New regulations to be enforced at Babson by campus police

A 50% increase in the number of traffic accidents on the Babson campus has revived the enforcement of tougher traffic regulations and heightened student safety on the Babson Campus Police.

We had thirty accidents last year and that's double what we had the year before," said Robert F. Drapeau, Director of Babson Security. "Alas, this semester, we've had three accidents, that's ahead of last year's average for the length of time.'

Not only accidents, but complaints from both faculty and students made Babson security seek for more effective way of dealing with reckless drivers.

"We discussed other methods such as policing, traffic speed bumps, but they were dropped in favor of radar," explained Park. "Why radar? Well, according to both Drapeau and Park, "We had difficulties in traffic court with speeding violations, due to the fact that we had to estimate speed. With radar, we can be more precise.'

Also, with radar, tickets are Commonwealth of Massachusetts citations thereby taking the matter out of Babson's hands. "There will be no need for tickets," said Park. "This enters a state matter.'

The new regulations apply to both students and faculty alike. "The speed limit on campus is 20 m.p.h. "Anyone going 10 to 15 m.p.h. over is hip to the game," said Drapeau.

Also, the Babson Police Force has installed radar units outside the campus in order to catch violators in the surrounding area. There will be an added incentive for Babson students to obey the new rules. Each violation will affect the driver's insurance rate and the fine levied will depend upon the driver's prior traffic record.

Drapeau added, "Also, we will keep parking violations high priority. We have been warned by the Fire Department about potential hazards and we will comply with their regulations.'

In brief, the new regulations are:

1) No parking in fire lanes, in front of service gates (kicked or open) or near dumpsters. Your car will be towed if you do so.
2) Failure to stop when signaled to do so by an officer will result in an additional fine.
3) No driving on lawns; such driving will be classified as reckless driving and the driver fined $25.
4) Absolutely NO motorcycles or mopeds are to be parked inside the dormitories they are fire hazards and must be chained to a bicycle rack or parked in the mailbox.

For more information on automobile regulations, consult the current student guide or contact Babson Security in the Hollister Building Ext. 333.

The town of Wellesley is one of 21 towns in Massachusetts, where violations in bars and other places of amusement, are enforceable by the town's police department. The town can grant alcoholic beverage licenses to establishments with a seating capacity over 99.

Traffic court chairmen contest billing procedures & ticket prices

At present, unpaid fines are added to the school bills and sent home.

"Many students don't worry about tickets because the charges are put on the bill and paid for by parents," Bodine pointed out.

"If the billing procedures were similar to the procedure used by the Bookstore, then Babson may have the responsibility of paying the fines," he added.

McBride explained that this was a viable solution at some point in time, but it would add a considerable amount of paper work to the accounting office. "The accounting office has a new computer and I don't think they should be asked to undertake a new project right away," he explained.

"But, we could work on a way to directly bill the worst offenders," he said.

by PATEY CARNEY

Homecoming is going to be a big weekend for all students," according to Delbert Adams who is helping to plan the weekend for this semester. The weekend is scheduled for September 23, 24, and 25.

The major objective of the organizers of Homecoming weekend is to integrate students and alumni. Most events are being planned for both students and alumni.

The only event planned, so far, for Friday, September 23 is a Casino Night, which will be open to every one. Saturday morning, September 24, there will be a soccer clinic for children of alumni. There will also be a cookout for alumni only Saturday.

In addition to the Homecoming soccer game this year, there will be a parade, as well as other events, to be expected to attract a crowd for the parade. The parade will go through the campus and then to the soccer field. See Homecoming pg 8

Bentley College goes solar. Read about all the hot water they have gotten themselves into on page five.
Editorial

Reasonable fines may be campus reality

It has taken a long while, but apparently it all goes well, ticketing procedures by the Babson Police Department will be a little more realistic this year in comparison to the past four years.

Ticketing on the Babson campus in recent years has become quite liberal with fines of twenty-five dollars for simple parking violations being a common occurrence.

As a result of the method of ticketing on the campus, normally, about $15,000 in fines are assessed against Babson students, faculty, and administrators annually.

In comparison to the "stiff" tickets at Babson, Wellesley College had as few as three dollars per ticket for parking violations, and Bentley College fines two dollars for similar violations.

Local municipalities, the town of Wellesley and the cities of Newton and Newton charge five dollars for improperly parked vehicles.

Now, the student traffic court, the Babson business office and the Babson Police department have gotten together, to determine whether or not parking violations at Babson should be treated more lightly, following the courts' opinion to lower fines.

And while the results of this examination have not yet been determined, there are indications, that the parking fines will be scaled downward.

During the period in which parking fines were spiraling, the number of accidents involving motor vehicles on the Babson campus had increased immensely.

Last year there were thirty traffic accidents on the Babson campus, representing a one-hundred percent increase over the previous year.

As a result of this, the Babson Police have decided that radar will be used, in an attempt to catch violators of the campus speed limit.

Instead of giving out tremendous fines for simple parking violations, the same fines will be handed out to speeding violators instead.

While no one can get excited about the possibility of paying a twenty-five dollar fine, a fine for a speeding violation instead of a parking violation is closer to reality, than in the past.

It is hoped that the Babson business office and the Babson Police will be responsible enough to realize that the existing parking fine system is grossly inflated.

The Babson student traffic court should be appreciated for its desire to decrease parking fines, while the Police should be commended for attempting to decrease automobile collisions on campus.

However, the real applause will only go out when the later group and business office implement the lower parking fine system on the debon campus.

The way we see it

What happens if Pub does lose its license???

The recent disclosure that the Babson College pub, the Beaver Room, has been selling alcoholic beverages illegally garners an interesting question:

What would happen if the Commonwealth of Massachusetts decided not to renew the present license? "Impossible" you say. No, but unlikely as it may seem, the possibility does exist.

