Founder’s Day

Founder’s Day, which will be on April 23 this year, involves more members of the college community and brings more people from the outside community to campus than any other event... including Commencement. Planning the day requires the volunteer assistance of students, administrators, professors, and staff.

Seven committees comprised of 100 students and administrative advisors are organizing the details from handing posters around campus to hand addressing invitations to renting buses for transporting guests.

The accommodations committee reserves and earmarks the physical space needed for the speeches and meals. Committee members will serve as ushers for all events. An exhibit is on display in The Gallery, Horn Library thanks to the research of the exhibits committee. Meal planning is done by a committee with that name working closely with Saga and the Boston Sheraton Hotel. The lunch will be served to 160 guests, dinner to about 750 people. Informing the media about Founder’s Day is the responsibility of the publicity committee. Transportation for the entrepreneurs to and from the airport, the hotel, and Babson is the role of another committee. An alumnus, Ben-nett Bidwell ’52 who works for Chrysler Corp., is making four of the company’s finest automobiles available to the college.

Two of the hardest working committees are escorts and registration. From 34 applicants, the committee chose six finalists (two to accompany each entrepreneur) and four alternates. The selection process involved reading applications, meeting the candidates, interviewing, and evaluating two-minute speeches by each candidate. Needless to say, it was a rigorous process for those who applied and those who judged. The registration committee’s duties require several months of dedication. Hand addressing almost 400 envelopes is only step one. Responses must be recorded, name tags typed, and table assignments made and then distributed the evening of the dinner. As advisor to the committee, Nina O’Rourke devotes many hours of time. At the peak of this broad pyramid of details is Carmen Ward, chairman of Founder’s Day.


All members of the college community are welcome at the afternoon program in Knight Auditory. Presentations by the entrepreneurs begin at 1 p.m. In the past, 140 have attended the program! At 3 p.m., there will be question and answer sessions with the entrepre neur in Tomasso.

Election Results:

President James Taylor

Jim Taylor was elected President for 1985-1986. J.T. captured 60.7% of the 794 votes cast. Bill Quigley brought in 37.7% of the ballots.

Pete Morris was elected Vice President of Finance in the closest of the five races. Pete received 51.2% of the tally while Herman Paragon garnered 47.7% of the 768 vote total.

Rob Sugerman was elected the next Vice President of Communications. Rob got 54.4% and Paula Gerry got 44.1% of the 776 ballots.

Neil August is next year’s Vice President of Social. Of 571 votes, Neil got 64.4% and Colleen Gaffney received 33.3%.

Mike Sands was the victor in the heated race for Vice President of Licensing. Mike grabbed an amazing 90% of the vote while “other” got 9.3%.

Congratulations to all candidates for their outstanding campaigns.

The nomination for Professor of the Year will be announced on Friday, May 17, 1985 at the Undergraduate Awards Banquet held at Trim Dining Hall.

The final election ballots were tallied by Blue Key President Barbara Lewis, Cardinal Key President Jim Sia, and current Student Government President Scott Root on Wednesday afternoon.

Entrepreneurial Conference

On March 17th Associate Professor Robert Ronstadt was part of a 4-member panel that discussed the politics of starting and running entrepreneurial programs in academic institutions. The panel addressed approximately 150 professors attending the Dallas convention of the Association of Collegiate Entrepreneurs (ACE) - many of whom were considering teaching entrepreneurship for the first time.

The panel stressed the need for strong long term support from an institution’s top administrators, the pros and cons of various types of entrepreneurship programs, and their implications for junior faculty receiving tenure and promotion.

On March 22nd, Associate Professor Robert Ronstadt spoke on “Creativity and Business Planning” at the Second Annual Conference on Entrepreneurship, Creativity and Innovation. Held in Washington, D.C., the conference was sponsored by the Small Business Administration and George Washington University.

In his talk, Professor Ronstadt stressed that the “traditional” business plan as it has evolved from proposals to venture capital is not appropriate for most entrepreneurs and, in fact, stifles creativity. He then described a more effective approach which involves developing a much shorter “venture feasibility plan.” By asking the right questions, a potential entrepreneur can discover after 25 to 30 hours of work whether or not a venture is worth pursuing. At this point, it may be appropriate for the entrepreneur to do a traditional business plan and commit another 100 to 200 hours of work. Unfortunately, many jump right into a full-blown business plan and after several weeks or months get committed to a particular concept of the venture - only after their first or early idea of what they think the venture should be. The real value of a venture feasibility plan is an emphasis on creativity to look at the many ways a venture idea can be configured and the way which makes most sense for the individual entrepreneur. "We know from our research and others that most good venture ideas are not found by creative brain-storming, but once they are discovered, creative thinking can help entrepreneurs from falling into certain traps that see them starting ventures they shouldn’t start on, ultimately, cannot start."
Student Gov. Update

By Peter Morris
News Staff

Student Government met Tuesday night for the first real meeting in two weeks. Candidates' night and the purchase of the meeting by the Administration during the Senior Slafe Auction prevented meetings from being held. The guest speaker this week was Dean Ellis, who spoke about student selection. He emphasized the fact that this year the percentages of men's and women's rooms on the Hill will be as close to the population profile as possible. This was accomplished by adding one women's suite and giving Canfield C back to the men. Approximately 39% of the rooms on the Hill will be available for women.

The suites have all been assigned as of last Tuesday, but the selection for the rest of the campus is still in progress. Information about the process is available from your R.A. or Residential Life. Students are encouraged to keep informed about the process so that they can get the room they want. Finally, Ellis asked that you smile at poor Mrs. Lazar when you come into the office.

V.P. Communications Chris Oates asked that all reps watch for signs about the meeting next week as the location may be changed. There was a mix-up in reserving the regular room, so keep your eyes open.

V.P. Social Bill Quigley announced that rep David Pina and his group "The Time" will be appearing in an air-band show at Fitchburg State on April 26th. Tickets are available at Student Activities. Come out and support Babson's representatives and have a great "time".

