Mahoney Resigns

By Paula Gerry
Editor-in-Chief

Joe Mahoney, Director of Alumni Relations, will be leaving Babson at the end of this academic year. After eight years of service in this position, Joe feels it's time to move on.

A '74 graduate of Babson, Mahoney became Director of Alumni Relations in September, 1977. At that time, he was the youngest person in the country to hold such a position.

During this time, about 600 alumni programs had been initiated, including receptions, Windjammer cruises, Homecomings, and reunions. Also, the Alumni population has grown from 9,500 members to the current 14,000 members.

In Mahoney's eight year tenure, the Alumni Relations staff has grown from two members (Joe and a secretary) to four professionals and a secretary.

Mahoney feels that, from a student interest, providing career counseling opportunities has been the most important dimension of his job. "Students should take advantage of the alumni connections and build up a network. The alumni are ready and willing to help interested students."

In addition to his work in Alumni Relations, Joe has been very involved in Student Activities. Currently, he is the administrative advisor to BISO, all Class Steering Committees, and the GSA Special Events Committee. He is also a Trustee for TKE.

In 1978, he helped develop the Senior Week concept. Mahoney was also involved in the formation of class steering committees.

Says Mahoney of his decision to leave Babson, "I've been here for eight years and it's just time to move on. There is no animosity. It's just time to leave."

Last year, during Senior Week, a student asked Joe what it's like to be a Senior again. Joe replied that he's been a Senior for eight years. Now, he's graduating again. Good luck, Joe!

Sexually Speaking

The Programming Board is already thinking about next year's lecture and event series. Planning ahead is essential to get big name speakers and the result for Babson Community is a scheduled visit by Dr. Ruth Westheimer, the nationally known sex therapist. Dr. Ruth, as her fans call her, will give a talk titled, "Sexually Speaking," on Monday, September 30, at 7 p.m.

Dr. Ruth discusses sex six nights a week on the Lifetime Cable TV network and she has a top-rated Sunday night radio call-in show. In addition, she maintains a full-time private sex therapy practice and teaches at New York Hospital's Cornell University Medical School. Her radio sign-off has not changed despite controversy. "Good night and good sex!"

Her critics are numerous. She advocates contraception and legalized abortion putting her on a collision course with the Catholic Church and the Moral Majority. But most of the hostile fire emanates from the psychosomatic community, though she is not a psychiatrist. She holds a masters degree in psychology and a doctorate in interdisciplinary study of the family. She does not pretend to give therapy on TV and radio. She claims to give basic information. In her own words, "It's good advice, but it's advice an uncle might give a nephew. It's common sense. I dispense common sense with a smile, based on good scientific knowledge."

Dr. Ruth lectured at more than 60 colleges in the past year. It was said that she is able to enthrall a diverse audience of people ranging in age groups. Her lecture is educational, humorous, and frank. After her Babson talk, there will be a press conference and time for book signing.

Charm Prize Final

By Arthur Couture
News Editor

Last Wednesday, April 3, in the Trim Conference Center, the four finalists for the Philip Charm Prize Business Competition gave their presentations. Professor Timmons opened the ceremony with an introduction and an introduction to the contest and its sponsor, Les Charm.

He went on to describe the primary areas of judgment for the competition. The contestants were to be judged on three primary areas: practicality (can it be done), potential for profit, and implementation plan.

Following Timmons' introduction, the four finalists Peter Altmann, Jeff Brown, team Ted see Charm Prize page 2
Coors Hits N.E.

By Edith Matthew Daly
Features Staff

Last Monday, April 8, Coors beer became available in New England. The introduction ceremonies, last Wednesdays, at Fenwells Hall of the New England Telephone, were well-attended due to the all-fledged exposure to the fabled Rocky Mountain fresh brew. Peter Coors, President, emphasized the sales, marketing and administration of Adolph Coors Company, opened the first bottle of the famous brew in New England at a news conference at Durgin Park. Mr. Coors has been in Boston for a week visiting salesmen on the possible expansion into six northeastern states: Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, and Vermont. Mr. Coors expressed great pleasure in being able to distribute Coors products in one of the most fascinating and historic places in this country. Coors has a long time to reach the Pennsylvania. We hope all consumers here are as excited as we are about bringing the ‘Best of the Rockies’ to New England.

During the news conference, Peter Coors made a special presentation of $50,000.00 to behalf of all coors New England distributors to Red Auerbach and the Red Auerbach Foundation. Red Auerbach has been a leader in this community and New England for many years, a figure the people here look up to and admire. Mr. Auerbach said, “I believe it is only fitting that our company and its distributors, who have the same commitment to excellence and sport, show our support for the charitable endeavors of this man.”

Look forwarders, in a question and answer session, Peter Coors stressed that the market expansion into New England was far competitive reasons. As Budweiser, Miller, et al. have been able to benefit from the economies of scale of national advertising, Coors has also needed to expand to serve the northeast. Sales have leaped off recently and the main avenue for Coors to increase its presence and to expand into new markets. Coors is now distributed in 42 states, all from the one brewery, claiming to be the largest in the world, in Golden, Colorado.

When asked if this expansion in distribution had anything to do with the union’s boycott of Coors products in the west, Mr. Coors responded negatively, claiming Coors remains the number two selling premium in its entire marketing area. The boycott, started in 1978 when a workers’ decision to unionize their company, continued on boycott leaders through misrepresenting and fabricating issues to influence public opinion.

