Thursday, April 18, 1991 • Vol. 45 • Issue 10

Douglas And Charm Prize Winners Babson honors its entrepreneurs

By Bob Conrad Assistant News Editor

To reward the entrepreneurial spirit of students at Babson, the college supports an undergraduate and graduate award for the best entrepreneurial business plan. The Philip Charm and Douglass Foundation Prizes are awards coveted by entrepreneurs at Babson.

In 1984, Leslie B. Charm established a $4,000 grant to be awarded annually to the individual or team that composes the most promising business plan. The Charm Prize is named in honor of Leslie Charm’s father, Philip Charm, the founder of Charm Leather Company of Boston. Each year, a panel of 4 judges selects the finalists for the competition.

A Look at the Statistics that Surround Us

Cable TV households

In percent of U.S. households with basic cable television

<table>
<thead>
<tr>
<th>Year</th>
<th>0</th>
<th>10</th>
<th>20</th>
<th>30</th>
<th>40</th>
<th>50</th>
<th>60</th>
<th>70</th>
<th>80</th>
<th>90</th>
<th>100</th>
</tr>
</thead>
<tbody>
<tr>
<td>1933</td>
<td>15</td>
<td>25</td>
<td>35</td>
<td>45</td>
<td>55</td>
<td>65</td>
<td>75</td>
<td>85</td>
<td>95</td>
<td>100</td>
<td>75</td>
</tr>
</tbody>
</table>

SOURCE: Chicago Tribune, National Cable Television Association

Founder’s Day 1991

Babson welcomes Distinguished Entrepreneurs

By Bill Chisholm Editor-in-Chief

Yesterday marked the fourteenth year of Founder’s Day at Babson, an event conceived to honor leaders in the world of business. Three men were inducted into Babson’s Academy of Distinguished Entrepreneurs. They were: Amar Bose, founder of the Bose Corporation, a company which manufactures and sells radio sound equipment; John Furman, founder and Chairman of Furman Lumber, a company founded by Furman and nine others when the lumber company they worked for was sold out; and William G. McGowan, founder and Chief Executive Officer of MCI Communications, the firm that led the fight for competition in the telecommunications industry.

The afternoon ceremony was held in Knight Auditorium, and it was presided over by economics professor John Mathieson, chair of the Founder’s Day panel of judges. Each of the inductees spoke for about 5 minutes to the packed crowd about the importance of entrepreneurship in business.

Mr. Bose discussed the importance of education in the business world. A former student and now professor at MIT, Bose shared the podium and wore a wire microphone, speaking off the cuff like a teacher in a classroom. He told the crowd to “do the things that you believe in, and do them in a more organized fashion.”

Mr. McGowan highlighted the need for students to take risks in order to be successful in business and in life. The Bose Corporation’s loudspeakers are now the number one selling brand in Japan.

John Furman told the crowd about his father-in-law, the man who inspired him to be a leader in business. Mr. Furman served as Lt. Commander of the destroyer U.S. Register in World War II. After returning, the lumber company he worked for sold its interests to a main competitor. So Mr. Furman did what any good entrepreneur would do, he started his own lumber business. In 1956, Furman Lumber Co. employed nine workers and grossed $4 million in sales. By 1990, those numbers had increased to 400 employees and $285 million in sales.

What’s Inside...

- News
- Business
- Across the Campus
- Op-Ed
- Letters
- Photo Essay

- Balbo History
- Grad Corner
- Features
- Comics
- Campus Calendar
- Sports

Continued on page three
1991 Commencement Speakers Announced

By Sarah Winch
News Editor

Guest Speakers have been chosen for the Undergraduate and MBA commencement ceremonies which will be held on May 18, 1991.

Robert E. Allen, A&T's Chairman of the Board will speak in honor of the undergraduate seniors at 10:00 a.m. A graduate from Wabash College in 1957, and Harvard Business School in 1965, Allen has held numerous leadership positions with various well known companies including Bell Telephone Co. and Bristol Myers. Followed by Allen at 2:00 p.m. will be MBA speaker, Chairman/CEO of Apple Computer John Sculley who received his Education at R.I. School of Design, Brown University, and the University of Pennsylvania Business School. Sculley has also held various high positions with other companies such as Marschalk Co. and the Pepsi-Cola Co.

Receiving Honorary Degrees will be William R. Dill, Past President of Babson College, now the Director of the Office of Global Enterprise Adjunct Professor of Management and also Laurence Lessan, President of the New England Conservatory of Music. Both the Undergraduate and MBA ceremonies will be held under a tent on the upper athletic fields.

Doughlass and Charm winners, continued

Continued from page one, the winners of the Charm Prize have survived as successful businesswomen. The Doughlass Foundation Prizes are the graduate counterpart of the Charm Prize. It was initiated by Donald J. Doughlass, and the Doughlass Foundation as a business plan contest for MBA students. These graduate students prepare their plan under faculty supervision, and receive credit towards their degree. The finalists are Brenda Corrie, Michael Beilick, Michael Driscoll and Christopher Gerster, the owners of the Gourmet Mushroom Company. World Class Technology, Inc. specializes in CAD/CAM programs and was selected as a finalist from a pool of 42 applicants. World Class Technology is led by Michael Glacela, Frederic Chaburn, Joseph Kaufman and Avi Levy were finalists. The Gourmet Mushroom Company and World Class Technology were both selected as runners up and awarded a $1,000 prize. The winner of the Doughlass competition is Evergreen Technology, founded by James J. Fitzgerald, and is awarded a $3,000 grant. The Charm and Doughlass competitions complement Babson's entrepreneurial efforts, and it is fitting to have these awards presented on Founder's Day.

Reminder: Steven Wright will be performing tonight in Knight Auditorium at 8 pm.

"Big Dick" Rousseau's Time to Move On

By Rob Conrad
Assistant News Editor

After 26 years at Babson College, Big Dick is planning a life of leisure without Triton Dining Hall.

Big Dick is responsible for the production of all meals in Triton, and the quality of such meals. He is aware that not everyone is satisfied by the food offered but comments "If I have 78%, I'm more than happy. 100% satisfaction is nearly impossible, because I cannot replace mother's cooking." Big Dick is willing to prepare any reasonable meal for students and those omelettes are a great start to a day. He enjoys working with the students, and is advisor for the AIPW fraternity.

During his tenure at Babson, he has witnessed the progress of the school. He remembers the years of unrest and protest at Babson, and candidly refers to those years as "the revolution." He notices a difference in the students of the 60's and the students of the 90's. He says the school is like it was before students were granted greater privileges in the late 60's and early 70's. He states "Boy was this campus alive!" referring to the years when the drinking age was 18. Since the law changed to 21, he feels things have turned around, and progress is moving in circles.

Big Dick leaves Babson with memories of friendship and achievement. One of Big Dick's proudest memories is when his daughter graduated from Babson in 1994.

"Big Dick" says he doesn't have any specific reason for leaving us. I'm sixty-five years old and I have been with the company for twenty-five years. I've put my time in for the school and I think it's just time to move on. Rousseau doesn't have any definite plans for his retirement. He does plan to continue working part time at the Wellesley Country Club where he has been employed for the past four years.

Rousseau says, "I have the memories to look back on, the students who graduated a whole generation ago. He has always been appreciative of those who have made a point of coming back to say hello. "The administration has been great to me", Rousseau says, "It's like I'm leaving a big family whom I've been very close to."

WHY CART YOUR CLOTHES HOME THIS SUMMER . . .
LET US STORE THEM FOR FREEEEE!!!

Free box storage in our on-premises vault.
• Climate controlled
• moth proof
• fully insured

Holly CLEAnERS
255 Washington Street
Wellesley Hills, MA
235-8736

1314 Centre Street
Newton, MA
527-0770

Mall at Lincoln Station
Lincoln, MA
259-9110

• FREE PICK-UP, Minimum 15 pieces
Profile of an Entrepreneur
Dr. Amar G. Bose
Founder, Bose Corporation

By Rob Conrad
Assistant News Editor

This issue’s entrepreneur is Dr. Amar Bose, founder/owner of Bose Corporation, located in Framingham. Dr. Bose is a classic entrepreneur. Bose took an idea that stimulated his intellectual curiosity and founded an acoustics company that sells $350 million in stereo equipment annually.

Bose’s success can be attributed to his competitiveness and desire for perfection, which has been borne out in his own ventures since age 13. It is Bose’s philosophy to provide a superior product, and a superior profit margin will follow. All of Bose’s retained earnings are reinvested in research. Bose’s risk has yielded fruitful results, and Bose has claimed demand-leading market share in the global market. Bose corporation is the leader of the Japanese acoustics market, where competition is prolific. Presently Bose Speakeasies has a variety of applications, including automobiles, homes, restaurants, and public address systems.

Bose has a rare blend of business acumen and scientific research that has composed success. As a teenager, Bose opened a radio repair business with the support of his family, which eventually led to his enlistment in WWII. He advertised in store newspapers and the business grew to become one of the largest in Philadelphia. The experience in the radio repair business piqued Bose’s interest in statistics.

Bose received his doctorate from MIT, and he is a professor at MIT as well as a graduate and undergrad student advisor. He is the strong proponent of education. You cannot have the best technology without the best education. It’s that simple,” comments Bose who chagrins at the condition of U.S. education. The top 3% of students in American high schools meet the same standard as the top 50% of Japanese students, a statistic which Bose finds disappointing. He believes the problem is related to the leadership and standards in the education profession and the leadership and standards in the education profession. These are the reasons for the inconsistencies in education, and its why we had to take the SAT or ACT. Bose believes that the standards of teachers should be improved, and the pay teachers. A career in teaching should be a gold standard, and competition for the number of students at all, at all. One of the problems in the education system. Ultimately he feels that the absence of American leadership will be adversely affected.

Many people wonder what is the motivating factor for such a successful entrepreneur, and how Bose has continued to manage his high-tech ventures. Bose’s key is research, and he intends to maintain the structure that supplies the freedom to do the research. The Bose corporation is clearly the technological leader in the acoustics industry. By continually attracting the brightest scientific minds to Bose Corporation, he maintains that leadership. Securing a job on the “mountain” in Framingham is a highly selective and strenuous process. The company has each applicant take an aptitude test that is composed and administered by engineers at the corporation. Bose is interested in only the best talent available, and job security is virtually assured. Once a position is secured, competition is also a primary motivating factor for Dr. Bose, who comments, “The development of new products that outperform the competition is not only the one that drives me, but who drives an enormous amount of people at Bose Corporation.”

Thanks to Dr. Amar Bose and his staff of highly talented scientists, its customers can drive in their vehicles listening to their favorite musicians as if they were at the concert themselves.

