President Hinckley Greets New Students

TO ALL NEW STUDENTS: Here is a map of the Campus of Babson Institute—your Campus. For the present its chief use will be to assist you in the job of orientation—a process which will be the extent of all the adjustments you will find need to make during the coming year. It is my hope that during your stay on the Campus you will not only continue your development and education physically, mentally, and spiritually, but that you will have experiences and find friendships which will make this Map three-dimensional to you.

When you leave Babson Institute, the buildings which now are only maps on a map will have for you a significance which will largely depend on how much you are willing to receive of those things which we offer you. Time and money, effort and energy, experience and ability, high faith and sincere prayer have been expended and have played their parts in the development of this Institute to which I welcome you to.

From the Student Body and one from the class of '46 were made between the first degree-granting Commencement, in June 1947, and the Commencement of June 1948. Each one is contributing its own unique share to the traditions of the School, and the history of each one should be familiar to entering classes.

The Babson Intramural Sports Bowl, a large silvering punch bowl with matching ladles, was presented to the Institute at the Commencement Dinner in June 1947. The bowl is engraved annually the name of the section or group whose representatives placed highest in intramural athletics. The bowl is used at official Institute functions and is often exhibited in one of the large trophy cases. The gift of this Bowl came at the end of a year when a successful intramural sports program had been planned, directed, and carried out by volunteers. Mr. F. J. Burtis, who was impressed by the contributions a sports program of this type had made to the spirit of the School, and approved Dr. Hinckley’s suggestion that a full-time Director of Athletics be appointed. Mr. Burtis is the first man to hold this office in the history of the Institute.

On the first observance of Founders’ Day at Babson Institute in November 1947, the Student Body presented the Institute with a Magna-Vox radio-phonograph. This instrument has been placed in the music alcove of The Cup ’n’ Saucer, the special all-students lounge in Park Manor South, which was opened in June 1947 and named by members of The Beaver Staff. The Institute has purchased the nucleus of a fine record collection, selected from lists turned in by students, and these records may be taken out of the Library by students or faculty.

At Commencement 1948 the first presentation of the Roger W. Babson Achievement Award was made. A result of the suggestion of James ‘(Red)’ Evans, ’46, this Award takes its name from the Babson family. The award is to be made to a student chosen from the income of a permanent (Continued on page 3).

Notice From Registrar

As registration all entering students will be assigned to Section A, B, C, D, or E and will follow the program for this session, wherever activities are divided. Physical examinations will be scheduled individually during the first week of classes. All new students will register in the library on Monday, September 20th, from 8:00-3:00 P.M. At this time One-year men will receive their section assignments and admission section assignments and class schedules. Three-year men will receive their assignments in the Library on Thursday, September 23rd, from 1:30 P. M. to 4:00 P. M.

Books may be purchased in the Bookstore in the D-X in Hollister Building. The charge for books has been issued. Bookstore hours will be 8:00 to 5:00 Monday through Friday, and 4:00 to 10:00 on Monday, September 26th, for students planning to ask for a transfer of credits from other colleges. A list of classes is available in the Library.

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Babson Institute Founded In 1919

In 1918, while Mr. Babson was away on a severe illness, he was given a serious thought, as he wrote in his autobiography, to what he could do to "nail down" his life work. The founding of a school for boys was suggested, and in 1919 after completing his work in Washington for the government he and Mrs. Babson took interest in, and established an educational institution. The first page of the first catalogue of Babson Institute, issued in 1919, carries the following statement:

"The object of Babson Institute is to provide an intensive course of training in the fundamentals of business for young men who by inheritance or other circumstances are not likely to become self-supporting men, in the future.

Under this plan, we found that already clearly defined ideals: (1) To develop a man physically, mentally, and morally. (2) To teach him how to finance his business and take care of properties wisely. (3) To help him become a leader of men. (4) To impress him with the fact that he is the finest man who survives.

As Mr. Babson has said, and Mrs. Babson, believe that business men are born, like surgeons, artists, and musicians. Our theory is that even the average young men need for success, so much as a background in the three arts of language, ideography, common sense, self-control, with a willingness to go in any direction where we have already far more knowledge to offer in the field of business, and development of a self-control, with a willingness to go in any direction.

Babson Institute Book Song

During Registration you will be given a copy of the first Babson Institute Book, published and copyrighted in May 1948. This represents a unique idea in college song books, since it includes only songs which are needed for students in college. Words and music are campus-originated. Five different students and two faculty members contributed the music for the five songs. The songs are very useful, and has been officially used on every Institute gathering of the past since the first degree-granting Commencement.

In addition to these three films of the Student Body, the Class of '48, and the faculty, which has been equally effective on every Institute gathering of the past since the first degree-granting Commencement, there are still unfinished to the student body.

The Babson Institute Book will be a companion to the Student Body, the Class of '48, and the faculty, which has been equally effective on every Institute gathering of the past since the first degree-granting Commencement, and will be a remembrance of the student body.

Teacher Student

(Continued from page 1)

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