Parents: Welcome to Babson!!

Babson FREE PRESS

VOLUME 30, NUMBER 25
BABSON PARK, MASSACHUSETTS
APRIL 15, 1982

Babson Celebrates Founder's Day

Academy inducts Amos Norris, Sontheimer

By STEPHEN C. MEYERS

Wally Amos, William C. Norris, and Carl G. Sontheimer were inducted into Babson's Academy of Distinguished Entrepreneurs before 700 students, faculty, alumni, and invited guests at a dinner induction ceremony at the Copley Plaza Hotel in Boston. A fourth entrepreneur, Armand Hammer, was unable to attend the ceremonies because of illness.

Earlier on the day of April 14, the entrepreneurs spoke to a crowd of 1,100 students and guests in a panel of entrepreneurs at Knight Auditorium. Besides honoring the business successes of the entrepreneurs, Babson President William Dill noted the social contributions of the distinguished honorees.

Amos, after amusing the crowd with a warmup played on his kazoo, told of his love affair with chocolate chip cookies. "I originally wanted to just open a store," Amos said. Amos, who has been baking cookies at home since 1970, used them as a "hook" to people who remember him in the Entrepreneur See Page Six

Student Government transition takes place

By CLAIRE BRENNAN

The 1982-83 Student Government officers were sworn in at this week's Student Government meeting.

In closing remarks the 1981-82 officers expressed confidence in the new officers and optimism for the achievements they feel will follow.

Former president Jane Kelley expressed that she felt this year "Student Government has become better known and more impressive." She also emphasized the importance of keeping the channels of communication "accessible." Jane has tried to increase campus communication by having Deus and other invited members of the Babson community talk with students at meetings.

Also covered at the meeting was the new guest pass policy, passed at the Student Government meeting two weeks ago. The new policy, which goes into effect this weekend, requires that anyone entering a Babson party must have a Babson I.D. or an invited college I.D. Persons without a valid I.D. must be signed-in at the entrance by a Babson student.

An amendment to the Constitution was proposed regarding Student Government elections. It stipulates that "no Student Government candidate shall spend more than $75 total market value for all media campaign." This amendment was proposed to clear up the ambiguity of the present election rules set in the Constitution.

Also proposed at this week's meeting was an increase in Student government officers' salaries. The proposal calls for doubling officers' present salaries, which haven't increased since 1969. Student President presently gets $300 per year and the four Vice Presidents each get $150 per year.

Other announcements included that there will be a meeting for students volunteering to help at Casino night this Friday at 7:00 p.m. in Trim. Also applications for Ways and Means Committee and other committee representative positions will be available April 19th in the Student Activities Office.

INSIDE......

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Aaron Walton (Burrincola Photo)
Blood Drive sets new record

By JENNIFER SCHMARCHER

Last week’s blood drive was the biggest ever held at Babson with respect to participation. Two hundred and sixty six pints of blood were collected, breaking the old record of 167 pints from the Spring ‘81 blood drive. Three hundred and six people showed up to give blood April 6 and 7 out of the 319 who signed up. Of these, 46 people were deferred for medical reasons.

The blood drive was Babson's first all-college drive. In the past it has been run by the Babson Christian Fellowship. It was felt more help was needed, so the drive was increased to an all-college effort.

The two primary organizations responsible for the blood drive were the Babson Christian Fellowship and Circle K. Dick Bishop and Phyllis Odd of the Office of Public Relations were also instrumental in organizing and publicizing the drive. Twenty-five percent of the school participated in the drive, through volunteer work and/or donating blood.

Student volunteers helped with registration, taking temperatures, relieving donors’ fears, and serving refreshments and snacks at the canteen. Kappa Kappa Gamma and Green Gables were awarded keys for having the highest percentage of participation of campus organizations and residence halls. Donors also won prizes from hourly drawings. Prizes included t-shirts, Babson glasses, Famous Amos cookies, and prizes donated by local businesses.

Kappa Kappa Gamma had 75% participation, followed by Theta Chi with 52%, and the Rugby Club with 37%. Green Gables had 41% participation, followed by Coleman with 36%, and McCulloch with 33%. Grad students also had higher participation than ever before with 29 students donating blood.

Because of the April 6 blizzard, Babson's blood drive was the only one operating in eastern Massachusetts and possibly the entire state on that day. The drive was continued April 7 to accommodate those donors unable to get to the campus because of the bad weather.

Student Government Election Results

The following are the results of the Primary Election held on March 28-30. In addition, there are the General Election results. This election was held on April 5-6. The winner of each office is listed first.

**PRIMARY ELECTION**

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<td>Vice-President of Licensing</td>
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<td>Vice-President of Financial</td>
<td>Beth Barrett</td>
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<td>Vice-President of Social</td>
<td>Gary Marner</td>
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Babson Circle K reaps awards

By JENNIFER SCHMARCHER

The Babson chapter of Circle K attended a district Circle K convention this month in Woburn, Massachusetts. The convention was attended by twelve colleges located throughout New England.

Babson’s club won many awards as well. Babson was placed first place for Interclub (for organization and participation with other district clubs), and Best Overall Achievement (best in the New England district). Babson was also awarded second place for Scrapbork Presentation and Best Overall Project, which was given for the Babson concern.