Entrepeneurs, continued

continued from page one

William C. McGowan told the crowd that I believe in competition in the telecommunications industry. Mr. McGowan’s company continues to grow, despite his recent heart attack in 1983. McGowan received a transplant which saved his life, and he is the first ex-executive of a major corporation to return to work after a cardiac transplant. McGowan discussed what happened after his establishment and the realities and misconceptions of entrepreneurs. He let the crowd know that “It is better to be lucky than good.”

All three men were officially inducted into the academy at the evening ceremony, which was held for the first time on the Babson campus. In previous years, the Copley Plaza in Boston was host to this dinner, but this year President Glavin wanted the event to be held at the Pepsi Pavilion. Reaction to the change of scenery was favorable, and the president remarked that he hoped that this would be the first of many events held at the new facility.

A Breath of Fresh Air
By Sarah Winch
News Editor

Susan Roskey of the Human Resources Department implemented a clean air policy back in the Fall of 1990. "Starting in September 1991," Roskey says, "in working toward our goal of attaining a totally smoke-free campus, by 1992 we will initiate the second phase of the Clean Air Policy."

Roskey informs the Babson community that smoking will be prohibited in the entry ways and the areas immediately outside all college buildings, "this is to ensure compliance with the Massachusetts Act which further regulates smoking in certain public and private buildings", Roskey says.

This Act applies to student resident halls as well as academic buildings, however, Residential Life has allowed for there to be certain designated rooms in which smoking will be permitted. One smoker, a sophomore, was not receptive to the new policy, "what’s the point of taking away the privilege of smoking as long as it is done in the privacy of one’s own room?" Prohibited or not, I'm not going to refrain from smoking in my own room, if a student is paying rent then it should be his or her designated area to do as he or she pleases.

Roskey recognizes "that this will be a difficult time for some members of the community." She urges in this policy that, "common courtesy and consideration toward others should be exercised." Roskey further states, "the Health Services Department, in conjunction with the Office of Human Resources and Affirmative Action, will continue to offer smoking cessation sessions."

A Breath of Fresh Air
By Sarah Winch
News Editor

Susan Roskey of the Human Resources Department implemented a clean air policy back in the Fall of 1990. "Starting in September 1991," Roskey says, "in working toward our goal of attaining a totally smoke-free campus, by 1992 we will initiate the second phase of the Clean Air Policy."

Roskey informs the Babson community that smoking will be prohibited in the entry ways and the areas immediately outside all college buildings, "this is to ensure compliance with the Massachusetts Act which further regulates smoking in certain public and private buildings", Roskey says.

This Act applies to student resident halls as well as academic buildings, however, Residential Life has allowed for there to be certain designated rooms in which smoking will be permitted. One smoker, a sophomere, was not receptive to the new policy, "what’s the point of taking away the privilege of smoking as long as it is done in the privacy of one’s own room?" Prohibited or not, I’m not going to refrain from smoking in my own room, if a student is paying rent then it should be his or her designated area to do as he or she pleases.

Roskey recognizes "that this will be a difficult time for some members of the community." She urges in this policy that, "common courtesy and consideration toward others should be exercised". Roskey further states, "the Health Services Department, in conjunction with the Office of Human Resources and Affirmative Action, will continue to offer smoking cessation sessions."

The Award-Winning Dealership

RANGE ROVER

* Over 20 years experience serving members of the Boston area college community
* New & Used Car Sales
* Leasing & Financing Available
* "Award-Winning" Service
* Complimentary airport van to public transportation
* Competitive, priced daily rentals for service customers

1990 BMW 325i Sedan
4-Door, 5-spd. manual trans., Cirrus Blue/Cloth interior (#11725).
Brand New!

Pay Less Than Factory Invoice!
MSRP: $26,710.00
FMW Special: $21,900.00*
YOU SAVE: $4,810.00*

* Taxes, title, registration & transportation charges not included.

Foreign Motors WEST
253 N. Main St., Natick MA 01760
(617) 235-9096 (508) 655-5350
"The Award-Winning Dealership"
A Focus on Student Business

This Week: Tropical Rags

By James R. Angle
Business Editor

Babson junior Gregory Sentin provides an example of entrepreneurship that is difficult to "rug" on. His business, Tropical Rags, has been providing items such as athletic apparel, T-shirts and rollerblades to the Babson "community" for the past year.

Sentin, who is majoring in Entrepreneurial Studies, gets his materials 'at cost' from Island Rags, Inc., a store he manages during the summer in his home town of Key Biscayne, Florida. He then marks up the merchandise, sells it to Babsonians and splits the profits with the owners of Island Rags.

Most of the merchandise handled by Sentin can be purchased for about 15% less than that of local retailers. This merchandise includes products by Maui and Sons, Town & Country, Umbro shorts, and rollerblades by Lightening 608, Macrolides and TBS.

Some of the better deals offered by Tropical Rags are as follows:

T-shirts sell for $12, as opposed to $18 for the purchase at a retail establishment. Tank tops can be purchased for around $10, and Lightening 608 rollerblades go for $180, as opposed to a normal retail price of $216.

A Tropical Rags display can often be found in the lobby of Trim Dining Hall, but purchases can also be made by contacting Sentin directly at X4095 or Box 2057. To facilitate these transactions, Santi accepts credit cards and personal checks. For next year, Santi hopes to be able to pitch his goods to captive audiences at athletic events. Looking toward the future, Santi is contemplating the manufacture and modeling of a line of clothing targeted toward the volleyball market, and/or the possible purchase of Island Rags. According to Sentin, the ownership of this business has made him appreciate the intricacies and the real-life applicability of the Entrepreneurial Studies classes offered here at Babson.

Greg Sentin, proprietor of Tropical Rags

Photo by C.B. Rice

Expand your Horizons:
Take Japanese!

By William Marc Ladin
Staff Writer

One of the best-kept secrets at Babson College is its concentration on teaching business with an international perspective. And while this is the stated goal of the administration, less than ten percent of the student body is enrolled in a language class. While learning the business practices of a different nation can help our understanding of the world around us, there is no better way to understand foreign cultures than by learning a foreign language.

By learning a foreign language, one can lose his American "outsider" shell and become an "insider." With the belief that in this evermore enlightened and cosmopolitan world, all students should be familiar with another language and civilization.

In the late 20th Century, the U.S. and Japanese economies have become infinitely interdependent. While in the classrooms your business professors can tell you about how the Japanese company works, only through a language class will it really be possible to understand how business is done in Japan. In a society where business is conducted on the basis of whether the Japanese like you or not, it becomes infinitely more important to understand the culture and be able to interact within its people. In addition to its obvious practical value, the study of Japanese is of cultural and aesthetic value. By knowing a second language, students will be able to fit into a more culturally diverse society.

Last year, Babson introduced an introductory Japanese Language and Culture class taught by Professor Kiki Ahrnoff. The class, which involves conversation, reading and writing for beginners, gives an excellent introduction to the Japanese language and culture. Students are taught to write in two different Japanese alphabets: Hira-gana and Katakana. Class participation is a major part of the daily curriculum, and students are encouraged to speak freely. Outside of class, students are able to hone their Japanese speaking skills with native Japanese ADA students.

Mrs. Ahrnoff, a native born Japanese, is able to demonstrate firsthand Japanese culture is the classroom. She left Japan in 1978 to study for her Masters in English literature at Assumption College. Because of her experiences with both cultures, she often initiates valuable discussions on the issues of U.S.-Japan cross-cultural communication. She acquaints the teaching of the Japanese language in a way that is both educational and interesting. By demonstrating different aspects of the culture as well as teaching the language, the class is kept at an enjoyable pace in which is student is never likely to lose interest. The course gives students a greater appreciation of the world around us, and it is worth making the investment of time and effort. So sign up!
What Foreigners Want Our Products?

By Erol M. Ired Assistant Business Editor

- How Foreign Companies are Fleeing to the U.S.

- In forecasting how European markets will enhance the American economy, this time I would like to draw the American people's attention on how foreign companies are coming to the U.S. to survive. Some U.S. acquisitions of several Canadian companies have moved to the U.S. These companies are facing high labor costs, high interest rates, and high taxes.

According to Canadian Finance Minister M. Wil-son, "the Canadian busi-nesses underlying ability to compete in the world marketplace has been falling.

Furthermore, the falling high tariffs and strong Canadian dollar aren't helping the Canadian econ-omy. Businesses are trying to find ways to survive. Some are merging and forming giant corporations, such as in the food industry. Others are considering the option to move to the U.S.

But the situation is not as worrisome as the energy and mining industries. Canada has vast natural resources. Banks have good balance sheets (bargains) for the U.S.) and are considering some of the country's best assets.

Hopes for U.S. Asamabers Abroad?

According to Newsweek, Americans are in the "high gear" in Germany, BMW and Mercedes cars are being beaten by Chrysler LeBarons. Buick Park Avenues, and Jeep Cherokee. Chrysler is making a good comeback to the European market since it terminated its operations in 1976, and opened them again last year. Analysts say that the good sales of the deutsersmark is making American cars more attractive. Some Germans also say that they are fed up with BMW's and they want Cadillacs.

I know the truth: American cars are selling better on the market not just because they are cheaper, but because they offer more. American cars are bigger and more comfortable. Their quality has increased since the seventies. They have a more attractive look, and are "made in America." In Europe, it costs a lot to add options to your new car. Moreover, European companies do not offer many extra options. They have a "buy what we produce" attitude. The consumers don't decide what type of car they want, but the manufacturer tells them what they will get. In America, it is different. The consumer decides what type of car it wants. You can choose the kind of seats and the gadgets you want for added comfort.

The American car is made for short distance travelling, while the European car for short distance. Europeans don't spend as much time in their cars as Americans do, therefore their cars are not as comfortable. By flying a Renaul Clq from Boston to New York you will have leg cramps, and your rear end will feel like you rode a bike for a full day.

American cars have a great chance to capture a considerable market share in Europe. Probably, Europe is going to see more American cars that will save the American car industry. Also, think about the accumulation provides a profit motive for economies of scale, which give the producer the opportunity to further leverage capital to maximize value for a broad base of consumers.

It is logical that in a given market, the extent to which entrepreneurs are able to keep the production of their product is extent to which economic growth and development are experienced. A person can grow rich only by offering better products at lower prices to more consumers than others are able to offer. The "cute market competition" by the "fuzzy-minded "intellectuals" residing in our nation's ivory towers.

Further evidence of the need to free our entrepreneurs can be seen by looking at countries such as Sweden, whose welfare state is crumbling, or at Great Britain—"the peaceful experiment in socialism." Talented entrepreneurs, doctors, scientists and engineers flee from the shackles of the welfare state to countries where there is more freedom and more room for the energies of the creative. The British have called this phenomenon the "brain drain.

