Co-Founder of Healthcare Giant Speaks at Babson

WILL HANSEN
B&T EDITOR

This Wednesday, November 10th, Pete Nicholas, former Chairman and CEO of Babson Science Corporation (BSC), came to Babson and discussed his success with the healthcare business. Nicholas, a Wharton gradu- ate, has a daughter who is an alumnus of Babson College. He studied sales, marketing and general management, and he worked for Eli Lilly in Europe before founding the BSC. The company, which Nicholas co-founded in 1979, has grown since then to the 70th largest company in the world. Nicholas was interested in providing healthcare services, but was not interested in getting into the drug market. Therefore, the company decided to work on providing assistance and supplies for chest-based medical procedures, as opposed to surgery.

The benefits of using catheters include the fact that they are less invasive, less traumatic, and there is little-to-no pain involved. The company was proud of these innovations, and its ability to be involved in the healthcare market without the need to provide drugs like many other health companies.

The road to success wasn't easy. However, Nicholas was forced to stretch many of his beliefs and values in order to make his company a success. To build his winning company, he had to step on some toes and bend a few rules (as all successful businesses do), and it was a difficult decision for him. Also, the company ran out of money on startup, and was forced to begin a business relationship with Abbott Laborato- ries. Abbott, who had $200 million dollars, and took 20% of the equity of the company. Abbott was also given the opportunity to buy the whole company in ten years, but the company grew so large that Abbott was unable to do so.

After the company had grown large enough to stand on its own, it was time to buy out Abbott's share. In order to do this, they sold 20% of the company in an IPO, and used this money to buy Abbott's 20% share back.

In 1997, a Canadian company discovered a compound which would turn out to be a miracle drug for heart disease. BSC instantly realized the importance of the drug and immediately bought the rights to produce it large-scale. Although they weren't the only company to own the drug, profits nearly doubled thanks to the quick decision-making of company executives. After 20 years running the company, Nicholas decided that it was time to back off and get some new leadership. He brought in a CEO and, so far, things are working beautifully.

BSC has a compound growth rate of 25%, meaning that it is an excellent company in the long run. However, the company tends to appear very volatile in the short term. Therefore, it often annoys investors on a quarterly basis but in the long term, the company performs amaz- ingly.

In a talk with Babson Entrepreneurial Exchange members before his speech, Nicholas further emphasized that because top executives own a majority of the company's stock, this particular relationship is based on what they feel is best for the company in the long run, instead of focusing on short term results and meeting quarterly earnings expectations.

"It's very important to have complete control over the company," he told the audience near the end of his speech. "Starting a company for the sole purpose of getting rich isn't a very good strategy. BSC is not finan- cially-driven; it exists for the greater good. This simple focus has been a large part of the company's success."

Babson Welcomes Back Alumna

ASHLEY JAIN
EDITOR-IN-CHIEF

The Office of Student Affairs welcomes back Betsy Newman '97 as the Assistant Dean of Stu- dents. Newman has been ac- tively involved with Babson since her college years and hopes to be more engaged with stu- dents in her new role at Babson. As an undergrad, Newman was on the women's soccer team and involved with the Admissions Assistant Program and year advising. Other honors that Newman received were New 'All Conference' in 1995 and the Women in Business Schol- arship. Newman loved her Babson experience and went into a management consulting com- pany after graduation.

This was the first strategic role in which Newman found herself. Clients she worked with included new venture start-ups, private equity firms, and the Fortune 500 companies. In ad- dition to research, Newman also developed various strategies to help the company increase mar- ket exposure and profits.

Two years later, she found her- self back in school at Harvard University. At this point, Newman decided to real- ise her interests lay in higher education. She wanted to be able to use her strategic decision-making skills along with her interest in working with stu- dents to enhance her career. Coupled with her desire to stay active with Babson, she got in touch with the Office of Student Affairs working part-time as she fin- ished grad school.

Newman has three different positions concurrently: area Co- ordinator in the Office of Cam- pus Life, an advisor to the Office of Class Deans, and Re- search Assistant for the Office of Student Affairs. These posi- tions allowed her to directly connect with the students, some- thing she would not have been able to do with her in her new position at Babson.

As Area Coordinator, Newman lived in various resi- dence halls (including Van Winkle and Putney) and man- aged the Office of Residential and Hall programs. She also managed the budget as well as advising with the Resident Halls.

In the Office of Class Deans, her responsibilities included aca- demic advising for Freshman and Senior Year, and teaching a first year experience course.

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Amnesty International: Sikh Genocide Survivors Speak

LOUIS BELLOT
NEWS EDITOR

Imagine if your own govern- ment wanted to kill you and ev- ery member of your religion. Then imagine they got away with it, and no one in the world knew.

That is essentially the story of Professor Satpal Singh, who was 53 when the November genocide in India took place in 1984. Singh spoke at the Chapel on Wednesday, recount- ing the most trying period of his life for more than 75 students.

"The doctor was about a mile and a half down the road and I had to take my son for treat- ment," Singh described. "Every step we took was in fear that we would be killed."

The Sikhs are followers of Sikhism, a religion which was founded over 500 years ago and is based on the teachings of its founder, Guru Nanak, and his succes- sors. Sikhism today has over 20 million followers, making it the sixth largest organized religion in the world. The Sikhs are largely located in the state of Punjab, and identified the Indus- NATIONWIDE

The Golden Temple, located in Amristar, Punjab, India, is the most sacred temple for Sikhs. The Pakistan border just south of Kashmir. Since they have mostly lived in the same general region since their religion's inception and are part of a larger religious and cultural identity, the Sikhs have viewed themselves as a nation. The Sikhs lived in direct conflict with the Hindu and Muslim majority in India, as early as 1699.

Following India's independ- ence in 1947, the government began to promote policies aimed at separating Islam and Sikhism and promoting their minority groups into the major- ity. The rhetoric of government and the company, they make deci- sions based on what they feel is best for the company in the long run, instead of focusing on short term results and meeting quarterly earnings expectations. "It's very important to have complete control over the company," he told the audience near the end of his speech. "Starting a company for the sole purpose of getting rich isn't a very good strategy. BSC is not financially-driven; it exists for the greater good. This simple focus has been a large part of the company's success."

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The Golden Temple Massacre, marked the beginning of a genocidal campaign against the Sikhs.

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HALO RETIRED WITH EXCITING TOURNAMENT

WILL HANSEN
B & T EDITOR

This past Saturday, November 9th, 32 players met to compete in one of the most famous first-person-shooter video games of all time: Halo. The competition was held in the meeting rooms on the second floor of Reynolds, and it was agreed by all present that it was a huge success.

Halo is a game in which the player takes on the role of a genetically engineered super-soldier, and when playing with other players, these super-soldiers are pitted against each other in mortal combat, using various weapons, and playing on a myriad of different levels. Although there are around 12 levels included in the game, a mere handful played at the tournament. "Hang Em High," "Blood Gulch," and "Prisoner" were among the few maps used.

