Tau Kappa Epsilon Violates Hazing Policy

Second Fraternity in a Year to Lose Tower

ERIK DAY MURRAY Editor in-Chief

The Tau Kappa Epsilon fraternity has lost its tower for the spring and summer of 2000 semesters due to an infraction of Babson's hazing policy.

"Incidents like this only reinforce the stereotypes of which the members of our fraternity should not encourage," said Tim Mann, Director of Campus Life.

The incident in question concerned a scavenger hunt held last November that resulted in the arrest of one Tau Kappa Epsilon brother and two pledges in the town of Wellesley. As reported in the November 18th issue of the Free Press, the students were charged with allegedly destroying and stealing street signs in Wellesley and Needham.

Babson then charged the fraternity with theft, hazing, violation of state law, and disorderly conduct. The judicial board found Tau Kappa Epsilon guilty of all counts and issued several sanctions against the fraternity, including the loss of their organizational space and of their right to sponsor events through the spring and summer semesters.

In addition, Tau Kappa Epsilon must complete 1000 hours of community service through the Bronx Center before they can petition for an organizational space next fall.

Additionally, the national office of Tau Kappa Epsilon have been notified by the school of the sanctions. Chris Hoban '02, President

Public Safety Receives Commander's Award for Successful Toys for Tots Program

MICHAEL A. JACOBS

The Babson College Department of Public Safety received the Commander's Award from the United States Marine Corps Reserve. Public Safety administered the Toys for Tots program at the school between the end of November and December 13, 1999.

"The turn out that we had this year was outstanding," stated Officer Dennis Dilmak who organized the program at Babson this year.

The award states, "The U.S. Marine Corps Reserve is proud to recognize Babson College Police for outstanding achievement in support of the 1999 Toys for Tots Program. These generous contributions have enabled us to help fulfill the Christmas dreams of our nation's neediest children."

The 1999 campaign at Babson exceeded expectations, according to Dilmak. "We had a really good year this year, we were able to tout our efforts and we were able to set a new record," he added.

Public Safety collected around $400 in cash donations and more than 1,000 toys from their bins themselves, partly due to advertising and contacting various organizations on campus.

"We posted probably 75 posters around campus, we ran an advertisement on our own website," noted Dilmak. Furthermore, Public Safety used e-mail and student media to further promote the program.

Overall support came from all over the campus. The Document Center in Holister Hall donated the posters and Public Safety placed an advertisement on their own website.

Support from Babson parallels national support for Toys for Tots. According to the

Olin Construction Continues On Schedule

JONATHAN GLOVER

The construction of the Olin School of Engineering is on schedule as the school plans to open its doors to students in 2001. The first class of the new institution is expected to be 50 to 100 students in number.

The construction includes mechanical, electrical, computer and general engineering. The school also hopes to work in conjunction with Babson in offering entrepreneurship.

Early site work, which consisted of a change to Map Hill Road and land clearance for construction, has been completed. Lighting has also been added to the site.

Frances Drolette, Director of Collaborative Strategies, said, "Over the next couple of months, Olin will be preparing to start the bidding process on the site."

New telephones and electrical wires are run from a grid near Trim Dining hall to the trailer on the job site, thereby producing electricity and communication abilities. This is only a temporary solution, however.

The construction of the school has been broken into two phases. Phase one is the construction of four administrative and academic buildings, and one residency. Phase two includes the creation of four additional buildings. These will include more residential structures and one building for labs and other miscellaneous tasks.

Babson and Olin have formed a collaborative committee to examine high level possibilities and opportunities where it will be beneficial for both Olin and Babson to be partners.

The Presidents of both schools chair the committee. The committee will discuss the possibility of the development of a shared curriculum in addition to acting as a catalyst for the formation of subcommittees that will deal with the curricular issue.

Finally, the committee will work with the Student Government Association to explore how the students can benefit from the partnership between the schools.
TKE Loses Tower Over Hazing
Continued From Page 1

Of Tau Kappa Epsilon, could not be reached to comment on any results of this notification or concerning the sanctions brought against the fraternity at time of publishing.

