The infamous summer melt, as the Director of the Office of Campus Life Tim Mann explains, is a nightmare of a problem for some forty-plus students about to start their sophomore or junior years.

The phenomenon known as summer melt begins in college admissions offices when accepted students to a particular institution would choose to enroll at another college, slowly melting from the institution's acceptance list.

After receiving 2415 applications from those who would be first-year and transfer students, the Admissions Office offered acceptance letters to 1396 first-year students and transfers. Of that, 440 students were expected to send in a deposit by the Admissions deadline of May 1.

As of May 1, the Admissions Office had received approximately 460 deposits. Experts predict that 30% of the deposits will melt, "Dean Nolan decided to allow enrollment forms and deposits up to Monday, May 5."

As of May 5, a full four days past the clearly defined deadline, 485 students had sent in their Admission's enrollment form, a deposit, and their Office of Campus Life Housing application.

My Drinking Problem at Babson

Brian C. Garr
1986 Editor-In-Chief


Babson is, like all colleges, facing the perennial problem of underage drinking.

Fortunately, some underage students still prefer the classic beverage choices

get to the bar, this bartender was rambunctious, obstinately incorrect, overzealous, and malicious.

Most, however, still consume alcohol on weekends

got me drunk. Tomorrow morning I'd wake up, stuff my head in a bag, and totally humiliates himself in some Boston jail. "I don't drink," I said, wishing I had struck to those Karate Lessons in the seventh grade. Bruno laughed. "Everybody drinks; it's not appropriate when you're in a white thing, you're wasting your time. You want Bud or Miller?"

"Boston Common here I come - a - mode. In a last call, I ordered a beer and a sandwich and to the power of beer pressure, I was able to chip "How bout a Coke?" The nightmarish hulkster slowly shook his head.

I was now three inches tall. "Hey, this is Babson. You better learn early that we don't drink Coke around here." I died as he reached underneath the bar. "We drink Pepsi," he said, as he handed me the can.

Parents of temporally housed new students have been offered a $10% discount on their housing bill, and they are grateful. "We hope this will help our students find off-campus housing as well as give them a housing deposit already made."

To ease the transition into this new phase, among other things, Mr. Mann has been giving advanced tours of "temporarily housing," "allowing the students to move in early, and making an effort to be honest and open about the substandard housing arrangements. "It's not the ideal way we would have liked, but we are happy they are here."

When asked why he continued to accept students' deposits after the May 1 deadline knowing problems may arise, Dean Nolan said, "Overall, I have the sense that students would rather come and live in temporary housing than not come at all."

Experiencing the recent housing crisis and asked whether or not he felt this office made a mistake or upheld its judgment in the decision to continue accepting late deposits, Dean Nolan said, "No, we received all the deposits that came in."

However, Dean Nolan did say, "there have been a reason to speak to me and ask for an explanation."

2001 Class Profile

Daniel J. Keeffe III
Managing Editor

It seems like every year the freshman class just gets bigger and bigger. This fall, Babson College welcomes 485 new first-year and transfer students (this is up forty-eight from last year). Of this number, forty-eight are transfer students, selected from a pool of 335. The GPA of enrolled transfer students is 3.4/4.0 and they come from a variety of colleges and universities. Fourteen of these new transfers are non-traditional students (twenty-three to thirty years old or older). The first-year students come from twenty-four states, one U.S. territory and from thirty-eight other countries around the world.

During the new arrivals, many are charity volunteers, some are Tae Kwon Do black belts, and one is even an aircraft pilot. One student is a member of Thailand's national water-ski team, twenty-five students own their own business, and one student is a published literary magazine poet.

Previously, our new students had active interests in their secondary schools. For example, 14 of our new students were National Honor Society members, including seven society presidents and ten executive members of board members. Many students were involved in student government. Eight were class representatives, seven were student council presidents, and more than 100 were members of their student council. Many students were active in volunteer work, and more than fifty students were presidents or vice presidents of volunteer organizations. About 64% of incoming students were involved in high school sports. Of these, ten were team captains.

What's Inside

Page 2 - What a shame! I hope you all had a relaxing summer because now it is time to get back to work.

Opinions

Page 3 - I guess the most valuable piece of advice I can give you from my experiences is the secret to surviving Babson and having fun.

Features

Page 4 - I was introduced to you folks for many a year now and to be perfectly honest with you, I'm sort of running out of ways to describe myself.

Business

Page 5 - My friends own, and aspire to own, you can't believe how many people who are not afraid to admit to themselves that they are nearly complete strangers to me and that I have bought a house in Boston,USA.

A&E

Page 6 - I am a very sick and tired of the Dining Hall? Looking for some great Italian food? Well, we have the solution for you.

Campus

Page 11 - Just last year I was in the same position as you all. The first time I was here it was a bit overwhelming because we all didn't know each other...
Students Will See Wage Increase

Tammy Boshack
SGA President

Hello Babson College!

I hope you all had a relaxing summer because now it is time to get paying jobs. Just like many other changes taking place this year that are very exciting, one of which have been a renovation of our newly elected President, Leo J. Higdon. Inauguration celebrations will be held on Friday, September 19th on the upper fields. It is an event you will not want to miss.

Another major change is the addition of the new campus security office, which will be up and running shortly. With the new security and campus center on line, there are several new areas for more activities. There are many events already planned which are sure to make this year a great one!

Currently in the works is a design for a new mascot which we will use for all of our T-shirts, logos, etc. I am also happy to announce that we are working on a new Beaver mascot as well. Since our current mascot has gone old and tired, this new mascot will love to cheer for our Babson Beavers in one particular way, he needs your help! Show your Babson pride, support your fellow peers, and you may even win a prize just for showing up!

Babson is a place which many students call their "second home." Let me remind you that we are the number one specialty business school in the country for the last 13 years and that we should be proud of our accomplishments.

Remember that our tuition dollars are helping to keep and maintain our beautiful campus and dormitories, and every dollar counts because we have one precious resource that we all have to pay. Keep this in mind the next time you see one of your peers breaking something.

I am not going to preach to you about something that you already know, so I think I have said enough.

On a different note, the Student Government Association is not just going out to the Freshmen, but for everyone since it is never too late to get involved! To start off the year, the SGA E-board will be holding meetings every week for the forms shortly for a New House selection for which dates and times have not been posted yet. SGA is a way for students to come and voice any concerns and to run for an office on the organization. The organization offers, is to check out the Student Organization Fair on Tuesday, September 9th from 4-5:30 P.M. in the Quad (the lawn outside the Park Mues).