Student morale would take a beating from such a decision. Not to mention the hundreds of students walking aimlessly around our campus looking for something to do every Wednesday night. These students wouldn't all be from Babson. They would probably come from Pine Manor, Lesley, and a few Wellesley College dropouts. With a group like that, walking aimlessly about the campus is not such a behavior unrealistic to assume.

What would you do if the Pub closed down, and you had gone to, every "Oldies Night" since your freshman orientation in 1974?

You might ask, "What's wrong with hundreds of students walking aimlessly on the Babson campus every Wednesday night?" Nothing. They may even like walking aimlessly. I know I do.

One problem will occur. Trying to find something to do for those who do not like walking aimlessly may be an impossible task. Presently, there is only one other activity scheduled for every Wednesday night of the academic year. The creation of your college newspaper, the Babson Free Press...remember us all!!

Now, as you may or may not know, the Babson Free Press offices are small. In fact too small for the paper's present staff. If we can't even fit our staff in the offices, how the hell are we going to find room for hundreds of aimlessly wandering students? No Way.

If hundreds of students do decide to walk aimlessly through our humble offices on that eventful Wednesday eve, the newspaper, my friends...and some enemies, will no longer be produced. "Who, Him?" you say. Well how are you going to know who gets the "Bottom of the Basket" without us? Unless the Globe decides to write an "Editor's Wastebasket" (the Free Press would be glad to sell the rights), the Babson community will lose a great institution, and the paper as well.

So think about it Babson, and you too, Massachusetts, if the pub doesn't get that liquor license back, the Free Press will die a horrible death, unless we feel of hundreds of aimlessly wandering college students. And you all know what that means. NO "BOTTOM OF THE BASKET"!!

INTERCOM

Assistant Professor Robert Ronstadt attended conferences during August sponsored by the Academy of Management and the Academy of International Business in Orlando, Florida.

Dr. Rondstadt presented two papers at the Academy of International Business (AIB) conference, both dealing with the R&D investments of U.S. multinational's in the United States and abroad.

Dr. Ronstadt also served as chairperson for one AIB session concerning current research on international management issues.

What do you think? Call in and let us know.

Assistant Professor Robert Ronstadt attended conferences during August sponsored by the Academy of Management and the Academy of International Business in Orlando, Florida. Following the July release of "Our New Academic Colleagues," we were able to conclude an arrangement for Mr. Christopher Hennessy to join Babson as a faculty member as of September 1 as an Assistant Professor. A summary of Christopher's background and experience follows:

After graduating from Babson College as an Accounting major in 1972, Christopher entered Suffolk University's Law School and received his J.D. in 1976. While a student at Suffolk, he joined the firm of Russell Brier, and Company specializing in estate tax planning, corporate taxation, and auditing in both profit and non-profit organizations. CPA Christopher is a member of the American Institute of Certified Public Accountants (AICPA) and the Massachusetts Society of CPA's. He is a member, also, of the American Institute, and Boston Bar Associations. Currently, he is pursuing his LL.M degree with a major in taxation at Boston University.

Squash

There will be an organizational meeting for all those interested in playing squash this winter on Monday, December 19, at 7:15 in the Foc'sle. If there is a good turnout, plans will be made to reserve the gym for practice and schedule matches against teams in the area. If you are unable to attend this meeting, contact Tom Robinson, Box 1752. Practice will start as soon as enough people show interest in playing.

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Jay T. Morrison
To all New Students: Anyone who wants to pick up his/her photograph that was submitted for "The New Student Directory" should come to the Office of Student Affairs.

To Beleve: Were they really the same size? And why was that last one cut? You answered.

Make sure you come see the Women's Tennis Team open listville on Monday and Pine Manor on Tuesday at 3:30.

Attention, all students interested in a meeting for all interested students on Monday, 9/19.

Student Advisor: Cocktail: Mix one freshman, one mug of cheap wine, and heaps of grist, a dash ups, and a drop of Lee, for a ride to the fraternity.

The publicity committee is looking for a few good people interested in helping plan, draw, and institute the plans for the annual student adobe auction and wine. If interested, submit an explanation as to why you would like to be a member to box 211 for membership consideration.

Class of 1978: Note: Needed are the following:
- Social Science: 100.
- Business: 75.
- 8:1 class.
- Cost is $25.00 for advance tickets in Trig, 35.00 for tickets at door.


In order to avoid another late in the fall semester, we bring to your attention the following:
- Late payment of tuition may result in your being dropped from classes.
- The deadline for wearing the alumni jacket is October 31.
- Be sure to sign up for the alumni directory.
- The deadline for return of the alumni card is November 1.
- The deadline for returning the alumni card is December 1.
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Computers at Babson—keeping up with the times

The computer revolution has carried Babson off with it.

With the acquisition of a Digital PDP 11/70 test cell, the computer will be used by both students and administrators alike, and in a more significant way.

One of the important new aspects of the computer will be its ability to help plan the future of the college. George Dixon, registrar, has been out in charge of the "management information system." "As we hope to consolidate all the processing on our system" commented Dixon, who specializes in management information systems while at the Sloan School of M.B.A.

Already contained in the computer are many of the graduate school's records ranging from faculty lists, classroom lists and even mailing labels.

More recently the college has contracted Digital Equipment to write programs for the college's general ledger, accounts receivables as well as the accounts payable.

"With the addition of these programs we intend on getting better financial statements, and we can then have more sophisticated financial planning," said Jesse Putney, vice-president of financial affairs.

Babson students can count on seeing more and more computer in their courses. The numbers tell the story. Back in 1968 a total of 1000 computer hours were logged, that adds up to one hour per student, per year. In the current year it is expected that the average student will spend some 22 hours during the course of the year prepping with the computer, or an overall increase of 39,900 hours. By 1980 Edgar T. Canty, Jr., director of the Academic Computer Services expects that a Babson student will labor over the computer for some 100 hours per year.

"Students have to recognize that computers are so involved in every aspect of business that they should get more involved with them," stated Canty.