This hazing policy, as described in 1990-1990 Undergraduate Handbook, states that "hazing is a crime defined under the law as "any conduct or method of initiation of a student into a student organization...which willfully or recklessly endangers the physical or mental health of any student other person." In the past seven years, TKE has brought charges of hazing by campus organizations only three times, but hasn't found any of the organizations responsible.

In response to this incident, the Office of Campus Life plans to "renew our commitment to education of Greek officers and members concerning hazing," said Mann. Part of that education will include making sure that all members of the Babson Community understand that merely being present for an act of hazing is a chargeable offense.

The law states that "whoever knows that another person is the victim of a hazing act and that the act will be committed...is at the scene of such crime shall, to the extent of the person's ability, take action to prevent the act from being committed or do so without danger or peril to himself or others, report such crime to the police or other law enforcement official as soon as reasonably possible.

It should be noted that these hazing laws apply to actions on campus, not just Greek organizations.

Weather Obstructs Travel
Continued From Page 1

In some parts of Mass., while covering Boston and New York with roughly 3-4 inches.

It was a perfect day for a ski trip. Weather systems bringing snow to much of the state were blown out after midday and proceeded to combine a combination of snow showers and thunderstorms throughout most of the night and into the next morning; so much so, that all these systems combined to make their morning flights as well. Some airports were closed for the day shut down but later on managed to clear themselves of snow to match their runways executives and employees concerned operations. Even the airports that re- mained open experienced massive delays and cancellations due to the other major international airports in the Boston Globe there were over two hun- dred traffic accidents in the Massa- chusetts area near Boston.

A number of ground transportation systems such as bus and train services were also seriously affected by the storm, with a number of delays and cancellations making it a very long day for many commuters.

In addition, several of these transportation companies added drivers to cancel their routes for the night until the snow subsided. In some cases, companies such as Amtrak, experienced technical difficulties as their trains kept losing power.

Local Babson student experienced delays and cancellations; per- haps they should plan their return to Babson a little early, just in case the weather necessitates new travel plans.

"Last year, coming in from Mexico, they had the plane circle the Boston airport until it almost ran out of fuel. We had to land and stay in Montreal because of the snow," said John Kato.

To make matters worse they had to issue visas to us because the plane was full of international travelers and the plane itself was not authorized to land there. This year to prevent the same thing from hap- pening, I came in two days early," said Fellow Babson student Javier Lobo.

SGA Elections Underway
Continued From Page 1

sheet with basic background infor- mation and receive fifty original signatures from students. Nominees must also follow the bylaws as outlined in Articles II and V of the SGA Constitution.

Despite the short window of time to nominate oneself, Benjamin expects a large turnout in terms of candidates and voters.

"Last year, 499 students voted in the presidential election," Benjamin noted. "This is usually the case that has the greatest turnout, I hope that this year's number ex- ceeds last year's.

"I would like to see around 600 voters in the presidential election, and around 500 for others. For the House elections earlier this year, we had 813 voters because of the relatively large turnout in the US and Canada, which is smaller than the current SGA President.

"As a result of the successful house elections, I expect more successful Board elections because of the greater SGA aware- ness on campus.

History dictates that the number of students who decide to run for a position tends to depend upon the size of the Board of SGA members. Three members of the current Board are eligible to run again this year: Executive Vice President Andi Botta, Vic- ed president of Information Technologies and Communications Paul Regan.

Benjamin added, "For the can- didates, I expect a good turnout. In recent years, there have always been unopposed SGA positions. "It depends on who decides to run and for what office. If [Pugatch, Rengan, and Botta] all choose to run for their current offices, then we may see three un- opposed elections. Assuming that this doesn't happen, I expect to see many members of the House deci- ding to run for other offices as well.

