Babson Men Have Bright Future

From the Placement Office, "Greetings to the new student body at Babson College, and especially to all of you who have already completed some part of your program at Babson. We extend a special welcome to new students registering now for the first time.

A Sense Of Values

Freshmen, ask any upperclassman what the campus means to him, and he'll tell you that Babson is unique. It's a place where the environment is stimulating, where the pace is fast and the demands are high. It's a place where you have to work hard to succeed, but where you can also enjoy your time here. Babson is a place where you can grow and learn, and where you can make lifelong friends.

NEW THIS YEAR

The last summer has seen many changes take place on the Babson campus. The new administration has increased enrollment by over 200 students, and Woodland Hills, two new dormitories, have been completed. These changes have been made to accommodate the growing needs of our student body.

During the past year the Babson administration has also developed a new approach to the study of English. The new program is designed to provide a broader understanding of the English language and its history.

The new approach to English will be offered to a select group of students. The course will be taught by Dr. F. R. G. Perkus and Mr. R. J. Zucker. The course will be offered in the fall, spring, and summer sessions.

The remedial work taken in this program will not count towards a student's grade, but it will be an important part of the student's overall education. The course will be held on a seminar basis, and each student will be assigned a tutor.

To upperclassmen this program means that they will have an opportunity to study English in a new and exciting way. The student will be able to choose the seminar topics that interest him, and the student will be able to choose the time that works best for him.

KRIEBEL SPEAKS AT TRIM DINNER

As the "Speakers for Students" series of lectures begins, the first event went on record as a total success. Kriebel, the new student government president, gave an excellent presentation on the role of the student government. He discussed the history of the Babson student government, and its role in the college community.

The event was held in the Trim dining hall, and was well attended. The speeches were given by student government officers, and were well received.

This year the Guild has produced five Broadway musicals, and the Guild Variety show. The Guild will also hold a variety show in the fall, and a comedy show in the spring.

This year the student government will be well equipped to handle the challenges of the rapidly changing world. The new program is designed to provide a broader understanding of the English language and its history.
Cooperation Needed!

It is the unanimous opinion of the skeletal EXECUTIVE staff, that the quality of this paper can move upward only. This staff further believes that this movement can be brought about only with the cooperation of a large segment of the student body.

If the reader lets his eye roll down to the bottom of this column, he will find the new masthead. With a bit of research, the nature of the staff will be readily discovered. Firstly, it is representative of the entire student body, and secondly, it is too small. Hopelessly, the staff will remain representative, but will not remain small.

What can you do as an average Babson student? You can help the EXECUTIVE in many ways, You can write, you can run, you can report, or you can do all three. The paper needs your efforts as much as the entire school needs the EXECUTIVE as an objective news media.

Most of the student body has never written in any kind of publication. Well, not one of last week's writer's has ever written publically, but they are learning fast. All it takes is a good idea, a little hard research, and a typewriter. The rest is taken care of by the editors, the layout man and the printer.

So regardless of your past experience, come to the open meeting of the EXECUTIVE on Thursday, September 29 at 10:30 a.m. The meeting will be held in the EXCE- UTIVE office in the basement of Park Manor.

Can Grass Grow?

As most of the students are probably aware by now, mail will not be available at any time on a 24 hours basis as in the past, but rather at certain specified times during the day when the school can supply supervision for the new mailroom. The downtown mailroom will be locked at 5:00 on weekdays and 12:00 on Saturday.

Why lock the room at all? Since the boxes have individual locks, it seems unlikely that the administration should be worried about the theft of mail (anymore than they were under the old system) or about the boxes being stuffed with too much junk mail (except where there is no student access to the rear of the boxes). Why then lock the room?

The answer is simple. According to Mr. Hawk, "The students tend to be destructive." We wouldn't look for any abundant evidence of this tendency in this room, but the condition of many of the dormitory accommodations, the 'food fights' in the dining hall, the Sprint riot of 1963 and the attempted riot last year offer ample justification to the administration to limit the access to what amounts to something over a $10,000 investment on their part.

Of course it's a hell of an inconvenience to walk over to pick up your mail after dinner or when you get home at 4 a.m. and find the door locked, but perhaps if we can show the administration that this inconvenience cannot indeed grow in our path we will be allowed to wander at will about our campus.

LETTERBOX

What about letters? The EXECUTIVE staff will look forward to, and will accept any letters that are in good taste. They will be constructive, destructive, happy or sad. All letters will, of course, have to be signed, and the writer wishes to remain anonymous, the name will be withheld by request.