In addition he pointed out that while some skill add a computer cost in the area of $2 million dollars, the same machine can be purchased today for about $2000.

With a price like that, the computer will play an inevitable role in most companies regardless of their size.

"With the cost of computers coming down, there is now way one can avoid involvement with a computer in any aspect of management," commented Canty.

With that in mind the computer has been integrated in various academic fields. Presently 20% of all courses in the curriculum involve use of the computer, while more than 50% of all business related courses require work in the computer.

In the area of accounting it is now possible to set up the entire books of a company. According to Canty the computer leaves the judgements up to the students and only does the addition and subtraction, principally acting as a bookkeeper.

In marketing, Assistant Professor Robert Eng introduced the game "Compete" which gives students the opportunity to implement their strategies in a life-like situation. Then the computer evaluates the effectiveness of the chosen course of action. The program is successful in a year that now other marketing professors.

intend to include "Compete" in their courses this semester.

Presently the college is considering the purchase of either the Standard and Poor's Compartel tape, or the Value Line tapes. Both programs contain financial data on all major companies over the past 20 years. Available will be their balance sheets, income statements, and in addition many types of other programs which interface with the data tapes, growth rates, ratios and regressions can be quickly calculated.

While many colleges have difficulty funding various computer set-ups, Canty prides himself in the computer services offered the college at a low cost.

This was made possible with the creation of a consortium consisting of some 30 schools including Bentley College, Simmons College, Suffolk University, the HauckWeldshire District of Higher Education, Bowker Hill Community College and numerous other educational institutions. Both the Hewlett-Packard 2000DF and the Digital PDP 11/70 can handle 95 users simultaneously. According to Canty the system provided users with a: "real cheap way of computing while costing only 0.3% of what it would cost commercially."

"Under this system we are planning by 1979 to have majority use and ownership of the computers," said Canty. Presently the new Digital is leased over 5 years with an additional 10% of the purchase price of $268,000.

Together both computers are expected to give Babson ample coverage in the future.
Professor Kaushik attends economic seminar in Chicago

"I spent three weeks in a high intellectual environment and became aware of newer ways of looking at economic problems," said Sumeetra Kaushik, Assistant Professor of Economics who attended a seminar at the University of Chicago Graduate School this summer.

The seminar, entitled "Recent Developments in Applied Economics," was sponsored by General Electric from July 31 through August 19.

Kaushik was one of 41 professors selected from 250 to attend the seminar. The seminar covered the realm of economics including: Economics of Regulation, Economics of Information, Behavior Under Uncertainty and Economic of Crime, Monetary Approach to the Balance of Payments, Usefulness of Economic History and Applications of Theory to History, Choice of Assets as a Hedge Against Inflation, and Ekonometrics.

Kaushik said he felt he had been worthwhile attending the seminars as well as having the opportunity to meet 40 professors from colleges and universities across the nation.

"I learned subjects outside my area of specialization which should be particularly useful in the classroom for examples and applications of theory."

According to Kaushik, he informed the Dean of Chicago's School of Business and others who attended the seminar about Babson and its academic program. He said he found that Babson's program is very similar to Chicago's and that the members seemed quite impressed with Babson.

Kaushik commented that he had invited several experts to speak at Babson if they are in the Boston area. Among these experts are Jacob Freon, editor of Journal of Political Economy, a broadly popular publication and Isaac Elth, an expert on Economics of Crimme and an associate professor at the University of Chicago.

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At the Bookstore
## THE WEEKLY BULLETIN

### Thursday Sept. 15
- 8:30-5:00: *EDPEP*  
- 8:30-5:00: *Time Management Program*  
- 3:30-9:30: *Nursing Home Admin.*  
- 4:00: *Small Business-Workshop for Women*  
- 6:30-9:30: Potluck supper for International Students and friends of Babson International Students at home of President and Mrs. Ralph. Z. Sorenson, 56 Whiting Way, Wellesley.  
- 6:30: TM  
- 7:00: Anyone interested in "The New Babson Players"formerly "The Theatre Guild" welcome to first meeting Film "The Graduate" Mike Nichols' classic look at post-college blues with Dustin Hoffman  
- 8:30: Folk Night

### Friday Sept. 16
- 8:30-5:00: *EDPEP*  
- 2:30-5:00: Orientation for New Faculty  
- 8:30: Cabaret Night-Sponsored by Greek Council  

### Saturday Sept. 17
- 5:30-7:30: International Students-Receipt for all graduates and undergraduate foreign students at the home of Dean Carpe 1950 Great Plain Avenue, Needham

### Monday Sept. 19
- 9:00-5:00: *Data Processing Educators Council*  
- 3:00: *All College Council Meeting*  
- 4:30: Blue Key Meeting  
- 6:30: Society for the Advancement of Management Meeting  
- 7:30: Film "Lenny" portrait of the controversial comedian Lenny Bruce as portrayed by Dustin Hoffman  
- 8:30: Lecture sponsored by TM  

### Tuesday Sept. 20
- 9:00-4:00: Art Display-Sale and exhibit by Ferdinand Potten Galleria  
- 11:30-3:30: American Association of Retired Persons Meeting  
- 5:30-3:30: "Living House Administrators"  
- 6:45 & 9:15: Film "On the Waterfront" powerful labor racketeering drama, with Marlon Brando, Rod Steiger, Karl Malden. Lecture - sponsored by TM  
- 3:30-4:30: Hillen Meeting  

### Wednesday Sept. 21
- 2:00: Eastern College Personnel Officers Meeting  
- 3:00: Faculty Meeting  
- 7:00: Film "Compulsion" the famous Leopold-Leopold sex murder case with Orson Welles, Bradford Dillman, Dian Varsi  
- 8:40: Film "Ireland's Aran Islands," by Robert Fishery  

### Thursday Sept. 22
- 9:30: TM Meeting  
- 7:20: Film "Potemkin" the Soviet classic about the 1905 revolt of the Czar's navy by Sergei Eisenstein  
- 7:00: Film "The Peace" satire by Jim Henson of the "Muppets."  
- 8:25: Film "Medium Cool" the 1966 political convention of the Democrats as seen by Haskell Wexler.  
- 8:30: TM Meeting  
- 9:00: Film "Psycho" Alfred Hitchcock's horror-comedy with Tony Perkins, Janet Leigh. Plus "Un Chien Andalou."  