"For the five offices, I would like to see eight candidates be- cause there is a good chance that Mike, Paul, or Andi will run un- opposed. All candidates who do run for office will have the chance to ad- dress the school before voting commences. The SGA will host a debate on Spring Break night Wednesday in the Horace Room during the 6:30 PM. Elections will be held the follow- ing Monday and Tuesday in Reynolds and Trim. Elected offi- cials will be sworn in on Wednes- day, February 14 at 6:30 PM at the SGA meeting in Trim 201-

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Erik Day Murray Elected As New Editor-in-Chief
MICHAIL A. JACOBS
EXECUTIVE EDITOR

The staff of The Babson Free Press elected Erik Day Murray ’01 to the position of Editor-in-Chief last month. Murray replaced outgoing Editor-in-Chief who served as Executive-in-Chief since October of 1998.

"I look forward to the chal- lenges and responsibilities presented by this position," Murray announced. "I also look forward to upholding the traditions that have been made by The Babson Free Press one of the most influential organizations in our commu- nity." 

"Editor-in-Chief of The Babson Free Press is a difficult and de- manding position and I wish Erik the best of luck," Burtt said.

Murray joined the Babson Free Press in January of 1998 as Lifestyles Copy Editor. For months later, the staff of the Babson elected him to Editor-in-Chief. He ran the Lifestyles Editor that same year, and then last May, the staff elected Murray to the position of Executive Editor.

"Working on the papers has been a great outlet for my cre- ative and artistic interests," Murray said. "Back in the day of copy editing, I used to set aside two hours a week and I never under- stood how much I would de- vote close to forty hours a week to this organization. It's amazing how this organization just pull you in and become an inte- grate part of your babson experi- ence." Support from the staff of the newspaper to Murray is strong. Business and Technology Co- Editor Brian Cutty '01 said, "I feel Erik has the enthusiasm and suc- cess-driven attitude necessary to be a successful leader. He's been a great asset in the past and will continue to live up to all our expectations."

Murray’s main external goal as editor-in-chief is to open avenues of debate to the paper more representative of the Babson Community and interests concerning it.

In the short run, "do not expect major changes," Murray noted. "The majority of changes that I hope to ini- tiate will be internal...in the long run I hope to revamp the news- paper to a more student focused and less inclined to challenge community policies that go against the Babson student's will."

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The key to moving forward, though, is not getting bogged down in the past.

Teach the Difference: FME is Inaccurate
MICHAEL A. JACOBS
EXECUTIVE EDITOR

The beginning of February is upon us. At Babson, this signifies the launch of over a dozen freshman-run "businesses." However, business is not an accurate term to use despite the positive promotional effects it brings with it. The Freshman Management Experience (FME) is a required yearlong course taken by freshmen, offered by the Babson College website, "as part of the course work for all class of 12 who implement a real business which Babson College funds."

The implementation of management, and liquidation of the "businessness" aspect of the next two and a half months. Over the same period of time, students work, "within the Babson College organization that also receives all profits garnered by the "businessness."" FME teaches students virtually every aspect required running a business. From personal experience, I can say that I find the quality and quantity of this information. However, for the most part, freshmen do not run real businesses. In some cases, they run elaborate fundraisers for other organizations that I would not attempt to fundraise for.

In my two and a half years at Babson, nearly every "business" sells products or services as a benefit to charity. Many FME students claim tax write-offs with "businesses" that pay them. Furthermore, many students use their parents to make donations to the "businessness." It is difficult to find a real business whose inventory comes from donations made by the parents' employers. Furthermore, it is difficult to find a real business that legally promotes tax write-offs to customers who buy their products. Additionally, the school funds the "businessness" without performing sufficient due diligence. The students, who sell products from companies that sell products at Sam's Club to cash-strapped students, a beverage company 100 dollars per week.

Granted, the project would not exist without funding, but it is essentially to learn the difficulties in raising capital. My just giving each "business" money without performing sufficient due diligence, the course creates a broad misconception about real world business. Of course, in the real world, owners of the company are financially liable for their company. To a significant degree, FME, for reasons that can be understood, does not hold any financially responsible. Beyond the financial aspects, human capital may be the greatest inaccuracy of FME. In the real world, companies do not force people to work for them instead, companies screen and hire competent, qualified, and motivated employees.

