Babson Launches New Advertisements

ANNA ERICKSON
Photographer

"Always Thinking" ring a bell? Babson launched a new brand advertising campaign August 14. Created by a team from the Babson community and Mullen Inc., an advertising agency in Weybarn, MA, the campaign tagline "Always Thinking" captures the Babson culture. "The most innovative, integrated, entrepreneurial business school in the world" is featured in a combination of print, television, and Web promotions. The intent of the campaign is to increase the amount of inquiries about Babson and the total number of applications for admission.

Mullen has also created campaigns for LL Bean, Timberland, NeXus, and Monster.com.

The "Always Thinking" campaign is based on what Babson wishes to present as the unique nature of Babson students. The advertising is designed to portray Babson as popularized by students who approach problem solving from an integrated, imaginative perspective. Various undergraduate, graduate, and prospective students, as well as faculty, staff, and alumni, were involved in research for the campaign.

The "Babson Moment" was created to match the "Always Thinking" tagline. The Babson Moment approach is designed to capture the feeling of a moment of clarity when one sees a solution that others miss. An example of such a moment used in a television advertisement consists of a student on the phone with her mother who really has to go to the bathroom. Her mother is giving advice, but the student passes on the advice and runs to the bathroom. The Batson Moment is a college value that emphasizes teamwork.

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SGA President Welcomes Class of 2004

EVAN GROSS
SGA President

Welcome Brothers, Sisters, Aunts, Uncles, Cousins, Grandparents, Boyfriends, Girlfriends, Moms, Dads, but most importantly, welcome class of 2004, new transfer students and exchange students.

As the president of the Student body, on behalf of all fellow students, I would like to welcome you to your new home away from home.

Ladies and Gentlemen, please close your eyes. Imagine that it is tonight, around midnight. You have just returned from meeting fellow classmates and it is time for bed. When the lights go out, the question arises...what do I say to my roommate? Do I say, "goodnight"? Or do I say nothing? Better yet, when you have to do laundry for the first time, and you don't know if you should use warm or cold water when washing lights and darks, do you panic, and if so, how long have you always been wanting to talk to?

I am sure numerous thoughts are running through your mind. We all have apprehensions in many different areas. Like you, my sister is going to be a first-year student this year at the University of Miami. Throughout the summer Stefan has been asking me questions about college, from how to handle an academic issue to how to balance time between her academics, social life, sports, and of course, going to the beach.

The fact of the matter is that throughout your next four years, many questions will arise. The nice feeling about Babson is knowing that we are all a family. Every student sat in these chairs, listening to a boring, corny speech from the Student Government President at opening ceremonies. We all had FME, we all have eaten at TRIM, and we all had our tough times. What has helped make my experience at Babson unforgettable is the fact that whenever an issue arose, I knew I could count on a fellow student, administrator, or professor to guide me. It is important to note that while you may be a first-year student, you won't live in your own little world. You will notice quite rapidly the numerous encounters with upperclassmen. Additionally, it is also important to note that professors are not just professors, administrators are not just administrators, and your custodian is not just a custodian. Instead, all employees at Babson are a part of the family. Therefore, whether the problem may be related to family, academic, social, or business issues, there are numerous people you can talk to who may turn to you without hesitation.

As you are listening to my speech, you may wish that you are a senior. It's ironic that as I stand up here, delivering the speech, I am wishing that I was a first-year student. Fellow students, the days pass quickly. Before you know it, you will be through with FME and QTM and then it is on to IEC and EPS and MGB and then it is time to walk under the tent to receive your diploma. By the way, you will quickly learn the meanings of all of the abbreviations used at Babson. It seems as if it were just yesterday when I moved into Forest 325. Yes, good old Forest 325, where I had to walk sideways in order to get around the bed and

Continued on Page 2

A Freshman’s Alternative To On-Campus Dining

Vince Testa’s 508-655-8787

If you want large portions at an affordable price, then this is the place to go. Traditional Italian cuisine served in sugared portions is what Vince’s is known for.

Go to Vince’s for dinner and have leftovers for the entire week! If you like seafood, try the solo portion of Mussel Fra Diavolo. And if you dare to try the large portion, for less than $20, you can feed a group of four with plenty to take home.

If you can find a way to save room for dessert, you must try the Choco-

late Bombe, a delicious treat for everyone.

Vince is located on the westbound side of Route 9 in Natick, just ten minutes from campus. Attire is casual.