An award for Best Kiwanis Advisor was also won. David Lockwood, Babson’s Circle K advisor, is a Wellesley Kiwanian, chairman of the New England Kiwanis Foundation, and Program Manager for the New England Pediatric Trauma Institute.

Electors for district officers were also held at the convention. Paul Natalizio, Circle K’s 1981-1982 former president, was chosen District Governor. Barry MacQuarrie and Janet Lewis both were elected Lieutenant Governors. The convention delegates elect one governor, one secretary-treasurer, and six lieutenant governors annually.

Natalizio’s role as governor will be to help the flow of information between clubs, start new clubs, help in the operation of old clubs, and serve as public spokesperson and administrator for the Circle K clubs in the district.

The Lieutenant governors will each be assigned a division for which they will be responsible for keeping in contact with the Bookstore is meeting student needs. Faculty Meeting Representatives provide student input concerning pricing strategies and merchandising. Also makes sure that during the year. They will also help plan for the international convention of Circle K, Interneck, a training convention, and the district project.

Babson’s chapter of Circle K has sponsored such events and fund raisers as the Danceathon, Swimathon, Youth Fair, and Pub Night. The group also organized other community services as well as visiting the Wednesbury Nursing Home, and Ronald McDonald House, making Thanksgiving dinner for the elderly, building floats for Wellesley parade, and raising money for the Shriners Burn Institute.

Newly elected officers for Circle K at Babson are: President John Lynch, Vice President of Projects Marianne Vargano; Vice President of Communications Chris Lewis; and Vice President of Treasury Tracy Kerin.
Babson Players sparkle in "Carousel"

By John G. Ekirian

Of the more than fifty musicals he collaborated on, composer Richard Rodgers considered "Carousel" his finest work. This of course is high praise coming from the most prolific composer in American musical theater history. As in all of Rodgers' successful collaborations with Oscar Hammerstein, "Carousel" has universality, the rare ability to touch an audience, crossing almost every cultural and social class barrier. Consequently, a day doesn't go by when Rodgers and Hammerstein's musical isn't playing somewhere around the world. Given the limits of a sixteen-play rehearsal schedule due to Knight Auditorium bookings and the work load of a business student, The Babson Players do a very good job in translating this appeal and warmth on to the stage.

THEATRE REVIEW

Adapted from Victor's Lilloman, which is a more pessimistic work, "Carousel" tells the story of Julie Jordan who marries the cad carnival barker Billy Bigelow. Having no legal means to raise money for his expected child, Billy resorts to trick to rob someone for the cash. Facing prison, he turns the knife on himself and dies. To gain entrance to heaven, Billy is allowed to return to earth on the day of his daughter's high school graduation. Without identifying himself he manages to convey his love for Julie, something he hadn't been able to do before and instill a sense of pride and hope in his daughter.

Being a Rodgers and Hammerstein show, the score is the show's main asset. Rodgers soaring melodies blend perfectly with Hammerstein's sentimental lyrics. Hammerstein could write a song that would fit a character in the play, and yet could be enjoyed outside the confines of the show. Thus, "You'll Never Walk Alone" and "If I Loved You" and others have become standards known the world over. The leads are very effective in putting their songs across, especially Nancy Tutunjian as Julie Jordan. Atanasitch as Bigelow and Jennifer

Horotions Carrie Pepperidge. There is no reason to believe that the chorus numbers, which were a bit rough on the edges in the first act of rehearsal won't pick up once they're put in front of a live audience.

One of the problems with "Carousel" is that it has the feel of a recast "Oklahoma!". Librettist Hammerstein, with some exceptions, (i.e. Billy Bigelow) has retained the same character types from the earlier hit, Agnes de Mille's choreography which was a refreshing innovation in "Oklahoma" is generally overlong and repetitive here.

Congratulations go to the entire cast and Peter Konrad for doing another good job in directing the show. At premiere, the best night for tickets is tonight.

Selected short subjects

By JOSHUA EVANS

Capable reviews of films rated one to four

Arthur *1/4

Its concomitantly tight beginning is compatible with its overly, overplay ending. Lina Morelli whines, while John Cibes, as the butler, shines.

Charlos of Fire ***1/2

A thoughtful, quiet essay of two athletes and their competitive and spiritual drives. This polished gem strokes you lovingly rather than yelling out loud. According to "Oscar", the best flick of last year.

Raiders of the Lost Ark ***

Pure entertainment and a good time. Imaginative stunts (as in the preposterously huge, rolling ball) with thrill and chill. A nostalgic tribute to films gone by.

 Reds ***

This heartfelt love story set within a revolution is one of the finest works to grace the screen in a while. My salute to renaissance man Warren Beatty for transforming an impossible amount of material into a grandiose menagerie. Beatty is "Best Director-Civil" richly deserved.

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OPINION/COMMENTARY

BSO strikes the wrong chord

One of the saddest news stories of the past month has been the Boston Symphony Orchestra's cancellation of a planned concert with Vanessa Redgrave due to pressure from some irate callers who are unhappy with her political views. Boston, the self-described "cradle of liberty" with the black cloud of the forced busing riots and protests still hanging over it, has again shown a lack of respect for the constitution and bill of rights. The BSO, which has in the past been one of the city's most important institutions, deserves to be used, and beaten by Miss Redgrave.