Since FME is an academic course, students do not earn financial compensation. The lack of salaries benefits the bottom line and provides a false sense of ease in running a real business. Combined with the many "freebies" several FME "businesses" tend to receive from parents and the school itself, the bottom line always appears higher than it should.

Again, I do not discount the intent and content of FME. Instead, FME does not give students an accurate view of the real world. Providing students with the chance to run a real business is not feasible in FME. Yet, students need to know the difference between the FME fundraisers and real world businesses. Too many students do not comprehend all of the differences between the two. As a result, a false sense of ease and a great dose of egoism arise. Students in FME need to learn the difference between what they learn in the classroom and what occurs in the real world. Because students in FME do not run businesses. At best, they run elaborate fundraisers.
Opinions

Babson College: Takin’ Care of Business

DAN THOMSEN
Opinions Editor

Three semesters of my Babson education are now in the books. I can talk with some degree of knowledge about Porter’s Five Forces, Theory X and Theory Y management, P&L, the importance of marginal cost and marginal revenue, and of course the ever-present quality of earnings issues. In short, IMC and FME have reached their goals.

But, wouldn’t I be able to learn all of these things at any other business school? Perhaps I could learn these things at Bentley, although that’s not likely.

What distinguishes this innovative "integrated" curriculum from the other, more traditional curriculums littered throughout the country? To find out, I conducted an informal survey. Actually, I just talked to some of my friends.

Over Winter break I asked my friends what they’d been learning at school so far. I got a lot of the same responses. We had to read this and that, memorize these formulas, etc. Pretty standard, really. Similar to what we’d been doing. I wondered what set Babson apart.

I asked one of my friends if their college supported Windows 2000, which Babson does not. The answer I got back was rather interesting: “How should I know?”

“Well how do you know what version of Windows is on your computer?”

“I don’t care.”

“What about when you need to use a specific application in class?”

“We don’t use applications in class. We just print out assignments.”

Interesting. I asked my friends if they ever brought their laptops to class. No one responded in the affirmative.

Some used computers from the dorm rooms. One friend didn’t bother buying a computer because the college didn’t have network ports available in the dorm rooms. Each floor had a communal computer. Another friend had the same problem, but he bought a computer anyway and used an ISP to dial in on a modem every night.

“So does the college train you to use computer applications?”

“We get a handbook on how to check our E-mail,” one friend responded.

“What about Access?”

“What?”

The simple fact was that no one had bothered to learn the standard tools of the modern workplace. (Microsoft Office) because it wasn’t required by the school.

Professors rarely used E-mail to communicate. There was no foundation computer lab. PowerPoint presentations and Excel workshops during class were impossible because the computer infrastructure didn’t exist.

So here was a point of difference: technology. Babson seemed to be way ahead of my friends’ colleges, and I hadn’t really noticed that it was abnormal for a college to be so dependent on technology. I tried the other odd characteristics:

“What was your biggest project last semester?” I asked a few people, thinking of my IMC UO project on Berlinger Vineyards.

“I had to write a 15-page paper in English Lit,” one person replied.

“I had to write a complex program in C++ for my computer science class,” another said.

“We had to give a 30 minute oral speech to a public committee,” said yet another.

Everyone’s response had something in common: no matter how large the scope of the project, it all ways rested on and developed a very narrow knowledge base. My Berlinger project involved nearly every discipline of business, plus some pretty well refined writing and presentation skills. Another point of difference: cross-discipline assignments.

It would seem that Babson’s integrated curriculum did indeed reach its goals, in my case. I’ve picked up knowledge and experience that I would be hard pressed to find in other schools around the nation.

Along the way, I’ve been able to spend three semesters (and counting) on one of the nicest campuses I’ve ever experienced (I bought only Notre Dame’s campus was nice, but they’ve got God in their sides, so we can’t really compete), only minutes away from Boston.

“I guess,” I can hear some saying, “Looks like Babson paid off the Opinions section this semester.” This is not the case. Winter break gave me a great opportunity to examine what Babson has brought into my life versus what I left behind in high school and what I missed by passing up other universities.

Despite my occasional grumbling about a buggy new curriculum and my cynical observations about the education industry, I am living amongst extravagant wealth. I’ve expected that Babson has indeed been the same as advertised.

