Hilli Sillissi
Selected Mayor of Babson

On Friday May 11, final voting closed with the election of Hilli Sillissi for Babson Mayor. The winner, as announced at the Friday night dance at the hotel Bradford, was Nester Lao as Hilli Sillissi. Runners-up included Vivian Zaboumski as C. Gar Butts and Al Schwartz as T. W. Inter. The hectic week of campaigning culminated in the pre-chains, as conventionally well-performed trio of skits on Thursday night.

Hilli Sillissi began his evening at 7:30. This half-hour was highlighted by the mysterious trials of Bob Abramson, the son of Jeff Abramson and approximately 'first along with Hilli' session led by Nester Lao. The trial was typical with all the skits put on by G. A. M. the sponsoring organization, and they united excellent organization, color, and humor along with simplicity and wit. Campaign managers for Sillissi were Stan Pohl and Les Peterson.

At 8:00 C. Gar Butts and the comedy took over. The highlight of this half hour was a 'Judy Garland' type film of Tony Zaboumski, as C. Gar Butts running the film. The show included satirical humor. One portion of the film was summarizing the activities of the A.A.P. on the May Market, inciting the laughter of the audience, it ended of 500 which watched the skits, Campaign manager for C. Gar Butts and the sponsoring organization of Delta Sigma Pi was Tom Greenberg.

Rounding off the night at 9:00, A. Schwartz as T. W. Inter told students and faculty alike in a swinging twist of the brothers of Alpha Kappa Psi, the sponsoring organization in giving the twist. Campaign manager for T. W. Inter was Steve Inckman.

An agreement between the two, this year's majority was "one of the best," the A.A.P. wishes to congratulate Nester Lao upon his election, and looking forward to the other candidates and our sponsor's next year, providing the student body with a most exciting week.

A Gala Spring Weekend

The unusual dancer of entertainment provided for Babson's Spring Weekend made the affair one of the better Babson weekend.

The weekend began on Friday night with a semi-formal at the Hotel Bradford. The fashionable Empire Room swung from 8 to 10 with the fine music of Greg Stevens and his band. Students attending this function enjoyed both slow romantic dancing and swinging dancing throughout the night. At 10:15 past-major, Chuck Knoblock turned the program over to Nester Lao, with the latter receiving a key to the campus.

On Saturday morning, the students left bus for Providence, Rhode Island, where they enjoyed a breezy morning cruise on the Bay, followed by a visit to the beach. This trip was provided by Art Pfeifer and his Art Tones.

At 3:30, the boat docked at the Rockport Amusement Park, where the students enjoyed hours of fun on the many rides available at the Park. The Art Tones also performed at the Park for the students and dancing pleasure.

The boat left the Park at 4:30 for the return trip to Providence. On this day the weather was quite a little, providing for more pleasant conditions.

The weekend came to an official close on Saturday's night's in the dormitory room of the Hotel Bradford, the Campus was a nationally famous quartet, maintained the proper atmosphere of the room with their singing, dancing and singing. They were accompanied by the local representative of the Wake School's band specializing in the tap. The week was probably the best liked activity of the weekend, for the Dapper Dancers, as they called themselves, kept the whole room rocking.

A speech was made from one to five on Sunday, bringing the week close to a most exciting weekend.
VIEWS ON LATIN AMERICA

By ANDRES MURAL JR.

In a speech last Friday, Fidel Castro told the United Nations that the current situation in Cuba is a living example of the necessity to have a new economic system. He stated that this step was necessary to avoid the collapse of the Cuban economy.

In other words, in view of this recent move of Castro, the self-proclaimed socialist leader in Cuba is looking for a new economic system that can work for the benefit of the majority of the population.

It is not clear what kind of economic system Castro is referring to, but it is likely that he is thinking about a mix of socialism and capitalism. This is because Cuba has been struggling with economic problems for many years, and the current system seems to be failing.

Castro has been in power for over 50 years and has implemented various economic policies. However, most of these policies have failed to deliver the expected results. For example, the agricultural sector has been hit hard by the lack of investments and infrastructure. The tourism sector has also suffered from a lack of tourist arrivals due to the sanctions imposed by the United States.