Dragon Chef 781-449-4460

For those of you like Chinese food, this is the gravy spoon of the Orient. Dragon Chef is open until 1:00 A.M. every day with a large variety of American and Chinese options.

Continued on Page 2
SGA President Welcomes Class of 2004 To Babson

I had a beautiful view of a gas pump outside my dorm room window. To top it off, I saw that the person across the hall from me was my Resident Assistant. I thought that I would have to go one of the worst years of my life. However, I soon began to realize that while everything may not be what I expected, I knew that I would have to adapt to my surroundings. What helped calm my fears about this dreadful first year was that I had a great roommate, Steve, and right came to the realization that R.A.'s serve as an excellent resource.

It took me a while to learn some other important rules at Babson and unfortunately, some explanation to my parents. For instance, when you come to the stop sign at the intersection of TRIM and Hollister, you better hold up ST-O and then proceed, and when you enter the hallway of a residence hall, you better not have an unauthorized beverage in your hand. It took me a while to become acquainted with some of these rules. I never had to deal with them during my high school years. I realized that this is my new home and just like my home in Philadelphia, I want it to be safe, and that is what Babson is, a safe environment.

Then there are the common mistakes in the classroom which may take a while to become accustomed with. Such mistakes as wearing a baseball cap or allowing your cell phone to ring are two areas that frustrate many professors. I will also never forget for a while when instead of making computers on a PME class.

The professor was giving us instructions for an assignment and the next thing we heard was a student who was screaming "YEAH BABY!" Well let's just say that the student was embarrassed and the professor was not too happy. I soon began to realize that Babson students are expected to act in a professional manner.

I also realized college was not as different than high school. Sure I was living away from home but when I met a new classmate two days a week instead of 3, but because Babson has numerous clubs and organizations, including the awesome and powerful organization known as the Student Government Association in which you are all welcome to apply. Babson still provided me the opportunity to partake in the activities of my choice. I was able to play on the Varsity Men's Soccer Team and I was still able to take on leadership roles, just as I did in high school. Therefore, making the "transition," as they call it from being a senior in high school to a first-year in college was not all that difficult. Yes, all of my friends went to different schools and four years of high school memories were behind me, but a world of opportunities quickly arose here at Babson. As my dad told me when I was moving into Pores: "Take it easy, doors may be closing behind you, but numerous windows of opportunities are opening."

Several students, what you opt to do here at Babson is totally up to you. No one can tell you what you want to do. Not your parents, not your friends, not your Dean. You are the one who must set goals for yourself. You are the one who must make the decision to socialize and when to focus on your studies. Babson is a place where you determine where you are going to be in four years. Class of 2004, I would like to leave you with these words of advice. Babson is a place where the best years of your life. I am sure you are hearing this complete shock in that this is my last year. When May 19th rolls around, it will be my time to graduate. I have had my college days left in my life. Next August 27th, I will be working at 40 hours a day of a society that I can still head up to the chair of the Senior Class. I look forward to a future in the world of business for a nice social event. The memories and friends you establish at Babson will last a lifetime. While some of your days may not be as easy and some decisions including that of the "transition" may be challenging, remember that we are all a family at Babson. As Roger Babson once said, "Always strive to enjoy a good future waste none of his present." Class of 2004, cherish every day and every year because with the blink of an eye, you will not have too many more days until your graduation. Good luck everyone and you can't receive your diploma.

WEATHER FORECAST

SUNDAY, AUGUST 27TH
ISOLATED THUNDER SHOWERS
LOW 63 HIGH 78
MONDAY, AUGUST 28TH
PARTLY CLOUDY
LOW 69 HIGH 80
TUESDAY, AUGUST 29TH
SUNNY
LOW 55 HIGH 75
WEDNESDAY, AUGUST 30TH
PARTLY CLOUDY
LOW 67 HIGH 76
THURSDAY, SEPTEMBER 1ST
LOW 60 HIGH 70

A Message From Student Government

JOSH MARTIN
EXECUTIVE VICE PRESIDENT OF SGA

What Are You Waiting For? Join The Babson Free Press, NOW!

Babson Initiates Ad Campaign

Continued From Page 1

safe in their living environment.

I can live in a college where One Cards are encouraged to get a library card, Babson students may receive a replacement card free of charge simply by bringing their card to the Office of Public Safety during non-business hours. A $2 fee will be assessed for each card lost after the third. A card should simply fail to respond to the Office of Public Safety.

The Office of College Marketing will be holding information sessions for students interested in the entire campaign and address questions about the campaign from the Babson community.

