Babson Marketing Association

The Babson Marketing Association (BMA) is one of the largest organizations on campus, with 150 members. The goals of this club are to provide a learning experience to Babson students and to gain an insight and direction concerning the business world. BMA also displays the importance of the role that marketing plays in business. In order to achieve this goal, BMA has worked hard. It has brought in a speaker from NYNEX to speak on the role of marketing in NYNEX's company. The BMA sponsored a trip to Harpoon Brewery, a resume critique night, and two resume books for members who want summer internships. The BMA is not just all business; it also sponsors a Pub Night. Next year, BMA will see many new leaders on its executive board after a lot of seniors graduate. The new executive board will surely continue with the great tradition that this year's BMA excelled upon.
EXECUTIVE BOARD

President                          Sarah Kobs
Executive V.P.                    Jason Froio
V.P. Activities                   Keith Bagley &
                                     Allison Carter
V.P. Communication                Heather Beljean
V.P. Membership                   Rebecca Cohan
V.P. Finance                      Mark Gambale
V.P. Advertising                  Shawn Wells
P.R. Director                     Sandy Broadbent
Publications Director             Ryan Evanczyk
This has been yet another successful year for the Babson Players. The Players performed two shows; the first was Noises Off, and the second was Godspell, a musical held during Family Weekend. The obvious activity for the Players is actually. However, the players do much more than act on stage. The work that goes on behind the scenes is instrumental in the success of the performance. The responsibilities that accompany a performance are incredible, whether it be building a set, coordinating the tech crew, or directing the performance. The attitude of the Babson Players is very positive and they feel that there is something for everyone to do!
The Babson Society of Fine Arts (BSFA) is committed to enriching the Babson community through the appreciation of and exposure to the fine arts. In one year, the membership of the group has grown to about thirty members. The BSFA has been involved in various arts and crafts sessions at Barton Road with G.I.V.E., the Giovanni art show, a museum trip, and a student art show for Family Weekend. The growth of the BSFA continues with the addition of a new component called the Musical Ensemble, led by Ryan Girard. Credit for this growth goes to Jinn Fong and Joanna Santa Ana for their hard work.
The Babson International Student Organization (BISO) is the largest organization on campus. With 300 members, this group thrives on integrating a diverse population on the Babson campus since 1974. BISO has achieved this by creating and developing solidarity among students through social, cultural, and sporting events. BISO has organized various events over the past year. It was a co-sponsor of the popular Harvest Ball, organized a ski trip to SugarBush, and the annual BISO Fashion Show.

BISO wishes to continue with its current growth and hopes to unite Babson students and expose them to many interesting cultures at Babson, in Boston, and the rest of the United States.

**EXECUTIVE BOARD**

President  
Robert Humann

Executive V.P.  
Carina Horuilleur

V.P. Finance  
Vikram Reddy-Lynrah

**BOARD OF TRUSTEES**

Alexandra Arujo  
Lars Lundgren  
Ron Sylvestri, Jr.

Bernice Young  
Adam Bubonovich  
Anand Hemnani

Rafael Veles  
Clini Nicotra
Judicial Board
The Babson Billiards Club (BBC) is rapidly growing and fast becoming one of the most popular clubs on campus. The BBC organizes buses that go to various pool halls around Boston, where members of the Babson community can relax and play a few rounds of pool. The BBC helps relieve the stress of the students' hectic lives and gives them the opportunity to meet people from a wide range of age groups. The BBC is as popular with first-year students as it is with seniors.
Blue Key Honor Society

The Blue Key Honor Society is a national Fraternity. We are organized to assist the community in any way we can. Any second semester sophomore is eligible to join. Community involvement and extra-curricular activities are also important factors for becoming a member of the Blue Key Honor Society.
Hillel

Hillel conducts activities to promote socializing among Jewish Students at Babson, as well as at other schools in the Boston area. (Pictured above are the members of the Executive Board).
Babson Hellenic Society

The Hellenic Society was founded in the fall of 1994 and has quickly grown. It currently has thirty members who have come together to develop and strengthen solidarity among students. It has done a great job this year to promote Greek history and culture. The Hellenic Society has been involved in various Greek dances, in both Boston and Rex, which have been organized by the All Hellenic Societies from Boston. Apart from this, they have had dinners at Greek restaurants and have also been involved in the World of Wellesley. Future plans include guest speakers and gatherings with Hellenic Societies from distinguished schools such as M.I.T. and Wellesley College.