The situation in Cuba is complex and it is difficult to predict what will happen next. However, it is clear that the current economic system is not working and change is necessary.

In conclusion, it is important to note that the situation in Cuba is a result of the failure of the current economic system. It is time for a new system that can work for the benefit of the majority of the population. This is a complex task, but it is necessary for the survival of Cuba.

CONGRATULATIONS

The Spring Break Party Committee would like to congratulate the students who are going to have a great time during Spring Break. We hope this will be a year to remember.

It is our hope that the students will have a great time and make memories that will last a lifetime.

The Spring Break Party Committee

THE.Percent.

Weekly Student Publication of Babson Institute
Babson Park 57, Massachusetts
Telephone (617) 253-0503 or 253-0508

The EXEC welcomes letters, but they should be brief, must be signed (the author's name will be withheld on request) and can be edited and/or withheld at publication at the discretion of the staff to comply with certain limitations. No editing in every necessary will be made to convey the author's meaning accurately, and deletions will be indicated.

Each issue of THE EXEC is available and may be had without charge.

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Advertising: "You can see, the important thing is to Remove the Weight but to keep Pondering Whether 'Under Communist Pressure' or 'Under Communist Control' is the precise phrase to use in describing my predicament."

"You can see, the important thing is to Remove the Weight but to keep Pondering Whether 'Under Communist Pressure' or 'Under Communist Control' is the precise phrase to use in describing my predicament."
The following is a report of two separate actions taken by Delta Key and members of the student administration. The purpose of these meetings was to discuss student problems and to clear up student questions. The report is summarized below:

The meeting opened with President Krabill, and the administration is willing to discuss many student problems and to clear up student questions. Q. Does the administration view any part of the student action as a direct source of conflict?

A. The administration would prefer to continue the practice of having students come together, so that they can discuss any issue of concern. However, in this meeting, the administration’s focus was on the proposed student handbook.

Q. Is the administration in favor of the student handbook?

A. The administration is in favor of the student handbook, but only after it is formally presented to it by the students involved. The administration is interested in hearing from students.

Q. What student activities have taken place during the semester?

A. The student activities have taken place during the semester, with a focus on the administration’s handling of the proposed student handbook. The administration has been in contact with students, and the handbook is still under discussion.

Q. Will the administration be in favor of the student handbook?

A. The administration will be in favor of the student handbook if it is presented in a fair and balanced manner. If the students come forward with a handbook that is fair and balanced, the administration will be in favor of it.

Q. How much profit does the bookstore make?

A. The bookstore is making a profit, though the amount is not specified.

Q. To your knowledge, is there any point in your handbook?

A. To my knowledge, the handbook is intended to provide information about the college and its policies. It is not intended to be a research project, and the students have the right to work on the handbook.

Q. Are textbooks in the bookstore purchased at price?

A. The textbooks are purchased at price, and the students have the right to work on the handbook.

Q. Would you allow students to work on the handbook worth a dollar? (e.g., profit)

A. The administration would allow students to work on the handbook, but only if it is done in a fair and balanced manner. The administration is interested in hearing from students about the handbook.

Q. If the students would like to come forward with a handbook that is fair and balanced, the administration will be in favor of it.

Q. What are the plans for the spring semester?

A. The administration will continue to discuss the student handbook, but the focus will be on the spring semester. The administration will continue to work with students to ensure that the handbook is fair and balanced.

Q. Can a professor schedule a class prior to exam week?

A. Yes, the students will be allowed to schedule classes prior to exam week.

Q. Will the students be allowed to work on the handbook?

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Q. What are the plans for the spring semester?
Dear Bullwinkle

Is it possible for me to change my life in any way by changing my hair styling?

Unattractive Girl

Dear Bullwinkle

As a former child star, I now host a Fiddle show with a lot of Fairy Tale stuff. Everyone says that I am possibly the world’s worst actress as an adult. How do I lose the old look?

Former Child

Dear Unattractive Girl: What’s your complaint? I thought you were a lovely girl when you were ten.

