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For more, such as current updates, polls and babsonTV, check out babsonfreepress.org and don't forget to add our Babson Free Press Facebook application to your profile!

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The Babson Free Press
Spread the Word.

VOLUME 59 - NUMBER 03
FEBRUARY 9, 2009 - FEBRUARY 13, 2009
www.babsonfreepress.org

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Designing Babson Update
President Schlesinger’s Latest White Papers

Last semester “Designing Babson” was on the minds of the members of the Babson Community. Focus groups, message boards and other means were used throughout the semester to talk to students, faculty, staff and alumni about their visions for the College. From those conversations came an action plan (pg 2) which also included the creation of three MCFE groups to continue the research. Two MCFE groups consist of undergraduate students and one of graduate students, each being led by a different faculty member. In coming weeks, the Free Press will give more in-depth coverage of the continuing Designing Babson Coverage, but first, printed on page two is the most up to date plan for the college. Continued on Page 2

Soul School
LaShonda Cooks
Arts Editor

This past Wednesday, Babson College’s Black Student Union kicked off Black History Month with a bang—a soulful bang to be exact. The event, Soul School, which occurred amid the hustle and bustle of Reynolds Campus Center featured Babson’s own “The Other People,” a band formed last year randomly by a group of music lovers, hip-hop poet, Marie Pierre, and singer-songwriter Moody Bowman. The event also featured Boston’s own ATM, an all-male quartet that has appeared on BET’s 106 & Park and as America’s Got Talent. As one of the organizers of the event, I had pretty good access to each of these artists. The name “The Other People” rocked out in the Park Manor Central’s band room, and heard both ladies practice their words and songs, respectively. I didn’t have the opportunity to meet our featured artist until the day of the event. Unlike my peer in crime and fellow organizer Sierra Grittele, who was calm, cool, and collected, I was flustered as I prepared the “artist’s lounge”—one of the rooms we reserved in upstairs Reynolds for our guests. When I actually met these gentlemen, I was instantly put at ease: much to my surprise, we were extremely personable and charismatic. They had an energy that was completely emanated from them. Forming themselves

UNFORTUNATELY THE RUCKUS SERVICE
WILL NO LONGER BE PROVIDED.

R.I.P. Ruckus
Elizabeth Bugayong
Contributing Writer

The music world just got a little darker for college students. On February 5th, the DRM-protected digital music provider Ruckus shut down. Early Friday morning the website put up an upgrade notice, quickly followed by the above notice that the service had closed its doors. This news seemed abrupt, and the announcement offered little consolation to the loyal users that had used Ruckus over the years. This should not have been totally unexpected, however. Rumors had been swirling for awhile as to their financial solvency, with it becoming clear that they were losing capital quickly. The Ruckus technology went through several stages. It began as a subscription service paid for by colleges that wished to offer a legal alternative for downloading music. Babson joined the service in 2006. Soon, however, the Ruckus was rebranded as a free service for anyone with an edu email address. Users would download DRM-protected tracks to their computers via the Ruckus Player. Unlimited free music, who wouldn’t want that? Unsurprisingly, there was a catch. These songs would not play on iPods, and required license renewal each time the restrictions were changed, the license with the case of illegal downloading, limited the appeal of Ruckus to tech-savvy Generation Y. Other services, such as Napster and Rhapsody, faced similar problems. And if students aren’t using, advertisers aren’t paying.

Students Reflect on Ghana Experience

Dan Brown 
Christ Mayo
Class of 09
Class of 11

Dan Catalano
Lauren Wilson
Class of 11
MBA 09

Last month thirty-nine Babson faculty, students, and friends traveled to Ghana in the pursuit of bringing our entrepreneurial knowledge to students and community members. The trip was life-changing to say the least. While our mission to Ghana was to teach others, I feel that from my perspective, I learned just as much, if not more, than I was taught. With each new day, we were greeted both as a group and individually with new friends, challenges, and new perspectives that absolutely shattered our expectations for the way in which the Ghanaian community would change our lives. From my perspective, it was the individuals in the Ghanaian community that made our trip so special. Each person in Ghana was so willing to welcome you into their homes and share with you what their life was like. Their honesty and openness was something that, at first seemed unattractive, and in the end, incredibly admirable. Not only were the people of Ghana readily accepting of our teachings, but seemed to truly want us to experience and absorb their culture. For example, the last day we attended church in Sekondi, each of the women in the church who were dancing as a form of praise and worship grabbed all

ended you—that sense of confidence that you can do anything and everything about performing. The lyrics to their music is highly personal—and reflects their feelings, attitudes, and even mixed emotions about various topics. They absolutely love “watching fans mouth the lyrics” to their original material”. When asked to offer advice to others pursuing a career in the music industry, they stated we “ought to have a ‘tough skin’, be prepared for ‘lots of no’s’, be honest with your ‘skills’, which sometimes means ‘telling others that have the skills you may lack’. The overall tone was hopeful. As group Singing-Sing quotes: “Keep on believing. Life is a journey, not a destination.” You can download the group new cd at www.atmirr-music.com. I already have.

