COMMITTEES

FALL PARTY

Bailey, Chairman

Brinckerhoff
Kennedy
Schuck

Ballard
Lang
Smith, B. F.

Culver
Lemon
Spaulding

Horn
Paige
Yanowitz

SPRING DANCE

Bailey, Chairman

Brinckerhoff
Drake
Houston

Culver
Dulany
Swatszel

Horn

PIN

Boone, Chairman

Genkinger
Hayes

Horn
Culver

Lemon
1928 BAESONIAN BOARD

John Milton Hayes
George William Delany
William Francis Soule
Arthur Kent Wagner
Henry Morton Brinckerhoff, Jr.
Brooks Felton Smith
Elwood Emil Hansen
James Edward Kinnear
Paul Charles Lytle
KAPPA ALPHA PHI

HONORARY MEMBERS
John E. Millea    Austin H. Fitz    Dwight G. W. Hollister

OFFICERS
J. F. Butler, President    D. R. Brownell, Vice-President    C. W. H. Schuck, Secretary    A. K. Wagner, Treasurer

Dulaney    Bates    Eason
Young    Soule    Whitmore    Brownell    Wagner    Butler    Millea    Schuck    Hansen    Webb
OFFICERS
Gene Gordon Culver, President  R. Stewart Bailey, Jr., Vice-President  John G. Raymond, Treasurer  William L. Laschak, Secretary

MEMBERS
R. Stewart Bailey, Jr.  L. Peter Hamilton  John G. Raymond
Gene Gordon Culver  George M. Houston  Horton W. Reed
Whitney Drake  William L. Laschak  George R. Simpson
Jack M. Genkinger  Arvitt Lemon  William H. Swatszel
DOWN IN OUR ALLEYS

The handsome loving cup which Mr. Mattson presented to the Institute last year for the promotion of bowling tournaments now proudly bears the names of five more Babson men.

Everybody out for bowling! Bill Mattson issued the call early in November. Six teams of five men each were soon straining at the bit to get started. There was intense excitement down in our alleys that first night. Every man was out to make a record, though more than one had never so much as touched a ball before. Whit Drake out-whitneyed Whitney at the outset by establishing a high string record of 120 pins. A record which lived out of harm’s way throughout the tournament. Kinnear took a crack at it in the fourth meet with a string of 101 pins. Diehl reached 104 in the eighth meet and later McCormick pushed down 106 of the pins for second high.

So great did the excitement become during many of the contests, there was fear lest the pin-boys be injured by flying balls and pins. Interest never lagged. Hardly was there a man in school, but what at one time or another tried his luck on the maple boards. Drake, Lashar, and Brinckerhoff all led their teams to the front rank during the contest, while Whitmore and Haskell battled for the lowest honors. Handicaps ran as high as 48 and 50 pins before the closing meet.

McCormick with Team No. 5, proved to be the dark horse. Standing at one time next to the bottom, his team came up to worry the leaders, and at the last meet they lost the tournament only by the handicap of one pin.

The history of the tournament is contained in the headlines of the weekly bulletin:

(A) LOOK ‘EM OVER!
   Teams Selected According to Tryout Averages.
(1) IT LOOKS LIKE "DRAKE’S CAKE"!
(2) WATCH WHITMORE—HE ROLLED FROM 4TH TO 2ND PLACE.
(3) NUMBER ONE IS NUMBER ONE! LASHAR LEADS.
(4) LOOKS LIKE LASHAR’S LEAD’S LESSENING.
(5) WHEN THREE ARE TWO.
   Three Teams Tied for 2nd Place.
(6) HENRY HEADS THE HEAP.
(7) IS “BRINK” ON THE BRINK OF VICTORY?
(8) MCCORMICK HAS A GOOD “DIEHL.”
(9) MEET MAY MEAN “MEAT” FOR MAC!
(10) HENRY LOSES BUT WINS!
DOWN IN OUR ALLEYS