The tournament was set up as a round-robin format, in which there were two groups, each with four teams of four players. Each team in a group played every other team in the group, and the team with the best win-loss record would go on to play against the winner of the other group. All of the games except for the final round were played in the game's "Slay" mode. The goal of this mode is simply to rack up the most kills as a team, while allowing the other team as few kills as possible. The kill limit was set to 50, which was reached at an average time of around ten minutes.

In Group A, the teams were Salted Meat, Team Publishers, Publishers Revived, and "Random," the last being a group who was cobbled together from extra players at the last minute. Team Publishers was quickly eliminated, going 0-3 for before forfeiting their last round. The Group ended up with a three-way tie between the remaining teams. "Random" dropped out, due to the fact that they did not have a full team, and the remaining two teams played one last game to decide who would go on to the final. Salted Meat beat Publishers Revived in a stunning 50-49 victory. This match was definitely the most dramatic of the entire event.

In Group B, the teams were Shady, Pietz, Olin and Malarky. The entire round was all about Shady though. The team, headed by Ming Zhang '05, went 3-0 to jump directly to the final. Not only did they win, but they beat their opponents by at least 15 points every game. The final round was played in a different game mode, called Capture the Flag (CTF). Those with previous first-person-shooter experience understand the essence of CTF. Each team has a flag tucked away in their base, and the goal is to capture the other team’s flag and bring it back to your own. In this specific case, there was a capture limit set to three, meaning that this feat needed to be accomplished three times. The map used was Blood Gulch.

As far as CTF games go, the final in this tournament was fairly straightforward. Shady put up an amazing offensive and defensive combination, quickly shutting out Salted Meat and ending the tournament. Each team paid a $20 entry fee (or $5 per person), and the payout for 2nd place was $40. The winning team, Shady, received the balance of the money, which was $120. Food and drinks were provided by Campus Life.

Overall, the event was viewed as highly successful. One of the competitors for Team Publishers Revived Tom O'Connor '08, said, "We definitely have to do this again sometime soon. I just wish we had been able to get that one last kill." With the release of the sequel, Halo 2 on November 9th, the tournament was an excellent way to pay homage to the classic game while preparing everyone to dive into the new one.

SOCIA LLY RESPONSIBLE INVESTING ACTUALLY EXISTS

LOUIS HELBOT
NEWS EDITOR

Among many Babson students, the idea that any investor would value a company’s social policies as much or more than profits is regarded as laughable at best. After all, the purpose of investing is to maximize one’s return, something every student is taught from the time they sit in front of the television.

"Socially responsible investing (SRI) is about investing in companies that meet certain environmental, social, and ethical standards," Babson student Laura Codish ‘06 stated. These companies are chosen based on their record in social, environmental, and corporate responsibility, while at the same time offering comparable returns to the market,” said Vessela Veleva, a social research analyst at Citizen Advisors, who spoke before a group of faculty, students and staff last Thursday.

"SRI is a growing movement," said Codish, and as such, it is growing in popularity. "People are starting to realize that their investments can really make a difference," she added. "One of the main benefits of SRI is that it allows us to invest in companies that not only make a profit, but also contribute to the betterment of society.”

Many students are not yet familiar with SRI, but for those who are, there are many options available. "There are many ways to invest in socially responsible companies," Codish explained, "including mutual funds, stocks, and bonds. Each option has its own set of pros and cons, but all of them offer the opportunity to make a positive impact on the world.”

The growth of SRI is not just limited to the United States. "The size of SRI assets now totals over $2 trillion," Codish stressed. "This still needs to be critical decision making. SRI can appeal to other areas often neglected by traditional investors: shareholder advocacy and community investment.

Shareholder advocacy involves what could be construed as a somewhat hyperbolic action as it regards the purchasing shares of a company that does not pass any type of SRI screening and then filing a shareholder resolution. Often a group of SRI funds and investors will purchase shares of a company and then file the resolution, often calling for earnings announcements or better corporate governance of the company.

Community investment is again another very subjective measure that attempts to qualify a company’s support of development initiatives and support for local communities. SRI provides a way for companies to give back to the communities that they inhabit. While this may seem like a clear cut benefit, it is not always that simple.

While there is a baseline, or a standard that companies need to meet, there is no set definition of what to do or how to do it. Often, companies will choose to put a large portion of their investment into different areas and wish to somehow make an impact. According to the 2003 report on social responsible investing trends in the United States, the size of SRI assets now totals over $2 trillion.

One of the most important factors is the risk that the companies are taking. Many companies are choosing to invest their money in socially responsible companies, but they are wondering if it will be able to promote what is, in their minds, an acceptable social change.

While this is a concern, there are many cases where socially responsible companies are helping to influence the actions of large corporations who continue to grow. At the very least, socially responsible companies are able to be able to promote what is, in their minds, an acceptable social change.

SOCIALLY RESPONSIBLE INVESTING ACTUALLY EXISTS

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IN MEMORIAM

On October 29th, 2004 a beloved member of the Babson community, Rose McLaughlin passed away. She worked for Sodexho at Babson for the past twenty years. Rose always had a smile on her face while she was serving students and faculty chicken parmesan of burritos. Many students enjoyed seeing and speaking with Rose whether she was behind the hot line or around the cafeteria. Rose was surrounded by a large family which included her husband “Skippy,” her six children and ten grandchildren. She had one son that spent several months serving our country overseas. She loved sending him care packages and was the proudest mother when he came home and was honored with a parade. Rose loved babysitting her grandchildren and spending time with her “wacky” sisters, as she would call them. Rose McLaughlin was like a mother to us all and will be deeply missed by all of us at Reynolds Campus Center and Sodexho.

CATCH BEAVER FEVER!

(WARNING: MAY BE CONTAGIOUS)

Kick off Babson’s winter athletics season at the 2004 BABSON INVITATIONAL TOURNAMENT PRESENTED BY IRVING OIL CORP.

BASKETBALL
FRIDAY, NOVEMBER 19
Men’s Basketball Tournament 8:30 p.m. Obiokwe vs. Hendrix
9:30 p.m. Benton vs. Middlebury
SATURDAY, NOVEMBER 20
Men’s Basketball Tournament Finals 5 p.m. Championship Game
Saturday, November 20
Women’s Basketball Tournament 5:30 p.m. Babson vs. Wheelock
7:30 p.m. Williams vs. St. Rose
SUNDAY, NOVEMBER 21
Women’s Basketball Tournament Finals 5 p.m. Consolation Game
5 p.m. Championship Game

HOKEY
SATURDAY, NOVEMBER 27
Men’s Hockey Tournament 1 p.m. Babson vs. Canisius 4 p.m. Babson vs. SUNY Brockport
SUNDAY, NOVEMBER 28
Men’s Hockey Tournament Finals 1 p.m. Consolation Game 4 p.m. Championship Game

GIVEAWAYS CONCESSIONS PRIZES & FUN

News Briefs: Week of November 11, 2004

This Week’s BIMA Speaker: Stephen Ross

On Tuesday, November 9th, financial giant Stephen Ross came to speak at Babson as part of the BIMA speaker series. The speech took place in Mallory 101 from 5:05 to 6:00 pm. Stephen Ross was here to discuss “behavioral finance.” Ross is the Chairman of the Black-Ross Asset Management Corporation, which has over $6 billion under management. He is also the originator of the Arbitrage Pricing Theory, a consultant to Goldman Sachs, and a professor of Finance at MIT.