The second change is the implementation of grade rankings. This pilot program will allow junior to participate in the ranking system after their first semester. Third, the meal zones will remain accessible throughout the end of the Fall '04 semester. There will be no down in meal zone availability. Students will be able to use their meal throughout the day. Trim dining hall will also maintain its normal opening hours over the weekends.

The fall semester progresses look forward to other changes that your Student Government has accommodated. One important change to the Student Government to help in the fall semester begins will be held Wednesday evenings at 6:30 in Trim 101-102. We are looking forward to another successful year and hope to have your participation.

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During their trip to Lake Osoipee, the Peer Mentors and Orientation Leaders had to work together to flip over the tarp they are standing on with-
EDITORIALS
SUNDAY, AUGUST 27, 1995

THE BABAON FREE PRESS

The Burden of Babson

ERIK DAY MURRAY
Editor-in-Chief

I would like to welcome the Class of 2020 to Babson College. Today you begin a journey that will change your life in ways you couldn’t even imagine.

Today, doors are closing behind you and opening in front of you. Let us just skip the typical B.S. and cut right to the chase.

When you arrive on campus, you’ll be living with your parents.

Today, you no longer have a curriculum. Today, you can do whatever you want and not have to answer for it.

Kind of cool, huh?

On the Road To Emmaus

SEAN CARRAHER
Managing Editor

Welcome fellow Babsons! I’ve been jumblng for the approp- riate tone and opening to this column, and have opted to shun the typical “Make these four years the best they possibly can be!” drivel commonly asso- ciated with Freshmen Orientation. No doubt you’ve already heard, and will continue to hear, more than your fair share of such idle platitudes.

I’m also conscious that the concerns confronting returning students are not shared by the matriculating freshman. The returning student first states, “Let’s get drunk tonight!” while the freshman asks, “Where’s Your Four- est residence hall, where I’m supposed to get drunk tonight?” Night and day, really. As such, I will resist (for the most part) the common issues of relative minorities.

Indeed, I’ve come to recognize that I cannot honestly offer you any words of advice. The path to self-discovery is individually conceived. Feel free to point out that the above advice can well be described as being an idle platitude. Also feel free to dismiss the use of an archaic Bib- lical allusion that would make Dennis the Menace look like my title as being pretentious. It is.

Learning about Babson’s person- ality and the peculiarity of your peers and administrators, however, is an important means of asserting one’s individual identity. While awkwardly shuffling around campus today, and over the next few days, do not fail to recognize what others are saying. The na- ture of the individuals at the school at which you just decided to spend the next four years of your life can well be gleaned from passing comments politely “overheard.”

The BABAON FREE PRESS
Founded in 1934

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Business: M. Michael GEORGE
Economics: M. Michael GEORGE

EDITOR-IN-CHIEF

SEAN CARRAHER
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On the Road

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SEAN CARRAHER
Managing Editor

How to Use Your Laptop Like Scissors

MICHAEL A. JACOBS
Consulting Editor

Enjoy your new laptop freshmen because you’re going to be using this thing a lot.

You’ll be using them at three in the morning when you wake up to the shrill wail of your alarm clock, knowing that your dorm不容忍 alarm set-up in your dormitory. Somewhere on the internet, you’ll find the latest software to make your laptop ears appellate.

Your laptop will also come in handy when you want to explore your financial options to pay for the damage repairs and parking tickets you incur.

Of course, you’ll also want to use your laptop to find affordable prices on books that you may never use for more than a few days.

Still, avoiding lines and high prices in the bookstore will make you feel a little better when you try to sell back your books you haven’t cracked open, or haven’t spent the dollar.

The laptop can still be used for promoting the positive as well. You’ll find that great administrator, faculty, or staff member who goes out of his or her way to help you. When you can’t thank your laptop to send a thank you card, or if you haven’t spent all your money on delivery, you know that you’ll appreciate the gift of time.

In particular, spend some time learning the true definition of professor. A professor is only useful when you need your laptop to find the proper definitions of certain words.

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Orientation Leaders

Peer Mentors
ORIENTATION SCHEDULE

Family Orientation Schedule
Sunday, August 27, 2000

8:00 - 11:00 AM
Student and Family Check In
Knight Auditorium
Check in and receive important orientation materials and your schedule for the day.

10:30 AM - 12:30 PM
Jazz Brunch
Enjoy good food and good conversation with fellow parents, new students, and members of the Babson community. Please join us any time between 10:30 AM and 12:30 PM for brunch.