Letters can often be an unique source of news and corollary editorial. If the paper is not what you believe it should be, let your pre-rogative to voice your opinion. The staff does not know what you like to read or how you feel about the issues we do treat. So please tell us.

Executive, Box 345

MORALITY AND SO WHAT?

Moral has been a topic of great concern to the thinkers of all ages. The decision as to what is right or wrong, and more im- portant, what is actually prac- ticed in the face of established social norms has been haunting man since the dawn of 'civilization'.

As in individuals in an ad- vanced western culture who are faced with a moral code which has been established with the evolution of society. The trying aspect of morality is that what is moral standard is held to be followed by the masses, while actually they don't recognize this standard, and wouldn't even consider working towards it. This gap between what is preached and what is actually practiced was the basis for the formation of the Babylon Council for Research on Collegiate Morality.

Collegiate morality is of great concern to sociologists, psychologists, philosophers and armchair observers. Volumes upon volumes of work by famous professional men of our times can be read concerning the contemporary college scene. It has become a major focal point for many reasons. Col- lege affects the student's reality- made up, the same age, same background and same friends. The most important fac- tor in all this, is the student's beliefs and standards are unshakable. Seeing the view of the existing moral code is very important to the student's decision as to what is actually right and wrong, and his personal stability and happiness are by no means the only things that will be affected. No one is better suited for observing the prevailing collegiate moral standard than the student himself. Here at Babson, a group of students of this observation mented a formal study, The group is the Center for Research on Collegiate Morality, or CRCM for short. Their goal, with unity in purpose and cooperation, has been to establish norms for exploration for busi- ness ethics versus business suc-

LETTER TO EDITOR

Dear Deb:

On behalf of the New Student Orientation Committee, I would like to invite each and every student to participate in the excellent and comprehensive coverage you gave to our program in THE EXECUTIVE on September 11, 1965. As you know, the Ori- entation Program will continue throughout the academic year and we hope that your cooperation with our efforts will continue.

Sincerely yours,

Chairman, New Student Orientation Committee

WIN FREE SUBSCRIPTION - STATE CONTISCELY

An essentially spherical mineral solid, accelerating on a predestined course, contrary to the direction of flight, of a geophysical body, has no tendency to gather on its exterior surface, elements of a vegetable fungus matter.
Phone Number Of The Week
HU-2-5555

Dean's List
(Based on 3.10 or better Term Average for Full-Time Regular Term, 1966-67, and no more than one C-Plus or 1.00 must be 55 or better)


Also on last term.

SPORT CAR CLUB

The Sports Car Club, one of the most active groups on the campus, is planning to renovate its new premises this week. The club, which is composed of members of the student body with an interest in automobile racing and motor sport, is looking for names and numbers of those interested in the coming season.

The club sponsors three gym-nastics classes, but only a few attend. The club members are planning to get more involved in the sport and hope to attract more members. The club is looking for new members who are interested in motor racing, both as spectators and participants.

The club plans to host a meeting in the spring to discuss the upcoming season and to recruit new members.

FRATERNITIES

Affiliation with one of the three national fraternities on the campus will provide you with a lifetime membership. You will have your college career a full happy and happy life. By joining a fraternity, you will enjoy the privileges of socializing with friends, attending fraternity events, and being part of a close-knit community.

The three fraternities also provide opportunities for leadership roles, including building brotherhood and the promotion of women's rights, as well as giving you a chance to enjoy a happy college life. In addition, the fraternities ensure your continued success in college by providing you with the tools and resources you need to succeed.

Joining a fraternity is different from joining any other group because it is an organization that is dedicated to ensuring your success in college. By joining a fraternity, you will have the opportunity to make lifelong friends, gain leadership experience, and develop skills that will serve you well in your future career.

Joining a fraternity will give you the opportunity to be a part of something greater than yourself. You will have the chance to be a part of a community that is focused on your success and well-being.

You are invited to come to the fraternity meeting to learn more about what it means to be a part of a fraternity and how it can benefit you. If you have any questions, please feel free to ask.

Wednesday, September 23, 1965

The Excelsior

The Excelsior is a national honor fraternity dedicated to serving students and schools. It is organized to fulfill the mission of providing recognition, service, and leadership for members of the student body. The Excelsior is the only honor fraternity that focuses on recognizing and rewarding outstanding student achievement.