Talking with my friends I have experienced at other colleges versus my own experience leads me to believe that we’re doing a lot more right here than we are wrong.

There’s a time and place for everything. Babson College in 2000 is the right place and time to find educated adults with an eye for opportunity and an insatiable desire to succeed in the increasingly complex, work of international business.

The Towers of Babson

ORLANDO AVILA
Staff Writer

The most recent news informs us that there will be a couple of vacant towers around campus. The question is: What to do with them? One of the solutions that the Office of Campus Life came with is the concept of “Special Interest Towers.”

This becomes interesting because the “interest” of each tower is left open to the students to decide and organize.

This is to be done by submitting a proposal, supported by the commitment of 15 members, in which there has to be a set of guidelines that define the concept of the particular tower. One interesting detail is that it can be cored.

Some people may wonder: why doing this better than the way the towers were set up? In my biased opinion, I think yes. I think this special interest towers can have a better purpose and make it more entertaining for the entire campus. What I like the most about the idea is that it leaves the doors open for some creativity and variation, making our experiences really unique.

One of the interesting ideas I heard was an entrepreneur’s tower.
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www.ThinkLink.com to sign up.
Full of Sound and Fury: Super Bowl Ramblings

SEAN CARRAHER
LIFESTYLES EDITOR

The best Super Bowl conclusion in the last nine years still pale in comparison to the hoopla surrounding the game. You'd think that Christ, or the nearest facsimile in Michael Jordan, had been involved in the game.

Instead, the public was presented with the veritable embodiment of the American Dream, unabashedly evangelical Christian Kurt Warner. Everyone has heard the ex-Arena League player's biography at this point. I can even personally find a source of inspiration in his position as a supermarket stockboy a scant four years ago. I can see the headline now: "From Sears to Senate—Babson Beaver Alum Grabs Reins of Congress."

Actually, maybe I've just found my line in writing dynamic alliterative headlines. Not everyone in this favored land, however, is the sun shining so bright.

The wallowing from Nashville over the failure to simply get that proverbial "longest yard" were muted by the grumblings of our friends in the gaming community who were forced to return all bets on a seven point spread.

Perhaps even more upsetting than either of these constituencies was the National Football League itself, which, due to inclement weather and poor planning, has all but promised that the Georgia Dome's facade will not be adorned with Roman numerals any time in the near future.

Television cameras and microphones might not have intended to pick up much of what was said inside the arena, but possession of an attentive ear could discern some comments from the crowd.

Here now, the top ten most frequently overheard comments at the Super Bowl:

1. "Which one is Kurt Warner's wife and which one is his mother again?"
2. "How'd you like to be known as Mr. Georgia Frontiere number nine?"
3. "I'd like to thank Jesus for this victory—especially for the play when that guy almost got paralyzed."
4. "Can't a man slap another man's posterior without being gay?"
5. "Well, I'm really just watching the game so I'll be sure to catch every second of the always entertaining halftime show!"
6. "They haven't had a good Super Bowl ad since they got rid of 'Bad Bowl.'"
7. "Apparently Madonna decided not to sing the Star Spangled Banner after she discovered that she had already slept with every player on both teams."
8. "Ms. Frontiere, we can't just decide this championship by having a steel cage death match between Georgia Frontiere and Bud Adams."
9. "Just because I bet on the coin toss doesn't mean that I'm not a competitive gambler."
10. "These numb-nuts seats surrounded by cornfed southern yahoo's ain't exactly 'super.'"

WeCARE: You Are What You Eat

BRUCE TOFIAS, M.D.
COLLEGE PHYSICIAN

It is nice to sit down at the computer and think about the return of Babson students and the publishing of the Free Press. The new millennium presents a time to set priorities. I would like this first article to get down to basics: We are what we eat.

There is a plethora of articles and news reports touting the benefits of various dietary supplements and vitamins. The most popular vitamins and supplements are multivitamins, vitamin C, vitamin E, beta-carotene, ginkgo, and St. John's Wort. I see lots of patients who take "mega" doses of these items while less than stellar scientific evidence about the benefits for their consumption exists.