Babson Forum on Entrepreneurship and Innovation

On Friday, November 12th, Babson will be hosting an all-day forum with speakers including leaders in entrepreneurship, business leaders and top educators. Keynote addresses will be given by Desh Deshpande, Founder and CEO of Sycomore Networks and Bert Jacobs, Co-founder of Life is good. Panels will feature entrepreneurs from major companies including Fidelity, Merrill Lynch and Green Mountain Coffee Roasters. Workshops will also be held, including one from Babson faculty member Steve Spinelli.

Visiting Band: John Trudell and Bad Dog

On Tuesday, November 16th, at 7:00 pm, John Trudell and his band Bad Dog will be performing in the Sorenson Theater. Trudell is an American author, poet and musician. He is also a former political activist, but he now expresses all his views through song and poetry. He was born in 1946 in Onaha, Nebraska to a Sioux father and a Mexican mother. In 1979, his mother-in-law, wife, and three children were killed in a fire. This tragedy is what led him to poetry. His latest album is entitled Bone Days and was produced by the actress Angelina Jolie.

The Unknown Genocide Of The Indian Government

CONTINUED FROM PAGE 1

The situation began to unravel in 1975 when thirteen Sikhs were killed by a rival sect, deteriorating further through 1984. On June 5, 1984, the Indian army led an assault on the Golden Temple, the holiest site in the Sikh religion on the holiest day of the year. Hundreds of innocent worshippers were trapped inside the complex and brutally killed in what the government claimed was a raid against Sikh militants.

When Indian Prime Minister Indira Gandhi was assassinated in November of that year by men poising as Sikhs, the genocide began throughout the country and this experience is what Singh spoke of.

He admits to telling a gentler version of the story, which involved his first-hand knowledge of the atrocities that took place over the next fifteen years. Some of the images on display showed the scale on which these atrocities took place.

Since the government was at the root of many of the actions taken against the Sikhs, few if any outside media sources knew of the full story at the time, as they were only able to obtain information from Indian government sources.

“My request is that everyone read and study and learn about what happened,” said Singh. “This is the only way to prevent it from happening again.” For more information or to get involved to fight for human rights, contact Amnesty International at amnesty@babson.edu.

Do you have notes from campus events you've attended?

Email them to freepress@babson.edu
UGDMB Discusses Concentrations and Competencies

WILL HANSEN
B&T EDITOR

On Wednesday, November 10th, the Undergradu-
ate Decision Making Body (UGDMB) met to discuss im-
portant topics for the school. First up on the list was a discussion about the concentration for undergraduate students. This was followed by a continua-
tion of the previous discussion about the changes made to Babson’s “core competencies.” Then the body discussed the Study Abroad program, followed by inter-division communication, and finally a discussion of a new course for Winter Session.

The first article of business was a discussion of feedback given about the newly developed concentrations for undergraduate students on campus. Pam Solomon, from Undergraduate Academic Affairs, discussed the UGDMB today to dis-

The biggest news about concentrations was the concentration fair in Trim. The fair was held last Mon-
day, November 1st, in Trim dining hall. According to Solomon, the event was a huge success. Though they did not get an exact count, but there were “hundreds” of students in attendance, ac-
tording to Solomon. This was largely due to the fact that it was held in the late afternoon, during dinner time, and therefore many students were able to eat stopped in to talk to advisors about concentra-
tions.

The Undergraduate Ad-
vising department is also noticing that many students are feeling pressured to choose a concentration. UGDMB wishes to stress that concentrations are not necessary, and exist simply to provide support for students who are sure they are interested in a certain set of courses throughout the remainder of their time at Babson. Solomon and the rest of her department are attempt-
ing to “undo the mentality” that students must choose concentrations, and so far they are having moderate success.

On November 9th, there are 127 students on campus who have declared intent to a certain concen-
tration. Business, Entrepreneurship and Finance leading the charge.

The next item on the list was a discussion of the revisions to Babson’s “core competencies,” which are essentially a list of skills and qualities that every Babson student should poss-
see by the time they graduate. This is a way of showing the AACSB (the Association to Advance Collegiate Schools of Business) that the school is on track for creating well-rounded business stu-
dents, and also a way of in-
cluding the appropriateness of the re-
quired curriculum here at Babson.

Along with making revi-
sions to this document over the past few months, the UGDMB is also looking for ways to sync up the core competencies with the ac-
tual courses. They are in the planning stages of cre-
ating this document, and collect data on which courses ful-
fill which requirements. Though they have yet to assess which classes fit into practice, they are hav-
ing a few members of the faculty do a sort of “beta test” on the survey with one of their classes, to deter-
mine the difficulty of tak-
in the survey, and the ques-
tions of the output. This survey should help the UGDMB decide whether or not all the competencies are being covered. Next up on the list was a discussion about criteria for new Study Abroad pro-
grams. According to Soloman, they are constantly bombarded with of-
ers for new places to send students to study abroad, and the Study Abroad Com-
mittee is looking for a new way to judge these offers. They want a standard with which to judge all offers, so that everyone gets a fair treatment.

To this end, they have come up with a list of twelve questions which can be used to evaluate the appropriateness of a program for Babson students. These questions cover academic, social, and political angles, providing a nearly exhaust-
ive rubric for judging these programs.

The members of the UGDMB suggested a few minor changes to the list, including a question about the difference in standards for international versus dom-
estic students, and then approved the list for use as a guideline. This list does not represent an absolute mandate, but rather a set of guidelines through which to judge the different programs.

The final list is of more concern to fac-
ulty than students, but it nonetheless has important ramifications for the stu-
dents on campus. The UGDMB discussed ways to
Blasphemy: Best Buy Bamboozles Buyers

JACK S. PHELPS  
BET EDITOR EMERITUS

Bradt Anderson, Chief Executive of Best Buy, apparently didn’t do so hot in business school. As Best Buy’s profits, like a chain that has soared to international popularity with $24 billion in revenues and was one of the Wall Street Journal’s “top performing stocks of the past five years,” have taken a nosedive over the past two years and tallying up its most recent profitability troubles on its customers. Anderson has been listening to the vengeful words of Larry Selden, who has made his fame by taking his certain portion of an enterprise’s customers are harmful to business and should be avoided at all costs. Taking this mantra to heart, the executive has set the company’s alternative to avoiding certain customers and being rough on turners. According to Lavey, 20% of his company’s customers are crooks, snatching at the value of their transactions and the others. He says that these 20% return excessive amounts of items, only to turn them after obtaining rebates, or even purchase items they know to be loss-leaders merely to resell them elsewhere.