V.P. Finance Mark Rosen and V.P. Licensing Mark "The Shark" Wineck had nothing to contribute other than to wish the student body a tearful goodbye. Both V.P.'s broke down and had to leave the room.

President Scott Root announced that applications for the Freshman Steering Committee are now available from the Student Activities Office. These are due on April 22nd, with elections held the next two days. All interested freshmen should stop by the Office for more information.

Attendance at the next SG meeting is encouraged. The Officers for the '85-'86 school year will be inaugurated. Come and see Mark Wineck perform his last official act, it should be pretty funny. The list of missing reps is too long to be published here.

Sorenson from page 1

M. Edward Sorenson, from page 1, is a National Education for Children, and he serves on the Board of Overseers of the Boston Symphony Orchestra. He is a director of several companies, including Houghton Mifflin Company and Polaroid Corporation.

Sorenson received his doctorate and MBA from Harvard Business School and an A.B.

SOMETHIN' COOKIN' AT BABSON

Now Available at the Bookstore

The long-awaited Cookbook of favorite recipes from the friends of The Babson College Women's Club
$7.00

All profit from the sale of the book will be contributed to the Babson Women's Club Scholarship Fund

Great gift for Mom (or Dad)!!!

Clive Davis To Speak

Clive Davis, President of Arista Records and possibly the record industry's most outspoken and influential executive, will lecture at Babson College on Sunday, April 21 at 1:30 pm in Trim Conference Center. His appearance is sponsored by the Babson Forum. Admission is free.

Davis' career in the music industry began in 1960 when he became an attorney for Columbia Records. In seven years he made his way to the presidency of the company. Although Davis had no formal music training, he had a combination of creative perception, business sense, and the ability to recognize a commercial sound which took Columbia to the top of the music industry. He was responsible for signing popular artists like Bruce Springsteen, Billy Joel, Chicago, Janis Joplin, Boz Scaggs, and Santana. He strengthened the label's representation of rhythm and blues, country, and jazz. It is said that he played a key role in the careers of Simon & Garfunkel, Bob Dylan, Barbara Streisand, Andy Williams and Mac Davis.

In 1974, Davis took on a new challenge: the building of a major record label from scratch.

He formed and became President of Arista Records. Arista is currently one of the country's leading record companies. His achievements with Arista have earned him awards and industry recognition. Three times named Record Company President of the Year, Davis has appeared on The Today Show, 20/20, Nightline, and others. He is author of a book entitled It's Showtime.

The Troubles In Ireland

Professor John A. Murphy will deliver a speech titled "The Troubles In Ireland: A Personal View" on Monday, April 22, at 6:30 pm in Babson College's Trim Conference Center. The lecture is sponsored by the Programming Board and is free of charge.

Professor Murphy served as Senator of the Republic of Ireland from 1977-1983. Professor of Irish history and Department Chairman at the University College, Cork, Ireland, he has lectured widely on Irish history and politics. He is a frequent contributor to Irish and British television, radio, and newspapers on current affairs. Topics of history and politics have been the focus of his five books.

In the United States, Murphy has been a visiting professor at Loyola University in Chicago and at James Madison University in Virginia. He is presently teaching at Boston College.

Student Comufest

This Saturday, April 20, a Babson student is producing a computer show designed for students, parents, and teachers. Sponsored by Southern New England Telephone, the purpose of this show is to provide students with an idea of the wide range of micro-computers and software that are available to them and to demonstrate various applications. Computers are an integral part of the college curriculum and it is vital that the students learn how to use these electronic tools. The word processing software and microcomputer software packages that are currently available for micro-computers can save students time and facilitate mathematical calculations.

see computers page 4
Briefly

Tenure Candidates

The following faculty members are eligible for tenure consideration next fall: Leo Pipino and Stephen Turner. Tenure decisions are extremely important to both the future of the individual candidate and to Babson College. The Tenure Committee invites all members of the Babson College Community to submit any information felt to be relevant to the above candidates’ qualifications for tenure, including but not limited to, teaching performance. This material will be kept strictly confidential and should be submitted directly to Dr. Gordon Frischett, Acting Chairman, Tenure Committee.

Boston Pops

The Programming Board is sponsoring 20 tickets for Babson Night at the Boston Pops. This event will be Thursday, May 2 at 8:00 pm in Symphony Hall. Students are invited to join the Alumni Association for a reception following the concert in Symphony Hall Annex.

Commencement Tickets

The commencement tickets you have reserved may be picked up Monday-Friday, April 29 - May 3, between the hours of 1:30 and 4:00 p.m. at the Office of College Relations on the second floor of Alumni Hall. We had to reschedule this for a week later than originally planned due to Founder’s Day activities during the previous week. Thanks for your cooperation!

Russian Doctor to Speak

Nadia Rodberg, MD, will be speaking on Monday, April 22, 10:45 a.m. - 12:00 p.m. in Gerber 214. Dr. Rodberg defended from Russia five years ago and is currently practicing medicine in Massachusetts. She will be speaking in a question/answer format about her experiences in Russia and answering questions about Russian life in general. You may find her experiences enlightening, and even shocking at times. All are welcome to participate in this open discussion.

Circle K Service Award

This Friday, April 19, Circle K is going to present its Circle of Service Award. This award has been revived after four or five years of abandonment. The original award was an honor bestowed upon a senior or faculty member for dedicated service at Babson College. The new version of the award is now given to a junior. This year’s selection process was begun by distributing descriptive flyers to all juniors and faculty members. Following this, nominations for the award were requested from the Babson Community. The result of these nominations, student activity cards and other sources was 19 candidates for the award. Each of these candidates was then sent an application for the award. Of the 19 potential candidates, 11 responded and from these 7 were chosen for final consideration.

The seven finalists, Tod Parker, Nancy Killean, Paula Gerry, Kelly Babbi, Kathy Thoron, Steve Curry, and Jim Taylor, were then further reviewed and interviewed to determine the Circle K Service Award recipient.

