Philly Alumni Convention

The Philadelphia area Alumni Alumni Club held its first post-war meeting at the Old Yorl Rock Country Club, Valley Forge, Pennsylvania, on October 27th. The group, under the leadership of William C. Arnot, Editor of the BABSON BEAVER, also heard the speaker, the President of the NEW YORK HERALD TRIBUNE in New York City.

This year's program considered the question "What Kind of Government Abroad?" The speaker was J. H. H. Kropotkin, who was also an editor of the "New York Times." The program was sponsored by the Babson Alumni Association and the College of Business Administration.

Speaker Gives Coca Cola Story To A.D.S. Men

Mr. J. Ford McGowan, Sales Manager of the Coca Cola Company, was the speaker at the Delta Sigma Rho meeting on November 1st. Mr. McGowan described his diversified job as that of a "working" sales manager, as opposed to an administrative manager.

Speaker also included a review of Coca Cola personnel practices, as given by Mr. McGowan. He described the kind of person who would make a good employee in the advertising, training, and working practices of his company. His talk was highlighted with many interesting personal anecdotes and his presentation was very interesting.

Jenkintown, Pennsy lvania, November 1st, 1949

President-Rudy Hasak, Bill Schaefer, Skip Kingsley, and Glenn McCarthy and Bill Schaefer.

Secretary-Bob "Tiny" Booth, James Simm, and Edward Peshke, Skip Kingsley, and Glenn McCarthy and Bill Schaefer.

Treasurer-Dick Allen, Gene Peshke, Skip Kingsley, and Glenn McCarthy and Bill Schaefer.

Vice-President -Dick Allen, Gene Peshke, Skip Kingsley, and Glenn McCarthy and Bill Schaefer.

On Saturday, November the 6th there will be a Dinner Dance at the Cop ly Plaza, November 6th at 8 P.M. Mr. Hasak and Mr. Schaefer have arranged to have a very special and attractive program for the Freshman Class. The program will be based on the results of student recommendations and will be arranged in such a way that the freshmen will enjoy themselves and will be entertained.

Bob Lonsdale Honored In Hall Of Fame

"When you work, work hard; when you play, play hard!" This is the maxim that Bob Lonsdale, an American hero, has lived by. Bob Lonsdale was born in 1917 and was a member of the United States Olympic team in 1932. After serving in the Navy during World War II, he returned to Harvard University where he played on the football team and was a member of the class of 1940.

Bob Lonsdale was honored in the Hall of Fame at the University of Pennsylvania on November 6th. The ceremony was attended by a large number of Harvard alumni and guests.

Student Recommendations Taken By Receptive Administration

New System Slated For Winter

It was announced that Mr. R. F. Hinckley Jr., the new President of the Babson Institute, has approved a plan for the winter term of 1950. The plan includes a new system of student administration, which will be based on the results of student recommendations and will be arranged in such a way that the freshmen will enjoy themselves and will be entertained.

The new system, which has been developed by Mr. Hinckley, is designed to give the students a greater sense of responsibility and to make them more aware of their own needs and desires. It is hoped that the new system will help to improve the overall College environment and to make it a more enjoyable place for the students to live in.

The system will be implemented in the fall of 1950 and will be in effect for the winter term of 1950. It is expected that the new system will be well received by the students and will help to make the College a more dynamic and exciting place to be.
THE BABSON BEAVER

A student publication published weekly except for examination
weeks and vacations for a total of 35 issues.

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Charles J. Clarr, John T. Fitzgerald

Managing Editor
William A. Craven

Assistant Managing Editors
R. Stuart Mooney, Jr.
Dorothy A. Miskovsky

Art Director
William N. Moseley

Copy Editors
Eugene A. Lusher, Jr., Clinton D. Baker

Feature Writers
Sid Adams, Adam Washington

Technical Advisor
Harvey V. Childs

Publisher
Ralph F. Coppley

Advertising Manager
James J. Haven

THE BABSON BEAVER

One More Step

A definite step forward was taken this week. The BEAVER was pleased to observe that a carefully planned, well-coordinated program for approval and the suggestion was accepted for literal during the Winter Terms of this year. This is possible because of the previous work of Ray. The program for this week was prepared in the interests of the student body and on his own time. Because the program was prepared in the interests of the student body and on his own time, it would be appropriate to reproduce it in this way. The student body is to be congratulated for the work they have done in preparing this program.