The news conference was punctuated by an outdoor celebration around Fenwells Hall, which included Coors’ Belgium Horses, balloons, and aoppers by their mascot, the wolfhead.

Adolph Coors Company intends to expand its distribution of beer to the national level by the end of the decade. They are counting on Coors and Coors Light to continue being industry leaders, whether its in the traditional markets in the west, or in the new markets where the brand has expanded into.

The Coors product line and the poor positioning of the BOOMS picture in the Buchanan papers. The issue of a lack of sensitivity and respect for human dignity.

As the President has suggested, the Coors campaign will attempt to focus on what should be expected in terms of sensitivity, respect and responsibility.

Proposing bills were discussed in the following:

1. A planned series of weekly programs as follow-up to orientation might include a series based on the theme, “Relationships”.

2. Advisor groups during orientation will be cross-cultural in composition.

3. An extemporaneous speech dealing with topics on social diversity, prejudice and building inter-group understanding.

4. Human Relations Training Workshop be made a part of residence staff training. Could also be offered to participants of the speech contest.

5. Work with student leaders and athletic teams.

6. Discuss issue with academic divisions – the entire community needs to be involved.

7. Frequent articles in Free Press on related topics.

Now the exponential growth of biological knowledge is reorganizing the processes and products of these companies, and we have seen the emergence of a new industry as well 100 new biotechnology companies have been formed since 1976. This course will examine the nature of the human body in health and disease, and how other living organisms affect us and are used in industrial production directly and indirectly. In the laboratory, applications will be experientially investigated among the topics which will be covered in this course are food, nutrition and diet, drugs, vaccines, cancer, cloning, genes and genetic engineering.

Classes from page 1

Physics for Managers

Lance Heiko

The list of the ten most admired companies in the USA (Fortune, January 7, 1985) includes IBM (1), 3M (2), Hewlett-Packard (3), Boeing (7), General Electric (8), and Eastman Kodak (9). This course is an introduction to the physics and chemistry that underlies science and technology play in the industrial. The course will include, for example, the study of the scientific basis of our electronics, computer and electric utility industries as well as the photographic and optical instrument industries and the automobile and aircraft industries.

Biology for Managers

MS 201

James Phillips

Companies involved in the provision of medical services and health care, or the production of commodities such as food, drugs and forest products, long been based on practical applications of biology.

Intergroup Relations Studied

An intergroup relations task force at Babson College last November to provide a means for staff and faculty to work with students in developing an educational approach to deal with basic questions of interpersonal and intergroup relations. Three meetings have been held so far.

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Composition of Task Group

Paul Stanko, Chairman
George Anderson, Coordinator
Minority Affairs

Holley Hunter, Assistant Dean of Students
Dick Bishop, Director, College Relations

Juanda Jachan, Assistant Director of Undergraduate Admissions
Kathy Keohan, Graduate Student

Nancy Killilea, Undergraduate Student, President of WATT Kappa (Kappa)
Bob McKeon, Faculty
Rick Nye, Undergraduate Student
Sydol Sokwicz, Faculty
Joe Weintraub, Faculty
Carole Worsch, Director of Health Services
Class of '85 Gift Fund

The senior class agents will begin to solicit contributions to The Class Gift Fund for the Class of '85 during the upcoming week. The current suggestion for a gift is a map to be located near Forrest Hall and the main gate. In the past, gifts have included Class walks and the timing system for the bells in Tomasso Hall. Any additional suggestions for gifts should be forwarded to John Skelly, box 2052. Our class has done a great deal while at Babson both in the academic and athletic areas. While our escapades will be remembered by us, we will not necessarily be remembered by those whom we have encountered while we were here. The Class Gift is something that will cause us to be remembered by those who come to Babson in the coming years. Again, you will be contacted in the next few weeks to give to the Class Gift Fund, any gift that can made will be welcomed. Additional information about the Class Gift Fund will be published in the coming issues of the Free Press. Thank you in advance for your support of the Class Gift Fund.

BABSON ENTREPRENEURIAL EXCHANGE

The activities of the Business Plan Review Board are directed by an Executive Committee composed of well known Venture capitalists, entrepreneurs, and professionals who donate their time and services to the Exchange. Each plan submitted will be carefully screened by experienced individuals and students appointed by the Executive committee. Based on the plan, and the past and projected future performance of the company or individual, constructive advice and direction will be offered.

Issues of concern that should be resolved will be pinpointed, and ways of executing present policies more effectively may be suggested. The assessment of the plan is typed and returned to the entrepreneurial team along with the copies of the business plan which were submitted to the board. After receiving the assessment of your plan you may present it or a revised version to a panel of experts. During the year, plans are selected for presentation to a 5-member panel for valuable experience and input of the type that is necessary to compete for funding such as the Charm Prize, or in the outside community.

Many of the activities of the Exchange are devoted to assisting entrepreneurs outside Babson, but student business ventures will be considered on a first come first serve basis. Students who wish to take advantage of the experience of working within the Exchange, seeing business plans and the review process in action are invited to do so and to benefit from other valuable experience at the same time.

