Top: Eric McGlynn looks like he loves being a BCR deejay. Bottom Left: Jeff Greenberg gets serious with his Founder's Day broadcast. Bottom Right: An on the air interview.
Bobson College Radio is the nation's first web-based college radio station. BCR is home to an eclectic mix of music, talk, and sports programming. Musical interests of the student body are reflected in the number of genres of music represented on BCR. The station broadcast 24 hours a day, 365 days a year on RealAudio and Webradio.com.

Recently, BCR has become a major source for information on campus, due in great part to the enthusiastic staff which completely redesigned the website, http://radio.babson.edu, based on campus expectations and needs. In addition, BCR's caliber of programming has skyrocketed, a tribute to the dedication and enthusiasm of our on-air personalities.

Many staff members do a weekly show in addition to other off-air interests in the station, whether they be promotions, advertising, DJ'ing, personnel management or record label relationship management, just to name a few.

A vast number of alumni, parents, and potential students listen to BCR as well as our on-campus audience. Heard live in Trim and Reynold's, BCR has quickly become an artistic activity for students, a source of on and off-campus information and news, and a forum for entertainment and friendship.
The Babson Free Press
On The Horizon
Top: Babsonian Staff at an intense training session. Above Left: Babsonian watching closely and learning how the computer program works. Right: Students pick up their yearbook and can’t wait to see what’s inside!
Left: Nathan Knight is getting detailed instructions on what is expected of his section. Bottom Left: Everyone is learning a lot! Bottom Right: Aimee Dollinger, Editor, recruits at the Student Activities Carnival.
Student Activities Carnival
On The Horizon
Student Activities Carnival