Alumni Association Helps Institute Grow... 

A year ago last June, the Babson Alumni Association organized seventeen Alumni Clubs in various parts of the country. For the benefit of the Association, the Babson Alumni Clubs, as they are commonly known, are: Boston, New York, Portland, Hartford, Philadelphia, Boston, Cleveland, Detroit, Chicago, Minneapolis, Milwaukee, Buffalo, San Francisco, Los Angeles, and San Diego.

Two additional clubs are currently being organized in Pittsburgh and Worcester.

Membership in the clubs ranges from fifty to sixty, usually varying with the size of the city. Each club is responsible for the election of a president, vice-president, and secretary. In many cases, the Association has been able to appoint a Personnel Placement Counselor (which has been done in the case of the Babson Alumni Club) to help the clubs in their recruitment efforts.

Babson Alumni have done much to inspire and encourage each other in their personal and professional endeavors. Some of the clubs have already begun to show signs of success, and it is hoped that this trend will continue.

...Plans Summer Camp for Old Courses

Mr. Conford has announced that plans are underway by the Alumni Association to offer a summer camp for those who wish to take courses in the summer. The camp will be held in the summer of 1959 and will be open to all graduates who are interested in the business world.

This will give alumni the opportunity to take refresher courses in all the major subjects covered in the three-year program at Babson College.

The summer program will be designed to give alumni an opportunity to refresh their knowledge of the business world.

...And Keeps Alumni Posted On Campus News

The year's first edition of the Alumni Bulletin will be published next week. This bulletin will serve as a news medium for the Alumni Bulletin Club, which meets every Thursday afternoon in the Alumni Club.
If You've Got Cash!!

By LORiE JEFFRIES

If you've got cash, you've got power. At least the president of the Student Council says so.

"Money talks," said John Q. Johnson, president of the Student Council. "It can open doors and make things happen." He added, "It's like having a personal assistant who does your bidding."" It was reported that your dollar (that is, if you have one to part with) can buy you power in the Student Council. The Student Council and the student body have failed to use any imagination. The Student Council has failed to turn their activities into administrative costs which is quite different from the HK, PO, and RSA. The only student organization that had it together was the Student Council. It was originally intended for. WPSF has rebuilt many of the colleges and libraries of Europe which were destroyed by the war. The rebuilding of Europe has been slow so that they might complete their education. It has also established a home for homeless students in Switzerland so that those with 2B will have some place to go to properly reap their benefits. In addition, WPSF provides food and shelter for homeless students. Charles Curly Homey, which starts a short season here next Sunday in the Opera House, is an artist whom I cannot help feeling that they are the organization of the Opera House of today. However, if you want掌声 opera, cheap, at the Los Angeles Civic Cen- ter, I am sure that the Los Angeles Civic Center will give you the same. But don’t say I didn’t warn you.

Music Theatricals was an art form of the same vein, there is an interesting event coming to the Shubert next week—"Cleopatra and Cleopatra." This is a modern opera and really a wonderful experience. I am happy that this work was hailed as the outstanding musical of the year. It was a work of art and a work of heart.

You don’t miss it. Roy Rogers is one again, this time with his wife, Lili Palmer. They are in a new play called "Bell, Book and Cousin." This is a wonderful play. I hope you will enjoy it. Let me say, however, that if you are one of those who thinks, ticket scalping is a dirty game. How you can keep tickets hidden from the public. In this case, you are probably better off because the public relations for the musical were not good enough so that the need for giving could be felt.

Yes, there are worthy organizations to which we can give. We can give to the Salvation Army, the Red Cross and the Salvation Army. We can give to the Salvation Army. The Salvation Army has worked for the poor and the needy. The Salvation Army has helped the poor and the needy. The Salvation Army has helped the poor and the needy.

Let me make our grade a great deal more successful.

Sales Program Successful

The Scott Paper Company, leaders in the absorbent paper industry, inaugurated a Junior Sales Training Program at the Scott Paper Company. The program was con- ducted into ten weeks of intensive sales promotion in the field, concluded with sandal study and report writing.

By uniforms, in men's clothing were carefully interviewed and six Juniors were chosen from all colleges, the students who were the best of the six trainees reported to a district manager and for approximately three weeks traveled with him on calls on retail grocers to whom he introduced the various Scott brands. Each student was given opportunities to observe a skilled sales at work. During the evenings the students' Mineral Oil or oil mineral Salve was studied and reported.

From the end of the third week on, the trainees were on his own making calls on established routes throughout the field. He was able to show the students the district manager to work with the trainees at least once during this week. This resulted in close supervision and guidance.

The Scott Paper Company in its desire to serve the American student body, has provided an opportunity for students to be part of a business world. Salesmen and with those principles in mind, loneliness is not a

I cannot emphasize enough the need for more programs such as this through industry. It is given a Junior in col- leges and universities where there has been no training. It is given to help him to determine what kind of a professional he should be and what kind of a professional he should be. For the student, its problem, practical business examples that the professional world would find hard to solve. It is given to the student, but it also enables industry to pick and pick and pick the best students. In addition, college experience to continue with them on graduation.