Places like Chile and Hong Kong, on the other hand, exemplify the power of the capitalist idea by creating an environment which is amenable to risk-takers. The government can be licensed in a day, and in Hong Kong, there is no such thing as a capital gains tax. The result has been the conversion of Hong Kong, in a period of less than fifty years, from a third world country to one of the world's largest industrial centers.

Unfortunately, the U.S. government hasn't been learning from economic successes and failures at home or abroad. Instead, the government has hampered the profit motive in various ways. Strato-chalge taxes, abrogated social and antitrust laws, subsidization of inefficient industries and an overriding anti-business attitude are eliminating many of the incentives which are necessary if America is to retain her greatness.

There is little incentive to gamble in casinos where the winnings are redistributed at the end of the evening. So it is in the economy, where risk-taking is essential if we are to have economic development. Is a free society, the profit motive will enhance the standards of living for all by bringing out and utilizing the genius of the productive members of society. Such was the case for the man who broke a monopoly by developing an oil-absorbing material to clean oil spills, putting them back on the line. Individuals make the decisions and bear the consequences, either on the upside or the downside. This is what we do in the Carnegiees, the Fords, and the Rockefelleres and to mention the many members of Babson's Distinguished Academy of Entrepreneurs, the people who built the great American industrial empire—the incentive to produce the miracles they did produce. When people are free, they will use their resources and talent and egotistors should notice the "little guy" who benefits the most, since the "big guy" will live well and go on.

In short, it is our free enterprise system that recognizes that no single authority—no single government in Washington or in Babson Park—understands entrepreneurship. The truth is that each individual has been put here for a reason and has something to offer. We have been fortunate to live in a society that has, for the most part, provided the necessary incentives. The more talented and productive individuals, like those who were learned from yesterday. So let's never allow these incentives to be diminished because it is the risk-takers and entrepreneurs who throughout history have been among the most unjusly rejected segments of society, who have paved the way to America's greatness.

I'd like to say to each and every member of Babson's Distinguished Academy of Entrepreneurs, present and future: Thank You.
IBM Sneezes: The High Tech's Come Tumbling Down

By William Marc Ladin

Staff Writer

Blue Horshoehoe says Big Blue looks like a dog with fleas. IBM, the one-time bastion of all high-technology products in this country, announced that its first-quarter earnings would be half of what analysts had expected. The ultimate blue chip stock has fallen on hard times so hard, in fact, that even institutional investors have begun to shy away from the company's common stock.

IBM's projected first-quarter earnings of $0.95 per share reflect how bad business has become for the computer manufacturer. CPU sales have been falling at the company due to increased foreign competition and from being undercut in price by domestic manufacturers. The only ones who still seemed to believe that IBM always does it better—the financial analysts—have finally begun to open their eyes to the realities of what the company has become. While for decades investors poured money into IBM stock, a usual sure-thing, they have finally begun to see the cracks in the facade of the once seemingly invincible technology giant.

As much as it has lost some luster as a high technology edge technology manufacturer, IBM has suffered from increased domestic competition from industry competitors led by Compaq Computer and IBM's one-time ally Microsoft. These technology pools have forced many to question whether IBM will be able to keep up with the leaders in high-technology development.

With the profits from the sales of computers falling off, IBM has begun to concentrate more of its efforts into Data Systems (EDS) and hardware. IBM has the capability of throwing money into this to offset the losses. The move into the service sector is typical of what American business has done in the past to counter increased Japanese competition.

IBM's stock, which was recently near $414, has fallen over thirty points since the announcement of the revised first quarter earnings estimate of less than half of what analysts had been expecting. While IBM is the first of the major U.S. computer companies to announce large negative earnings revisions, others are soon to follow. Compaq, which trades in the sixties, and Apple Computer, which trades in the seventies, are likely candidates to announce earnings less than analysts' expectations.

With computers that are considered overpriced for what they do, Compaq's earnings will undoubtedly be hurt by stiff competition from lower-priced machines by Dell Computer and other clones. Apple, which has experienced increasing sales since the rollout of lower-priced Macintoshes, has not come up with a completely new machine in years.

The overall outlook for computer manufacturers is grim. Regardless of any sales increases, it will be hard for American manufacturers to maintain their margins as the demand for computers falls off. More and more, companies will choose to upgrade their current systems instead of purchasing new systems. In such troubled times, the cradle will rock, and your best bet is not to be under it when it falls.

If what happened on your inside happened on your outside, would you still smile?

This Week in Business

Babson Free Press
Thursday, April 18, 1991

Breakdown in negotiations between freight railroads and the 11 unions. Many companies have dealt with the walkout by taking stopgap measures such as switching to trucking companies for transport. Numerous local trucking companies, such as North Billerica-based Cargo Transport, Inc., which is owned and operated by entrepreneur George P. Comsoudrou, certainly stand to benefit from such a trend.

Sources: Phoenix Tides, Wall Street Journal

Summer 1991 at UMass/Boston

• one of the most popular summer programs in New England
• a distinguished faculty and fine facilities
• daytime and evening classes
• over 400 course sections
• convenient locations
• sessions starting May 28 and Jun 15
• mail, phone, fax, or walk-in registration
• and affordable costs

To learn more, send in the coupon or call 617-353-7904

Name
Address
City, State, Zip
Return to Division of Continuing Education
University of Massachusetts at Boston
Hartford Campus
Boston, MA 02125-1383

A Commonwealth of Learning
Announcements

CPA CAREER NIGHT
Are you interested in Public Accounting? This Thursday, April 24 and May 1st are going to be great opportunities for students to learn more about these organizations. The Office of Career Services and the Accounting Academy are sponsoring two evening events April 24 and May 1st for students interested in accounting and have questions answered before they get any 30-406 hours. Info Meeting at 6:30 p.m. in Trenn 201-202. Sign up in advance to attend both nights.

ROOM SELECTION
General Room Selections will begin at 5 p.m. in Trenn 207 on April 22. Please come in the following order: Lottery number 1-50 at 5 p.m. 501- 400 at 5:30 p.m. 401-300 at 6 p.m. 301-200 at 7 p.m. 201- at 8 p.m. Room drawings have been made before May 3rd by submitting a written request to the Office of Residential Life.

PROFESSOR KAPEZNI PROMOTED
Geoffrey Kapenze, Associate Professor of Sociology, has been promoted to the rank of Full Professor. Professor Kapenze joined the Liberal Arts Division at Babson in 1970. He contributes to four different academic disciplines within Babson’s liberal arts program: sociology, African Studies, Afro-American studies, and religious studies.

ENTREPRENEURSHIP CONFERENCE
The Babson Entrepreneurial Exchange (BEE) and the U.S. Small Business Administration will co-sponsor the annual Entrepreneurship Conference at Babson College on Saturday, April 25, 8:00 a.m. to 4:30 p.m. in Trenn 207. The conference is entitled: "Entrepreneurship: Career and Community." The conference includes lunch. For more information, visit the BEE website.

JOHN WILLIAM PODUSKA TO SPEAK AT BABSON
Babson College will host John William Poduska, Sr., president and CEO of Southwest Airlines Co., as a guest speaker on Wednesday, April 24, 7:00 p.m. in Trenn 207-208. This program is sponsored by the Babson Entrepreneurial Exchange and the Center for Information Management Studies. The public is invited to attend.

BASILIANA HELP YOU THIS SUMMER
Students who have been on a difficult summer vacation can put their accounts "on hold" over the summer by calling the 24-Hour Customer Service Center at 424-4176. While the accounts are "on hold," no service charges will be levied, so students don’t have to worry about closing their accounts for the summer.

SPEECH RESOURCE CENTER
Delivering a speech or presentation in college? Make an appointment at the Speech Resource Center. Open Tuesdays and Thursdays, 1:30-5:00 p.m., and Saturday, 1:30-5:00 p.m. The Speech Center is located on the main level of the library.

SCHOLARSHIP NOTICES
Please contact the Office of Financial Aid for more information about the following scholarships:
The Massachusetts Risk and Insurance Management Society will award a $1,000 scholarship per year for the best undergraduate junior or senior student interested in the insurance field.

The Food and Drug Law Institute is sponsoring a writing competition with award of $8,000 to the best submission.

Application deadlines: May 1, 1991.

ACROSS THE CAMPUS

PARK MANOR SOUTH
South Intramural basketball keeps on getting better every day! Frisbee in the quad... "I let go before I threw it." The "Ritz" girls watch Hawaii Five-O hoping to hear "Book-em-Danno" Pico still lives on the third floor. "I want you!" cheeseburger." Is this really abs- sordant??" But it’s so lillie" Parallel parking, phe- tie, but we still don’t know who cheated. "OK, tell me when I’m ready?" I knew we’d find the Student Center eventually. Karen... watch the rope, it jumps out at you! Rumm, next time, put money on me! Will you ac- cept a collect call from Australia? Whoever lost the five dollar bill in the community shower should claim it soon. Drunken Twister... what an experience. From Flamer shorts to see-through underwear... I think I see a pattern developing. Warning: Blackmail photos will be arriving in five days! Be nice to me... OR ELSE!

COLLEGE
Sarge’s aunt misses his cheeseburger! This cheeseball softball team was robbed... it must have been that damn co- ed. Keep your end up (ill the end of the year. Two days late, two days early, two days waiting in your bed. 10. Jenny McF and TR wake up on the door. 11. Hyun, have you called Bannacro after you kicked out TR? 11. Cheese, how beastly was she that you won’t admit it? 12. Kelly and Derek for quite a while now. 13. Helen went lounging with Dave for rug burn mania. 14. Brian and James went out with Samatha. 15. Mike wears down the Barrack hall rug with her walls. 16. Lighting how windy with Smokin’ Joe on Thunder Road. 17. I know I don’t get them all, but I squealed in my room... Next Semester?

CATHERINE

PUBLISHERS
Pub beach closed by 5-O. Quote of the week: "ok o’clock... stop drinking. Anyone see the bus that drove through Gator’s room? Hey, Cecil, why so many showers? You don’t look dirty! Pub plans to party hearty this weekend. Why? Because we can. See ya there. Congrats, President Cecil we’re rooting for you. Hey, pub’s finish this semester strong! Hope school goes well also. Walk of Shame update: Nil. Why? Because we can’t. How bout a Frenchy?

