CLUBS and FRATERNITIES
The editors of this year's BABSONIAN, in placing emphasis on quality of work, chose to place the contracts for photography and lithography on the book with firms different from those that held them in past years.

An attempt has been made, through the addition of the section entitled On the Serious Side, to show that college life is based primarily on work. In adding this section, it has not been necessary to eliminate any of the emphasis placed on the extra-curricular phases of Babson life. Rather, the editors have tried to achieve a balance in the choice of material so that outsiders may view the school as it is and that graduates may look back on college days and recall the work along with the fun.

It is the hope of the editors that the 1955 BABSONIAN will be, for all their classmates, a cherished record of college days.

Co-Editors-in-Chief .......................... Alan K. Cohen  Harrison Smith
Business Manager ...........Stewart L. Stokes, Jr.
Advertising Manager .....Milton Shaevel
Photography ...............Photographic Club
Copy Preparation ..........Richard L. Kozack
Advertising Salesmen ....Lawrence J. Lynch,
..................Albert D. Reinhardt, Jr., Richard A.
..................Stahl, Richard L. Tishman
Artists .........................John J. Hood, Jr.
.........................Charles G. Johnson
Layout (Advertising) ...Henry F. Scheetz, III
Photographers ............William W. McMeekan, Albert
.........................M. Papazian, Wallace H. Peck,
.........................Jr., Henry F. Scheetz, III, Richard
.........................A. Stahl, R. Glenn Stauffer,
.........................Steven W. Stone
Sports Writers .................Richard L. Kozack
.........................Waldo E. Pratt, III
Typists ........................Herbert T. Duane, Jr.
.........................William T. Kendrick
The Babson Photographic Club was reorganized this fall after a few years of inactivity. At the first meeting officers were elected and a new constitution was proposed. The constitution was later passed.

The Club has a large, well-equipped darkroom in the basement of Coleman Hall, which was used extensively by the members during the year.

Activities of the Club included the sponsorship of a photo contest for students, and slide, movie, darkroom and lecture meetings to further interest in photography.

One of the most important functions of the club was the supplying of pictures for the BABSONIAN. Club members covered many events for the yearbook and furnished the editors with over 200 negatives, many of which appear in this book. The club also supplied pictures for the BEAVER and did the composite work on the Parody Issue. Some of these pictures also appear in this yearbook.

The Photographic Club serves a fine purpose on the campus by enabling students to participate in their hobby or to learn a new hobby. Through its activities many students have experienced the satisfaction of planning, taking, developing and printing their own pictures. To many photography is still a form of magic. Without it life would be different; yet, like many other features of everyday life, it is usually taken for granted. For those who were interested, the officers of the club — President William W. McMeekan; Vice-President Wallace Peck, and Secretary-Treasurer Steve Stone — along with Glenn Staufer, were able and willing to explain the "magic of photography."

The principal handicap to the club this year was the lack of a suitable meeting time. The late organization of the club made it impossible for the Cabinet to set aside a regular meeting night exclusively for this organization. Next year, if this difficulty can be corrected, the club should be able to double or triple its membership which numbered between twelve and fifteen this year.

Left to right: Wally Peck, Bill McMeekan, Steve Stone, Glenn Stauffer.
The 1954-55 Student Council successfully contributed many new improvements to the student life of Babson Institute.

The first meeting of the Council had full attendance which was a criterion for the future. Out of this and succeeding meetings came the planning for the organization of the Charity Bazaar. This year, over $400 went to deserving charities through the efforts of the Council and the other campus organizations. Joe Sisk did an exceptional job as Chairman of the Bazaar Committee.

Babson Institute’s school paper, the BEAVER, was very much in need of reorganization. A new editor and a new staff were needed. By the end of the fall term, the Council had selected Richard Rothmund as editor and the paper was a success.

