"And only the Master shall praise us, and only the Master shall blame; And no one shall work for money, and no one shall work for fame, But each for the joy of the working, and each, in his separate star, Shall draw the Thing as he sees it, for the God of things as They Are."

— Kipling —
With the closing of the school year 1953, the Editor for the Babsonian was already making plans for the book. Various contracts were made with a printer and a photographer.

Because of an increasing demand from the school for the Babsonian to have a larger Social Section, the book this year includes many pictures of the school parties held during the year. The Babsonian functions on a rather small staff, and this year Harry Humphries as Editor, and Harvey Miller, as Business Manager spent many long hours in putting the book together. Jim Christy was of great assistance in securing advertisements.

Throughout the year material has been compiled and layed out prior to going to press. The actual printing of work that took months to put together takes only two days, and with the last proof having been read the work of the Babsonian is completed.

The Babson Aviation Club was completely reorganized this year, and with approximately 40 new members, emerged as one of the most active and beneficial clubs on the campus. The greatest change was from that of a "non-flying" to a "flying" club. A Piper J-3 was purchased by the club and hangared at Westboro Airport, for use by club members. Another outcome of the reorganization was the incorporation of the club under the laws of Massachusetts, with a share of stock being issued to each member.

The executive officers for the past year have been John A. Dernavich, President; Donald Miller, Vice-President; William Robertson, Secretary; James Sullivan, Treasurer; and Albert Reinhardt, Assistant Treasurer. The board of directors of B. A. C., Inc. consisted of John A. Dernavich, chairman, Donald Miller, Robert Cook, Frederick Howe, Roger Poirier, Roland Schroeder, and Norman Harris. In addition, the club secured the services of Mr. Davis, legal advisor; Mr. McGee, flying advisor; and Mr. Hartfield, Alumni advisor.

To supplement a program of flying, which included training with an instructor as well as flying solo, the club participated in the big "spring flying meet" held between all college flying clubs in the east, and conducted a tour through the South Weymouth Naval Air Base.
This was the eighth year of publication for the BABSON BEAVER. With each year it has become increasingly more difficult to operate the newspaper without incurring a loss. This year, the budget was balanced through a generous cut in printing costs granted by the Eaton Press, the sale of the parody issue, and the cutting of size of several issues.

Many new features were added to the weekly publication during the 1953-54 school year. THE SHADOW managed to know just about everything that went on everywhere and to pass on his information. Bob Julian's On The Side column poked fun at every aspect of campus life from politics and probation to pledging and breaking into the "chow" line. Al Wolfe's column kept the student body posted on affairs On The Town and the Student Council added a column in which student misunderstandings about the school were explained.

The BEAVER gave way to the CLEAVER over Winter Carnival Weekend. The latter publication featured reports on the trip of the great globe down Coleman Hill, and on the close win of the Babson hoopsters over the powerful LaSalle five. The Wolf Pack, Campus Dragnet, and In Me Opinyun were other features of this humor issue. Some of the advertisements were more humorous than the copy.

The BEAVER editor this year was Harrison Smith. He was ably assisted by Harris Tucker, Business Manager; Al Reinhardt, Managing Editor, Larry Lynch, John Berg, Andy Anderson, Al Papazian, Dick Krupke, Harry Scheetz, Herb Eggert and many others.

Most of the famous colleges and universities have a Foreign Affairs Club, an International Relations Club or some sort of foreign students’ club. As foreign students constitute ten per cent of the Babson student body, there is a real need for a foreign students club at Babson; during the winter of 1953 The Cosmopolitan Club (IRC) was organized to fill this need. It was the hope and wish of the founders to strengthen the relationships and promote better understanding between American and foreign students as well as among the foreign students themselves, and to give a broader understanding of the customs, language, economics, and politics of the homelands of club members through the various activities of the club. Under the co-operation of its members, the advice of Dr. Raymond H. Wheeler, and the help of Mr. Everett Stephens, Mr. Paul Staake, Dr. Montgomery, and Mr. Carpenter, the club has been a success during this year. The club now has thirty two active members and ten social members. The members meet twice each month at regular meetings to which guest speakers are invited to lead discussions on various international topics.

Members, too, occasionally lead these discussions. Other club activities include movies about various countries, dinners typical of various countries, dancing, and a spring picnic. The officers this year are Dr. Raymond H. Wheeler, Advisor; Dr. Caroll W. Ford, Advisor; Mr. Lee Eng Eow, President; Mr. Henry Benaceraf, Vice-President; Mr. Bruno Rodriguez, Secretary; Mr. Paul Garland, Treasurer; and Mr. Julio Garcia, Social Chairman.

“Any Questions . . . ?”
First Row: J. Lindeman, C. Myers, M. Winnship, N. Howard, J. Dombek, P. Albertson, T. Nutter, B. Morhart, K. Erickson, N. Howes, D. Hunt,

DRAMATICS CLUB

Success is probably the best word describing the activities of the Dramatics Club of 1954. The club only stages one show a year, on Winter Carnival Weekend, by this concentration "Strictly a Review", this year's show, was by far the most enjoyable and expertly directed in Babson's history.

Greenwich Village!