Bullwinkle

Dear Only Twelve: I have written seven best-selling tuned

Bullwinkle

Dear Bullwinkle

Ten years ago, I poisoned my wife and placed her in concrete in our basement. Now, I’m sorry about it. What can I do to atone?

Sorry

Dear Bullwinkle: Do you think this speaks well of American music?

Bullwinkle

Dear Only Twelve: In our city, there are men so low and rotten that they will actually kill for as little as $100 dollars. What can be done about this?

Irate Citizen

Dear Irving Mother: I think it certainly helps having her run around all night.

Bullwinkle

Dear Bullwinkle: It is possible for me to clear up my rotten complexion by rubbing it with something?

Bullwinkle

Dear Bad Face: Yes, thousands have found help by applying a blotoch to those unsightly blemishes. I know because thousands have received this information from me and no one has ever written back.

Bullwinkle

Dear Bullwinkle: I have found out that I won the Nobel Peace Prize for this year, and for over a week now, I have wanted to belt my wife right in the mouth. What should I do?

Nobel Winner

Dear Nobel Winner: By putting your hand to your woman in a violent gesture before creeping the Nobel Cup, you may well be relieved such an honor. Wait, and hit her with the cup.

Bullwinkle

Dear Bullwinkle

If you were to write a book on human psychology, you would be the only person to judge your effort.

Bullwinkle

Dear Bullwinkle

Are you a Successful Student?

Stephen DePiero

What did you expect to accomplish upon entering University? What are you doing now to fulfill these aspirations? For many of the self-priced personalizers entering DePiero Institute, it was the beginning of a new way of life, while for others it was repetition under a new environment. Yet, as eager bees, we were all working in common—success. The results last week, however, are different as DePiero’s differing personalities. Many wish to achieve high grades while others wish to achieve a social and emotional growth. There is probably little doubt that many of you already succeeded in these respects.

Notice

The position of Advertising Manager for the ALTIMUS BULLETIN is open for application for the fall semester. The ALTIMUS BULLETIN affords an opportunity for interested students to receive extra-curricular credit, supplementary income, and of course, experiences in the advertising field. Interested paragraphs will please contact Mr. Frank F. James, ALTIMUS BULLETIN office which is located in the basement of Lyon Hall.

Kents Steak House

"The Best Steak House in the Suburbs" As Taken From Beans, Beef and Bourbon — Boston Area

Cocktails

Sundaes 12-30-90

Famous for Our Steaks and Salads

Tele: Framingham T'Nancy 5-4405

Walter R. Frazier

JENKINS SERVICE CENTER

Westelles Hills, Mass.
Barry Loses In Final

Tennis

On Monday the Babson racket- metallers took on the Boston College Eagles in a tennis tournament where the number of the top players on the Lacrosse and Tennis teams played by injuries. With a better showing that we have seen in recent years, we proceeded to the courts. It was a sea-sea battle throughout the six matches.

At the end of the singles matches, the score was 2-4 in favor of the Eagles. Bill Ellis, K. A. F. and "Business Bob" Robertson both showed their ability at the singles stage. The fate of the matches depends a great deal on the doubles, and the doubles were won by the Eagles.

Barry's final score of the afternoon was a disappointing 3-6.

On Thursday, Babson traveled down to Boston University to face one of the most highly ranked tennis teams in the country. It was a thrilling match and the matches were on an equal footing, with both teams showing equal ability. Despite the disappointing results, both teams and their players showed great spirit and determination.

Tennis: All-American.

In the semi-finals played on Sunday, Mike played brilliant tennis to defeat Joe Morgan at 5-2, 5-2. Although Mike was not hitting the ball as well as in the morning round, he was out in the final match after losing to Barry Bruce. He ran the match and rallied to win the next four points, giving the Eagles a 3-2 lead. In the last four points, he played four points of superior tennis, winning 9-7 and 11-9. The score was 4-2, narrowing the lead for the New Hampshire.

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Alumni: All-American.

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Barry Bruce shooting 74 and Mike a 75, Mike played well in the final match and defeated Barry Bruce. Although Mike was not hitting the ball as well as in the morning round, he was out in the final match after losing to Barry Bruce. He ran the match and rallied to win the next four points, giving the Eagles a 3-2 lead. In the last four points, he played four points of superior tennis, winning 9-7 and 11-9. The score was 4-2, narrowing the lead for the New Hampshire.

