SOLUTION FOR UNEMPLOYMENT

REASONS FOR INSTITUTE

When I was a boy, the aim of everyone was to be independent; if possible, to employ one or more persons. Those who were employed by others were somewhat looked down upon, while to accept public aid was a disgrace. Every self-respecting person desired to give someone else a job; no such one thought it the duty of others to give him a job. Hence, each strove to be an employer. As a result, there was little, if any, unemployment.

Since the World War, there has been an entire change in the attitude of people. Almost all now are looking for someone else to give them jobs, instead of expecting to make jobs for others. It is now good form to be a mere employee, while it is no longer a disgrace to accept public aid. This change in public attitude is the fundamental reason for the present vast amount of unemployment. The unemployment problem will be solved only when self-respecting people again seek to be employers and dread being known as employees.

Babson Institute and Webber College were founded to make people independent. I suppose some graduates must work for other people, to get started. Such employment, however, should be looked upon only as a stepping stone to a business or to a home of one's own. Unless every Babson and Webber graduate ultimately becomes an employer, the schools will have failed to that extent. My goal is to have every Babson boy create a little business; and every Webber girl create a little home. Those who thus employ others are America's real patriots.

ROGER W. BABSON
AUSTIN H. FITTZ, Ph.B., LL.B.

Director of the Division of Finance

"The truth, nothing but the truth, and the whole truth," is a lesson men of Babson will never forget. His knowledge of stocks and bonds is prodigious — of law astounding. Meaty lectures in the intricacies of finance were garnished with "Keene, New Hampshire — A.P.W. Paper — reminiscent stories — Inc.," and with thoughtful and kindly advice. Every one of us knows Mr. Fittz as a grand gentleman.

JOHN E. MILLEA, A.B., M.B.A.

Director of the Division of Production

Who can forget this dynamic "little" personality, dominating the class-room, driving men to do their best — to keep the pace. The "Dean" knows men; and he brings out the worth in every one of us. "There's a lot of good in the worst of us, and a lot of bad in the best of us." Brilliant as he is intense, straight thinking is at a premium in his presence. Words aren't needed; he's one apart, a Babson ideal.

JAMES M. MATTHEWS, A.B., M.A., LL.D.

Director of the Division of Distribution

Liberal or conservative? New Dealer or G.O.P.? Socialist or capitalist? His delightful chuckle baffles one and all. Always the unexpected would occur — in retrospect he stands out as a superb teacher. "You future business men must realize . . ." No complacency endures before "Jim" Mathews' incisive eloquence. Often we laughed; sometimes we angered — but he stirred deep thoughts within us. At once the "Doc" is a character and a vibrant personality.
HAROLD H. SHIVELY, A.B., M.A., J.D.

_Instructor — Law and Business; Marketing_

Obvious master of the subject, with keen insight and a dry humor, "Shive" presents his subjects in convincing manner. Completely in control, student laxity could rouse a quiet wrath: result, no laxity. Abstruse law clarifies under his gaze. Sympathetic, he respects the student opinion. The worth of this year's Babsonian is a tribute to his guidance. "A block proud of its chip!" Here is the power of the atom. Work under "Shive" is a memorable experience.

ANDREW PETERSEN, B.B.A., M.B.A.

_Instructor — Accounting; Federal Taxation_

"Learn to do by doing" — the corner stone of "Pete's" student policy. We groaned, we sweated — but we learned. An infectious smile stifled our objection in its pre-natal state. Prime exponent of lucid expression, under "Pete" we were helpless — we had to learn. Scrupulously exact he robs Babson men of their secret ambition — to catch "Pete" just once in error. "The job well-done" is his creed. The best were better, the worst good — when his course had run.

DEWITT G. WILCOX, M.D.

_Instructor — Public Health and Personal Hygiene_

Doctor Wilcox means much to Babson men. He struck aside the veil of ignorance, giving the "facts of life," as a gentleman among gentlemen. His splendid philosophy of life impressed us all. One and all, we drew value from the Doctor's words. Our admiration of him is the monument to a friend and counselor. For, his aim was to teach us "the business of living," our most important job. For that teaching we are grateful.
DWIGHT G. W. HOLLISTER, B.B.A.
Treasurer of the Institute

Often the vital tasks are performed in silence, and those most benefited are unaware. Mr. Hollister's part in Babson life is of that sphere. He plays no small part in the success which our Alma Mater does and will enjoy. The Institute's present status is in measure some tribute to him. And, the men of Babson on this occasion with pleasure acknowledge his accomplishment.

JOSEPH BIRD, A.B., M.A., Ph.D.
Director of the Division of Personnel

A thorough student of psychology, "Doc" Bird has been able to shoulder well the dual responsibility as instructor in and Director of the Division of Personnel. In the class-room a progressive, Doctor Bird has shown an eagerness to co-operate with and help his students. Unknown to others, often has he clarified our most intimate and perplexing problems. He is winning a high place in the esteem of Babson men.

