dedication
The Class of 1955, by secret vote, has chosen to honor you, Dr. Payne, with the dedication of our yearbook in recognition of the help and advice you have given us in our intellectual pursuits, our business transactions and with our personal problems. Most of us will be carrying your Security Analysis and Investments ratios around with us for many years, and with each investment transaction will recall the "talk-talk" brought out in your classes.

But, most of all, Dr. Payne, we wish to thank you for being our constant friend. We have enjoyed the "bull sessions" after class, in the dining hall, and in your office. Your popularity as a chaperone at our parties goes without saying. In dealing with us, you have dealt on a man to man basis. Your position on campus is, in a sense, a difficult one, for your field is one in which the leaders are continually subjected to questions, the answers to which, if known, may have very important ramifications. You have handled the situation magnificently, satisfying us without actually committing yourself.

The editors have made every attempt to keep this dedication a secret following the voting in order that the surprise might be greater upon the publication of the book. We are happy that this dedication comes at a point that marks two milestones in your life. Although you may not be seen on campus quite so much in the future as in the past, we were all very happy to learn of the completion of your new house. Those of us who know just how long you have been planning for this house share your joy now that your dream has been fulfilled. May you have many years of happiness in your new abode.

The second milestone was made known to us upon our return to the campus last fall. We were happy to learn of your appointment to the new position of Dean of the Graduate School. This new school is growing rapidly in size and in prestige, and the men in the school have gained a fine leader and advisor.

We, the Class of 1955, have selected this way of honoring and of thanking you for all you have done for us. Please accept our sincere thanks.
Foreword

Wherein is told the story of our college life, the gaiety, the joys, the tears, the hopes, the dreams, and the work.

The appearance on the scene of this yearbook, as is the case with any yearbook, marks a milestone in the lives of those whose pictures appear in it under the heading of "Graduates." It comes at a point when the long awaited joy of the anticipated graduation clashes with the deep sorrows of parting with past friends and college activities. A quick look through this illustrated record at the time of graduation may tend to increase this "clash," especially to the extent of increasing the sorrow. If this is true, the book should be able to serve its purpose of providing happy memories of college days even when these days are "long gone."

Memories live on long after events have passed. In laying out this book, the editors have, at all times, tried to provide true memories, in a coherent fashion, of Babson life during the 1954-55 school year. Although, some students may have operated under a plan which varied the order of importance of the different phases of life, the editors chose to arrange the sections according to the order that is outlined on the opposite page — Faculty, Classmates, the Serious Side, Sports, Clubs and Fraternities, and Social Life.

Wherever possible, attempts have been made to make the 1955 BABSONIAN a little different from the general run of yearbooks. Special emphasis has been placed on the opening section. The editors hope that their fellow students, soon to be fellow alumni, will secure a great amount of enjoyment from the 1955 BABSONIAN.
We fulfill a dream and remember the joys of our guidance - and strength.

the hours of gaiety—and a feeling of belonging.
President's Message

TO THE CLASS OF 1955

Gentlemen:

Your class is the tenth class to graduate from Babson Institute since it reopened in the fall of 1945 as a degree-granting institution. During those ten years the Institute has made tremendous strides; from a struggling and little-known college of business administration in 1945, unaccredited, having never graduated a class with the Bachelor of Science Degree in Business Administration, the Institute has developed into a School of Business Administration known the world over and drawing students from the four quarters of the globe. Our physical plant has grown by the addition of Bryant Hall as a dormitory, Coleman Map Building as a dormitory, Publishers as a dormitory, and by the erection of the Annex to the Knight Auditorium, the Swimming Pool, and Park Manor North. The Babson World Globe, it is expected, will be completed by the time of your Commencement.

Academically and intellectually, Babson Institute has come of age by securing Accreditation from The New England Association of Colleges and Secondary Schools, by developing means to place its graduates in key positions of companies known the world over, and by establishing throughout industry an enviable reputation for training junior executives in the sound fundamentals of character and good business management. You members of the Class of 1955 enter upon a proud heritage of past accomplishment; I want you to know that we send you forth as ambassadors of Babson Institute, confident that you will carry the reputation of your school to even greater heights of achievement and reputation.

God bless you all!

S/E. B. Hinckley
Gentlemen:
You have reached another milestone in your careers, so, once again, it is time to look to the future. I am truly envious of you who have before you those once-in-a-lifetime events — the self-satisfaction of that first paycheck, the boss’s comment on work well done, the sacred solemnity of your marriage ceremony, and the realization that the responsibility for the life and happiness of your children rests squarely on your shoulders.

Regrettably, labor unions, government, and others have drummed the 40-hour week into us so constantly that we have forgotten a year consists of 168 hour weeks. More of life’s enrichments come to us in the forgotten hours than in the so-called productive ones.

Give some of those forgotten hours to your church, to local charities, to your hobbies, to your friends and to your fellow alumni. No matter what your motives may be, you will be well repaid.

Many successful men will tell you that a large proportion of new business comes through contacts made in that extra-curricular part of the day. They find themselves approached not because of their business acumen, which may be equaled by their competitors, but because of the love and respect they have gained by giving themselves to others. Such men also enjoy a healthy and rewarding retirement, surrounded by a host of true friends and a devoted family.