The Excelsior recognizes students who have achieved academic excellence and who are leaders in their communities. The organization seeks to provide a platform for students to showcase their achievements and to recognize the hard work and dedication that goes into achieving academic success.

The Excelsior is open to all students who meet the eligibility requirements. The organization is open to anyone who has completed at least two years of college and who has a minimum GPA of 3.0. The organization is open to students from any major or any department.

The Excelsior is a member of the National Association of Honor Societies, which is a network of honor societies across the United States and Canada. The network is dedicated to recognizing and rewarding academic achievement and leadership.

The Excelsior is committed to promoting ethical behavior and ethical decision-making. The organization is committed to providing a platform for students to showcase their achievements and to recognize the hard work and dedication that goes into achieving academic success.

The Excelsior is dedicated to serving students and schools. The organization is committed to providing recognition, service, and leadership for students and schools. The organization is dedicated to providing a platform for students to showcase their achievements and to recognize the hard work and dedication that goes into achieving academic success.

The Excelsior is dedicated to promoting ethical behavior and ethical decision-making. The organization is committed to providing a platform for students to showcase their achievements and to recognize the hard work and dedication that goes into achieving academic success.

The Excelsior is dedicated to serving students and schools. The organization is committed to providing recognition, service, and leadership for students and schools. The organization is dedicated to providing a platform for students to showcase their achievements and to recognize the hard work and dedication that goes into achieving academic success.

The Excelsior is dedicated to promoting ethical behavior and ethical decision-making. The organization is committed to providing a platform for students to showcase their achievements and to recognize the hard work and dedication that goes into achieving academic success.

The Excelsior is dedicated to serving students and schools. The organization is committed to providing recognition, service, and leadership for students and schools. The organization is dedicated to providing a platform for students to showcase their achievements and to recognize the hard work and dedication that goes into achieving academic success.

The Excelsior is dedicated to promoting ethical behavior and ethical decision-making. The organization is committed to providing a platform for students to showcase their achievements and to recognize the hard work and dedication that goes into achieving academic success.

The Excelsior is dedicated to serving students and schools. The organization is committed to providing recognition, service, and leadership for students and schools. The organization is dedicated to providing a platform for students to showcase their achievements and to recognize the hard work and dedication that goes into achieving academic success.

The Excelsior is dedicated to promoting ethical behavior and ethical decision-making. The organization is committed to providing a platform for students to showcase their achievements and to recognize the hard work and dedication that goes into achieving academic success.

The Excelsior is dedicated to serving students and schools. The organization is committed to providing recognition, service, and leadership for students and schools. The organization is dedicated to providing a platform for students to showcase their achievements and to recognize the hard work and dedication that goes into achieving academic success.

The Excelsior is dedicated to promoting ethical behavior and ethical decision-making. The organization is committed to providing a platform for students to showcase their achievements and to recognize the hard work and dedication that goes into achieving academic success.

The Excelsior is dedicated to serving students and schools. The organization is committed to providing recognition, service, and leadership for students and schools. The organization is dedicated to providing a platform for students to showcase their achievements and to recognize the hard work and dedication that goes into achieving academic success.

The Excelsior is dedicated to promoting ethical behavior and ethical decision-making. The organization is committed to providing a platform for students to showcase their achievements and to recognize the hard work and dedication that goes into achieving academic success.

The Excelsior is dedicated to serving students and schools. The organization is committed to providing recognition, service, and leadership for students and schools. The organization is dedicated to providing a platform for students to showcase their achievements and to recognize the hard work and dedication that goes into achieving academic success.

The Excelsior is dedicated to promoting ethical behavior and ethical decision-making. The organization is committed to providing a platform for students to showcase their achievements and to recognize the hard work and dedication that goes into achieving academic success.

The Excelsior is dedicated to serving students and schools. The organization is committed to providing recognition, service, and leadership for students and schools. The organization is dedicated to providing a platform for students to showcase their achievements and to recognize the hard work and dedication that goes into achieving academic success.

The Excelsior is dedicated to promoting ethical behavior and ethical decision-making. The organization is committed to providing a platform for students to showcase their achievements and to recognize the hard work and dedication that goes into achieving academic success.

The Excelsior is dedicated to serving students and schools. The organization is committed to providing recognition, service, and leadership for students and schools. The organization is dedicated to providing a platform for students to showcase their achievements and to recognize the hard work and dedication that goes into achieving academic success.