Guess what harmony: When you try to scam your tech-savy customers by running these ingenious reverse reward schemes, it is not the purchase top-priority in the mind of the internet a number of them will learn how not to be found.

Best Buy used to be a place where people could travel to get legitimate product recommendations. They could make sure they were buying features that fit their needs. But under Anderson’s CEO-ship, sales efforts have been redirected at constant upselling, which is more probably the cause for increasing returns.

The correlation between customer satisfaction and long-term profits is remarkably well documented in business models. Wall Street schools also wall documented in business success is the fact that price differentiation, like most retail goods, is driven by inferior quality. Best Buy’s price matches and loss-leasing, is a poor way to compete unless customers can do something else to advantage. Unfortunately for Best Buy, Wal-Mart owns this category, and playing keep up with Wal-Mart is a dangerous game.

On this front, the company should work to re-adapt their customer services, if not create a few curios efforts in this direction, by setting up specialty stores targeted towards its most profitable demographics. But the scale on these locations are probably not enough for it to keep up an advantage against the Internet and Wal-Mart. Its historical “smart salesperson” differentiator is utterly gone, rendering it valueless against its competition.

When the chain reports earnings at the end of the month, expect to see it take a hit. It is likely that the publicity it is raising surrounding this contentious plan is an attempt to gin up belief in its future prospects despite short-term failing. Even if it manages to save some profits by deferring undesirable sales, the company’s in- vestment in lower-margin stores so unlikely to reach mass implementation will suppress its valuation.

Space: The Growth Industry Of The 21st Century

CHRIS CICCHETTILI  
STAFF WRITER

When SpaceShipOne won the Ansari X-Prize last month, the team, led by Burt Rutan, set a new precedent in space exploration.

What they did surpassed the government so much that it would have been impossible to develop SS1 for the same amount it cost a mere $25 million — with government oversight. Suddenly, everyday people can go to outer space with the use of a billion-dollar craft.

The Ansari X-Prize is the first space airplane, so estimated they would $2,000 in their first three years. Within one month of that announcement they had 7,000 people willing to put a five percent deposit down on the $200,000 fare.

Now the stakes are being upped in a very big way. Robert Bigelow, founder of Budget Suites of America, started Bigelow Aero- space and licensed technology from NASA for inflatable space stations.

In just a few years, Bigelow Aerospace has upgraded and improved the technology and plans on having a space station with as much volume as the international space station in orbit by 2010, with several test stations before the first, in 2005.

Of course, an orbital station is no good without any way to get there, so Bigelow has created a new prize, America’s Space Prize, promising $8 million to the first group to put a private ship in orbit and back again. The $10 million price spawned tens of small companies to vie for the prize; $50 million will probably entice even more people to try, including larger companies.

Mozilla Beats Microsoft, Hands-Down

LOUIS BELLOTT  
NEWS EDITOR

On Monday, Mozilla formally released version 1.0 of its internet browser Firefox. A test, or beta, version has been available for download for several months and has already received rave reviews from users searching for a competitor to Microsoft’s Internet Explorer (IE).

Microsoft, for a variety of reasons, is not the most well-liked company in the world. Combined with the fact that IE is the current leading system, Internet Explorer.

Mozilla is not content to stop at simply creating a difficult-to-stack system; the company also wants to create a system that is easier-to-use, faster, and with a smaller digital “footprint.”

This means that Firefox takes up less space on the user’s hard drive, and also consumes less energy, memory, and bandwidth, than Internet Explorer. For power users trying to get the most out of their system, this is like being driven by a highly logical choice.

At first glance, the program looks very similar to Internet Explorer. In order to appeal to as large an audience as possible, Mozilla attempted to make the program look familiar, even if certain differences can be seen. For one thing, tabs can be opened up in the same window of Firefox, allowing for quick switching between windows. This feature will be useful for students referencing multiple websites for research purposes.

Furthermore, Firefox is a much simpler program than IE. The menus are much smaller in Firefox, yet it does seem to be working really well in every department. For the most part, any features that users may be used to in Internet Explorer can be found in Firefox.

Above is an artist’s rendering of a possible design for a privately-built space station. Bigelow Aerospace, the company interested in creating these space stations, hopes to have one as large as the International Space Station built by 2010, with test stations going up as early as next year.
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ATM2004A08-1F
Schwarzenegger Creates Own Foreign Policy

VIRAL RAPIDAP INTERNA TIONAL EDITOR

Governor of California Arnold Schwarzenegger, who was once a former Democratic Governor of California Gray Davis in a recall, is now focused on the state's economic growth and prosperity for California with his own foreign policy agenda.

Schwarzenegger campaigned very strongly for President Bush in the election campaign season not only in California, but also in the crucial state of Ohio. As a result, the Governor, who is a Republican, will be going to Japan with a political boost.

He arrived in Japan on Wednesday, November 9th, and will be there for four days while leading a team of fifty-seven members from California on a one-week business trip to Japan from businessmen and women, to tourists, officials and farmers. Schwarzenegger will be visiting multiple times in the past as a bodybuilder and an actor, but this will be his first visit as Governor and he strongly believes that he has a great affinity for the country and its people.

During his visit to Japan, the Governor will be meeting many prominent business and political leaders of Japan including the Japanese Prime Minister Junichiro Koizumi.

When asked about his trip to Jap-

an, Schwarzenegger was quoted as saying, "The purpose of going to Japan is to show our great relationship between California and Japan. Number two is to let the Japanese people know that we are open for business again." This is a like a new California dealing with a new Japan."

Part of the reason for which Schwarzenegger is so keen on bolstering relations between Japan and the state is because Japan is California's leading foreign investor and is the state's number one export. In the state's exports as the second leading importer of Californian goods.

As a result, Schwarzenegger along with the Japanese Prime Minister, the Governor wants to promote Japanese tourism levels from Japan back to the pre-9.11 level, which were double what they are today.

Japanese tourists contribute greatly to the California economy as the second largest amount of tourists and having the highest international tourist spending than any other foreign visitors.

In all of this package together, Schwarzenegger's schedule while in Japan consists of an event to promote German foods and drinks, "Taste of California" at the Grand Hyatt Ruihpon Hills on Thursday. The following day, the Governor will be meeting with the Japanese Prime Minister to discuss political ties, and will also attend a reception with Japanese business leaders.

On Saturday, the Governor Schwarzenegger will be at an exhibition in Ruppon Hills, focusing on the California Tourism Industry, before returning back to California.

15th Anniversary Of Fall Of Berlin Wall

MATT SAINDON
INTERNA TIONAL EDITOR

Even after fifteen years have passed since the fall of the Berlin Wall, Eastern Germany is still far behind its other half. There will not be much celebration since many improvements to the lives of the easterners have yet to be made. After November 9, 1989, much of Eastern Germany was restored such as monuments, plaques and churches. However, most of the apartments and houses surrounding all these culturally rich areas continue to be empty.