So what are the facts? Simply put, there is little scientific data regarding improved health from large doses of these substances. Linus Pauling, a Noble laureate, did considerable research on vitamins and nutrition but his wife boiled his food. One gram of vitamin C daily, and not drinking adequate fluids, could lead to kidney stones.

Fruits and vegetables that can thin the blood and actually cause increased bruising or bleeding. There is no issue until they have somedent oral surgical problems and protracted bleeding occurs.

Beta-carotene is promoted for its ability to reduce cancer. Beta-carotene actually had higher incidences of lung cancer in comparison to those who were taking a placebo.

Many of the things that initiated the public's view of some of these vitamins were positive health benefits from epidemiological data on patients or societies that eat foods rich in these vitamins.

Scientists and drug manufacturers took a giant leap to assume that the benefits from these foods come exclusively from the vitamins in them. Many foods are a mixture of vitamins, proteins, and other chemicals that in combination are more powerful. So, yes, many fruits and vegetables are rich in vitamin C which, when combined with phytoestrogens or flavonoids and a vast array of other substances, appear to have positive health effects.

This means to eat lots of fruits and vegetables, five to eight servings a day, protein (vegetable sources can be as good or better than animal sources and have both strong advocates), carbohydrates and lots of fruits and vegetables rich in fats and sweets generally should not be a major part of your diet.

The key to health, as in so many things in life, is moderation. Consume the things that are good for you. They are tasty. And yes, it is O.K. to indulge occasionally in less healthy foods.

We would love to hear from you! Drop by the Health Center or e-mail me: tofiason@babson.edu. And remember: WeCARE!
Come Share Our World: Learn About Black History

KERRYANN B. BRYAN PRESIDENT OF THE BLACK STUDENT UNION

It is a New Year and we have all come back to campus in pursuit of continuing our education.

I would like to take this time to personally invite each and every one of you to take some time and join us, in celebrating and remembering our history throughout February.

Black History Month is a time when we reflect upon our history and look back at the men and women who have impacted history and have helped to mold and develop Black people.

The insight, hard work, and actions of our past leaders have affected our history, and their passion has resulted in numerous advances for Black people.

It is also a time for us to share with the world our history. To not share with the world the struggles and accomplishment of our past, present, and future leaders would be a grave injustice.

Black History Month is a time when anyone who has ever been interested in history, art, music, science, literature, and politics can take some time and discover the impact that Black people have had in these areas, and of course the list of interest can go on and on.

The beauty about Black history, and Black people is that we are so diverse, and our interest and talents are so multifaceted that a month is not enough time to adequately represent and highlight all of these differences.

Since our “world” for the next few months is Babson College, as Black students on campus, we would like to use this month to illustrate to you the diversity that exists within the Black community on campus, by letting the Babson Campus know a little bit about our different cultures.

The articles that you will be reading will be written by Black students that are part of the Babson Community. They are your friends, and fellow classmates. In addition to the articles that will highlight a different area of the world, starting with Africa and ending with America, these articles will also serve as a way in which the community can find information on the different activities that will be held throughout the month of February.

So each week when you pick up the Babson Free Press I invite you to read these in order, to embrace the wealth of diversity that you may not have thought existed within such a small group on campus.

The Country of Kenya

RONALD KIDERO CONTRIBUTING WRITER

What can I say about my country? It is located on the east coast of Africa, neighbor to Sudan, Somalia, Tanzania and Uganda. My country was colonized by Great Britain in the early 1900’s and remained a British protectorate until 1963 whereupon our independence was gained. This event culminated many years of hard struggle and suffering.

From what people had told me, I thought believed that the U.S was a glittering land where the streets were paved with gold. Little did I know that in the “Land of Opportunity” you have to work to earn your money.

I have encountered many people who have that mentality that good things come to those who wait. For a country in which 80 percent of the people live on 20 percent of the land and the GDP per capita is less than 25 dollars.

Lucky for me, I was brought up to believe that nothing comes without blood, sweat and tears. Maybe this is why I am at Babson College among some of the greatest young minds in the world.