FINAL LEAGUE STANDING

<table>
<thead>
<tr>
<th>Team No.</th>
<th>Captain</th>
<th>Points</th>
<th>Won</th>
<th>Lost</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. 2</td>
<td>Brinckerhoff</td>
<td>24</td>
<td>16</td>
<td></td>
</tr>
<tr>
<td>No. 5</td>
<td>McCormick</td>
<td>23</td>
<td>17</td>
<td></td>
</tr>
<tr>
<td>No. 1</td>
<td>Lashar</td>
<td>21</td>
<td>19</td>
<td></td>
</tr>
<tr>
<td>No. 6</td>
<td>Whitmore</td>
<td>20</td>
<td>20</td>
<td></td>
</tr>
<tr>
<td>No. 3</td>
<td>Drake</td>
<td>18</td>
<td>22</td>
<td></td>
</tr>
<tr>
<td>No. 4</td>
<td>Haskell</td>
<td>14</td>
<td>26</td>
<td></td>
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</tbody>
</table>

Average

<table>
<thead>
<tr>
<th>Team No.</th>
<th>Captain</th>
<th>Points</th>
<th>Won</th>
<th>Lost</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. 1</td>
<td>Carlson, Edwards, Lashar, Millea, Soule.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>No. 2</td>
<td>Arnold, Brinckerhoff, Jackson, Mattson, McFadden.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>No. 3</td>
<td>Drake, Hayes, Kinnear, Moore, Rueping.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>No. 4</td>
<td>Haskell, Boone, Wagner, Nebeker, Simpson.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>No. 5</td>
<td>Diehl, Kennedy, Lytle, McCormick, Thompson.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>No. 6</td>
<td>Eason, O’Heir, Peak, Schuck, Whitmore.</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

THE TEAMS

TEAM NUMBER THREE

No. 2. Arnold, Brinckerhoff, Jackson, Mattson, McFadden.
No. 3. Drake, Hayes, Kinnear, Moore, Rueping.
No. 4. Haskell, Boone, Wagner, Nebeker, Simpson.
No. 5. Diehl, Kennedy, Lytle, McCormick, Thompson.

TEAM NUMBER FOUR

NEXT MEET THE BIG BANQUET! WELLESLEY INN

TENNIS TOURNAMENT

Thirty-two men desperately striving to have their name engraved on the George W. Coleman Trophy have given the annual tennis tournament an international championship flavor. Although it has not progressed beyond the first rounds, there is already talk among the “choice and chance” boys who like to call their shots of a few outstanding stars. A recent survey conducted by the Sports Editor has shown Brinckerhoff, Schaefer, and Thompson to be outstanding possibilities. Bates, wearing the big green of Dartmouth and Oregon, would be a deadly contender were it not for his utter disregard for the net and the tape lines. It remains for the Associated Press, however, to flash the news about the world on June 16 as to the official outcome of the celebrated “B. I.” Tournament.

The original pairings and results to date are as follows:

<table>
<thead>
<tr>
<th>Bond</th>
<th>Bond 6-1, 1-6, 6-0</th>
<th>Horrman</th>
<th>Schuck 6-2, 6-1</th>
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<tbody>
<tr>
<td>Moore</td>
<td>Jenks (Default)</td>
<td>Schuck</td>
<td>McCormick</td>
</tr>
<tr>
<td>Plym</td>
<td>Brinckerhoff 6-3, 6-0</td>
<td>McFadden</td>
<td>Diehl</td>
</tr>
<tr>
<td>Jenks</td>
<td>Edwards 6-1, 6-4</td>
<td>Genkinger</td>
<td>Kinnear (Default)</td>
</tr>
<tr>
<td>Raymond</td>
<td>Drake</td>
<td>Swatszel</td>
<td>Bates</td>
</tr>
<tr>
<td>Brinckerhoff</td>
<td>Butler</td>
<td>Eason</td>
<td>O’Heir</td>
</tr>
<tr>
<td>Edwards</td>
<td>Schaefer</td>
<td>Millea</td>
<td>Carlson</td>
</tr>
<tr>
<td>Turner</td>
<td>Soule</td>
<td>Wagner</td>
<td>Brownell</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Hansen</td>
<td>Settergren</td>
</tr>
</tbody>
</table>
Gone But Not Forgotten

Twelve there were who for various reasons deserted us before two terms were completed. Of these, Bob Wadsworth and Les Miller finished their course at Babson in December.