Circle K is pleased to announce, Jim Taylor, the winner of the 85 Circle of Service Award and invites all students, faculty, administration and staff to the presentation. The award ceremony is to be held during the Cardinal Key/Blue Key reception for Parents’ Weekend this Friday.

FOR THOSE WHOSE TOUGHEST SCHOLASTIC ACHIEVEMENT IS PAYING THE TUITION.

It takes more than just a lot of hard work to get through school these days. It takes money. More than people have on hand. So Shawmut offers several tuition loan programs like the Higher Education Loan Plan (HELP), Parent Loans for Undergraduate Students (PLUS), Equity loans and others to meet specific needs.

Get an education on how Shawmut can help you go to college. Ask for complete information. Call 1-800-SHAWMUT.

Senior Week

By Jason L. Southender Features Staff

A rough schedule for Senior Week 1985 has been organized by the Senior Class Steering Committee.

Kicking off the week will be the Commencement Ball at the Westin Hotel on Sunday May 12th. From 7 to 10 p.m., hors doeurves will be served. At 9 p.m., dancing will begin. Coffee and pastries will be served at about 12:30 a.m. The entertainment will be Casper the DJ. Invitations will be sent to faculty, staff, and administration prior to this event.

On Monday, after a spontaneous beach trip to Crane’s Reservation in Ipswich, the Senior Float, Faculty Floats will be held at Trim at 6:00 p.m. A Senior Band concert will also be shown. A party at the Pub is tentatively scheduled for 8:00 p.m. on Monday night.

After the last class on Tuesday afternoon, we do it all over again on a Harbor Cruise from 8:00 p.m. to 11 p.m. on Boston Harbor. The Babson College Class of 1985 will be onboard a boat with massive amounts of beer and Providence Crest. Boston College seniors page 4.

U.S. News Analysis

By Steve Malloy News Staff

Reagan Rejects Soviet Moratorium

On the solemn day of Easter Sunday, the new Soviet Communist Party Leader Mikhail Gorbachev announced a freeze on the Soviet deployment of intermediate-range missiles in Europe until November and invited the U.S. to do the same. The move was a wise one by Gorbachev as it coincided with anti-nuclear demonstrations being held in Europe and came on the eve of a visit by a U.S. congressional delegation.

However, the decision was a complete surprise to the Reagan Administration which not only rejected the idea but was also upset by it. The reaction from Washington was negative for basically two reasons. First of all, it was hoped that any and all negotiations could be worked out on the bargaining table and announced after arms control talks subsided in Geneva. Secondly, the move would result in a considerable Soviet advantage in Europe if the U.S. had halted deployment of nuclear weapons. As White House Spokesman Larry Speakes points out, "At first blush, the proposal for a moratorium seems to revive prior Soviet efforts designed to freeze in place a considerable Soviet advantage."

Despite the rejection, President Reagan still expressed hopes for a summit meeting with Gorbachev. Many see Reagan’s attitude towards the Soviets becoming a more compromising and open one compared to the hard-lined, no-nonsense approach that marked his first four years in office.

A summit meeting would also be beneficial for Gorbachev, perhaps even more so, in that it would help him to consolidate his own hold on power at home and increase his influence in Europe. The only question that remains now is where and when will the summit take place. An answer should be coming from the Reagan Administration following arms control talks in Geneva.

Reagan Will Visit Nazi Death Camp

Despite cries of anger and protest from various Jewish and veterans groups across the country, President Ronald Reagan has decided to go ahead with his plans to visit the burial site of Nazi victims killed in W. Germany. Originally, Reagan had decided not make a visit to the Dachau burial site because of several protests and, according to him, because he did not want to "reawaken the memories" of the past. However, Reagan changed his mind after being urged to make the visit by West German Chancellor Helmut Kohl.

The protest has been heavy amongst Jewish groups especially because the burial site includes the graves of troops of the Waffen SS, an organization judged by the Nuremberg Trial of 1945 to have been guilty of war crimes such as the extermination of Jews and the killing of prisoners of war. Elie Wiesel, the chairman of the United States Holocaust Memorial Council, expressed his anger by noting that, "There are SS graves in that cemetery. The SS are a symbol of international crimes against the Jewish people and humanity. It is the SS who killed American war prisoners...the SS symbolizes today what we call the Holocaust."

However, after a meeting yesterday between Jewish leaders and White House Chief of Staff Donald Regan, Kenneth Bialkin, chairman of the Conference of Presidents of Major American Jewish Organizations, visited the White House and were pleased that the President had decided to add a visit to a concentration camp in W. Germany as well.
Parents’ Weekend Schedule

Friday, April 19
3-5 p.m. Registration for Parents. Pick up your passport for a weekend of fun at Trim Back Lobby.
3-5 p.m. Parent/Faculty Reception sponsored by Blue Key and Cardinal Key Honor Societies • Trim 207-208
3 p.m. Men’s Tennis vs. Colby • Tennis Courts
4-8 p.m. Come enjoy entertainment and refreshments in the Old English Pub • Coleman Hall
5-6:15 p.m. Gourmet Dinner from the four corners of the world sponsored by members of the Babson Faculty and Administration • Trim Dining Hall
6-10 p.m. Anything Goes presented by the Babson Players. Refreshments served • Knight Auditorium
9 p.m.-1 a.m. Wear your sorority to the Mexican Fiesta – complete with tequila, drink and dance – sponsored by Women’s Outreach to the World • Trim Dining Hall
11 p.m. Through the Looking Glass – A Student’s View of Babson • Trim 203-4