Continued on pg 2
Next Steps for the Babson Community: An Action Agenda Born of Community Conversations

January 2009

Preamble

We are uniquely positioned to use the Babson community in an academically rigorous and instructionally exciting way to have a transformative impact globally. This is not only the correc
t

thing to do—it is the right time for us to do it. Strategy Paper, September 2008

With the September strategy paper as a departure point, dozens of communities of driving all segments of our community were held on- and off campus this fall. These provide an active participation in, and thoughtful input to, these conversations. Whether through the faculty governance committe
e

ions; a larger Faculty Senate meeting; student community meetings; governance, alumni, and parent boards; and the Designing the Babson website or an "on the street" chat, you have speaking engagements.

Many of you said that you found it difficult to respond to the "what environment" that we left

in our first paper with a deeper understanding of its implications for actual change.

Ghana

from page 1

of the students and asked us to dance with them.

The amount of joy and genu
e

inately conveyed by the students in Ghana as a whole changed forever the way that we ap

proach situations in our every
day lives. The day that we left,

many people came to wish us farewell and to say thank you for all that we had done. Although our appreciation for Ghana was teaching, we all knew

and expressed that the way they opened up their lives to us was

deeded to us as much, if not more gratitude.

The main purpose of the Ghana trip was to teach entre
treneurship to high school students and adults of all back
grounds and education. It was a whirlwind of responsibilities, as most of us have never taught in a classroom before, and, by the end of the week, we were to have prepared our high school students to compete in a busi
ness plan competition. Mind

you, the information we were trying to convey to these kids in a week is what we, as col
lege and MBA students, would take at least a whole semester to learn. And these kids were capable and ready to teach young students something we ourselves just learned?

To my surprise, we not only had so much to teach them, but the high school students had so much to share with us as well. At the beginning, you are just trying to get a feel for being up in front of a class, speaking slowly and clearly, and choosing your words carefully so that you are easy to understand. By way three, you are into a routine, and the students are more

open to asking questions, be

ning more vocal, and even begin inquiring about more personal things. Like for example stu
dents would ask: ‘what's your age?’ or ‘do you play football?’
even ‘are you married?’ By the end of the week, you feel a bond with these kids, and you want them to succeed so much, in school and in life. It didn't matter if they won the business

plan competition, really what mattered is the impression we left on them, and the impression they left on us. What I learned from the students, and really from Ghana in general is to slow down, enjoy life, laugh a little more, remember what's impor
tant, know that being a teacher isn't easy, you can do a lot with a lot of less, and most impor
tantly, take chances. I learned the chance to teach kids in a foreign country about a subject you love while representing another part of the world is about as rewarding as an experience as you're going to find in your college (or MBA) experience.

Ghana was an illuminating expe

rience. The country is full of proud, beautiful and courageous people with unique opportunity by the hands. Arms flailing, their expressions are sincere. The streets and the buildings occur as a natural process, as if they were actually growing and fading.

Random piles of concrete and colorful cloth growing into the side of a building, while the tin roof on a shack fuses into wood. Here, time took on a new equation. The rich colors of the land compliment the vibrant colors of its people.

My clearest perception was charging with Babson friends I knew best before. Having changed, everyone laughed. It was as though our bodies en
dured huge bogs, sweat, fatigue, dehydration, tears, stomach aches and their aftermath—to balance the emotional elevation felt from exploring life's beauty. We didn't just learn about the bottom 1.5 billion in poverty, we lived it. The understanding has changed us. We experienced something we cannot be de
picted, only shared. Thank you

Dean Hanno, you have given all of us a piece of light.

The people are gratefulful. The streets and the buildings occur as a process, as if growing and fading in
day. Random piles of concrete and cloth grow into the side of a building, a vibrant marketplace fuses into a soccer field. Time took on a new equation of the city moving with the people, rather than still

lines eestating from the land

scape. The scenery changed my perspective on what is or what ought to be a city, very cool.

Babson's Ghana program was indeed a life-changing experi

ence. I have spent the past year studying and researching Ghana for my honors thesis and projects in various classes, but the greatest eye-opener for me was actu

ally being able to see first-hand what I was studying. The qual

ity of care and concern for the people here at Babson is unmatched by countless other institutions, but even not this could prepare me for what I was about to experi
ence in Ghana. The Ghanaian economy has helped me understand its increases in GDP, but being from a Germa

ian business allowed me to contribute to its growth. Read

ing about education levels has been enlightening, but teaching students who wanted nothing more than to learn was rewarding.

And finally, it is one thing to hear about the religious cultur

e of a people of unspeakable faith, it is quite another to hear someone say "You are the an
swer to my prayers."