Briefly

The Boston Society for Information Management is offering scholarships this year for full-time graduate students majoring in Information Systems. The scholarships are valued at $1000 and are awarded strictly on the basis of merit. Applications are available from the Office of Financial Aid. The application deadline is July 15, 1985.

This month the Programming Board is sponsoring John A. Murphy's lecture on "The Troubles in Ireland: A Personal View," as former Senator of Ireland. Murphy will offer insights gained from his experience in government as well as from his study of Irish history. Currently, Murphy is a Visiting Professor at Boston College. The talk will be Monday, April 22 at 6:30 p.m. in Trim 203.

For next year, the Programming Board has signed a contract with Dr. Ruth Westheimer. The famous sex therapist will speak at Babson on Monday, September 30. Contracts are being negotiated for the fall with the following: Second City's Touring Group, Studebaker Movement Theatre Company and the Grace Commission.

Applications for Steering Committee will be available for freshmen on Thursday, April 16, in the Student Activities Office. Applications must be submitted to the Student Activities Office by Monday, April 22.

The Babson Student Federal Credit Union invites the entire Babson community to its first open house, held on April 16 from 7 to 9 p.m. The program will be both educational and enjoyable, featuring guest speaker Frank Tocci, President of the Blue Hill Credit Union. The open house will be held in Trim 203, and refreshments will be served. Please come to learn more about Babson's first student credit union, and how you can share the interest!

The elections for the Finance & Investments Club will be held Wednesday, April 17 at 6:30 in Trim 208. All interested candidates should prepare a short speech on why they are seeking the position as well as what they think they can offer to the club. The positions are President, Vice President, Treasurer and Secretary.

Please try to make this a nucleus so we can get the meeting underway at 6:30. It is important that all members attend.

Greek Week Continues!

* Thursday, April 11, 1985
Join Kappa Kappa Gamma at the Metro: Invitations in Trim - starts at 10:00 pm.

* Friday, April 12, 1985
Come over to the Pub for a great game of Fraternity Feud - Professor Bruno is our host. 75¢ admissions start at 5:30 pm.

* Sunday, April 14, 1985
Annual Greek Week Picnic! Join us for food, fun and a great day! In the Poe/dle from 1 to 5:30 pm.

Many summer jobs (lifeguarding, camp counseling) require certification in CPR Basic Life Support (BLS). In a BLS course, you learn how to do CPR by yourself, and with another rescuer, for both adults and infants. You also receive instruction in first aid techniques for people who are choking.

The Health Center will be offering an American Heart Association BLS course in April.

When: April 18 and 25, 6:30-10pm (you must come both nights)
Where: Babson Health Center
Cost: $10 non-refundable
To register: Bring $10 to the Health Center by April 15.

Enrollment is limited to 8, so register early!
For information, call Carole Worch, Director of Health Services. (x 4257).

The Escort Committee for Founder's Day has selected ten students to accompany the three entrepreneurs being inducted into Babson's Academy of Distinguished Entrepreneurs. Beth Wood and Roland Smith will escort Rupert Murdoch, Chairman of News America Publishing Inc., Christopher Anderson and Martha Glabude will escort Peter Sprague, Chairman of the Board at National Semiconductor, and Robin Gorin and Lisa Harris will escort Donald Buzz, founder and chairman of the Board at People's Express.

Drag Brugger, Rob Haaglund, Derrick Roman and Judy Gale were selected to accompany other distinguished guests attending the Founder's Day programs.

Attention Graduating Seniors!

In your letter from Dean Bayer, an R.S.V.P. was inadvertently omitted.

Please fill out the attached coupon and return to Dean Bayer if you plan to attend the Wednesday reception.

(Please return by Monday, 4:30)

Yes! I will attend Wednesday's reception.

Name______________________
alpha kappa psi presents:

"AK FOR AFRICA"

ALL PROCEEDS TO BENEFIT AFRICAN RELIEF FUNDS

enjoy our famous:
extensive vodka bar
ice cold lager

entertainment by:

VIDEOSTAR

giant screen videos

babson college
friday 12 april
9pm 'til 1am

knight auditorium
$4 donation

it's time to show you care

On Friday, April 12, Alpha Kappa Psi will sponsor one of the most important events ever at Babson, "AK for Africa". All proceeds from this benefit party will be donated to help the millions of suffering people in Africa. Of course, in keeping with AK tradition, the party will feature scintillating entertainment and the most refreshing refreshments. For your dancing pleasure, AK will bring a top DJ along with giant screen videos. For those who indulge, AK will bring back by a divine commandment the one and only "extensive vodka bar", featuring all your favorite vodka drinks. And what would an AK party be without beer cold enough to make your nipples hard. So, for the good of the world, come and enjoy yourself.
The ‘Babson Loop’ Debuts
By Brian Carr
Features Editor
The war against drunk driving in Massachusetts has prompted such actions as the elimination of ‘Happy Hours’ and pitchers, the use of controversial police roadblocks, the development of various public awareness and support groups, and the impending hike in the price of drinking to twenty-one. Indeed, as the Governor has warned us, “the party’s over”. In light of these developments, how can Babson students enjoy the Boston club scene without taking the road of “driving drunk”?
Introducing The Babson Loop, a bus service transporting students to various Boston nightspots every Friday night. Under the auspices of the Mystery Bus Ride Co. of Woburn, the Loop has met the approval of the campus administration as an alternative to the dangers of driving under the influence. The service, headed by Bruce Wallmann, has also been approved at other area colleges, including Bentley, Merrimack, and Framingham State, and starts operation here at Babson on Friday night.