SATURDAY, APRIL 20
3:30 a.m. Registration for Road Race • Peavey Gym
3-10 a.m. Road Race sponsored by St. Mortiz Sports • Peavey Gym
10 a.m.-noon Registration for Parents • Trim Back Lobby
10 a.m.-4 p.m. Computer Show independently organized by Chris Levy ’88. Sponsored by Southern New England Telephone • Knight Annex
10:30 a.m.-noon Advancement of Management • Gerber & Kriebel Halls
10:30 a.m.-noon A Conversation with the President • meet and converse with President Dill • Gerber & Kriebel Halls
11 a.m.-12:30 p.m. Brunch at Maxson’s sponsored by the Parents’ Committee • Trim Dining Hall
1 p.m. Men’s Baseball vs. Nichols • Baseball Field
1-2 p.m. Through the Looking Glass – A Student’s View of Babson • Trim 203-4

International Fair is a slice of life from around the world. Food booths, international dance, music, information, and slide shows are a sampling of attractions. Coordinated by the Babson International Student Organization and sponsored by various student organizations and the Programming Board • Park Menor Quad

Men’s Lacrosse vs. Bowdoin • Upper Fields

Coffeehouse with aromas from around the world, entertainment, and a bite to eat at the Exchange (Rain • Central Lounge)

Reception in individual residence halls – an opportunity to meet and greet roommates and families • Residence Halls

Commuter Reception – An opportunity for families to meet other commuter students • Common Room

Anything Goes presented by the Babson Players. Refreshments served • Knight Auditorium

April-fest – A cultural dancing and drinking experience with exotic foods and refreshments from all around the globe sponsored by SoCo • Trim Dining Hall

Sunday, April 21
9-10:30 a.m. Early Risers Parents’ Breakfast continental-style sponsored by the Alumni Association • Alumni Hall

Car Wash sponsored by ZBT • Forest Hall

Brunch • Trim Dining Hall

Clive Davis, President of Arista Records. Sponsored by Babson Forum • Trim 203-4

Dinner • Trim Dining Hall

founders’ Day Committees

accommodation, facilities, and hospitality

Scott Rodman, Chair
Christopher Anderson
Betsy Benedetti
David Blotnick
John Carbone
Nancy DeTurk
Robert Hougland
Linda Lackey
Laura Lawson
Andrew Lazarus
Andrea MacNabb
Judith Pearson
Robert Roman
Elizabeth Scaccia
Suzanne Silva
Susun Silveira
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advisors
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Assoc. Prof. Marketing
Edward Sullivan
Director, Physical Plant

Chuck Scott, Chair
Jack Alve
Amanda Andrade
Richard Bernstein
Julie Block
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Lisa Haskins
Paul Holmes
Kevin Lane
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Linda Raftery
Genevieve Temple
David Turner
Mark Zablatsky

Carly Denes
Newswriter

Registration
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Christine Bradley
Mark Stratton
Kathy Cabane
Ana Diaz-Diez
Sharon Doherty
Shelagh Hamill
Mary Kelly
Lorraine LeFort
Dennis Lemenager
Gerrit Nathan
Deborah Nazarian
Robyn Nicodemus
Michelle Roussel
Kathleen Simon
Elizabeth Spada
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Office of College Relations

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Jacquelyn Miles
Paul Orvis
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David Surrent
Jean Tatsos

Robert Drapeau
Director, Campus Security
Opinion/Commentary

OPEN FORUM

A Commentary on the Yppie Movement

I have been accused before of dragging my feet. My habitual avoidance of crowds causes me to show up at various places long after it is in vogue to be there. Consequently, I wasn’t until last week (and only at the insistence of my friend Rob) that I finally experienced the Copley Plaza and Westin Hotel - Boston's most recent monument to Yuppies.

The atmosphere reeks of yuppies. The plaza is filled with hundreds of people with that magical and ever-increasing disposable income. Everyone here is a yuppy. “Look,” my friend said, “there are herds of them.” Even the older fellers there, who are not allowed to be yuppies by virtue of definition, were yuppies just the same. We walked around the designer, riddle plaza window shopping. “You know what scares me?” my friend asked. “They’ve passed Nelman Marcus (which he jauntily called “Needless Mark-up”), “You have to go shopping for clothes so go in here to go shopping for clothes.”

As we sat in the lobby of the Westin Hotel waiting for our yuppy glasses of wine to arrive, I began thinking about this new breed of animal which is the problem. There was a group of them sitting across from us, and the more I observed them, the more uncomfortable I became. There were two couples. The posture the men had assumed in their chairs was decidedly arrogant. The human existence of the waitresses as they ordered was obviously inconsequential, wondering if it were real linen. These were the kinds of people I thought, who would deny basic human rights to people if they didn’t “approve” of them.

The paradox to all of this, of course, is that although disposable income is increasing for them, it is a young generation, the dress, at casual times, like a member of the proletariat. On the mannequin in the Ralph Lauren window was a garment which, I kid you not, looked essentially like a cotton rag. I suspect it carried a price tag upwards of $350. I guess it’s OK if you look like a member of the proletariat while you’re relaxing, as long as you aren’t one. I looked to my left, then to my right. I suddenly felt a rush of guilt. There was a part of me that liked knowing that the person who did have a college education and wouldn’t be caught dead going bowling (after all, I came to Babson for a reason). Maybe I secretly wanted to slip into yuppyism. As a means of defense, I had to create a new strategy. Perhaps, I reasoned, there are ‘good’ yuppies and ‘bad’ yuppies. It’s OK to have an education, to be driven by career goals, and to know which wine to drink with which entrée. One has as much right to exist with this set of characteristics as any other that might be defined. It’s OK as long as one keeps it in perspective. It’s not OK if it makes one rude to the people who serve one’s food and pumpernickel. It’s not OK if this intoxicating drive to be successful yuppies makes one insensitive to issues like poverty or whether or not the people are starving in Ethiopia. It’s not OK if one is a part of the movement just to be a part of it.

I sense already the need to defend myself. I’m not trying to suggest that I never a per- petrator of the above-mentioned social crimes; we all are at one point or another. Nor am I pointing an accusing finger specifically at the yuppy movement, suggesting that they are the only ones who possess the capacity to become somewhat insensitive. It is because they are a highlighted movement of the times that they are the target of current criticism.