The Excelsior is dedicated to promoting ethical behavior and ethical decision-making. The organization is committed to providing a platform for students to showcase their achievements and to recognize the hard work and dedication that goes into achieving academic success.

The Excelsior is dedicated to serving students and schools. The organization is committed to providing recognition, service, and leadership for students and schools. The organization is dedicated to providing a platform for students to showcase their achievements and to recognize the hard work and dedication that goes into achieving academic success.

The Excelsior is dedicated to promoting ethical behavior and ethical decision-making. The organization is committed to providing a platform for students to showcase their achievements and to recognize the hard work and dedication that goes into achieving academic success.

The Excelsior is dedicated to serving students and schools. The organization is committed to providing recognition, service, and leadership for students and schools. The organization is dedicated to providing a platform for students to showcase their achievements and to recognize the hard work and dedication that goes into achieving academic success.

The Excelsior is dedicated to promoting ethical behavior and ethical decision-making. The organization is committed to providing a platform for students to showcase their achievements and to recognize the hard work and dedication that goes into achieving academic success.
A Globe Spins On Its Axis
By Dave Leifer

Down Thunder Road Bobby raced in his black X-Ki, given by Mom and Dad, to best wishes to embark him on his new academic crusade. Approaching a hamlet of brick buildings, he marveled at the mellow solemnity of the New England college campus. In all its magic splendor stood the St. Isaac Newton Library where he would spend eight hours a day in his search for truth and wisdom (The College for Knowledge Thesis). This was registration day at Boston Institute, a truly big day in the life of young Bobby Beaver.

First I must meet my roommate, Bobby mused, as he lined up the steps of Park Manor. He walked into a room and threw his suitcase on the floor. A boy, gazed at him. The globe had been around the world, you must be my roommate. "For joy, for joy." Bobby Beaver it's my name, our hero squeaked. "What's yours?" Richelle Graham. The boy just grinned. "I'm a rich, young, handsome, spoiled brat from Long Island here to receive an excellent business education, so that I can take over my dad's Cadillac dealership upon my graduation with honors." Oh, replied Bobby sheepishly, very much amused at Richelle's brashness. "Well, nice meeting you," said Bobby, must get over to registration. "Toodleoo!"

At registration young Mister Beaver filled out a pile of forms and received his meal ticket. He then went into a conversation with a crew cut lad by the name of Luke Ivy, two hallmates who share common interests, their home town sweet-hearts, and their goals in life. Upon leaving the library, Bobby and Luke put on their beaunas, jumped in the little black mustang and sped off to Wellesley College for their first encounter with college colleagues.

At Wellesley, the two lads observed a pretty young lady carrying an armful of books. Bobby promptly pulled up to her and hesitantly shouted "hit there, cutie, you wanna lunch?" The young lady lifted her gaze up in the air and said "where do you children go to school?" "Boston," Luke yelled at this beastly nearly fell off. "Oh, how crude, screeched the girl, thought you boys went to Harvard." "Sorry, oh Mei! Thass, but thanx," and Miss Debbie Taint, her were dowered as high as the summit of Coleman Hill off into the distance. Bobby Beaver and Luke Ivy, two hallmates leaders of tomorrow than returned to the Beaverland campus with disillusioned thoughts of college life. The brighter days will come in the days of corned beef hash accounting exams, blind dates, college weekends, dreadful hangovers and professor. The globe continued to spin.

This has been the first of a continuing series of The Adventures of Bobby Beaver. In our next episode Bobby talks with some upperclassmen about his first Boston meal, and attends his first day of classes.

Freshmen, now ask yourself "Where do I belong in the upperclass?" Bobby Beaver asks. Is Bobby really in college for knowledge. Could your room-mate be Richelle Grahman.

What ill-founded impression does Debbie Taint have of Bobby Beaver.

4. How could this ridiculous satire make it to the press?

Challenge Upperclassmen

This year's Orientation Program will be a success. It is our hope that these changes will make for a more complete success. The Freshmen are being told to wear shirt boards with their names and homes on them. This is for the purpose of being acquainted with them in the upperclassmen. Also, they are not allowed to walk on the grass or on the Senior Walk. If the Freshman's don't follow these and other regulations, they will appear on Kangaroo Court where they will be tried for their sins. Keep an eye out for these Court meet.

The members of the Map and Globe Committees are carrying paddles and they must be stolen in various ways for the Freshmen to end the raising period. All the paddles are given by the New Students and the New Students must win out of three. Also, the New Students will be required to present a show. More about this weekend will be forthcoming.

