TRUSTEES

GEORGE W. COLEMAN
President Emeritus of Babson Institute

DR. S. MONROE GRAVES
Superintendent of Schools, Wellesley Hills, Mass.

MYRON E. PIERCE
Attorney at Law, Boston

DR. DANIEL B. COLEMAN

C. A. ROYS
Owner and Manager of Summer Camps

FREEMAN PUTNEY, JR.
Retired

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ADMINISTRATION

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JOHN E. MILLEA

A tradition in himself, the Dean has radiated the force of his character and personality upon Babson men since the Institute first opened its doors in 1919. A wide experience embracing nearly every phase of the industrial field renders him competent indeed to counsel young men. The stern realities of his associations have shaken neither his ideals nor his desire to impart them to others. A life teeming with activity has never prevented his comradeship with Babson men.
PHILIP V. BURT

Our genial and efficient mate, Philip Burt, has been serving Babson interests for over twenty years. Graduated from Massachusetts Institute of Technology in 1911, Mr. Burt shortly joined the Babson Statistical Organization. After ten years there he transferred his activities to directing the land which is now Park Manor. When the new dormitory, Park Manor, was completed in 1913, Mr. Burt resumed its management. Besides his regular activities, he has found time to make a study of dietetics and has contributed considerably toward maintaining the superior quality of the Babson menu.

BERTRAND R. CANFIELD

Babson's progressive instructor in Sales and Advertising was at Kansas University for a time before enlisting in the Army. After the War, he was associated for several years with trade journals in the fields of building, banking, and finance. Later he turned to advertising, ran his own business in San Antonio, Texas. He was sales manager of a food products company when he was called to the Babson Institute. Students admire his enthusiasm, the forceful freshness of his approach to his subject.

FORD A. CARPENTER

An interesting feature of the curriculum is a series of lectures on meteorology and aeronautics presented by one who has devoted his life to the subject. Associated with the United States Weather Bureau for over thirty years, Mr. Carpenter has lectured at the University of California, the War College, and the Aviation School of the U.S. Army. Manager of the Department of Meteorology and Aeronautics of the Los Angeles Chamber of Commerce since 1919, he is a member of several societies for the advancement of meteorology.
ALICE X. CAVANAUGH

Educated for the teaching profession and principal for four years of a high school in Maine, Miss Cavanaugh, because of her interest in nursing, enrolled at the Massachusetts General Hospital School for Nurses, and later accepted a position as a nurse at the Babson Statistical Organization. For four years now she has been resident nurse at the Institute. Unselfish and indefatigable. Miss Cavanaugh has gained the respect of Babson men as a nurse and their affection and admiration as a woman.

CLYDE J. CROBAUGH

Babson’s well-versed instructor in statistics is a graduate of Leland Stanford where he acquired a proficiency in wrestling in addition to a Master of Arts Degree. An extensive career, during which he has been in turn Assistant Professor of Business at Indiana University, Member of the Research Staff of the Chamber of Commerce of the United States, Educational Director for the Aetna Affiliated Companies, and author of several fine books in his field, qualifies Mr. Crobaugh as an extremely able instructor.

AUSTIN H. FITTZ

Director of Finance

A background of education and experience which renders him an authority in his field together with a deep interest in his students adapts Mr. Fitz to his position. Graduated from Brown a Phi Beta Kappa, he received a law degree at Harvard. He is a director in several corporations which include the Babson Park Company and Poor’s Publishing Company. In addition Mr. Fitz has served as President of Webber College. In the realm of stocks and bonds he has imparted to Babson men valuable guidance.
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IRWIN K. FRENCH

Several years spent in the field of banking qualified Mr. French for his position as Assistant to the Treasurer. He was associated with the Webster and Atlas National Bank in Boston, where he served as assistant auditor, studied accounting and finance at the Bentley School, and was employed by the accounting firm of Post, Norwich, Mitchell and Company. During almost five years at the Institute Mr. French has won the particular esteem of Babson men for his contributions in coaching and arranging games for the basketball team.

ELEANOR HAYWARD

In the capacity of Registrar Miss Hayward has served continuously since the Institute was founded in 1919. Graduated from Simmons College with a B.S. Degree, she received a graduate degree from the Boston University School of Business Administration. Before taking her present position at the Institute, Miss Hayward was a member of the Economics Department at Tufts College and later at Boston University. Extremely able, she has capably functioned as Librarian besides serving as instructor in English Composition to the newly formed two-year group.

C. A. HENDERSON

Director of Personal Efficiency

One of the oldest members of the faculty in point of service, Mr. Henderson attended the University of Missouri and Harvard, where he first developed his deep interest in philosophy and psychology. A member of Phi Beta Kappa, he entered the ministry and held a Unitarian pastorate for several years. Later he turned to teaching Sales Administration and Industrial Management at Boston University. Meanwhile, Mr. Henderson began to probe into the relation of psychology to business. One of the pioneers in this field and author of several books on the subject, he has taught at Babson now for over a decade.
Dwight G. W. Hollister
Graduated from the Boston University College of Business Administration, Mr. Hollister is serving the Institute as Treasurer and Business Manager. With considerable business experience behind him, Mr. Hollister is now Executive Vice-President of the A. P. W. Paper Company of Albany, New York, and a Director of the Wellesley National Bank. He has always maintained his interest in student activities and also instructs Wellesley College young women on income taxation.

