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BABSON INSTITUTE
PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS
FOREWORD

THE 1937 BABSONIAN

presents in retrospect the life of The Class of 1937 at Babson Institute. This year shall be remembered as an intensive year, unique for the variety of its tasks and for the abundance and quality of its satisfactions. It is the purpose of this book to perpetuate the memory of friendly attachments, pleasant associations, and purposeful achievements of the Class of 1937.
ROGER W. BABSON
Founder of Babson Institute

BABSON INSTITUTE
Mr. Babson's Creed

I believe in God, an all-sustaining Spirit, to me the Spirit of Love. I believe that sinfulness is ignoring God's laws; while righteousness is working with them. I believe we learn God's will from the Bible; and get spiritual power through prayer, worship and service for others.

I believe in the importance of inheritance, environment and breeding; I believe in intelligence, industry, and efficiency; and I believe in sacrificing the temporal for the eternal. Only to the extent which we do this, will we inherit eternal life.

Finally, I believe that all social, economic and other questions will be solved only as this Spirit of Love develops throughout the world. There are no short cuts, either through theology or legislation. Only as we are "born again" with changed motives and ambitions are we saved.

In view of the above I discipline myself to live in the day without worrying or troubling about tomorrow, having Faith that as I conform to God's laws everything will work out for the best.

ROGER W. BABSON
Founder of Babson Institute
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