In this letter I have touched on several subjects but most importantly, I would like to remind all of you returning students and say hello to our new ones! Babson is a fun and safe place and we all should strive to have an awesome year! Go class of '96!

Jeff Della Rovere
Staff Writer

On September 19, the Babson community will be celebrating an event that will solidify and commemorate the recent change of leadership at the college: the inauguration of our tenth president, Leo J. Higdon, Jr. President Higdon has been in office since President Glavin’s departure at the end of June and, along with his wife, Marcia, and two of their four children, set up residence at 56 Whiting Road in Babson Park.

Leo J. Higdon comes to Babson and will hold a successful four-year term as Dean and Charles A. Abbott Professor of Management, and as the Darden Graduate School of Business Administration of the University of Virginia during Mr. Higdon’s tenure, Darden was ranked among the top five business schools by Business Week and among the top 10 business schools by US News & World Report. President Higdon served as Vice Chairman and Member of the Executive Committee of Deloitte & Touche, Inc. His pre-business career included him as a secondary school teacher in the U.S. Peace Corps in Mali, Af.

He earned an A.B. degree from Georgetown University and an M.B.A. degree from the University of Chicago, where he was also

ja

ed in finance. He currently sits on the Board of Directors of CPC Intentional, Crompton & Knowles, and Newton and Newmont Mining and formerly served as a trustee of Georgetown University and Afric.

The inauguration will provide students with a special opportunity to hear directly from the President on his vision for Babson’s future. The celebration for our new President begins with the Inauguration Ceremony

Expected to attend the Inaugural ceremony are the State and National political leaders, which will take place on Friday, September 19, 1997. The Academic Procession, which will occur at 9:00 a.m. with the full ceremony following immediately at 10:00 a.m. The festivities will be held under the tent on the Upper Athletic Fields. Subsequent to the ceremony, an Inaugural Luncheon for guests, faculty, and administration, will be held at the South Lawn across from Horn Library.

On the Saturday following the Inauguration, the Babson College Ball Party will be held for under-graduate students in further cele-

oration of this event. In addition to the usual fare that will be served, prizes will be given for college-spirit oriented clothing and displays. The event promises to be one of the biggest Knight parties of the semester.

Classified Advertisements

Travel

Spring break '98 -- Bell Ripples, Earn Cash & Go Free!!! Student Travel Services is now hiring campus representatives. Lowest rates to Jamaica, Mexico & Florida. Call 1-800-645-4849.

Help Wanted

Admissions Office - A Case Study

I am not going to start my editorial with the usual "hello freshman, participate at Babson" line because if you haven't figured this out by now, you probably fell through the cracks. Everyone here wishes you well, but you are expected to hit the ground running. The three hours of homework you will get on Wednesday night will probably close you into that quickly.

So, in keeping with this theme, I think it's time you get your first lesson in business. Unfortunately, some of you have already gotten it when College had to assume you to 'temporary housing.' (For those who do not know what occurred, please see the front page article before continuing.) The College's handwriting seemed to be a bit off the week - and the events which led up to make a perfect case study.

Before criticizing anyone or any department in a company (or college), it is important to put the situation in perspective and understand it from multiple angles. The housing crisis that so many students were facing was caused by the confluence of two events: the poor decision to allow extremely late deposits to be accepted, and the Admissions Office's horrendous "summer melt" projection. Had either of these two events not taken place, forty-plus students would not have to live in the abominable conditions of Bantam. Van Winkle study lounges, and other equally repellent places.

Next, one must consider what the other possible outcomes would have been if someone, namely the Dean of Admissions Charles Nolan, had made another choice. This is necessary because it may reflect that a decision which hindsight looks poor was actually the lesser of two evils.

Had Dean Nolan stopped all incoming new student deposits which arrived after May 1, he would have left with approximately 465 deposits. Assuming, as he did at the time, 10% would melt away, the College would have only 420 students actually paying their tuition in September. Remember, however, the College was expecting anywhere between 440 and 450 people. That means Babson would be under-enrolled by 20 to 30 people, which translates into $56,000 to $64,000 in lower-than-expected revenue.

Great mistake, those numbers are rough since not all students pay the full $28,000 a year, but the cost of under-enrollment is clear.

Now, assume Dean Nolan had stopped all late deposits, but his male figures were -as they later turned out to be -completely over estimated. The College would have achieved the perfect September target enrollment of 440 students. Of course, this scenario is impossible since Dean Nolan trusted his male figures and would not have acted on the assumption they were incorrect.

The third scenario is that Dean Nolan continues to accept late deposits, and his 10% melt estimate is accurate. In this situation, everything works out because 48 students melt away and the College gets its 440 new students.

This, however, was obviously not the case. 10% of students who sent in a deposit did not melt away, and now the College faces a serious over-enrollment problem. What are the costs of this over-enrollment? Well, the College asks the student body to pay for the fact Dean Nolan thought the College would gain some additional revenue because of it. It's important to see the marginal revenue of each over-enrolled student is greater than his or her marginal cost (i.e., the College spends far less than $28K per student per year). They get a $12K extra student they cram in.

Getting back to the "did Dean Nolan make the right decision" question, the answer is yes on the surface but no on the whole.

Logic dictated Dean Nolan allow the late deposits to keep being processed and accepted, but had his melt estimates been at least semi-accurate to begin with, forty-plus freshman would not have been stuck in terrible housing.

The real value in this case study is knowing when to say "my fault," and move on. You see, I asked Dean Nolan if he felt his office made an error or used poor judgment in any part of this process. He said "no" and, he was "confident the college will respond in every reasonable way to make their transition as smooth as possible," I disagree. The first thing I would have done is someone's acceptance of responsibility. No one has done that, and I believe Dean Nolan should.

Gardner F. Boullay III
Editor-In-Chief

The Secret to Fun at Babson

Welcome freshman. As I look back from the position of a second-semester senior, I contemplate what wisdom I can pass on to new freshmen. I guess the most valuable piece of wisdom I can pass on from my experiences is the secret to surviving Babson and having fun. I can sum this up in two words: GET INVOLVED!

