The thirteenth annual celebration of Babson Institute Founder's Day was observed on the morning of November 12, 1959. Sharing the tributes were Mr. Roger W. Babson, founder of the Institute, and Mrs. Babson.

President Trim opened the program in Knight Auditorium with a brief history of the association between Babson Institute and its founders.

Following President Trim on the program was Earl L. Smith, Vice-President of Babson Reports, who delivered the main address, entitled “The History of Babson Institute.” Other speeches were offered by Mr. Phillip B. Heald, President of the Alumni Association, and Mr. James D. Carr, President of the Student Council.

The program was intended to express the gratitude of students and faculty toward the school’s founder, Mr. Babson, who had just returned from a tour of Russia, told of his purpose in founding the Institute.

The Glee Club, directed by Mr. Frederick A. Harris Jr., rendered “All Hail Babson Institute” and “Laudamus” before the audience of students, faculty, and guests.
Honors Day was held this year on May 19, 1960 at the Knight Auditorium. This day is set aside as a time when the school honors those students who have excelled in academic and extracurricular work. President Trim and Mr. Staake participated in the awarding of the various prizes, and Jim Carr, President of the Student Council, and Mr. Phillip Heald, President of the Alumni Association, made short speeches.

The major award winners included Peter Wilson, the Roger W. Babson Award; George Dunnington, the George Macy Wheeler Award; Alan MacDonald, the highest academic average; Lowndes Smith, the Wall Street Journal Award; Samuel Telerico, the Senior Athletic Award; Stan Whitcomb, the Alumni Association Award; Richard Speroni, the Junior Class Award; and Tomas Fernandez, the outstanding swimmer in the school.

The Babson Glee Club sang several selections during the program.
Jack Simpkin receives the Mustard Award for the best Industrial Analysis.

Sam Telerico receiving the Senior Athletic Award

Frank Winch, president of the Theatre Guild, presents the Guild's award to Pete Hoagland

Pine Manor receives the runner-up trophy of the annual Blood Drive
Another year has come to an end, and another Babsonian has gone to press. It is the hope of the editor that this yearbook is representative of the fine year that has just been completed. The spirit on the campus has been the best that it has ever been seen in this editor’s experience, and it has been the attempt of the yearbook staff to capture this intangible asset in words and pictures. The Winter Carnival, Spring Weekend, Honors Day, and the basketball games are but a few of these such functions that have exemplified the Babson campus as well as the Babson student.

When any yearbook is prepared, there are always many people responsible for accomplishing the final product. The same is true this year, and we would like to thank some of the people right now. First of all, the yearbook staff put in many hours of hard work in editing, writing, and laying out copy and pictures. Elsewhere in this book, these people are mentioned. Secondly, to Mr. Staake and his office staff for helping in the preparation of the various class lists, we offer our thanks. To Mr. Bowen, who as he did in years before has helped this editor in his capacity as advisor. The girls at the switchboard have been very helpful in passing out yearbook data, and the staff greatly appreciated their services. Thanks also should go to the publishers in New York, especially Mr. Victor H. O’Neill, who is in charge of the Babsonian for his office and Mr. Murray Modick and Mr. William Bailey, both of whom took a lot of the yearbook pictures this year. The above people are just a few of the many that have helped this editor, and if anybody was missed, at this time we would like to thank you.

In closing, good luck to the Class of 1960 and carry the name of Babson out into the business world in such a way that the school will be proud.