The way I view the world has been forever changed. I hope that in some small way this trip has inspired you to try beyond the books you read, the lectures you hear, and the knowledge you already have. And I encourage you to go to a country like Ghana, where the difference you make in the lives of others is matched only by the difference they will make in you.
Week Three

RIP Ruckus
from page 1

To address these issues, in ear-
ly 2008, Ruckus began a cam-
paign to try to reach one million additional members, stating that these signups would be necessary to keep Ruckus oper-
ational. But since then, nothing was announced about anything as to the apparently dire state of things. There was no warn-
ing of this imminent shutdown. According to Tech Crunch, Ruckus was eventually bought out by Total Music, the long-
anticipated music service from label heavyweights Sony and

UMG. It seems that they want-
ed to use the Ruckus service as a backdrop for their own launch. However, this new service has faced several obstacles, includ-
ing Warner’s refusal to partic-
cipate. It remains to be seen if this service will launch as a replacement.

So what is left for a college student? Those Ruckus tracks that have valid licenses will continue to work until the li-
censes expire. But for new mu-
sic acquisitions, there are now only the usual legal avenues for purchase, iTunes, Rhaps-
dody, Napster, and the illegal but popular P2P file services.

Choose wisely.

Our New Strategy for Babson: The "How" Agenda
If defining and extending entre-
preneurial thought and action throughout the world is what we
must do, we have to do it within the context of our resources. That requires examining Babson's business model and making sure it is viable and sustainable. By focusing our strategy around the ideas of a "how," we can build a multi-year operating model which is not only dependable and sustainable, but also attractive to our students, cor-
porate clients, and academic part-
ners.

#2 Achieve sustainability of the College's Operating Model.
Increase the focus on the highest and best use of our faculty by ad-
dressing issues of workload and composition, curriculum structure and module acceleration, and program delivery, key pro-
gram growth opportunities and foundations for marketing, training and develop-
ment.

The economic events of the past few years have led us to much review of our revenue and cost categories, along with a lon-
term view of the affordability of our educational model for our students and for those who invest in educa-
tion with us. I have already writ-
ten faculty, staff, and governance on multiple occasions to highlight the dimensions of our situation and the steps we are taking to ad-
dress these issues over the coming months. In addition to this imme-
diate work is the need to address a set of strategic issues that are linked to our two most costly as-
sets—our faculty and our facilities. A large part of this work in-
sures an essential precondition to developing a model which in-
sures appropriate compensation, competitive workloads, and attrac-
tive working conditions for our faculty alongside an institutional plan that guarantees long term viability. The development of a viable workload requires that we address the issues of faculty compensation and workloads. Each of the curriculum work of the past 15 years has paid inadequate atten-
tion to issues of affordability (in

dollar cost and time commitment) in the strategic model which works largely on the backs of, and with the good will of, many of our faculty. We can’t rely on the "resistance for the long term sustainability of the institu-
tion.

Increase the focus on the high-
est and best use of our facilities—calendar structure and program delivery. We are looking to enhance the en-

course streams through campus uti-

lization, and key program growth opportunities.

These issues should be obvious to those who observe the dramatic shifts in campus usage patterns throughout the calendar year. Our campus is a critical attraction point for many who choose to at-
tend Babson; at the same time it is an extremely expensive propis-
tion to maintain with the revenues available through current use. We must begin to search to reduce our facilities costs as a percentage of our revenues without eroding the value of this marvelous asset.

#3: Build Babson’s capacity to at-
tract and retain our key talent.
Selectively grow our Undergradu-
ate Program and MBA Fast Track Programs to increase our revenues from them and from our enhanced global partnerships.

A review by the President's Cab-
ittee for the strategic need of all our programs and their projections for their future leads us to conclude that we need to build our dependability for the Future Track programs, alongside execu-
tive education, represent the most substantial opportunities for as-
ttractive revenue growth for the institution in ways that represent stability in our operating strategies.

b) Increase the value of the Bab-
sion alumni network as a base for building a longer term culture of philan-
thropy.
We have materially underinvested in the crucial area of alumni re-
responding development activi-
ties and have paid a price in both revenue generation and the quality of the alumni relationships we have already begun to see some progress this year, but it will be a multi-year effort to build a robust alumni network linked to the insti-
tution in a broad network of ways. We are likely a decade away from declaring a culture of philanthro-
py among our alumni base. In the meantime, we are critically depen-
dent on larger gifts to assist us in the transition.

c) Focus on a few "big" ideas that will capture the imagination of "big" donors globally. For much of its recent history, the school has relied on small scale, entrepreneurially-oriented ven-
tures and projects to provide what-
ever incremental support we re-
quired. While it might prove to be an individuailly fruitful approach, it does not come close to provid-
ing the incremental resource base every institution needs to operate.