EDITORIAL

Please understand that I am neither condemning nor supporting Miss Redgrave's political views on the Middle East. The discussion of whether she is right or wrong is not important here, rather it is her right to express her opinion in what is supposed to be a free country. The BSO clearly knew Miss Redgrave's political views and past reactions to them well before she was invited to appear, they should have taken this into account before rending the invitation. By cancelling after the fact, they have shown that the opinions of a few zealots can negatively affect someone's constitutional rights to free speech.

Being a person interested in the arts, the BSO's censorship is more disturbing. Anyone involved in the arts bitterly remembers the blacklistng which ruined the careers of many talented writers and performers because of their own political views. The only way this could ever happen again if people allow actions like that taken by the BSO to go unchecked.

The BSO should have followed the steps taken by CBS television when confronted with heavy protest.

On being an intelligent citizen

By Frank C. Genovese
Professor, Economics Division

It is extremely difficult to garner enough information about all the things that go on which affect us and our country to feel comfortable even when these matters lie in one's own narrow field. The uncertainty as to whether our opinions are properly based, indeed if not hair-brained, or are sound judgments gets deeper as our unfamiliarity with the matter increases. One would think that it is the job of newspapers, magazines and television to give us relevant data and cogent reasoning on matters of great public concern and yet they fail miserably. Their coverage, on the whole, is episodic, brief and superficial.

PROFESSING

Let me illustrate this by setting for the question I felt needed answers in order to assess positions and actions taken on both sides of the air traffic controllers' strike.

1. What is the history of bargaining between the two parties? Has it been "good faith" bargaining on both sides?
2. Are statutes prohibiting strikes of public servants proper and workable? What has been the history of changes in the state and federal level in the U.S. and in other countries? Do they contain provisions for compulsory arbitration? Has the administration taken actions against these workers and unions which have not been taken by Federal and state governments in other similar cases?
3. Is it proper to use American military personnel as strike breakers? Does the conscientious objection to such duty and refuse to perform it, would they be subject to military prosecution?
4. Is air service interruption in peacetime a national emergency? Since any strike or lockout is a public inconvenience, what degree of public inconvenience justifies the use of American military personnel against other Americans? Is a comparison with the use of the national guard against American students at Kent State University relevant?
5. Is it proper for government to attempt a strike and impel a union in the interest of the airlines and the public? Indeed, is it a weakened labor movement in the interest of the majority of the public?
6. When the president in his oath swears to uphold the law, does this justify the use of military personnel and a refusal to bargain, while the strike continues, when our labor law generally insists on a willingness to bargain in good faith? Or is there a conflict of law involved?
7. Is it proper for a President to be a member of a union or any other economic interest group while holding public office?
8. Is the use of troops against air traffic controllers justified by their use in the Boston Patrolmen's strike? Is public convenience and safety threatened in the same degree, since flying is a voluntary matter, while protection from criminal activity is an uncontrovertible one.
9. If striking against the employer which happens to be the government is wrong, why do we applaud the Polish workers' strike against their government? Why?
10. When a pilot's strike effectively shuts down the airlines, are they subject to the extreme penalties imposed in the present case?
11. What are the opinions of the airline companies? Did they prefer a settlement in order to avoid loss of income, or did they prefer to suffer the present loss in the interest of enhanced strength in their future bargaining with other unions such as those of the pilots, machinists, teamsters, and others?
12. Did Mr. Reagan as a candidate encourage this strike which he has now claimed illegal? Should this, if it is true, affect our judgment?
13. Was President Reagan's action based on a desire to frighten organized labor into a more conciliatory attitude on wage settlements in order to combat inflation and if it was, was this necessary and proper?

Perhaps many of you were fortunate enough to be taking a course on labor when the strike occurred and time and material were available to you so that you could satisfactorily deal with questions like the above. But what are the rest of us to do? What are you going to do when you are ten years out of college? Will you have the time to search out answers to a similar list of questions on every new public question that arises?

For instance, what do you think about the Falkland Island affair? What should Britain do? What should the United States do? If we at least know the questions we need answers to, we might seek out or be receptive to their answers.

J.G.E.

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Eleven-Seven stores to open soon

By JEFF WELLMAN
When I went home last week for the first time in close to nine months, I expected my therapeutic relief to emanate from the refrigerator, where it has faithfully come from so often in the past. And so I was surprised when I went to retrieve the bottle of ginger ale. Instead, I was rewarded with a watering mouth straight for the big white refeer. What I found inside of it was the made blood drain from my face.

OPEN FORUM
Every morning of food was either diet or health food. My family is healthy, we don’t smoke, and we’re not overweight. Then why did I become worried? Some were committing suicide by jumping into traps. The cause for this had to be all of those offensive smells from food. Experts, the ultimate compulsive consumers. Now the disease had spread into my house. That night, I realized I had forgotten to bring my toilet kit home with me. I asked my sister for toothpaste and deodorant. She gave me “Tom’s” mouthwash and an environmental formula deodorant. The toothpaste tasted like window cleaning, and the deodorant didn’t spray, in order to prevent the odor from spreading. I had to pretend, and read directions on how to convincingly blame around me for the stench like stench causing the wallpaper to curl, and the dog to vomit. When I turned on the shower, I found a piece of non-plastic, non-degradable soap on the rack. It was made of compressed cream of wheat, beached whale oil, and mink breath, or it smelled like it at least.
That was the straw. I would no longer permit the overly health nuts and environmentalists to invade my family with their greedy, selfish propaganda. I didn’t want to see my family die early of ulcers and heart failure from worrying so much over what they consumed. This was the golden opportunity for me to test my newly acquired entrepreneurial skills. I am opening a nationwide network of stores to be called “eleven-seven stores.” We believe overheating is essential for health and beauty. Our products will include all of the normal health foods, health and beauty aids that our competition carries, and will also feature some new additions.
In the health and beauty section, the discerning shopper will find breeder reactor bath beads in four luminous colors; hunter orange, fluorescent green, ultraviolet purple, and glow-in-the-dark. Two exotic shapes will be available; mushroom cloud, and miniature cooling tower. The more expensive designer beads by Ray Gurna will be available upon request.