When I first arrived at Babson, I didn't know anyone. I transferred in and had about six years over the average student in all my classes. I was obviously an outlier. Then, through an odd twist of fate, I got roped into joining The Babson Free Press, an event that has shaped my life in ways I never thought possible. The Free Press is a two-week event from no other container on campus, a group of friends numbering thirty plus. Today that number has grown almost tenfold, not just within the confines of the Free Press organization, but to include others as well. The secret to having fun is not being alone.

As you look around, you will see that most of the students you are new friends, a new President, and as this new paper you're reading. The old Free Press was considered contemporary in style, while this one rests on a classical note. "What has changed?" you may ask.

To start, let's look at the actual paper. The template remains the same with five columns, however the masthead and graphics are reduced to provide more overall print space. We used the Georgia font which is considered to be rich, but easy to read. The masthead sports a classic engraved font with Babson's seal to the left. Overall we feel that the layout will provide a professional look, while retaining the culture that reflects the Babson College community.

The Free Press will also reflect those changes. Shik Singh, the Associate Editor and Webmaster will design this new site. You can expect to see a more interactive site where the ability to submit articles, provide feedback and perhaps be entertained by a few games. To aid us in this new technological change, Adam Kostas, a Babson Free Press member, donated Macintosh computers. These machines and monitors came from his current place of employment, Teradyne Inc. Our thanks go out to them.

So how can you be the best experience any of this. Get Involved! Give us a call, stop by, or simply pick up the paper and call anyone in the staff box. You'll be glad you stopped behind the scenes to see how this life-sized puzzle is constructed.

Theodore C. Beason IV
Executive Business Director

New Class, New Free Press

Welcome Class of 2001, and those of you that are transfers! You're stepping on campus, looking forward to a very dynamic year ahead of you. Changes to the external and internal environment will be experienced by everyone. Let's keep our fingers crossed to hope they turn out for the best.

We hope that you will benefit from the new Free Press. As you know, the Free Press is a new entity, a new President, and as this new paper you're reading. The old Free Press was considered contemporary in style, while this one rests on a classical note. "What has changed?" you may ask.

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So how can you be the best experience any of this. Get Involved! Give us a call, stop by, or simply pick up the paper and call anyone in the staff box. You'll be glad you stopped behind the scenes to see how this life-sized puzzle is constructed.

Theodore C. Beason IV
Executive Business Director
Greetings Frosh
Skip Connolly
Dean of Detergents

I've been introducing myself to you folks for many a year now and to be perfectly honest with ya, I'm sort of running out of ways to describe myself. I guess don't have the time to catch the evening news because of their busy schedules. So what I do is bring the news to them in an intelligent and accurate manner, using the King of Tabloids, (remoop your hats) The "Weekly World News," as my source. And

PC Magazine & ABC News
MTV (www.mtv.com)
The newly unveiled MTV Online is not afraid to take bold leaps—and take you right along with it. You will actually close your window and enter a private cosmos with its own animated navigation system. Everything in this world is alive and energetic. A remote-control command center breaks free while you roam the site. Live news of various lawsuits and addiction recoveries unfold in your floating command window. And as your cursor skims over the menu's offerings, explanations burst open.

MTV continues to document young America's musical obsession. But now, tube offerings like "Beavis and Butt-head" take clever advantage of the Web's interactive opportunities. You can download audio and video samples and be the first on your block to get sick of the new releases. Each glorious and funny page of MTV.com is another mini garden.

Microsoft Investor (www.investor.msn.com)
Like Expedia, Investor is a free service that's part of the new Microsoft Network. With a state-of-the-art interface that lets you track your portfolio, read news pertaining to the stocks you hold, look up the historical performance of stocks and mutual funds, and tailor the charts and graphs to your specifications, Investor covers all the bases. You can also trade stocks via Charles Schwab, with more brokers on the way.

AutoWeb (www.autoweb.com)
Before tangible with a car salesman, do your homework on the Internet, so that when you hit the dealership or used-car lot, you'll know as much as he does. AutoWeb arms you with all the facts and figures for new and used cars. And some dealers provide free estimates online, so you can comparison-shop from home.

Although this option may seem silly, you can actually learn a lot from this site before buying a car. Plus, it offers the option of jumping to manufacturers' web sites.

Travelocity (www.travelocity.com)
Travelocity has an edge on most online travel sites when it comes to one important factor: price. The exclusive "7 Best Itineraries/Low Fare Search Engine" turns up some startlingly low fares, whenever sites make you root around for prices. Travelocity just tomes three low fares into your lip. In addition to chasing down deals among 700 airlines, it pursues bargains at 34,000 hotels and 50 car rental companies, and when you find a price you like, you can do your booking right here. In addition, for those of you with alphanumeric pages, Travelocity offers a free service that lets you know whether your flight is on time.

1-800-Flowers (www.1800flowers.com)
Forget buying flowers on the phone—1-800-FLOWERS has pictures worth a thousand words, and your online purchase is worth 300 frequent-flier miles from United Airlines. Send those long-stem—or 149 other bouquets you can view online—24 hours a day; a local florist will process your order. Online

Shoppers enjoy a service charge discount of almost 50% on all orders. This $300 million enterprise not only guarantees 100% satisfaction but also promises that your perishables will be fresh for seven days.

To Join Call x5292 or visit us at the Activities Carnival Friday, September 5

Winter Weekend Knight Parties Better Than Ezra Braveheart Kevin Hughes

Campus Activities Board

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The Sabian Free Press
The Atitude for Investing - Fear, Greed, and Quirks

Enrique "Q" Torres
Business Editor

Fear, greed, and assorted personality quirks can psyche out even the most committed of investors. You know you should be saving for retirement, but it's hard to get started when you're overwhelmed by day-to-day expenses. You know you don't need to pick the top-performing mutual funds, but it can be hard to stop persisting mum until you discover the trend. You may know you shouldn't sell stocks in a panic when the market falls, but you can't help it when every- one else is jumping ship.

Despite the reams of financial information available, even some of the best-laid investment plans never get on track or end up derailing because of a key barrier to success—you. Intellectu- ally, you know what to do; psychologically you can't always follow through.

