A hundred and fifty years ago, the then dismal Science of Economics was certain the world was facing starvation. Population was geometrically prolific and production was arithmetically meager.

Out of this emergency was born the factory system and Western civilization went crazy over exploitative, wasteful, and spectacular production.

In more recent years, even with population becoming stable on the one hand, and with production potentially capable, on the other, we have want, starvation, and unemployment in the midst of attainable abundance.

Clearly, in this problem, the present and future opportunities and responsibilities are those in the field of Distribution. The new economic horizons will lie in getting goods adequately and equitably into the possession of the mass consumer. The hundreds of specific opportunities under this general classification should furnish a highly trained and socially-minded youthful generation with vocational opportunities as attractive and beneficial as any of those followed by their fathers.

James M. Matthews
Director, Division of Distribution

DISTRIBUTION
ACTIVITIES
FALL AND SPRING FORMALS

Outdoing the performance of any of the recent classes, the Social Committee planned and held two very successful formal affairs. The scene of the first was the Woodland Country Club. Seventy couples enjoyed the modern rhythm of Ken Reeves and his orchestra. On April 29, Hudson DeLange and his swing artists entertained at the Wellesley Country Club. Much of the interest and the success of both of these enjoyable affairs were, no doubt, due to Dick Brown and his able assistants of the Dance Committee.
FALL FORMAL

DANCE COMMITTEE

RICHARD BROWN, Chairman
FRED ARNOLD
EDWARD BERTHA
EDWARD MONTGOMERY
DAVID BOND
STANLEY WALSH
SPENCER STOCKER
JOHN SCHULER

'37 BABSONIAN
BASKETBALL

The opening of the basketball season this winter witnessed one of the finest turnouts of recent years. Fifteen men reported for the first practice session, including seven members of the Junior Class. The prospects for a good season seemed so good that Tom Trigg and Phil Price willingly offered their services as team managers.

The 1935-36 squad was whipped into shape by Coach Charley Butler and John Glenn who acted as playing assistant. The opening game saw Babson overwhelm the Babson Statistical Organization by a score of 46-18. Although the Babson Five failed to continue in this impressive manner, they played inspiring ball throughout the entire season. Many of the games which were registered as losses proved to be very exciting and close. Such were the contests with the Tufts Junior Varsity and the Harvard Junior Varsity. The scores were 40-35 and 30-26. Toward the end of the season the squad resumed its winning ways with victories over the Oxford School and Gordon College.

Dick Francis of the Junior Group led the team in scoring with 128 points in fourteen games. Latham, the Hamilton College star, was runner-up with 99 points in thirteen games. Johnnie Glenn and Cliff Perry followed with 72 and 62 points respectively.

The one redeeming feature of this year's season is the group of Juniors who bid fair to form the nucleus of a promising team next season. Four of its members, Francis, Rosenbaum, Mathewson, and Bertha stood among the leading ten scorers. Storb, Montague, and Jamison also saw action throughout the season.
# The Schedule

<table>
<thead>
<tr>
<th>Babson Institute</th>
<th>16</th>
<th>Babson Statistical Organization</th>
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<tr>
<td>Babson Institute</td>
<td>31</td>
<td>Wollaston Rumble</td>
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<td>22</td>
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<td>Tufts Freshmen</td>
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<td>Gordon College</td>
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<td>Babson Institute</td>
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<td>Governor Dummer Academy</td>
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<table>
<thead>
<tr>
<th>Total</th>
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<tbody>
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<td>Opponents</td>
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'37 Babsonian
BOWLING

Once again the Wednesday night bowling league attracted more sustained interest than any other Babson activity, with the sole exception of the study hall. During the season, October 28 to March 10, six teams of five men each completed a schedule of fifteen matches of three strings per match. Actually fifty different individuals rolled at least three strings. Storb, Sawyer, Carlsson, Learned, Potter, and Stansberry bowled in all forty-five strings.

The Goats, led by Captain Brown, annexed the team title in the final match after trailing throughout the entire season. The winning team was composed of R. Brown, Blake, Foote, Fairless, Price, C. Brown, Petito, and Firstenburg.