Bus service comes to campus

The ticket price for the night is $11, which includes round-trip transportation and cover charge for the club. This is a reasonable figure, given an average Friday night cover of $5-$6, parking in uppers of $5, gas expenses of at least $5, as well as the freedom of knowing that your driver for the night won’t be drunk. The bus, provided by Waltham Bus Lines, is available to Babson students and their friends and will not accept any other schools. A student/staff member will be aboard to give assistance where needed, and the bus will eventually be equipped with a telephone in case of emergency.
Departing from the Horn Library Parking lot at 8:15 pm every Friday night, the shuttle will bring students to one of the following clubs: The Palace, The Pier, The Manor, and the Kenmore North (Celebration/Narcissus/Lipstick), and each trip will always include clubs for under 20 dancers as well. The bus will leave Boston at 2 am, returning to campus at 2:45 am.
Those students spending their summers down on Cape Cod should look for Loop services in Falmouth and the Yarmouth area, as the form will offer inexpensive trips to Hyannis hostpots as well. Given the potential traffic and expense of driving under the influence, the bus fee is indeed minimal.
Meanwhile The Babson Loop will begin operation tomorrow night! Tickets (and arrangements for various other bus needs) can be obtained in advance through Monique Myers (a Babson student) at 239-4902.

One Good Turn....
By Sherri White
Features Staff
The leaves danced on their tree tops, chartering as soft laughter as they shook in the clean breeze. Shafts of the clear, early morning light filtered down through the green canopy in broken sparks of brilliance that danced on the earth as though he was still asleep, with his eyes closed and dreamtill even while they watered from bright beams.
Warmed air flew up the hillside, dissipating the mists on the valley floor and bringing the fresh odor of the Sweetgrass from the meadow below to his nose.
He knew that he was alive then, awake didn’t matter.
He lay very still, breathing quietly and deeply of the spring time woods smells for a long time before he remembered that his life was over and that he was running from the law on his way to a new one.
He hugged the blanket as he turned on his side and it went taut, weighted down on the other end. He looked behind him and laid back to him about the night before when he saw her there.
She lay there wrapped in half of his blanket like a peaceful Madonna, her head cradled on the pillow of her own rolled clothing, the small smile that ceased her lips was an honest one.

_Warmed air flew up the hillside, dissipating the mists on the valley floor and bringing the fresh odor of the Sweetgrass from the meadow below to his nose._

Would she give up, he wondered, and then maybe turn him in later? Or would she still insist going away with him now, in the light of the new day? He might get pretty far off before she awoke and got to town if he left quickly, and his direction would be his own business. And even then she might not say anything at all.
Else he could take up the axe now and split her head as she slept. It made his stomach cold inside to feel the power that he held over her, when he did so little to hold over others.
He slipped his fingers into his shoe and felt the dollars there. Drawing them out he counted them all and there replaced them into the shoe again, with his watch.
He lay back on the blanket, feeling the soft warmth of pine needles underneath and no hole in his back, where she could have put a knife blade in anytime after he had exhausted himself with her the night before.
And he would not harm her now as she lay tip in her own exhaustion. As he watched her she twisted her position under the blanket, moving one arm, pink topped bosom into view.
No, he could not hurt her. Not this mild creature, her smooth neck wrapped in her own soft brown hair.
He would just lay with her and wake her with a nice surprise before they traveled.

Prof. Wallbanger’s Drink of the Week

_Yellow Fingers_
1 oz. gin
1 oz. blackberry brandy
1/2 oz. banana liqueur
Shake all ingredients well
Serve with ice. Strain into prechilled champagne glass.
Poetry

Easy Pleasure

There's a girl who wears hair down to her knees
She'll do anything that you please
She's got everything to test a boy's honesty
But her type is so easy to see
We call her Miss Curiosity

Am I in a window display
Now the world begins to sway
And the people look so different today

Another girl who seems to have conquered her generation
The way that she walks, she's a sensation
She's got everything to stretch a boy's imagination
But I can't see myself in her situation
This girl we call Evil Temptation

Am I here for the world to see
Now I am truly free
And the people act so different to me

There's a girl who there is no cure
She'll try to tell you that she's pure
Her love acts like a lure
But I don't care what she has in store
Everyone calls her easy pleasure

— Blue Nitas

Another Blade

Another blade
This one serves
Makes its way
Through the skin

Emotion in turmoil
Instinct reaction
Many regrets
No consolation
A helpless feeling
Loss of respect
Ignorance reigns

Turn your back
Don't say a word
I'll turn mine
And hide the wound

— Drake Mallard

Would you like to contribute to the poetry section? Simply send your poem to Box 140 no later than Monday!

VSCH

La neige blonde, pure, et accueillante.
Une couverture
Sur les montagnes,
Les pics, les aiguilles, les forêts,
Cachent-ils ses beautés?
Nous faire les découvrir?

Elle nous invite
Nous lancer sur les pistes.
D'overnoir à Zermatt,
De Crans-Montana aux Quatre Vallons.
On accepte
Et on se bronze sous le soleil
Pendant qu'on se soule
En faisant du ski-bar,
Nais quand le neige part,
On s'en va avec elle.
Aux signes en pleine
Attendre l'année prochaine.