LETTERS TO THE EDITOR

Clean up your act!!!!!!!

To the Editor:
I think it’s about time that something be done about the laundries that are using the dry cleaning process. They have never cleaned the clothes. I think the machines have been cleaned since Roger Babson died. And that’s not the only problem. When will the 200 plus residents of McCulloch, Keith and Canfield get a proper number of machines to accommodate their needs? Six washers and eight dryers - two of which don’t work - aren’t enough. We have to wait hours, days, even weeks before there is an open washer to put laundry in. Then we have to wait again to use a dryer. I’m sorry but washing one’s laundry once a semester just doesn’t cut it.
Last year’s 18% and year’s 15% increase in the cost to go to school here should provide adequate funds to increase the number of machines we have to use. If the school can afford $120,000 for Dry Dock Renovations, why can’t they ask Maytag to rent us some more machines? Afterall, we pay to do our laundry.
For $180 per year, I think the residents, if McCulloch, Keith and Canfield give the necessary services we pay for. And if the Maytag men cleaned the machines once in a while instead of just collecting the money they wouldn’t be so lonely.
Sincerely,
Jeffrey P. Johnson

On Freshmen elections

To the Editor:
In response to a letter to the editor in the March 25th issue, I would like to clear up a few misunderstandings. I was asked if my name appeared in the Student Activities Office upon request. Your initiative to request one would have enabled you to vote. Lastly, as the election was announced, nominations were submitted by as many candidates as in any prior year. This speaks very highly of the Class of ’85 as well as the procedures of the election by the Senior Steering committee. I hope the Class of ’85 supports their Committee and that in the subsequent elections to fill the remaining seats, the vote is as strong.
Respectfully,
Joe Mahoney ’74
Director of Alumni Relations

Thanks for giving

To the Editor:
We would like to take this opportunity to thank everyone who voted and who helped to make this spring’s Blood Drive the most successful one in Babson’s history. First and foremost, we are grateful to each person willing to try giving blood, even those deferred for medical reasons, without all of our turnout all of our plans would have been wasted.
Secondly, we would like to thank all those who voluntarily gave their time during the two days of the Drive, your help kept everyone running much better than it may have otherwise. Thirdly, our thanks go to the Bookstore, Beaver

New and improved deodorants with more fragrance properties are now featured in three scintillating fragrances; rush hour exhaust, chlorine bleach ache ammonia, and mustard gas peep.

After shave lotions will be introduced in this new floral scent for all seasons, hydrochloric acid provincial, and ethyl spiz.

New soaps will feature: Irish spring drool, poached ivory, and naphthaline (you’re soiling in it).

To edge our competition, we will replace the latest conventional lines of frozen food with the less inspired eleven-seven gourmet series. The menu will include; laboratory mice stroganoff, pork by-products tat-tar, lobster tails in eel tide sauce crisp Long Island corrison in tanger oil spill gray, catch of the day casserole served under mercury, and smoked snail darters. The side dishes to compliment the main courses will be; egg white crepes, baby humpback whale in garlic butter, Ortho greenhouse vegetables, and endaged species stew.

In the vitamin section we will carry the full line of multiple vitamin supplements. The recommended daily allowances in each will contain; three dozen Chinese spare ribs of monosodiumglutamate (MSG), five shakers of table salt, three pounds of sugar, one gallon of ride dye no. 3 and yellow dye no. 11, fourteen cups of caffeine, twenty-four fried eggs of cholesterol, and artificial coloring and flavoring. The cantals will be brought back in buble gum form, and for your children, shaped like jakes Wurt and Jesse Helms. As an alternative to cod liver oil, we will carry deep fryolates great.

JUNE 16

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Entrepreneur From Page One

promotional business. He noted, "When you stop trying to make things happen and just let them happen is when things open up."

When Amos was first approached to open a cookie business, he said to himself, "It was obvious to me you couldn't make a living selling chocolate chip cookies." Despite this prediction, the Famous Amos Chocolate Chip Cookie Corporation grosses over five million dollars a year.

Amos told students, "When you go into a business, make a start. You don't have to start at the beginning, just start." He added, "Believe in yourself. If you have a good idea, don't let anyone talk you out of it."

At the dinner ceremony Amos thanked the workers of Famous Amos. "These are people who work with me," Amos said. "If they work for me, give me their paycheck," Amos joked.

In his speech to students, Norris reminded them that "I'm a small part of the system that makes all of this possible." Norris serves as Chairman and Chief Executive Officer of Control Data Corporation, a company he founded in 1957.

Norris reminded his audience of the importance of small business in today's economy. "What we need is a massive and systematic approach to promote startup," he added.