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The Lampoon Rides Again

MADAMESSE has asked us to do it again and we guarantee that our parody of this July's issue will prove to be even more outrageous than the one we did last year.

Remember the girl with the fly on her eye—that and those models holding dead mice, tied to railroad tracks, jumping off buildings, and throwing snow balls at a pigeon in front of the U.N.? Well, this time we have them diving into pool tables (be sure to look for the section on swimming). One poor girl had all her blood drained, she's our "Young Tycoon On the Way Down" which traces a girl's career as she declines from the presidency of a company to poverty, when she's forced to sell blood in a toy food.

Although foreign affairs these days are confusing, we think of the domestic situation after the country's reaction to our "White House Exposé"—not that we didn't solve the Kennedy fiasco. Have you ever wondered what it's like to attend a state dinner given by Caroline Kennedy? Did you know that it's really Caro-

LOU—sort of, I gather—who is the expert for humor. Our confidential staff has supplied all the details as well as pictures.

July MADAMESSILLE also ans-
swers many burning questions that plague your younger generation. The letters to the editor have run so far as to make an "How nutty is a fruit ca-
cake?" "How Mad is a Mutter?"

COFFEE BREAK AT Ames POOL HALL: During coffee break at Ames Pool Hall, one of the local locations MADAMESSILLE— Michael Frish (right) and Chris Gerl (left) Frish, President and Dean of the Harvard LAMPOON instruct their "favorite spy" in the fine art of Eight Ball. P.S. Our favorite spy showed up right after our coffee break at Ames Pool Hall (see attached photo). Unfortunately, she turned out to be a commuter and MADAMESSILLE refuses to let her deduct our losses from the expense account. So we broke her thumbs, instead.

How would you forecast your next few years?

Today, the young man planning his life realizes as never before that in today's world his own future is tied inevitably to America's future. How can be serve both?

Many college graduates, both men and women, are finding a rewarding answer on the Aérospatiale—as officers in the U.S. Air Force.

Here is a career that is competing in its chal-

lenge and opportunity. And it is a way of life

that holds the unsurpassed satisfactions that come with service to country.

As a college student, how can you become an Air Force Officer?

If you have not completed Air Force ROTC, Officer Training School provides an opportunity to qualify for a variety of vitally needed jobs in the Aerospace Age. A graduate of this three-

month course earns a commission as a second

lieutenant. Also open to college men is the Navigator Training program.

For full information—including the chance to obtain graduate degrees at Air Force expense—see the Air Force Selection Team when visits your college. Or write: Officer Career Information, Dept. SC23, Box 805, New York 1, N. Y.

U.S. Air Force

FOR AMERICA'S FUTURE AND YOUR OWN...JOIN THE AEROSPACE TEAM.

Giving Definition To A Non-Absolute

THE EXEC Tuesday, May 15, 1962

Lawrence Don Bostone

Few things are as stimulating (or devastating) as a night of study spent at Wellesley College Library. The traces of perfume, the high-pitched undernotes the prevailing scent generated by the pastel-voiced walls of books, all taken in stride by a Wellesley co-ed. These are the things that add di-

rection and solidarity to the sometimes seemingly purposeless study we give in this place.

My point, however, is not to find in what occurs within the confines of the library hot, rather, what fails to materialize outside of the library—-the social accept-

ance Babson men have, by tra-

dition, been denied. This is most certainly a pitiful situation and, tactically enough, presently founded on a base of hand-me-down "women's college" standards. I, Conlin, at one time or another on the past, mind you, we have wholly earned and deserved the scorn of Wellesley. Because our presence was never acknowledged with open arms, the tendency was to concentrate dating efforts else-

where, namely towards the local junior colleges. As a result, time has put up a barrier between the two schools where now an initial approach is difficult and oft-times avoided. What chance can there be if the beginning prospect of a lasting relationship does a quick death at its conception? To be a bit more figurative, Babson-Welles-