In the past the upperclassmen have been indifferent to this program. To prevent a major breakdown in the Orientation objectives. It is our hope that the Freshmen will carry goals towards the upperclassmen making this program a success. Your (upperclassmen) cooperation is needed. Thank You.

HAZING UNDERWAY

When you read this paper many things will probably have changed since this article was written. Such is the nature of the 1963 orientation program.

The fast moving freshman class has already shown extensive class behavior. The Freshmen, under the close supervision of the Map & Globe Committees were confined within the dining hall. A meeting was held to warn them of the possible sanctions. The Freshmen were made to the Bahamas, and the upperclassmen were ordered to report at the 3:30 p.m. The Freshmen were asked to act as the freshmen class held his own meeting.

Starting with the evening meal on Friday all Freshmen were required to wear the "prescribed uniform." The usual Boston business dress, a same tag, and the Bahamas "beauts" are required at all times with few exceptions. In addition to this, each Freshman must have with him the Bahamas Handbook on the Care and Feeding of the Bahamian Student. They must learn from cover to cover.

There are many restrictions beginning class of '63. They are not allowed to walk on the grass. They may not use the center walk. They must address all upperclassmen as "Hi." They must adhere to the schedule set up for them by the M & G.

Says Steve Wolf, "They may take off their beaunas at the disco." This is a tad too easy on the unsuspecting Freshmen. The off-campus on-campus can do whatever an M & G member requires of them. Trips to the library and bookshop are common for the "Fresh." The freshmen, however, are not taking all this sitting down. When this paper went to press many secret plans had been made. It looks as though some M & G men may travel. As of Tuesday the paddles were fair game. Until all the paddles are secured the hazing will continue. Many offers have been made to exchange second year members for their paddles. Wellesley and Pine Manor dormitories are but a few of the lesser bristles. Force may not be used, so it will be interesting to see how these paddles are exchanged.

On Saturday the M & G held an assembly for all new students during which the topic of the game was further discussed. Many, many new students made some suggestions for various infractions against the rules of the game. The assembly ended with the singing of the school song, and a quick visit out to the athletic field for a cook-out.

With regards to the paddles all upperclassmen may come to the aid of success. Freshmen an upperclassmen cooperation is needed. Thank You.

One to a customer, buddy! Hey, how about a hamburger!
Bible Takes Backseat

Among many of the changes this year, the Bible, which was received schedule change. The fa-
novus senior course in "Bible" has been eliminated. In concomi-
antance of the streaming of all our courses on the Internet, the four credit hours. The formerly two credit hour course has been con-
verted into a 1-credit hour course. The Bible along with other great lit-
urinary courses has been given the oppor-
tunity to be studied in a more inde-
tent manner. Students who have long felt that a course in Bible alone is out of place in a non-
sectarian college and that it is best as a
great literary work is nec-

PUNCH PARTY

He held Wednesday in the Gordon M. Trimble dining hall, the
traditional coffee and punch party for new students, parents, and
administrators was a huge success. There was so much noise as sitting room became a
premier. Faculty members and administrative officials talked with parents and students. Student ad-
necessary. The compre-

FLYING CLUB

The United Airlines leads the world in general aviation, including the

FLYING CLUB

The United Airlines leads the world in general aviation, including the

FLYING CLUB

The United Airlines leads the world in general aviation, including the

FLYING CLUB

The United Airlines leads the world in general aviation, including the

FLYING CLUB

The United Airlines leads the world in general aviation, including the

FLYING CLUB

The United Airlines leads the world in general aviation, including the

FLYING CLUB

The United Airlines leads the world in general aviation, including the
Why Go To The Fair

by STEVE CRADEN

At this time of year when the agro-economic and natural succession of the New York World’s Fair may seem strange to be writing about the fair and think about the many interesting purposes for which it was put into operation, it seems good advice you when you think about the fair. Any open-air art show is a treat to the eyes of the world in a beautiful location. The second reason for the careful pursuit of life at an art show. You can see art, and you are watching art. Everyone is curious and for some reason the curiosity of an art show always brings out the beauties of the work. Reactions are on display for the art world, free of art. The people involved in art have a great opportunity to do so. The Artist’s Fair at the Cockey Museum in Lincoln, Nebr., is not too far northeast of Boston, there will be a galleries and art shows at the fair. The fair will be held outdoors as the season of high temperature. Some of the best stuff will be on hand, and the price will be right. This will mean there would be good opportunity to see watercolors, and representational pieces from other areas of the country. There might be pieces of all or every art style and very often you will be able to pick up a piece of art for a possible price from just such a show.