One of the worst problems causing Eastern Germany's economic mess and lag behind Western Germany is high unemployment. Eleven months after the fall of the wall, Eastern and Western Germany became one country ending the strong divide caused by the Cold War.

In 1990, Chancellor Helmut Kohl promised "flourishing water" and the east to be freed from communist rule. While having failed investment, high taxes, and regulation controlled by Western Germany, Kohl's guarantees certainly did not work as planned.

Western Germany did invest about 1.5 trillion yen in order to build new highways, train stations, shopping centers and to restore historical treasures such as Goerlitz's downtown area. With this powerful and helpful jumpstart, the west expected it would not take long for the east to catch up.

Since building new structures and buildings does not always equal more jobs, Eastern Germany never came close to reaching Western Germany. Especially in this situation, new buildings did not mean more work and regular paying jobs for more people. The current statistic is that every fifth easterner remains out of work.

Additional pressure on jobs is also found in the west because this year unemployment is over 9 percent. Because of this economic strain, Eastern Germany will most likely not receive as much financial aid as it has in the past.

After the fall of communism there are still some people in Eastern Germany living the good life by being free and traveling the world.

Unfortunately, most still remain jobless or receive a very low wage.

Much of the eastern cities closely resemble the difficulties and problems the city of Goerlitz has encountered. Goerlitz had the option of filling over 72,000 jobs after 1990, but shortly after the arrival of capitalism, 10,000 jobs were lost.

Many people in Eastern Germany are also not finding work, due to many jobs only being found in Western Germany. Young people are moving to the west and taking jobs in search of a more stable position and career.

The President of Germany, Horst Kohler, explains how it is still going to take time to equalize both sides because not all of the east's problems can be attributed to communism.

Many Easterners are crossing the former Nauis river to Zgorzelec, Poland. It is not worth it for people in Eastern Germany to trek over to this region because there are cheaper haircuts, gasoline, and food.

Besides the restored culture, one can enjoy in Eastern Germany, this division of Germany does not seem to add much economically to the country as a whole. Easterners either seem to invest in a career in Western Germany or travel the short distance to Poland to make more of their money.

With the passing of fifteen years since the fall of the Berlin Wall, the non-existence of communism can no longer be used as an excuse for the strong division between the east and west. In order to create more jobs and grow, it is crucial for the east or Western Germany to find a way to econmically add value to the country.

Russian Club Events, Ruseivities

ANNA GATKER
STAFF WRITER

The Russian Club has been active once again this year, trying to promote cultural diversity and interest in Eastern Europe. Although many of the club members were born in the last year, the club's activities have joined the club this semester as well.

The club is made open to all including Babson and Olin students, MBAs, and anyone else interested in the many activities we offer. It was through the union of all of these individuals that the club has survived and developed over the year.

The first year of our club's existence built a successful foundation for the upcoming years of the Russian Club. Our focus has not changed, however, from our first years. This year, we are still organizing Russian dinner, "get-togethers," and of course the annual Russian Dance Night. Last month, with the generous SGA donations, we were able to organize a dinner at the St. Petersburg Club in Brookline.

As club members and their friends came to enjoy the delicious Russian food, we were able to invite a Babson speaker who happened to join our club at the Organization Festival (held in September) even came to enjoy this festivities with us. More currently, this Wednesday will be watching a modern Russian movie with English sub-titles and eating Russian food. In this comfortable atmosphere, we hope to have a take-a-break from the cold weather, at least for a few hours.

On Thursday, November 10th, the club will present our largest event of the year - the Russian Pub Dance Party. The Russian Wild Pub Night was a success, and we hope that this year, we will prove to be even more entertaining. With a well-known Russian DJ, dance prizes, and a large Russian crowd - how can it not be fantastic?

Without the help of our dearest advisor, Professor Coyle, the club would not be nearly as successful as it is today. Besides the Advisor of the Year title, Professor Coyle also holds the Greatest Guy Forever title at Babson, and pretty much everywhere else. Therefore, if you see him on the street or in the classroom, please shake his hand and tell him something nice.

Also, the officers are incredibly involved in the student club activities and to the every-day progress of the club. There are some talented, dedicated individuals, yet there, so watch out for them...especially on the weekends. The Russian Dance Night is the club's way to keep on keeping the Babson community with their events and festivities in the future.
Two Babson Ladies Challenge You to “Get Enough” Of Them

WILL HANSEN  B&T EDITOR

Every Monday night, from 8:00 - 9:00 pm, Bruna Figueiredo ’07 and Mathilda Strom ’07 laugh up the airwaves of Babson College Radio with their show, “Get Enough.” The show is essentially a talk show, complete with live callers and occasional musical interludes.

Of course, calling the show “just a show” is like a Red Sox fan calling this season “just a season.” The two hosts are extremely spontaneous and energetic, which accounts for their large fan base.

Every week, the show has a different theme. Last week’s theme was something which happened in the week or weekend before. Examples of this theme include “Highs and Lows,” “First Times,” and one particularly interesting one which included auctioning off a girl who desperately needed a date for a semi-final formal.

This particular episode, the one in which a student here was looking for a date, ended up working very similarly to the old TV show, “The Dating Game.” Prospective male dates would call in, and the girl would ask questions of them, to determine who she would end up on the date with. The type of format used can be seen in radio program schedule books.

Although the show always has a theme, the actual content of the show can vary wildly, due to the spontaneity of the show’s hosts, and the unpredictability of the live callers. Mathilda says, “We can’t predict what will happen in trip ping on thumbs and talking about Ecuadorian monkeys.”

Chances are, if your theme is not in the show could spin out of control, but somehow it always manages to work itself out. This is probably thanks to the excellent chemistry which exists between the two roommates and co-hosts of the show. Mathilda and Bruna are not used to feeding off each other’s energy.

Bruna tends to be the type of person to just spit out whatever is on her mind, while Mathilda is left to clean it up and explain it in a more palatable way. The two girls admit that they complement each other extremely well. “We have a good chemistry,” Bruna says, even when talking to the pair for this article, I could see it myself, and it definitely comes through during the show.

The other important component to the show is the international perspective which the girls bring to campus. Mathilda is from Brazil. Because of this, much of the music which is played on the show is in a language other than English. Even the hosts can occasionally be caught speaking in their native tongues, which is occasionally confusing for the audience.

The highlight of my entertaining interview with the girls, Mathilda and Bruna took the opportunity to tell me a little bit about themselves. Of course, determined not to do things the same way, the girls decided that one would talk about the other, and then vice versa.

Bruna described Mathilda as a thoroughly considerate person that Mathilda is always excited to make the show in new directions and try new things. She also said that Mathilda is “amazing, amazing, and amazing.”

Mathilda, on the other hand, describes Bruna as a “very happy person.” She says the show is always upbeat and cheery, no matter what’s going on in her life. In completely random order, which sums up the show as a whole. Mathilda said that Bruna is “a real character.”