Although he heads a large corporation, Norris noted the efforts of Control Data to help small business specialists at Control Data examine technology, which is found in big business, government, and universities, and make it available to entrepreneurs.

Sontheimer, a retired physicist and accomplished cook, founded Cuisinart Inc. He intended it to be a part time business that would import top-quality cookware. However, today, Cuisinart is synonymous with food processor. Nevertheless Sontheimer noted, "I really don't know how I came to be here. I started with crystal radios."

After numerous electronic inventions which Sontheimer advised, "When you have something good enough to sell...sell it. The better model can wait until next year," Sontheimer decided he was interested in cooking. He decided to form a company to sell kitchenware and spent a month choosing a name "that I don't really like."
SUCCESS STORIES

Sonnheimer started with a spare bedroom as an office; however, he had a problem: "The business grew." Today, the Sonnheimers are sole owners of the firm which did $100 million in business in 1986.

At the Copley Plaza, Sonnheimer related his positive experience at Babson. "I will try to spread the word about Babson," Sonnheimer said, adding "The bond is so strong to entrepreneurs." He emphasized his definition of an entrepreneur and noted that an entrepreneur must have "The conviction that there is something he must do and no one can stop him."

Amos, Norris, Sonnheimer, and Hammer bring the total membership in the Academy to 22. The Academy of Distinguished Entrepreneurs is one of the activities sponsored by the Center for Entrepreneurial Studies. Sponsored by a grant from the Earl G. Sams Foundation, the Founder's Day program recognizes the importance of the entrepreneurial spirit in our free enterprise system.

Other members of the Academy include: Berry Gordy, Ray Kroc, Soichiro Honda, Royal Little, Kenneth Olsen, Thomas Mellon Evans, John H. Johnson, John H. Johnson, Jr., Ryung-Chull Lee, Diane Von Furstenberg, Peter Grace, Mary Hudson, Mary Wells Lawrence, Lewis E. Lehman, Gustavo Cisneros, Frank Perdue, Marcus Wallenberg, and An Wang.

A SRO crowd listens to the distinguished entrepreneurs at Knight Auditorium.

Students enjoy drinks, swordfish, and chocolate chip cookies at the induction ceremony.

Ken Malach '83 introduces Amos at Copley Plaza ceremony.

Laura Brown of the Babson Chamber of Commerce addresses students.

Wally Amos' shirt identifies his product.

Photos by Jack Day, Fred Lebel, Andy Butler, LIti Ternicola
**CLUB CORNER**

**Forum**

The Babson Forum will sponsor Steve Landsberg on Parent's Weekend, Sunday, April 18 at 1:30. There is a $3.00 admission charge. Landsberg is best known for his role as Ser. Arthur Dietrich on the ABC comedy series, "Barney Miller." In show business circles, Steve Landsberg is regarded as one of the most versatile comedic entertainers in the country. His friend, David Brenner, calls Landsberg "the most prolific and funniest of all of us."

The Babson Forum presents cultural, education and topical programs to the Babson community. In the past, Forum has sponsored Ralph Nadar, Dick Gregory, and George Plimpton.

**Steve Landsberg**

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**KKG**

Jane Stasikell has been elected as Greek Council President. Kappa Kappa Gamma has the greatest percentage of their organization participate in the Red Cross Blood Drive. Kappa will sponsor Happy Hour at the Pub for students and their parents Friday, April 16. To raise money for Children's Hospital the Pub will be served at intermission during Carousel by the sisters of Kappa Kappa Gamma.

**CSA**

The Commuter Student Association presents the "Moonlight Cruise" with the band "Feats," on Friday, April 30, 8-11 p.m. aboard the cruise ship "Commodore X." It will sail from Long Wharf, Boston. Tickets will be $30 at Tram starting Tuesday April 20 at $30 per person. Ticket sales between April 20-21 will be reserved for CSA members only. Guest tickets (one per person) will be available on Friday April 22. Tickets are limited.

**Theta Chi**

L.A. Woman: A tribute to the Doors, will take place this coming Sunday in Knight Auditorium from 9:30 PM - 1:00 AM. Tickets are now on sale in Tram Dining Hall for $5 per ticket. Free beer will be served. L.A. Woman is a group from New York State that has been playing the music of The Doors for many years through much of the Northeast.

A spokeswoman for Theta Chi says that Babson is very lucky to have this group appearing. "We are upholding our duty to the Babson Community as a social fraternity. In the tradition of the Jack Daniel's, Absolute Vodka, and Stomper parties, L.A. Woman will prove to be an outstanding social event." So if you plan to attend this coming Sunday night in Knight Auditorium, buy your tickets for L.A. Woman: A Tribute to Doors.