THEMES WEEKEND

Saturday the 25th and Sunday the 26th, a weekend theme will be presented throughout the week. This is a chance for you to see the work of artists within their own school. Also the best student work from each phase of the fair will be handed out to art lovers. To keep this from being a lab, the fair shows a wide variety of work, from watercolors to representational pieces from other areas of the country. There might be pieces of all or every art style and very often you will be able to pick up a piece of art for a possible price from just such a show.

Wellesley News Agency
Wellesley Square
235-1187
"Featuring a most complete Newstand"
Over 50,000 Paper Backs In Stock

COMPLETE - SERVICE BANK

Students and Faculty of Babson Institute have the advantage of quick service, convenient access to four convenient offices

Wellesley Square
Weston Road
Wellesley Hills
Lower Falls

When you stop at the Wellesley National Bank we are not limited to any one service. We have a wide range of services available.

Wellesley National Bank
CE 5-800
Member Federal Deposit Insurance Corporation

FOLK SCENE

by Larry Feldman

This article is the first in a series to acquaint the students of Babson with the various styles, origins, and performers that appear in today’s folk scene. It can be said today, “If you don’t dig Blues, baby you won’t be hip on the folk scene.”

The Blues was born in the hearts of the early Negro slaves as they worked long hours in Southern cotton fields. Delta Blues or “Down home Blues” had its origin in Mississippi and later spread throughout the south. Two are easily identified as they are usually performed on the flattop guitar with a slow and steady beat. The major proponents of this type of blues are Sonny Terry and Brownie McGee. Lightning Hopkins, Memphis Slim and Son House, just to mention a few.

Today’s popular music is a direct descendant of the older blues forms, Rhythm-and-Blues and Rock & B. came into musical prominence as the Negroes migrated to the Northern cities. The early recordings were on the Bluebird label by RCA and today are considered collector’s items. Rock & B is a heavy beat with a small group or band backing the lead performer. The electric guitar is the staple of the R & B band with harmonica, drums, bass, and piano in the array. Their lyrics were often concerned with love, sex, misery and superstition as contrasted with the rock and roll lyrics of surfing, dancing and high school proms.

Muddy Waters is probably the best known performer of pure R & B form. He learned to play the guitar as a field hand in Mississippi and later moved to Chicago where, with the addition of a band, he became the leader in his field.

On the contemporary folk scene the “Paul Butterfield Blues Band” has appeared in Boston in early October after a very successful performance at the Newport Folk Festival. The group has appeared in Boston in early October after a very successful performance at the Newport Folk Festival. The group has appeared in Boston in early October after a very successful performance at the Newport Folk Festival.

As a concluding note to those that have neither gone to the fair or have not gone to the fair, those who have read the above report from Wellesley to Boston the “Rolling Stones” use both blues and Rock & B in almost every album. Everyone digs the Stones.

Zero in on the world
with the trusty New York Times

Have The Times delivered every morning through low college rates.
For service, get in touch with:

ALICE MATTHISON
Switchboard
235-1200
It Can’t Be Done

"It can’t be done!!" Such was the general opinion when Fred Lawrune Lawrence and Marlin McCon- nell first announced their intention to start a station here at Babson. A similar attempt in the 1967-68 fall had failed, and fears ran rampant that the 1964 version would follow suit. Undaunted, the two founders received approval from the Dean and Stu- dent Government to move ahead. Soon, contributions were flooding in from the Babson students, with the STSU raised, Lawrune and McConnell began the construction of the transmitters and the present studios in the summer of 1964.

Such was the birth of Babson’s newest organization, WRGB. Since that original announcement Winter Term, 1964, Babson Radio has come a long way. Professionalism has appeared in the pro- gramming, organization, and general activities. The services that WRGB provides the Babson masses have increased manifold. The listening audience has grown and has become more and more regular in their loyalty to the station. In all, Babson Radio has become established as a permanent member of the Babson society, destined for bigger and better things.

Not always rosy, but things were not always so rosy. The road has been uphill all the way, with exasperation and frustration the order of the day many-a-time.