The most obvious thing that people do wrong is wait for things to become perfect—a time when you can buy and wait for things to feel terrible before they sell. That's a sure prescription for buying at the top and selling at the bottom. This occurs when an investor buys at a stock's price simply by virtue of its price, but doesn't really know why. Buying stocks is not knowing, not welling, knowing that the performance will now fall, caus- ing the investor to sell at a low. An example would be inves- tors in the year 1993. The year ended well for fund managers, because a large amount of capital came in from perspective in- vestors. The atmosphere was quite different again during the last quarter of the year. Those people were scared. They were so scared that they sold out. They were attracted by great numbers of Standard and Poor's 500-stock index, which rose a healthy 10.1 percent. When the market crashed in 1987, they sold in fear and because of on-the-sideband mentality, waiting for prices to go even lower. Only af- ter giving up years of profits did they buy back in. The lesson again—just in time to see the market go nowhere in 1994.

Call off the hunt. Every investor has to be prepared to lose money.

When the S&P rose a scant 1.3 percent, in 1993, studies' results state that in- vestors have an uncanny knack for buying against their interests. Every investor knows that sending a regular monthly check to a no-load mutual fund is a way of securing a retirement nest egg. During the twelve years ended in March, the average investor held a no-load stock fund for only two and a half years, according to the study. Investors in load funds showed they could do little more than a load fund, with less charges, dumping funds, on aver- age, after less than three and a half years.

Whether its caused by fear, impatience, or fear, that short-sighted mentality is costly. Over the five years ending March 31, the average dollar investor in load fund has earned 22.1 percent, while the average equity fund, on average, has earned 21.4 percent, according to Morningstar Inc. Why the difference? Most investors are getting in and out of funds at the wrong times, so funds tend to have more assets when they're going down and fewer when they're heading up.

Do you mean this is doomed forever? The market is a function of nature to earn dismal invest- ment returns? Not if you. There are some ways to avoid some financial pitfalls and take steps to avoid them. Procrastination: You know the first plan. It involves develop- ing a financial plan and implementing it in business plan format. The "Red Tape" section involves all the details. The third part, "Advertising", can sometimes be broken up into new business.

Finally, the "Location" part speaks for itself. You need to put the business some- where.

This is again the quick version, just to give you an idea of what you are facing. The "Design and Plan" and "Business Plan" section is considerably the big- gins. The design is easy, you just need a plan. The business plan is a little harder. Each potential business needs to submit a busi- ness plan for public consideration. This will include the basics such as executive summary, marketing, financial plan, management, and possibly a financial plan, etc. An outline for the business plan will accom- pany any application.

The "Red Tape" is not as in- timidating as it may sound, it is simply a two part process of get- ting licensed, and financing your business. The first step is to acquire, fill out and submit an ap- plication. Applications can be obtained at the information desk in Hollister. When completed, it can be dropped in the on-cam- one else help you with your fi- nancial information. If you're eligible for a 401(k) tax-deferred retirement plan or a 401(k) tax- sheltered annuity at work, your employer will automatically de- duce the amount from your paycheck and put it toward your retirement. A 529 plan is similar in that it will give you a tax-advantaged way to save for college.

Perfectionism: With thou- sand time period, temporary licenses issued, temporary licenses would be FME (Freshman Management Experience) business, fundraisers, etc. These are restricted to a set time period.

The advertisement stage is not a requirement, but is recommended if you want your business to be well known. The most obvious location is advertising in the school newspaper. The Bayonet is the school newspaper, it is where you want to advertise your 50% discount on ads to student-run businesses. More details: By number of issues. In addi- tion, the Business Section of the school paper often runs special articles which profile student busi- nesses. These articles are very helpful to new businesses, but nothing is a picture. A logo or a phrase can usually accom- pany an article at the end. Other sources of advertising include the Student Business Fair, the Stu- dent Directory and Mass Mail- lings. It should be noted that only one Mass Mailing per semester is available, which you can search forever for a flawless fund. Call off the hunt. The Bayonet has to be prepared to lose money.

You might find it easier to sell your idea on the phone. But use someone else as a sounding board. That's what's new.

Investment wizard and recent Babson speaker, Warren Buffett

full investors do. For instance, in- vesting icon Warren Buffet rarely makes a move without advice from Charlie Munger, his vice- chairman. It may seem corny, but when the market or a stock goes against you, it may be wise to consult someone else to whom you can turn for counsel. By going positive learning experience, you can join an investment club to bounce ideas off of each other. It will make you resist the temptation to sell off a portion and buy something "bet- ter" instead. But that's a losing strat- egy. Fund managers have different styles of invest- ing, which go in and out of favor, so you might as well not try to follow their style. By having a good long-term investment strategy could be even more costly. Impatience: Once you actu- ally get off the dime and a re- cipient is so pressed to find a short-term fix, resist the temptation to sell off a portion and buy something "better" instead.

Don't confound lack of volatility with safety. When investing for the long term, the volatility of stocks works to your ad- vantage. Stocks should be part of the portfolio of every investor, including retirees who lived through the Depression.

Don't be too hard to save when you have so many things on which to spend your money. The best way to save is by one financial planner about a California lawyer. The lawyer in- sisted he couldn't save any money, despite an annual salary of $180,000, but he spent $6,000 a month getting his hair cut. Sound advice is, have some- thing else help you with your fi- nancial information. If you're eligible for a 401(k) tax-deferred retirement plan or a 401(k) tax- sheltered annuity at work, your employer will automatically de- duce the amount from your paycheck and put it toward your retirement. A 529 plan is similar in that it will give you a tax-advantaged way to save for college.

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You might find it easier to sell your idea on the phone. But use someone else as a sounding board. That's what's new.
August 31, 1997

To the New Students in the Babson Community:

I am delighted to extend a warm and very sincere welcome to all of you.

You and I are beginning our Babson careers together, and I hope that you are as excited as I am to be at this cutting edge institution. Babson takes great pride in the quality of its educational programs. The College is equally proud of the exciting cocurricular activities and challenging leadership opportunities that we make available. While Babson offers a wide variety of educational experiences, both in and out of the classroom, it is up to you to choose those that best fit your needs and that will establish values and patterns that will better prepare you for life.

Throughout the year you will hear the theme, “The Key to Your Future.” I genuinely believe that Babson College is that key. The challenges that you and I will face are exciting; the opportunities for us are tremendous; the rewards will be well worth our efforts.