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**It's a Family Affair**

**Parents' Spring Weekend 1982**

**Friday, April 16**

- 3:00 - 5:00 p.m. Registration for Parents
- 3:30 - 5:00 p.m. Faculty/Parent Reception, sponsored by Blue Key Honor Society
- 4:00 - 7:00 p.m. Happy Hour at the Pub
- 5:00 - 6:30 p.m. Gourmet Dinner - accompanied by the New Babson Jazz Band
- 7:00 - 9:00 p.m. Movie: The Sting, sponsored by the Film Society
- 9:00 p.m. - 1:00 a.m. Dance with "Family Affair," sponsored by Cardinal Key, Commuter Student Association, Sailing Club

**Saturday, April 17**

- 9:00 - 12:00 noon Registration for Parents
- 10:00 - 11:00 a.m. Fashion Show/Clinic with Saks Fifth Avenue sponsored by Sigma Kappa
- 10:00 a.m. - 2:00 p.m. Car Wash, sponsored by Babson Swim Team
- 10:00 a.m. - 2:30 p.m. Tour of Horn Library including the Sir Isaac Newton Room, sponsored by the Babson Hosts
- 11:00 a.m. Road Race, sponsored by Babson Cross-country Team
- 11:00 a.m. - 1:00 p.m. Welcoming Coffee and Discussion with President Dell
- 12:30, 3:00, 5:00 p.m. Special audio visual presentation of the Map and Globe, and history of Babson, conducted by Dick Smith
- 7:00 - 10:00 p.m. Baseball - Babson vs. Suffolk
- 7:00 - 10:00 p.m. Rugby - Babson vs. Colby
- 7:00 - 10:00 p.m. Men's Tennis - Babson vs. Curry
- 7:00 - 10:00 p.m. "The Living Classroom" sponsored by the Society for the Advancement of Management
- 7:30 - 9:30 p.m. Special reception for Parents, sponsored by individual residence halls and Commuter Student Association
- 7:00 - 9:00 p.m. Dinner
- 9:00 p.m. - 1:00 a.m. Casino Night sponsored by the Social Committee

**Sunday April 18**

- 11:00 a.m. - 12:30 p.m. Brunch
- 11:00 a.m. - 1:00 p.m. Student Business at Babson, sponsored by Babson Student Chamber of Commerce
- 1:00 - 5:00 p.m. Student Photo Display, sponsored by Babson Free Press
- 1:30 - 5:00 p.m. Gym/Pool, open for business as usual
- 1:30 - 5:00 p.m. Steve Landsberg, star of TV's "Barney Miller," sponsored by the Forum
- 5:00 - 6:00 p.m. Picnic
- 9:00 p.m. - 1:00 a.m. Move on out with "L.A. Woman" sponsored by Theta Chi

**Monday, April 19**

- 11:00 a.m. - 12:30 p.m. Holiday Brunch, with your favorite cartoons
- 11:30 a.m. Book Marathon
- 5:00 - 6:00 p.m. Dinner

**NOTE SCHEDULE CHANGES.**
"HEAR YE, HEAR YE!"

Welcome Parents

For your convenience
the Babson Bookstore
will be open
Sat., April 17, 1982
from 9:30 am-2:30 pm
Come by and visit

We are much more
than just a BOOK Store!
POLICE LOG

Tuesday, April 6, 1982
9:04 am - Fire Alarm in McCullough C Tower - Smoke Detector activated.
1:37 pm - Fire Alarm in Woodland Hill 2A - Smoke Detector activated.
3:30 pm - Student reported that his door had been vandalized in Keith D Tower by persons unknown.
11:20 pm - Student reported a loud stereo in Park Manor Central - Quieted down upon request.
12:12 am - Fire Alarm in McCullough B Tower - Smoke Detector activated by burnt popcorn.

Wednesday, April 7, 1982
10:35 pm - Individual reported that someone had stolen a pair of hiking boots ($80.00 value) from the locker room at the Babson Rec Center.
2:30 am - Disturbance call - Students in the Park Manor South Hallway making a great deal of noise. Quieted down upon request.
5:00 am - Report of Vandalism and Larceny of a Motor Vehicle in the Administration Parking Lot. Vent window had been broken and radio removed.

Thursday, April 8, 1982
9:30 pm - Student reported Motor Vehicle Stolen from the Student Parking Lot - Campus searched without success - WPD notified.
12:35 am - Vandalism reported in Keith B tower - Window broken.
2:03 am - Damage reported in Theta Chi Room - Window broken by snow ball.
2:30 am - Student reported a disturbance in McCullough A Tower. Individual making noise quieted down upon request.
2:37 am - Report of a fight in progress in Park Manor Central. Two individuals involved - one transported to the Health Center by friends the other to Newton Wellesley Hospital by the Campus Police.
3:26 am - Disturbance at the Health Center - Individual student causing problem. Quieted down by Campus Police. This disturbance related to the above two incidents. Referred for further action.
3:43 am - Disturbance call at Coleman Hall attributed to guests of a resident student. They were told they should have quieted down or left the campus.

Friday, April 9, 1982
9:34 pm - Report of a gas smell in McCullough B Tower - Checked area but found no unusual odor.
3:06 am - Vandalism reported to candy machine in Park Manor Central. Machine found face down.

Saturday, April 10, 1982
11:38 pm - Phone call from Dr. Schiffer concerning two individuals needing assistance. Following two hours of telephone calls and investigation, it was determined to be a prank call.

Sunday, April 11, 1982 - Pane of glass in hallway door of Piet Hall reported broken by persons unknown.