Frank McConnell, Station Manager, and Chuck Lawrune, fields manager, opened the first formal broadcast, October 22, 1964, not the best. A mass of equipment failed to work, but it was the first of scheduled broadcasts, which provided the beginning of a successful season. Frank Lawrence, Station Manager, and his Chief Engineer, Marlin McConnell did an amazing job of scheduling programs, charging advertising, firing frayed wires. To top it all, Frank managed to also publish the weekly GUIDE, containing student activities which was particularly amazing, considering the stress involved.

But the professors took their toll, and the station faced serious problems of management. With an even slimmer staff than Fall Term, Jim Landis, formerly with WTAH- TV, Norfolk, Va., took over the Station Manager’s spot. Mark Reil, became Chief Engineer and Jim Kanard became the first Field Manager ever. The group had a bleak task. The sched- ules had holes in them, WRGB took a nickname of the "little station with the big dreams", the things were destined for an uphill battle. Despite the challenges, sports emerged. Monitoring of FM music was added, making 24 hour broadcasts to the Babson masses possible. Many students expressed pleasure at having this good FM music available during study periods. Great care was also taken to managed live coverage of all Bab- son basketball games, including those played away at other New England schools. Of course, Marlin, WRGB’s "Tiger" plus the staff to charm the Babson masses with his charming personality.

With this immense, plus some sizable advertising contracts, Spring Term opened with a bang. Much needed personnel poured in, permitting many new innovations. For the first time, WRGB was able to form a definite programming format. It was decided to devote the early evening portion to "Cultural" programming such as jazz, classical, folk, etc. The rest of the evening would be entirely 40’s, top 40, "pick lists," oldies, etc. Audiences increased. Then in April, Jim Landis and his new Chief Engineer, Bob Stoerman attended a national college broadcasters conference in New York. At this conference, arrangements were set up with a network called "Cable" for nightly shows. In addition, an adjacent A", WRGB now broadcast from a larger, more professional studio.

Such is the past. But the future still looks bright. Arrangements have been made for WRGB to be completely plugged into the new Student Center, now under constur- duction. In addition, through excellent engineering on the part of Bob Stoerman, Marlin McConnell, and Richard Illini, better sound quality has been achieved through the use of recorded tapes. Of course, with the advent of new dorms, such as the ones as folklore, extra advertising and sponsorship of coverage will follow.

With WRGB’s new, strong growth, the support of the Babson Institute, a general local area FM or FM station might be possible. But that’s a long way away. In the meantime, WRGB is serving the Babson campus faithfully with the best we have, and in the years to come, better things are on the way.

WRGB Underway for 1965!

Radio Babson’s first night on the air was both a hectic and a rewarding one. DJ’s Jim Landis, the station manager, WRGB shot into the airwaves with a host of new and popular recordings. The station’s tiger and only female DJ, Marsha Coleman, made an appearance and answered the telephone calls of many appreciative freshmen.

Map A Globe "Hula Girl" as well as campus questions added variety to the first hours of the show. At the evening programmed records were given away in the many contests. Mr. Landis had planned to leave the air at twelve midnight but was forced to remain on until 1:00 a.m. due to the demands of the freshmen.

The highlight of the evening was an hour long telephone contest to win a Fine Music directory. Calls came in from every dorm on campus in an attempt to identify the title and performer of a certain recording. On average, there was one call every forty-five seconds right up until two minutes before twelve.

The success of the night was reflected in the smile on the face of Mr. Landis. Thanks are due to all our new students for tuning in and we hope that they keep doing so.

Radio Babson’s first night on the air was both a hectic and a rewarding one. DJ’s Jim Landis, the station manager, WRGB shot into the airwaves with a host of new and popular recordings. The station’s tiger and only female DJ, Marsha Coleman, made an appearance and answered the telephone calls of many appreciative freshmen.

Radio Babson’s first night on the air was both a hectic and a rewarding one. DJ’s Jim Landis, the station manager, WRGB shot into the airwaves with a host of new and popular recordings. The station’s tiger and only female DJ, Marsha Coleman, made an appearance and answered the telephone calls of many appreciative freshmen.

MARIA IS ON THE AIR

Marcia is on the Air

Where Is That Rolling Stone Disc

Increased Growth

In the case of WRGB, the popularly, and growth since I became station manager, I maintain that it was not so much management as the inevitable momentum began in the Fall. The first term was fleg- ding, the second, recuperation from early, midterms. Third term staged a come-back as everyone realized we were NOT dying, but rather living and destined to grow. The only things I did were designed to tighten the organizational structure and level out the authority away from one or two per- sons at the top and make it a team effort, rather than a one-man show. My attitude has been such that if the man assigned to do it, didn’t, I certainly was not going to do it for his job.