Session 1
11:00 AM - 12:15 PM
Overview of the Undergraduate Curriculum and What to Expect From Your First Year Student
Olin Auditorium
Join the Class Deans - Jamie Glanton Costellow and Christine Merlo - for this informative session on everything you need to know regarding the Babson curriculum, academic advising services, and what to expect from the upcoming year.

11:00 AM - Noon
Various Campus Tours
Leave from the Front of Olin Hall
Join us for special tours to the campus and campus facilities, including the Gray Family Chapel, the Sir Isaac Newton Collection and Room, the Richard W. Scorrson Center for the Arts, and the Webster Center.

Session 2
12:15 - 1:30 PM
Campus Resources
Olin Hall, Room 101
Learn about the many campus resources available to your student. Representatives from campus offices, the Office of Campus Life, Student Financial Services, Center for Career Development, Health Services, International Programs, and Public Safety Office will be present to discuss services available to students and to answer questions.

12:15 - 1:30 PM
Overview of the Undergraduate Curriculum and What to Expect From Your First Year Student
Olin Auditorium
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Session 3
1:40 - 2:55 PM
Campus Resources
Olin Hall, Room 101
Learn about the many campus resources available to your student. Representatives from campus offices, the Office of Campus Life, Student Financial Services, Center for Career Development, Health Services, International Programs, and Public Safety Office will be present to discuss services available to students and to answer questions.

1:40 - 2:55 PM
Making the Transition
Olin Hall, The Needham/Wellesley Room, Room 020
This session will address issues critical to students' wellness while they make the transition to college life. Join Carol Hacker, Dean of Student Affairs, and Tim Mateo, Associate Dean of Student Affairs, as they lead you through this session exploring issues relating to wellness, student responsibilities, and community expectations.

2:45 - 3:15 PM
An Introduction to Disability Services at Babson College
Olin Dining Room, Room 025
Meet Chip Kennedy, the Coordinator of Disability Services, at this informal reception to learn more about the various services offered to students with disabilities and impairments. Refreshments will be served.

Session 4
3:15 - 4:15 PM
Foundation Management Experience (FME)
Olin Hall, Room 120
Join Nancy Baldwin, FME Professor and Coordinator, in a mock class. Experience firsthand what first year students learn in the classroom and in their business and community service projects.

4:30 - 5:30 PM
Opening Celebration
Stake Gymnasium, Webster Center
President Leo I. Higdon, Jr. and the Babson College community officially welcome and celebrate its newest members.

5:30 - 7:00 PM
The First Knight Party
Park Manor South Lawn
Join President Higdon and the Babson Community in celebration. Enjoy a bite to eat and music before saying goodbye to your student.

Extra Cash Needed?
Food service part time shifts are available. Flexible hours fit well into your class schedules. Call X4283 for more info.

"FREE BOOKS AND FREE FOOD!"
 Orientation Schedule

Sunday, August 27
8:00 - 11:00 AM Student and Family Check-in
Kight Auditorium
Check in and receive important orientation materials. Students may then move in to their assigned residence hall.
Commute students are welcome to browse through the lockers or relax in the Reynolds Campus Center. Families participating in Family Orientation should also check in at Kight Auditorium.

10:00 AM - Foundation Noon Assessment Program for First-Year Students
Horn Library 213
First-year students who have not completed this program prior to their arrival must attend this session.

10:30 AM - 12:30 PM Jazz Brunch
Tim Dining Hall
People can dine any time between 10:30 AM and 12:30 PM for informal brunch with your family.

12:45 - 1:45 PM Getting To Know Your Orientation Group Meeting
Tim Dining Hall Front Lawn
The official start to your New Student Orientation Experience! Meet your orientation leaders, spend time getting acquainted with your classmates, and find out important information about the week. You must be sure to attend this meeting as you will join your assigned orientation group during this session.

2:00 - 2:30 PM Class Picture
Staake Gymnasium, West Center
Say “Cheese!”

2:45 - 4:15 PM “Your New Port of Call” Kight Auditorium
Now that you’ve dropped off your am- nials at Balboni, learn what being a member of the community is really about.

4:30 - 5:30 PM Opening Celebration Staake Gymnasium, Webster Center
President LeGrande, Jr. and the Balboni community formally welcome and celebrate its newest members.
Welcome about new students and families.

