That Snappy Look

Easy to acquire and keep when professionally laundered shirts and collars are a habit! Favorite ties can also be cleaned to look like new, not to mention suits and coats.

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This advertising is great stuff too.
Horsburgh recuperates.
Humeston takes a day off.
Arter takes a day off.
Forbes was in school today.
Patriots' Day—no school.
A few of the boys were here this week-end.
Damn few.
Everyone's a trifle bleary-eyed.
Well, well, it rained today.
Charlie Ward's laugh is really the stuff.
Genius was seen with his hand on his hip.
Montgomery and Horsburgh start the week-end.
Humeston hangs one on.
Ansted went to church.
Montgomery and Horsburgh back from week-end.
And that's all of April.

We saw the sun for five minutes to-day.
Eppie juggles vacuum cleaners.
Pond seen at tea dance.
Nalitt arose at 6:15—reported to class at 8:45.
Note: Rich spent an evening at home.
Claussen dons knickers.
We show our appreciation.
The production group realizes the course is vital.
Millea buys a Hupmobile—shame!
Factory Nos. 5 and 6 built.
The word "nuts" becomes unpopular.
Rodden wears a blue tie.
One (1) bird was seen to-day.

Continued on Page 89

79
Not wholly a school—

Not wholly an office—

But a nicely balanced combination of both—where the student is trained for business leadership through the application of tried and tested theories to practical business problems.

An intensive one-year course in the three elements of business: Finance, Production, and Distribution. Supervised by practically-minded instructors.

Babson Institute

Babson Park, Massachusetts

Catalog sent upon request.
Vanderwarker Wins Advertising Contest

FIVE HONORABLE MENTIONS AWARDED

In awarding the first place to C. E. Vanderwarker, the judges, President George W. Coleman, W. R. Mattson, and H. A. Thurlow experienced much difficulty as there were several advertisements that were almost worthy of first place. Advertisements submitted by the students admirably reflect the knowledge acquired from advertising instruction at Babson Institute. These advertisements were judged on originality, attractiveness, copy material, and general layout. Honorable mention was given to the following, in particular: W. E. Forbes, W. A. Grupe, C. C. Pond, R. H. Rich, and E. L. Smith.
BABSON’S REPORTS

-----HELP-----

Business Men and Investors
To Increase and Protect
Their Capital

Babson Statistical Organization

INCORPORATED

Babson Park  :::  Massachusetts
WHAT ABOUT THE MARKET FOR YOUR PERSONAL SERVICES?

Changing business conditions may make a new business connection desirable or even necessary. When so, the best counsel and cooperation is necessary.

The Personnel Company of Babson Park, Mass., operates nationally. It has the facilities, the information and a trained staff necessary for making an analysis of individual executives, studying the market for their services and conducting an active program based on such findings.

Our booklet, "The Marketing of Personal Services," describes how our service meets your individual needs and how we find the best market for your abilities. It is available without cost or obligation. Address:

THE PERSONNEL COMPANY
OF BABSON PARK, MASS.
There are but three types of piston rings in the Quality Brand line—yet there is a ring, or combination of rings, to solve every piston ring problem.

Quality Brand Piston Rings are used by more than 150 leading manufacturers as standard equipment.

HERE IS PISTON RING INTEGRITY
Builders of today, looking to the future are specifying steel windows for every type of structure. Lupton—always up to the minute with the newest in steel window design, is supplying the windows for many of the finest buildings in America.

For Office, Hotel and Public Buildings
there are Lupton Casements of many types, Double Hung Windows and Projected Windows.

For Residences and Apartments
Residence Casements, rigid, weather-tight, with the new friction hinge and good hardware. Also Basement Windows in five sizes—all stocked by building supply dealers.

LUPTON
WHERE STEEL IS FUSED WITH SINCERITY

For Industrial, School and Institutional Buildings

Other Lupton Products are: Steel Shelving, Partitions, Factory Equipment, Display Counters and Cases and Special Equipment for the hardware and Automotive Fields.

David Lupton's Sons Company
Allegheny Avenue and Tulip Street
Philadelphia

Quality Merchandise

manufacture a full line of Office-Bank-School and Library Equipment and Systems.

[Quality Merchandise with Service is never Expensive]

- LITERATURE SENT UPON REQUEST -

Branches or Representatives Everywhere

YAWMAN AND FRBE MFG. CO.
1099 JAY ST., ROCHESTER, N. Y.
TWENTY-FOUR HOUR SERVICE

Wellesly Colonial Garage

FIREPROOF BUILDING

Telephone Wellesley 1600

What Oil Stock

Policy Are You Following?

THE OIL STATISTICS SERVICE, since its inception in 1923, has successfully anticipated every major swing in oil prices and oil share values. Why not take advantage of our specialized knowledge? Let us help you make greater profits in oil.

Specmen Bulletins Upon Request

Oil Statistics Co.
BABSON PARK, MASS.

Fine Swiss and American

Watch and Clock REPAIRING

Ernest Forsberg

WATCHMAKER
and
Jeweler

Central Block, Wellesley, Mass.

Opposite Blue Dragon Tel. 1345-M

Hardware & Paints

We Carry Corbin Hardware and Bay State Paints and Varnishes.

You will find our line of RADIOS and SPORTING GOODS complete and of finest quality.

CORKUM BROS.
587 Washington Street
Wellesley, Mass.
ATTEND THE NEXT EXHIBITION TO BE HELD IN YOUR COMMUNITY.
WRITE DEPARTMENT C FOR DETAILS AND CATALOG. OR VISIT THE SHOP.

THE FINCHLEY ESTABLISHMENT
NEW YORK CHICAGO
THE MELBOURNE CONSTRUCTION CO.
General Contractors and Builders

Geo. F. S. Melbourne, Pres. and Treas.
E. T. Gibbons, Vice-Pres.
A. A. Grable, Sec'y.

One of our many Testimonials

THE TIMKEN ROLLER BEARING COMPANY

Canton, Ohio, May 8th, 1926.

Melbourne Construction Co.,
Brant Building,
Canton, Ohio.

Gentlemen:

I have just looked over the factory building you recently finished for the Hercules Motors Corporation, in which company I am largely interested. It is a well done job and I compliment you on it.

Naturally, I expected this result in view of the fact that during the last ten or twelve years you have built for me personally and for the companies in which I am interested over two million dollars worth of buildings—all of which have been entirely satisfactory.

Some of these jobs were built by you on a cost plus basis and some by contract, but irrespective of whether they were built one way or the other they have all been eminently satisfactory and we know that we received full value for each dollar we paid you.

Your record with me and the companies in which I am interested has always been strictly first class.

Yours truly,

(Signed)

H. H. Timken.

225 Tuscarawas Street, West
Canton, Ohio.