We must learn to bring the interests of a new constituency.

"...will have to take the lead in shaping the vision and strategy agenda into concrete actions. In the com-

This is not for all of you who have done much for this process forward and all that I know you will do to the future of Babson. To we who have seen the impact of this institution in the world.

the point this we see ourselves orga-
nized around entrepreneurship oppo-
rancies as a Method and a Discipline, Global Entrepreneurial Education PSE, and Entrepreneurship for Sustainability. These incremen-
tal resources allow us to insure a significant leverage from our operating budget to support our research and academic activi-
ties.

It is especially important that we choose not to involve themselves in these identified opportunities.

#4: Commit to being a great col-
lege to work for, teach at, learn at, connect to and recruit from.

Actively engage in a systematic program of data collection, ob-
jective setting, and performance improvement with each of the fol-
lowing constituencies—students, faculty, staff, alumni, recruiters and
corporates. We need to be systematic and thorough in establishing a data-

based understanding of the atti-
dudes and perspectives of our key constituencies. We must move beyond our dependence on metrics for our effectiveness, and embrace data feedback, relationship development and performance management as a key part of our skill set.

The efforts of faculty, staff, and students, in particular, are heavily influenced by the way we spend our day-to-day experiences with the College. We simply must move beyond just hiring a great place to work and learn higher on our pri-

screen and—quickly.

We can move more aggressively on campus to leverage the diverse and multicultural backgrounds of our community members as a way of attracting the best faculty, staff, and students to our school and maximizing the competitive-
ness of our students in the global

marketplace.

To accelerate these efforts, dis-


Next Steps

Last fall’s conversation was an important step in aligning sight and strategy around a new strategy for the College. Today we have a bold vi-
sion—an ambitious vision—but I am a confident that the vision is a very achievable vision. Every constituency of the College has an important role to play in realizing this vision.

I am fully confident that we have the talent and resolve to turn this vision and strategy agenda into concrete actions. In the com-

This is not for all of you who have done much for this process forward and all that I know you will do to the future of Babson. To we who have seen the impact of this institution in the world.
Feed your future

See the difference 100
PwC interns made in Belize.

Begin at www.pwc.tv
Coraline
Sarah Winnett
Staff Film Critic
In a time where animation can make even a sewer rat in a kitchen and a beauf on old-jackpot adorables, there emerges Coraline, a mesmerizing film that defies how not cute it is. Part Roald Dahl, part Lewis Carroll, the latest release by Nightmarer Before Christmas director Henry Selick is a surreal children's story about the dark side of going to the other side of the looking glass.

The film follows Coraline (voiced by Dakota Fanning), who unlike the normal children's heroine is not made of sugar and spice and all things nice. She is brave, intelligent and gutsy, but she also has a dark streak, showing a cruel little brat, especially in her interactions with those around her. She is miserable after she moves into an old Victorian home, which has been divided into three apartments. Being very cranky about the relocation, she quickly dismisses a shady neighborhood boy Wybie, short for Wybern, and his many black cats. Ignored by her parents (voiced by Teri Hatcher and John Hargman), who are too busy worrying about a gardening catalogue to look up from their computer screens, she becomes easily enamored by the other world, a magical place reached from a small door in her living room.

Although the space behind is locked up during the day, at night, there is a passage in an alternate reality where the mother always cooks the most delicious food, her daughter creates songs for her on the piano and plants garden of magical flowers that from a bird's eye view are arranged to look like her face; and the other Wybie is a mite. She learns soon after that there is a price for paradise. In order to stay, she will have to replace her eyes with black buttons, like all the other residents do.

Coraline is a dark, spooky filmmaking that paces itself a bit more slowly than the average kid's movie, but that only works to build the tension more effective. While there is not much over violence, it is deliciously eerie. Even during the earlier scenes where the other world is a place of incredible beauty where the aging burlesque dancers from the apartment downstairs become young, slim actresses and the drunk upstairs has an incredible mouse circus where the mice can do every trick imaginable, there is a current, an inkling that the people with buttons for eyes are not as altruistic as they seem.

The real star of the film is Henry Selick, who is probably the best living person when it comes to stop motion animation (which entails moving figures in a 3D animation created around so slowly as to make them appear to be moving by themselves). The creation of the other world is absolutely incredible. There are some remarkable moments in the film that are so visually arresting, they will make the adult audience as well as the children, sit up straight and take notice. Despite the knowledge that there is something creepy going on, it often looks so beautiful that it is not only easy to see why Coraline might stay, but will have the audience wanting to go there as well.

The voice talents are uniformly good for the entire cast, but the film benefits from the fact that while many are well known outside of Fanning and Hatcher, Jan McShane, and Ab fab's Jennifer Saunders and Dawn French also provide the voices) of none of the actors have inordinately recognizable, distinguishable voices. It allows the audience to believe the plight of the characters with it will be distracted by celebrity recognition. (Despite how funny people like Eddie Murphy in Shrek are, the audience is never truly able to separate the voice from the character.)

