Extra-Curricular Activity Notes

Perhaps in no field is Progress and Growth more clearly exemplified than in that of ORGANIZATIONS. This year has witnessed the formation of two new clubs, the Babson Forum and the Sailing Club. These clubs, while still in their embryo stages, are clearly illustrative of the student initiative in this most important phase of student life.

All the organizations on campus have demonstrated exceptional co-ordination and ability in this, perhaps their most outstanding year. Both publications have undertaken to enlarge their facilities while clubs and fraternities have sponsored eminent authorities in their various fields to present important, meaningful subjects.

Clubs were primarily established at Babson Institute for two purposes:

1. To allow men of like minds to participate in informal discussions which are often led by outstanding guest speakers.
2. To allow men of like skills to participate actively in competitive activities.

These organizations give the student an opportunity to assume responsibility and leadership. Extra-curricular activities have always been regarded as one of the most important phases of student life—the beginning of Citizenship!

The following is a chart depicting the Growth and Progress of ORGANIZATIONS during the year 1949-1950 at Babson Institute.
Tripartite Governing Activities

The Progress and Growth of the Institute in terms of student participation is vested in three governing bodies. It is the responsibility of these groups to organize and supervise the extra-curricular activities on campus.

THE STUDENT COUNCIL.—Chief among the student governing bodies is the Student Council, composed of the four officers elected yearly by the student body, one elected representative from each class section, and the editors of the two student publications who serve as associate members.

During the past year, the Council, led by President Robert C. Shaw, demonstrated once again the leadership qualities which will one day find this body occupying its rightful position in campus life. C. Earl Gustafson, Vice-President; Herbert A. Aronsson, Secretary; and William R. O’Connell, Treasurer, were also instrumental in the continuing Growth displayed by the Council.

The Council, already cognizant of the full support of the student body, achieved remarkable success in the matters over which it had jurisdiction. Included in this realm is the organization and supervision of all student entertainment activities. The members of the student body will attest to the success of this particular function of the Council which was under the direction of George L. Ayer, Social Committee Chairman.

Enormous strides toward the goal of full responsibility have already been achieved. With the full knowledge of a "job well done", the members of this year’s Council pass on the torch of responsibility to their successors. May they carry it to the summit of leadership and righteous student authority which has long been sought!

THE CABINET.—The second phase of student government is covered by the Cabinet. This group is composed of the heads of the various student organizations who serve in an advisory capacity to the Director of Student Activities. Functioning informally, the members of the Cabinet bring into group discussion various suggestions and criticisms of student extra-curricular activities brought forth by the members of their organizations.

Although the Cabinet has no concrete administrative authority, it serves a vital function in acting as another channel to concentrate and deliver student opinion to the Administration.
THE ATHLETIC COUNCIL.—A third student governing and policy making body is the Athletic Council. This group organizes and supervises the operation of the athletic program. With its subordinate organizations, it is thus responsible for the intramural and intercollegiate sports activities of the Institute. The continued Growth in student participation and general popularity of this program is worthy testimony to the success of the undertaking.

Under the leadership of Joseph H. Philbrick, Jr., the Athletic Council has continued to effectively serve the students. The results of their efforts may be observed on the playing field and in the spirited competition for the Punch Bowl each year.

ROBERT C. SHAW, President

Student Council

Clockwise from front end of

Clockwise from front end of
table—Gustafson, C. E., Arnot,
table—Gustafson, C. E., Arnot,
W. C., Mead, Jr., G. F., Taylor,
W. C., Mead, Jr., G. F., Taylor,
P. L., Hirschberg, A. B., Welles,
P. L., Hirschberg, A. B., Welles,
T. W., Rodley, R. H., Shaw, R. C., O’Connell, W. L., Aronsson,
T. W., Rodley, R. H., Shaw, R. C., O’Connell, W. L., Aronsson,
H. A., McLean, J., Gagner, T. F., Talmers, W. N., Ayer, G. L.,
H. A., McLean, J., Gagner, T. F., Talmers, W. N., Ayer, G. L.,
Willis, Jr., L. W., McCarthy, R. S.

Willis, Jr., L. W., McCarthy, R. S.
Cabinet

Front Row: Walters, W. L., Dennis, R., Lonsdale, R. C., Shaw, R. C., McArthur, R. W., McInerney, J. B., Hirschberg, A. B.


Athletic Council

Front Row: Fagan, C. B., Philbrick, Jr., J. H., Haskell, W. J.

Back Row: Broadbent, I. T., Ripley, R. L.
Back Row: Gettinger, R. E., Lutes, D., Zook, J. H.

