BOOK TWO
Social

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During the year, our campus life was punctuated with unusual and unique incidents - Fishing trips were increasingly popular, and Sevier returned triumphant (?) with "a" fish - The farewell party given by Schumann and McLaughlin at Sandy Burr became an artistic success when the former happily
gained possession of an objet d'art — Born was the STATISTICIAN, but as must all things, it passed away after a brief existence, principally remembered for "God Help Future Business", a violent attack upon our escape from reality — We were amazed one evening when four members of the local constabulary came to call. Their intense interest in Roff still remains a mystery. Will he ever tell? — The big blizzard of '40 found us ready and waiting, with Winkelmeyer and Jones ski-joring as only two experts can, astounding us and neighboring Wellesleyites behind the "Dictator".
On every campus the student body should have an opportunity to voice its opinion. Here at Babson Institute this expression is effected through an organization known as the Student Executive Committee.

During the past year many constructive criticisms have been presented to the Committee by members of the student body. With the cooperation of the administration, a majority of these criticisms have been satisfied.

One of the most important achievements of the Committee this year was the formation of a constitution, which was sanctioned by the student body and administration, making the organization permanent.
Our more discerning leaders in business, professional, and educational life have been calling our attention to the spiritual values which must inform our activities if we are to adequately and successfully meet the needs of life in our present world. Now, no overwhelming religious zeal is apparent among our Babson student body. However, in our more serious moods we do think about what we are to live for, the purposes, ideals, and standards which we accept as our own, and their relations to this world of reality.

The Religious Activities Committee has been the group of students which has sought to provide opportunities for the stimulation of this area of our busy life. Chapel services, church visitations, group discussions, and contact with outside groups and personalities have been the means utilized. A surprising number of students have participated in these activities during the year.
As in years past, it has been the primary interest of this year’s Social Activities Committee to impart to the student body a feeling of group consciousness and of school spirit, which are so stimulating to an educational organization. Through the sponsoring of student-faculty dinners, smokers, formal and informal dances, the Committee has aimed to further this goal.

It is the hope that future classes at the Institute will continue to build upon this endeavor until a coherent school spirit and tradition are achieved and an air of increased friendliness and co-operation added permanently to the business atmosphere.
In order that the 1940 Yearbook might be representative of many students’ viewpoints and expressions, the BABSONIAN Staff was augmented from time to time throughout the year until it comprised a group of about thirty students, individually and collectively tackling and solving the realistic problems of producing, financing, and marketing a new product.

This group was under the able leadership of Editor-in-Chief John DB. Traver, Jr., and Business Manager J. Hayward Sevier. William Gorman, Tom Vallee, Tom Stinson, Bob Keyes, Bob Fox and Bernie Holmes deserve special recognition for contributions to make up and copy. It was they who led the way for the remaining members of the staff, and who were instrumental in the early completion of the book. The leg work of Bill Bauer, Larry Mayers, John Gilbert, and Frank Rossman went a long way toward paying for it.

To our photographic editor, Ken Butler, goes an orchid for his fine work in collecting, selecting, and arranging the many pictures. Court Roff put the circulation department over the top.

To Mr. H. H. Shively and Mr. C. E. Butler, our faculty advisors and censors, we express our earnest appreciation for their continuous interest and stimulus, for their practical ideas and criticism.
The administration at Babson Institute recognizes the need of offering physical recreation in connection with student training. It knows that men who keep themselves physically fit are well equipped to do their assigned work and to take added responsibilities. These are basic reasons for administrative encouragement of a Physical Activities Committee.

The Committee, selected from the student body, attempts to promote the recreational interests of the students. When the proper season is at hand, it helps the various groups select teams and draw up schedules for contests. Records of all games are kept, points are given to participants, and awards are presented for outstanding accomplishments.