— BOH

Charming

Hives, nosebleeds, trips to unwind
30 nervous minutes - what's on the mind?
"Happiness is a positive cash flow." They so
Cleverly reply - this takes years to enshrine.
People brought forward, only deals in mind
"Liking who you know? - Come on.
And for who and for why any worth in the "my"?
Take off the logo pad
What ever happened to playing in the fields?

— Anonymous X

Remember Turk

Fellow man, Companion, Lost
Memories persist, on the blackest of Thursdays
Marriage, is it security, which we try to justify?

Turk, did you find your way through the blizzard,
or have you ended up in a pile of spent bones?

Did you find the utopia for which you sought?

Have you "got a life"?
Or are you done like "Webster"?

We Toast to you.

Hence forth, the word has been spread amongst the men.

— The Ball Club
FREEBIES
... Free of charge and open to the public...

At Boston University
Greek/Italian Lecture

The Boston University Italian Studies Program is presenting a lecture by noted classical scholar Rinaldo Momigliano on "The Rediscovery of the Greek World in Seventeenth- and Eighteenth-century Naples and Southern Italy." The lecture will take place on April 25 at 7:30 pm in the George Sherman Union Terrace Lounge on the Boston University campus. For more information, call 353-2551.

Personality Symposia

The Humanities Foundation of Boston University and the Boston University Psychology Department are co-sponsoring two symposia on the interdisciplinary study of personality. The sessions will be held on April 12th and 13th. The sessions are free and open to the public, and will last about three hours each day. The symposia will take place at the School of Nursing, 635 Commonwealth Avenue, Boston. For further information, call 353-2590.

"You can get much farther with a kind word and a gun than you can with a kind word alone."

---- Al Capone

CHEETIES
Feasible prices and open to the public...

At Boston College
Musical Play

The University Theater of Boston College, in association with the Boston College Dramatics Society, will present the musical The King of Hearts on April 25, 26, and 27 at 8 p.m. at The Boston College Theater Arts Center.

This musical version of the very famous film of the same title, with book by Steve Tesich, music by Peter Link, and lyrics by Jacob Brackman, features a delightful assortment of supposedly mad characters. Set in France near the end of World War I, the show is a delightful collage of fantasy and reality which enchants while it raises some intriguing questions about the human condition.

Tickets for the production are $3.50/4.50 with a discount available for students and senior citizens. Reservations and further information are available by calling the Theater Box Office at 352-4800.

Film Study and Social Anthropology

England, France, Hungary, Yugoslavia, Austria, India, Indonesia, Australia, and Japan

September 1985 - May 1986

Faculty includes a film theorist, a filmmaker, two anthropologists and guest film directors on location. Students will live with families and carry a full course load as they study and travel around the world.

The International Honors Program seeks mature motivated candidates. Applications are presently being considered. For further information, call Joan Tiffany collect at (617) 267-8612.

International Honors Program
19 Braddock Park
Boston, MA 02116

Beaver Brau --
What's on Tap

This week's special... 90¢ Stroh's

Thursday 9-12PM Closed (Gone to METRO)
Friday 4-8PM Fraternity Feud — Free Admission before 4:30PM
Wednesday 9-12PM Live Band!!!!!!! Sponsored by the Credit Union
Thursday 9-12PM One Month 'till GRADUATION Party with Casper DJ
Review/ At Babo

Standing Ovation For Ramon de los Reyes Spanish Dance Theatre

The Ramon de los Reyes Spanish Dance Theatre received a standing ovation for their Tuesday performance in Knight Auditorium. Known for its reputation as New England’s finest Spanish dance troupe, their lively performance at Babson demonstrated the validity of their reputation.

Sponsored by the Programming Board, The Spanish Dance Theatre presented the wide range found in the world of Spanish dance. The troupe surveyed the extent and development of Spanish dance both in Spain and Latin America. Alternating between traditional and popular forms of dance, they created an evening experience that delighted both young and old.

The Seguiriyas opened the evening as the entire troupe joined in this traditional dance. Each dancer was dressed in authentic costumes and accompanied by the Flamenco guitarist, Brian F. Amidor in their interpretation.

The highlight of the first act was Los Paraguayas, the duet danced by Ramon de los Reyes and his beautiful wife, Clara Ramona. Beginning with two strangers

meeting during a brief rain, the two rapidly get acquainted with the dance enacting the progress of their relationship. Finally, the couple come together and the piece ends with the two exiting arm-in-arm.

The Fiesta Flamenca composed the second half of the program. Representing an evening of friends brought together, each dancer took turns as the soloist, giving the audience a glimpse of their individual talents. Then together the group danced a piece with Clara Ramona, Malena del Mar, Analia Gimenes, and Maria Garcia holding lighted candles. Ramon de los Reyes interacted with each dancer with his machete gracefully punctuating the movements of the entire company.

The finale was a rumba by the entire company that symbolized the famous Spanish bullfights. Using scarves and shawls, the performers enacted to events with great enthusiasm and energy leaving the audience crying “Olé!” to their splendid performance.

-S.S.

Clara Ramona of the Spanish Dance Theatre which performed here at Babson Tuesday night.

FOR THOSE WHOSE TOUGHEST SCHOLASTIC ACHIEVEMENT IS PAYING THE TUITION.