In a few short weeks we will dedicate three new buildings on campus. With addition of the Donald W. Reynolds Campus Center, the Richard W. Sorenson Center for the Arts, and the Glavin Family Chapel, Babson has created an exciting new area on campus that will add a whole new dimension to your Babson education.

I am looking forward to my first year as Babson’s tenth president, just as you are looking forward to your first year as a Babson student. Mrs. Higdon and I hope to meet many of you personally during this year.

Welcome!

Leo I. Higdon, Jr.
Dare to be Heard

In this paper, thoughts fly. Views are expressed. Visions unfurl. Theories are disseminated.

What is shared here is nothing less than the musings of the human spirit. And for good reason. It is this paper that policy makers look at first, along with captains of industry, masters of the arts, and many of the great thinkers of the next century.

As Free Press members, we produce not a product, but rather a service. It expresses a view that will be heard by the people who make the decisions.

And that could make all the difference in the world.

© The Babson Free Press
G. I. Jane Reviewed

Jay Carr
The Boston Globe

 Ridley Scott’s high-powered “G.I. Jane” jump-starts Demi Moore’s stalled career in a big way as it goes to war against sexism in the military—and the hitherto-male-dominated gun-fu action movie. The fact that she is violently lashed around by a slavishly literal-minded would-carp at the title in view of the fact that the film is about Moore’s naval officer toughing it out to become a Navy SEAL in the world’s toughest boot camp, then additionally hurling a few political hurls at the other sexes, doesn’t have to bother about it. Short, there are several kinds of underdog appeal for Moore to generalize here, and she nails them all as a fiercely determined woman. She’s at her toughest when she goes to the commandant of the camp that doesn’t want her. She insists she be treated like one of the guys, not bussed separately like a bör- house flower that all desert as a piece of politically motivated sensitivity training inflicted upon them.

The film doesn’t do much with the irony of Moore’s Lieutenant Jordan O’Neil pushing herself through more than her share of hazing while her so-

called superior officers feel sorry for themselves for having to allow her into their world. Still, it’s there. "G.I. Jane" is smart enough to avoid the danger of preachiness, setting up the situation nicely when a tough sergeant from Texas, played with delicious dryness by Anne Bancroft, demands to know what the commanding officer heard, why so many military jobs are still off-limits to women.

Once there, with her head shaved and sharing a barracks, she runs into the usual Hollywood cross-section of recruits. They predictably begin by being snide and patronizing, but gradually respect her at the end, when a training exercise in Libya turns into the real thing, complete with Arab-bashing. Her nemesis is the camp’s Master Chief, compellingly played by Viggo Mortensen as a kind of Nietzschean sadist who means to drum Moore’s intelligence out of his superman fantasies. The tension between them is increased by their mutual recognition that each, in his or her own way, is a bit of a fanatic. But while Mortensen’s character becomes intriguing by seeming ambiguous and internalized, Moore’s erupts a pull through the unwavering forcefulness of her dedication. From start to finish, she’s out there.

What carries "G.I. Jane" ultimately is Moore’s ability to generate the underdog appeal she’s after by convincing you every sec- ond she’s on-screen that she takes herself seriously, that she’s fighting a good fight. The Navy could do worse than use her as a recruit-
tool. Her "G.I. Jane" is a poster woman for motivation.

Restaurant Guide

Joseph C. Consoli
III Staff Writer

Already sick and tired of Trim Dining Hall? Looking for some great Italian food? Well, we have a place for you! Vinny Testa’s located on the west-bound side of Route 9 in Freemansham. Located approxi-
mately ten minutes from the Idaho campus. They offer the heartiest Italian food this side of Italy.

Let’s just start off saying that you better be hungry before you open the door to Vinny Testa’s because if you aren’t you’ll find something else. I have yet to find a person leave the restaur-
ant hungry. The portions are

massive and are specifically de-
signed for sharing. Vinny’s also offers larger portions called moltons which can easily feed two to three people. Let’s just say you won’t go hungry and there will be plenty of food left to take home. Vinny Testa’s offers a variety of meat dishes that include the best by this side of San Fran-
cisco. They also have Lasagna that I thought was fantastic. In addition to all of the great meat items Vinny’s also has some great des-
serts which includes Spumoni, which is an Italian ice cream, Tiramisu, and to top it all off some great Espresso. Make sure you save room for those great desserts.

If you’re looking for some-
where to go with your parents or on a date, this is the place. Be willing to spend approximately $40.00 on dinner for two, which includes an appe-
tizer, drinks, and a main dish.

The atmosphere is very nice and the restaurant is very elegant. Casual and or business attire is comfortable and appropriate. Reservations are not required, but are preferred during normal dining hours. The restaurant’s hours are Monday – Thursday 11:30am to 10pm, Friday and Saturday 11:30am to 11:00pm, and Sundays Noon to 10pm. 508-665-8787 •Natick

If you can’t decide between Chinese Mexican or Italian, try Californian.

California Pizza Kitchen

Pizza - Pasta - Salads - Desserts

Natick Mall
1225 Worcester Rd.
(Next to Filene’s)
(508) 651-1906

Joe & Trudy Arata
(908) 651-1906

Gift With Purchase

Atrium Mall
The Mall Smart Students Are Into

Cool Music Sweepstakes.

You could win 4 free tickets to a concert, dinner at The Cheesecake Factory and limo service.** Just fill out this form before 9/30/97 and bring it to Borders Books, Music & Café.

NAME

ADDRESS

CITY

STATE ZIP

SCHOOL PHONE

* Purchase prior to 9/24/97 do not apply. Selection of samplers is limited and varies from store to store. While supplies last. ** Purchase necessary, ticket not present to win. Must be 18 or older to enter. Drawing will be held 10/1/97.

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Atrium Mall

The Mall Smart Students Are Into

300 Boylston Street • Chestnut Hill, MA • (617)527-1460 • www.mallsofme.com/atrium

Open Monday-Saturday 10am-9:30pm • Sunday 11am-6pm

FREEROOFINDING PARKING

The Suduan Free Press

Sunday, August 31, 1997

You’re Gonna Like The Sounds Of This.

Get one hot new CD or cassette sampler FREE from our selection of today’s top recording artists.*

Just make any purchase from these participating stores

starting August 24th:

Abercrombie & Fitch

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Foot Locker

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Laura Ashley

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Simply Cigars

Victoria’s Secret

Stop by the Atrium

Customer Service Desk

for more info.
MALLAPALOOZA

OUR LADY PEACE!

