Organizations
STUDENT COUNCIL

Celebrating an important anniversary can prove of keen interest to all groups that have been connected with the Institute in a span of 30 years. What may well be of closer interest to the present Babson student is the emergence of a Student Council (much too young to even presume to count birthdays) into a governing body possessing considerable responsibilities. That the assumption of such obligations is not an automatic process and that it is accompanied with tribulations as well as triumphs will be readily admitted by most Council members. For it cannot be denied that this group has extended its activities and is steadily wielding more and more power on campus. That it has by no means reached its peak efficiency is also acknowledged. However, it is to the credit of this year’s Council, under the adroit leadership of Proctor Coffin, that a great step forward has been accomplished, a step leading inevitably to the realization of its full potentiality.

In review, the results appear much more striking than they possibly could have in the week-to-week endeavors. It has been well-demonstrated that the student body is vitally interested in the organization representing them and will militantly support them whenever they believe a principle to be at stake.

Representing the student body in a different capacity is the Cabinet. Composed of the heads of the various organizations, it works in an advisory function in conjunction with the Director of Student Activities. Unlike the Council, it is not a formal organization. Rather, it brings to the attention of the Administration student recommendations for the improvement of our extra-curricular program. A smaller group, operating mainly in the informal, congenial atmosphere of dinner meetings, the Cabinet held many a provocative discussion, and it is to be hoped that a still greater cooperation between it and the Student Council may develop, thus carrying the entire phase of student government much faster along the road to complete success.

The third important student governing body is the Athletic Council. One has only to look at the vastly expanded athletic program for proof of this group’s efficacy. The program of these sports’ leaders has never shown signs of faltering, and the results have been progressively more gratifying. That the chairmanship of Ed Piragas had much to do with this cannot be challenged.

Second Row, Left to Right: E. Piragas, C. M. Howard, J. B. McInerney, W. F. Walters.

THE CABINET

ATHLETIC COUNCIL

Front Row: J. Graham, E. Piragas, R. White

Back Row: F. Jacobs, W. Yeager


THE BABSONIAN

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BABSON BEAVER

This student-news weekly, representing the characteristic enthusiasm of Babson men, is the sole reportorial medium through which the student body is informed of campus activities. In its pages, the week is viewed in retrospect, and Babson men relive their experiences of gaiety, gloom, and occasional tensions.

Like many other campus organizations, the Beaver is still a growing infant. Born only two years ago, this four-page baby has been steadily growing in scope as well as in character. This year, with the concerted efforts of an able editorial staff, the paper continued its policy of reporting the news when it was seen, as it was seen. Well-deserving of a laurel wreath is the inimitable team of Bill Arnot and his Royal portable, without whose loyal service the year’s success would not have been possible. Credit also goes to the school’s administration whose generosity and ample guidance has contributed effectively to the year’s operations.

Along with the men of the circulation, layout, and advertising departments, the shutter-bugs and typewriter-tappers composed a close-knit, smooth-running system for turning out a Pulitzer-quality paper. Our most sincere appreciation, though, goes to the man whose steady, editorial hand on the helm has kept our paper on an even keel this year—the Editor-in-Chief, Howard C. Goff.
GLEE CLUB

In its second year of existence the Glee Club secured a permanent niche in the extra-curricular program at Babson. Augmented by an enthusiastic group of Freshmen, the club went on to surpass its excellent record of the previous year. Its season opened with an inspiring performance at Founders' Day. It later participated in the St. Regis College Music and Dramatic Festival. The year was highlighted by a combined performance with Simmons College of the Gilbert and Sullivan operetta “H. M. S. Pinafore.” On May 4th and 5th the Babson group originated what they hope will become traditional; namely, joint performances in conjunction with local women’s colleges for the purpose of staging major productions.

This year marks the graduation of Bob Jessen, the founder and, for the past two years, director of the Glee Club. The success of this group is directly attributable to his unceasing efforts, and the student body well-appreciates the extent of his accomplishments.

ALPHA DELTA SIGMA

Under the presidency of Jim Evans, the ad men had a banner year in ’49. Babson’s chapter of this National Professional Advertising Fraternity enjoyed a series of successful meetings at which several prominent men from the advertising field supplied newsworthy copy. In addition to the student members joining this year, three professional members were admitted: Messrs. Eugene Kelly and Edward McGee of the Faculty, and Mr. Hoag, Partner, Hoag and Prevande Advertising Agency of Boston. The fraternity is proud to display as faculty advisor, Mr. Canfield, who is also the National Treasurer of Alpha Delta Sigma.

Inaugurated this spring was the first annual Robert J. Murray Memorial Award. In cooperation with Boston advertising firms, the Coleman Chapter sponsored a contest to be held among all New England colleges in which the best advertising project submitted would receive an award named in honor of a former Babson student and A. D. S. man, the late Robert Murray.
FOREIGN AFFAIRS CLUB

The interest expressed in the Foreign Affairs Club gives ample proof that business students—and therefore businessmen—may not be labelled en masse as isolationists. This club, now affiliated with the International Relations Clubs of the Carnegie Endowment, is one of the largest on campus. Like many of the other clubs at Babson, it augments in a congenial atmosphere the academics; similarly, it is instrumental in bringing to the campus qualified lecturers.