It takes more than just a lot of hard work to get through school these days. It takes money. More than people have on hand. So Shawmut offers several tuition loan programs like the Higher Education Loan Plan (HELP), Parent Loans for Undergraduate Students (PLUS), Equity loans and others to meet specific needs.

Get an education on how Shawmut can help you go to school. Ask for more information. Call 1-800-SHAWMUT.
Top of the Basket goes to 8-1 odds and perfectas. Same time next week, Jim? Happy long weekend everyone!

Flash to Pietz: Happy Birthday! Something from TCO will come your way!  G

Flash to Ralph & Irene: The dates sound great. Let's take off for Florida to wash windows.  Jim

Flash to Chris: I hope you have a super birthday. Jim

Flash to Claudine: Where are you? The Tape Eater

Flash to the Senior Class: Beware of Captain Connolly and crew.

Flash to Chris Dr: Happy Birthday! Something from TCO will come your way!  “Granola-Person”

Flash to F-Troop: What a great way to raise money for Africa...let's do it again soon!

Flash to Campus: Eat, drink and be merry at the annual Greek Week Picnic Sunday at 1 p.m. in the Fociel.

Flash to Rump: You can meet some wonderful relatives at Easter. I bet you can't wait for the next holiday to arrive.

Flash to Class of 1985: Class agents will be around to collect, for Class Gift. Please give.

Flash to EB no.1 and EB no.2: We must visit Roger's resting place again! Thanks guys! A new “Easter Leaver”

Flash to Stacey M., Susan K., Cathy G., and Judy P.: I'm glad I'm part of the family. Good luck in everything you do! The Little Sprout

Flash to T. B.: Do you like sunsets?

Flash to FJR Jr: Happy Anniversary! I love you! Th.

Flash to Doug and Megan: Peter Rabbit could not have done it better. Thanks for a great hunt!

Flash to Camp: Get psyched for Fraternity Feud - Friday at the Pub at 5:30.

Men and Women 44-1304

the HAIR shop

90% discount with this ad.

1074 Great Plain Ave. - Needham, Mass. 02029

Attention Juniors!

In order to be considered for the Ralph Z. and Charlotte R. Sorenson Scholarship Awards for Meritorious Achievement, students should fill out their student activities cards. These cards are located in the Student Activities Office. It only takes a minute to fill out the cards and it's well-invested time!

Need passenger to share driving (standard car) and expenses to L.A. Leaving end of May. Also room for rent $250 - House-full privileges. June 1st. Call 237-7698 eve for both.

Room for Rent

Want to live in the Boston area this summer?? I am an '84 Babson grad looking for a roommate to share my 2-bedroom apartment in Woburn. Available May-Sept and beyond if you want. $250/mo including heat and h.w. Parking, swimming pool, ig. kitchen, hardwood floors. Only 12 miles from Boston, near 128 & 93. Non-smoking female preferred. Call Jennifer at 933-0860/(home), 272-3800 X2704(work)/ASAP!
Athletic Classic

Friday, Saturday, and Sunday, April 26-28, the Boston Athletic Club 633 Summer Street Boston will host the second annual Boston Athletic Classic, a weekend of "Love for the Special Olympics." The event, presented by Rossignol, will feature some outstanding tennis along with a Sunday afternoon "Celebrity Team Tennis Challenge." The Classic will culminate with a post-tournament reception, featuring a hot buffet and good cheer.

The Sunday, April 28th "Celebrity Challenge" will start at 3:00 p.m. and feature a number of local celebrities from the media, sports and political arenas. Among those participating will be Will McDonough, Gary Gillis, Harvey Leonard, Amalia Bareda and R.D. Suhli from WNEV; Bob Neumier and Mike Dowling from WBZ and Jan Holmes from WCVB. From the sports world - Fred McNair, former number one world ranked doubles player will be competing along with members of the N.E. Olympics - Dante Scavocica and Don Shinnich of the N.E. Patriots coaching staff as well as a number of others, are expected to be in attendance.

The Boston Athletic Classic is an open event to all competitive tennis players and will consist of men and women singles, doubles and mixed doubles. Merchandise prizes will be awarded to finalists. A $25 tax-deductible donation is requested from all entrants which will include a custom printed t-shirt, entry to the Celebrity Challenge as well as a post tournament buffet. The public is invited to attend the Sunday, Celebrity Challenge (a $15 tax-deductible fee is requested). This will include entry to the Challenge and post tournament buffet. All proceeds benefit Suffolk County Special Olympics. Come out and support the Special Olympics. For entry forms and additional information, please call events 846-4214.

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Located in the basement level of
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Demo Day
April 15, Marathon Day
Try a pair out and watch the race!!
Ruggers Tough

by Bif Bocaroba
Sports Staff

Last week, showing they deserve their No. 5 in New England ranking, the Rugby team destroyed Holy Cross by the score of 21-0. Babson set the pace early as they attacked Holy Cross right at the kick-off. They took the ball into the offensive zone and refused to go backwards. Finally, Greg "Uncle Charlie" Murphy bailed in for... what turned out to be the game winning try. Andy "QG" Zenoff also scored on a fine run and John Arnold hit both conversions and a penalty kick as Babson grabbed a 15-0 halftime lead. The second half turned into a defensive battle as backs Mike Angimali, John Gaffney and a dizzy Domenic Powell led a fine backfield day. In the scrum, Andy Pappadimitriou scored the last try on a fine open field run, Jim "King Kong" Kendall tackled viciously and Jay Simpson played well despite missing his traditional pre-game meal of salmon and wild honey.