LEAGUE STANDING

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<tr>
<th>Team</th>
<th>Win</th>
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<td>39</td>
<td>21</td>
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<tr>
<td>Non-Smokers</td>
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<td>12</td>
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<tr>
<td>Junior A</td>
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<td>26</td>
</tr>
<tr>
<td>Junior B</td>
<td>34</td>
<td>26</td>
</tr>
<tr>
<td>Non-Drinkers</td>
<td>27</td>
<td>33</td>
</tr>
<tr>
<td>C.P.A.'s.</td>
<td>23</td>
<td>37</td>
</tr>
</tbody>
</table>

High Team Single String: Goats 480, Non-Smokers 1337
High Team Three Strings: Non Smokers 180
High Individual Average: Storb 89.95, R. Brown 89.30
High Single String: Robertson 123
High Three Strings: R. Brown 371

BABSON INSTITUTE
VOLLEY BALL

A powerful team composed of the second year Seniors dominated the volleyball competition throughout the season. Sparkling teamwork and individual versatility brought the championship to the team made up of Tad Bowen, Bob Hebdon, Herb Faxon, Lou Coleman, and Jack Schuler. This group of veterans mowed down all opposition, going through the season without suffering a defeat. Late in the season an All-Star Team was formed to stem this irresistible tide of victories, but it was to no avail. The champions proved themselves worthy of the title by defeating the All-Stars in every game in which they clashed.

Volley ball proved to be a popular and welcome sport during the winter months. There were many waiting and willing substitutes ready to fill in at every game. Some new volleyball equipment this year added much to the enjoyment and caliber of the season’s competition.
THE GOAT CLUB

For another year the Goat Club has remained an impenetrable mystery. It is Babson's only secret society and it is so secluded that even the initiates do not comprehend its veiled purposes. But some one who directs the inner working of the organization knows how and why "The Goat" came into being - else the institution would fall, crumble, and be forgotten by the surging crowd of the ever-changing personnel of the school. True enough there is a life spark at the heart of the association and it rests in the agile brain of that fiery, gifted man, Dean Millea, the highest and mightiest of the "goats." Spasmodically, the spark flares up, and another man is labelled with the blue and white badge signifying membership in the esoteric ranks of the "Ancient Royal Order of the Goat."

The process of igniting the spark which glows intermittently is both mysterious and amusing. Some men start the conflagration by talking too much in class; others by talking too little; still others for getting the Dean's goat, and many more because the Dean is able to get their goat. And so it is that the membership roster of Babson's clandestine club includes the names of men both brilliant and shallow, both playful and serious.

Those who became members late in the year, and who are not in the picture are: Spence Stocker, John Glenn, Cliff Perry, and Jim Kingery.
THE ATHLETIC COMMITTEE

One of the prime purposes of Babson Institute is to promote and foster health and clean living. To accomplish this, an interesting and varied athletic curriculum was necessary. The planning and administration of this program were placed in the hands of the Athletic Committee. This group was carefully picked with special attention being paid to their past experiences and initiative. Those chosen to carry out this important task were: Dick Allen, Tod Bowen, John Glenn, Al McArdle, Charlie Lowe, and Stan Walsh. They were counselled and guided by Charlie Butler, faculty advisor. Collectively, these men had previously taken an active part in all the sports which were offered to the students throughout the year.

The gymnasium offered excellent facilities for handball, squash, basketball, boxing, wrestling, volley ball and basketball. The Committee made admirable use of these in organizing volley ball and basketball tournaments.

A winter sports outing was planned, but lack of snow necessitated its cancellation.

Team baseball and bowling competition also provided a splendid opportunity for recreation for those interested in these sports.

The Committee did an exceptionally fine job of providing a well-rounded program of recreational activity.

We are grateful and appreciative for the time and energy which they have given.
RELIGIOUS LIFE AND ACTIVITIES

Realizing the importance of the spiritual phase of living, a number of students participated in a very worth-while program of religious thought during the year. Mr. Butler was in general charge of the activities and was ably assisted by the student committee.

Services were held Sunday mornings and Thursday noon in the chapel in Park Manor. Special student-officiated chapels were found to be very well attended. In the first of these services, Robert Strauss preached a sermon entitled, "The Creative Imagination of Youth." Charles Carlsson, Bob Hebben, and John Burns also gave very fine talks at succeeding services.

In order to establish more firmly the practical relationship between business practices and religious principles, numerous discussion groups were organized. Several outstanding business men and ministers from Boston and vicinity gave us their beliefs on that important subject. It was generally agreed that success in life results first from a close adherence to the doctrines of Christ.

Many visitations to the various churches of the vicinity helped to acquaint the students with the different denominational services and with many inspiring ministers for whom Boston is justly famous. Some special religious interests of students were shown by their attendance at various conferences and forum sessions.

In all, we feel that our spiritual growth has been a most vital part of our activities throughout the year.
THE 1937 BABSONIAN

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