SHIRLEY W. HARVEY, A.B., A.M., Ph.D.
Business Writing

On first contact, one may miss the force and energy of "Doc" Harvey's personality, learned, spontaneous, and kindly. By calm — yet almost ruthless criticism — he roots up our faults — to our great benefit. The lessons learned transcend the limits of his course. Confidant to many of his boys, he is ever ready to furnish sound and impartial advice. The "Doc's" association with Babson Institute is enshrined in the hearts of both students and alumni.
JOHN R. ROBERTSON, A.B., M.A.
Secretary of Admissions

The first impression of the Babson Institute is drawn from contact with the genial Secretary of Admissions, the inimitable "Robbie." When Babson students convene, his ready wit and expansive presence is always at a premium. An added feature, "Robbie" holds the "forget-me-not" record, for never having lost exact statistics as to full name, history, interests, and fighting weight of every Babson man. His merit foretells a successful future in his chosen field.

ROBERT B. WHITTREDGE, B.S., M.S.
Supervisor of Junior Student Office

"Bob" is a Yale man; at the same time he's a Harvard man; a lawyer and an engineer; senior proctor and junior supervisor; Cornellian and Babsonian—all in one! Capability stands out all over him. It takes no seer to visualize "Bob's" success in his chosen field of Law. Who will forget the amazing antics of our dignified proctor at Babson socials—"life of the party" is mild! Our best wishes for genuine achievement, well-begun.

PHILIP V. BURT, B.S.
Manager of Park Manor Dormitories

There are roughly two sides in the life of every man: the intellectual and the physical. Both are very important. The excellence of the cuisine and the comforts of the Dorms are proof that Mr. Burt handles his responsibility for the latter more than well. On occasion we may have misunderstood; but, his principle of "the greater good of all concerned" has accounted for our ultimate satisfaction.
IRWIN K. FRENCH
Secretary of the Institute

At first sight one feels that the only elements in a school are the students and the faculty. On closer view, others are seen to play a vital part. No one will question the truly excellent qualifications of the Secretary of the Babson Institute, Mr. French. However, some of the more daring of us question his athletic prowess — perchance one day we will challenge him — say, volley-ball. Our courage is rising fast; he may construe this as warning.

MARION WING, A.B.
Typewriting

"Trifles make perfection, and perfection is no trifle." With infinite patience, matched by marked teaching ability, Miss Wing each year moulds from yearling material, a battery of expert typists. How it is possible — in view of mighty grips, gnarled hands, and the like, is a mystery; yet, it is the fact. As a result of this course, beyond question, the later work of her students is found superior.

CHARLES E. BUTLER, B.S., B.D., M.A.
Economic and Social Trends

Few men enjoy the esteem and friendship of Babson men — as does "Charley" Butler. His stalwart character is the pivot of a well-rounded personality. Within and without the classroom, "Charley" gives of his time that the lives of Babson men may be the more pleasant. To him in greatest measure is due the well-balanced extra-curricular opportunities available on the campus. His contributions to Babson Institute are real and lasting.
JOHN K. HORNER, A.B., M.B.A.

Public Speaking; Introduction to Business

Versatility is the key-note of this keen Westerner who in less than a year is a welcome campus figure. Mr. Horner has a peculiar genius for getting the most out of his students. Tolerant and liberal, his conferences are forums of clear thinking and honest expression. If not a New-Dealer, certainly a square-dealer. “Horner’s” resourcefulness is a source of amazement to many of his students. Man to man, he’s a great fellow!

RUTH P. PROCTOR, B.S.

Acting Librarian

Adept at many-sided helpfulness, “Ruth” has proved her value to the student body of Babson Institute. Whether it was “Doc” Matthews or the “Dean,” “Shive” or “Charley” Butler who gave the assignment, “Ruth” had just the book needed. Gentle in the exercise of her duties, her firmness was unanswerable, if a rule was broken. The new library should offer even greater opportunities for the exercise of her evident capability. We wish her only the best, in appreciation.

BERTRAND R. CANFIELD

Sales and Advertising Management

Who of us has not breathed to ourselves: “Why the man’s tireless!” Mr. “Bert” Canfield brings careful forethought and over-flowing enthusiasm to his courses, and his class-room is “full of sound and fury” as budding salesmen defend their products. Mr. Canfield’s accomplishments run the gamut, even to volley-ball (on Thursday afternoons, gentlemen); he has given Babson men insight into the methods of the progressive business man. His record undisputed as “The toughest sales prospect we ever hope to meet!”

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WILSON F. PAYNE, Ph.B., M.A.

Statistics; Economic Resources; Money and Banking

The extremely complex subjects of "Stix" and Money and Banking were the province of the brilliant "Wils" Payne. Under his tutelage, the clouds of mystery were dispelled and a new mode and habit of thought were revealed to us. Widely read, profoundly thoughtful, intensely human in his approach, his lectures were both instructive and enjoyable. The broader view of problems which was his, will be a persistent stimulant to our future thought.

PRISCILLA KIRKPATRICK, A.B.

Recorder

The spirit of co-operation and courtesy is a guarantee of good reputation for its possessor. Certainly, this is especially true of Miss Kirkpatrick. Requests made of her, whether simple or difficult to fulfill, brought helpful responses and action. Here precisely is the reason for the kindly and friendly attitude of Babson men toward her. Miss Kirkpatrick more than fulfills the responsibilities and duties of her important office.

JULIAN S. DUNCAN, M.A., Ph.D.

Government; Government and Business

Doctor Duncan brings to the Babson campus a new and distinctive type of teaching, very effective in the highly controversial subject of the relations between Government and Business. Contact with him broadens the outlook of the student of business. With a rich back-ground, this learned man was ever willing to assist in work along the field of our keenest interest. Respect for the opinion of others and a healthy scepticism were gained from those turbulent but sparkling class-room conferences.