“I don’t know what made her think of that, but that’s exactly the whole fun of the show.”

The Dead are Still Alive

Eoin Daly  Arts Editor

Monterey Media released “The Grateful Dead Movie,” an improvement on the original groundbreaking video of the same title released in 1977.

Upon its original debut in the late sixties, critics dubbed the movie as the best concert film of all time.

The movie may be broken down into two parts: the animation and the footage of live performances.

The movie begins with an eye-grabbing and surreal animation sequence that grips the viewer for 7 minutes.

The acclaimed animation artist Gary Gutierrez directs the animation sequence.

The remaining part of the movie is devoted to footage shot from 5 nights during an October 1974 concert at San Francisco’s Winterland Arena.

The new version appears in a 2 DVD set alongside the original. Its total length is 132 minutes.

Some original material includes 18 previously unheard songs, a photo gallery, and three documentaries.

The movie is restored from the original 35 mm prints and presented in high definition digital format with Dolby Surround Sound.

Look for the movie in your local video store.

ATTENTION:

Do You Go To The Movies, Read Books, or Play Video Games?

Write for the Arts Section!

Email freepress@babson.edu

Above is where the ‘magic happens’ every Monday evening with Bruna Figueriedo and Mathilda Strom. Listen to ‘Get Enough’!

Halo 2 Impresses Casual Players Alike

WILL HANSEN  B&T EDITOR

After years of waiting, the game that every Xbox fan has been waiting for has finally arrived. Halo 2, the sequel to the game which was the reason for countless Xbox purchases, was released on Tuesday, November 9th.

The previous game, Halo, took place on a strange alien planet which was in the shape of a giant ring. This ring, called “The Halo,” was the site of a weapon powerful enough to destroy the entire universe.

The main character, Master Chief, is a genetically engineered super soldier, weaponized from a planet called Reach, when the enemies he was running from, an alien race called the Covenant, targeted him to be sent in orbit around this planet. From here, the player is lead through a series of adventures mostly from a first-person perspective.

The new game picks up exactly where the last game left off. Without giving too much away, the Master Chief returns to Earth, only to prepare for the greatest defense in human history.

Fans of the old game will feel perfectly at home right from the beginning of the new game. Although there are changes throughout, the basic feel of the game is exactly the same. Players will view the world from the perspective of the Master Chief’s eyes, and are charged with running around and gunning down countless alien invaders.

The first noticeable difference in the game is the increased difficulty of the second game. The old game was playable, even on the hardest difficulty setting, called Legendary. This new game is essentially impossible on Legendary, and Heroic has already frust rated many a faithful Halo player. However, this increase in difficulty isn’t necessarily a bad thing, as the game is still very playable on Easy and Normal, allowing newcomers to the series a chance at actually making it all the way through the story line.

This brings us up the next major point about Halo 2: the storyline. The basic version: it’s very short. In fact, normal mode can be beaten by a player of reasonable skill in a mere ten hours. This is less than half the length of the previous game.

Furthermore, without giving anything away, the story abruptly ends, right at what seems to be the climax of the storyline, leaving many gamers thirst for more. Of course, this leads most to believe that a Halo 3 is imminent, but the release of that game could be years away.

Other than these two major differences, the game is very similar to its predecessor. This is not, by any means, a bad thing. The old adage applies: “If it ain’t broke, don’t fix it.” The original Halo was nearly perfect in almost all respects, so very few changes were necessary for the new version.

A few new weapons are included in this game, with a few old ones being tweaked for the sake of balance. For human weapons, the most noticeable changes come in the form of a new pistol and assault rifle. The pistol was the kind of Halo multiplayer, mainly because of its zoom feature and deadly accuracy.

The new pistol has the same stopping power as the old one, but the player can no longer zoom in with it, and it tends to fire shots with less accuracy.

To counter-balance this, the assault rifle has been renamed the “Battery Rifle,” and completely revamped. It now has a three-shot burst, and includes a 2x zoom. Though it has a smaller clip, its new deadly accuracy allows it to kill much quicker than the old version.

In terms of graphics and sound, the game is essentially a slightly improved version of its predecessor. The levels are much larger, and some of the textures and buildings look really incredible. Due to the new locations for fighting, some of the levels are truly breathtaking.

In the sound department, the guns have a much more visceral feel to them, making a lot more noise when fired. This tends to make the game seem more intense during larger gunfights.

Overall, Halo 2 is everything players were waiting for. It doesn’t really push any new boundaries, but it doesn’t have too. Players are content with the new levels, bigger fights, and newer weapons.

Myles Tylor ’07 says “It was completely worth the wait. If only I didn’t have so many classes…”
A Tragic Disappearance Of Action Movies

LINDSEY AIX
EDITOR-IN-CHIEF
ERMITUS

Hollywood needs help. Over the years a certain genre of movie has been missing from the circuit-serial- "perry. I write about the beloved action movie - you know, the one about the bad cop and the good cop - how is it faring? Perhaps this treasure is fading due to the television popularity of the stars. What will we do if Hol- lywood does not cultivate a new crop of action heroes? Perhaps, you do not understand the loss that is occurring. You are aware of the classics that we love and are left watching repeatedly. I do not mind watching them over and over but a new quality movie would be of great interest.

Jean Claude Van Damme

This kickboxing star is apparently on top of the box office and has spent the past few years starring in movies that hardly made any puppets at the box office. His latest "Wake of Death" is going straight to DVD. He is, in the words of "The Globe," or "Hell," a hulking film to put up with for two hours. Now, this is not a paragraph to bash Van Damme because I love him, or at least I did in his classic movies such as "Kickboxer," "Bloodsport," and "Universal Soldier." Who can admit that he is fast losing his body? The future is not looking good.

Arnold Schwarzenegger

Michael Kaufman Discusses Soros Book

Eoin Daly
ARTS EDITOR

Michael T. Kaufman spent close to forty years at The New York Times as a reporter, foreign correspondent, and columnist before taking up his latest project as the author of Soros: The Life and Times of a Megamillionaire. Contrary to popular opin- ion, the work is not a biogra- phy. It is not Soros' book. It is Kaufman's book.

This distinction allows Kaufman to retain control over the content of the book. It allows him to bring to light a series of little know ele- ments in Soros' closet while highlighting the man's con- tributions as an intellectual, a merchant, and a philanthropist.

The structural layout is logical and easy to follow. It is divided into parts: "Origins," "Making money," and "Giving it Away." Soros' early life, or how he began, begins not with the birth- date of George, as someone ready for a neat biography would expect, instead, Kaufman places the reader at the end of the story. Erzebet, George's grand- mother, is 82 years old in 1985 and living in a two-room apartment in Man- hattan. Her husband, Tivadar, has died and George asks his mother to dictate her recollections of World War II and the 1956 invasion of Hungary. The broad description that fol- lows highlights the most significant events of her life (and George's) and serves as the skeletal framework for the rest of part one.