Babson Armenian Society

The Babson Armenian Club (BAC) is a relatively new club to the Babson campus. Founded in 1994, it is a social and cultural club which hopes to unite and educate the Babson community about Armenians.

BAC has been involved in various activities throughout the year. From having a panel discussion about the Armenian genocide, to attending a diner and movie sponsored by the local Armenian church, BAC has been very active! BAC has also made it a point to socialize with other Armenian clubs in nearby schools.

BAC is hoping to be a permanent fixture on the Babson campus for years to come. With its current growth, we should expect to see much more from BAC in the future.

EXECUTIVE BOARD

<table>
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<tr>
<th>Presidents</th>
<th>Rita Halwadijan &amp; Tanya Hagopian</th>
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<tr>
<td>Treasurer</td>
<td>Greg Dulgarian</td>
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<td>Secretary</td>
<td>Levon Kurkjian</td>
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The Babson African Society (BACS) provides ethnic experience through intellectual and cultural endeavors, as they relate to African-Americans. BACS aims to provide a support group for members of the organization and sponsor activities that reinforce this support. BACS has been successful in introducing African cultural diversity to the Babson community.

Circle K

Circle K is a volunteer service organization that actively participates in various activities with Babson and surrounding communities. It is part of an international organization that interacts with other colleges in the area. The major fund-raise is the Kiwanis Pediatric Trauma Institute, a children's hospital in Boston. It also has relations with Kiwanis clubs (business leaders) in a number of communities. Circle K is a club in which everyone is able to give to the community while developing important leadership skills.
Babson Literary Society

The Babson Literary Society is a group which gathers to share anything creative that they have personally done. Such items include poetry, story, song, and paintings. The objective of this group is for members to get a chance to express themselves and to get feedback from fellow peers in order to better their works. The Babson Literary Society also publishes a literary magazine.

options

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Babson Entrepreneurial Exchange

The Babson Entrepreneurial Exchange (BEE) is a non-profit organization formed in 1984 with the goal of fostering and developing entrepreneurial ideas into viable businesses. The BEE offers a variety of focused events led by experienced entrepreneurs, professionals, and Babson College faculty. The BEE is composed of Babson students, alumni, and local entrepreneurs.
The Student Alumni Association of Babson, better known as SAAB, promotes the development of future alums of Babson College. SAAB orients and acquaints students to the many aspects of being an alum, such as career, social, volunteering, and support of the college. Furthermore, SAAB allows students the unique opportunity to interact with alums.

The most important skill required in the business world is the ability to express oneself concisely, eloquently, and if asked, spontaneously. Learn to express yourself effectively and discover the power of persuasion. Improve and polish your delivery style and enhance your analytical thinking. And by the way, debate against the world's best debaters and become one of them yourself. The Babson Debate Society is a member of the American Parliamentary Debate Association.
Babson Environmental Society

The objective of the Environmental Society is to create awareness and stimulate concern on the part of the Babson community. It strongly encourages the use of environmentally safe practices on the Babson campus. It provides forums for discussion and investigation of environmental awareness in the local community. This year the Environmental Society hosted Earth Day as part of Spring Weekend.

Babson Asian Student Association

The Babson Asian Student Association (BASA) is famous for promoting various Asian cultures within the Babson community. It has done a great job at enriching students in many cultural backgrounds through social interaction. All students are given an opportunity to display their rich cultural heritage to the local community at events such as the World of Wellesley. BASA has also been involved this year in organizing ski-trips and a Karaoke night in association with various other prestigious schools in the Boston area.

Some members of BASA own Up Up and Away and sell their Valentine’s gifts during Winter Weekend.
Student Undergraduate Residential Forum

S.U.R.F.
STUDENT UNDERGRADUATE RESIDENTIAL FORUM

S.U.R.F. is a student organization that works in conjunction with Residential Life to identify and solve potential problems facing the Babson community. The members work in a relaxed atmosphere where they discuss issues rather than debate them. They look to implement positive changes in the Babson community to help improve the quality of living on the Babson campus.

Morgan King takes part in S.U.R.F.'s annual volleyball tournament during Spring Weekend.

Babson College Republican Club

The Babson College Republican Club promotes the philosophies of the Republican Party. It informs students and citizens of the goals that the Republican Party abides by and explains why these will help people of this nation.