The organization has grown to its present size under the presidency of Harry Beers. That his administration has been salutary is indicated by the fact that this is the second year as president. Perhaps it was this accomplishment that bolstered him with sufficient courage to undertake the perilous position of official pollster. Despite the current loss of prestige among pollsters in general, campus opinion was accurately mirrored in the information compiled from the club’s questionnaires. We anticipate next year’s polls with interest, that we may discover if present pessimism still persists.

S. A. M.

Scientific management has advanced from the theoretical stage to the point where every practical businessman recognizes its value. With this in mind, twelve men determined last year to organize a Babson chapter of the Society for the Advancement of Management. Like the National Association, from which the charter was obtained, the aim of this group is to spread these scientific principles through discussion and research. It did not take long for the charter members to triple their number. The organizational problems are now solved, and the club can number itself among the few groups on campus boasting of national affiliation.

With Mr. Heddendorf as faculty advisor, the members are assured of many a stimulating discussion. Guest speakers have come from both the ranks of management and labor. Under the direction of Dick Dates, the club has attacked the problems of our modern industrial society and has aggressively searched for solutions to the issues in which we all have such a vital stake.
FINANCE CLUB

In its first complete year of existence the Finance Club generated enough interest to grow into one of the largest organizations in school. A possible impetus to such rapid expansion is the popularity that the subject of finance enjoys generally among Babson men. The proximity of the large financial centers of Boston and the excellent contacts of our Faculty have proved a boon to the group for the accomplishment of its aims.

The club offers the opportunity for thorough examination of current conditions in the field of finance, and in such times as these it is imperative that the business student be aware of current trends and their significance to the general business and political scene. As the club's first president, Homer Bair can be credited with building up an organization that will increasingly prove to be as valuable professionally as it is desirable socially.

OUTING CLUB

With the general expansion of broad sporting activities, it is not surprising to note that the Outing Club has enjoyed the common prosperity typical of all campus organizations. Through affiliations with the U. S. Eastern Amateur Skiing Association and the Inter-Collegiate Outing Club Association, the club enjoys national recognition. Already possessing a headquarters in New Boston for week-end ski enthusiasts, plans indicate that even more elaborate facilities will be available by next fall. As president, Bill Yeager leads a motley group of outdoor lovers with widely divergent interests. Whatever the sport, the club can find somewhere within its membership at least a couple devotees.


DRAMATIC CLUB

Our local Thespians increased not only in membership this year, but in artistic stature as well. Though no all-Babson production was forthcoming, community offerings throughout the year were noticeably strengthened by the presence of many a Babson player. Men from school could be found in such plays around town as "The Mad Hatters," "Engaged," and "Antigone."

The club members have displayed a considerable degree of diligence in building an enthusiastic organization despite the many technical handicaps they face. Under the direction of Barrett McInerney the group has been working toward the day that Babson will be able to schedule its own theatrical productions.

It is to be noted that a not-inconsiderable advantage of this organization is the close cultural ties it affords with Wellesley College and LaSalle.

CLASSICAL MUSIC CLUB

The Class of '47 probably did not realize that their gift of the Magnavox Console was eventually to be the means around which a new campus organization would come into existence. But it has proved to be this very thing that has resulted in making the Classical Music Club an active campus group.

An excellent start has been made by the organization towards bringing artists to the campus, although recordings are still used extensively for group listening. Plans projected for next year by this year's group optimistically look for a concert series on the Babson campus.

The four men who founded the club, John L. Orser, chairman; Robert R. Leonard, past-chairman; Lawrence W. Liddle and Howard C. Goff are graduating this year. But there is no reason to believe that the club will not continue its present fast rate of expansion. Probably one of the surest reasons is the presence of Mr. Nickolas Rastetzki as faculty advisor.
CAMERA CLUB

In spite of a 30th anniversary, this year and last seemed to have marked the beginning of many new endeavors for the Babson student. The Camera Club is a case in point. After an unsuccessful attempt to get started during the war, it took the present company to organize a going concern. Under the enterprising leadership of Phil Heald, the club has raised funds, outfitted a dark-room, and quickly taken its place on campus as a useful and desirable pursuit.

In addition to providing an avocation for camera fans and a means of improving their technical skill, the organization immediately proved its worth in its contributions to the two publications. However, this does not imply a limitation on its activities. The club members themselves own some excellent equipment, and the candid camera fan is a familiar sight around school. The capabilities of the members combined with the facilities of the new headquarters has left little in the line of photographic needs on campus which cannot be met by the club members.

AVIATION CLUB

Last fall marked the reappearance of the Aviation Club after a lapse of seven years. Organized for the purpose of extending business travel in light planes, the club offers training in flying and ground work for students here and at Wellesley College. Most of the members hold either Commercial or Student licenses.

As a member of the Association of Northeastern Flying Clubs, the group hopes to be a challenger for the Inter-collegiate Trophy. Entrants in the meet are required to compete in the following events: precision flying, spot landing, ribbon-cutting, and simulated bombing.

Although the present membership includes former personnel of the AAF, RAF, and the Navy Air Arm, it does not appear that the club will vanish once these men graduate for interest in this club has been high among the general student body. The club consists mainly of freshmen, operating under a freshman president, Dave Pohl.