Part two discusses how, in America, Soros makes his way up Wall Street until he makes enough of a name for himself to establish his own investment company which he calls the Quantum Fund. With the intern- ment help of others, George sees the fund grow from $18 million in 1989 to $8 billion in 1997.

Part three is entitled "Giving it Away" and more specifically, this part is dedicated to exploring Soros' philanthropic activi- ties. Its purpose is to draw the focus away from the finan- cial accomplishments of the money maker who is most widely known as "the man who broke the bank of England" to the strong point of the book. Further-

more, there is adequate ex- planation of historical con- texts to justify the switch of focus from finance to phi- lanthropist.

The same aspect that makes this a good read also makes me think of a point I was making earlier.

I would have liked to see more concise and complex under- standing of the investment activities of Soros. I would have liked to learn whether Soros was as socially con- scious of an investor when it came to money making as he was when he came to charity.

It seems to me as though some of the conflicting characteristics of Soros were not brought to a close.

For those philanthropists who are concerned above all with charity and the social and historical contexts that compel such selfless acts of giving, their work is in good pointing read. For those philan- thropists who expect a guide to socially conscious investing, the man who went from hedge fund to leave something to be de- sired.

Overall, the book is ex- actly what I would expect from a former employee of The New York Times.

Ernesto “Che” Guevara's Book Is Informative

Eoin Daly
ARTS EDITOR

Ernesto “Che” Guevara. Ever heard the name? Maybe not, but you have seen his emblematic silhouette on T-shirts. His beard gently slopes to the left, his hair is shaggy, and the darkened sil- houette of his head stands in stark contrast to the red background of the T-shirt. "Che" is the Cuban revolu- tionary who aided Fidel Castro. The U.S. Govern- ment eventually killed him because he aided terrorists.

The resurgence of this often controversial figure is driven by the book release and the movie release, both entitled The Motorcycle Diaries: Notes on a Latin American Journey.

The focus of this review is the book. Guevara wrote the book himself. It is a journal and musing of his trip across Latin America on a motor- cycle with his friend, Alberto Granado. The journey took place from 1952-1953. The Journey takes the travelers from Argentina to Chile to Colombia and finally ends in Venezuela.

The book is well written and is interesting in that it fo- cuses on the events that pro- vide the context for the cre- ation of a radical-minded revo- lutionary. Between color- ful descriptions of the land and its people, the text is com- plete with observations obvi- ously political in foundation yet still undeveloped.

For example, while visiting

a mining site owned by an American company stationed in Chile, where the workers are forced to endure poor working conditions, Ernesto conjectures that the United States engages the developing world to exploit its natural resources.

Also, the two main charac- ters, Ernesto and Alberto, provide a colorful contrast to one another. This helps to ex- aggerate the characteristics of the travelers. Ernesto appears idealistic while Alberto appears realistic.

This idea reappears throughout the novel right up to the end where Ernesto leaves to find a job while Alberto, obviously moved by the social atrocities he witnessed—land mines, at the leper colony—plans to continue on his jour- ney.

Overall, this is a good read. The most interesting aspect is that it is a first person ac- count of the events that: lead "Che" to become a radical minded revolutionary. By the end of the book, the reader sympathizes with Ernesto's anger at the social inequalities that pervade Latin America.

When the reader puts this in perspective and considers the future path of Ernesto, the Cuban revolutionary and guerrilla fighter, he under- stands the workings of a radi- cal mind revolution; if he does not quite agree with the means by which "Che" tries to reach an idealistic end.
Letters to the Editor

Dear Editor,

When I began working at the Free Press in 2000, the newspaper was a vehicle for change, a place for students to voice their concerns. As I recall it, we were one of the most politically astute colleges in the country. Now, as I look at the newspaper, I must respectfully disagree that Babson students have lost their voices.

The Editorial page, when it existed, was, for all intents and purposes, the same as the Opinions page. For this reason, the Editors chose to combine the two sections into one which generally spans two pages. As this is an election year, the Editors of the Babson Free Press decided that it would benefit the campus to create a temporary Elections page where students could debate the important issues and discuss the overall race.

Babson students have been expressing their voice by expressing their opinions on the issues that matter to them. Whether these issues are political in nature or Babson-specific does not matter so long as their views are printed. Over the past year, students have not used the Babson Free Press to air their complaints or whine endlessly about trim food and the social life (or lack thereof) at Babson, choosing instead to discuss the important issues of our time. This progress should be celebrated, not lamented.

More so than previous semesters, the Babson Free Press has been recruiting new writers and printing more advertisements encouraging others to write. Furthermore, some students are still choosing to express their opinions about Babson. In fact, just last week, one student wrote about the dismal transportation system at Babson and another chose to write about the way Babson students choose to celebrate Halloween. All is not lost.

We at the Babson Free Press appreciate that our alumni are still reading our paper and that they care enough to express their concerns. We also appreciate the call to Babson students to take action and voice their opinions. Nonetheless, there should be no need to feel any disappointment with Babson students.

Jason Bedrick
Opinions Editor

Politics Do Not Mix

Is it politically correct to silence those who oppose murder? Is it politically correct to honor the death of a mass-murdering terrorist? Unfortunately, the answers to these questions appear to be in the affirmative.

Recently, an Islamic extremist murdered Theo van Gogh, a Dutch filmmaker and great-grandnephew of Vincent van Gogh, who had made a film, "Submission," about sexual abuse of Muslim women. An outspoken critic of Islamic fundamentalism, van Gogh was a prime target for those very fundamentalists. Ayman Ali, the ex-Muslim and Parliament member who wrote the film, also received death threats.

In response to van Gogh's murder and the lack of reaction in the Dutch Muslim community, an artist named Chris Ripke painted an angel outside his studio with the words "Thou Shalt Not Kill." Apparently outraged by these "offensive" and "racist" words, the head of a local mosque called the police, who promptly had the painting removed. When TV crews showed up, they were ordered to hand over film.

It should go without saying that when "Thou Shalt Not Kill" comes to be viewed as an offensive and racist epithet, there is something terribly wrong with that society. One Dutch official described the incident as "a fantastic example of the madness in which we live. But the madness doesn't end there. Supporters of Yasser Arafat, the man considered to be the father of modern terrorism, want him to be buried in Jerusa-

JASON BEDRICK
OPINIONS EDITOR

But not everyone recognizes Arafat for the monster he is. Barbara Plett, BBC correspondent, admitted publicly to try-

Domingo, and other parts of the world and he has the dubious honor of being the only terrorist to ever receive a Nobel Peace Prize (dubious, of course, for the Nobel Peace Prize).

Nonetheless, as Israel's Justice Minister Yosef Lapid said, "Jerusalem is the city where Jewish kings are buried, not Arab terrorists."