Alumni Review

This is the third in a series of articles describing the positions occupied by members of the class of 1949. Ray Adams, assistant foreign manager of the Bausch and Lomb Optical Co., is one of our six alumni in this section, and reports that, as a result of this group handling problems that are out of his reach, he has been instrumental in planning material based on financial information. Ray has worked on evaluations of divisional operations, with the intention that the work of his group will be helpful in planning the future of the company.

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Our Mutual Enterprise

Next week, Thursday, the following three observances will be observed by the Babson Dramatic Club:

1. A recital of the play "The Moon" by Howard Richardson and William Romain in Alumni Hall at the College. Curtain time is 7 p.m., and tickets at $1.50 and $2.50 may be obtained at the door or reserved at the ticket office. The Director of the play, Elwood Winder, serves also as the Editor of the Wellesley Bumper Theatre.

2. The Babson Dramatic Club, which is scheduled to perform in the production and the role they are to play as follows:

Bob Shaw—Martin Hulda, a railroad agent, and leader of the revellers.

Bob Patilson—Black Cogger, a small student with a good voice.

Roger Dennis—Uncle Lestenil, a ballad-singing player guitar player.

Jeanne Willard—M. J. Barrett, Mcinerney, as Chair.

The Club has a membership of 28 men, and tickets at $2.50 each including tax. The performances will be 7:30 o'clock. The characters of the play are as follows:

The Babson Dramatic Club was founded in the year 1919 with 12 members. Today, with J. Barrett McMurry as Chair. It is one of the most prominent clubs on campus with a full membership of 28 members. Meetings are held on the 3rd and 4th Wednesdays of each month at 4 p.m. in the Cup 'n' Star Theatre. Programs for the current season include outside speakers and discussions on various subjects led by members of the group who have had considerable experience. Backers will be shown on the Wellesley Junior College Dramatic Club and the Wellesley College Babsonians in "Dark of the Moon" by Howard Richardson and William Romain in Alumni Hall at the College. Curtain time is 7 p.m., and tickets at $1.50 and $2.50 may be obtained at the door or reserved at the ticket office. The Director of the play, Elwood Winder, serves also as the Editor of the Wellesley Bumper Theatre.

The Babson Dramatic Club is pleased to announce that a new attempt will be made to get it through the annual event on the calendar reminds me of the unique Magic of their interests and accomplishments. Con- sider the club's recent participation in the annual event that is regularly held in the local community, which has been attended by over three thousand people. The club's recent participation in the annual event has been a significant milestone in its history, and it is confident that the club will continue to attract a large number of participants in the future.

Babad, Wellesley, Lasell, Plan Drama Programs

By SID ADAMS

"He's Here," Barry gets out his velvet prey, gaped, and with a witty sophistication of his own in this last section, and reports that, as a result of this group handling problems that are out of his reach, he has been instrumental in planning material based on financial information. Ray has worked on evaluations of divisional operations, with the intention that the work of his group will be helpful in planning the future of the company.

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Treasure Island for New Students

During the week, students showing their time in the Wellesley College Drama Club, and the Wellesley College Babsonians in "Dark of the Moon" at Wellesley on November 11 and 12 and "Holiday" at Lasell on November 17 and 18 should be a must on your date book.

Security Analysis Trek New York This Week

Weekend: New York City. Two groups, each studying Security Analysts under Dean Homer, plan to visit the New York Stock Exchange, Merrill Lynch, Pierce, Fenner, and Bean.

Letters To The Editor

To the Editor

Dear Mr. Shaw,

I am writing to express my concern about the recent increase in the number of students who are failing to complete the course material for the current semester. This situation is unacceptable and action must be taken to ensure that all students have the opportunity to succeed.

Sincerely,

[Signature]

To all students,

In order to alleviate the crowded conditions of the Bulletin Board, we are implementing a new system. This system will allow for the creation of a digital bulletin board, which will be available online.