FOR SALE: Red Honda CB360 Excellent Cond.-Many Extras -6540 Miles -Ask price $700 Contact Peter, Box 152 or 444-1673

SCHEDULE CHANGES

CATALOG SEC BSSS COURSE NO. INSTRUCTOR CLASS

FINANCE
FIN300 1 1 U FINANCIAL MGMT 4 GRANT, JAMES T. TH. 8:15-9:15
FIN300 2 1 U FINANCIAL MGMT 4 GRANT, JAMES T. TH. 10:00-11:15
FIN300 3 1 U FINANCIAL MGMT 4 ANDERSON, THOMAS M. W. F. 1:15-2:15
FIN300 4 1 U FINANCIAL MGMT 4 ANDERSON, THOMAS M. W. F. 12:15-1:15
FIN300 5 1 U FINANCIAL MGMT 4 WUDTEN, SIMEON M. W. F. 11:45-12:45
FIN300 6 1 U FINANCIAL MGMT 4 THA M. W. F. 11:45-12:45
FIN300 7 1 U FINANCIAL MGMT 4 THA M. W. F. 11:45-12:45
FIN301 1 1 U SECURITY ANALYSIS 4 BLUM, GERALD T. TH. 10:15-11:15
FIN302 1 1 U RISK & INSURANCE 4 THOMAS, CHARLES T. TH. 12:35-1:35
FIN400 1 1 U CAPITAL PLANNING 4 BARNET, HARRY T. TH. 8:15-9:15
FIN401 1 1 U WORK CAPITAL MGMT 4 WUDTEN, SIMEON M. W. F. 11:45-12:45
FIN408 1 1 U ENGLIH MORT FIN 4 ANDERSON, THOMAS M. W. F. 11:45-12:45
FIN409 1 1 U EVAL FIX INC SEC 4 BLUM, GERALD T. TH. 8:15-9:15

SPECIAL COURSES:
Intermediate French - A cross registration course with Pine Manor held on the Babson campus. A grade of "C" or better must be earned in the course in order to receive credit. It is treated as a transfer credit, and the student will receive four credit hours, but no grade.
Time: M. W. 1:30 - 3:00 P.M.

Financial Accounting (AC200) - Section 4 will be held on the Pine Manor campus, but it is a regular Babson course, and you will receive a grade as usual.
Time: M. W. 1:45 - 3:15 P.M. Transportation will be provided.

Schedule Changes

MS151-1 PROG. IN PASCAL T. 8:15 - 9:50 (2 Credit Hours) C. Prichett
*C09406-2 ARTISTIC COMM. T. TH. 12:35 - 2:05 (Taught at Babson) R. Flanagan
*AC200-4 FINANCIAL ACCT. M. W. 1:45 - 3:15 (Taught at Pine Manor) L. Block

* Please note that Financial Accounting, Section 4 will be held at Pine Manor, and Artistic Communication, Section 2 will be held at Babson College.
**Baseball loses heartbreaker**

By BROCK HINES

There's no question that a week's layoff hurts, but no one would have known after watching Babson lose a 4-3 heartbreaker in New London, CT against the Coast Guard. The team, especially starter Dave Perry, was as sharp as could be expected after a ten day layoff.

Perry was cruising along without a problem until the sixth inning when he injured his elbow. Tom Spagran came in on short notice and pitched 2 and 1/3 innings. Perry went 5 and 2/3 innings. With the score tied 3-3 in the ninth, Spagran walked the leadoff batter and was removed in favor of Steve Davidson. The next C.O. batter attempted a bunt but fanned, with the runner on first stealing second. The same batter sacrificed that runner, so there was one out with the winning run standing on third.

Coach Steve Stirling then called for the intentional walking of the next two batters to set up a force at any base, or an inning ending double play. His strategy backfired, however, as the next batter walked, unintentionally, forcing in the winning run. Mike Hume was the big Babson hitter with a double and a two run triple.

There are plenty of chances to catch the Beavers in action in the next four days, starting this afternoon. Today's game against Bridgewater State and tomorrow's rescheduled match versus Lowell start at 3:00. Saturday's and Sunday's games against Suffolke and M.I.T. (a rescheduled snowout) start at 1:00 and 1:30 respectively.

**Netmen are Victorious**

By R.M. VANDERVOORN

The Babson College men's tennis team opened up their season with a landslide victory, 9-0, over St. Anselm's last Monday. The squad stands with a 1-0 record.

The win came despite the fact that the team has had limited practice time due to inclement weather conditions. In fact, three matches with three of the best schools on the schedule have been cancelled because of the weather.

According to second year coach, Serge Debari, the team is still struggling to establish a ladder and the players aren't close to their top playing ability yet. The ladder, as of Tuesday afternoon stood as the following: Keith Houghton, Doug Kosak, Jim Coleman, Ted Simonsen, Kady Von Berg, Captains Dave Lavanchy, Rob Lapides, and Mark Avery.

Debari has a very optimistic outlook for the season and he should, look at the results of the opening match. He believes that the overall depth of this year's team is greater than that of last year's players.

The atmosphere for the players is very competitive because the top players are interchangeable on the ladder and are close in playing ability.

The toughest match of their season will be played against Tufts University which is rated third in New England. The team's goals are to be playing their best tennis by the New England Championships due to April 23, 24, and to finish in the top ten in the New England standings.

**SPRING GLOBETROT: The 1982 Spring Globetrot will start at 11:00 am on April 17 (this Saturday). The 4.5 mile road race is hosted by the Babson Cross Country team and the Babson Intramural Department. The prizes are sponsored by Converse. The entry fee is only $4.00. (Please make checks payable to Babson College Athletics.) All are welcome.**

**Need Reservations for Commencement? Stay Close to the College Park Tower Motor Inn**

Excellent- accommodating rates -conveniently located Renovated rooms

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The instability of the economy is equaled only by the instability of economists

John H. Williams

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**FLASHES**

Top of the Basket goes to the entrepreneurs who shared their experiences with us. You are the epitome of entrepreneurship.