While it may be politically correct for Israel to bevel to international pressure or for Dutch police to remove a strangely "controversial" painting, these are not the morally correct moves. All people of all nations must be united in oppo-

Want to Get Involved With the Free Press? Elections Are Coming Up! Email Us At: FREETPRESS@BABSON.EDU

Classified Ads


Liberal Intolerance Lost The Election

In January of 2003, I went to the so-called "anti-war" protest in Washington, D.C., to counter-protest. There were about 20,000 protesters and a few dozen counter-protesters. As the parade of wild-eyed, '60s hold-outs and their modern heirs goose-stepped past the peaceful counter-protesters, they hurled all sorts of obscenities and invectives our way, everything from "fascist" to "baby-killers" to "barbarians" and so on.

One of them yelled at me, "There's more of us than there are of you!" I simply replied, "But there's more of us on election day!" At this point, the man almost lost control and he started screaming about how most people are ignorant bigots. When I reminded him that he had just used the "more of us" argument to justify his position in his brain, he seemed confused by the logic and he simply rejoined the goose-stepping.

Many Democrats have been doing the same thing this week. Before the election, when they thought we were going to win, people like Paul Krugman of the New York Times would barely contain their joy for our system of democracy. After the election, Krugman, Maureen Dowd (also of the New York Times), Jane Smiley and other prominent liberals turned dour and quite mean, accusing all Republicans of being ignorant, mean-spirited, racist, and homophbic. Don't you think the Democrats got re-elected by dividing the country along fault lines of fear, intolerance, ignorance and religious rule? Krugman called Bush, "a radical — the leader of a coalition that deeply dislikes America as it is."

Jane Smiley, the worst of the lot, wrote in MSN's Slate that "ignorance and bloodlust have a long tradition in the United States, especially in the red states," and that "when you think of the stench of inferiority," and then wrote several paragraphs explaining how Christianity is used to keep people ignorant, fearful, violent, and Republican. Nothing like "told" stories, character-biased, diversity-loving liberals to paint half the country with one brush, right? Many liberals seem to think that they are smarter and nobler than the conservatives. In my politics class after the election, liberal students complained first that the people voting for Republicans in the rural parts of the country are less educated. Only minutes later, someone was complaining that rich people voted Republican at a higher rate than poor people. So let me get this straight: stupid, rich people voted Republican while educated, poor people voted Democrat, right?

Some people have even resorted to sending around links to websites comparing the IQs of the blue (Kerry) and red (Bush) states. They each have common two things: almost all the blue states have higher IQs and they're all fake. (Ironically, Tom Brekaw of NBC recently revealed that Bush's IQ is higher than Kerry's.) Liberals need to understand that there are just as many stupid Republicans as stupid Democrats. Further, you don't have to be racist to oppose racial preferences (that's Orwellian, isn't it?) and you don't have to be homophobic to believe that marriage shouldn't be redefined based on the sexual preference of small percentage of the population.

Prominent conservatives don't go around accusing Democrats of wanting to keep poor people and dependent on the government even if that is the result of liberal policy-making. Democrats consider themselves the party of the poor and the working class but working class values are merely the butt of liberal jokes. You can't ridicule Middle American values then expect Middle America to be sympathetic.

Liberals loathe that Republicans use "us vs. them" rhetoric when it comes to terrorists but the liberals couldn't be more guilty of using the same rhetoric to describe conservatives and Republicans. Hypocrisy anyone?

All I'm asking is that the liberals give conservatives the same benefit of the doubt that conservatives give them. I was once a liberal. When I realized that the policies I was supporting were hurting the very people I wanted to help, I made the switch.

I understand that liberals are generally well-intentioned (misguided) people — I also understand that liberals believe that conservatives are misguided, but could liberals at least ascribe some good intentions?

"There is something to be said for cultural respect," ad- vised Rep. Barney Frank, an openly homosexual Demo- crat, "showing a bit of re- spect for cultural values with which you disagree is not a bad thing. Don't call people bigots and fools just because you disagree with them." I hope the Democrats heed Frank's advice for the sake of their party and civil political discourse in America.

However, if the Democrats choose to continue to brand their ideological opponents as ignorant bigots, they had better also be prepared to lose the next ten presidential elections.
Men's Soccer Back To Top Form This Year

CRAIG ZWERLING
SPORTS EDITOR

After having a difficult season last year, Men's soccer (15-4-1) has stormed back to reclaim the NEWMAC crown for the second time in three years. As they did two years ago, they had to go through nationally ranked Wheaton College and MIT.

In Saturday's match versus Wheaton, the Beavers were the underdog but set the tone with a 1-0 victory. At the eleven minute mark, Babin scored its first goal of a throw-in that was headed past the net by Greg Robinson '07, which was redirected into the back of the net by Derek Loe '08.

The Beavers were then able to extend the lead with a Johnny Hakala '07 goal from Steve Pagnotta '07 that surprised the Wheaton defense. Chris Necklas was able to post his twentieth shutout of the year and hold the powerful Wheaton offense scoreless for a 2-0 win.

Men's soccer continued its quest for the NEWMAC crown at MIT. The Beavers, led by the scoring prowess of senior forward, scored the first of two goals, followed by a marker from senior midfielder, and took the lead by halftime. After the second goal, the Beavers were able to put the game out of reach, winning 2-0.

The Beavers continued the scoring with another goal by sophomore forward,哈 Bashir. The second half saw the Beavers control the game, and they were able to put the game out of reach, winning 2-0.

The Beavers have been consistently strong throughout the season, and they are looking to build on their early success. With a strong defense and a solid attack, they are well-positioned to make a run at the NEWMAC championship.

Photo Courtesy of Craig Zwerling for The Babson Free Press

Freshman Shane Douglas scored a last minute goal against the MIT defense, giving the Beavers a 2-0 victory.

Saturday Night Boxing Will Be Intense

JEFF HILL
STAFF WRITER

This Saturday night, Don King is putting together yet another exciting boxing match. At the Taj Mahal in Atlantic City, the event will feature some of the world's best fighters, including weltersweight contender Mike Tyson and supermiddleweight contender Roy Jones Jr.

Tyson, a former Olympic gold medalist, has a record of 52-6 with 44 knockouts. He is considered one of the greatest boxers of all time and is looking to continue his winning streak. Jones, who has a record of 57-8-1 with 39 knockouts, is considered one of the best boxers in the world and is expected to put up a good fight.

The other main event will feature junior lightweight contender Zab Judah against former welterweight champion Félix Trinidad. This match is expected to be a close one, as both fighters have impressive records and are well-designed for each other.

The undercard will also feature some exciting bouts, including a middleweight fight between Brian Vera and Andrew Golota. Vera is a hard-hitting fighter with a record of 29-6-2, while Golota is a veteran with a record of 62-30-3.

Overall, this is shaping up to be an exciting night of boxing, with some of the world's best fighters taking the ring.

Photo Courtesy of Craig Zwerling for The Babson Free Press

Steelers On Top After Week 9

JOSE GAZTAMBIDE
STAFF WRITER

Led by the emergence of rookie quarterback Ben Roethlisberger, the Steelers dominated both the NFL's unde...