### Friday Sept. 23
- 8:30-5:00: *Report Writing, an Effective Communications Program*  
- 8:00 p.m.: Organ Society Meeting  

### Saturday Sept. 24
- Home Coming - please see schedule  
- 8:00 p.m.: Organ Society Meeting  

### Sunday Sept. 25

### Dinner is served

#### Thursday Sept. 15
- Lunch  
- Dinner  
- $$$

#### Monday Sept. 19
- Lunch  
- Dinner  
- $$$

#### Friday Sept. 16
- Lunch  
- Dinner  
- $$$

#### Tuesday Sept. 20
- Lunch  
- Dinner  
- $$$

#### Wednesday Sept. 21
- Lunch  
- Dinner  
- $$$

#### Saturday Sept. 22
- Lunch  
- Dinner  
- $$$

#### Sunday Sept. 23
- Lunch  
- Dinner  
- $$$

### Announcements

TO MY BABSON FRIENDS-a "big" Thank You for a terrific send off. It gave me such a warm, wonderful feeling. I am deeply appreciative for the kindness, concern and cooperation you have shown me over my years at Babson. Let us always keep in touch...Eleanor. Mrs. Knotts retired on Sept. 2nd. as Accounting Specialist-Accounts Payable, and will be greatly missed.

Reminder for Graduates Day Students: The deadline for dropping/adding courses is Tuesday Sept. 20th at 6:30 p.m.
Film Flam--by WARREN R. ZRAENFEID

It's a bizarre movie: three times

WHERE THE ELITE FEAST TO EAT...
The Houndstooth--a tiny French oasis

by LAUREN M. HOPPEL

Nobody ever gives lunch any credits...and that's too bad, and not very smart, especially for someone concerned with his or her cash flow! A good lunch, at a nice restaurant, can be as enjoyable (and romantic, if circumstances require) as any dinner, and without the customary financial burden.

Prepared, then, to begin a voyage towards the horizon of tower overlord, set your sights on Boston's Carver Street. There you will find the Houndstooth, a tiny French oasis in a courtyard quietly sandwiched between the hub-bub of city noise and traffic.

Located on the right, directly past the Players Club, on Boylston Street, Carver Street, actually an alley, safe by day, intimidating, at best by night, leads to a black gate, bearing only a small sign of identification. Through the gate, the door first, on the left opens into the Houndstooth's small, dimly lit dining room. If you choose to dine inside, I hope you have brought a friend whom you are quite comfortable. The tables are so small and crowded together, the room so dark, holding hands under the table becomes far more appealing than conversing! (un文章来源)

Outside, the courtyard offers yet another atmosphere. Quiet, bright and very European, wafting iron gates, potted and profuse gardenia provide a very special charm.

Lunch is best when begun with a glass of white wine and chilled gazpacho soup ($1.50), a tangy cucumber, onion combination. Other appetizers include beautifully served and unusually delicious fresh fruit in wine ($1.50).

Lunchenent features very widely, including Monsieur Croque, danish ham, swiss cheese, and sauerkraut, poen in egg batter ($2.50), and Beaf Bourguignon, cubed sirloin, sauteed in wine with peppron and onions ($2.75). Portions are generous, but there is always room for a special French dessert, accompanied by a steaming serving of expresso ($7.50).

The Houndstooth dessert of the day is frequently a smooth and delightful chocolate mouse, served with whipped cream ($1.50). But elaborations are made difficult by cheesecake with fresh strawberries ($1.50), always a rewarding choice.

When lunch is over, and the day still young, take a ride over to the Hancock Tower: for $1.50 per person, you can gain a fantastic view of the Boston Skyline from the Hancock observatory, the highest man made viewpoint in the city. From inside those infamous windows, you can watch the air traffic at Logan, the swan boats at the Commons, and gaze back at where you have just come from dining.

And there you have it...cheap! Not really, but only about half the cost of the very same activities enjoyed after dark. So, go ahead and try it. You can think of it as an exercise in 'enlightened money management!'

The movie is bizarre. Of course, one would expect such an adjective for a movie in which Marty Feldman acted. In this movie he not only acts, but directs and has a hand in the writing as well. As a result the movie can be described as bizarre--bizarro--over the top. Film of course is "The Last Remake of Beau Geste." (un文章来源)

As the title implies this is not the first time the story of Beau Geste has hit the screen. The audience is shown cuts from a black and white "Beau Geste" starring Gary Cooper in which Cooper offers Feldman a cigarette which turns out to be "Moroccan Gold." (This is only one of the many zany scenes in the movie."

The movie opens up in England where Sir Harry Gaste's anxious wife awaits the birth of his son who will carry on the Gaste name. Things do not go quite as planned. The doctor informs Sir Gaste his wife has good and bad tidings. When the doctor informs Sir Gaste his wife has died in giving birth to their child he asks about the bad news which is that the son is a daughter.

The search for a son ends in an orphanage but alas the son of Sir Gaste's dream has a twin brother who also must be taken on. The hero of the story, Beau Geste, is played by Michael York who certainly fits the stereotype of a swashbuckling hero. His bumbling brother turns out to be none other than Marty Feldman himself. After one of his many failures, the ventures there by the Gaste family returns with Lady Gaste as his wife who is played by the lovely Ann Margrett. Although Ann Marzellat was well casted in her role as the young wife, an established man, this role certainly did not reveal any acting ability on her part. Nevertheless, she proceeds to use Sir Geste to have a heart attack during one of their sexual interludes. The doctor describes his condition as 'death by vasaostasis' though he remains "alive and dying" until late in the movie.