LARGER NUMBERS

The increased numbers of people allowed each to fill a definite spot and do it well rather than spreading the work load thin as in Winter Term. We began gaining new record releases, and contracts, good shows, and excellent engineers. (I’m all praise for our engineers, especially Dick Illini.)

NOT JUST RECORDS

But most important, it allowed the organization chart to be filled with people who caused the op- eration to move efficiently as an organization, WRGB is operated solely as a self-supporting busi- ness organization, with all the problems of a large scale opera- tion. Many people do not realize that there is much more to a radio broadcaster than just playing records. It takes a full, ded- icated organization to run a station efficiently and profitably and our first year has shown that it can be done. Everyone is truly dedicated to the job of radio broadcasting. No one receives sal-
Successful Season Seen For Celtics.

CELTICS INVADE THE BABSON GYM
BY STEPHEN ZAGOREN

The World's Champion Boston Celtics once again have come to Babson's Postal Gymnasium to take on the Bryant. They have delighted many of the new Babson students, who have taken advantage of this situation to watch the Celtics this past week, with their hustle, ability and all around fine basketball played by almost everyone on the team.

NEW CAPTAIN

The Celtics this year have 10 returnees and 5 new boys. This year's team consists of this list is 6'7" Bill Russell, the Boston coach who has led the Celtics to the National Basketball Championship with his rebounding ability and fantastic defensive prowess. Looking to the front court, John Havlicek and Walt Hazzard head the backcourt. However, Havlicek has had his hand in a sling with an ankle injury. With this in mind, the young team headed by the younger and less experienced players. Thomas Holman is on the team this year as well as Walt Hazzard.

NEW MEN

As we look at the side of the court, the Celtics are up 3-0, Johnson, a six foot six inch man, has a good defense and some terrific rebounding ability. Ollie's shooting must improve and the rest of the team is up to par. The Celtics in the locker room are ready for the game and the defense and his team is outstanding.

Golf Meeting

There will be a meeting of all Varsity Golf Candidates on Thursday, September 25, at 10:00 p.m. in the Peavy Gym.

Tri-Fraternity Athletics

The inter-fraternity athletic competition will begin in the next few weeks with the three fraternities competing for the respective titles of a football team. The inter-fraternity rivalry is on the athletic fields representing much of the athletic strength for each of the teams.

Delta Sigma Phi will be out to defend their inter-fraternity champions against this fall. In order to maintain their position, a fraternity must compile a perfect season, winning all three sports: football, basketball, and volleyball. This means that each fraternity will play six games each, with the most it declared the winner. Last year Delta Sigma Phi compiled a 3-1-1 record, Alpha Epsilon Phi was 2-2, and Delta Chi Sigma was 1-3. Delta Sigma Phi won one football game by forfeit and then won 4-2. Phi Psi was 2-3 in their contest. Delta Sig was paced by a strong defense which scored two touchdowns themselves and the passing accuracy of the offense, and Bill Vertovec and Brian Harden. This season only foreseeable returns but new members have added considerable strength. Louise Lewis, George Hultenstark and Howard Dunlap are the names.

Bob Underkoff and guests

Tri-frat Trophies

The Inter-fraternity Trophies for last year's results by varisty stars of years past AD Gode, Eleanor Overstrom, Brian Breen and Howard Norman. AKPhi featured Dick Joseph and Randy Poole, both varsity football and track. Both established new varsity records and was considered by their opponents. Joe was a great pitcher and Bill Strohm was a one-hitter for AKPhi. The Delta Sigma Phi seven with a good defense and some hard hitting by the Delta Sig dominated this game.

The game between Delta Sig and AKPhi was going to be a close one with the score being 3-1 in the last inning with six men on deck. Bob Underkoff hit a two-run double and Billy Strohm added a couple more runs, bringing the score up to 3-1. The young bucks of America go clean-white-sock in the new crew Adler calls Adlatic

Meet the revolutionary crew of 65% lambwool plus 35% nylon with spandex for 100% stretch. Up and down. This way and that. That's Adlatic with the give to take on all sizes 10 to 15 and last far longer and for better. Size up Adlatic in 28 clean-white-sock colors. Choose The new form with it. The notice with it. Whatever at Adlatic stores where clean-white-sock is all yours for just one young buck and a quarter.