The ABSOLUTE

Palmer Loses By One Vote

MacKenzie, McCarthy, Chun Elected To S.C.

Welles, Seaver, Mansfield Lead Seniors

In the closest race possible, Tom Gagner defeated Bill Talmers for the office of President of the Student Council by a vote of 197-195. The other major race of the day was won by Ross Armbruster over Howard Wasserman (A) in an all-campus referendum by a count of 86-83. This was disclosed on Wednesday when two weary election committees announced their results.

The other Student Council race found Bill MacKenzie defeating Larry Britton for the office of Vice-President by a vote of 231-181. Bob McCarthy won the position of Recording Secretary by a margin of 294-183, and Don "Pineapple" Chim emerging victorious over Tom Collins on the floor of the class of 1959 for the position of Treasurer.

When notified of his victory, Mr. Gagner stated, "I would very much like to thank all the members of the student body who supported me in the election last year."

"I would also like to give my sincere thanks to every student of the class of 1959 that I will do my utmost to give them the type of government that they desire. A strong, co-operative, responsible group working for the good of the entire student body.

Senior Class officers resulted in Tom Wells defeating Donald Pinchot for President. Illinois, Roy Beier, who won over Bob Dewey 92-77 while Jeff Mears defeated Mary Gardiner 96-50 for the position of Treasurer by a vote of 48-41. Seniors Baltimore and Joseph M. Boston, who was unopposed, won the position of Secretary for the class of 1959.

The conference will be continued in the Boston Advertising Club and features several of their more prominent members. Participating in the program and discussing the following topics will be: Mr. Myron Saltz, Advertising Manager; Mr. George Dumesnil, Advertising Manager; Mr. Raymond Sturbridge, Advertising Manager; Mr. Roland D. Mott, Mr. Charles Bowers, Advertising Manager; Mr. Peter Schmitz, Sales Manager; and Mr. John Still, Sales Manager. Other members have been contacted, but as this issue goes to press, their attendance is still uncertain.

It cannot be allowed that each speaker be given ten minutes to discuss (1) the starting jobs, (2) job availability and steps in promotion, and (3) salary potential for each category for classification. After each of the speakers has obtained jobs in his respective field, questions will be invited from the floor. Paul Hovey has been asked to serve as moderator of the meeting. President Britton of the Student Council will open the meeting and announce an informal discussion on:

Parking Fines Funnel

into New Scholarships

As a result of a special meeting held by the Student Council, a fund has been announced by President Robert Shaw, Chairman of the Student Council Scholarship Committee, that three scholarships will be set up so that 3000 each have been created from the parking fines.

At the present time, the amount available for scholarships has increased to over 6000. These scholarships are open to all students but a letter of applicability must be submitted in the form of a petition to the school by June 9. The scholarships will be awarded on a basis of need, scholarship, and aptitude.

Administration of this Student Council Scholarship Fund will be under the direction of the Executive Committee of the Student Council, Mr. Britton, and Dr. Hinskey. The committee at present consists of Mr. Trim, Dr. Hinskey, Bob Shaw, Brian Gardiner, and Bob Anderson.

Campagners Strategize

Following a unanimous advertising campaign in the BEAVER by candidates running for Student Council offices, the student body this week was faced with a new campaign idea in preparation for the Student Council campaign.

Larry Britton was the first to get the campaign underway as he discovered his learning audience with balloons during his campaign speech at the Campus Assembly. This was later followed up by sketching a large piece of paper and then walking away with Mr. Britton's name painted on it and the "unofficial" candidate's name written underneath in order that we may see a very successful senior year.

Another Freshman Party

Another Freshman Party and, as usual, asmuch as "Wuhan" the date is Saturday, June 5, from 2 to 5 in the afternoon until midnight, with music and dancing will be SWIMMINOLOGY, a laug.

...between two fence sections, and "Lady," a black-and-white bull who will be served all day with drinks by valentines with cocktails.

Mugs will be served around and they will all be served around the for the place which is just 15 miles from the university. The college has been used by colleges of sports for their own use.

"Is there any roof over both inside and outside. All "in Club" members and their guests will be admitted free while a nominal charge will be made to all others.

City Club Elects Officers

Plan For Final Parties, '51-52

With the approaching close of the school year in view, one of the various campus clubs has been holding meetings for the purpose of electing new officers for the ensuing year. Included in this group are: Alpha Chi Epsilon, the Finance, Aviation, Philosophy, Advertising, and Renova Clubs. The ballot box has been open throughout the entire term and has since had exceptionally strong support in its growth.

On Tuesday, May 16, Alpha Chi Epsilon held a special meeting at which time several students were elected to nominations made at a previous meeting.

Elected as follows:

President: James H. McElroy 
Vice-President: John H. Philip, Jr.
Recording Secretary: Harry H. Wright
Corresponding Secretary: James M. Brown
Treasurer: Charles M. Stiner

The new set will work in conjunction with the present set in order to fulfill the obligations of their respective offices.

The present set includes: Mr. Philip, John H. Philip, Jr., Robert J. Brown, Harry H. Wright, and Sam W. Stiner.