FOREST
Joy, choose Melinda. Just three weeks left. Boboks, let’s pick it up! Quote of the week: "I have exams this week. Let’s go to Wonderland. Walk of Shame update: No guts; then passed out in the natural, but not in the natural. You decide. We’ve missed through the front door. The Sidewalk: 1. Jenny was Lady’s first love. 2. Karen now dated Brent (her former walkmate). 3. Kile dates Cye to want being in the WDS update. 4. Rob H. ‘glosses’ with a Regis chick. 5. G’s sister and O... a real sloppy Joe. 6. Jerry went Pukin in Rambling Rose and caught who was waiting in your bed? 7. Tracy robs the cradle. 8. Jenn McF and TR wake up on the door. 19. Hyun, have you called Bannacro after you kicked out TR? 11. Cheese, how beastly was she that you won’t admit it? 12. Kelly and Derek for quite a while now. 13. Helen went lounging with Dave for rug burn mania. 14. Brian and James went out with Samatha. 15. Mike wears down the Barrack hall rug with her walls. 16. Lighting how windy with Smokin’ Joe on Thunder Road. 17. I know I don’t get them all, but I squealed in my room... Next Semester?

CANFIELD
Well, boys and girls, this is it for the year. Let’s try to end this year with a bang, big parties every weekend. Remember, Stephen Wright. Thursday night. Let’s be there for the Canfield wiffleball team; we finally have an intramural team with a winning record (4-1-1). In- tramurals continue so if you are interested in participating, or doing Marc’s laundry, call 245175. Big surprise, Marc stayed for a weekend. Sorry we disappointed you. Congratulations to Steve and Amy! Why haven’t we received our invitations? Who is that new woman in Dave’s life? I think it can be that ultimate dream that will be in Persian next year. Scary sight as that may seem, well everyone good luck on finals and see you next year.

PARK MANOR NORTH
What’s goin’ on fellas….Good job with the fireworks, guys….Yeh, watch out you drink….Boys look kinda sexy in togas….Dragoon, what are you thinking?….Slammer, forgot….huh,….Duggan is a little hot….really….Hey, Garvin. did you pay your fines yet….Miller, what happened outside your door?….Jell now has a stable bed for the monstrous chicks he squeezes through his door….There’s a rat on the first floor–everyone be aware.….Ray, Tall Man, Diego, Slammer spotted on TV…..good, bye, we won’t miss you….Waddy, you don’t drink….The year is almost over and the building is still standing but, remember, things go BOOM in the night.

CONGRATULATIONS TO THE RA OF CENTRAL. YOU WERE SUCCESSFUL IN SCARING THE WIMPS ON THE THIRD FLOOR FROM WRITING FOR THIS SECTION.

Submit Announcements to Box 140 by noon on Monday.
In Our View...

Last September, Professor Richard F. Lawler said that he hadn't heard anyone say "I love Babson" in about twelve years. Well, it took me almost three months to put my finger on it, but I think I finally have. The reason is, so many people don't love Babson is because Babson doesn't love us back.

Now I don't want people to think that this is "screw you, this is my last chance to say something," editorial. But it has become apparent to me over the course of this year that speaking diplomatically hasn't worked when proposing changes or improvements at Babson. So I hope you will allow me to put my diplomatic nature aside for a moment and let me indulge in a little bluntness.

Inside Babson, we have a disciplinary system that stacks the deck against the student to such a degree that it doesn't teach us anything except how to watch our backs and that honestly gets you nowhere. Our Res. Life takes enforcement of rules sometimes, depending on who is involved. We have a Vice-President that told me last year with a smile that we don't have the same constitution rights. Sit at Babson, but we do it in the outside world. Is something to be proud of? If Babson took pride of this then they should enjoy it, because it is exactly the same kid coming from those who run Babson that make students and alumni angry enough to withhold contributions.

Think about this: there are three alumni who are banned from campus. That is absolutely the most moronic thing I have ever heard. The fact that these three men are my friends is immaterial: how can Babson expect to solicit money from any alumni if certain ones need to get permission to come on campus? What would Roger Babson think if he were alive to see these idiotic actions being taken? I seriously doubt he would be anything short of outraged. So do the right thing: lift the ban and apologize to the alumni. Then maybe, just maybe, you'll re-consider some of the support you lost and stand to lose with future alumni.

Now I must turn the question around and ask the administration: Do you love Babson? If the answer is yes, then please show us. Loose up the alcohol policy. Let the RA's be students first and ball-busters second. Give an accused student some rights when he faces the disciplinary system. Don't accuse a person who criticizes Babson of policy of just being bitter from past experiences. Realize that a student leader in the eyes of the students is very different from a student leader in the eyes of administrations.

In other words - RELAX! We have too short a time on this earth to be caught up in petty bureaucratic rules and regulations. Please consider this while we break for the summer; the potential benefits outweigh the costs.

To the students: good luck on your finals and have a great summer. And by the way, I want to thank every single person who read, talked about, wrote for, edited, complained, or congratulated the Free Press this year. You all have made my year an unforgettable one and I want to say thanks.

Sincerely,

Bill Chisholm
Editor-in-Chief
Letters to the Editor
An Investment Tip to Improve Alumni Donations

Dear Editor,

Apparently, Babson has employed yet another market research company to find out why Alumni don't contribute. I'm sure Babson is paying thousands of dollars (or at least free time) that you finish reading this letter.

Please believe me, we will tell you what is not at fault. Doing their best and keeping Babson's head above water is the Alumni Department, Office of Career Services, and College Relations.

The closest, every noble effort made by these groups to foster alumni friendship and contributions is sabotaged by another market research company. What Student Affairs and now Bill Glavin have not figured out yet is that today's students are tomorrow's "alums."

The problems begin with things such as this. At my last graduation last year, President Glavin's address contained a reverse paradox: as he generally apologizes for any bad feelings as a result of disciplinary incidents at Babson, many of my classmates and I have not seen at such an early solicitation. I was sure that Glavin's suggestion that we forget about such harass disciplinary actions was an early indication that we are not alone.

Your column, "Across the Campus," appearing in the March 28 issue deserves comment. In an obvious attempt at humor, reference is made to the rape of a "blonde-tipped bimbo" with a waffle ball bat. Human, even causatie humor, has its place and is protected: however, humor such as this trivializes an important subject, and is potentially very harmful. Rape is an act of particular violence. Few victims easily or fully recover. To joke about such a subject suggests that there could be something humorous about it, which I suggest is simply not true.

I urge all who write for the Free Press to be sensitive in exercising their right to avoid potentially harmful references to violence, sexual preference, race, religion and other subjects where such a real potential for harm exists. Thank you very much.

Cordially,
Richard J. Soper, S'86
Chairman, Babson College Corporation

Photo Essay
This weeks question: If you knew then what you know now, would you still have come to Babson? Why or why not.
Bryan Hogan, '92
"No, I would rather be an M.I.T. nerd or a Harvard brain cell."

Melanie Straight, '94
"Of course, I just love the friendly, diverse people and broad range of interesting courses. Maybe I will get my masters here too. If I'm really lucky, I can get a job here and have the privilege of staying here all my life."

Jim Jenney, '92
"I have gotten involved with the campus and parties sooner. spent less time in forest, spent more time on the hill."

Corey Grammas, '93
"No, probably not, mostly because of the course of study which is very stressful."

This is no Joke!
As a lawyer, I deeply appreciate the value of a free press and the constitutional protection it enjoys.
Your column, "Across the Campus," appearing in the March 28 issue deserves comment. In an obvious attempt at humor, reference is made to the rape of a "blonde-tipped bimbo" with a waffle ball bat. Human, even causatie humor, has its place and is protected: however, humor such as this trivializes an important subject, and is potentially very harmful. Rape is an act of particular violence. Few victims easily or fully recover. To joke about such a subject suggests that there could be something humorous about it, which I suggest is simply not true.

I urge all who write for the Free Press to be sensitive in exercising their right to avoid potentially harmful references to violence, sexual preference, race, religion and other subjects where such a real potential for harm exists. Thank you very much.

Cordially,
Richard J. Soper, S'86
Chairman, Babson College Corporation

Letters to the Editor and guest editorials are welcomed, provided they are double-spaced, typewritten, and no longer than 300 words.

All submissions must be signed with the writer's name, address, phone number and class standing. The Babson Free Press reserves the right to edit or reject any submissions.

Names will be withheld upon request as long as author's work is verifiable. Confidentiality is assured.

This week's question: If you knew then what you know now, would you still have come to Babson? Why or why not.
Bryan Hogan, '92
"No, I would rather be an M.I.T. nerd or a Harvard brain cell."

Melanie Straight, '94
"Of course, I just love the friendly, diverse people and broad range of interesting courses. Maybe I will get my masters here too. If I'm really lucky, I can get a job here and have the privilege of staying here all my life."

Jim Jenney, '92
"I have gotten involved with the campus and parties sooner. spent less time in forest, spent more time on the hill."

Corey Grammas, '93
"No, probably not, mostly because of the course of study which is very stressful."

Tom Broderick, '92
"Yes, only because of the close friendships I have formed here and the fact that Babson has an excellent faculty. However, the social life here really sucks!!

More Letters on page 23
Love Affair With Dogtown

Compiled by Bill Lippe
Staff Historian

Why did Roger Babson devote so much time and money to Gloucester's Dogtown, the site of a community that failed?

First of all, he enjoyed the simple pleasure of being outdoors in a starkly beautiful expanse of an untamed land which is punctuated by wind-shaped cedar and juniper trees and boulders scattered by two glaciers. He had also been enamored by the wild flowers which grew there. In his autobiography Actions and Reactions, Babson wrote, "In addition to the many lessons taught me by the rugged hills, massive boulders and glorious sunsets of Dogtown, I am always captivated by the native flowers."

He also loved to browse in the history of a once-thriving neighborhood where 60 families lived on small hardscrable farms, cutting wood and pasturing sheep and cattle on common lands. For Babson, there was a "pathos and tragedy in the old forsaken cellars of the original inhabitants." He treasured legends and traditions about widows and witches said to have inhabited the place after most families moved near Gloucester around 1750.

He analyzed the lives of two of the most celebrated "witches" of Dogtown, "Both Judy Rhines and Tammy Younger," he said, "had great courage and apparently executive ability." A study of the witch problems indicated these "witches were merely people of marked individuality and determination with the ability to get others to do what they wished them to do. Babson added that in his opinion the principal "witch" of Dogtown was not Tammy Younger, who seems to have won that reputation by jawboning passersby into giving her some of whatever they had. "Judy Rhines was the witch of Dogtown," Babson wrote in the "Tourist Guide of Cape Ann." She lived on the Common Road and told fortunes. Babson had the site of her house marked by a carved R in a stone.

Although the shallow cellars had long since blended with the rugged topography, Babson was able to find the foundations and walls of 39 other Dogtown house sites. He had each marked with a number, and identified the former occupants in the "Tourist Guide and other publications."

After his father's death, Babson purchased the land and donated it to the City of Gloucester as a park and watershed for a new water system. He later hired unemployed stoncutters to carve motes in selected boulders along a trail east and north of the Babson Reservoir. Although his family objected to his financing of this project, Babson believed that the inscriptions composed a simple book with words carved in stone instead of printed on paper.

