"The crest and crowning of all good, Life's final star, is Brotherhood."

Edwin Markham
Blue Key National Honor Fraternity became more active during this school year than in previous school years. Several plans for improving Babson Institute were proposed by the members, and these plans were either carried through to successful completion or held over for the smoothing out of various technicalities.

The most constructive plan proposed, which will very likely be put into effect next year, consisted of the establishment of a so-called "film library." Under this plan, the various social, political, and athletic activities which go on about the campus would be filmed each year on 35 millimeter slide film. The shots will be used for orientation, alumni, public relations, historical, and several other important purposes.

Commencing with the winter term, Blue Key posted up-to-date menus in the dormitories as a constructive measure to promote the better interests of the student body. The menus were gladly accepted and frequently referred to by the students.

During registration for the Spring term, Blue Key presented each student with a mimeographed sheet on which each student was requested to cite his likes, dislikes, and suggested improvements of Babson Institute. Due to laxity on the part of the students, very few of these sheets were filled out. However, those which were submitted showed intelligent and constructive thought and gave some indication of student feeling.

Another suggestion which has been taken into consideration would involve the printing of a card showing hours of the swimming pool, dining hall, book-store, snack bar, bus, and other information designed to serve the students' interests.

As usual, Blue Key conducted all elections which took place on the campus during the year.

Thus, the Babson Institute Chapter of Blue Key National Honor Fraternity abided to the fullest extent to its motto: "I express my own life and character in what I am able to accomplish for my fellow man."
George W. Coleman
Chapter
As '54 rolls by the George W. Coleman Chapter has again completed a school year of which it is particularly proud. We have been honored by many prominent speakers from the business world who have represented such companies as National Broadcasting Corporation, S. D. Warren Paper Manufacturing Company, Swift and Company, Ediphone Corporation, and others. We have completed our many projects which benefit the chapter, the campus, and the community. These are the A.D.S. Blotter, the Robert Murray Memorial Contest, Finance Display, Film Series, The Wellesley Map, and more.

During the winter term we had the pleasure of sharing some of our Christmas with the orphans from the Peabody Home. This project was a huge success, and it shall be an annual affair from now on.

Socially speaking the year was studded with dinners at such places as the Sudbury Inn, cocktail parties, and many informal get-togethers. The chapter is very thankful for the capable leadership of Bill Lyons, President and Mr. Bertland Canfield, our advisor.
Gamma Nu
Chapter
As the year commenced Gamma Nu Chapter of Alpha Kappa Psi was celebrating its first year as a national fraternity... the chapter grew in numbers and its activities were spread over a diversified area... Dr. Frederick W. Harrison and Colonel John Hahn acted ably as our faculty advisors.

Kaleidoscopically looking at the year the events were quiet impressive... the Somerset and the Hampton Court Hotels were the scenes of the initiations... an investment seminar was held for the student body with Roger W. Babson presiding... a field trip was conducted to the Boston offices of Merrill, Lynch, Pierce, Fenner, and Beane... two all-school parties were held at the Cambridge Boat Club... charitable work for the community by the pledges and the brothers was very beneficial... monthly dinner meetings were held at the Sheraton Plaza, Somerset, and Hampton Court Hotels... also, there were many other professional speakers... the fall and winter weekends saw the suite parties crowded.

Particularly important in the chapter's history was the election of the officers for next year... Wally Livingston handed over the Presidency to Louis Oberri... Harris Tucker was re-elected Vice-President—Whitney Feltham passed on the secretary's position to George Boujoukos... Richard Carpenter took over the "debts and credits" from Dick Stahl... the year has ended, but the memories continue to linger...
Gamma Upsilon
Chapter

THE BROTHERS OF
DELTA SIGMA PI
Delta Sig's growth continued... 33 neophytes were initiated into brotherhood... Brothers Alderton, Beucke, Lyon, and Miller were married... our third chapter birthday was celebrated on April 23rd... and the national added another chapter-83rd.

Social activities... Tigers down Crimson, Sigs toss them down at the Boston Club... Pledges invited the brothers to the Happy Swallow... Initiations at the University Club highlighted the fall and winter terms... Come Winter Carnival the suite was constantly filled... the many trips to Pine Oaks... Banquet at the "Beacon" and the new officers took over... finale at the beach... 

Professional meetings... Walter Brown brings Boston sports to Babson... John Glock's father put in a few plugs for Chevy. Shinn sold M.L.P.F. & B. ...a representative of Rudolph King's spoke on safety... Then Clark Dwyer gave the gavel to "Tuck" Cook... Wally Pratt took over from Harv Miller... Bob Hamilton received the whip from Giff Wigglesworth... Jim Gately passed the quill to Tommy Wilde... Jud Fraher received the scrap book from Les Storer... Paul Eckridge took over the social calender from Hump Humphries... the year came to end one of our best...