James M. Matthews
Director of Distribution
Born in Missouri and educated at Park College and Harvard, Mr. Matthews taught at the University of Maine before taking up his duties at the Institute. With a wide reputation as an economist, he is in demand throughout the country as a public speaker. A liberal in social reconstruction, Mr. Matthews advocates a substitution of the service above profit motive if capitalism is to be retained. He describes himself as a Rotarian in religion and a Congregationalist deacon in politics. His classes in Economics, Business Forecasting, Business Correspondence, and Public Speaking are distinguished by the salty flavor of his eloquence and humor.

William R. Mattson
Regretted by all Babson men was Mr. Mattson's resignation as Director of Admissions after nine years at the Institute and sixteen years in all with the Babson interests. Mr. Mattson began in February his duties as Vice-President of the American Locker Company in which position Babson men wish him well. A graduate of the Massachusetts Institute of Technology, he was for several years in engineering construction work. In conducting the publicity of the Institute, Mr. Mattson extended his activities from China to Holland and Sweden.

Andrew Petersen
The Institute's very capable instructor in Accounting and Taxation is a graduate of Boston University. A Certified Public Accountant, Mr. Petersen was for several years associated with Brown, Bornhofft, and Company. An adventurous urge led him as far as Puerto Rico where he was chairman of the Accounting Department of the University and a member of the Board of Examiners of Accountants of that territory. Since his association with the Institute Mr. Petersen has gained the respect of Babson men for his able presentation of the course.
JAMES M. MATTHEWS  
Director of Distribution  

Born in Millinocket, Maine, and educated at Fitchburg College and Harvard, Mr. Matthews taught at the University of Maine before taking up his duties as Director of the Institute. With a wide reputation as an economist, he is in demand throughout the country as a public speaker. A liberal in social reconstruction, Mr. Matthews advocates a substitution of the service above profit motive if capitalism is to be retained. He describes himself as a Republican in religion and a Congregationalist in politics. His classes in economics, business forecasting, business correspondence, and public speaking are distinguished by the salutary flavor of his eloquence and humor.

WILLIAM R. MATTSON  
Regarded by all Babson men was Mr. Mattson's resignation as Director of Admissions after nine years at the Institute and sixteen years in all with the Babson interests. Mr. Mattson began in February his duties as Vice-President of the American Leather Company in which position Babson men with him work. A graduate of the Massachusetts Institute of Technology, he was for several years in engineering construction work. In conducting the publicity of the Institute, Mr. Mattson extended his activities from China to Holland and Sweden.

ANDREW PETERSEN  
The Institute's very capable instructor in Accounting and Taxation is a graduate of Boston University. A Certified Public Accountant, Mr. Petersen was for several years associated with him as far as Puerto Rico where he was chairman of the Internal Revenue Board of Examiners of Accountants of that territory. Since his association with the Institute, Mr. Petersen has gained the respect of Babson men for his able presentation of the course.

EDWARD REIGARD  
Graduated from Middlebury College, Mr. Reigard received a B.D. Degree from the Yale University Divinity School. His growing interest in the problems of young men led him to accept the student pastorate at the First Church of Cambridge, Massachusetts. Subsequently he served in the capacity of Assistant Minister of the First Congregational Churches of Columbus, Ohio, and San Francisco, California. Throughout this period and during four years as student counselor at the Institute, Mr. Reigard has maintained his sympathy for young people. His friendly interest and active participation in all student activities have materially aided him to acquire himself nobly of a difficult task.

JOHN R. ROBERTSON  
Babson's new and energetic Director of Admissions graduated from Brown University in 1917. After teaching a few years at Longwood Day School in Brookline and the Kenmore School in Portland, Connecticut, Mr. Robertson returned to Harvard, received his M.A. Degree in 1911. In his extensive background, he has included considerable travelling in Europe and has been director of the boys' section of a Wyoming camp. His experience in personal contact work made him a logical choice to replace Mr. Mattson upon the latter's resignation.

HAROLD H. SHIVELY  
One of the outstanding scholars among the faculty, Mr. Shively holds a B.A. Degree and an M.A. Degree in Commerce with two years of graduate work in law at the University of Chicago in addition. Besides a wide pedagogical experience which includes teaching at Ohio State University, he has taken a turn at market analysis and advertising. For the last five years, Mr. Shively has trained New England's most sought and snow-banked hicks commenting on A's, B's, C's and coaching D's and F's. Recognized for his fairness, he presents most lucidly Business Law and Marketing punctuated by his well-known salutary wit and humor.

DEWITT W. WILCOX  
For several years Babson men have enjoyed the privilege of attending Dr. Wilcox's lectures on Surgery. A graduate of Akron University and of the Ohio State University Medical College, he has studied extensively in Europe. The overall President of the New York State Medical Society, Dr. Wilcox is at present a Fellow of the American College of Surgeons, Professor Emeritus of Surgical Geogics at the Boston University School of Medicine and Attending Surgeon at the Newton Hospital.