From what I have observed already, there is no big difference between my country’s culture and that of the United States.

The only apparent difference is gender roles. I have found that in America women have increased influence in the way things handled. In my country, as dictated by traditional cultures, women are strictly to be seen but not heard.

This means that there is discrimination when it comes to such things as job opportunities and civic responsibilities. However, there seems to be a change in the mentality of the people in Kenya, and now women are being extended equal rights.
Super Bowl Ads Raise Questions

JAVIER TORRES

BUSINESS & TECHNOLOGY

Co-EDITOR

Apart from the excitement of an "action-packed, thriller" of a game between two teams who never went to the "big one" before, Super Bowl XCVI was brought to the viewers by the most cherished and expensive television ads through history. Advertisers paid upwards of $2 million for a 30-second spot during this year's Super Bowl.

Companies are willing to pay so much for so little time due to the exposure that their commercials will receive during the most watched TV event of the year. Each time the ad is on the air, the ad is truly worth that kind of money.

Apart from the $2 million, companies also have to pay advertising firms to create those commercials; either way a large amount of cost goes into putting these commercials on the air.

This year's ad time showed commercials from the usual companies such as PepsiCo, Anheuser-Busch, BMW, and Faberica who (is the opinion of this editor) skillfully managed to place some very good and funny commercials on the air. Either these way companies have very deep pockets and the sky-high prices for the time slots did not make a large financial strain on any of them.

One interesting commercial was the lifeminders.com ad in which you see the yellow background and typed words that read, "This is the worst commercial on the Super Bowl..."

The Internet On Cell Phones How Close Are We?

KEITH RYAN

Cell phones have, quite literally, become a staple in our society. Just a few years ago, I could remember only the richest of my friends ever owning one of these. Nowadays they are everywhere. You can find one almost every single person owns one (at least on this campus).

The technology development for cell phones is the ability for users to opt to receive Internet service so they can receive wireless access anywhere, anytime. This will allow wireless service providers to sell more or less their service independently of their location.

This type of service is in its developmental stage, but it is available by some companies in a very rough and beta-test mode.

The source of this desire to make Internet access available is the popularization of the Murdoch News Corporation, and for those who do not know of this company, is the parent company of the Fox cable network. The owner of the cable giant family, Rupert Murdoch, has been recently talking to Finland based Nokia in hopes to put his idea into reality.

His motives for doing so resulted from the merger between the giant Grant Warner and AOL, whom are currently working together to bring broadband cable Internet access to every household.

Thus, companies competing in this market, Murdoch wants to use his satellites and Nokia's supreme wireless technology to bring the Net to cell phones users.

So the basic idea here is to have full Internet access at fast speeds and have the ability to do the same things that you would do if you were in front of your PC at home.

In order to view webpages but Murdoch also hopes to now users to watch their favorite Fox shows on their device such as the Simpsons or live sports telecasts.

How long will we have to wait for this technology? Why is it all in the true-developing process so it will probably be at least a year before we see any significant development.

So who knows...the next cell phone you buy may allow you to watch your favorite show or keep your eyes on the stock market from the comfort of anywhere.

The Technology Craze Spawns New Methods to Save Endangered Species

JEREMY DAVIS

Scientists and philosophers can debate the ethics and feasibility of cloning, but for now, only scientists have fully developed new technology. There is nothing that could stop what we have.

As certain species of whales, elephants and seals reach the brink of extinction, scientists have developed new technologies and the situation is real. Using everything from microphones and cameras to GPS tracking, scientists have to study these animals in their natural habitat, no matter how remote the location is.

Until recently, scientists could only hypothesize everything from the migratory patterns of certain species to how far whales travel by sea turtles. Thanks to recent surveillance, we now know that many more species of whales live in the open ocean than previously thought and that sea turtles are decimated by trawlers off the Malaysian and Philippine coast, where the creatures breed.

So the big question is, "What do we do next?" Not only information about the animals but also to those trying to protect these species? For starters, environmentalists hope to convince governments to stop wasting more resources on these species to devastate these turtles to move further out to sea, or to demonstrate to government where endangered pachyderms are likely to respond.