FREE WBCN Concert
Saturday, September 6 at 3pm
On the Lagoon at Lechmere Canal Park • CambridgeSide Galleria

Autograph Signing Session with Our Lady Peace • 4pm

It's Mallapalooza and it's coming to CambridgeSide Galleria. See Our Lady Peace – one of the hottest singer/songwriters on college campuses today – in a free WBCN Concert. Then meet the band after the concert and check out the rest of the Mallapalooza celebration.

STUDENT AID
Visit College Headquarters Saturday, Aug. 30 - Sunday, Sept. 7 on Level 1 and get your CambridgeSide Galleria Student Discount Pass for savings of 10% at participating stores.*

WINAPALOOZA
Enter the Mallapalooza Sweepstakes and win a trip to Montreal to see "U2" live in concert and other prizes worth thousands of dollars. Entry forms and rules available at College Headquarters, Level 1.**

FREE SHUTTLE BUS
Every hour on the hour from 11am-7pm
Sat., Aug 30-Mon., Sept 1
Sat., Sept 6-Sun., Sept 7
Sat., Sept 13-Sun., Sept 14
Catch it at the campus entrance on Professor's Row at Tufts University and from Howard Johnson's at Boston University.

*See Customer Service Desk for details
**No purchase necessary

100 CambridgeSide Place • Cambridge, MA • Take the Green Line to the Lechmere (T) stop or take our FREE Shuttle Bus, "The Wave" from Kendall Square (T) on the Red Line. Across from the Museum of Science • (617) 621-8565 • Open Mon.-Sat. 10am-9:30pm • Sunday 11am-7pm
www.mallapalooza.com/cambridgeside
With all new experiences there will be adjustments. There are times in the life of those that want to make new friends and a new quest becomes easier. Babson is much more than the place to learn about business. Whether the major that you choose is a self-designed pursuit, a core subject, or true, you are here for a powerful foundation in business. For this reason, it is easy to be in a portable environment in your future home.

Babson is a place that comprises the long list of extracurricular activities here at Babson focus your interests into one group, a group. It is important to understand that the group environment is vital here because Babson will carry you through many of your studies and even be the source of learning and support throughout your time at Babson. Of course, there are some clubs that you may want to look for in the upcoming Organization.

The Babson Fund and Investment Club - A large sum of money has been gathered in order for the students to invest in various ventures. The forum for how this allotment is used consists of a proposal for a possible income. Defense of that proposal, and finally, a group decision as to whether or not it should be purchased.

Academy of Accountability - This organization is mainly for students with a passion for accounting. Typically, members who join have already completed 40-credit hours and maintain an overall cumulative average of 3.0. In addition, members need to have completed at least two accounting courses and be entailed in an Intermediate Accounting course. This is perhaps the first choice of incoming Babson, but could very well be considered in the future.

Babson Association of College Entrepreneurs - IE is an organization for the aspiring entrepreneur. RACE educates and inspires students to realize their goals and entrepreneurial pursuits. All students are eligible and encouraged to join.

Babson Entrepreneurial Exchange - Also a supporter of Entrepreneurial Spirit, IE offers a pleasant environment to the business student. It is generally made up of practicing entrepreneurs, accountants, investors, and marketing consultants. They sponsor events, workshops, conferences, and seminars aimed at educating the community. Their newsletter, The Entrepreneurial Review, is written and edited by undergraduates and graduate students.

Babson Finance Society - This group works with students and the finance division to educate others on a variety of finance-related topics. The members are generally Finance-oriented, yet the group is open to all.

Babson Marketing Association - BMA is a club that educates students in marketing. Guest speakers and seminars are run by BMA and the group is open to all interested students.

Student Alumni Association of Babson - Always a great way to possibly meet one of the many, many, prestigious alumni here at Babson.

All of these organizations need one thing: your involvement. The benefits they provide you are tremendous. So, we hope you join and participate.

Guide to Pizza: & Subs

Restaurant
Domino's Pizza
Large Pizza
9.95 (14"

Small Pizza
4.95 (10"

Steak & Cheese
Chicken None

Nick's Pizza
7.20 (14"

Deluxe Pizza
7.35 (14"

Pepe's Pizza
9.00 (14"

Mark's Sandwich
9.29 (14"

Bertucci's
9.30 (18"


The Pillar House - Stay away!

Your wallet, along with your stomach, will be empty after a single visit. High prices, bring at least $70 for a party of two! The elegant servers who scrape your table with a strange doo-hickey after every bite, don't compensate for the so-so food. Located at the junction of route 16 and route 128.

Joe's Pizza - The best traditional New York Pizza in town. In fact, the only traditional pizza in town. Great eats and Lady, be sure to say hi to Claudio. Subs are okay, but the Calzones and pizza are the true specialties of this late night hangout. Located in the center of Wellesley, across from Hair Cutts Limited.

White Mountain Creamery - Homemade ice-cream at its best. Ben & Jerry's look out! This little ice cream shop will satisfy any sweet tooth. Daily flavors like homemade banana, cookie dough, pine cone, chocolate macaroon, Vermont Maple, Peppermint, and Pumpkin, and more. Check them out. Next door to Joe's in Wellesley.

Cheesecake Factory - This place puts California Pizza Kitchen to shame. Any place that has a spiral bound menu with over 15 pages must be able to satisfy your hunger. Cheesecake is not their only specialty. A unique concept and atmosphere. A perfect way to bring up a date, but expect to wait in lines. For convenience, plan to do some shopping before dinner. Simply put your name on the waiting list, and take a stroll through The Grove. Located in the Atrium Mall on route 9 east.

Eat Smart Cafe - Located in the center of Wellesley across from White Mountain Creamery. Classic meatball sub, delicious and healthy! Unbelievable sandwiches, pasta, and salads as well. They have the best smoothies in the world. All healthy, but incredibly tasty food. Affordable prices, but a little short on atmosphere.

Frida's Tractor Stop - This themed diner is unbelievable. The service is great and the food is the best. They have a huge selection including Burgers, Pastas, and Chicken. The best of all is dessert in a miniature truck.