ley interaction is doomed to suffer a permanent miscarriage, caused by accident, a girl from Wellesley happened to over hear what you have read up to this point. Her smiles and grins put her at no disadvantage, which gave us an opportunity to carefully question her on this sub-

ject. She was both frank and fair—immutability, compulsive tenderness,

irresponsibility, rudeness, and an overt interest in sex and drinking were her first and lasting impressions. How this may be acceptable at the local junior colleges but then only when you attract. With a little more effort, why not raise a few stan-

dards? It's hard to imagine an attempt to be "acceptable" by Wellesley standards is more than a few standards that could never

do us any harm were it to become characteristic of our future busi-

ness attitude. Contrast this to the terms other girls' schools accept us on. Then, too, would any of us as fathers, the comfortable knowing that daughter has a date from Babson?

Inevitably the question of the individual arises, and there cannot be no doubt that in the final analysis this is the deciding factor. How-

ever, if Babson men, as a whole, don't begin displaying more of a personally responsible attitude and less one of 'navor faire', then they're going to miss out on too many good times with too many good girls.

There would be no object in laboring the issue any further—but my meaning should be clear to anyone who thinks it worth considering. Let me then present a few factors which might be of help to those who feel Wellesley to be an unapproachable class. Academically, Babson is the mem-

ber one ranking undergraduate busi-

ness college in the nation, and is frequently compared to the Har-

vard Graduate School of Business financially, Babson's undergraduates comprise one of the wealthiest student bodies in the East, and, not withstanding the previous two, we are only as socially accept-

able as we make ourselves. When evaluating the worth of this, keep in mind the basic premise that "She walks in beauty—justifies the mean-

ings..."
The following article contains excerpts from a survey of college bookstores appearing in the "College Bookstores" section of the April issue of "College Book News." The survey was conducted by the College Bookstores Council of the National Association of College Stores.

The article discusses the challenges and costs of operating a college bookstore, including the impact of online sales, the need for efficient inventory management, and the importance of customer service. It also highlights the role of bookstores in supporting faculty and providing resources for academic programs.

The article concludes with a discussion of the future of college bookstores, emphasizing the need for innovation and adaptability in order to remain competitive in the current market environment.
RECORDS
Record Rack
Welllesley Square
CR 5-1290
TV-Magnavox-Phonos
Complete Service Facilities

RENT OR LEASE
Jennings
Any Make Car Rental
258 Washington Street
Welllesley Hills, Mass.
CR 5-3042

NOTICE
As of yesterday night the 10th floor of the Garden Level will be distributed at new hours. The new hours will be from 9:00 to 9:00 in the basement of Park Manor, 7:00 to 7:00 in Bryant, 9:00 to 7:00 in Culman, and from 7:00 to 7:00 in Forest. The service will also remain open for 15 minutes in the basement of Park Manor from 11:00 to 11:15 for those students who cannot pick up the items at the above times.

The College Shoppe
The College Shoppe, a long-time favorite haunt of Pine Manor girls would like to advertise its facilities to Babson Men.

This is one of Wellesley's finest gift shops, now offering a choice line of golfing and tennis FILM - TENNIS and GOLF ACCESSORIES

CANDIES/CANDY/BAKERY
SUNSHINE DAIRY
For Everything Good

SANDWICHES COFFEE FRAPPES
ICE-CREAM
Where You Meet Your Friends
Open 7 A.M. to 11:30 P.M.

Babson Lightweight Jackets
WHITE $6.95
TAN $10.95

With
Dupont Water Repellent Finish
ALSO ADLER SOCKS

THE BABSON BOOKSTORE
Hollister Building

COMMUNITY PLAYHOUSE
Welllesley Hills - CR 5-004
Drew at 7:45 Mass Wed. 6:30 Sat. at 2 Sunday Continuous Bog at 4:05
1-Day Exclusive Engagement
Regionals Wed., May 15
Margaret Rutherford & Alistair Sim
"MURDER, SHE SAID" Also
Richard Attenborough & Pier Angeli in
"THE ANGEL BISQUE"

Wed. Eve. Only, May 23
RABIES IN THE SUN
Benefit Wellesley Fair Housing Committee

Thu. Fri. Sat., May 24-25-26
James Cagney & Horst Buchholz in
"ONE, TWO, THREE" also
"THE HOODLUM PRIEST"

DID YOU KNOW?
- We have 1 HOUR cleaning until 3 P.M.
every day including Saturday.
- We have same day shirt service.