The problem with this movement is that the other, is that it’s so easy to get stuck in without thinking about it. Since many Babson graduates leave here and get thrust almost inevitably into Yuppiesland, I think all of this is worth some thought. I haven’t got it straight in my mind yet, have you?

Jewell D’Lucea

Open Forum is a column for members of the Babson Community to express their ideas in a larger format than that in a “Letter to the Editor.” Deadline for submission is Monday, 6 p.m.

Letters to the Editor

To the editor:

The Economics Division is pleased to announce that Rebecca Judge and Joseph Riccardi will be joining us in the Fall as assistant professors. We believe that students may be interested in the credentials of these two new faculty members during the preregistration period.

Rebecca is currently completing her Ph.D. in Economics at Duke University. She holds a B.A. degree from Smith College and also Masters degrees from Smith and from the University of Minnesota-Duluth. Her specialty is applied microeconomics with special research interests in Industrial Organization and in Environmental Economics. At Babson, Rebecca will be teaching microeconomics courses in both our undergraduate and MBA programs.

Joe is a macro/microeconomist with a Ph.D. from the University of Texas-Austin. He also holds a B.A. degree from St. John’s College, and a Masters degree in Economics. He has a variety of research interests ranging from the history of the American economic development. At Babson he will be teaching macro and monetary courses to both undergraduate and MBA candidates.

If you have any questions, I will be delighted to provide further details on the academic backgrounds of Joe and Rebecca.

Chairman, Department of Economics

To the editor:

The brothers of Alpha Kappa Psi would like to thank all who attended our “AK for Africa” benefit dance and concert. Your generous contributions amounting to a donation of $1000. We would also like to take this opportunity to thank the following (people) who contributed (their) material, services, and time to the cause:

-Paula Gerry and the Free Press staff.

-The Babson Office of Multicultural Affairs.

-Babson Media Services.

-Senior Class of ’85

-Diane Belesea and the Beaver Brau.

-Babson Security.

-Jeff Mulligan and VideoStar Entertainments.

-Sincerely,

Louis Savarino

To all students:

I am writing this letter to apologize regarding my candidacy for President of Student Government. Due to a technicality in the rules, I was forced to withdraw the night before the primary elections.

I would also like to take this opportunity to thank everyone who helped and supported me. I am looking forward to running next year and would appreciate this same support.

Sincerely,

David A. Pina

To the editor:

We have just received word of next year’s single room selection draw. It is an ongoing disappointment stemming from the lottery system that guarantees an unfair advantage to those with a higher status. We believe that the lottery is unjust and should be changed.

Sincerely,

Non-Compensated

Displaced Sophomores,

Jack MacGill

Suzette M. Sparks

The Free Press is the student weekly serving the Babson College community. The paper is published every Thursday during the academic year except during final exams. Offices are located in the basement of Park Manor. Mailing address is Box 140, Babson College, Babson Park, MA 02157. Phone numbers are: (617) 239-4229 and 239-4291.

BABSON FREE PRESS

The newspaper of Babson College

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Babson College
‘Hear Ye, Hear Ye!’

Welcome Parents

For your convenience the Babson Bookstore will be open Sat., April 20, 1985 from 10AM - 2PM Come by and visit We are much more than just a BOOK Store!
In Town...

Wellesley All Arts Festival

The Wellesley Local Arts Council will sponsor the town's first all-day All Arts Festival on Saturday, April 27, beginning at 10 a.m., at the Middle School on Kingsbury Street. This event, sponsored by a grant from the Massachusetts State Lottery, is open to the public, free of charge.

In the school auditorium, performances will be given by the Dana Hall Chorus, Wellesley High School Vocal Groups and Theatre Arts Groups, the Wellesley Players, and soprano Pricilla Ganley. The Wellesley Choral Society and the Wellesley Symphonic Orchestra, will perform from 7:30 p.m. Earl Eyrich will direct the Choral Symphony in selections from Brahms' "Requiem" and lighter "pops" music: The Wellesley Orchestra's '79American in Paris" and "Porgy and Bess".

The morning agenda in the gymnasium includes storyteller Lee Carpenter and a puppet show. Featured in the afternoon will be art demonstrations, the Domino Woodwind Quintet, and a meet-the-artist reception.

The symposium will also display works by the Wellesley Society of Artists, the Wellesley Arts and Crafts Guild, the Wellesley Historical Society, and the Wellesley Branch of the National League of American Pen Women.

The members of the local arts council appointed by the Board of Selectmen include Alma Mallor, Charlotte Bell, and Jane Dill.

Quote Of The Week

"A picture in grey, Dorian grey. Just me, by the sea. And I felt like a star. I thought the world would go far if they'd listened to what I said." — U2

At Babo...

Babson Players Sail

By Anne Brown

Don't waste your Saturday evening watching Love Boat. Attend the Babson Players' production of Anything Goes to see our version of the Pacific Princess. The plot revolves around romance, and, of course, the right girl with the wrong boy. Here's a quick synopsis. Hope (Lisa Fossen) is the innocent protagonist, in love with Billy (Bud McSherry), but engaged to Sir Evelyn (Jay Skelton). Reno (Rhode Gorin), a nightclub singer and old friend of Billy's, falls for Sir Evelyn, who is engaged to Hope. Got it? Good.

The lead of the leading lovers gives a strong performance, the character acting in the show acting in the show make it pure, entertaining fun. Liza and Brad, although freshmen at Babson, seem experienced and comfortable in their roles. Jay's accent and mannequins steal the show during his duet with Robin in "Let's Misbehave." Robin gets to show her ability in the ballad "I get a kick out you." Overall, each side of the romantic mix-up strongly supports the play's theme.

