal moral verities and nobody can expect success or happiness who chooses to ignore them.

The second cornerstone of character consists of the inner conviction that you can achieve success and happiness, and hold them, only by continuously contributing in a constructive and creative manner to the business and the adult society of which you are soon to become a part. There is no permanent place in either for those who seek all and give nothing.

The third cornerstone of character lies in the conviction that you must be fully responsible for all your actions, never relying on others to save you from the effects of your own mistakes or lack of direction. Unless your center of gravity is entirely within you, disappointment and unhappiness will be your constant companions. Without a capacity for self-direction, you cannot have, or be, anything—not even yourself.

The fourth cornerstone of character consists of the ability to properly evaluate success and failure. In the uncertain world which you are about to enter, success cannot be subjected to a time schedule and should not be a must for happiness. Success should come, which it surely must to most of you, as a natural and logical result of what you now are and what you will become. True success can spring from no other source.

I believe that during your three years at Babson you have built solid foundations of morality, creativeness, constructive, responsibility and a sound view of life. It is with much pleasure and with much confidence in your future that I wish you Godspeed.

Gordon M. Trim
You are about to embark on a new and wonderful life—one of your own choice—in the business world. There is small doubt that it will be both fascinating and challenging and offer opportunities in an expanding world that, to date, have been little more than dreams.

I believe that most of you will look upon your Babson education as a great training ground. As new alumni, you will join with over 3000 men who have graduated over the years. Through the Alumni Directory you can locate a fellow alumnus in any one of the 48 states, the Territories, and in 24 foreign countries; they are ready to help you in any way that they can.

The quarterly Alumni Bulletin will keep you up-to-date on campus developments, alumni activities and services; the inside cover will remind you that there are thirty local alumni clubs organized to promote good fellowship and social relations.

Your support of the alumni program will strengthen our Alumni Association and help it become a source of pride to you in the years to come. Keep the alumni office posted by remembering to drop a card when changes appear in your status or address.

All of us join in sending our best wishes for your success in your various undertakings. We look forward to being with you often and to following your accomplishments in the business world.

Cordially,

Lawrence S. Mayers, Jr. 40, President
Babson Institute Alumni Association

The Alumni Welcome You

LAWRENCE C. MAYERS, JR.
President
Alumni Ass'n.