PUB STAFF

The Beaver Brau serves as the hub of Babson's social life. Staffed almost entirely by students, the pub offers beer and wine coolers as well as popcorn, soda, and nachos. For the avid pub-goer the weekends start on Wednesday night. There is always fun entertainment to be found at the Beaver Brau — talent show, live bands, the Senior Auction, Gordie Milne, and, of course, everyone's friends. We hold fond memories of our Beaver Brau as it moves to its new location in Central next year.
BISO

BISO (Babson International Students Organization) serves to link international students with Americans and the College through regular social and cultural events on and off campus. The club includes both American and international students. BISO has its own lounge where members meet every Thursday for BISO "breaks." This year, BISO’s president was Umang Hulteesing.
Mergers & Acquisitions Group, Inc., a licensed Massachusetts company, serves as a vehicle for Babson students to extend learning beyond the classroom. Members met outstanding senior executives at dinners, seminars, and speeches. The club's activities cover all aspects of business, not just mergers and acquisitions. Membership is limited, but applications are welcome.

BACE

Babson's Association of Collegiate Entrepreneurs was very active during the 1987-1988 school year. In its dedication to the development of extracurricular entrepreneurial activities, the club offered two distinctly different programs and a number of services to the Babson Business Community. The Fall Semester began with the Babson Student Business Series, which was designed for students interested in starting new ventures. A series of seminars addressed such issues as "Starting a Student Business," "Marketing Your Business," and "Getting 110 Percent Out of Your Entrepreneurial Venture." Each seminar was presented by a Babson graduate who was a student business owner. Tying in with the series, the Babson College Student Business Handbook was published. This booklet covered all aspects of starting a student business and included a listing and description of current licensed businesses.

The other seminar series, the Entrepreneurial Development Program, focused on the various aspects of entrepreneurship as seen through the eyes of successful entrepreneurs. These men and women concentrated on such key areas as sales, marketing, finance, management, and innovation.

In addition to these programs, BACE promoted the Alumni Association Student Business Initiative Award, and the Philip Charm Prize. As part of this promotion, the 1st Annual Student Business Profile was developed and published. This consisted of a comprehensive four page section in the "Free Press" about the majority of Student Businesses of Babson. Also, BACE offered one-on-one consulting to students interested in starting a student business.

Organizations
BABSON HOSTS

The Babson Hosts assist administrative office on campus, host candidates for admission, and conduct campus tours. They also offer assistance during Orientation and the annual awards banquet. In order to apply for membership, students must have a 6.0 GPA and be interviewed by the officers.
OUTING CLUB
The Outing Club is designed to be a creative outlet for the student body. The goal of the club is to bring students together to enjoy fun and exciting adventures that will enrich the college experience. Trips are open to the entire campus and students are encouraged to work with the club's officers to plan new and unique excursions. Excursions are not limited by purely tests of physical prowess, but are, in fact, limited only by the imagination and ingenuity of the students. Past excursions have taken students cross-country skiing, hiking in New Hampshire, movie going at the Museum of Science, and much more! Officers during 1987-1988 were Pam Kimball and Phil Goddard.

WOW
WOW (Women's Outreach to the World) was established to fill the social and career needs of the increasing number of women in the workplace. WOW has initiated both an internship and a mentor program. These programs are designed to provide students with experience in a working environment. WOW also invited distinguished women to campus to speak on such topics as entrepreneurship, mentoring, and success and motivation.
The Babson Entrepreneurial Exchange is a student-run, non-profit organization based on the campus of Babson College. The B.E.E. provides support services to a current membership base of over 400 greater New England small business owners and professionals. The Entrepreneurial Exchange was organized in 1984 with the goal of fostering and developing entrepreneurial ideas into viable businesses. The B.E.E. accomplishes its objectives through a variety of focused events: conferences, seminars, roundtables, workshops, forums, guest speakers in which our membership base can interact with our network of technical professionals. Our expanding network includes: tax and legal advisors; business, marketing, and management consultants; venture capitalists; and practicing entrepreneurs.

The B.E.E. promotes the values of entrepreneurship — innovation and creativity — and emphasizes Babson College's commitment to helping students and professionals achieve in business.

ACADEMY OF ACCOUNTANCY

Academy of Accountancy offers undergraduate students a vehicle for honoring outstanding accounting majors and for promoting the profession as a career choice through enrichment programs. It also allows members to make use of their skills by participating in public service work for non-profit organizations.
CHAMBER OF COMMERCE

The Babson Student Chamber of Commerce was organized in 1977. Membership is open to any student who is involved in operating a business. The Chamber serves as a forum for the exchange of ideas, as well as an aid to students trying to start their own business.

COMMUNICATION SOCIETY

Babson Communication Society is an organization whose purpose is to unite students who are committed to high standards of communication. Goals include public as well as social service, and the professional applications of communication in the marketplace. The BCS seeks to establish meaningful ties with the communication faculty, and sponsors "skills acquisitions workshops." The Society has formed a competitive speech team.
BLUE KEY

Blue Key is a national organization that recognizes students for excellence in leadership, college activities, and scholarship. Members must have a cumulative average of 9.5 or better and have completed 45 credit hours of college with at least 15 credit hours at Babson. Blue Key strives to stimulate intellectual achievement, to extend a good image of Babson College to the community, and to encourage service to others.

CARDINAL KEY

Cardinal Key recognizes academic excellence and leadership. The society honors students who show these qualities, inspire leadership in others, and utilize leadership in an active program of service. During the past year, Cardinal Key sponsored a Sophomore Recognition Reception to honor sophomores who have displayed academic excellence and encourage them to become more involved in extra-curricular activities. A Time Management program was held for Babson's freshmen. In the spring, Cardinal Key had Chris Stevens, President-General Manager of August A. Busch Co., speak to Babson students in a program entitled "Success Through Leadership, Learning, and Laughs." Other activities included a reception at Parents' Weekend, supervising all Student Government and Steering Committee elections, and selecting new members using an application and interview process.
CLASS OF 1991
STEERING COMMITTEE

The Class of 1991 Steering Committee put together some very well-planned and unique events in the past year. First was the Scoop Night in Central Lounge. Freshmen were given the opportunity to meet one another and their class officers. The second event was an Anti-Pub Night, a party given to combat the "Of-Age" Nights at the Pub. The Garden Party was the third event. It was held between Park Manor North and Publishers and was very successful. The last event occurred during Spring Weekend. The Video Dance Party was a big hit for the class. We are looking forward to next year and hope to bring more life and unity to the class of 1991 and Babson. The officers are: John DeVine, Vance Miller, JR Hagman, Ricardo Bettencourt, Tom Faenza, David Zaslaw, Dan Cohen, Dan O'Connell, Tony Dangel and Lisa Viechnicki.

CLASS OF 1990
STEERING COMMITTEE

The Class of 1990 Steering Committee is responsible for all class related activities, raising funds toward our senior week, and (following graduation) helping Alumni Relations maintain contact with the class. Events this year included a Valentine's Day Semi-Formal, Pub Nights, an Alumni Brunch, and the class newsletter.