5:30 - 7:00 PM First Night Party
Park Manor South Lawn
Continue the celebration with your fam- ular by joining President LeGrande and the Balboni community on your first night at Balboni. Enjoy a bites to eat and a few drinks before saying goodbye to your fam-

7:15 - 8:15 PM “Your Home Away From Home” Residence Halls
Residence halls students will meet their resi- dent assistant and explore what living in a residence hall is all about. Welcome to your new home away from home!

7:15 - 8:15 PM - 8:30 PM Commuter Student Reception
Reynolds Campus Center, Room 241
Commute students are invited to this informal reception to meet fellow com- muter students and members of the Balboni community.

8:30 - 10:00 PM Playfair Kight Auditorium
It’s fun, it’s entertaining, it’s unlike any- thing you have experienced! Come find out what Playfair is all about and have a great time with new friends.

10:00 PM - Midnight Late Night At Balboni
Reynolds Campus Center Courtyard
Enjoy a late night snack with your class- mates, orientation leaders, and peer mentors. This event is cosponsored by Balboni’s fraternities and sororities.

Monday, August 28
7:45 - 8:45 AM Breakfast Tim Dining Hall

9:00 - 10:30 AM “I’ll Never Do That” Kight Auditorium
Real stories from real people who have experienced the effects of substance abuse and addiction. A powerful and engaging theatrical performance by "The Impromptu Players."

10:45 AM - Noon Academic Expectations Designated Campus Locations
(please see your orientation folder for specific location)
This interactive session will focus on helping new students prepare for the academic challenges awaiting them. Each campus faculty and administrators will work with students to provide them with the information needed for a successful first year.

Noon - 1:00 PM Noon Tim Dining Hall
Join your classmates and Balboni community members at this festive luau before embarking on the Boston Harbor Crui se.

1:15 - 2:30 PM “What If...?” Richard W. Sorenson Center for the Arts
Decisions are harder to make than you think. This interactive session will present a series of dilem- pating situations and events you may find yourself in during your time at Balboni. This session will help you think about how you may be faced with similar dilemmas when making decisions that are right for you.

2:45 - 4:30 PM First Year Experience (FYE) Class Designated Campus Locations
(please see your orientation folder for specific location)
Begin the First Year Experience (FYE) class. This class will help you start the year right, meet your FYE facilitator and peer mentor, and participate in your very first class at Balboni.

2:45 - 3:45 PM Reception for Transfer Students Glavin Family Chapel, Patio
Enjoy getting acquainted with fellow transfer students and members of the Balboni faculty over refreshments, hosted by Stephen Schiffrin, Dean of Undergraduate Programs.

3:45 - 4:30 PM Introduction to the Horn Library and Computer Center for Transfer Students Horn Library (at the Horn Library reference desk)
During this overview of the library you will learn about the layout of the Horn Library and services available to you through the library’s electronic sources, learn how to use a few of our major online databases, and be directed to resources that will help you cite sources appropriately. This session is necessary to your academic suc- cess at Balboni!

4:30 - 5:45 PM International/Exchange (F-1 Visa) Student Meeting Tim Dining Hall, Rooms 203-205
This mandatory session for interna- tional and exchange students will cover important changes in immigration law, as well as how to obtain a driver’s li- cense and Social Security card and how to legally work in the United States.

4:30 - 5:45 PM Student Financial Aid Meet the Horn Interviews Kight Auditorium
This is a mandatory meeting for all stu- dents who are receiving a Stafford Loan and/or a Perkins Loan. Participation in this meeting is required in order to receive your loan.

4:30 - 5:45 PM If you don’t have to attend either of the above sessions, you can set up your medical leave of absence dinner and the Boston Harbor Cruise.

5:30 - 7:00 PM Luau Tim Dining Hall
Join your classmates and Balboni community members at this festive luau before embarking on the Boston Harbor Cruis e.

7:15 - 11:00 PM Boston Harbor Cruise
Boats will depart promptly at 7:15 from Tim Dining Hall.
Chart your course on the ship’s navigation system. Meet new friends, dance, or just relax while cruising histo-
tic Boston Harbor.

Tuesday, August 29
7:45 - 8:45 AM Breakfast Tim Dining Hall

8:00 - 2:00 PM “Lend a Hand Day” Tim Dining Hall
All new students will participate in com- munity service projects located in the local area. Students will be joined by Balboni faculty and administrators in helping organizations such as the Food Project, Grandfamilies, Friends of the Homeless, and the Whitney Housing Authority. The day’s projects will lead to a discussion and exercises in some of your future classes. Students should b ready to leave at 8:00 AM from Tim Dining Hall, wear your “Lend a Hand Day” shirt (they were given at check- in), and students should report to their respective groups by t-shirt color in front of Tim Dining Hall. It is recom- mended that students wear comfortable shoes and clothing. Drinks and snacks will be provided.

