Babson Entrepreneurial Exchange

On The Horizon


Babson Marketing Association

On The Horizon

Left: Matt Ofilos & Kristen Lamb recruit at the Student Activities Carnival.

Far Left: Matt Ofilos, Steven Manzi, Todd Krasnow from "Zoets", Jason Rome. Left: Steve Manzi and Matt Ofilos at a BMA Event.

The Babson Marketing Association is a campus organization that promotes a competitive and educational marketing experience to Babson College students. During the second semester, BMA went under extensive reconstruction beginning with a entirely new, and young, Executive Board. A group of first year and sophomore students took the reigns of this large club, and have begun to present its members with a more interactive and fulfilling experience. Changes include an association with the national marketing association Delta Epsilon Chi, which is the college division of DECA and the introduction of the BMA Council, which is a group of highly involved members that will help shape the organizations future.
Babson Christian Fellowship

On The Horizon
Hillel

On The Horizon
Babson Indian Pakistani Organization

On The Horizon
Black Student Union

On The Horizon