This is the first 3D film that I have seen that does not seem as though it was created solely to show case that aspect of the film. Most of the time, like in Journey to the Center of the World, the film is constantly throwing things out into the audience or having creatures extend their necks out as far as possible. The filmmakers seem to forget the acting and screenplay in favor of having branches thrown at the audience. In Coraline, the use of this technique is much subtler. Stop motion animation, which is itself a nice break from the constant barrage of Pixar-generated perfection, is better suited to 3D than perhaps any other animation form. It already improves slightly 3D even before the glasses are added to the mix, so the addition of them only enhances what is already there. The polarization glasses make the film look a little darker and add a bit more depth. The 3D is done in a way that is not particularly noticeable for most of the film (except for some moments during the climax, it is not really showcased at all). This can serve as either a pro or con depending on who you talk to. Personally, I think that this is a positive aspect of the film. It is a good film on its own without the gimmick and represents the film time in my mind where I have enjoyed it. The film was intended to be watched in 3D during production.

Grade: B-

ART & ENTERTAINMENT

Darkly Dreaming Dexter
Amanda Medin
Staff TV Critic
Have you ever wondered what it's like to be a serial killer? Or are you curious about what a serial killer is like during the day? Well! I've got a show for you. Dexter is an HBO drama set in Miami about a serial killer named Dexter Morgan. Dexter works by day for the Miami Metro Police Department as a blood spatter analyst and spends his nights, well, you can guess how he spends his nights.

What makes Dexter so fascinating in the strict moral code he lives by. He isn't your average serial killer because he will only kill people who are guilty of murder themselves but have somehow slipped through the system. Many of his victims were arrested but got off because of faulty warrants, lack of evidence, and his chance at getting away with it. He has a highly ritualistic killing ceremony when dividing his particular brand of justice.

Dexter's character is nothing like anyone else out there on television. He knows that he is a monster and is constantly reminding the audience of this fact, yet you can't help but sympathize with him and even cheer him on for some of his kills. He spent his childhood learning to control his murderous urges and was taught his "code" by his adoptive father, Harry, the only person ever known what Dexter truly was. Dexter tries to live amongst normal people but often struggles with things like love, sadness, and other emotions that he himself doesn't understand. He is, however, a great liar, and excellent at thinking on his feet. He is often deep in his own head, muddling about his extracurricular activities that only he—and the audience—get the second meaning of, which makes his character very interesting.

There are a group of rich characters that help infuse humor and flesh out this otherwise morbid show. Dexter's adopted sister Debra is a detective wannabe with a trucker mouth who is always getting on Dexter to be more of a normal person. Of course, she knows nothing about his little side hobby. Dexter is always calling himself an emotionless monster, but he admits that he if could have feelings, he'd probably love Deb. She works on the force with Dexter along with some other recurring characters. There is Murphy, the boss, who has a soft spot for Dexter and is a constant threat to Deb; Angel, the heart of gold detective who serves as a great foil for Dexter; Deeks, the one guy on the force suspicious of Dexter and an often loose-cannon; and Masuka, the perverted tech who makes up for his inadequate father, Harry, the only person to ever know what Dexter truly was. Dexter tries to dialog entertaining. There are a group of rich characters that help infuse humor and flesh out this otherwise morbid show. Dexter's adopted sister Debra is a detective wannabe with a trucker mouth who is always getting on Dexter to be more of a normal person. Of course, she knows nothing about his little side hobby. Dexter is always calling himself an emotionless monster, but he admits that he if could have feelings, he'd probably love Deb. She works on the force with Dexter along with some other recurring characters. There is Murphy, the boss, who has a soft spot for Dexter and is a constant threat to Deb; Angel, the heart of gold detective who serves as a great foil for Dexter; Deeks, the one guy on the force suspicious of Dexter and an often loose-cannon; and Masuka, the perverted tech who makes up for his inadequate father, Harry, the only person to ever know what Dexter truly was. Dexter tries to dialog entertaining.

Tickets are $5 at the door
All proceeds will be donated to Web of Benefit

the
tacina
Makologues
Sorenson Theatre
8:00
February 13, 2009

If you have questions please email white2@babson.edu

Babson and Olin College Present
**Lifestyles & Opinions**

**Week Three**

**The Who, What, Where, and When**

**Campus Calendar from portal.babson.edu**

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**Tuesday - February 10, 2009**
- Massages with Colleen Carney
  - Location: Serenity Room
  - Time: 11:00 AM – 4:00 PM

**Global Entrepreneurship Program Info Session**
- Location: Reynolds 244
- Time: 5:00 PM – 6:00 PM

**Wednesday - February 11, 2009**
- Olin College Lecture Series
  - Location: Olin College Auditorium - Milas Hall
  - Time: 11:00 AM – 12:00 PM

**Internship Fair**
- Location: Knight Auditorium
- Time: 2:00 PM – 5:00 PM

**Exploring Franchising as a Career Option**
- Location: Blank Center, Televideo Room
- Time: 5:00 PM – 7:00 PM

**Thursday - February 12, 2009**
- Visiting poet, Tom Sleigh, informal discussion
  - Location: Glavin Chapel
  - Time: 9:45 AM – 10:45 AM

**Business or Economics Major?**

**Invest in You Invest Now**

**Substantial scholarships**, up to full-tuition, are now being awarded to top applicants for a new one-year Master’s Program in Finance beginning Fall, 2009.