Babson's messages range from admonitions about personal economics: KEEP OUT OF DEBT; IF WORK STOPS, VALUES DECAY, PROSPERITY FOI.

"NEVER TRY, NEVER WIN"

Roger Babson hired stoncutters to carve motes or boulders in Gloucester's Dogtown.
Professor Disagrees

By Allan R. Cohen
Contributing Writer

That if we just fill the tool bag with techniques our graduates will be prepared for the real world they surely will face. Furthermore, Adam complains that we force students who have earlier covered the content of the course to sit with novices, providing unfair competition to the novices and utter boredom to the (expected) expert. This again is based on a misinterpretation of MBA education. Since everyone in organizational life is dependent on others who have more expertise, we need to prepare students in turn are likely to be asked for help in matters on which they themselves have expertise, we want to create a practice field for learning to acquire what is needed by working in teams. In previous columns Adam has complained that we assign too much work and thus force students to make priority choices; isn’t the complaint about refusing waivers inconsistent? If a student has some expertise (and inevitably also plenty to learn), doesn’t that make it more possible to set priorities and learn to sort through overwhelming possibilities?

In general, although I admire Adam’s doggedness in trying to make his views known, I find it disappointing that we haven’t yet persuaded them that his views are mis-focused. I am not convinced, unfortunately, that either his arguments or his change technique of writing public diatribes, reflect well on the faculty’s success in providing them with the proper education. Thus, at least in one case, he may be right that we are inadequate.

Allan R. Cohen is the Walter H. Carpenter Professor of Management.

Grad Editor’s Final Words

By Adam Shayevitz
Graduate Editor

One time President Glavin came over to me at Rogers and asked me for my opinion about the IGF-91 Program. I bluntly told him all "The Good, The Bad, and The Ugly" to the best of my abilities. I told him: "I hope you don’t think I am just a negative person because I am a straight talker and like to tell it like it is?" His response was "That’s the way to be. Don’t ever do it any other way." President Glavin is introducing the idea of customer service to Babson: the relationship and community to this school (and neglected ar- eas). There is more of an awareness now that there is a need for people to leave Babson loving Babson. It is unlikely that unhappy alumni will encourage their companies to recruit here or give money to the school. His goal is to make Babson’s niche global business, entrepreneurial studies, and management of innovation are exactly the areas we could become world leaders in.

Students have tremendous access to the administration and faculty. There are regular Dean’s lunches, and department meetings that students are invited to. Most incredible is that the faculty and administration have asked me and other students to be part of the meetings because they know we would speak frankly about the problems facing the various programs. I have seen classes better coordinated and integrated, textbooks revised, required courses dropped, electives added, new part time professors disseminated, and a pre-semester preparation course in which both students and faculty participated, all because of student input. This has got to be unique among business schools and must be preserved at all costs. I have strongly criticized some things at Dean’s lun- ches and meetings, and the faculty and administrators in- volved took notes, and listened intently without de- fensiveness. I want to praise all the people who accepted input as constructive, necessary comments and criticism from a student who is deeply concerned about Babson’s future rather than getting de- fensive and/or attacking me personally. Unfortunately a few of my readers (a very small % of the total feedback I have received if you include oral as well as written) try to make me the issue instead of responding fully to my analysis of the challenges facing Babson. "Shooting the messenger" by attacking someone’s personality or motives, is a typical negotiating ploy often used in political situations to avoid and divert attention from the issues raised. To all those students, faculty, and administrators who are aspiring or aspire to be agents of change I want you to know that “taking the lead means taking some heat,” so don’t let anyone shoot you down or tell you that “things will never change and you can’t make a difference.” The real threat to the future of this school is not people like me. The real threats are the nameless, faceless, apathetic, cowardly, uninvolved, silent masses of students, alumni, administrators, and faculty who just don’t care, and all those who care more about protecting their turf than the future of Babson as a whole. As this is the last edition of the Free Press I want to leave you with the following quote by George Bernard Shaw: “The reason- able man adapts himself to the world; the unreasonable man persists in trying to adopt the world to himself; therefore all progress de- pends on the unreasonable man.” Babson like the USSR will not survive unless the reformers rise to power over the reactionary forces.

Editor’s Note: Good luck to everyone on their finals and job hunting.

CPA Career Night

Are you interested in Public Accounting? Wednesday, April 24 and May 1st are going to be great opportunities for students to learn more about these organizations. The Office of Career Services and the Academy of Accountancy are sponsoring two evenings this April and May which allow students to meet these firms in an informational setting and have their questions answered before Fall of ‘91 recruiting. Two programs are scheduled - April 24 and May 1. Both events take place from 6:00-8:00 p.m. in Trim 201-202. Please sign up in OCS to attend both nights.
Features

If it's happening, it's here!

Wright at Knight

By Glenn Schwartz
Contributing Writer

Steven Wright - the man with the monologue. A prototype comedian that others are sure to follow... His delivery is deadpan, his manner stoic, and he's the hottest act to catch today. If you can find him he momentarily lapses into reality. In appearance, Wright's lifestyle hasn't changed much although his career has taken off.

In a shorter time than most, Wright expanded his comedy collection to include an album, video, film and television appearances. His 1986 debut album, 'I Have A Pong,' earned him a Grammy nomination and nods from the music industry. He quickly followed this with several video showcases on HBO including his own special, 'On Location: Steven Wright.' And he took part in the 'Young Comedian's Special.' In 1989, Steven Wright was awarded an academy award for writing and starring in the short film 'The Appointment' of Dario Jenning.

It seems obvious that comedians are people to watch in the entertainment industry as they cross over to all mediums with success. Steven's talents also grace the big screen: In the 1988 blockbuster 'Desperately Seeking Susan,' and the Columbia Pictures' film, 'Stars & Bars.'

Steven's meteoric rise to success began like the story of every other comedian. After graduating from Emerson College and holding a job of odd jobs, Steven attended an "open mike" audition and became a regular performer at Ding Ho's Comedy Club and Chinese restaurant in Cambridge, MA. However, that is where all the similarity ends. When 'Tonight Show' producer Peter Lasally saw the young Boston comic's unique style, he immediately booked Wright's first appearance with Johnny Carson. That guest shot generated such enthusiasm, Steven was asked to return one week later. The phenomenon that had not been achieved by an unknown in over ten years.

His back-to-back appearances with the King of late night television put his fledgling career into high gear. The door comedian soon found himself performing off-beat routines on 'Saturday Night Live,' "Late Night With David Letterman," and numerous trips back to visit Johnny on the 'Tonight Show.'

Although Steven Wright's success is now assured with the numerous challenges awaiting him, the dry comedian keeps a modest outlook on his ability. As quoted in a Los Angeles Herald Examiner article, Wright claims, "My whole act is just a funny pack of lies." With hilarity of this caliber, no one will mind being lied to.

Clean Up

Special to the Free Press

Seventy five Babson students cleaned up an East Boston and Dorchester neighborhood last Saturday as part of the nationwide Annual Hunger Cleanup. Sponsored by the Babson Committee on Hunger and Homelessness and GIVE, the Babson Volunteer Center, this year boasted of the largest Babson turnout ever! Participants were sponsored by family and friends in order to raise money while beautifying the neighborhoods. It is estimated that about $1000 will be raised to be donated both to the Student Campaign.

Against Hunger and Homelessness, the Newton-Weston-Wellesley Committee on Community Living, and another charity yet to be named.

GIVE and the Babson Committee on Hunger and Homelessness would like to thank all of the participants who donated their Saturday to help others. Special thanks goes to Kappa Rho Gamma and the Environmental Society for sponsoring a Pub night which raised $350. The Ultimate Frisbee team deserves a big thank you for donating the proceeds from last week's tournament to the Cleanup. Your help will really make a difference.

This is the last issue for this year. Have a great summer and come back ready to get involved!!!

The Free Press will be looking for writers, photographers, cartoonists, and editors next year.

Get involved!!!

Please call X: 4229 or write Box #140.
Collegiate Conference: The New World Order

By Daniel E. Cohen
Contributing Writer

On Saturday, April 13, over 40 students from Boston College for Political Science gathered at the New College of St. Anselm for the first collegiate conference on the New World Order. The students were divided into groups for planning sessions to draft "blueprints" for the future political status of five issues that will be vital in the New World Order. The groups were not assembled and sent to the "important" leaders in the New World Order such as President Bush and Gorbachev.

The conference focused on political, economic, and social challenges that the United States and the Soviet Union will face in the future. The New World Order is based on a new world order that is being developed by the leaders of the world. The groups were given a list of possible solutions and they were asked to come up with their own ideas.

The conference concluded with a keynote address from Dr. Herbert Sawyer, a Bentley professor of Soviet Studies, who spoke on the difficulties of defining what the New World Order is and how it will affect the world. The groups then presented their ideas to the conference, and the final group presented their ideas to the entire conference.

New World Order

At the conclusion of the conference, the groups presented their ideas to the conference. The final group presented their ideas to the entire conference. The conference was a success and it was clear that the students were excited about the future of the world. The conference concluded with a keynote address from Dr. Herbert Sawyer, a Bentley professor of Soviet Studies, who spoke on the difficulties of defining what the New World Order is and how it will affect the world. The groups then presented their ideas to the conference, and the final group presented their ideas to the entire conference.

New World Order

At the conclusion of the conference, the groups presented their ideas to the conference. The final group presented their ideas to the entire conference. The conference was a success and it was clear that the students were excited about the future of the world.
# CAMPUS CALENDAR

<table>
<thead>
<tr>
<th>MONDAY</th>
<th>TUESDAY</th>
<th>WEDNESDAY</th>
<th>THURSDAY</th>
<th>FRIDAY</th>
<th>SATURDAY</th>
<th>SUNDAY</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Submission Deadline Monday</strong></td>
<td></td>
<td></td>
<td></td>
<td>18</td>
<td>19</td>
<td>20</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Knight Life</td>
<td>Spring Weekend</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Knight Auditorium</td>
<td>Beach Party and</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>8 p.m.</td>
<td>and the sounds of</td>
<td>Barbecue music by</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Shokra</td>
<td>On the Loose</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>South Lawn</td>
<td>Knight Auditorium</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>12:30 p.m.</td>
<td>7 p.m.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>The Great College</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Drive-In</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Movie: &quot;Pretty</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Woman&quot; and &quot;Presumed</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Innocent&quot; The Quad</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>8:30 p.m.</td>
<td></td>
</tr>
<tr>
<td>22</td>
<td>23</td>
<td>24</td>
<td>25</td>
<td>26</td>
<td>27</td>
<td>28</td>
</tr>
<tr>
<td></td>
<td>Film: &quot;22nd Annual</td>
<td>Cross Country</td>
<td>Pub Committee</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Tournament of</td>
<td>Night at the Pub DJ</td>
<td>Night at the Pub DJ</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Animation&quot;</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Trim 200,4 8:30 p.m.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>LIFE IN HELL</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>THE FAR SIDE</td>
<td>By GARY LARSON</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**THE FAR SIDE**

"Hey, Sid! Remember that time last summer we were all gathered around the kil like this, someone told a leopard joke, and you laughed so hard an antler came out your nose?"
• 101 Uses for a Dead Bentley Student
• The Babson 1-Month MBA
• Dean "Sluggo" Hennessy's Photo Guide to Pro-Wrestling
• Woody (the Short Guy with glasses at Trim) and his secret life.
• Why do so many international students drive their Volkswagens 90MPH in first gear?
• ZBT... Hazing dropped an so has the number of pledges. Coincidence or Rooney?
• The Craig Nesta Guide to Persuasive Speaking
• How to build a Davis Device in 6 Easy Steps.
• The real reasons that the cast of Grease spends so much time together.
• Paula Rooney --- NUDE! - (not)
• How to eat a doughnut by Jay Hackett.
Mortal Thoughts

Special to the Free Press

From Columbia Pictures

Joyce Urbanski and Cynthia Kellogg have their hands full running Joyce's Clip 'n Dye Beauty Salon while raising children and coping with their husbands. Cynthia clearly has an easier time of it than Joyce, who is tied to a husband so abusive, aggressive and loud that almost everyone he meets wishes he'd drop dead.