Compiled by The Free Press Staff

Local Dining Guide

Vinnie Testa - Traditional Italian cuisine highlighted by ex-aggregators. Portions at cheap prices is what Vinnie's is known for. Go to Vinnie's for dinner and have leftovers for lunch the next day. If you like seafood, try the solo portion of Mussels Fra Diavolo, you won't be disappointed. And if you dare to try the large portion, for less than $20, you can feed a group of four with plenty to take home. Vinnie's is located on the west-bound side of route 9 in Natick, just ten minutes from campus.

Attire is casual. 805-655-8767

Dragon Chop - For those of you who like Chinese food, this is the greasy spoon of the orient. Open 'til 11:00 every day with a large variety and above average portions. For extra value order the dinner plate instead of the choice of rice, appetizer, and entree for under $6.00. Located in Natick near McDonald's and Rocko Bros. 617-449-3840

Dominio Pizz - Your classic pizza delivery. This branch of Dominio has been serving the Babson front for years. Just ask and they will recommend what is hot and ready to go. Fast delivery and great cheese-bread make this joint a definite for late night snaks. Open 'til 1 am. Thin crust pizza is always a light treat during exam or late night studying. Call for delivery! See our sports trivia in the Sports Section every week for free gift certificates! 617-235-0020

Nick's Pizza House - The best steak & cheese subs in town! If you are a chicken lover, try the chicken finger sub with cheese and sauce. A large variety of subs, calzones, pizza, salad, and drinks make Nick's a sure bet. Even just a bit of crust on it. Call Paul or Scott at 235-5464. Located in Wellesley across from Brown Gear and Company. 16 at route 9. Call for deliveries or stop by at 235-2399.

The Crispy Toasted Chicken is always on the menu, will quickly place your taste buds in heaven. Don't forget to order the Crab Rangoon! Call for deliveries at 677-235-1111

Mozzari - The best eats for you early birds. Open daily at 5 am, get a homemade breakfast at dirt cheap prices after that all night prep for a speech or presentation. Eggs, pancakes, jakes, celery, and more. Stop by this quaint establishment located not too far from Blockbuster in Wellesley.

The Pillar House - Stay away!

Your wallet, along with your stomach, will be empty after a single visit. High prices, bring at least $70 for a party of two! The elegant servers who scrape your table with a strange doo-hickey after every bite, don't compensate for the so-so food. Located at the junction of route 16 and route 128.

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Premonitions: Hey, It Could Happen to You

Prem Athial
Sports Editor

Welcome incoming freshman. Just last year I was in the same position as you all. The first couple of weeks were brutal because we all didn’t know each other, but the orientation activities helped get us through this ordeal. One bit of advice: don’t start a war with your roommate within the first week of school. This is because he or she could be the person you hang out with the most during the first few weeks of school. Well, it turns out that I didn’t have that problem, because my roommate, supposedly from Sri Lanka, never showed up! (He probably is still stuck in a London airport looking for Babson). This meant that I had a double all to myself, which meant I would have to venture out of my room to make friends with people.

On the first Friday after classes began, there was a student organizational carnival. I was planning on skipping the event, but then I realized that I hadn’t participated in any extracurricular activities since middle school. So, I dragged my sorry and guilty butt to the carnival. On the first run-through, I didn’t see anything that interested me. Finally, I decided that I wasn’t going to leave until I signed up for something. So, I signed up for the Billiards Club. But, out of the corner of my eye, I spotted the banner of the Baboon Free Press.

Since I loved the world of sports, I decided that I should just sign up to write articles for the paper. If I didn’t like what I was doing, then I could quit after awhile. Plus, they told me I would get paid for every article I wrote! It turns out that I didn’t quit. I started off writing articles for Women’s Tennis. Soon, I was writing about the NFL, Baboon Baseball, and the Final Four. I watched my Yankees win the World Series, and I watched my Broncos get off to a 13-3 record (only to be stomped on by the Jaguars in the playoffs - yes, an expansion team). And the great part was that I could write about this and get paid for it! In March, the Sports Editor, Dave Oronoro (a senior) told me that he was going to quit after Spring Break. Since the Assistant Sports Editor was a senior too, the Sports Editor job was literally dropped in my lap (this could be a good thing or a bad thing). So, I decided to take the challenge, and I became the Sports Editor for the last two months of school. To cut down on the workload, I decided that I needed another writer, so Joe Senos, another freshman, became the Assistant Sports Editor. It was brutal in the beginning, but after a while, we caught on.

So, if there is any advice that I can give to incoming freshmen, it is this: “Don’t just sit back and wish for opportunities like this to happen, go out and look for them.” Although my “going out and looking for opportunities” just comprised of going to the Student Carnival, this is a good start for everyone. So, I encourage all of you to be at the carnival on Friday and look for these opportunities, as I did a year ago, and you will probably be well rewarded in the future.

Chuck’s Tips For Freshmen on studying:

Don’t feel like you have to cram all of your credits into four years. Pace yourself.

“I recommend French as your foreign language. The ladies go crazy when I say, “Je m’appelle Chuck.”

You can use your BankBoston Card to buy stuff all around town. You can even use it to buy books. Personally, I prefer to wait for the movie.

The Baboon Free Press
Fall Sports' Schedules - Get Out & Cheer!

SPORTS
Sunday, August 31, 1997

MEN'S SOCCER
Month Date Opponent Time
July 7 SU PLYMOUTH ST 2:00
11 TH RIVER 4:00
13 SA @Bowdoin 1:30
17 WE GORHAM 4:00
20 SA @ WNEC 1:00
24 WE @ Wheaton 4:00
25 SA @ Clark* 2:00
OCT 1 WE MIT 4:00
4 SA BRIDGEWATER ST 2:00
5 WE @ Tufts 4:00
11 SA NORWICH* 2:00
15 WE WILLIAMSM 3:30
18 SA COAST GUARD* 2:00
22 WE @Amherst 3:00
26 SA @ Springfield* 12:00
29 FR-SU @ Wheaton 7:00
NOV 1 SA MIDDLEBURY 1:30
8 SA @ Brandeis 1:00
* Constitution Athletic Conference Game
Coach: Jon Anderson