The Winter Carnival, held in the middle of February this year, was one of the finest ever presented. The success of the Weekend was a result of the efforts of the Council Social Committee, headed by Paul Eckrich. The Friday night Formal was held at the Somerset Hotel in the Louis XIV Ballroom. Les Storer, President of the Student Council, officiated at the crowning of the Carnival Queen. The Saturday basketball game and the dorm parties were huge successes only to be topped by a grandiose performance of the Dramatic Club. One of the permanent steps taken by the organization this year was the joining of the United States National Student Association. This step should prove to be of great assistance to future Councils in the solution of any problems that they may face.

The Council members hope that they have properly represented and promoted the interests of the student body during the past year.

ASSOCIATE MEMBERS
Alan E. Cohen
E. Richard Rothmund
Harrison Smith
The Cabinet was formed in 1948 when the leaders of the various campus organizations decided that some type of permanent organization was needed to provide a “common ground” for consideration and discussion of mutual problems. Since its inception the Cabinet has provided this “common ground,” and the presidents and leaders of the organizations have been able to meet with the Director of Student Activities whenever a problem or condition calling for consideration by the whole group arose.

It is the aim of the Cabinet to foster extra-curricular activities on the campus and to further the interests of the various organizations on campus by coordinating meeting times and by establishing general rules of conduct for organizations.

With the establishment of the Army Reserve Unit and the Glee Club, meeting nights have become “scarce.” It has been the problem of the Cabinet to schedule meeting nights in such a manner that no student will have two meetings scheduled at one time. By juggling times, it was possible to arrange a meeting schedule acceptable to all organizations. The Cabinet members and the treasurers of their respective organizations met with Mr. Peterson in the fall to arrange a uniform accounting system for all campus activities. The Cabinet is grateful to Mr. Peterson for the time he gave to preparation of the plan.

Although the annual Charity Bazaar is a Student Council sponsored affair, the chairman of the Bazaar Committee, Joe Sisk, approached the Cabinet with his plans in order to reach all organizations. It is clear that the Cabinet is fulfilling the purpose for which it was established and that it will continue to further extra-curricular activities on the campus.

THE 1954-55 STUDENT CABINET

Chairman ........................................... Harrison Smith

MEMBERS

Alpha Delta Sigma .................................. Joel J. Nathan
Alpha Kappa Psi .................................... Louis J. Oberski
Athletic Council .................................... John F. Dolan, Jr.
Aviation Club ...................................... Roland C. Schroeder
BABSONIAN ........................................... Alan K. Cohen
BABSON BEAVER ..................................... Richard Rothmund
Blue Key ............................................. Harrison Smith
Cosmopolitan Club ................................ Ricardo Uribe
Delta Sigma Pi ...................................... H. Tucker Cook
Dramatic Club ...................................... John R. Dombeck
Freshman Class .................................... John P. Woods, Jr.
Junior Class ........................................ Robert G. Williams
Photographic Club ................................ William W. McMeekan
Sailing Club ........................................ Richard D. Rochford
Senior Class ....................................... Roland C. Schroeder
Society for the Advancement of Management .... John G. Berg
Student Council ................................... Leslie A. Storer, Jr.
Often scorned, often reviled, seldom praised, but quite inspired, the BEAVER has progressed through cooperation from its staff, the Student Council, and members of the faculty.

Its progression has been due to foundations well laid by previous leaders. However, this year's BEAVER is the product of a spirited group, drawing most of its staff members from the Freshman Class. Novices at first, in many ways novices now, they have learned the stresses and strains of meeting deadlines, of working long hours for no thanks, and, in addition, of coming in contact with much criticism. The efforts of this year's staff have been aimed high. As the men learned the mechanics of newspaper work, they tried to maintain their ability to continually come up with something new and different. Their publication of the BABSON WEAKLY WORKER was well received, but not well supported financially. They do feel proud, however, that they could be the workers who produced this milestone in campus publications.

As the BEAVER staff grows in wisdom and knowledge, the newspaper will also increase in prestige and popularity. Thus it will better serve our entire college.

This year's BEAVER editor was Richard Rothmund; Richard Krupke was business manager.


*Standing: J. Woods, H. Wallace, C. Cullen, A. Papazian, A. Crossley, M. Poler, M. Marquez.*
The Babson Aviation Club was formed in 1953 to engage in the business of teaching flying and the mechanics of airplanes and of all flying apparatus, to conduct classes for the promotion of flying, and to aid students in obtaining licenses. Since that time, the club has emerged as one of the most active and beneficial clubs on campus.