- Acquire the expertise you will need to succeed in the market place of the future.
- Leverage a dedicated career specialist and extensive alumni network in entering the market.
- Build your leadership potential in the co-curricular program and meet with distinguished speakers.

For more information, or to apply, please visit [www.clairemontmckenna.edu/rdsggraduate](http://www.clairemontmckenna.edu/rdsggraduate), or contact us at [rdsadmission@clairemontmckenna.edu](mailto:rdsadmission@clairemontmckenna.edu).

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**The Thompson Visiting Poet Series presents Tom Sleigh**
- Location: Sorenson Theater
- Time: 7:30 PM – 9:00 PM

**Men’s Basketball vs. MIT**
- Location: Staake Gymnasium
- Time: 8:00 PM – 10:00 PM

**CAB Pub Night**
- Location: Roger’s Pub
- Time: 10:00 PM – 11:59 PM

**Friday - February 13, 2009**
- Coaching for Leadership and Teamwork Program
  - Location: Tomsson 209
  - Time: 9:00 AM – 4:30 PM

**Friday Afternoons at the Museum**
- Location: Horn 321
- Time: 1:30 PM – 3:30 PM

**Men’s Ice Hockey at Middlebury**
- Location: Middlebury College
- Time: 7:00 PM – 9:30 PM

**V-Day performance Friday Feb. 13 in Sorenson**
- Location: Sorenson Theater
- Time: 7:00 PM – 8:00 PM
- Cost: $5.00
- Time: 8:00 PM – 9:00 PM

**Saturday - February 14, 2009**
- St. Valentine’s Day
- **Women’s Basketball at Coast Guard**
  - Location: Coast Guard
  - Time: 1:00 PM – 3:00 PM

**Men’s Basketball vs. Coast Guard**
- Location: Staake Gymnasium
- Time: 2:00 PM – 4:00 PM

**Men’s Ice Hockey at Williams**
- Location: Williams College
- Time: 7:00 PM – 9:30 PM
The Secret Life of A Babson Student

Contributing Writer

The life of a Babson student is constantly changing and often needlessly dramatic. For the rest of the semester, I will be chronicling the sedes lives of some Babson students. Their names may be fake, but the stories...are real.

Kyle, Razz, Bridget, and Cassie are all Babson students. Kyle and Cassie have been friends since freshman year. Kyle and Razz live next door to each other and are in the same sorority as Bridget. They met Serena through Bridget, and now, they all really like each other.

The tale begins at the first major social event following the start of this semester: Knight Party. Kyle, Cassie, and Serena big plans to go scorpion bowling before Knight Party. Razz was really excited, but suddenly at 21, she decided not to go. Bridget, who's also underage, decided to tag along anyway. At the restaurant, everyone was excited. Kyle suggested Bridget, slyly moved her purse under the table as she stated, "I didn't bring any money." Blatantly ignoring her under- age status, the waiter served up two scorpion bowls and fun ensued. The conversation turned from one mundane topic to the next until it finally settled on curtains of awoken aliens. Cassie described the party as the future of classroom sessions. Kyle decided all needed names to be one long conveyor belt where alcoholism is prevalent. And so, Kyle became Blasted Bells, Bridget became Lush Lassie, Cassie became Tina Toasted, and Serena became Pearl Plastered. Upon returning to campus, Razz rejoined the group and off they went to Knight. The Knight party was a good time, and a great way to kick off Kyle's and Cassie's final semester. The girls danced all night, and very little drama ensued. Cassie, having finally turned 21, definitely took advantage of the wine and beer garden and ended up being supported by a boy. The rest of the girls, particularly Kyle, found this very amusing and proceeded to take video of Cassie's antics. But karma found Kyle later participate in over 100 program sessions, listen to author readings, meet one-on-one with authors, attend social events, tour one of the largest genre-oriented art shows on the east coast, participate in giving events, and purchase books, art and media in the extensive dealer's room.

Babson activities begin Friday, February 13 and end on Sunday, February 15. Full Memberships cost $46 through January 20. At-door rates will be higher.