WOMEN'S SOCCER
Month Date Opponent Time
SEP 9 TU BRYANT 4:00
11 TH @ Framingham State 3:00
13 SA @ Bridgewater State 11:30
18 TH CURRY 4:00
21 SU @ Bowdoin 12:00
23 TU @ Salem State 4:00
25 TH @ UMass-Dartmouth 4:00
28 SU @ Bates 2:00
30 Tu @ Worcester State 4:00
OCT 4 SA WPI* 4:00
7 Tu WELLESLEY* 4:00
9 TH @ Clark* 3:30
14 Tu MIT 4:00
16 TH @ Brandeis 3:30
18 SA SMITH* 11:00
21 Tu @ Wheaton* 4:00
25 SA @ Mount Holyoke* 3:30
29 WE NEW'S Quarterfinals 2:20
NOV 1 SA NEW'S SOCIETY @ Clark TBA
2 SU NEW'S Final @ Clark TBA
* New England Women's Conference Game
Coach: Judy Blustern

WOMEN'S TENNIS
Month Date Opponent Time
SEP 6 SA SPRINGFIELD 1:00
11 TH @ UMass-Dartmouth 4:00
13 TH SIMMONS 3:30
20 SA @ Mount Holyoke* 1:00
22 FR-SU @ Williams* 3:30
27 SA CLARK* 1:00
30 Tu @ MIT* 3:30
OCT 4 SA WPI* 3:30
6 MO @ Salem State 3:30
9 TH RIVER 3:30
10-12 FR-SU @ Riles Tournament TBA
14 Tu @ Wheaton* 3:30
18 SA SMITH* 1:00
25 MO @ Brandeis* 3:30
24-26 FR-SU @ New England Champ TBA
* New England Women's Conference Match
Coach: Bill Cole

VOLLEYBALL
Month Date Opponent Time
SEP 9 Tu @ Simmons 7:00
16 TH @ Rollins 7:00
18 TH @ UMass/Dartmouth 7:00
20 SA @ Clark* 1:00
25 Tu @ WELLESLEY* 7:00
OCT 7 Tu COBY-SAVERI/AM 7:00
9 TH SMITH* 7:00
13 SA ATLANTIC UNION 7:00
15 MO REED* 7:00
16 Tu @ WNEC 4:00
18 SA BRANHAM 1:00
21 MO WPI* 7:00
23 TH @ Wheaton* 7:00
25 Tu @ Emmanuel 7:00
NOV 1 SA @ East Nazarene/Colby 1:00
15 Tu @ Mount Holyoke* 7:00
* New England Women's Conference Game
Coach: Tonya Stange

MEN'S & WOMEN'S CROSS COUNTRY
Month Date Opponent Time
SEP 7 Tu @ Franklin Park 11:00
10 SA @ Bryant Invitational 11:00
15 TH @ UMass-Dartmouth 12:00
27 Sa Foxhill @ Franklin Park 11:00
OCT 4 Sa @ Bayside Inv 11:00
11 SA @ CRICKET Inv 11:00
18 SA @ WESFILD ST Inv 12:00
25 Tu NEW'S Champion 12:00
NOV 1 Sa @ ECAC Ch (Westfield) 11:00
15 Sa @ NCAA Qc. (S Maine) 11:00
Coach: Scott Hutchinson

FIELD HOCKEY
Month Date Opponent Time
SEP 1 Tu @ Bridgewater State 4:00
10 Th @ Bowdoin 4:00
16 TUE MIDDLEBURY 4:00
18 Th SPRINGFIELD 4:00
20 Tu FRAMINGHAM ST 11:00
25 Tu @ WNEC 3:00
30 Tu SOUTHERN MAINE 1:00
OCT 4 Sa @ WPI* 9:45
5 Th @ Wellesley* 4:00
9 Th @ Tufts 3:00
14 Tu @ Clark* 3:00
15 Tu @ MIT* 7:00
16 Th @ UMass-Ukhtmyth 4:00
19 Sa @ Smith* 1:00
21 Tu @ Wheaton* 4:00
26 Fr @ MOUNT HOLYoke* 2:00
30 Th NEW'S Quarterfinals 4:00
NOV 1 Sa NH Semi @ Wheaton 12:00
2 Su NH Champ @ Wheaton 1:00
* @ St. Paul's School Concord, NH
Coach: Billika Bowby

The Free Press recommends CENSIS for up to the minute sports coverage (www.censis.com)

Attention
All Writers!

Prem Aithal
Sports Editor

Do you have a knowledge of sports but have nothing to show for it? Are you an athlete that is interested in having your team covered weekly by the Babson Free Press? If so, this is a great opportunity for you all to write for the sports section of the Babson Free Press.

I encourage all sports teams to select a writer for their team. Thus, it will be a guarantee that the highlights and lowlights of your teams' games will be featured in every week of the paper. You won't go away empty-handed because you will be paid for your work.

Now, if you are not an athlete, you can still get into the game. You can decide to be a correspond-ent writer for Babson sports. All you need to select is include: Men's and Women's Soccer, Volleyball, Field Hockey, Golf, Women's Tennis, Cross Country, etc. Your articles will appear in every issue of the Free Press, and remember, you will be paid for your work.

So, if you have any interest, even a slight one, you can write to me at Mailbox 412 or you can e-mail me at pitbald@babson.edu. You can also see me at the Student Organizational Carnival on Friday, where you can sign up to be a writer at the Babson Free Press booth.

Jordan Returns

(CSN/NU) - One month after signing coach Phil Jackson, the Chicago Bulls have secured the limchpin of their championship-ripping lineup. Chicago's WLS-TV reported earlier Wednesday that Jordan and Bulls officials struck a deal formally Tuesday in Las Vegas and worked out an agreement. Reinsdorf returned to Chicago on Wednesday.

As a free agent last year, Jordan signed a one-year deal worth $30.44 million. He led the Bulls to their fifth NBA title in seven years and was named Most Valuable Player in the playoffs. Jordan reportedly had been seeking a dual worth at least $56 million a year.

Photo by Aman Batra

Who Is the Athlete of the Week?

Prem Aithal
Sports Editor

Do you have what it takes to become the Athlete of the Week? Every week, we will choose a male or female athlete to receive the distinguished title of "Athlete of the Week." Now you may think that such an honor is not really worth it. But, you are wrong because you will be featured in the sports section of the paper. Why boast about your three goals in the Men's Soccer game or your 6-5 victory in Women's Tennis Match to only a couple of people? Instead of letting a few friends know about your athletic prowess, we can let the whole world know about your incredible skills. If you are selected as the "Athlete of the Week," not only will you have a glowing picture of yourself, but you will also have an entire article written about you.