The heart of the Gaste fort in the blue water marsh which Lady Gaste tries to sell to Carter's, but before she can sell it, it is taken away and the sailing ship and takes off to North Africa to join the French Foreign Legion. Beau encounters Sgt. Merkoff who speaks with a bad German accent and only has one leg. The sergeant lets his men know that they are privileged to die once a week to make sure they don't screw it up. This part is played by Peter Scolari who is a whole person of the searches of the desert turns out to be a sheik portrayed by James Earl Jones. At one point Jones pleads with his man to wait for him since he is their leader.

The movie is filled with well-staged reference: and ones such as "Monsieur Croque" are like heanastics, song or later every asshole gets one." If this type of humor appeals to you, and Mel Brooks movies are big on your favorite movie list, you will probably enjoy "The Last Remake of Beau Geste."" (un文章来源)

LIVELY ARTS

The 3rd Annual Boston Crafts Show will be held Sept. 24-25 at the Hynes Auditorium. One hundred and fifty craft professionals, artists, and craftsmen from throughout the Northeast will exhibit their work. Admission will be $2.25 for adults and $1.00 for children. For more information call 472-6760.

The Parade, 996 Commonwealth Ave. in Boston's Back Bay, at the corner of Babcock Street and Livingston Tower will appear from Sept. 22 to the 25th. Tickets are $5.00 themselves and $6.00 the day of the performances. Available at the Box Office and Ticketcenter.

On Sept. 20 and 21 at 7:00 pm, Dom Law presents J. Geils at the Music Hall. Reserved tickets are $7.50 and $6.50, available at the Ticket Center, out of town and Strawberries.

At the Joyce, the Massachusetts Cultural Center's Performing Arts Center at the Victory Gardens, has announced a weeklong performance of "The Three Lives of Breakaway." For more information call 426-4280.

On Sept. 17th, Part 1 of a Blues Festival "Will be held at the Outpost, Route 28, Brockton, Mass. featuring "The Blues Band," "Ozzy PEOPLE AND ARTS." The prices are $6.00 at the door. No advance tickets will be sold.

On Sept. 27th, Part 2 of a Blues Festival "Will be held at the Outpost, Route 28, Brockton, Mass. featuring "The Blues Band," "Ozzy PEOPLE AND ARTS." The prices are $6.00 at the door. No advance tickets will be sold.

Frank Zappa and the Mothers of Invention will appear at the Music Hall on Sept. 20, 7:00 pm. All seats reserved $7.50 and $6.50. Tickets on sale now at all Ticket center outlets, Music Hall Box Office, Boston Center, Of Out of Town.

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Frank Zappa and the Mothers of Invention will appear at the Music Hall on Sept. 20, 7:00 pm. All seats reserved $7.50 and $6.50. Tickets on sale now at all Ticket center outlets, Music Hall Box Office, Boston Center, Of Out of Town.
The newly renovated Babson College Bookstore

by Nicole Papandrea

The Babson Bookstore has a new look, and with many additional items in stock, the bookstore management hopes to attract new customers and please old ones.

One of the major differences in the store is the acquisition of two NCR cash registers, purchased for approximately two thousand dollars each. Bookstore manager Larry Carr is pleased with the new machines which automatically post accounts, thereby saving the store time and money. "They were economically feasible because they make customer accounting much easier," added Carr.

Employee Rob Kaplan, referring to the register, says "they improve service and save money in the long run."

In an attempt to improve traffic flow within the store, employees Bill Coughlin, Barry Simpson and manager Larry Carr spent the summer months rearranging both the aisle work and the checkout area.

Besides giving the store a new appearance, it made some space for the many new items available to customers. The book, poster and clothing selections have become more extensive.

Many of the new articles were ordered in response to suggestions made on the student surveys distributed last semester.

If anyone has a complaint or suggestion concerning the bookstore, the person to contact is the bookstore representative Rob Kaplan at 227-8329.

New building to house B&G’s equipment

by PETER BROWN

After nine years of waiting, Edward Sullivan director of Building and Grounds is finally getting his wish: a new storage shed.

"This new building which was originally part of the master improvement plan of 1965 will be 180 x 100 feet and will house all of B and G’s equipment and vehicles," said Sullivan.

"This building will also contain a newly needed storage area for Central Stores, which is the shipping and receiving center at Babson," he added.

Late last April the trustees voted $200,000 for construction which has just begun behind the present B and G offices.

Plans call for construction to be finished by Thanksgiving," Sullivan noted.

The architect, Victor Conroe has worked for Babson before, having previously constructed the trim line, the Administration Offices and this summer’s renovation of Coleman Hall.

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New events highlight this year’s orientation program

by LENORE SKOMAI

Babson College has begun its academic year and the new students have a chance to partake in college life, following their Orientation program.

Various changes and alterations had been made for this year’s orientation program.

"We added a few new things this year," said Dean of Students, David C. Carson, "such as holding the reception at the President’s house instead of Humphries Plaza. But on a larger scale, we tried to concentrate on improving the transfer orientation program."

As a part of the orientation schedule were separate programs modeled especially for transfers. These programs were designed to familiarize the students with career counseling, the curriculum and academic majors.

"The special program for transfers included encouraging them to participate in a special program over the summer, at which they pre-registered. When they arrived this fall, we had assigned them transfers for their student advisors," explained Carson.

Another aspect of the Orientation program was the commuter live-in.

As Carson explained, approximately 100 students participated, where in only 94 had originally signed up "so, apparently, it was beneficial to those who were involved in it."

Some of the highlights of the program, itself, were the President’s address to the new students and their parents, a question and answer period for the parents and an academic orientation, held the following day for the freshmen.

"Regarding the question and answer period, I feel that it went quite smoothly. In order to achieve a cross sectional effect, we had a mix of both faculty and students answering the parents questions," remarked Carson.