Flash to Box 2010. Congratulations! You are the winner of the $25.00 banking survey raffle. The check will be in your mailbox on Monday. Thanks for filling out the survey! Signed, Box 1898.

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Flash to "Svent": Divorce is a sticky wicket. Eat your heart out. SPOT.

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Flash: Torino – Molson night at the Pub: Brings game, music, prizes (t-shirts, posters), $2 Molson.

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Flash to whoever's in charge... What's the story? How come the soda machines in Pierce, Korth and South never refilled anymore? Thirsty. P.S. T.D., where are you?

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Flash to J.D.: Boy, you are really popular with the girls, now, aren't you? Just another wench

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Flash to Theta Chi: Are you going to run out of beer at 10:30 again Sunday night?... Just like you did at the Stompers Concert.

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Flash to the Professor who has been sleeping dinners at Trime: Do you know, it's the students who are paying for your cheapness?

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Flash to the M.V.: I.W.T.T.B.B. Barn.

Flash: T. Turtle: Thanks for a fantastic weekend. It's time you knew it wasn't the E. Bunny who made those wabbit twitches. B. Bigby.

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Flash to Rich Bernstein: Do you also stuff ballot boxes? Stealing from the Red Cross-- pretty low. You'll be a real credit to Theta Chi.

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Flash to Campus: Break the habit of doing the same old thing every weekend. Babson will soon have a new weekend alternative. If you feel you have ideas or would like to get involved, contact box 789 for further details.

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Attention Babson Women: If you feel that Babson needs a FroSchity, contact Box 661 for more info.

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Flash to Tag Gallagher: Shouldn't a professor be smart enough to know blizzard and nopees don't mix? Didn't you feel foolish? A gymnasium observer.

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Flash to Jill: The brown looked nice—but brown is a full color.

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Flash to Janet: Snow What?!?

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Bottom of the Basket goes to those who did not attend the Founder's Day program. Have you forgotten why you came to Babson?

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**THE MENU**

Friday, April 16
Lunch: Cheeseburgers, Fishwich, Roast Beef Sandwich
Dinner: Baked Fish, Corned Beef, Pepperoni Pizza

Saturday, April 17
Lunch: Grilled Ham and Cheese, Hot Dogs, Chili
Dinner: Roast Turkey, Beef Stroganoff, Pork Cutlet

Sunday, April 18
Lunch: Hamburgers, Beef noodle cassarole, Chef's Salad Plate
Dinner: Pork Chops, Spaghetti, Turkey Pot Pie

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**HIGHLIGHTS OF PARENTS' WEEKEND '82**

Dance with "Family Affair" - Friday 9:00-1:00 a.m.

This dance will kick off the weekend on the right foot, so to speak. It features the music of "Family Affair" which plays everything from the Charleston to rock and disco. So plan on bringing your dancing shoes and entering our father/daughter, mother/son dance contest.

"What The Catalog Didn't Tell You" - Saturday 1:00-2:00 p.m.
Expectations/Realities of Student Life at Babson

- Do you know what dating is like at Babson?
- Are you aware of the social pressures in regards to academics and partying?
- Is the degree of competition found at Babson, both in and out of the classroom, healthy?

This will be a dynamic audience/pแลted disscussion focusing on all aspects of student life. Please plan to join us with your son or daughter and discover the education found outside of the classroom.

"A Look Back In Time"... - Saturday 10:00-3:00 p.m.

- Did you know that Babson College was originally to be the site of a National Fair of the United States, with exhibits from every state?
- Did you know Babson has the largest relief map in the United States?

Come join us for a short presentation of the history of Roger Babson, his dreams and his college. This is the first time this presentation has been given at Babson, so bring your son or daughter, too.

Take a Champagne Break - Saturday 12:00-2:00 p.m. Humphries Plaza
Sponsored by Hillic and Babson Christian Fellowship.

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Wine and Cheese Receptions in Residence Halls - Saturday 3:30-5:00 p.m.

Here's a chance for you to meet the staff of your son or daughter's "home away from home", and all his/her friends who help to make it a home.

Casino Night - Saturday 6:00-1:00 a.m.
A favorite of past Parents' Weekends, this year will be highlighted by the music of "The Black Eagle Jazz Band".

Steve Landesberg - Saturday 1:30-3:00 p.m.

Come join us for a delightful hour plus of comedy with the star of T.V.'s "Barney Miller".

Entertainment at the Pub for Happy Hour - Friday 4:00-7:00 p.m.
Help us start the festivities of the weekend with the band "Shakin' Bakin" sponsored by Kappa Kappa Gamma. Moms and Dads welcome!

Old Fashioned Photos - Sunday in Trim Hall
Why not stop by and take an Old Fashioned Family Photograph as a souvenir for this weekend. Sponsored by the Black Society.

Cystic Fibrosis Foundation of the Children's Hospital in Boston is the beneficiary of Kappa Kappa Gamma's champagne and wine break during the play "Carousel." Friday and Saturday night in Knight Auditorium.