Bob furnished the first really sensational news of the new year by marrying Miss Frances Loughran of Buffalo. The happy couple are living in Hartford where our former ring star is applying his talents to the selling of life insurance.

Les writes of long and weary days in a newspaper office, which public organ he is using to clean up Lockport politics.

John Clarke, whose air mail letters to Wellesley were high lights of campus chat last fall, has been behaving himself so far as we know. At least, we have been unsuccessful in our search for his name on police records, but of course our list is incomplete.

John Gilmore was called away in November after putting in the better part of two terms here; and a week of Sandersville weather decided him as to winter quarters. Bleak Boston didn’t have a chance. He writes that farming’s not too good in Sandersville just now, but that he’s plotting some neat curves for the business cycle in the near future.

Our other Georgian, Cowboy Callahan, also felt the chill of raw New England weather and stayed South for the winter. Always a man of few words, John has jealously guarded his reputation since leaving here, which we regret for his laconic remarks were always pithy. No doubt he drives occasionally to the Callahan Building in his Packard Eight roadster, whence he dispatches orders to the Callahan Theatre and other important Bainbridge enterprises.

The Great Windy Williams is making a good will tour of the East. After dabbling in stocks and bonds in a Boston house, he went to New York where he is now ably carrying out some of the more difficult work of the National City Company.

Leaving the school at Christmas after taking Distribution and Production, Austin Davis went South to regain some of the red corpuscles he lost during a devastating six months in the vicinity of Wellesley. We expect to see Sutures Preferred show a distinct advance as soon as the big auto fancier gets his shoulder to the wheel.

Bill Ellison and his sister Harriet took Finance during the fall. Bill, who captained the Harvard Hockey team in 1927, scintillated on the alumni team this year. Playing defense, he scored one of the goals that beat the Dartmouth alumni. Leaving Babson, he made a drive on divisional examinations to gain a Harvard degree.

Bob King of Needham, who won a scholarship, took Distribution during the fall.

Pinkie Paige was one of the most attractive personalities in school. We all regretted the illness that made it necessary for him to leave before the end of the winter term. From all reports he is doing well in the financial world and likes it immensely.

Howie Lang, whose red-wheeled Buick flashed about Wellesley during the Fall and Winter terms, is now stopping at the Ambassador Hotel in Los Angeles from which base he hies daily to Hollywood for movie work. He reports favorable progress and lots of fun in connection with his work.

J. M. M.

“Good Morning, Gentlemen; lovely day! I think I’ll stand over here this morning.” (Assumes oratorical pose in one corner.)

“Now remember this—the ups and downs in business fluctuation are caused by ‘Wild Toots.’ It’s the same thing in Possum Trot, Iowa, as it is in New York. When you fellows get into business, and start thinking of factories No. 5 and No. 6—don’t be fooled by a steep upward trend in business. Iron out these ‘Wild Toots’ and we will have rhythm and harmony in business that will bring steady progress.

“Remember what goes up must come down.” (Illustrates this unusual point by lifting and dropping all of the articles on his desk. The boys gasp as the inkwell starts upward, but Jimmie discovers that he holds in his hand in time to lower it safely.) What’s that, Spaulding? Did you read your Foster and Catchings? No? Boy, I’m surprised at you!

“Tomorrow I am going to Natick to make the eagle scream at the Rotary Luncheon. They like to introduce me as an expert, but don’t forget an expert is just a damn fool away from home.