Last year the club replaced its Piper J-3 with an 85 H.P. Aeronca Champion which is hangered at Westboro Airport. Also, to stimulate more interest on campus, the regular meetings were opened to all students.

The executive officers for the past year have been Roland C. Schroeder, President; William Carter, Vice-President; John Dobbins, Secretary; John Noonan, Treasurer; and Henry Tucker Cook, Flight and Maintenance Officer.

The board of directors of B.A.C. Inc. consisted of Roland C. Schroeder, Chairman, William Carter, John Noonan, Henry Tucker Cook, John Dobbins, Henry Gordon, and Milton Magee. In addition, the club secured the services of Mr. Davis, legal advisor; Mr. McGee, flying advisor; and Mr. Heartfield, Alumni advisor.

The club flying program consisted of spot landings, mock bombings, streamer cutting, and precision maneuvers in preparation for the "Spring Flying Meet" held among all college flying clubs in the east.
The Cosmopolitan Club was founded in the fall of 1952 by a group of foreign students, with the purpose of establishing a center of international relations.

It is a Club which provides for a better understanding of the foreign students of the customs and ways of living of America. Here, foreign and American students intermingle, and thus are able to get acquainted with the diverse cultures of their respective countries.

Since its foundation the Club has progressed a great deal and its members are participating in a number of activities.

In the past two years the Club has been very active; it formed a soccer team, which added to the athletic events of the Institute and an instrumental band, which took part in many of the school and other club activities. Several prominent speakers have given interesting lectures to the members.

Under the cooperation of Dr. Raymond H. Wheeler and Dr. Caroll W. Ford, the Club has been a success during this year. It already has more than thirty-five active members, who meet once a month.

The officers this year are: Dr. R. H. Wheeler, Advisor; Dr. C. W. Ford, Advisor; Richard Uribe, President; Henry Benacerral, Vice-President; Pedro Vallenilla, Secretary; Ricardo Jaramillo, Treasurer; Bruno Rodriguez, Social Chairman; Carlos Azpuruia, Athletic Chairman.
The Dramatic Club members work the entire fall term and half the winter term to write, produce and to act in its only production, the winter carnival play. This year the Club performed a musical comedy entitled HUMPHREY'S POWER. The script of the play was done by Robert Julian, and the music was written by the club's president, John Dombek. Tom Nutter carried the lead very well in the play and was ably backed up by Norm Mildwolff, Wally Peck and Pete Zacher. No one person is responsible for the great success of the play, for all the members of the club worked hard and long, and all deserve equal credit.


Funds to support the play were secured through a very successful all school party held in the early fall and through a Cabinet appropriation.

Martin Samuels, Richard LaPlant, William Horwitch, Henry Scheetz.

The young ladies in the play came from Pine Manor, Lasell and Wellesley. They were: Denise Reeves, Mimi Chol, Caroline Myer, Donna LaVista, Joey Descheneaux, Caroline Somers, Jody Hartman, Barbara Brewster, and Paula Lamont. These girls were selected from the large number that responded to the notices of tryouts posted last fall. Carnival shows have always been popular with the neighboring girls' colleges and those selected for parts always give their "all" to the show.
For a number of years, there has been a great deal of voiced interest in a glee club at Babson Institute. This year, as a result of active interest and positive action, a glee club has been established.

An interested student took time to prepare and to solicit signatures for a petition requesting administrative assistance in organizing such a club. Approximately sixty students showed definite interest and fifty-one enrolled in the undertaking. As an added inducement, the administration consented to grant credits to be applied toward over-cuts. Although these credits may not be applied toward the degree requirements, they may be taken as a precaution against that extra cut.

Dr. John D. Montgomery, who is himself an accomplished musician, has taken an active interest in the club and has proclaimed it to be the best display of vocal talent he has seen on campus in many a year. Dr. Montgomery has offered his support in the operation of this worthwhile activity and stands ready to enhance the cultural development of the student body.

