The aerial view shows that section of the Park around which the work and classes of the Institute revolve. The large building near the center is the Library. The remainder of the twelve brick buildings are arranged around this focal point.
On a tract of three hundred acres, thirteen miles from the center of Boston, the campus of Babson Institute is located. Away from the noise of the city, the campus is always quiet and clean; a perfect place to carry on the work which has to be done. A large portion of the area of the campus is covered with woods which have many trails and paths running through them for hiking and horseback rides. The campus is also a bird sanctuary which furnished additional interest to members of the student body or to local inhabitants.

The buildings are all of colonial architecture; many other buildings nearby are also in this style. There are twelve buildings on the campus, all within walking distance of one another. The two dormitories Park Manor and Park Manor South furnish comfortable accommodations for students at Babson Institute and their friends and families who are welcome to visit. There is one large dining room in Park Manor which is always open for the convenience of the students, their guests, and faculty members.

As Babson Institute expands, there will be no need to crowd the buildings or the students, since plans have been made for the continuation of the development of the campus and the facilities so as to make it as attractive and desirable a situation for education as it now is for its small number of students.
Lyon Hall
CLASS ROOM BUILDING
Library Reference Room

Dr. Shively's Marketing Class
Approach to Junior Work Office
The Library
Junior Work Office
Winter in 1943
Admissions Building

President's House
Approach to Senior Group

Bryant Hall
History of Babson Institute

After being graduated from the Massachusetts Institute of Technology, Mr. Roger W. Babson established the Babson’s Statistical Organization in Wellesley Hills, Massachusetts. During the expansion of his business, Mr. Babson felt it his duty to contribute in some way to the training of men for the business world.

Mr. Babson opened in 1919, at his old home on Abbott Road, the Babson Institute. Soon after, the Institute was moved to a brick building on Washington Street in Wellesley Hills. In 1922 the campus of the present Babson Institute was started. Lyon Hall and Bryant Hall were built during this period as well as the Richard Knight Auditorium, which was presented by Mrs. Babson and named after her father, Richard Knight.

Babson Institute, through the efforts of the founder, has many purposes. A large majority of men in colleges and schools all over the country look upon the business education which they receive, as a bridge on which they must first land before their entrance into business. The purpose of the Institute is to qualify men for positions of responsibility through a two-year course of intensive training in the fundamentals of business. Departments have branched out within the Institute to take the form of Distribution, Finance, and Production.
As well as its purposes, Babson Institute has aims, or if you wish, ideals, which it follows as it functions. The first of these is to develop its students mentally, physically, and morally, and in doing so make each of these a part of every man so that they will cling to him as long as he lives. Secondly, it is the part of the instructors to enlighten each man as to financing his business, and how he can take care and precautions to guard his property wisely. Thirdly, to help each of the students of the Institute to become a leader of men.

The alumni are engaged in a large assortment of industries and occupations, encompassing about thirty-three major divisions of business. Through their examples it can be seen that Babson trained men face their future with exacting ideas of what they can and want to do.

Through his experience in finance, Mr. Babson had learned that one of the major factors in building a school is to be quite sure that it is well endowed. As we can see, many persons give financial support in the construction of buildings and memorials to add to the educational value and beauty of a school. However, it is very seldom that there are those who set aside funds for the upkeep of these constructions. With this bit of information before him, Mr. Babson undertook to endow the Institution.

It was and still is Mr. Babson’s opinion that even if success is or is not the result of his endeavors in the educational field, through the erection of Babson Institute, he has set aside, for the executives and trustees of every higher educational institution, an endowment program which he firmly believes should be followed.