"Question and answer periods of this type are very informative because a lot of people have many similar doubts which result, obviously, in the same questions. So, when we answer one parents question, we are more than likely answering the rest of the parents in the room."

In order to acquaint the freshman with the various scholastic procedures on campus, an Academic Orientation for freshmen was scheduled.

"The program was very well organized," stated Carson, and "was well received by the students. It covered such areas as the curriculum, prerequisites, pin skipping and things of this nature." Laurek Hoppell was the student in charge of the academic orientation program.

In conclusion, Carson summed his feelings about the program as being very positive.

"The effect of the program on the students will be hard to assess, because, in actuality, what do they have to compare it to? But we have an overall good feeling that it was very successful," he concluded.

Homecoming

can’t from pg 1

field prior to the game. During half time, the floats would be judged.

After the soccer game, there will be a clambake which will be open to everyone. Steamers, corn on the cob, and lobsters will be cooked on the rocks by a group which performs while cooking.

After the clambake, Blue Key will premiere the slide show, "Retrospect Babson and the World, 50 years Past" in Trim Dining Hall. Delta Sigma Pi is sponsoring a semi-formal dance Saturday evening. There will be an open bar and the event is open to all.

Sunday morning an international bloody mary brunch will be held at Babson International Students Organization. The Black Society, and Phi Beta are planning the event. There will also be a baseball game on Sunday.

More activities and events may also be added to the agenda as the Homecoming Committee is still working to expand the week-end program.
**Alumni edges Babson soccer team on penalty kicks**

by Tom Robinson

It was everything it was supposed to be: a closely fought soccer match between the 1977 varsity soccer team and the past soccer greats of Babson.

It took two forty-five minute periods and two five minute overtime periods before the alumni finally defeated the varsity with a 4-1 edge in penalty kicks.

Babson sent out their second squad against the alumni at the start of the game. With Peter Beggs in the goal, midway into the first period, Dale Hollingsworth moved in and drove the ball past Beggs for the first score of the game.

With five minutes until halftime, Jim Powers, a member of the 1975 Championship team, Beggs again, gave the alumni a 2-advantage. Although Shane Kennedy was not tested very much, his golden touch was still evident.

Early in the second half, freshman Gary Nacawc wrapped in a ball that rebounded into the goal after hitting Tom Ray, who had replaced Kennedy in the goal.

With three minutes left in regulation time, the varsity tied the game when Fran Pustolosco knocked the ball past Ray on a crossing shot by Mark Peditor.

After much debate, the two teams decided to play two five minute overtime periods. Only a minute or so into the first overtime, co-captain Mark Peditor beat Shane Kennedy to put the varsity ahead for the first time in the match. The All-American guide survived the intenseribbing from the alumni bench to hold the Babsoners scoreless for the remainder of the first overtime.

In the second overtime, the Oliviers tied the game with a shot from the left of the goal.

Deciding to follow the pro soccer format, the teams agreed to shoot five penalty shots each.

After each team fired their penalty shots at the opposing teams goal, the tie was finally broken. Shane Kennedy stopped three varsity shots, while Chris Dubenkinslimly stopped only one.

Coach Bill lettuce commented after the game, "It was a close one which gave our boys a good workout." The coach for the alumni team, Bill Rogers said with Hartwell adding, "It was the best fun, by the alumni, since the annual match began four years ago."

Jim Steinle steals ball from Alumni opponent during Sunday's game.

PHOTO BY TOM ROBINSON

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**License**

At press time the ABCC could not be reached for comment.

Jesse Putney, Vice President for financial Affairs, was put to the test when the license granted to the Beaver Brau for a resale was revoked.

The ABCC had informed the Beaver Brau that it would be closed due to the license violation.

The question of who has the authority to close the Beaver Brau is now being challenged in court.

The question involved in the case is whether the ABCC has the authority to close the Beaver Brau for breach of license.

The question as to whether the "actual" interpretation of the law will be brought up in the near future, when attorneys for the ABCC, and the town of Wellesley meet to determine, is to be continued.

According to Jim Gnehm, consulting manager of the Beaver Brau, the license was granted, because it does not conform with a seating capacity of over 99 persons.

"The pub has a seating capacity of 115 persons, and that is an actual establishment. Our license is 100 percent legal," he said.

Should a court battle ensue, the town of Wellesley and the ABCC will be involved, but that does not rule out the possible involvement of Babson College in the litigation.

"Right now, the battle is between the ABCC and the town of Wellesley, but time could change things," said Putney, who indicated that a possible court battle will not be looked toward by the

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**Intramural program set to get underway**

by Jim Giuliano

The Babson College Intramural program will get underway Sept. 21 with a full line-up on hand. This year's dorms will be more competitive than ever. The program has been vastly improved over the years and the upcoming season shows signs of being the best yet.

The fall program consists of flag football. Being slated with 9 men on a regular team. The defending champs, Park Manor North will play the opener. The opponent hasn't been decided. Soccer will follow next week with the last year's top team, Forest Hall being the season. A cross-country meet as well as a single elimination tennis tournament will also be held in the fall.

Moving inside, volleyball will be held in late November and early December. Basketball will take place on a full court, will begin right after the break. A team event and a foul shooting contest will be scheduled in the winter also. Softball closes the year with an overall winner decided at that time.

Ten teams are slated to compete this year. Each dorm is required to be represented by their own athletic director. The key to the program, the efforts to coordinate teams and publicize their games or to designate members on each team to do it.

Last year's overall winner, Forest Hall will have their work cut out for them. Park Manor North, two time runners up, are the first in line. The rest will be Bryant, Central, Macle Manor, the Greens, Publishers, Coleman, Keith-Camfield and McCollough. Each dorm will be required to send in a roster before being allowed to compete. Weaker dorms or dorms unable to fill a roster, but wishing to compete will be paired with other teams as well as dorms. If there are any questions write or call Jim Giuliano Box 672 or X 249.