“Is that the bell? Well, for next time write a report on my Rhythm theory. Thank you, Gentlemen!” (An expansive wave of the hand dismisses the class.)
CONNOISSEURS of fine motor cars should find much to delight them on this page. Welled fenders, carrying wire wheels, have been incorporated by American designers into bodies, which, for streamline and sheer beauty, rival the best foreign productions. Motorists who demand speed, power, and fine appearance, will fully appreciate Mr. William C. Horrmann’s powerful Stutz eight phaeton. Suggesting that thoroughbred, the Hispano-Suiza, Mr. Gene G. Culver’s Cadillac should appeal strongly to those of discriminating taste. Another superb Fisher-Cadillac creation is Mr. and Mrs. Robert M. Tiege’s Coupe.

A notable all-weather model is Mr. Gordon Bevin’s Locomobile convertible. Designed for cross-country driving, the Wills St. Claire phaeton pictured below has few peers on the open road. The same may be said of the Chrysler 72 Roadster, whose handling qualities are unsurpassed. Beauty of line and color scheme make Mr. J. G. Raymond’s Packard eight Roadster outstanding anywhere. Not for nothing has Mr. Spaulding’s Ford two-seater been christened “The Spirit of Youth.” Conservative, yet rakish, there are few models in Wellesley more popular than Mr. Hayes’ Ford Coupe. Bitter rivals, Mr. William Young’s Chevrolet and Mr. G. William Dulany’s Ford, are both interesting manifestations of modern motoring trends.
1927-1928 ALMANAC

Sept. 10—No business.
Sept. 17—Miss Hayward and Mr. Burtt dust off their ledgers.
Sept. 21—Future captains of industry assemble for a conference with wizards of the economic world.
Sept. 24—Everybody gets acquainted. Todd Schuck carries away the honors at Dr. Coleman’s guessing bee.

Oct. 1—Campus talk: “When were you at Culver?”
Oct. 4—Production Group learns to its astonishment the close relationship between the heifer and the Wellesley undergraduate.
Oct. 7—The time clock proves too great a burden for John Clarke and Bill Potts—to say nothing about the rest of us.
Oct. 15—Hansen demonstrates his ability as a fire fighter. Away she goes!—??
Oct. 16—Spaulding publishes first issue of Babson Police Gazette.
Oct. 17—Dr. Coleman’s house warming marks the dedication of the Institute’s President’s new home.

Oct. 20—Club House pantry sacked at 4 A. M.
Oct. 22—Giant padlock placed on door leading into pantry.
Oct. 26—Thurlow saves his little boys another $2,500.
Oct. 30—Rushing business after Spaulding’s sales talk.

Nov. 5—Five books missing from the Library! Doors locked to preserve the remaining two.
Nov. 16—Everybody out for opening of bowling season.
Nov. 18—Director of Finance, Austin H. Fittz, goes short on Radio Corporation of America at 79.
Nov. 21—Radio begins to climb.

Nov. 25—Mr. and Mrs. Roger W. Babson entertain the “foundlings” of the institution with turkey dinner at the club house.

Dec. 1—Chief Executive Coleman leaves for trip around the world; factory foreman left in charge.
Dec. 5—African Golf Course opens in basement at Lyon Building.
Dec. 8—Johnnie Millea almost breaks 100 in bowling tournament. Drake loses two bits.
Dec. 9—Class of ’28 thrills to the light of the Spanish moon and the tunes of the Hotel Somerset Orchestra.
Dec. 10—Roger W. Babson in Christmas speech before the student body foretells the passing of the cow.
Dec. 18—The weight of business dropped for the holidays.
Dec. 25—“Foundlings” treat Mr. and Mrs. Babson to their dinner.
Dec. 30—The wandering Greek from Philly hangs his Psi U badge in New York.

Jan. 2—Austin Fittz pays another installment on his Haynes. (Editor’s Note.—Haynes was the name of an automobile or “horseless carriage” in 1904.)
Jan. 4—Business again receives attention as wizards and captains reassemble in the “largest statistical community in America.”
Jan. 8—Let Bunny’s haggard face be a lesson to all those contemplating engagement.
Jan. 13—Horrmann wakes at 3 A. M., for the purpose of stopping the alarm clock which Smith and Edwards had so thoughtfully set under his bed.
Jan. 14—One alarm clock reported missing in the Annex. Broken twisted parts identified as the missing alarm found below the garage.
Jan. 21—Louis once more successfully eludes police nets between New Hampshire and Wellesley and arrives with another cargo.
Jan. 23—Collection taken for next trip.