Under the direction of Mr. John B. Hicks, the Glee Club has taken rapid strides toward perfection. Mr. Hicks has selected a fine assortment of traditional college songs and has put his every effort into the direction of them.

A great deal of practice and concentration goes into the makings of a good glee club. Therefore, the club has not been in a position to perform publicly. However, in a short time, with continued work, the Babson Glee Club will make its mark in the pages of Babson Institute History.
The Vets Club has been relatively inactive this school year, although potential club members still made up twenty-five percent of the student body.

Formed in 1952, the club is designed to provide an organization for the veteran students of Babson Institute such that these students may meet to share common interests and to discuss common problems. The club members have also sought to further the best interests of Babson Institute.

Soon after its organization, the Vets Club assumed control over arrangements for the regular Red Cross Blood Drives which are held on the campus each year. Many of the men in the club knew, from firsthand experience, the value of blood in saving lives. The efforts of these men resulted in good turnouts for the drives, especially during the Korean conflict.

This year, the club sponsored two visits of the Bloodmobile to the campus. Members of the Blood Committee, headed by Judd Fraher, arranged appointments and assisted in checking and supervisory functions on the days of the drives. Among the members of the committee were: Les Storer, Joe Sisk, Rod Boynton, Bud Butterfield, and Dick Rochford (a non-vet who has been very active in the drives).

It is significant to note that veterans have been very active in extracurricular activities at Babson. The seniors in the Vets Club have been quite busy in many other, organizations this year. They have thus had less time to devote to social and other affairs with their fellow vets. During the spring term, several ambitious freshman members of the club took an interest in its revival. Two of these men, Dick Beck and Tom Sweeney took an active interest in the club and were able to secure a nucleus for next year’s organization. They found, however, that the heavy schedule of meetings left little time for club meetings. The fact that many of the members are off campus makes this type of organization more important but it makes scheduling of meeting times more difficult.

The future of the Babson Vets Club looks bright. More Blood Drives and other activities are planned for next year.
Management has risen to a professional status and is now applied with a scientific method. Its importance must be recognized by every businessman and prospective businessman. It is with this principle as a theme that the Babson Institute Chapter of The Society for the Advancement of Management has given service to the campus through the years. This year's able president, John G. Berg, was assisted by Edward Messer, vice-president; Murray Goralnick, secretary; and George Boujoukos, treasurer, later succeeded by Donald Bradley.

In order to "get the student out of the textbook," many field trips and open meetings were held. Field trips enable the members to witness modern production methods in action, and to discuss various problems with top-management.

Companies visited this year included: The Haffenreffer Brewery, The New England Confectionary Company (Necco), General Motors Assembly Plant, Gillette Safety Razor Company, American Steel and Wire (Division of U. S. Steel), Watertown Arsenal. The speakers included Mr. John Haffenreffer, vice-president of Haffenreffer Breweries (Advantages Derived in Business from Association with S. A. M.); Mr. Walter E. Mutz, treasurer of Chelsea Clock Company (Getting Ahead in Business); Mr. Abram T. Collier, vice-president of John Hancock Mutual Life Insurance Company (Personnel Testing in Industry); Mr. John A. Miner, Program Director for N. A. M. (How Our Business System Operates); Mr. Earl Smith, vice-president Babson's Reports (Choosing a Career); and Mr. George M. Rideout, vice-president Babson's Reports (The Future Business Outlook).

Industrial films were shown representing United States Steel, A. O. Smith, and Bendix Corporation. The importance of S. A. M. lies in the fact that its members begin to think along the lines of management, and to make the most of their business education through practical experience.

Informal Business Discussion. Left to right: Murray Goralnick, Chapter Secretary; Ed Messer, Chapter Vice-President; Bob Julian; John Berg, Chapter President; and Mr. John Haffenreffer, Vice-President, Haffenreffer and Company.

Field Trip.

Professional Meeting.
WOODLOT APARTMENTS
Faculty Residences

THE PARK MANORS
Student Residences

WOODLAND HILL HOME
Of Dean of Faculty

THE INFIRMARY
Also, Registrar's Residence