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**FALL SPECIAL**

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1977 N.F.L. Preview

by Tom Robinson

N.F.C.

EASTERN DIVISION

Dallas - With a healthy Tony Dorsett (with the accent on set) and a big quick defensive linebacking squad, the Cowboys should easily win the East.

Washington - At the moment the Redskins have too many questionable injuries to tell how they will do. What is known is that unless Frigon and Hill average more than three yards a carry, and Theismann or Brian Dowling get a chance to develop, they will be watching the playoffs on T.V.

Philadelphia - If Ron Jawaski is quarterback and Roman Gabriel is on the bench, the Eagles might have some good results. Defense is not much to speak of. 500 season would be encouraging to Eagle fans.

St. Louis - Cardinals are suffering from a bad case of shell shock. They were terrible in preseason play. If Metcalf is hurt they might finish behind the Giants (heaven forbid).

New York - No offense, no defense, two young quarterbacks, and a rich running back. I'm sorry Giant fans, last place is where they will end up. At least last season they had a good pre-season.

CENTRAL DIVISION

Minnesota - I think the defensive line is good enough for one more year, but not much more. Talbott, Foreman, Rashad and Sammy White, along with an excellent offensive line will provide the offensive.

Chicago - A threat to the Viks. Good combination with Atwell to Walter Payton. Inexperienced defense could prove costly to winning division title. Wild Card possibilities.

Detroit - Lions play the role of the Baltimore Orioles. In Landry's last best quarterback in the league. Along with Landry are some speedsters for receivers, and a tough young defensive unit.

Green Bay - Not much to talk about. Good pair of running backs in Smith and Tomorken, but have Swiss cheese defense.

Tampa Bay - Stunned Baltimore in an exhibition game 14-0, Q.C., so that doesn't make them playoff champs. Any team with a running back named Bell, a Quarterback named Hobbie, and a receiver named Musher is alright with me. Much improved over last year.

WESTERN DIVISION

Los Angeles - Even with a bad pre-season they should roll to a division title. It has to be with Pat Haden at Quarterly. Great offense with Capparelli and McDurmeet in the backfield, but defense is a question mark.

New Orleans - Very fine defensive squad and an offense anchored by Chuck Muncie should cause problems for the Rams and 49ers.

San Francisco - Where oh where did the defense go. The 49ers gave up 150 points in six pre-season games (26 points a game) as a result of injuries and firing of coach Monte Clark.

Atlanta - Along with quarterback Steve Bartkowski go any hopes of the Falcons winning more than three or four games.

AMERICAN FOOTBALL CONFERENCE

EASTERN DIVISION

New England - The loss of Andy Johnson as well as Hannah and Grey hurt. The easy schedule will get the Pats into the playoffs. Grogan to Francis represents the best in football. Injuries and workouts will determine how far the Patriots can go.

Baltimore - Jones is an excellent quarterback, and Mitchell an all-pro running back. The loss of John Dutton (via the Hannah and Grier route) would hurt defense. New England's only worry.

Miami - If Bob Griese can see, Dolphins have potential to play the spoiler. Freddie Solomon is a clutch receiver, and should make up for average running game. Defense young and untested.

Buffalo - With Bruston and Simpson in the backfield, the Bills can't help but score. Only trouble is the opposition can't help but score either. Maybe defense will surprise us this year.

New York - Jets, that rhymes with Mets, and that spells lost place.

CENTRAL DIVISION

Cincinnati - Bengals have a powerful offense led by Kenny Anderson had a strong defense to match. Downfall could be four games with Browns and Steelers.

Pittsburgh - Loss of good defensive players will prove costly for the Steelers. No problem putting the ball in the kind zone with Brackshaw, Swan, and Harris.

Cleveland - Open at home against the Bengals this weekend. Would be nice if they got off on right foot. Browns dumped Mike Phillips thereby assuring Brian Sipe of number one spot. Ended in a flurry last season.

Houston - What a pity they are in Central Division. With no running back or receivers to speak of, Dan Pastorini is destined to have a long season. Defense is so-so. Ego builder this weekend against the Jets.

WESTERN DIVISION

Oakland - Solid first place finisher. Could go all the way. They have an explosive offensive like the Patriots and a defense that is second to none.

Denver - Igwe head coach this year for the Broncos, along with a winning attitude from the players. With Randy Gradishar quarterbacking the defense, runningsbacks beware. Wild Card potential.

San Diego - Most improved team candidate this year along with Detroit and New Orleans. A healthy Joe Washington, Charlie Joiner, James Harris, and Mr. Rodgers provide a potent offense. Defense is lacking. If they can score more than their defense gives up, they could beat out Denver.

Seattle - Jim Zorn is a dynamite quarterback but his receivers have problems hanging on to the ball. Defense is terrible. Might finish ahead of Kansas City.

Kansas City - Average offense, average defense, average team, average season. Need a quarterback

GRID GUESSER

by LARRY BUHL and CLIFF DIRKSEN

CHICAGO 16 DETROIT 13

The Bear's expectations may be too high for this season. but their home turf advantage will provide the margin of victory.

DALLAS 24 MINNESOTA 20

With the addition of Anthony Dorsett, the Cowboys will strengthen their hold on the NFC East Division.

DENVER 28 ST. LOUIS 27

Despite the successful passing arm of quarterback hard, the Cardinals will be upset in the opener at Denver.

BALTIMORE 31 SEATTLE 16

The Seahawks are a vastly improved ballclub, however the Colts will be too tough to handle.

BUFFALO 21 MIAMI 20

This one is a toss-up between two teams that are going nowhere this season.

NEW ENGLAND 31 KANSAS CITY 13

Despite their recent problems, the Patriots will have no difficulty in disposing with the Chiefs.

HOUSTON 24 N.Y. JETS 10

The loss of Broadway Joe makes an already pathetic team even worse. With a content Pastorini, the Oilers will do well this season.

CINCINNATI 34 CLEVELAND 13

The superior attack of the Bengals will be too much for the Browns to handle in this intense rivalry.

