FRATERNITIES
"The belief in God will be perpetuated and intensified, the government of the United States will be supported and defended, and the established institutions of society and the principles of good citizenship will be preserved.

"An ambition for intellectual attainment and a desire to serve college and fellows will be fostered among students in institutions of higher learning.

"Student problems may be studied, student life may be enriched, and the progress and best interests of the institutions in which the organization is found may be stimulated and promoted."

This is an excerpt from the constitution of Blue Key which is typical of the service rendered to Babson by the local chapter. This organization is made up of the outstanding leaders on the campus selected according to their activities in sports, scholastics, student council, class activities, and various committees.

The activities, this year, have consisted of promoting a Student Honor System, supervising class elections, and assisting Mr. Stephens with his Freshman Advisors’ Program.

Blue Key’s officers this year have been Murray Simmons, President; George Slye, Secretary-Treasurer; and Dr. E. B. Hinckley, Faculty Advisor.

Alpha Delta Sigma

Alpha Delta Sigma, the pioneer fraternity on the Babson campus, was instituted for the furthering of the role of advertising in the field of distribution. With this end in sight, the fraternity this year brought to its brothers a full program of outstanding speakers, several dinner meetings and frequent social events.

The annual Robert J. Murray Memorial Competition, under the chairmanship of S. J. Pappalarado, was declared the most successful in its history. The Advertising Club of Boston joined with the fraternity in honoring winning contestants at a special meeting held in Boston.

Officers who directed the activities of the year were: Allyn W. Smith, President; Paul Gullet, Vice-president; Bradford Gill, Recording Secretary; and Franklin R. Shoemaker, Treasurer.

"To further the advancement of business in the civic and commercial worlds" is the guiding factor which promulgates the largest business fraternity on the Babson campus—The International Fraternity of Delta Sigma Pi.

Guided in its efforts by outstanding men of the faculty, Mr. Walter Carpenter, Mr. Everett Stephens, and Mr. Clinton Peterson, this group has done much in the education of Babsonmen to the ways of worldly business problems and trends.

The program of the year past was dotted with numerous speakers from all phases of the business world, colorful social events, educational field trips to well-known places of business, and by time and effort in the form of charitable contribution on the part of the Brothers.

Able officers of the year were: George S. Slye, President; Henry L. Vogt, Senior Vice-president; Carl Weigell, Junior Vice-president; F. Penn Westman, Secretary; and Edward Fuller, Treasurer.
Since Lambda Kappa Pi's organization three years ago as the successor of the Finance Club, it has risen to a prominent position among the campus fraternities. The possibility of affiliating with a national financial fraternity has been discussed and the brothers feel that such a move would serve the best interests of the organization.

Lambda Kappa Pi has consistently backed all efforts to promote an honor system at the Institute. As a part of this policy, all prospective brothers are required to sign an honor pledge as a condition to membership.

This year's officers were Dick Orwig, President; Bernard Audette, Vice-president; Fred Muzi, Secretary; and Sol Leibster, Treasurer. Doctor Harrison is the fraternity's Faculty Advisor.

Lambda Kappa Pi