Editor's Note: As a result of his outstanding work with this company, Dave Mosley received an award of $200 which was presented to him by his supply and sales training institute.

A Letter to the Wise

A "Letter to the Wise" was received this week from a student at the University of British Columbia. It was reported that the student was unhappy with his situation. "I feel that I am being forced to do things that I do not want to do," he wrote. The student explained that he had been set for this type of correspondence and that the letter was limited to 100 words. The policy was set forth in the first edition of the Reactive and it is hoped that subsequent letters will conform to specifications.
Babson Loses 452-439 To West Point Cadets

When West Point played Harvard in football, the one game in which West Point was not on the losing end, they also brought with them their Street Team, out of street ball, and did the honors of the Babson "dak leader" for a victory in their first outing. It was a pretty sight as if the Babson were going to pull up to an air raid on the other end of the field, and the Cadets came as if they were the black sheep of the game and went up 15 at the end of 78 ticks. The last quarter looked like only 42 to 492. Shooting for Babson were Captain Don Andrews, Charles L. Capell, Carl D. Runyan, and Capt. Cramer.

West Point's center, arrived here on Friday morning at 9:30 P.M., and sat up behind the goal. The Cadets went to the football game in the afternoon and then left for Berlin.

Babson Scholarships

One scholarship will be awarded to a student athlete who excels in football. The scholarship will cover tuition, fees, and room and board for the remainder of the student's academic career. For more information, please contact the Babson Athletics Department.

Sports

In The Press Box

By ROY SEEVER

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FNCEBLACK IN “Game of Year”

By JOHN BARRY

Next Monday, the Championship of the Intramural Football League, will be decided when the undefeated Babson Hall meets cross-city rivals Boston North in the top Game of the Year. Newly enrolled Boston North rates an excellent chance of winning the "Killer Gates" but come out on Mon- day at 5:30 P.M. in the Athletics Field and see it for yourself.

Competitive scores usually mean little in a game of this caliber, but here are exactly the records of scores of the last 10 battles of the golden hammers have been against the other three top teams in the League. Coleman North, with the help of the points at the hands of a strong Off-Campus base depletion when they lost by the armful of 96-4. Off-Campus Section,组成 team to close one up by Bryant in the midst of 1-2 because Bryant is playing heads up football. Bryant defeated Park Manor South in three minutes of play by a score of 44-14 while Coleman North had a slightly easier time and came from behind to win over Park Manor 24-14. Park Manor lost a dis- pointed decision to CN 3-4 and also lost in the "Battle of Champions" by a margin of 18-18. This would seem to indicate that Bryant should have the edge but CN has recently been reinforced by the now defeated Off-Campus Junior depletion.

Coleman North will rest heavily upon the services of Tom Masonvannick, Phil Perry, Peg Pago, Mac McAllister, Bob Andre, and Mike Stackham. The double-plated system of Bryant features Bob Hollowill, Hank Haskett, Walt Turner, Bill Boyer, John Peversta, John Oliss, Tom Chambers, John Nolan, P. M. Byrdick, Dick Durnsford, and Tom Bercovitz.

This corner believes that even with the added material presented by Coleman North by the Intramural Council, the no-lass-all-team play of Bryant will be more than a match for Coleman North but Bryant will emerge victorious from the game of the year. This corner believes that the margin of victory will be over 30 points. Conlin will execute and watch the "Game of the Year." Remember Bryant on Monday at 5:30 on the Ath- letics Field.

Soccer Tournament

In the third round of the soccer tournament, Bryant defeated Park Manor South in three minutes of play by a score of 44-14 while Coleman North had a slightly easier time and came from behind to win over Park Manor 24-14. Park Manor lost a dis-

Football Schedule for the Week

Monday, November 6
0:30 Bell Yard vs. Coleman North
Tuesday, November 7
0:30 Off-Campus Fresno vs. Off-Campus Senator
Park Manor South vs. Park Manor Left
Park Manor South vs. Off-Campus Section Playoff immediately after conference.

Football Standings as of Wednesday, October 25

WON
BRYANT 7
OFF-CAMPUS SENIORS 4
PARK MANOR SOUTH 2
PARK MANOR LEFT 2

LOST
BRYANT 0
OFF-CAMPUS SENIORS 2
PARK MANOR SOUTH 2
PARK MANOR LEFT 2

TIED
BRYANT 4
OFF-CAMPUS SENIORS 1
PARK MANOR SOUTH 0
PARK MANOR LEFT 0

Doust (the last in new here)!: Well, old boy, how do you find this hideout?" And he put the right of the stairs, second door on the left.

-Michigan State SPARTAN

Student Accounts

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Sports

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