The result of many years of research, travel, and collecting is one of the most complete collections of Newtoniana in America. This collection consists of many editions of the works of Sir Isaac Newton and their translations; contemporary writings; material relating to his life and time; later material evaluating his work; metals, coins, pictures; books from his library and documents in his handwriting.

In the Newton Room the panelling and mantel are old but the marble facing and hearth follow contemporary lines. The fire irons are English and likewise of Newton's period. A portrait of Sir Isaac Newton hangs above the fireplace and other prints are on the walls. Drawings were made of the simple type of furniture that Newton evidently preferred from which furniture has been reproduced to give the room something of the atmosphere of the house as it may have been while he lived there.

We know that he had crimson mohair hangings and chair cushions so this material was selected for the hangings. The fact that this is the only color mentioned in a description of his possessions indicates that crimson was a favorite color.
The Newton Room in the Babson Institute Library rebuilt in the Library at the time of its construction in 1939. This room is open to all of the guests of Babson Institute for inspection or study.
Many reasons explain the Babson enthusiasm for Newtoniana. In the first place the Babson choice of the economic field was strengthened by the faith which Newton apparently entertained in the broader application of the Law of Action and Reaction. He believed that this principle which rules the world of mathematics, physics, and chemistry, governs likewise the realm of human relations. It was this basic idea which contributed largely to Mr. Roger W. Babson’s entrance into the study of fundamental conditions and shaped his pioneering in applied economics.

Another basis for the allegiance to Newton was his marvelous uniting of the theoretical and the practical. The greatest mind of all time was not too highbrow to work with his hands. He created structures of higher mathematics and with equal success he invented new telescopes.

Finally, the Babsons always have revered the spiritual nature expressed by this extraordinary man. Newton was deeply religious. This affords the impressive evidence of the validity and rank of religion, worship and prayer.

In the portrayal of the room the chief hope is that this evidence from a noble life may provide inspiration to the students and faculty of Babson Institute, to citizens of the community young or mature, and to all visitors of Babson Institute.
The Activities

STUDENT EXECUTIVE COMMITTEE

SOCIAL ACTIVITIES COMMITTEE

RELIGIOUS ACTIVITIES COMMITTEE

PHYSICAL ACTIVITIES COMMITTEE

A. R. P.

THE A. D. S. BEACON

ENLISTED RESERVE CORPS

AIR CORPS RESERVES

ALPHA DELTA SIGMA

THE BABSONIAN
Student Executive Committee

The Student Executive Committee is a representative administrative group composed of seven members from the Senior and Junior Classes. This Committee is duly elected by popular vote at the beginning of each fall term at Babson. The duties and responsibilities of the Student Executive Committee are numerous. Direction, supervision, and promotion of all student activities comprise their purpose. They must coordinate all these functions with the regular work program.

The Student Activities Fund, a fee paid by each member of the student body at the beginning of the school year, is disbursed by the Student Executive Committee to the chairmen of the other committees for their administration in the various extra-curricular activities. A budget for the coming year was prepared and submitted by the chairman, McGhee, to the student body for approval early in the fall term. At the joint meetings of the Executive Committee and the students, there were frequently spirited discussions, after which the wishes of the majority were followed as closely as possible.

As a democratic student government organization, this committee gave its members the experience of administration, and the members of the school a feeling that they had a part in the direction of their own activities and procedures.

First Row: Left to right: Garvin, McGhee (Chairman), T. Simpson.
Second Row: Left to right: G. Simpson, Revere, O'Connell, Walstrom.
With the careful plans and arrangements made by Tom Simpson, chairman of the Social Activities Committee, and his committee, Babson men have enjoyed many good times and pleasant relaxations at social gatherings of the school during the past year. The first event on the schedule was the Halloween party at the end of October. The North dining room was given the atmosphere of rural joviality to provide frivolity in abundance.

