Founder’s Day is a celebration of the spirit of entrepreneurship that Roger Babson was known for. This year there were four outstanding Entrepreneurs recognized: George Hatsopolous, Robert Annunziata, Patricia Gallup and Pleasant Rowland. The afternoon program gave these accomplished people the chance to tell Babson students about their experiences.
The Founder's Day evening program brings the induction of the selected entrepreneurs into Babson's Academy of Distinguished Entrepreneurs. This formal event is held in Staake Gymnasium, and attended by students, alumni and other community members.
Snowball

The conclusion of winter weekend is always the Snowball. This semiformal dance is always quite well attended and is looked forward to as the first major event of the spring semester.
The Reynolds Campus Center brought a new focus of Campus Activities when it opened in the fall of 1997. Now many activities are held in the building, including study breaks during finals week, meals and meetings. The Campus Center has become a focal point in the community.
Family Weekend 1999 was attended by record numbers of families, and among the many activities were President Higdon's State of the College Address, and the always anticipated Casino Night at Trim Dining Hall. Among the blackjack tables, the Babson Dance Ensemble gave a performance for the students and parents in attendance. The Babson Players also put on their fall performance, Biloxi Blues during Family Weekend.