In the "B" game, Babson won 40-0 on Bill "Jethro Bodine" Nelson's late game try. The killer "B's" showed that Babson's program has a great future. Mike McGuire ran well and Matt Kierfoot ate dirt. Eric "Portable Audience" Rawbone Sarrininen lept skyward (36 inch vertical leap) to knock down several kicks, and Jeff Ferzoco showed the form that will get him a summertime tryout with The Linuminies, The Italian National team. In the backfield Pete "I'm Irish" Flanagan ran, Gary Mountford tackled, John Swoyer pranced and Scott Fabyan thrilled teenage girls as the backfield had a great day. Dan Bommer played 2 full games and won last week's Iron Man award, even though he did play on a sandy field.

This past weekend, after an exhilarating 4 hour drive northward, the Rugby team camped out the night anticipating their match with UVM. Waking refreshed in the cool Vermont air, they put on their cleats to play rugby. The field, however, was under 2 inches of water and had to be pumped off. UVM, playing an excellent game of mud rugby, jumped out to a 13-0 lead early in the game. Babson fought back with a try by Mike "Bulldog" McGuire and fine loose ball try by Daasavex Celestine. The scrumming was fierce as Pappy, "Fueld" Ferzoco, and Leo "Peggie" Crowe battled in the mud. The first half ended with UVM leading 13-8. In the second half the game bogged down in the mud as Babson and Vermont fought back and forth. UVM scored once in the second half for a final score of 17-8. Despite the losing effort, good efforts were put forth by Dan "Boom-Boom" Bommer, John Arnold, and Peter Flanagan, Rookie Rugger and Veteran Irishman. In the "B" game, Babson lost 11-4. But fine efforts were turned in by Bill Shea, Drew Nixon, Scott Fabyan (who played 2 full games and won this week's Iron Man Award) and Rookie Jeff Novia.

ATHLETE OF THE WEEK

Sophomore Mike Dayton has earned Athlete of the Week honors this week. Baseball's starting first baseman has been hitting .536 on the year, and has played consistently on the field. Against UMass, Boston, he went 3 for 4 hitting singles and knocking in 3 runs, leading Babson to their first win. Dayton's bat promises to be an integral part of the baseball team's future.

Make Your Vote Count!
The First Annual

ATHLETE OF THE YEAR

Award will be presented to the athlete best representing TEAM CONTRIBUTION, LEADERSHIP, and INTEGRITY. The winner can be from any class, any sport. Students, faculty and administrative staff are encouraged to submit one vote.

Athlete's name:

Sport:

Comments (optional):

Your name (for our records only):

Box

Award will be announced in the April 25 issue of the Free Press. Deadline for entries is Monday, April 22.

Send your vote to Box 140!
**SPORTS**

**Rough Time For Lax**

By Chip Guyunas

Sports Staff

The lax men, with a chance to improve their record to 4-2 in matches against U-Mass, Boston and Mass Maritime last week, instead found themselves scrambling to remain at .500 with a record of 3-3. On Tuesday, the team rebounded snapping their record to 3-3 with an inspiring win over MIT.

In their match with U-Mass on Boston Thursday, the team found itself in what turned out to be a veritable nightmare. Plagued by poor execution and a lack of intensity, the lacrosse team fell prey to an inferior team 10-9. Coach Ginnegan, clearly disappointed with the performance, called a practice as soon as the team returned home. According to Coach Ginnegan, "We just weren't playing up to par. We showed a lack of concentration and effort out there."

On Saturday the team still seemed to be in low gear as they faced an inexperienced Mass Maritime squad and miserable weather conditions. Down 4-3 going into the fourth quarter, the lax men escaped with a 5-4 win. Although it wasn't pretty, this game was a must win and it helped pull the Beavers to 3-3 on the season.

After two rather disappointing outings, the lax men bounced back this Tuesday to defeat MIT in a gritty performance. Trailing 5-1 going into the second half, they burst back to catch MIT at 7-7 late in the fourth quarter. Nets Clark spurred the Beavers comeback with three goals including the equalizer. Peter Altman chipped in with two and Chip Boecker with one. With under two minutes remaining in the game, Mark McCarr, for the second time in as many matches, found the twine, giving the lax men an 8-7 lead which they would not relinquish. De Mayo would add an insurance goal making the final score 9-7. Speed's recognition goes to Paul Abbate who played outstanding goal in the second half for the Beavers, to keep MIT at bay and earn MVP of the game.

The lax men will meet a strong Colby team at Colby this Saturday and will be coming home for four straight games starting with Assumption on Tuesday. Hope to see you there!

**Baseball Bounces Back**

By Rick 'The Animal' Tres

Sports Staff

After a rough start the Babson baseball team is finally on a roll. Babson's bats have been on fire. So far this season, Babson has posted a team batting average of .234 and is finally showing in the win column.

Babson's week started off with a last inning hit to MIT 11-8. This was the third game this year that Babson lost in the last inning, but the team never said die.