So when he is murdered and his body dumped in a ditch, family and friends feel everything from relief to sorrow to guilt. Naturally the police center their investigation on those who knew him best — his wife, Joyce, and her best friend, Cynthia. As the murder investigation closes in, the strain begins to take its toll on the two women's relationship, and friendship and morality begin to clash with the instinct for survival.

Columbia Pictures presents "Mortal Thoughts," a new Visions Entertainment Production, a Polaris Entertainment Corporation Production in association with Rugtile Films. An Alan Rudolph Film. "Mortal Thoughts" stars Demi Moore as Cynthia and Glenn Headly as Joyce, Bruce Willis stars as Joyce's husband, John Pankow, as Cynthia's ambitious husband, Arthur; Harvey Keitel, as police detective John Woods; and Billie Neal as detective Linda Nealon. Alan Rudolph directed the film, which was written by William Reilly and Claude Eaves. The executive producers are Taylor Hackford and Stuart Benjamin, and the co-producer is Demi Moore.

Glenne Headly and Demi Moore play Joyce and Cynthia in Columbia pictures Mortal Thoughts.

Babson Recycles

Special to the Free Press

Recently, recycling collection containers were placed throughout the academic and administrative buildings on campus. We have already collected a tremendous amount of white paper to be recycled. In addition to reducing the amount of waste paper brought to landfills, we are also reducing the cost of solid waste removal. We are pleased to announce that this recycling effort will help the college in yet another way. This year, the proceeds from the sale of recyclable materials will be used to support the operations of the Volunteer Center.

To increase the pool of recyclable material, you will note that On Campus is now printed on white paper. We can expand our recycling potential by carefully reviewing the amount of duplication which is done on colored stock. To further these goals, the Purchasing Department now provides ruled pads on white paper. In addition, to increase the market demand for recycled paper, note pads are now printed on recycled paper. Recycled paper is also being evaluated for other paper needs.

As a reminder, the following white paper products should be placed in the recycling containers: index cards, loose leaf pages, computer paper, envelopes (no windows), uncoated brochures, adding machine tape, letters, receipts, copy paper. Please note, the Babson letterhead (and second sheet) and greenbar computer paper are considered to be white paper, and can be recycled. Staples, paper clips, and tape do not need to be removed before these white paper products can be recycled.

The following items cannot be recycled. If they are mixed in with recyclable material, then the entire contents of the container will be wasted. Please do not place the following items in the recycle boxes: colored paper, magazines,husk, newspaper, food waste.

Physical Plant personnel will be emptying the small recycling boxes on a regular basis. The large recycling barrels will be emptied as necessary. Since this is a new program, we do not yet know what quantities of recyclable materials will be generated in which areas. Therefore, please bear with us if your box is too full; in time, we will develop a cycle which fits your needs. In the meantime, do not hesitate to empty your box into the nearest barrel.

Even though the recycling program is now underway, the Physical Plant Department is interested in hearing from people with suggestions for improving it. Please contact us at ext 4444. Thank you for your continued support of the recycling program.

Guilty by Suspicion

By Marlene Pezzia

Contributing Writer

Thursday, April 18, 1991

David Merrill is a talented and highly successful director who finds himself out of a job when he refuses to appear before the House Un-American Activities Committee. Merrill arrives from Paris, expecting a warm reception and finds that he is "guilty by suspicion." He is asked to accept his Un-American actions and to give the Committee names of other people involved. Merrill, at first, seems confused about what is going on, and later realizes that it is unavoidable. Everywhere he went, Merrill was followed and watched. At the end, we see theHUAC hearings and the power that the government had over Hollywood in the 1950s.

Robert De Niro (Awakening) and the Godfather) plays David Merrill who is the cocky but talented director who believes that he can continue his career in time of fear of Communism (because he felt that he did nothing wrong). Annette Bening portrays Merrill's ex-wife who is supportive of her ex-husband while trying to survive as a teacher. Their relationship was strained because of his career; however, with this dilemma, the bond has strengthened.

John Goodman (Sea of Love. Cheers) is the long time friend who is summoned to appear before the Committee. He finds himself in a bind and tries to use Merrill's name as an escape from imprisonment.

With an excellent cast, the movie is strong, however, it did seem a bit flat. Guilty by Suspicion provided an accurate example of the situation during the 1950's in Hollywood, but there were some loose ends that needed to be tied.

WE WRAP!

Going home between semesters or graduating and don't know what to do with all your stuff?

WE PACK!

Does it seem like you have more things going home than you brought with you?

WE SHIP IT BACK!

Trust the packaging and shipping experts to get your things home safe and sound.

801 Worcester Rd. (Rt. 9West)
Natick, MA 01760
TEL: (508) 653-1400
FAX: (508) 653-2359

MasterCard/Visa Accepted

"WE PICK UP!"

PACKAGING PLUS

We pack it, wrap it, and ship it ... the right way.
The first LaserWriter that fits in your wallet.

Introducing the affordable Personal LaserWriter LS.

Now you can get impressive, professional-looking documents without having to wait in long lines to use the laser printer over at the computer lab.

The Personal LaserWriter LS printer is the most affordable Apple LaserWriter ever. It has the power to let you produce crisp text and rich, high-definition graphics at a rate of up to four pages per minute.

And, perhaps best of all, it’s from Apple — designed so now you can get everything out of a Macintosh computer that Apple built into it. Not just the power to look your best. The power to be your best.

For all of your computer needs visit the Babson College Computer Store or call 239-5516

Mon & Tues: 11am-2pm / Wed & Thurs: 2-6:30pm

Macintosh Classic in stock now!!

© 1991 Apple Computer, Inc. Apple, the Apple logo, Macintosh, LaserWriter and “The power to be your best” are registered trademarks of Apple Computer, Inc.
Good luck to the Babson Sports teams the rest of the way!

Ju"Neau-Hits" Clark

By Ian Baxter
Staff Writer

Things didn't look so great for Babson pitcher Brian Juneau two weeks ago. It was then that Brian took a line drive off his throwing elbow on a game vs. Framingham St., an injury which at the time looked serious. However, Brian decided to make his first game back a memorable one, and he did so by spinning the first no-no in recent Babson history in shutting out Clark 11-0.

Juneau's no-hitter happened in the second game of a doubleheader, with the opening contest going to Clark 11-7. Juneau easily retired the side in the first two innings before surrendering a walk in the third. Meanwhile, the Beaver bats got on track early with a ten run second inning, an inning in which Babson almost batted around three times. But one run was all that Juneau would need. As the outcome of the game was no longer in jeopardy, all eyes focused on Juneau.

Between the sixth and seventh innings, the rituals that get started when someone is in the midst of a no-hitter began. People on the bench began to whisper. No one sat next to Juneau on the bench. Even Brian himself, although saying nothing, had a certain noticeable difference about himself. He was surprisingly quiet on the bench, a far cry from the norm. He knew, and everyone else did too.

In the seventh, the first Cougar batter hit a sharp grounder to third, but right at the third baseman. Brian then struck out the next batter, putting him out away from history. Then, like a poised veteran, Juneau fired a third strike past the last Clark victim of the day, giving Brian a moment to always remember.

As for the team itself, the baseball Beavers currently stand at 10-6 before Wednesday's game at Bryant. The team recently split two doubleheaders over this long weekend, one with Clark and one with Boston University. The Beavers conference tournament, the first ever baseball C.A.C. tourney, takes place this weekend. It is a double elimination event, and Babson hosts the first game against WNEC this Friday at 11:30 a.m. This is a make or break weekend for Babson. A good showing could set them up for a possible post season bid, while an early bow out could kill these hopes. Since this is the last article, you'll have to come down and hope to see you down there!!!
across the Bouncing Back

By Bob Scott and Roy Simmon Contributing Writers

After a disappointing loss to the MIT Engineers, the Beavers returned to Babson to face Bentley. Two on Parent's Weekend. The very athletic team from Bentley posed a great threat to Babson, who felt they needed to win this game to prepare them for the tough weeks ahead. Babson's offense played an outstanding game, enabling the parents how well the Beavers prepared for the game. However, the scoring was kept low and close, due to the outstanding play of the Bentley goalies who ended the game with 20 saves. Many felt that Babson dominated this game on both sides of the field but the Bentley goalies kept the Falcons in the game. Offensively, PJ Yeatman led the way with 6 points (3 goals, 3 assists), with Eric Dehan and Joohe Sohn also having great games with 3 points each. The rest of the scoring came from Taylor Babineau and J. M. Castatero with 2 goals each, with Mik Thompson and Eric Bedford with a goal each. Offensively, coming from Miguel Tryz (2 Assists including Mick Thompson's game-ending goal). The defense was led by Vance Losielle, who also had an assist, and Steve Chick with an awesome display between the pipes of 15 saves for the Beavers. Ultimately, the defensive unit of Dave Barnes, Colin LeDuc, Jack Louisi, Kris Marshall, and Tim Bassett once again came up big when the team needed them. The final was 11-7, in a very exciting game for all fans to watch.

Two very physical contests followed against Roger Williams College and Nichols College in league match-ups. Must wins for the Beavers as so to vie for the league title. Juniors Yeatman and Dehan, both performed extremely well, totalling more than 20 points for both games between them. The offense continued its scoring pace with a total of more than 30 goals for the 2 games. Pete Reiser scored a number of goals in both games to balance out Babson's attacks. At week's end, the Beaver offense was averaging more than 15 goals a game. The young defense has continued to show solid play and improvement with each week. Sophomore Castatero and Babineau suffered injuries during the Roger Williams contest that kept them out of the Newick and New England College games.

