1990 Babsonian

Editor
Eve Kelley

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and a cast of thousands . . .
(well, maybe 5 or 6 others)
and
A special Thank You to Yearbook Guru John Carrier.

Advisors
Jeff Steinmiller
Charlene Elvers

Top 10 Phrases Never Heard in the Yearbook Office . . .

1. Hey, we're ahead of deadline again!
2. No, there are plenty of people to take pictures.
3. We have too many articles for the Activities Section.
4. I'm sorry, the office is too crowded, come to next week's meeting.
5. Gosh I love working on the Yearbook!
6. All of the Seniors had their picture taken on time.
7. J.C. can I pass in two sections early?
8. I have plenty of pictures of the Freshmen.
9. No I have the entire night free, what can I do for you?
10. Sure, an 8x10 color glossy is acceptable for Senior Pictures.
MEMO

TO: The Babson Community
FROM: Eve Kelley, Editor
DATE: Sometime in 1990

Welcome to the 1990 sparkling edition of the Babsonian. As I sit and think about finishing this book compared to last year's book(?) subtle differences appear. For starters, people can identify what is on the front cover. Also, we have plenty of pictures and even some copy to go along with them (if the Berlin Wall can come down the Babsonian can find writers on this campus).

But seriously, I would like to take this opportunity to thank everyone who submitted pictures, wrote a paragraph about their sport or organization, or offered moral support while we tried to sign up Seniors for formal pictures. Thank you also goes out to those of you who helped clean out the darkroom.

In closing I'd like to say congratulations to the Class of 90, it was an interesting 4 years. Good Luck to the Classes 91, 92, 93, & 94, have fun while you can. We had a good time putting this book together so on behalf of my staff, I hope you enjoy the 1990 version of our yearbook!
ALPHA KAPPA PSI
THETA CHI
B.A.C.E.
Babson Association of Collegiate Entrepreneurs

Wednesday, November 8, 1989
Jordan Furniture Brothers
6:30 pm, Trim 201-202

Barry & Elliot will be discussing their current marketing strategy and the role it has taken in their huge success with Jordan Furniture

RICHARD McCoy
World's Largest Owner and Operator of McDonald's Restaurants

Who's Who in Babson Business
A Directory of Student Run Businesses

Entrepreneurship:
Four Women Tell Their Stories

Moderator: Natalie Taylor, Associate Professor of Strategic Management and Entrepreneurship at Babson College

Panelists: Ann Moe, Founder and President, M & M Co.
Carol Cone, Founder and President, Cone Communications, Inc.
Janet Leeming, Founder and President, Leeming Investments Co.
Judy George, CEO and Chairman of the Board, Domain, Inc.
New Free Press Makes Its Debut

Special to the Free Press

This semester the Babson Free Press underwent a massive overhaul which resulted in beautiful living color, comics, pictures, graphs and much, much more!

Babson had a newspaper to be proud of thanks to this dedicated staff!

Gee Bob, I think this looks better than "USA Today!"

Now all we have to do is turn this place into Walt Disney World!