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The audience will be even further entertained thanks to the rest of the cast. Beth Wood as Hope's mother, Granit Milner as Moonface and especially Donna Crucikshank as Bonnie, Moonface's "girl" also have major leads and each thoroughly portrays their character. Granit really steals the show during his "Blue Bird" number, when he looks and acts just as Public Enemy Number 13 would. As his sidekick, Bonnie (Donna) brings enthusiasm and bubbles each time she walks on stage. In the musical number, "Heaven Hop", she shows us the short cut to heaven, and her style just can't be beat. Beth also perfectly plays Mrs. Harcourt, who wants nothing more than for Hope and Sir Evelyn to marry.

The rest of the cast supports the fun feeling of this musical, with the Angels (Reno's girls), Andy Rogerson and Richard DeMoya as Ching and Ling, Kasey Winninger as Whitney (Billy's boss), Jennifer Bialocki as the Purser, and Rob Lambrecht as the Captain. Each cast member makes the big musical numbers impressive and entertaining.

So don't miss the cast and crew of Anything Goes. Performances are Thursday, Friday and Saturday night at 8 p.m. in Knight Auditorium. The cast was directed by Mark Carver and Leslie Price, with私服 Hamers as musical director and Carin Rosenthal as choreographer. The sets transform Knight into the luxury liner we all wish we were on, so take a cruise this weekend with the Babson Players.

Prof. Wallbanger's Drink Of The Week

Orange Wake-Up

4 oz orange juice
1/2 oz cognac
1/2 oz lime rum
1/2 oz sweet vermouth
1 slice orange
Pour all ingredients into a squat 8 oz glass. Stir well, add slice.
Women's Outreach to The World

Cordially invites you to attend

A Mexican Fiesta

Friday, April 19, 1985
Trim Dining Hall
9:00 p.m. - 1:00 a.m.
A Parents' Weekend Event

$6.00 per person

Co-sponsored by Student Government
Poetry

Valleys and Vaults

Corruption, Sin, and that Macro Test
Collide together in a ball of flames
There's other factors as well
That make the razor a welcome friend

We'll be dead anyway, someday someday
Whether it be hermits or jugulars
So why wait? - Is this place so great?
I can understand the "better-place" people.

Aw hell, drink another brew
You'll be twenty soon,
There'll be fun things to do
Ooh, I'll just give it a shot
Bang
--- Ginta - type

DAD1

one of a kind Two to go on
help ME with something
not your books or COMMANDS
for me, do the BEST that you can
I'd do it for you (as you know is true).

"help a workingman's SON" said the rich man.
"I will help you, just give me some TRUST"
--- someone only noone

Exculses

She moves closer to him
Wanting to be in the middle of things.
Getting to the point
She says it's just a brief
Statement of justification.
--- Terry

A Storm

The rain cleanses the earth
Like confessions cleansing the soul.
Can the sins of man ever be washed away?
--- Terry

Blasphemy reigns my song
Languages I've longed to sing
Viles and viles elate this tongue
Such security one man can bring.

(untitled) — Dena-

Lift leads to senseless oblivion
losing yourself
and finding someone else,
 juxtaposing self and thine
never knowing the ending line.
Whether new or old in between
always in the same of dream
looking for your inner self.
Then finding only your lonely mind
disgusted with your own ubiquitous kind

(untitled) — Eoin Matthew Daly

Would you like to contribute to the poetry section? Simply send your poem to Box 140 no later than Monday!
Top of the Basket goes to those people who gave blood and helped out at the Blood Drive. Nice job!

Flash to Rob: Congratulations on your victory. Best of luck next year. Paula

Flash to Callahan's Crew: Get set, it's going to be an INCREDIBLE evening!

Flash to Campus: Dave Pina and The Time will be appearing in the Intercollegiate Air Band Show at Fitchburg State on Friday, April 26. Tickets are available in Student Activities for $3.50

Flash to Class of 87: Do class officers for the class of 87 exist? MSP

Flash to Kathy: Osmelites, Asparagus, Artichokes, Pop, Ant Judith. What the hell are they? Dave

Flash to Billy and Hope: Break a leg, I'm so proud! Love, Mommy Dearest

Flash to Beth M: Your adorable when your mad. We'll all go to play Family Feud again. An AK admirer

Flash to Campus: Get psyched for Parents' Weekend! Great food and great fun all weekend!

Flash to Heidi: I will learn to spear bread correctly by the time we graduate. Many thanks for the orange muffins.

Flash to Pam: Godie.

Flash to CoCo Beanan: You were a classic the other night. Welcome to the club!

Flash to the Cast: Break a leg tonite!

Flash to Betsy: I hope those "loser sisters" didn't get into the Metro before you. Signed, Sorority life at its best

Flash to The Honorable Grant Milliner: Tweet, tweet, tria las, trala, trala!

Flash to Campus: Be sure to see "Anything Goes" on Thursday, Friday, Saturday, 8:00 Knight Aud. Tickets in Trim.

Flash to Campus: Highip hoora! Seniors are almost through. Partying is what remains for us to do.

Flash to Jen: Pantomime won't cut it! Learn those lines or we'll throw you in the Brig.

Flash to Kasey: What the hell is here, a flying E??

Flash to Kevin: The Coors craze continues. Burp.

Flash to Renoo: Respect has never kept a girl warm on a cold winter's night.

Flash to the Captain: Don't fall off the deck keering at the girls!

Flash to Doug Gi: Pose for any good pictures lately? Pete and Beck

Flash to Schneid: This is Sue and ME to remind Schneid Friday the 10th, Friday the 10th, the 10th.

Flash to the Angels: Give us a wing and a leg!

Flash to AK: You guys were so much fun at our last party-come again. The "Sunday Night" Gang

Flash to K.O.: Good job!

Flash to ZBT: At least you are good w/your pizza...when you come. A Hungry Tower

Flash to AIH: Don't worry - we'll find you a female "missing link"! An optimistic anthropologist

Flash to Joanne of Pub: Good luck in Florida.

Flash to Parents: See you this weekend! Love, your kid

Flash to Campus: Come to the International Fair on Saturday afternoon.