Paul Albertson, the club's President, and John Dombek composed the music and lyrics to the twenty-two original songs which were centered about a proper Bostonians' weekend visit to the City of New York. Jack Hood was responsible for the excellent designing of the backdrops. Bill McMeekin did an outstanding job in handling the lights, and Bert Morhart kept the ball rolling as the show's stage manager.

Some of the outstanding stars were "Nat" Howard who handled the job as M. C. expertly; Tom Nutter, Caroline Myers (Wellesley College), Jeanette Marvin (La Salle), and Mary Winnship (Pine Manor) who held down the outstanding singing roles.

Of course, mention of the entire cast would be impossible; however, praise is due to all for their cooperative spirit, willingness to learn, and their individual talents.
The 1953-1954 Student Council followed successfully the footsteps of its predecessors and contributed many constructive improvements to Babson Institute student life.

In the early part of the Fall term, the Council members recognized a growing need for measures which would solve the many perturbations being expressed by most of the students. Out of the recognition of this need stemmed the first joint meeting of the Administrative and Student Councils. The main point of discussion of this initial meeting was the pros and cons of having the dormitory lounges open for the entertainment of lady guests during more liberal hours. The discussion proved quite fecund and it was decided to allow the lounges to be opened each night until ten P. M. instead of the usual seven P. M.

The second joint meeting of the two governing Councils proved even more productive. At this meeting the Student Body members asked several candid questions which, when answered, were to solve many perturbing thoughts abounding in the typical student’s mind. The questions pertained to such things as the ownership of the dormitories, use of the Institute funds, composition of an organizational chart, bookstore prices, and the dining hall situation. Answers to these questions given during the meeting led to a series of articles in the BEAVER which served the purpose of enlightening the student body.

The Winter Carnival, held during the first weekend in March, was a huge success due to the efforts of the Student Council Social Committee. The Friday night formal was held at the Sheraton Plaza, an ideal location for such an affair, and Lieutenant Governor Whittier, of Massachusetts, officiated in crowning the queen. The Saturday afternoon and evening functions, with a grandiose performance of the Dramatics Club musical play, were likewise hugely successful, and Sunday’s smorgasbord luncheon culminated a very enjoyable week-end.

Other items discussed by this year’s Student Council were: establishment of a used book store, installation of soft drink machines to provide additional income, allocation of funds for cashing students’ checks, and the abolition of the ten per cent service charge on switchboard calls. Although this is not a complete list, it is representative of the efforts of this year’s Student Council.

The members of the Council sincerely hope that they have lived up to Article II of the constitution which reads, “The object of this Council shall be to represent, promote, and further the interests of the Student Body among the students, faculty, administration, and any other parties concerned.”

Standing:  J. Daigle, D. Silk, D. Hayward, T. Cook.
Scientific Management has advanced to the point where today every practicale businessman recognizes its value. With this in mind, the Babson Chapter of the Society for the Advancement of Management was organized in 1949.

The chapter’s activities consisted of field trips through manufacturing concerns, the viewing of industrial films, work simplification projects, and having prominent industrial leaders speak before them.

Among this year’s field trips were the Ford Motor Assembly Plant, Norton Co., leader in the Abrasive Industry, and the American Steel and Wire Co. Speakers and their subjects were: Mr. Earl S. Haver, Manufacturing Vice-President, Towle Silversmiths (Changing Attitudes, Business’ Number One Problem); Mr. James Whitehead, President, Regal Shoe Co. (Suburbia, U.S.A.); Mr. Edward Addis, Sales Director, Automatic Transportation Co. (Industrial Trucks in Materials Handling); Dr. John D. Montgomery and Mr. Walter N. Carpenter Jr., of the Babson Faculty (Operation Research in Solving Business Problems); Mr. Frank Zacher, Director of Personnel, Norton Co. (Jobs in Industry); and a panel discussion by Mr. Walter E. Mutz, Treasurer, Chelsea Clock Co., Mr. James C. Lillis, Factory Manager, Dolecam Corp.; Mr. William H. Eastman, Personnel Director, John Hancock Ins. Co. and Dr. John J. Brennan Jr., Chairman Industrial Management Dept., Boston College (Progression on the job).

The following men were elected as the officers of the chapter for the following year: John J. Berg, President; Edward M. Messer, Vice-President; Maurice Goralnick, Secretary; George A. Boujoukos, Treasurer. Colonel Lawrence J. Mynes is the chapter’s able faculty advisor. Officers for the past year were: Barry M. Beckwith, President; Robert M. Love, Vice-President; Avram N. Cohen, Secretary; and Walter C. Hartman, Treasurer.
The only qualifications for membership in this organization are: to have served with a branch of the United States Armed Forces for a period of at least ninety days; to promote and uphold the principles of the club; and to actively participate in all functions and activities.

Early in the year by a majority vote, it was decided to affiliate with Wellesley Post #72 of the American Legion.

The club sponsors and conducts three blood drives annually in connection with the American Red Cross' National Blood Drive. In the three drives which proved to have a good response, the club arranged for the setting up of the Bloodmobile, the recruiting of the donors, and provided transportation for the Pine Manor girls who participated in the drive. Thanks are in order for the additional support given by the many non-veteran Babson students and to the girls of Pine-Manor Junior College of Wellesley.

The Club, also, has its social functions which are held approximately once a month at the American Legion House.