Next year's officials in the Finance Club include:

President: William B. Adams 
Vice-President: John H. Philip, Jr.
Secretary: Harry H. Wright
Treasurer: Charles M. Stiner

@.General Motors' Veep

Commencement Speaker

Preparation for Commencement Day and its related activities necessarily involve the selection and procurement of a well qualified speaker. In fact, a lot of thoughtful reflection would readily reveal that the actual commencement exercises have an influence on the minds of the students of the principle speaker this year's speaker, Mr. John P. Ford, usually fulfills these requirements. Mr. Gordon is one of the foremost authorities in the field of General Motors. He is the General Manager of the Cadillac Motor Car Division and is also a Vice Presi dent of the General Motors Corporation. He has been with General Motors for almost twenty-five years and has held the position of executive director in the field of activities and grades. During the fall semester, Mr. Ford would be interested in the Student Council of Illinois. I have invited him for the fall semester, to be interested in the Student Council of Illinois. I have invited him for the fall semester, to be interested in the Student Council of Illinois.

He was in attendance at the University of Illinois in 1910 and 123 obtaining his Bachelor degree in engineering at the University of Michigan. In the following year, Mr. Gordon attended the General Motors family in September, 1927, as a laboratory assistant with the Cadillac Division. In August of 1928, he was appointed assistant foreman of the Experimental Laboratory and there subsequently followed his promotion to foreman. He then became a supervisor in charge of Engine Design, and the year 1929 brought him the greater advancement as Supervisor of the Product Study Group of General Motors and Design Project Engineer for the Allison Division respectively.

As Superintendent of General Motors Corporation, Mr. Gordon was in charge of all phases of the company's operations. He was in charge of all phases of the company's operations. He was in charge of the company's operations. He was in charge of the company's operations. He was in charge of the company's operations. He was in charge of the company's operations. He was in charge of the company's operations. He was in charge of the company's operations. He was in charge of the company's operations. He was in charge of the company's operations. He was in charge of the company's operations. He was in charge of the company's operations. He was in charge of the company's operations. He was in charge of the company's operations. He was in charge of the company's operations. He was in charge of the company's operations. He was in charge of the company's operations. He was in charge of the company's operations. He was in charge of the company's operations. He was in charge of the company's operations. He was in charge of the company's operations. He was in charge of the company's operations. He was in charge of the company's operations.
Success or Failure
Which Is It To Be?

Yes, it's as easy as that: Success or Failure. And the result rests with YOU!

Responsibility and Cooperation

It has been the custom in the past for Student Councils to delegate responsibility when they have not met it. Responsibility must first be proved in the little things before it can be expected in the larger. A point of fact is that the Student Council cannot hope to exceed without the cooperation of the Administration in the furtherance of its understanding. Just two little words but they lie between the difference between Success or Failure.

Stock Market Comment

Lear, Incorporated, is the typical textbook case of a "year-baby" company. Although West was a prodigy, he did not have the chance to test his skills until the war. Operations were conducted on a small, specialized basis. The company's postwar sales averaged about $250,000. In 1945, sales jumped to $3 million and in 1946, shot to $17 million. Under West's leadership, Lear's sales soared to $25 million in 1949. The company now has sales of $50 million and is building its eighth factory.

Lear's success was due to his ability to develop new products, his skill in marketing, and his ability to anticipate future trends. Lear's innovative ideas and aggressive marketing strategies were key factors in his company's success.

Veterans: Please Note

One Round Knockout? (Editor's Note: This is the tenth of a series of articles on current news interests as interpreted by members of the Babson College Alumni Association. The Board of Directors, the Babson College Alumni Association, are the principal factors for this issue.)

Recent history has shown with ample clarity that the ideals of democracy cannot be achieved by following a policy of isolation. Isolationism is dead, and the war babies help it stay. This country cannot be isolated until it is effectively tied. It is indeed, the country must be isolated or it will not be able. As once there were many isolationists, so now many who believe that our great nation will be able to knock out a knock on its major industrial and military centers could cause our ability to carry on the war to be nullified. The only answer is a knockout now! Reasoned judgment alone will not suffice.

ATOMIC MASS ATTACKS

The devastation of enemy centers during World War II has created a demand for mass bombing. Thousand of bombs were dropped in a single attack, and successive attacks were necessary. As mass attacks of this nature could be leveled against any of the key points in this country, using atomic weapons, the knockout could be accomplished. This, however, is not possible. The quantity of bombs available is limited and this is the amount of the number of bombs required to level the key targets. The popular notion is that the bombs are designed with high accuracy from an airplane under operational conditions is an illusion. This illusion has been fostered by the highly publicized success of the atomic bomb.

Daylight Bombing Perilous

This is an illusion. In daylight, it would be without effect. It would meet substantial resistance on Page 2.

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Note: Examinations in certain free elective subjects will be given during the spring examination week. The following options apply only to those students not listed below.