For example, one technique that has already proved useful is the placement of satellite tags on elephant in the Malaya Peninsula.

The question these scientists had was: why did certain elephants relocate, for their own protection, away from their feeding grounds? Scientists found that female tended to head for their feeding grounds, followed by dropping elephants in mini-family groups. This solution will, undoubtedly, stop animals from wandering off and thus limit the possibility of them becoming endangered.

For years, man has been developing more efficient and deadlier weapons but for the first time in our history, we are using our technology to help our environment rather that harm it.
Reptiles Exhibit Takes Over Museum of Science

Museum of Science's "Reptiles: Real and Robotic" Should be at the Top of Your List

DIERDRE WOODY
THE ARTS EDITOR

"Reptiles: Real and Robotic," the Museum of Science's newest exhibit, opened last week in Boston.

The entertaining exhibit explores the evolution, diversity, adaptability, anatomy, and eating habits of reptiles. By tracing their history, visitors are able to see how five of the fifteen orders of reptiles have survived for over 300 million years through changing landscapes, climates, and mass extinctions.

David W. Billett, president and director of the Museum of Science, commented, "This exhibit teaches basic biology, focusing on the adaptability and evolution of reptiles. Through interactive displays and live presentations, visitors can explore these fascinating creatures."

The exhibit includes 70 species of reptiles, including turtles, tortoises, lizards, snakes, alligators, crocodiles, gharials, birds, and rhynchocephalians (found in small islands in New Zealand).

Visitors are able to learn about the various environments that reptiles live in - water areas, deserts, tropics, and cool places.

The exhibit offers further information on how reptiles are related to people and the various aspects of industry's affect on reptiles.

Finally, the exhibit educates visitors on the poisonous snakes and lizards and the ways in which people can help protect reptiles.

Supplementing the exhibit are live reptile presentations which are given at selected times throughout the day.

"Fantasia 2000" brings to fruition Walt Disney's personal vision of reinventing his bold 1940 masterpiece, "Fantasia." Sixty years after the release of Disney's classic experiment in sight and sound, a new generation of Disney animators and filmmakers offers an exciting showcase of today's audiences as they visually interpret classical compositions, including Stravinsky's "Firebird Suite."

The Bacon Brothers May be Coming to a Town Near You

Kevin Bacon, a singer?

JAMES BASBAS
STAFF WRITER

Kevin Bacon, a singer? When I first heard about the Bacon Brothers' new album, "Getting There," I figured it was just Kevin Bacon trying to leverage some money out of his Hollywood name. I was wrong.

Many people are not aware that Kevin's brother Michael is a very accomplished musician.

"Getting There" is a joint project of the San Diego Natural History Museum, and Kokoro, the company that created the robotic reptile and is sponsored by kids' milk from Garlick Farms.

The Bacon Brothers impress both film and music critics alike with their new album 'Getting There.' These talented brothers combine their creativity in order to produce a delightful and enjoyable album that will satisfy the hearts of all their fans.
Saturday, February 5 at 8:00 PM 
Ibrahim

African blues artist whose music is known for its soulful and rhythmic qualities. The concert is held at the main auditorium of the New York State Theatre.

Monday, February 8, 7:30 PM 
Sorenson Rehearsal Studio

A happening concert featuring the works of various composers. The concert takes place at the Sorenson Rehearsal Studio.

Saturday, February 13 at 7:30 PM 
Cory Hatch

A renowned member of the New York Symphony Orchestra. The concert is held at the Julliard School of Music.

Wednesday, February 17, 7:30 PM 
Paloma Olivera

A world-renowned conductor and musician known for her contributions to the classical music scene. The concert takes place at the Carnegie Hall.
Sports

Babson Intramurals Back With Excitement For All

MARIO RODRIGUEZ
TIM O'BRIEN
CONTRIBUTING WRITERS

Welcome back Babson participants! We are excited to start another basketball of competitive sports for the whole Babson community.

Last semester we had many intramural championships, so let's recap the past events. First, there was the TKE team.