The New England Science Fiction Association, Inc. (NE- SFVA) will hold its 46th Babson science fiction convention at the Westin Waterfront Hotel in South Boston, MA on Febru- ary 13-15, 2009. Babson is a regional science fiction convention focused on writing, art, music, and gaming (that's wicked awesome). The Guest of Honor at Babson 46 is Jo Walton. She is the author of the alternate history mystery series Farthing, and its sequel Ha'Penny, and Half a Crown, as well as the novels Tooth and Claw (World Fantasy Award winner), The Prize in the Game, The King's Peace, and The King's Confessor. The 46th Babson is in honor of the John W. Campbell Award for best new writer in 2002. She comes from Wales, but resides in Montreal. The Official Artist is Stephan Martineae. He shapeshifts from whimsical to hardcore science fiction, cartoon to realistic, illustrator to director. He has won numerous Awards including: the Grand Master Award from Ballantine Media's Expose 41 the Chesley Award for best hard cover of 2006; and the British Science Fiction Association Award for Best Cover of 2004. As a director for the animated special "Mudman," he was the Humanitas Award, the A.C.T Award and the Parent's Choice Award and was nominated for an Emmy Award. Boskone's Special Guest is Irene Gallo. She is the Art Director for Tor/Ferges books since 1979, and Started her own books since its launch in 2001. She is on the board of Directors of the Society of Illustrators, and on the advisory board of the Museum of American Illustration. She regularly runs a paint- ing

Remember this phrase for this Thursday's Pub night to get in for FREE:

Babson Free Press: Spread the Word

Letters to the Editor

To the Babson Community,

On behalf of the Timmons family, we would like to thank the entire Babson community for the incredibly beautiful and generous memorial service given for my father, Dr. Jeffry A. Timmons, last June. The incredible outpouring of support at Sorenson Theater meant the world to our family and friends.

Many who did not know our dad professionally were truly stunned by the scope and breadth of Dad's career at Babson.

Sincerely,

Carpe Diem.

Trish Castello, Helen Cearen, Heidi Neck, Ada Chen, and all the staff at the Blank Center for making this incredible event happen at a particularly frantic time of the year.

As they neared Van Winkle, Serena (who doesn't even go to Babson) saw someone inside and ran to get them to open the door. However, it was very slippery, and as she reached the door, she slid and face planted. Razz quickly ran to her aid, while Kyle just laughed. Fortunately, Serena was fine. They went into Van Winkle and hung out for a bit. After a while, they decided to turn in because they were exhausted. At 3 a.m., the night ended.

Next week the secret lives of Babson students continues...

The Babson Free Press Staff

You want to work with us.

Email babsonfreepress@gmail.com
Spring 2009
Babson Athletics
www.babsonathletics.com

Second Straight Offensive
Expansion Sends Hockey Past NEC, 6-0

BABBON PARK, Mass. - The Babson College men's ice hockey team capped off an incredible offensive weekend with six more goals as the Beavers notched one of their biggest wins of the season, 6-0, over visiting New Eng-
land College in an ECAC East matchup at the Babson Skating Center on Saturday afternoon.
With the victory, Babson improved to 9-10-1 overall and 8-7
0 in ECAC East play, as the loss knocked the Pilgrims' record to 13-7-1 overall and 8-6-2 in the conference.
Coming off a 10-goal performance against Saint Anselm on Friday night, the Beavers picked up where they left off by scoring five unanswered goals in the first period. Senior JT Balben (Way-
land, Mass.) notched the first on a beautiful give-and-go from junior Jason Schneider (Littleton, Mass.) just 3:41 into the game. Senior Pat McAlpine (Arlington, Mass.) then scored two straight goals to make it 3-0 - the first coming off a Cody Carlson (Peb-
terborough, N.H.) pass at 8:50 and the second off feeds from both Carlson and junior Shane Farrell (West Warwick, R.I.) at 15:06. Farrell later added an unassisted goal at 18:20, and senior Alex DiPietro (Windham, Mass.) capped off the Beavers' brilliant opening session with a goal at Farrell from 19:12.
After netting five even-strength goals in the first period, Babson scored on its first powerplay of the afternoon through the second, as junior Corey Griffin (Hingham, Mass.) converted consecutive passes from senior Casey Fagley (Stevens Point, Wis.) and sophomore Terry Woods (Duxbury, Mass.) at 11:57. That wining goal finished off the scoring for both squads as an empty-net goal by NEC at 25:24 was the only other score of the game remaining. But in the next 3:05, Babson outscored the Pride, 10-0, for the biggest victory of Babson's ECAC East era. Babson took control of the game after a penalty kill, leading 11-1 with a score of 35-24.
From there, it was a game-long battle for the Pride to close the gap. The Pride would cut it to one on two occasions - the first on a free throw by Murphy with 7:25 left, making it 41-46, and the sec-
ond on two free throws with 28 seconds left by O'Connor, mak-
ing it 47-46. Springfield called a time-out with 18 seconds remaining following a Babson turnover. After the ball was taken out of the zone by Babson, Murphy found the ball in her hands with about seven seconds left on the clock and drove to the hoop, missing the difficult lay-up attempt. First-year forward Erica Allen (New Britain, Conn.) grabbed the rebound but also missed the lay-up attempt.
The Beavers found themselves on the power play again with 12:10 to go in the third, and Springfield was also unable to make up a goal.
Babson will return home to host MIT on Wednesday, February 14th at 7:30. Babson will host Mount Holyoke that same evening at 5:30pm.