The Babsonian

Editor-in-Chief .................................................. Alvan B. Hirshberg
Business Manager ............................................. Donald P. Van der Wolk
Associate Editor—Layout ........................................ Earl O. Salmon
Associate Editor—Editorial .................................... Sid A. Adair
Associate Editor—Photography ............................... Philip B. Heald
Staff Photographer ............................................... Donald Lutes
Advertising Manager ........................................... Evans W. Evans, Jr.
Circulation Manager ............................................. Richard G. West
Faculty Advisor .................................................. Mr. Earl K. Bowen

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John H. Zook, Asst. Editor
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Victor E. Gabl
Thomas F. Gagner
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William L. Reineman

Layout Department
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Frank Schieber
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Ralph Weintraub

Business Department
Carl A. Propes
Edward W. Woods

Photography Department
Charles J. Clark
Harry W. Jeffries
Ray H. Rodey, Jr.
L. Howard Ullman

Babson Beaver

The Beaver became a living publication early in February, 1947, and soon grew from a bi-weekly, into a weekly edition in the Fall term of 1948. In the Fall of 1949, the paper took one more step in service to the students by increasing the size of the sheet to give better news coverage and a better journalistic base. The Beaver joined the Associated Collegiate Press and signed a contract with the National Advertising Service, Incorporated, to give the paper critical service and national advertising, respectively.

As Editor-in-Chief of the Beaver this year, William C. Arnot has made history with the paper. Not only was he chiefly instrumental in changing the paper from a tabloid to a full-size newspaper, but he also was responsible for the high quality of weekly work contributed by his staff which made this paper the “best ever”.

Other notable performances were turned in by R. Stuart Hume, Jr., as Managing Editor; Boies P. Coppinger, Jr., as Business Manager; James E. Alcorn, Jr., as Advertising Manager; and Richard A. Holch, as Associate Editor. The teamwork of the staff was excellent this first year of the larger paper and their efforts made the continuance possible. Special credit is due the advertising staff which turned in a fine job in increasing the amount of advertising to fit the larger paper.

In January, the Beaver staff set up a division under the leadership of “Stew” Hume to edit the Birthday Edition which was exceptionally well received by the campus. Sid A. Adair gave careful guidance to the first year of regular feature articles in the Beaver which included the establishment of the first “Hall of Fame” honoring outstanding Seniors. Another commendable performance was that achieved by Frederic E. Snow of the Feature Staff who served on the Planning Committee for the Winter Carnival as coordinator of publicity for the paper for this event. The paper has the able assistance of Mr. Philip E. Goodhue as faculty advisor.

Containing articles which featured the activities and location of the alumni, demonstrated the accomplishments of the Institute, and concerned campus events, this Beaver will stand as a tribute to those who have worked to make this the best paper in Babson history.
Founded in 1949 by a group of seven enterprising Juniors, this fraternity has continued its upward surge until it is now ranked as one of the top organizations on campus.

The programs this year have featured Mr. Thomas Litum of United World Federalists; Mr. Carl Pearson of Photostat, Incorporated; Mr. Arthur Caruso of McKinsey and Company; Mr. Thompson of Socony Vacuum Oil Company; Mr. Plympton of New England Mica Corporation; and Robert McArthur speaking on Owens-Illinois Glass Company. A field trip to the Federal Reserve Bank of Boston was also on the agenda.

The threefold purpose of the fraternity is:

1. "To advance the relationships between students of business and the commercial world.

2. To qualify for and obtain a charter from the International Fraternity of Delta Sigma Pi.

3. To further enhance and develop a feeling of fellowship among the student body."

The social side of the fraternity’s program was highlighted by an especially entertaining initiation and dinner for the new pledges.

The officers of Alpha Chi Epsilon are Robert W. McArthur, President; J. Barret McInerney, First Vice-President; Albert O. Merrill, Second Vice-President; Kenneth H. Robes, Jr., Recording Secretary; Donald H. Partridge, Corresponding Secretary; Arthur E. Read, Jr., Treasurer; and Robert L. Ripley, Membership Officer.

Mr. Walter H. Carpenter is the faculty advisor.
One of the oldest organizations on campus, dating from June 4, 1941, this National Professional Advertising Fraternity continued this year to present outstanding programs to men interested in advertising.

The primary objectives of Alpha Delta Sigma are as follows:

1. “To combine in one fraternal body, students and actual workers in the field including many diversified interests, and regarded by a lay public as the ‘advertising business’,

2. To have college training for advertising given greater recognition, both by college administrations and by people actually engaged in the business of advertising, and

3. To raise, by every legitimate means, the prestige of advertising as a profession, and the prestige of those who earn their living from it.”

For the second year, the George W. Coleman Chapter of Babson Institute sponsored, in cooperation with the Advertising Club of Boston, the Robert J. Murray Memorial Contest for the best advertising project submitted by college students. Over twenty colleges within the New England and New York region participated. At their regular meetings, speakers are the order of the day.

Officers of Alpha Delta Sigma this year include Charles J. McCarthy, President; Boies P. Coppinger, Jr., Vice-President; Richard A. Holch, Recording Secretary; Cushing Lord, Corresponding Secretary; and Winthrop F. C. Walters, Treasurer.

The fraternity also received national recognition when Mr. Bertrand R. Canfield, its faculty advisor, was elected National President of Alpha Delta Sigma and Babson Institute was chosen as the site of the fraternity’s national convention in 1951.