Feb. 1—John M. Kennedy, III, drives around in the escutcheoned “Beetle” to give the boys a treat.
Feb. 3—"Reconcile opposites!" cries Mr. Henderson, while "Bad" George Dulany, longing for his one and only California, looks out upon a chill, gray day and mutters hoarsely.
Feb. 6—Fitz opens Webber College in Babson Park, Florida.
Feb. 7—Radio still climbing.
Feb. 10—"Birdie" Smith drives over to Needham movies with Colonel Peek.
Feb. 12—Lincoln's Birthday—business as usual.
Feb. 17—Neurotic Hammy becomes Ovaltine addict.
Feb. 24—Faculty threatens to close the buildings at night to prevent working after hours, disappearance of library, and—we are told—petting parties.
Feb. 28—Kennedy burns out a hearing of the Stutz trying to keep up with Millea's Buick on factory trip. Millea never goes over thirty per. Nope, never!
Feb. 29—Institute benefited by an extra day.
March 2—"One-punch" Simpson comes to the aid of "Horizontal" Young in Park Square Motor Mart fracas.
March 4—General exodus from Club House starts as Bandit Burt undertakes certain reforms. The Waban will pay dividends this spring.
March 5—The Park Club House becomes Park Manor a la Ritz.
March 6—Jimmie's speech at Providence receives hearty cheers from elderly Rotarians.
March 10—While the California delegates vainly barricade themselves against Massachusetts' icy blasts, Johnny Hayes complains that his lot is comparable to that of the polar bear in the Madrid Zoo.
March 15—Peterboro Street reports heavy traffic. Is there any Babsonian who doesn't know the address?
March 20—The head of the Production Division is now ready to open his kindergarten. A large lollypop is to take the place of goat's wool.
March 22—Park Manor Annex exposed by the Statler Kid as the deep dyed den of iniquity. Smith resigns forthwith.
March 25—Spring Vacation! Bates, Carlson, and Plym—Bermuda "bounders."
April 2—Vacation ends.
April 4—Bounders return.
April 8—George W. Dulany, III, somehow gets possession of one of the new Fords.
April 11—Dr. Coleman returns from his world trip with many stories of "the dear, sweet, kind old ladies," abroad.
April 13—The peace and quiet of our comfortable Park Manor lounge is disturbed—"Killer" (Friday) Peacock moves into room above with banjo.
April 19—O'Hear says Matthews' theory of four going out and two coming in has nothing on four going down and two coming up.
April 23—Key to Lyon lost again.
April 27—Roger W. indict all smokers as lazy and unlikely to succeed.
April 30—Radio breaks up through 200. Fitz suffers breakdown.
May 1—Hollister goes to Florida.
May 3—Statistics show matrimony to be flourishing this year in Babson's.
May 7—Jimmie makes the eagle scream in Newark.
May 12—In one (1) sentence Roger gives the boys their $2,000 worth.
May 21—Hansen, Bishop, Thurlow, and Field define ethics.
May 23—Wild fluctuations in time clock records as warm weather brings out the golf boys.
May 26—S. S. Berry of the Horse-Marines, dejected over his inability to grasp Plowman's $16 word definitions, petitions for words of one syllable.
May 31—Field makes concrete talk before Wellesley Kiwanis Club.
June 1—In the dark of the moon disciples of Nichols, Mole, Bix, and Trumbauer, disport themselves to our advantage.
June 6—Bishop gets job with Airplane Division of Ford Motor Company.
June 16—Hard Labor.
June 16—Much activities: Girls, parents, tennis, baseball, banquets.
June 17—Baccalaureate Sunday.
June 18—Commencement—will ever the Class of 1928 forget it. Look out, proud world, here we come!
June 20—Hayward and Burt insolvent.
June 21—Smith still in Wellesley collecting money to pay for this effusion.