EX LIBRIS...
"How can such deep imprinted images sleep in us at times. 'til a word. a scene. awake them?"

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1934
"It's not the gale.
But the set of the sail..."
Let us pause for a moment in our rapidly moving universe and reflect on the happy and noteworthy experiences which were ours to enjoy at Babson Institute.
MANAGEMENT... The science of marshaling collective effort for the common good. Many profess the art but few practice it. It is a relatively simple task to develop along orthodox lines but a decidedly difficult feat to discard tradition and anticipate progress. Management may be the foundation of prosperity or the cause of depression, and its course is determined by the capability, strength and unselfish activity of its members. Cultivate these faculties and you will have started well.
"Wise are the young men who today train to earn a living by rendering real service. Attempting to get a living by one's wits or by some form of speculation is today both dangerous and unsatisfying. The wisest young men will also keep in close touch with civic and governmental affairs so that if the State suddenly takes over private industry they will be taken along likewise."

Roger W. Babson

Founder of Babson Institute