Best wishes to each one of you for a happy, healthy, and rewarding long life. Welcome to membership in the Babson Institute Alumni Association.

Sincerely,
John A. Perkins ’46, President
Babson Institute Alumni Association
On November 12, 1954, the student body, faculty, and administrative staff assembled in Knight Auditorium to pay tribute to the founders of Babson Institute—Mr. and Mrs. Roger W. Babson. Founders' Day programs follow a three year sequence of subjects for discussion. The theme of the program for this, the eighth annual observance of Founders' Day, dealt with the Babson Companies. The first speakers discussed the various companies in which Mr. Babson shares in the management through the Business Statistics Organization.

Mr. Babson delivered the main address. His topic, "How I Plan to Spend the Next Fifty Years," seemed to fascinate the audience, both before and after the speech. "I plan to find out what people are thinking," Mr. Babson told the group. He went on to explain a new phase of activity to be undertaken by Babson's Reports, Incorporated.

At the end of the program, the founders were presented with a scale replica of the new Babson World Globe now under construction on the campus.
Dr. Hinckley Presenting Founders with Gift from Students and Faculty

PROGRAM

Invocation Dr. Edward B. Hinckley
Introduction Dr. Hinckley
Babson’s Reports Incorporated
Mr. Earl L. Smith, Vice-President
Business Statistics Organization
Mr. Dwight G. W. Hollister, President
Mr. Roger W. Babson
“How I Plan To Spend The Next 50 Years”

GREETINGS
Mr. Leslie A. Storer, Jr., '55
President of the Student Council
Mr. John A. Perkins, '46
President of the Alumni Association
Mr. Chester W. Cleveland, '21
Dr. Edward B. Hinckley
President of Babson Institute

OUR FOUNDERS
Mr. and Mrs. Roger W. Babson

Benediction Dr. Hinckley

Replica of Babson World Globe Now Under Construction
RALPH MAY, Chairman

PAUL T. BABSON
President
United Business Service
Boston, Massachusetts

ROGER W. BABSON
Founder of Babson Institute

PRESTON F. BRYANT
Sales Executive
Palmer & Parker Company
Boston, Massachusetts

DANIEL GERBER
President
Gerber Products Company
Fremont, Michigan

BENJAMIN W. GUERNSEY
Director
Bay State Corporation
Boston, Massachusetts

HERBERT A. HILLS, JR.
H. A. Hills & Son, Inc.
Wellesley Hills, Massachusetts

JAMES M. MATHEWS
Economist
Babson Institute, Retired
Francesstown, New Hampshire

RALPH MAY
Industrial Finance
Chubb, Jeffries & Thorne, Inc.
Boston, Massachusetts

HARRY L. PEABODY
Director
Loyal Protective Life Insurance Company
Boston, Massachusetts

F. GARDINER PERRY
Educator
Needham, Massachusetts

W. ELLIOTT PRATT, JR.
Vice-Treasurer
Scott Paper Company
Boston, Massachusetts

ROGER B. WEBBER
President
Script and Score, Inc.
Boston, Massachusetts

WINSLOW L. WEBBER
Investments
Schirmer, Atherton and Company
Boston, Massachusetts

DR. DANIEL B. COLEMAN, Chairman

H. CLYDE BALDWIN
Assistant to Director of Advisory Department
Babson's Reports, Inc.
Wellesley Hills, Massachusetts

DANIEL B. COLEMAN
Physician
Wellesley, Massachusetts

EDWARD B. HINCKLEY
President
Babson Institute
Babson Park, Massachusetts

CARL, C. MULLEN
First Vice-President & Secretary
Columbia National Life Insurance Company
Boston, Massachusetts

JOHN A. PERKINS
Trust Officer
State Street Trust Company
Boston, Massachusetts

MYRON E. PIERCE
Attorney
Boston, Massachusetts

LAURENCE W. SIMONDS
Assistant Manager
Brown Brothers Harriman and Company
Boston, Massachusetts

RALPH B. WILSON
Executing
Babson's Reports, Inc.
Wellesley Hills, Massachusetts

EDWARD B. HINCKLEY, President
GORDON M. TRIM, Vice-President
JOHN D. MONTGOMERY, Dean of the Faculty; Chairman, Department of Government and Law
WILSON F. PAYNE, Dean of the Graduate School
EVERETT W. STEPHENS, Dean of Students; Director of Personnel and Placement
F. THEODORE PUTNEY, Treasurer
MRS. CLARA P. BURT, Cashier
JAMES G. HAWK, Business Manager and Director of Residence Halls
PAUL C. STAAKE, JR. Registrar: Director of Student Activities
GORDON M. TRIM, Director of Admissions

NICHOLAS A. RASETZKI, Associate Director of Admissions
JAMES M. MATTHEWS, Assistant Director of Admissions
EARL K. BOWEN, Director of Athletics; Chairman, Department of Statistics
BERTHARD R. CANTFIELD, Director of Alumni Relations; Chairman, Division of Distribution
WALTER H. CARPENTER, JR., Director of Research; Chairman, Department of Labor
LYMAN S. V. JUDSON, Director of Public Relations; Director of Extension Division
ELLEN JUDSON (Mrs. Lyman Judson), Chiel, News Service
RUTH W. BAILEY, Librarian
RALPH H. SEAMAN, Chief Accountant