Flash to Jacket Thief: Someone "accidentally" picked up a Levi's denim jacket from Trim. Please return or contact ext. 4907.

Flash to Kathy: Father will not send me my $5000 a month check to pay for your limo. Will you settle for just the chauffeur? Dave

Flash to Cris Levy: Do you think a lot of people will come? Ha! Ha! Good Luck! Love, Sue, Heidi, Barbara, and Ashley

Flash to Campus: Whoever mistakenly took my blue cotton Ralph Lauren coat from Trim last Thursday night please return it - box 1070.

Flash to MP: Tax season's over!

Flash to Moon and Bonafide: Fix the violin! Fix the violin!

Flash to Evelyn: How was your latest romp in the rice with Plum Blossom?

Flash to Pam: Stop peeking!

Flash to Ali: The cockroaches were up late last night. I wonder... Bug eyed

Flash to Dave: May I have a coffee table in my limousine too?

Flash to T.C.: How's it feel to be the "pretentious"? Your "friends"

Flash to MA 464-967: I have to be honest. I didn't start reading until after you left. Monday night in the mixi

Flash to Hope: Have you seen George Bernard Shaw lately?

Flash to Coleman 2nd floor girls: Six-sevenths of the week, huh?

Flash to Sue: Look, it's more sweno and her five angels

Flash to Laura: You dirty, old woman, you!

Flash to Donna, Grant, Rob, and Robin: It's been a won- derful four years of sets, scripts, and scores. I'll miss you all. Love, Bethany

Flash to the cast and crew of Inthing Goes: Break a leg! Love, a fan

Flash to Abby and Haold: Hang in there. I know you'll survive. I'll miss ya. Love, Mom

Bottom of the Basket goes to the barrage of exams, papers, and presentations. How can we enjoy Mum and Dad's visit with all this work?

Attention Juniors!

In order to be considered for the Ralph Z. and Charlotte R. Sorenson Scholarship Awards for Meritorious Achievement, students should fill out their student activities cards. These cards are located in the Student Activities Office. It only takes a minute to fill out the cards, and it's well-invented time!

FOR SALE
1973 Mustang Convertible Red with white top $2,999.00 or best offer call 291-0259

SUMMER HELP
7.98 TO START
* Full or Part-time openings
* No experience necessary
* All majors considered
* Local work
* Apply now, start after exams!

Counseling
Rugby Trousers Alumni

By Bill Bacarbo
Sports Staff
After the New England College 58-12 defeat of Babson on Tuesday, Babson was left without a game. A few games were lined up B and C games, but still no A game.
So the A's battled Boston College, Andrew and Nick Hathaway, Scott Fabian, and Herman Paraison led the backfield, and Chris "I finished the marathon" Collins did a superb game. Chris had a try, as did the Fabe.
In the scrum, Carl Byrne, Bill Shea, and Leo Crowe rucked ferociously, but the scrum star of the day was Eric "Rawbone" Liberty Bell, who had several blazing runs of 30 yards or more. He won this B's with all of these five efforts, the "B's" won 14-7.
In the C game, Babson won again by a score of 4-0, and Jeff Novis and Scott Fusseher both played outstanding.
On Sunday, the A-team met the Alumni for the 4th Annual Alumni game. Early on, John Arnold hit a penalty kick for an early 3-0 lead. Nick Hathaway then made a kick to tie up the score for the alumni. The half ended in a 3-3 tie. In the second half, Babson exploded. Great running by Andy "Mr. Pine Manor" Kurnoff led the scrum with help from Steve "House" LaSota, King Kong Kennefick, and Kurt Linow. In the backfield, Arnie kicked and Dan Bonner ran well. Tony Voci scored a try and ran well all day. Duaaaee Cederlund scored and so did Mike "Spanky" Angelaskis. The undergrads won 20-3 despite fine efforts by the alumni.
Next week, the Rugger's play in the Bearpot Tournament at Boston College.

Intramurals

The hotly contested ice hockey tournament has come to a close, and four of the five teams have headed into the playoffs. Pietz/McCullough finished in first place with a 4-0 record. Forensis, Bryant and South/Pub are all tied for second place, with a 2-2 record. These four teams are to play in the playoffs starting next Monday at 7:30. The second, third, and fourth place teams will be decided on a total goal basis. Next Monday at 7:30, 1 vs. 4 at 6, while 2 vs. 3 faceoff at 8:30. The winner of each game will play a best of three series starting on Tuesday. The winter intramural tournament was most successful and the intramural staff appreciates all of the student zeal and participation.

Swimmers in Nationals

The Babson Swim Team finished up their season by sending several All-Americans to the NCAA Nationals in Atlanta, Georgia. Babson's diver, Paul Cuneo, swam through the competition, punching out an 8th place on the three-meter high board and a 10th place on the low board. Billy Sullivan, Mike Weissman, Jamie Walsh, Doug Tobison, and Kevin Shaughnessy (alternate) represented Babson in the Medley Relay at the Nationals and broke the Babson team record by over six seconds. A big hand goes out to the All-American swim squad, and thanks to continued success next season, and the seasons to come.

Promotions

Beaver Brau -- What's on Tap

Beer Specials...
$1.25 St. Pauli's, Harp, Ale, & Guinness Lager

Thursday 9-12PM
Friday 4-8PM
Wednesday 9-12PM

30 Days 'til Graduation--

Danny McCarthy Parents Weekend Kickoff
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Show your Babson ID for a 10% discount.

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Next to Town Hall 444-6578
Monday-Saturday 8:30-5:30
Thursday & Friday evenings until 9 PM
Hinesight

By Peter Goldenberg
Sports Staff

First, the answer to last week's trivia. The question was who scored the fastest hat-trick (3 goals) in National Hockey League history? The answer is Bill Mosienko of the Chicago Black Hawks, he scored 3 goals in an amazing 21 seconds.

Well, sports fans, it was a big week for sports so let's get right to it.