[Signature]

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In order to mitigate the crowded conditions of the Bulletin Board, we are implementing a new system. This system will allow for the creation of a digital bulletin board, which will be available online.

[Signature]
In addition to another match with Army at the Massachusetts Street on December 4th, Babson will also participate in the New England Intercollegiate meet to be held at Litchfield School, New Haven, Conn. This will be a 163rd shrubbery to consider match with Yale, Harvard, and Boston.

O C J Swamps Coleman North

The Off-Campus Juniors trampled Coleman North last week by a score of 36 to nothing. The first half was scoreless but in the third period, Jim Malley recovered a fumbled punt in the end zone for a touchdown and Bob Great piloted the extra point. Shortly after that, Great caught Don Chung behind the goal line for a safety to make the score 6 to 0. Ron Armbruster threw a four yard pass to Great near the end of the period for another touchdown, and in the last quarter Green scored twice, once on a pass from Malley and the other on a 16 yard run after intercepting a pass. Don Blake caught a pass for the extra point to make the final score 10 to 0.

If the Operation is Bony, Wait Until She is Full and Give Her the Man's Name, Don't Just Walk On

It can be seen that the latter of these two systems is the simplest, although it will not work if the man who signs off the key does not give the name of the man he gave the key to the operator. He is set to pay for what ever breakdown occurs while he is signed out for it.

As much as the Athletic Council dislikes to, it is felt that steps must be taken to curtail the facility use of the pool room. Therefore, if sensible action continues, the pool room will be closed.

Off-Campus Seniors Take Touch Football Laurels

The powerful Off-Campus Seniors finally took undisputed possession of first place in the football league last Monday by overpowering a fighting Park Motor Left team by a score of 13 to 0. In addition to keeping their un­defeated record intact, the Seniors also preserved their record of being unannounced on in the six games which they have played.

Park Motor received the opening kickoff, but could move nowhere against the seniors, and Larry Brown pointed on the fourth down. On the next play, Bob Roth swept around right end and was in the clear for a touchdown when he was struck by a "charger" and had to fall against the line. A senior recovered, but two penalties cut them back, and Park Motor held for downs. Then PML moved downhill to the seniors' 35 yard line before their attack was halted, and the first period ended with no score.

On the first play in the second quarter, Charlie McCarthy, who started around left end, stopped and threw a 32 yard pass to Hugo Flanders who was 21 alone in right flat with two of his teammates, and Flanders romped 20 yards for the touchdown. PML pointed after receiving the kickoff and the seniors moved right back up, but time ran out with the Seniors still leading 6 to 0.

The third quarter found each team intercepting pages, and most of the action in midfield. In the last period, the Seniors began to march once more, this time with the aid of a spread for­mation, but they lost the ball on downs to PML on the 7 yard line. PML started to move right back up the field in their best offensive of the day, but McCarthy stopped the drive by intercept­ing a pass.

The Seniors then pulled the same play that resulted in their first touchdown and Flanders again went for the score to place the game out of the reach of PML. The game ended with PML driving into senior territory again.

Highlights

Some of the best blocking of the season was demonstrated by both teams as men cleared the way for their team­mates running the ball. Both teams were hampered by the damp foot­path. Bob's injury reduced the Senior back­field to three men, and Dick O'Keefe and Larry Brown both limped through the game for PML. One member of the faculty, Mr. Brown, braved the elements to watch the battle and was given the honor of holding out of the yard mark­ers. Although the referees were in hot water a number of times, their decisive whistle blowing did much to keep tempers under control.
How About That...
de Michele will show in the North Lounge on November 8th

As an introductory offer we will customize
Sports Jackets which formerly sold for $55.00 to the Babson Men.
for only $39.50

de Michele

274 MAIN STREET
so near you
WORCESTER, MASS.

Bostonian Tailor-Made Freeman
Shoes for Men
At Kerwins Shoe Store 30 Main Street, Natick

Lonsdale—

As a marler setter on the Lamont Li­
brary project at Harvard questioned his
job security. In the Junior year, Bob joined IAM, maintained an
outstanding scholastic record, and served as speaker at a Marshall at grad­
uation exercises. In May, he was
honored on the campus of Babson with the title of Senior Class President.