Saturday, June 10

8:00-10:00 Accounting

10:30-12:00 Industrial Relations

12:30-2:00 Business Law

2:30-4:30 Business Administration

Monday, June 12

8:00-10:00 Industry Analysis

10:30-12:00 Employment Policies

12:30-2:00 Industrial Relations

2:30-4:30 Business Administration

Tuesday, June 13

8:00-10:00 Business Law

10:30-12:00 Business Administration

12:30-2:00 Industrial Relations

2:30-4:30 Business Administration

Friday, June 16

8:00-10:00 Business Administration

10:30-12:00 Business Administration

12:30-2:00 Industrial Relations

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Final Examination Schedule

Spring 1956

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Babson Farewell

At the last Babson School of Finance of the year, past President, Mr. John B. Babson was greeted with one of the year's most cordial groupings of students and their guests.

Following the reading an introduction by A. Green, Mr. Babson began his talk, "Business Opportunities," which was based upon four points.

"There is a real need for a man to help a man to succeed in business. It is impossible to succeed in business unless he is willing to help others succeed. If a man is willing to help others succeed he will have a better chance to succeed himself. This is the purpose in mind of serving others. This (Continued on Page 4)
THE BABSON BEAVER

Page Three

“Wins and Losses”

The intramural Softball league season is enjoying good fortune and has been the most successful in the history of the club. Many of the boys are not only playing for their respective teams, but also come out to enjoy the atmosphere and excitement of the games. It is a great way to relax and have fun with friends.

Babson Park Town Team plays .500 Softball

The Babson Park Town Team, which plays in the Wellesley Twilight Softball League, has won two and lost two so far. Ed Pedler and Dave Simon, who have been dividing the pitching chores, both having one win and a loss. Dave also has received commendations for his excellent defense. The team has scored almost three times as many runs as their opponents and has given up only six runs in three games.

Babson Park Town Team

Tennis Team Victorious Season’s Record 4 to 2

For the second year in a row, Babson has ended the spring season with an impressive array of victories. Although this year’s team did not perform as well as last year’s, they still managed to win four out of six games. The team’s record is 4 to 2, which is a significant improvement over last year’s 3 to 3 record.

Around in A Whirl

The planned activities for Babsoners

were a great success. The students had a great time, enjoying the scenery and meeting new people. The activities included a hike on the campus, a picnic in the park, and a night out at a local restaurant.

Babson Park Town Team

The team is currently playing in the Wellesley Twilight Softball League and has a record of 2 wins and 2 losses. The team’s success can be attributed to the strong leadership of the coaches and the hard work of the players.

Babson Park Town Team

RANKEN’S JENIKYCH SERVICES

500 Babson Road

Wellesley, Mass.

Lubrication, Washing, Wiring and Battery Service

Topsych’s Chicken Cooe

"For chicken that’s worth picking"

Open Daily 11 A.M. to 9 P.M.
Friday and Saturday to 1 A.M.

400 Main Street

Wellesley

Torgeson & Camelli

Rates Shoes for Men

Sports Equipment for Spring

24 Green Street

Wellesley

KEN’S

Fabulous Charcoal Broiled Steaks

ROUTE 6, FRAMINGHAM

Babson Students

Come browse with us at Wellesley store. The best in recorded music of all types awaits you in our library. This store has been a popular destination for music lovers for many years.

Babson Students

CORCORAN’S

Wellesley’s Complete Service Station

415 Washington Street

Wellesley 2-3700

Student Accounts

WELLESLEY NATIONAL BANK

Member of Federal Reserve Deposit Insurance Corp.
The BABSON BEAVER

Roll of Honor

(To be continued from Page 2)

Major in activities and honored in sports, member of Alpha Delta Sigma for three years, he has also served as the President of this organization. Bill has been a member of the Winter Sports Affairs Council which were highlighted this year by the annual Winter Sports meeting on Thursday, June 1, at 10:30 A.M. The theme of this year was "What Businessmen Look For in a Winter Sport Team." The assembly will take the form of a formal dinner. Past members are Mr. Dadeley Jackson, President, of the New England Metropolitan Corp. Mr. Edward Peterson, Research, Marketing, and Devotional Director of Forbes Lithograph Co., and Mr. E. S. Abbott, Assistant Treasurer of the Canners' Club.

All Seniors are cordially invited to the

One Round Knockout? (Continued from Page 2)

Second competition, expected within our own 8th Air Force during the last war. The indicators that bombing under such conditions is not precise. The proper aiming point identified. It is only then that the possibility of an accurate drop exists. During the next few minutes the plane2aimed for a standard drop zone, a necessary preparation in the success of any mission. Only bombs can be dropped. On the other hand, it is not possible to make a 90% chance of the aiming points by a mill or more. Allowing that the atom bomb has a relatively large distribution, it is difficult to believe that accuracy enough is made impossible to make a 90% chance of a limited supply of these weapons could be achieved. Inasmuch their mass bombing not precision bombing is likely to be in precise form as the weapon is tried to be limitedly. An automated system of assembly that the hydrogen bomb does not change this belief. The new conditions that the bomb must be dropped from bomber known. The bomb must be triggered from a high altitude, with the target. These facts all point toward the conclusion that the hydrogen bomb will not be dropped at the atom bomb as a prime target.

A new weapon.

Another weapon.

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