Next came an important non-conference game against the Patriots of New England College. The Beavers opened up to a quick 6-3 lead behind Eric Dehan, who had a hat trick in the first quarter. But, the visitors from NEC could not be kept from dominating in the second period and went on to score 5 unanswered goals to end the half with an 8-6 lead. The second half proved to be the best display of lacrosse excitement as two teams battled to the bitter end with each other, throwing the game into overtime. Late in the fourth quarter, NEC led 14-10, seemingly insurmountable deficit. But, the Babson attack kept on pressure till the tie game at 14. With one minute left, the NEC goalie was able to hold off a last attempt to win the game as Babson was able to score off three shots, two that hit the posts. As overtime began, it seemed to be anybody's game. However, NEC was able to capitalize on their first goal-scoring opportunity and scored the sudden death overtime. Yeatman, Sohn, and Dehan all had excellent performances in Babson's best game to date. Also playing great games were: Tim MacAloney, Noel Gilhen, and Pete Reiser. Eric Bedford, and, filling in for Taylor Babineau, Miguel Tryz. With the score 14-10, defensemen Chris Marshall took matters into his own hands and with an incredible coast-to-coast run scored the four-pointer to come back. This display of leadership inspired the team to turn the tide of the occasion and eventually tie the game.

Intramurals

By Andy "Lambda" Steele Staff Writer

The final intramural season is upon us! I say final for two reasons: the first is that it is the final year and it will determine the overall intramural championship; and secondly, it is also the final season for many seniors, including myself. Let's start with sand volleyball. The season is off almost as slow a start as the Red Sox. Not many teams have been able to make it up to the court. They have a good excuse because there is not much else to do up there besides maybe cheer on the three or so of Babson sports teams. I am really beginning to believe that many Babson students believe that a work out is considered going down to Trim and running back up the hill as fast as you can in an attempt to beat the digestive process. Well, it isn't. OK, for some, maybe.

So far this season we have only seen one competitive match. It was a nail-biter between the Stand Diggers (New Hall) and Coleman. By all rights Coleman should have put this one away but they were held by the Grave Diggers, oh sorry, the Sound Diggers, the finishing punch. In the first game, the Diggers came out sharp with a 15-4 romp, but they dug themselves into a hole in the second game with a 15-8 loss. The final game appeared to be Coleman's with a 14-8 lead, but, true to their name, the Sound Diggers dug deep and pulled off the 16-14 win by taking the last six points of the match. So far this season many questions remain unanswered: Has the Carliene Reiser and Yeatman duo been adusted? Does Forest exist or is it some sort of wildlife preserve? Can the Central team make the walk all the way to the court? Predicted winner: Pietz over Sand Diggers

On to basketball. Well, you have to ask J.R. about this sport. All I know is that the South team, you know the one which is comprised mostly of non-Bobo hoop women should be given some credit. If they had one or two more players, say like David Robinson or Michael Jordan they could be very competitive. Predicted winner: Off Campus over Coleman

Now to the real sport which everyone is watching: Wiffleball. Controversy is abound over the newly installed speed limit rule. For those of you not clued in to the fast pace of the game, the Diggers came out sharp...
Tennis

By Dan Green
Contributing Writer

The Babson men's tennis team took a break from its winning season this spring with a current record of five wins and four losses. Two of those came on a double header Saturday at Division I powerhouses Providence and Monmouth and one other loss was in another Division I school, Boston College.

The remaining five wins have all been in impressive style. The team squeaked out a close win on Petrie's Weekend against Colby with a stellar performance by the doubles duo of captain Bill "4.0" Anderson and freshman Jon Shifflet. Their comeback victory secured the win, 5-0 matches to the Eagles. The Bears also crushed Franklin Pierce and WPI in similar fashion, losing only one match to Franklin Pierce and had a clean sweep of WPI.

Strong individual performances have come from the entire team. Coach Corinna is happy with his first four singles teams that have recorded wins against tough opponents like Colby and a 6-0, 6-0 demolition of the number two player at Brandeis. Bill Anderson is also having great success in his first year at the number one position, having only lost three matches. Impressives wins for Bill include a tough three set victory over B.U. and Brandeis. Jon Shifflet is quickly learning the ropes of the Division I tennis at the number three position. Jon has lost only two matches this spring, both to Division I schools. Yours truly is playing well at number four singles. Ed "The Bachelor" Ed is enjoying considerable success at success at number five singles. Ed has been playing great tennis all year both in singles and doubles. Partnering up with Ed in doubles is senior Dan "Two Tall" Johnston, who also plays number six singles. Ed and Dan have made a significant contribution to the team's success and look forward to taking their abilities to the New England.

Strong support has come from newcomers to the team. Peter "Gloves" Kaufman has emerged as a tremendous doubles player, teaming up with Gary Steiner. The duo are currently undefeated in match play. Freshman Brian "I love my girlfriend's" Lawson has played solid doubles all season as well. Fred "Is this Never Never Land?" Willschke, Fredrick "Money" Miller, Scott "What's your" Foster, and Alex "Bolletieri" Norman have also supported the team with great play. The tennis team has relied on the strong doubles performances of the entire team throughout the season to place them as one of the more dominant team in the region.

The tennis team wishes to thank coach Orlando Corina for his dedication and support throughout the entire year. Coach Corinna has run with discipline and devotion. The team attributes its success to his guidance and leadership.

Thursday, April 18th, the team faced Northeastern University at home 5:00 pm. Other home matches are the following week on Monday and Tuesday, both at 3:00 pm. The entire men's tennis welcome back to the campus for its continued support and hope you can all come to watch us at our last few matches.

NHL Update:

By Chris Bignell
Contributing Writer

The NHL playoffs have been being played for the past two weeks and the first round was completed on Tuesday night with the final two teams being decided in the seventh game of their series. The St. Louis Blues and the Edmonton Oilers are the final two teams to advance to the next round which will begin for them on Thursday. The Blues were trailing the Detroit Red Wings 3 games to 1 when St. Louis turned their game around and won the next 3 games to win the series 4 to 3. The Blues will play the Minnesota North Stars, who surprised everybody by defeating the Chicago Blackhawk with 6 games in the series. The Blackhawks finished atop the league in total points in the regular season and were expected to go a lot farther than the first round. When the Blues and the North Stars looks like it should be a blowout, but it might be a lot closer than that. However, the Blues will win the series in 6 games.

The Smythe Division final will be played between the Los Angeles Kings and the Edmonton Oilers. The Oilers have come off a tough series with the Calgary Flames, winning it in overtime in the seventh game. The Vancouver Canucks surprised the Kings by taking a 2 games to 1 advantage, but L.A. did a little rearranging of their power-play and defense and won the next three games to advance. L.A. was the better team during the regular season, but Edmonton is the supreme playoff team with a record of 57-21 in the last five years. I think that Edmonton will prevail in this series in 6 games.

The Pittsburgh Penguins will play the Washington Capitals for the first time ever in post-season play in the Patrick Division final. The Pens came off a tough series with the New Jersey Devils, who were shut out in the seventh game. The Capitals defeated the New York Rangers in 6 games in a series that was primarily dominated by the Caps. The Caps have an excellent team and a one of the best goal tenders in the league with Don Beaupre. If the Pens play up to their ability, they will win the series. But if they play the way they did against the Devils, they will lose. The Pens are younger than the Caps and don't have much playoff experience. I can't see them playing much better than the way they did against the Devils; therefore, I can't see them beating the Caps—Washington in 6.

Finally, the Adams Division. Once again, the Boston Bruins will play the Montreal Canadiens in post-season play for the eighth straight year. The Canadiens played the Buffalo Sabres and won the series in 6 games—a lot closer than was expected. Montreal still has some injuries and played decently against Buffalo. The Bruins beat the Hartford Whalers in 6 games as well. The Whalers played tough for the first four games and then the Bruins dominated the last two games to advance to the next round. The Canadiens and Bruins have played each other in 18 playoff series. Up until three years ago, the Canadiens had won all of those. However, the Bruins have now won 2 out of the last 3 and beat Montreal 5-4.
The Inside Pitch: The Season Begins

By Carl Paratore
Contributing Writer

Hellooooo sports fans!! It's only been two weeks into the season and the Red Sox are already having their problems. As of Tuesday the Sox are 2 and 5. And both of the wins have come when the Rocket Roger was fixed on the mound. Could this mean the Sox have no pitching....Hmmmm? Or could this mean the Boston just aren't hitting?? Well right now it's a combination of both no hitting and no pitching. Right now only two Red Sox players, Greenwell (.304) and Nacrich (.300), are hitting over three hundred (just barely), while the next best average is 299 which is being posted by both Barks and Quintana. In effect the team is batting a stellar .226. Yes, I realize this is pretty sad for the team who was quoted as having "one of baseball's most intimidating lineups." As for the pitching, Clemens has an ERA of 18. Who would have thought that any of the starters are driving far behind. Yes, 1 understand it's only the beginning of the season and perhaps they still need a little more time to gel. However they've already had 53 games to gel and they better start winning soon. Otherwise their going to get lost at the back of the pack.

O.K., enough about the Red Sox. How about another color of sox, the White Sox. Yes, the unbeatable 5 and 0 White Sox. The White Sox remain the only perfect team in the league. Unlike the Red Sox, the White Sox are getting both hitting and pitching. They have several players hitting over 300, including Carlton Fisk, hitting a mighty .438. If the White Sox are able to keep it up they may be the only team able to beat the Oakland As in the American League East.

And how about Portland. In the NL East the Mets are on top, with the "Big Four" Dwight Gooden being named NL player of the week. Gooden has 2 wins and 12 and 21 strikeouts in only 17 innings. It seems that the Mets are doing just fine without Darryl Strawberry. Posting a record of 6 and 6. Hey, why are Darryl Strawberry and the Los Angeles Dodgers doing well. The Dodgers are third in the NL West with San Diego at the top with a record of 6 and 1. Both the Dodgers, 3 and 3, aren't doing bad, but could be having some pitching problems, unless Orel Hershiser can come back and pitch sometime in the near future.

For Strawberry he is batting a mighty .356 (15 for 44) which I'm sure Tommy Lasorda is happy about. Elsewhere in the league Dave Winfield of the California Angels was named AL player of the week, batting .411, with 3 home runs. However, perhaps that honor should be given to Mr. Clemens, who is 2 and 0 posting an ERA of 0.00. 17 strikeouts, 0 walks, 1 shut out, all in 17 innings pitched. (You decide). Ex-Red Sox and present Oriole Sam Horn had a grand slam while Glenn Davis hit his first homerun for the Orioles over the past week. And speaking of ex-Red Sox players, Dwight Evans moved past Robin Yount in runs and leads active players with 1,436. Well you can be sure Kevin Mitchell won't be scoring any runs for the next two games.