Babson Denies Wheaton In Overtime, 69-67
The Babson College men's basket-
ball team defeated Wheaton College 69-67 in overtime for their third straight New England Women's and Men's College Conference (NEWMAC) win at St. AKA Gymnasium on Saturday afternoon. Senior coach Zach Eiten (Hollis, N.H.) led the way for the Beavers with 26 points and eight rebounds, including two game-winning free throws with 2.5 seconds left in the extra session. With the win, the Beavers improve to 11-10 (3-5 NEWMAC) while the Lyons are now 13-9 (5-4 NEWMAC).
Eiten hit the game-winning free-throws with 2.5 seconds remaining in regulation to force the overtime. Sopho-
more Anthony Coppola (Water-
town, Mass.) had 13 points for the Lyons and junior Jaron Loe (Leesburg, Va.) and sophomore Ryan Saso (Peabody, Mass.) each added 12.
Babson led by as many as 12 points in the first half before tak-
ing a 34-24 advantage into the break. The Beavers then used their advantage to make 13 as 15 in the second half, but Wheaton fought back to within one with three seconds remaining. Pairs of Eiten free-throws gave the Beavers a three-point lead with just six seconds remaining, setting up a three-point shot from the left wing that tied the game with just 6.5 sec-
onds on the clock. Babson was
A-ROD Admits Steroids Usage
Ryan McNamara
Staff Writer

In a recent steroid scan-
date Alex Rodriguez has been an issue for baseball from 2001-2003, during his years as a Texas Ranger. He has since admitted such usage in an ESPN interview and also claimed he received injections, or so people are saying, his accomplishments during that time period and after, which in-
clude three MVP awards in the 2003, 2005, and 2007 seasons. Why are steroids banned in professional sports, however? Because they are unhealthy for our entertain-
ers, or because they give an athlete an unfair advantage? If we ban substances because they are unhealthy, the question need answer is whether professional sports leagues have a place to entertain their athletes. These athletes will im-
volvingly compromise their health, in order to gain an advantage and give a better performance. Does the MLB have the right to police this matter? Sports is an entertainment industry, like film. So while we don't like to see our favorites and have lypo suction, in order to gain an advantage, should this be disallowed if it is deemed un-
natural? The truth that steroid use is a problem is clearly shown, and the methods are necessary for them to compete in a cut throat indus-
ty. Sports is in the same sce-
nario. Arguably, when everyone is doing it, everyone thereby must use in order to keep up. If steroids are banned because they give an unfair advantage, then the question need answer is why should steroids be banned when weightlifting and nutritional di-
ects aren't banned. This may be a deemed a ridiculous compar-
is, but my attempt is to point out that every next generation of athletes has access to some advan-
tage that their predecessors did not. Hank Aaron used a better quality but than Babe Ruth, yet
does that deme in any way Aaron breaking Ruth's all-time home run record. One home run hitting ball of the game, in just a couple years back, I apologize for forgetting the slugger who is responsible for this quote, but he is another example of a star player that hitting a home run requires certain hand-eye coordination that steroids have to no affect on. The argument that steroids give athletes a distance may be affected, ster-
oids did not affect home run hitting capability. Based on this, we can consider if steroids are an abuse, or the next generation's advantage over their predeces-
sors? Going forward, none of what has been said thus far matters. The game has been tarnished by steroids and has faced several legal issues. The truth remains however that a vast majority of athletes used steroids. Most of the successful athletes through the steroid era comes out will be a held to an aura-
cus and burned at the stakes, but it is downright unfair and extremely hurtful to the players. A player who was not taking steroids is a select few who were breaking the records that used steroids. The league cannot conduct a witch hunt to prosecute 75% of major league players and put an asterisk in the books for a twenty-
year period of baseball. The league's attempt to ban steroids is a lie, and the truth because it has been aware of the 104 such players includ-
ing A-Rod who tested positive for steroid usage in 2003 since they conducted the test in 2002. However, the league has failed to address the issue, and keeps putting off the day, it must come where it must av-
ow the truth that it has accepted what it does not like, and no repercus-
sions are logical. The league, is now not move on unless it puts this debacle behind it and braces the very next time an addiction certainly last for the following seasons, but it no longer. Baseball is the Ameri-
can pastime, and will always remain so.