DOM's CLEANERS
Linden Shopping Plaza
Linden St., Wellesley
Next to First National
Open 7 A.M. - 8 P.M.

JUNIOR CLASS
ONLY 4 DAYS LEFT
Junior Class Day, Saturday, May 19th

Cliff Hotel
Scituate, Massachusetts
"FOR THE PRICE OF YOUR DUES"

Needn't Have Occurred If
BY MARVIN MAKOFSKY

The setting was the Babson Institute campus. The characters involved were Dr. Ward Ferris and Dr. John Gibson. The day was

"Monday, May 7th."

These two gentlemen had previously decided that it was about time something was done regarding the safety issue on campus. Upon his arrival three years ago, Dr. Fears had immediately noticed the overwhelming amount of trash on the grounds. He further noted that over time, very little had been done to correct the situation. A casual conversation with Dr. Gibson made evident the fact that both men shared the same ideas and were equally concerned over the increasing accumulation of debris. Finally, last Monday afternoon, a particular situation occurred that was important enough to warrant immediate action by these two men. For a few hours they picked up bits of loose trash from the grounds adjacent to the parking lot.

The question then arises as to why it must be necessary for Dr. Ward Ferris and Dr. John Gibson to use their valuable time in such a "menial" manner as trash collection. Is not such a job initially the responsibility of the students and, more so, in an obligation of the administration to provide sufficient means for collection of the refuse which must certainly detract from the beauty of the campus? Are not enough funds available to afford the attention of the Maintenance Department's duties to keep the grounds free of litter?

This is one of those situations which made necessary the efforts of the two faculty members. This situation was the coming conference of guidance counselors to be held at Babson. Not wanting to have our distinguished visitors confronted by a superior reason which forms an unfavorable first impression, they chose to take action.

I should think that this demonstration would arouse the student body to see this deplorable situation remedied. If the Maintenance Department does not have the needed time or equipment to undertake the task, I suggest that the administration hire the same Babson men that hire out to do homework at a dollar a hour and a half each afternoon. If these students are willing to clean up neighborhood residences they would undoubtedly appreciate a job that requires travel, in addition, I don't believe that a few more trash cans, strategically placed, would detract from appearances. Among these opportunities are the Athletic Field and the Coleman Hill roadways and walls.

If this campus is to remain clean, we must implement a campaign if we hope to leave on my visit or any other. Ask yourselves, if you like what you see. The only honest answer must be NO! We all have a personal stake in seeing that everyone holds us in high regard not only for the educators but for the students as well. Here, also for the campus on which Babson lies. Most of us will agree that we have one of the most beautiful campuses in the Greater Boston area. How do we plan on keeping it that way about keeping this way?

I'm sure that both the administration and student body would like to join me in giving thanks to Dr. Gibson and Dr. Fearis for their outstanding efforts in improving this situation to our attention.

ARTINOS BARBER SHOP
45 Martin St.
South End

SIMONIZING & STEAM CLEANING
JIFFY CAR WASH, INC.
(Route 9) Tel. CR 7-0888 Open 8:30-5:00

AL'S DELICATESSEN
Best of '0 Campus Dining "Gabian's Hangout for 11 years"
Tel Cedar 5-0015 Quality Food Moderate Prices

GASTON ANDREY INC.
100 Worcester Rd., Framingham
(opp. Ken's Steak House)

FIRST COUSINS
The family resemblance in these two Mercedes-Benz sports cars is striking. And striking. At top, the 1970 SL utile, and at bottom, the heavier 1971 280 SEL. It offers remarkable comfort, support handling, its handcrafted elegance. As you can see in the pictures, the new Mercedes-Benz is the result of two years of painstaking work on which Babson and some of us who will agree that we have one of the most beautiful campuses in the Greater Boston area. How do we plan on keeping it that way about keeping this way?

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