From the alumni scattered all over the world you have our sincere congratulations upon your achievements at Babson. Your student days have been a wonderful and challenging time for you. The friendships and the studies will always remain part of your life, and over and over again will be an asset.

As you move into your chosen field of endeavor, your Babson education will prove its worth by giving you a competitive advantage in moving up the ladder of success. You will always have the security of knowing there are thousands of alumni who are available for help, both personal and business. You may never need to do so, but should there be a reason for it, you can always call at the Alumni Office for counsel, specific help and many other services. The Alumni organization receives many such requests each week.

There may be times throughout your career when Babson will ask you to help others. The personal satisfaction in giving such assistance you will find most rewarding. The strength of the whole Babson organization from the Alumni to Faculty has been this unselfish willingness to help carry the load when the need arises.

All of us join in sending our best wishes for success in your business, personal and civic activities. We look forward to meeting you and being with you often.

Cordially,

Proctor A. Coffin, President
Babson Alumni Association
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The administrative positions at Babson are probably the most inconspicuous, and, at the same time, the most important areas of responsibility. In many respects, the administration can be compared to people of the entertainment field. They are not the performers, but the writers, directors, technicians, and engineers, the persons backstage who make the performance possible. The same holds true here at Babson. It is impossible to acknowledge our appreciation to everyone concerned in administration, but we would like you all to know that your efforts have not gone unnoticed.
In the world of today, too often the measurement of a person's success is in the terms of his yearly income. Fortunately, there still remains a breed of individuals who willingly sacrifice many of the material luxuries of life in order to attain personal satisfaction by benefiting others. The educators of a school are unquestionably in this classification.
Joseph Alexander
Economics

Max Bluestone
History and Literature

Earl K. Bowen
Statistics

Harold B. Buse
Business Law

Learning makes a man fit

Warner C. Danforth
Insurance

Irvin M. Davis
Corporation Law

Howard N. Feist Jr.
Distribution
company for himself

Miss Kobbe aids job hunter.

Mr. Reuter, I thought I paid the bill last semester?

Francis X. Gibbons
Distribution

John S. Gibson
History and Literature

Frank C. Genovese
Economics

Edward Handler
Government and Law

Louis Foley
English
Fred Perani
Supt. of Grounds and Buildings

Mrs. Adams capably handles part-time employment

Knowledge can

Frederick A. Harris Jr.
Director of Glee Club

Frederick W. Harrison
Investments

Rudolph A. Johnson
Production

Whittle Johnston
Government
only be attained by sacrifice.
J. Burford Parry
Literature

Clinton Peterson
Accounting

Marshall R. Pihl
Real Estate

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Finance

Albert H. Rubenstein
Science in Industry

Vinton H. Scott
Speech

Thought is the eye of the
Basketball Coach James Tedesco discusses strategy with the team.

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Raymond H. Wheeler
Ethics and Psychology

C. Robert Montgomery
Production

William Lyons
Remedial Math