Contests have been promoted by this committee in such sports as: touch football, volley ball, basketball, softball, tennis and other games. The results of these contests have meant good health, better work, and the best of fun for all participants.
The ardent few followers of Babson's basketeers early recognized that in the small squad representing the Institute this year, we had a real working unit. Dartmouth contributed a forward in the person of Joe Hoover, whose calm assurance and steadying influence on the team he captained meant much in the attainment of the victories which rolled up as the season went along. The University of Illinois sent Paul Anderson to fill the other forward post; he of the uncanny and deadly left arm that meant high scoring records in most of the games. Baldwin-Wallace sent height to the center position in Carl Marting, and, for guards, Notre Dame sent Harry Schroeder while Holy Cross gave up George Foster.

No memory of this team would be complete without including Bill Bauer, Bill Mussenden, Charlie Bond, Lathe Broadwell, Ed Malone, Ken Butler, and Manager Walt James. Our Coach, Charlie Butler, through his love for clean winning and his knowledge of basketball, inspired the team to many a victory.
Babsonians ride the business cycle athletically as well as scholastically and socially. During the fall and winter months, activities such as bowling, skiing, skating, and basketball kept us on the upswing.

The bowling league was the first high point, evidenced by the large number of students competing for shares. Attending the sumptuous banquet that was held at the end of the season, Mr. Millea, for himself and other embryonic bowlers, complimented Walt James on the latter's fine brand of jokes. In the lower right-hand corner, "Windy" shows the technique that enabled him to lead his team to victory.

Not long after the first snowflakes were on the ground in Wellesley, the cry of "Let's hit the boards" found answering echoes throughout the campus. The Institute "boardmen", novices and experts alike, were led by Howell and Hoover as far north as the precarious trails of Cannon Mountain in New Hampshire. At the top of the page, George Miller executes a difficult stem turn, while below the "Jaub" has at long last reached the top of the practice slope at Mt. Cranmore. Nearer at home, Gilbert and Peters are preparing for a cross-country trek.

When snow conditions were not at their best, winter sports enthusiasts flashed blades on the ice at Lake Waban. Perhaps it was not the ice alone that attracted our students to this spot. However, Jones and Howell, as pictured below, seem to be carrying on without aid from Wellesleyites.

And who has not heard of the famous Babson basketball team, captained by Hoover and Paul Anderson to victory over a majority of their opponents during the 1939-1940 season? Adjacent pictures show perfect form for profit-taking scores.
In the spring, activities shifted from snow-covered slopes, ice-covered lakes, and basketball court to the Institute tennis courts and softball diamond. Kirkpatrick, Kenyon, and Rossman looked good on the courts. As can be seen below, even our president takes an occasional flier in softball. Golf was more popular than ever this year with "Blackie" Tod leading other divot diggers over many New England courses.
The first of November brought with it the opening of another very successful and popular bowling tournament. The six teams which constituted the league encountered many hard-fought battles during their fifteen matches. Standings shifted weekly during this season with the exception of first place, which the Pin Splitters, under the able direction of Bob “Windy” Everest, took the first night of the tournament, and did not relinquish throughout the season. The Alley Rats, a junior team, proved the most volatile, rising from last place to second, in a difficult uphill battle, under the leadership of another Bob. — Bob Emerson.

Following the close of the tournament, the team members indulged themselves in the traditional banquet. Members of the winning team and second team were honored. Individual as well as team achievements were recognized by awarding prizes for the highest three individual averages, the highest single string, and the highest three strings. The men who received these honors were Bob Everest, Al Rice, Bob Kremers, Bruce Edenton, and “Wink” Winkelmeyer, respectively.
The Secretarial Staff is one of the groups who help to make Babson Institute unique among schools of business administration. This is the group who takes our jumbled Ediphone mumblings and makes them into completed reports. It transmutes and transmits ideas for both faculty and students. It has been called "the heart of the Institute." By its willingness to undergo extra strain and stress for students' benefit, we know that it is a friendly heart. It has aided the Babsonian Staff most generously, and we are grateful.
DOMESTIC STAFF

The efficiency of Mr. Burt and the thorough co-operation of Miss Wilson and the group above have made the life of one hundred and twenty men under one roof comfortable, healthful, and pleasant. It is with the utmost sincerity that we record our appreciation for services which have made life at Babson so enjoyable.