Last Friday and Saturday the Beavers collected their first two wins of the year. Babson destroyed UMass Boston 8-2, and beat WPI 10-8. Freshman Tom Waltrip picked up the team's first win against UMass.

This was the second time this year that Walbridge pitched a full 9 innings and he threw a number of off speed pitches to even his seasons record at 3-1. Tom gave up 2 unearned runs, and 7 hits, he also walked 2 and struck out 7. Walbridge leads the Babson pitching staff with an ERA of 2.49. Mike Dayton led Babson at the plate with 3 singles and knocked in 3 runs. Dayton is hitting .336 for the season and all those who watch the kid play says that he definitely has a pro swing.

In Babson's second win over WPI, Greg Moll picked up the win in relief of Tim Kane in the seventh inning to even his record at 1-1. Babson was paced by Mike Dayton who had a double and a long triple, Paul Phibben and Bob Sample who each had 2 singles apiece and George Ryan who homered to lead to victory but in the process pulled a muscle in his leg and is questionable for the rest of the season.

Mike Kanis is going to pick up the slack for the injured Ryan, and Coach Stockbridge is confident that Mike can do the job.

Babson hopes to continue its winning ways Thursday at Framingham State and at home Friday April 12 against St. John's at 3:00 p.m. On Saturday there will be a doubleheader against Clark, the first game starts at 1:00 p.m. Don't miss it!

**Trivia Teasers**

1. Who was the first NHL player to score 50 goals in a season?
2. Who was the first black player to play major league baseball?
3. What is the most hits that a team can have in one inning without scoring a run?
4. Who was the first non-American to win The Masters?
5. What are the four American cities to host the Olympic Games?
6. What was the former home city of the New Jersey Devils?
7. What university did Pistol Pete Maravich play basketball for?
8. What was the first American city to be given an NHL franchise?

See page 10 for answers

**Racquetball Tournament**

Last Thursday's Results:

Payton was the big winner. He again was the top winner. Paul has reduced his handicap to 2. Next week should be interesting as he plays with some hot-shots in Court 1. Newcomer Kent Whynsey also was a winner (most of his wins were in the non-glass court, so who knows?) along with our old standby Bill Granger (he took some pills for his tired blood disease). In fact, Steve Kellman must have caught it because he came up with a donut-not Steve's usual performance. Guess what: easy Ed Wieseman has finally shut out the old legs were like wet macaroni! Mathew Smith turned in a credible performance after being "away" for several weeks taunting it (3 wins). Other winners: Phil Tim, Thalia Brems (she continues to impress all the guys!), David Vines and David Kurrkutny. Our international team was represented by Roberto Coppel and Jaime Cruz. Both came up with 3 wins each. And what about the Drink? He was seen sipping soda water most of the afternoon—some excuse about a water bottle at 530 with some hot from the south (South Providence, Drink!!)

Dave Blomnik, where are you?
And what about Amy Santer, Rick Davis, Ken Blum, George Finn, Harvey Kanter (Policy is not that important!), Bill Lestan (all talk, no action), Chuck Scott, and of course, Roger Lerrick? Roger our founding father, was last seen wearing dark glasses!

We are planning an end-of-year tournament with eats and drinks. The tournament will get in your playing time before the big day!

**20/20 Hindsight**

By Peter Goldenberg

This is the fateful week where I will make my usually flawless predictions for the upcoming NBA Playoffs. First the Eastern Conference, then the West.

The first round winners in the Eastern Conference will be Boston, Philadelphia, Milwaukee, and Detroit over Chicago, Washington, and New Jersey respectively. This would leave Boston facing Detroit and Philly squaring off with Milwaukee. Look for the Celts to roll over the Pistons. They simply have too many weapons with Bird, McHale and Johnson followed by Moore and Pippen. The Cavaliers are a good team but they lack the depth and experience necessary to compete on this stage. The Wizards will play a close series with Detroit. The Wizards are a young team with a solid nucleus of talent and a good coaching staff in the form of Capel and Van Gundy. The Wizards will be able to keep the score close but will not be able to win the series. The Hawks will be the last team standing in the East and will claim the conference title.

The Western Conference will be Los Angeles, Denver, Houston and San Antonio over Phoenix, Utah, Portland and Dallas. These results would put the Lakers vs. San Antonio in one semifinal series and Denver vs. Houston in the other. The Lakers and Nuggets should prevail in their conference semifinals matches. It is here where I believe the upset of the year will occur. The Nuggets will hand the Lakers a 5 game defeat in their best of 7 games series. My reasoning being that Denver is the only team in the league who can not only run with the Lakers, but also out run them. Denver is dangerous, and the Lakers won't be able to handle them.

In the finals, "Terrorizing the 16-time World Champion Boston Celtics!"

Can you believe it, The Boston Red Sox actually won their opening day game! The first time in my memory they accomplished this elusive feat. The best part was who they beat, New York's beloved Yankees. The Sox powered past the helpless New Yorkers 9-2 on the strength of home runs by Tony Armas, Jim Rice and Dwight Evans. Oh Can Boyd lived up his promise and only gave up 2 runs in seven full inning of work. A very encouraging start indeed. For all you true optimists out there, the Sox magic number to clinch the AL East is 161.

Trivia: Who scored the fastest hat-trick (3 goals) in NHL history and how long did it take him?

See page 10 for answers