The high light of the season was the dinner-dance which was held at the Puritan Hotel on December 5, 1942 just before the Christmas recess. There were no carriages provided since the students were requested to spend the usual amount for the purchase of war stamps. Unlike Babson tradition, this year some of the socially minded brought their dates in on the trains and bus services.

Mr. Greene has done an excellent job in cooperating in the arrangement of the various parties. A new idea of tea dances was worked out for the dining room in Park Manor which was another success to be chalked up to the credit of the committee.

The student body has enjoyed this well planned social relaxation which is a part of the necessary rounding out of the life of a business student as it would be for others in the business world.

Social Activities Committee
Alpha Delta Sigma

Alpha Delta Sigma, National advertising fraternity, was founded on the campus of the University of Missouri in 1913, with the purpose of furthering the activities and ideals of advertising through projects and programs sponsored by members. The number of chapters grew until there are now 38 chapters in colleges and universities located throughout the United States.

The George W. Coleman Chapter of Alpha Delta Sigma was granted a charter in the Spring of 1941. Since that time Alpha Delta Sigma has become increasingly important in the student life of Babson Institute. During the present year the chapter has had as speakers on advertising subjects, Mr. Francis Hatch, vice-president of Batten, Barton, Durstine, and Osborne; Mr. Earl Beebe; Sales Manager of H. P. Hood Milk Company; Mr. Will Copp of the speakers bureau of the Associated Business Papers, and others, who were able to tell us of practical experiences in the field of advertising, and of new developments in advertising.

The Boston Advertising Club held a question and answer session at the Statler Hotel, for Alpha Delta Sigma men, at which many prominent Boston advertising men and women subjected themselves to questions about advertising, and how to get started in the occupation.

Along with its interest in advertising, the fraternity has undertaken to be a service organization within the Institute. Publishing the campus newspaper, THE BEACON, is one of its principal functions in this sphere.

In its three short years at Babson Institute, Alpha Delta Sigma Fraternity has become an unusual force at the Institute, both as a stimulator of advertising interest, and socially. Despite the war, and the consequent shrink in the enrollment, the chapter has been able to maintain a membership equal to that of last year. It has also been able to establish itself as one of the soundest chapters, financially, and to serve a real need on the campus.

First Row, left to right: Clark, Groves, O’Connell, Andrew, Randor.
Second Row, left to right: T. Simpson, Mr. Catfield (Faculty Advisor), Goodley, Medforth, McGhee, Givens, Christopher, Booby.
Third Row, left to right: Reber, Ford, Page, Smith, Wells, Frank, Glennon, Beil, Whitney.
When the request was made in the Fall of 1941, by Mr. Charles E. Butler, for the organization of a student newspaper, the Junior Class at that time took the initiative to start and continue this weekly publication. In coherence with the system at Babson Institute, the Student Executive Committee selected the Editor and the staff. Largely through the interest and the personal efforts of Albert C. Allen and Dean G. Christopoulos, the BEACON prospered in its first year. The name Beacon was chosen because of the familiar airplane beacon on Great Map Hill.

The regular features and the new items, plus the personal interest treatment of THE BEACON guaranteed its popularity and sustained acceptance. Remembering its contribution to the life of the school, Alpha Delta Sigma made plans to include its publication as a part of the fraternity's activity. Beginning with the fall term the name of the weekly school paper became, THE A D S BEACON. With Christopoulos as Editor-in-chief, it has increased in size and quality as well as in the acceptance by the student body.

It is sent weekly to all the members of the Class of 1943 who are in the armed forces, and all of last year's graduates who are in Alpha Delta Sigma. The favorable comments from these men give the staff the impetus to try and make the paper constantly better.

The paper is subsidized by the school and the services of the school secretarial staff have been available for the publication each week. Without this help, it is doubtful whether the paper would have been able to grow to its present proportions in such a short time. Its founders and Alpha Delta Sigma have done a commendable job in bringing to the campus the news agency which it should have. Through the new members of the fraternity it is hoped, and there is every reason to think, that the A D S BEACON will continue to offer a good medium of news-gathering and recording of the events of the student year.

A. D. S. Beacon