Approximately 1:30 - 2:30 PM Lunch
Reynolds Campus Center

3:30 - 4:00 PM Foreign Language Placement and Advising Testing Center for Language and Culture, Horn Library, 206
207
Students who are interested in taking a foreign language class during the upcoming semester and who haven’t previously spoken with the director of the center for Foreign Language Culture must attend this session. Students continuing study in a foreign language will take a place- ment test to determine which course is most suited to their present level of abil-

ity. Students wishing to begin a lan-
guage will receive course advising.

5:00 - 7:00 PM Dinner Tim Dining Hall

6:30 - 7:15 PM Introduction to the Intermediate Management Core-IMC Tim Dining Hall, Room 201
All new transfer students who are regis-
tered in IMC 1 for this fall must at-
tend this session for an introduction to the Integrated Management Core Re- quirement. Professor Fred Wright, coordinator of the IMC program, will present an overview of the IMC, mark the beginning of your week before dinner and the Boston Harbor Cruise.

7:00 - 8:00 PM Presidential Scholar Introduction and Orientation Reynolds Campus Center, Room 241
A chance to meet fellow Presidential Scholars and Bob Turner, Director of the Honors Program, and Karen Crushank, Coordinator to the Honors Program.

8:00 - 10:00 PM Jon Stienos: “The Magic Guy” Kight Auditorium
Jon Stienos is more than a magician and comedian. His mind-blowing magic will leave you amazed, bewil- dered, and wanting to see more. This unique combination of magic and comedy has- tinely has been taken throughout the world and even appeared on stage to perform for the President of the United States. This event is cosponsored by New Student Orientation and the Campus Activities Board.

7:00 - 11:00 PM The Gourmet Bean Reynolds Campus Center
Stop by the Coffee Bar for a cappuccino, soda, or snack.

Wednesday, August 30
6:30 - 7:30 AM Class Resolution Meeting Reynolds Campus Center, Room 241
FYE group representatives must attend this meeting to draft the class resolu-
tion. Refreshments will be served.

Thursday, August 31
4:30 - 5:30 PM Multicultural Reception Reynolds Campus Center, Room 241
The multicultural reception hosted by Tom Blackwell, Assistant Dean/Director of Multicultural Recruitment and Retention, and Jason Pina, Assistant Direc-
tor of Campus Life, will expose you to various student groups engaged in cultural events sponsored throughout the year. You will meet returning students and staff and have a chance to learn more about how you can get involved with these groups.

Friday, September 1
6:30 - 7:30 PM Student Organization Carnival Park Manor Quad
This annual event marks the start of the academic year with fun, food, and festi-
tivities. A "World’s Fair" theme meal will feature food representing the various cultural traditions that students will encounter. There will be a bounce house, games, musical entertainment, food trucks, a photo booth, and much more.

3:50 PM Boston Red Sox Game
Join us in cheering on our own Boston Red Sox baseball team as they take on the Seattle Mariners at Fenway Park; R.S.V.P. to the Office of Class Deans at ext. 4075 starting Aug. 30. Tickets are lim-
ited, so be sure to call right away. This game is the start of a series called "First Year Outings" for new students to get to know each other and mem-
bers of the Balboni community and the Greater Boston area. There is more in-
formation on the upcoming events in your orientation folder - we hope you will join us!

Saturday, September 2
10:00 AM - 10:00 PM Shuttle Services

10:00 AM - 10:00 PM Shuttle Services
Shuttles to Wellesley Center, the Natick Mall, and Woodhill Hall T-Situation Shuttles leave from the Reynolds Cam-
pus Center.
Shuttles are necessary for your new home, window shop, or explore Bos-
ton! Shuttles will make stops at Wellesley Center, Natick Mall (Feline’s), and the Woodhill Hall T-Situation. Please look for your orientation packet for the specific schedule and more information.

10:00 PM Video Dance Party Kight Auditorium
Dance the night away. Kight will be rocking with your favorite music, vid-
eos, and a light show. Sponsored by the Campus Activities Board (CAB).
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Park Manor Central
Babson Park, MA 02457

Questions, please call our offices at (781) 239-4229
### Women's Soccer

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### Golf

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### Cross-Country

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### Women's Volleyball

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* Indicates NEWMAC Contest