First and foremost, a big round of applause goes to Brockton's own Marvelous Marvin Hagler who pummeled Thomas "Hit Man" Hearns into submission barely 8 minutes into their fight on Monday night in Las Vegas. According to several people who attended the fight on closed circuit TV in the Boston Garden, Hagler and Hearns both wanted to knock out each other very quickly. But Hagler struck first, a thunderous series of right hands stunned Hearns and sent him reeling. Hagler then finished Hearns off to retain the Middleweight title and prove to the world that he is the best fighter pound for pound in the world today.

How about those Red Sox, 36 runs in their first 4 games! Never can I remember them getting off to a 4-0 start. Pitchers "Oil Can" Boyd, Roger Clemens, and Bruce Hurst all looked very strong in their initial outings of the season. If these young pitchers can hold out, the Sox look very strong for contention for the American League Pennant. The Red Sox being serious contenders for a change would make baseball season much more exciting and interesting. Go Sox!

Big news on the wrestling scene, it seems that Rowdy Roddy Piper and "Ace" Cowboy Bob Orton have thrown "Mr. Wonderful" Paul Orndorff out of Piper's Pit and rumor has it that Mr. Wonderful has something nasty in store for Roddy Piper. I can't believe Mr. Wonderful would wimp out like this. He turned on my man Rowdy because Piper called him Mr. Blunderful after he and Orndorff lost to Mr. T and Hulk Hogan in the main event of Wrestlemania 2 weeks ago. A true war is about to break out, and if this reporter, a true connoisseur of wrestling, is right, then a long, hard-fought battle will take place.

Trivia - Which medium has the smallest capacity for an NFL game?  

Racquetball Press On

The best turnout of the year for the Thursday tournament forced the need for playoffs to determine court winners. Six players were tied for top spot with four wins each. The playoff survivors were Court number 1: Tim Hansen, Court number 2: Karl Ferguson, and Court number 3: David Merriett. Playoff finalists were Bill Gagne, Bill Lestan, and Rick Davis - better luck next time!

And here come the gold! Amy Sandler, Thalia Bremis, Linda Chee, and Janine DiMascio graced our courts with their beauty and style. Amy and Thalia raked up two wins each and Linda and Janine came close with 11-10 games. Amy showed the guys that she gives no quarter as she absorbed three kill shots with her legs as evidenced by three, multi-colored targets. Who said Paul Valentine could not be eliminated? Steve Kielman did it with a backhand follow thru to Paul's nose off the net and away he went.

Hu Hennemooy showed the Drink that other Profs can keep up with youth. Hu beat up on two unsuspecting undergrads with his forehand front corner pinch shot kill and a subtle high backhand lob that had his opponents reaching for air - may be a student/faculty challenge is in the making?

Plays are being made for our extended final tournament on Saturday, April 27th - more news to come.

Lacrosse Rebounds

By Chip Gaysunas
Sports Staff

Coach Gimnegar's lacrosse team continued to impress people this week. On Saturday the lax men went toe to toe with third-ranked Colby in Waterville, Maine, before being edged out in double overtime 5-4. A three and a half hour bus trip seemed to take its toll on the lax men as they fell behind 2-0 early in the game. To make matters worse, Nels Clark, one of the lax men's top point getters this year, sustained a broken shoulder and will be lost for the duration of the season. The lax men seemed to thrive on this adversity, drawing even with Colby at 4-4 late in the third quarter and forcing OT. After a scoreless first overtime, Colby took advantage of a Babsen penalty to score the deciding goal and hand the lax men their third one-goal loss of the season.

Co-Captain Kurt Smith was encouraged by the intense effort of the whole team, "I think we surprised Colby by playing such a tough game." Paul Abbate was again steril in the nets and, with help from a bruising Bear defense, earned his second MVP of the young season.

On Tuesday the lax men pummeled Assumption in a home contest (if you could call it that) which ended with Babsen on top 21-2. Everyone shared in the scoring in a game which was dominated by the Beavers from start to finish. The game's MVP was awarded to Kyle Cona, who paced the Beavers with 5 goals. Pete Altman continued in a big way as he added five goals of his own.

The lax men will be a home for three straight games at they face Nichols on Thursday Bowdoin on Saturday, and Conociscot on Tuesday. Let's get out there and show them some support!

Baseball Suffers Tough Losses

By Rick "the animal" Teel
Sports Staff

The Babson baseball team had a rough week going 0-4. Babson lost to Framingham State, Suffolk, and both games of a doubleheader to Clark.

The Beavers lost to Framingham State for the second time this year. Framingham took advantage of six Babson errors to pick up 11 runs off pitchers Joe Burket, Tim Keane, and Gary Raphael. Only five of the Framingham runs were earned in the 11-4 defeat. Burket took the loss, while Babson had a two-run triple for the Beavers.

Babson's second loss of the week came at the hands of Suffolk University, 7-5 in ten innings. Suffolk picked up two runs in the ninth to tie the game at 6-6, and sent the contest in extra innings, scoring the winning run in the tenth. Tim Keane absorbed the loss for the Beavers in relief of sophomore Chris Fraqui who pitched a hard nine innings. Babson was led by Mike Dayton, who went 2 for 6 with a home run and 4 RBIs.

Dayton almost won the game with a deep fly ball in the tenth, but it was for naught. Senior Bill Couto also played well, going 3 for 6 with three singles.

Last weekend, Babson played a doubleheader against Clark. In the opener, freshman pitching sensation Tom Walbridge went the distance for the third time in as many outings. Walbridge leads the Babson pitching staff with an ERA of 1.66, but this was not enough. The Clark pitchers quelled the Babson bats to give the Beavers their third straight loss, 4-1. Senior Captain Bob Sample picked up two of Babson's five hits.

In the second half of the doubleheader, Clark overpowered four Babson pitchers and won 8-2. Freshman Gary Raphael took the loss for Babson as the Clark pitchers again silenced the Babson bats.

The baseball team plays this Saturday at home in a doubleheader against Nichols. The team would greatly appreciate your support!