 CELTICS WEEKLY: Predictions

By David Reissfelder
Staff Writer

There is only one word left these days to de-scribe my feelings about the Celtics. "Boredom". It's only been three games and no one is hitting at all, I'm not going to give up on them, but I am definitely worried. After Sunday afternoon's game with the New York Knicks, I felt a little re-assured about the team's play. Even though Larry Bird was out, they managed to defeat the Knicks handily. But after Tuesday night's debacle with the Det-troit Pistons, I got worried again. They were blown out and plain and simple. Thus, since this is my last article that I'll be writing to you about how poorly they played, and I'll get right down to my playoff picks.

**WEST (first round)**

PORTLAND V. SEATTLE: Portland will take it here. Seattle isn't good enough to keep up with Clyde Drexler. Terri Porter, et al.

PHOENIX V. UTAH: Phoenix will beat Utah, although the series won't be as easy as everyone might think.

**PORTLAND V. PHOENIX**

This one could go either way. But I'm going to go with Portland. The only reason the Blazers will take this series is because they have more depth.

**SOUTH BOSTON V. INDIANA**

Boston fans should know nothing to take Indiana lightly. They've given us trouble all year. Still, the Celtics will win it.

**WESTERN CONFERENCE FINALS**

**HOUSTON V. PORTLAND:** Mark West just must match up with Hakeem. Portland has a better team. Their three guard rotation (Kenny Smith, Vernon Maxwell, Sleepy Floyd) is going to wreak havoc in the playoffs.

**PORTLAND V. PHOENIX**: Portland is a better team. Their three guard rotation will be too much for Phoenix. Portland will win in 4.

**SOUTH BOSTON V. INDIANA**: Boston fans should know nothing to take Indiana lightly. They've given us trouble all year. Still, the Celtics will win it.

**EAST (second round)**

**NEW YORK V. CHICAGO**: New York has been known to pull off first round miracles, but it won't happen here.

**CHICAGO V. MILWAUKEE**: Not much of a challenge here, either, for the Bulls. They'll get rid of the Bucks in five or six games.

The East must come out on top, but if Houston can find a way to stop the fast break, Houston will return to the finals for the first time in five years.

**EASTERN CONFERENCE FINALS**

**DETROIT V. CHICAGO**: The East is the better team. Michael Jordan will win the MVP this year, but that will be the only trophy holding at the end of the season.

**NBA FINALS**

**HOUSTON V. DETROIT**: Houston could be the first team to win three in a row since the Celtics did it during their stretch of eight in a row from '86-'97. However, I think Detroit will be on an emotional high, and Detroit will be worn down by two tough series in a row.

**SUMMER AT MERRIMACK**

- Undergraduate classes in Arts, Sciences, Business Administration and Engineering
- 4, 5, 6 and 7 week staggered schedules
- Day and evening classes
- Easy access to routes 114, 125, 93 and 495
- $135 per credit hour
- First classes begin May 20th
- Call (508) 837-5101 for more information

Merrimack College
North Andover, Massachusetts 01845
NHL Update: Divisional Finals

continued from page 20

games out of 8 this regular season. The Bruins will win it in 6 mainly because of Montreal's injuries and because Boston is better.

There are a lot of teams that are capable of winning the Stanley Cup this year. If history repeats itself, the winner of the Bruins-Canadiens will reach the Stanley Cup Finals. That should be the case this year, as the Bruins not only should but deserve to be there again. In the Campbell Conference, I feel that the Oilers are without a doubt the best post-season team still playing. The Oilers and Bruins will square off again for the third time in the last four years in the Finals. This time, though, the Bruins will come out flying and take the series in 6 games.

Softball Looking To Improve

By Renee Skinitis
Contributing Writer

The women's softball team has had a rocky road to travel over the last week. Currently, their record stands at 3-6, but they are hoping to improve that before the New Eight Tournament. Even with the bumps and injuries of team members, the team has held its composure well. They've never given up until the game ended.

Thursday, April 18th, they play Pine Manor at home at 4pm. Saturday is an away game at WPI. Come out and support the team—we love to see fans supporting us. Good luck tomorrow!

The Inside Pitch: Season Begins

continued from page 21

Mitchell has been fined $1,000 and suspended two games for bumping with San Diego pitcher Bruce Hurst. Of course he will appeal. The Astros Mike Scott recently received some bad news, when he was diagnosed with rotator cuff tendinitis, and it's not sure how long he will be out, but it doesn't look too serious.

Stillwell are leading the American League in hitting with averages of .524. While in the National League San Diego's Clark is also hitting .524. Luis Polonia of the California Angels leads the American League in stolen bases. While in the National League, Coleman of New York, and Deshields of Montreal both lead the league with 4 stolen bases.

Well, have a great summer, and until September, this is the Inside Pitch.

ANY WAY YOU WANT IT! $8.99

A MEDIUM PIZZA WITH YOUR CHOICE OF TOPPINGS. ANOTHER ONE FOR ONLY $4 MORE.

Spotlight

The incredible Ian Baxter uses his cannon to turn a close play into an easy out.

photo by Matt Valera

$5.99

"ONE GREAT" DEAL
Get one medium pizza with one of your favorite toppings for only $5.99.

$2.00 OFF
Get $2.00 off any large. Original or Pan Pizza.*

*Take advantage of this offer only for delivery and catering orders. Please ask for Customer Participation approval. Delivery area limited to ensure size fairness. One of each item may be redeemed. Our drivers are not employees of this establishment.

© 1991 Domino's Pizza, Inc.
Cash value 1¢*
Babson Institute of Problem Creation

Dear Editor,

Was there some rumble or threshing of Trim last year to spur this action or is the school once again fixing something that isn’t broke? There’s enough of that going on now - from killing mch in late fall so it’ll all be washed away by spring, to ordering flat tuition rates with no input from those who shell out the green. There are scores of other illogical goings on that we won’t waste our ink pointing out - we all know what is wrong. The problem is our inconclusive administration doesn’t even care to ask.

I continue to study here for two reasons: first, I have two years worth of friendships and money invested here, and secondly, the faculty is bright, helpful, and genuinely concerned with the students. When young friends from home ask if they should come here I tell them if they are going to shave in their room and study - come on over. If, on the other hand, they want to learn in and out of the classroom and enjoy college life, DON'T. My pride in my education is still strong, but pride towards the college is dwindling. As for the Troop like administration, they won’t earn a penny from me after graduation ’87.

Sincerely,
Gregg Capone

A Dumb Idea

Dear Editor,

This letter is in response to the non-alcoholic, Irish Folk night at the Pub. My question is, "Who's bright idea was it to serve beer during an Irish Folk group?" Not serving beer at an Irish event is like having a seven course meal at an Irish dinner; it just doesn’t happen.

Being Multi-Cultural Week, we appreciate the opportunity to share other culture's customs. Going to a Pub, drinking beer, and listening to music to raise honored traditions in the Celtic culture. This experience however was taken away from us.

Given the track record so far, can we expect Italian night at Trim with no food?

Sincerely,
Tim Daly
Gregg Lyon
Steve Wildea
Chris Rocha
Brendan Hurley
Bryan McLaughlin
John Gunning
Christine Doherty
Buck Doherty
Christine Rooney

I'd Rather Be A Masshole

Dear Editor,

Usually I ignore the insanities and meanness of the "Right Perspectives" column; James Augis's calling Paul Thongas, a decent person who nearly died of cancer yet still gives his time to public service, a "Masshole" is the typical trip I expect. But I can't let Augis's comparison of the Gulf War to a Patriots game pass, with his self satisfied gloating up of the score, "120,000 to 70."

He never mentions it, but the numbers he is gloating over add up to the dead — many of them young

men like him, just not as lucky, many others innocent civilians. Whether or not the war was justified, it is a continuing human tragedy of almost incalculable proportions. To turn it into a football score is callous, repulsive and inexcusable. No doubt he will consider me a "Masshole" for being sickened by his attitude. That's OK, Jimmy boy—just as long as I'm nothing like you.

Sincerely,
Martin Tropp
Professor of English

CLASSIFIEDS

Classifieds submissions must be prepaid and sent to:
Babson Free Press
Box 140
Babson College
Babson Park, MA 02417
Material must be received by the Monday prior to the Thursday publication date in order to be considered for insertion.
Rates are as follows: $2.50/word 20 word minimum.
Personals: $2.50/word 10 word minimum.
The Free Press reserves the right to reject any advertisement that the management deems unsuitable or contrary to the policy of the Paper. Ineffect information call John at 239-4220.

PLACE YOUR CLASSIFIED AD HERE!!
CALL SUZANNE AT THE FREE PRESS!
(617) 239-4229

HELP WANTED

SUMMER JOBS/CAREERS
Available throughout New England. Earn $4000/wk and more full time, or $1750/wk and more part time. Career openings for almost all majors. For details/interview come to our personnel office at: 3L Associates 10 Tower Office Park Suite 305 Woburn, MA 01801

INTERVIEW SCHEDULE
Every Mon., Tue., and Wed. throughout April, May, and June at 11 a.m. or 1 p.m. or 3 p.m. No calls accepted. Interviews are held and positions are filled on a first come first serve basis.

For the price of a book, we can teach the illiterate to read.

United Way

It brings out the best in all of us.

DON'T SIGN UP FOR A STUDENT LOAN UNTIL YOU SIGN UP HERE.

Men who don't register with Selective Service aren't eligible for some federal benefits. And that includes federal student aid for college. So if you're within a month of turning 18, take five minutes and fill out a simple card at the post office.

SELECTIVE SERVICE REGISTRATION

It's Quick. It's Easy. And It's The Law.

GENERAL

Roommate to share large four bedroom in nice neighborhood. Newtonville. 974-3072.

SUMMER SUBLET: One roommates needed. Newly remodeled apt. 5 min. walking distance from Harvard Sq. Month of May free. Parking space in garage included. Call 605-9533.

Babson Free Press
Page 23

Thursday, April 18, 1991

WILL OFERER RESPONSIBLE FOR IMAGES ELECTION AND THE MARCHER RESPONSIBLE FOR PUBLICATION DELAYS.
FOUR YEARS OF COLLEGE DOWN THE TUBES.

If you think the tests in college are tough, wait until your first job interview. Last year, America's businesses lost $660 billion to drugs. So this year, most of the Fortune 500 will be administering drug tests. Failing the test means you won't be considered for employment. After all, if you're into drugs, how smart can you be.

WE'RE PUTTING DRUGS OUT OF BUSINESS.

Partnership for a Drug-Free America