OAKLAND 37 SAN DIEGO 10

The Super Bowl champs will roll over the weak Charger squad. The Raiders will have no trouble in defending their division title.

WASHINGTON 20 N.Y. GIANTS 16

George Allen has always put together a contender in the past and this year will be no exception.

PHILADELPHIA 17 TAMPA BAY 13

The Bucs will come up short in their quest for their first regular season victory.

LOS ANGELES 34 ATLANTA 14

The Rams will display their powerful offense against the mediocre Falcons. The loss of Bartkowski is a major blow to the Falcons hopes for this season.

NEW ORLEANS 23 GREEN BAY 17

Led by quarterback Archie Manning, they should have their best season in years. Maybe next year for the Packers.

PITTSBURG 26 SAN FRANCISCO 10

In this Monday night opener, the Steelers will have no problem with the deteriorating 49ers.

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America’s Cup

Can the Aussies defeat Courageous

by Sandra Eve

At the mention of America’s Cup, one usually thinks of two reactions. The first is “America’s what?” And the second is an immediate display of interest and knowledge followed by expectation, which could last several hours.

America’s Cup is a series of sailing races in boats known as 12 mers, and is, in fact, the oldest international sporting event in the world. It is a competition between yacht clubs, the first of which was held in 1851, when the New York Yacht Club sponsored the modified sloop cutter America to sail to England and race any English boat that challenged.

A total of fourteen English boats entered the race around the Isle of Wight, but America outsailed them all. Thus, the cup became known as America’s Cup in reference to the sailing vessel, not the country.

Over the years, the format of the race has changed considerably, with the racing first being done in huge boats over two hundred feet in length, then in 7 boats, and now in the present day 12 meter boats.

Since the first race, the Cup has been held by the N.Y. Yacht Club, and will continue to be held here until the Americans are defeated. It is to be noted that any challenger had to sail across the ocean in order to get here to race, but now the boats are carefully shipped on freighters to Newport, Rhode Island, where the races have been held for the past several years.

Any yacht club can challenge the N.Y. Yacht Club for the Cup after a minimum of three years. The minimum evolved because the cost of preparing a single 12 meter can amount to over two million dollars. The rules of the race require that the designer, builder, and sailmakers all be citizens of the country of the yacht club that is sponsoring the boat.

This year, for the 38th America’s Cup, there were more entrants than ever before. Desiring to defend the cup were Ted Turner, Skipper of Courageous, Ted Hood, Skipper of Independence, and Lowell North at the helm of the Enterprise. Enterprise, designed by veteran Olin Stephens, was favored by both the N.Y. Yacht Club and the sailing community, but she finished second at the end of the summer trials despite a last minute change of the skipper.

Independence finished a disappointing third in the trials, and suspicions around Newport were that designing, making the sails, and being the skipper amounted to too much responsibility for Hood.

Ted Turner, alias ‘the Mouth’ and the least liked of the defending skippers was without a doubt the winner of the summer trials, and he will be at the helm of Courageous along with ten other crew members during the races.

This year four yacht clubs challenged-two from Australia and one each from France and Sweden. Many people feel that the emergence of Sweden as a challenger has opened the way to other Socialist countries to do the same. Unfortunately, her entry was not successful, being defeated 4-0 by Australia after defeating the other Australian entry, Gretel II by a close 4-2 (all races are a best out of seven games).

Before defeating Swinge (the Swedish entry), Australia easily beat France I 4-0, and thus proved decisively that she should be the challenger.

For the past three challenges, Baron Bic (of the pens and lighters) has sponsored a boat, but has yet to win a race. For the challenge this year he had France II designed and built, but after arriving in the United States, with both the old boat France I and the new France II, he decided that the France I was the faster boat and left France II tied to her berth. (If you’ve got enough money you might as well do it, I know.)

The type of racing done for the Cup is known as match racing. This is when only two boats race and one of the most important concepts is to always cover your opponent, tacking when he tacks, and at the same time try to keep the starboard so that you will have the right of way should you come near each other.

While there are no engines on board, in order to insure that their speed will not be decreased by excess weight; the equipment is very advanced and includes computers. This year the number of sails belonging to each boat ranged from 20 to 90, although naturally all of these are not carried on board at one time.

The final races between Courageous and Australia started on Tuesday, September 13, and the Courageous was the victor in the first race by over a minute. Yesterday, Alan Bond, the main sponsor of the Australia, decided to call a lay day so that the crew could make some adjustments to the boat. It seems that the lay day has made a difference today, and hopefully Australia will win and add a little spice to the competition.

Newport is definitely the center of activity on the Eastern coast right now and has been for much of the summer. Everyone is overly eager to voice their opinion on the races, crew, foreigners, elite of Newport and the everyday person blend to make an exquisite and unique personality. So, if you are bored this weekend, take a trip to Newport and the races and you can almost be guaranteed a good time.

The thought of winning the America’s Cup is a dream for many skippers and sailors. It is the ultimate goal in the world of sailing. What more can one achieve? To win in 12 meter boats is a dream come true. But the reality of it is that only a few lucky sailors get the chance to sail in these boats. The ones who do are the ones who have trained hard and have the skills and experience to excel in this sport.

The America’s Cup is not just about the winning, it’s about the experience and the memories that are created. It’s about the thrill of sailing in the biggest sailing event in the world. It’s about the camaraderie and the bond that is created between the sailors on the boat. It’s about the dedication and the hard work that goes into preparing for this event.

The America’s Cup is a symbol of the true spirit of sailing. It’s a symbol of the passion and love that sailors have for their sport. It’s a symbol of the determination and the perseverance that is required to achieve greatness in any sport.

The America’s Cup is a testament to the beauty of sailing. It’s a testament to the grace and the elegance of these boats. It’s a testament to the skill and the artistry of the sailors. It’s a testament to the power and the glory of the sea.

The America’s Cup is a celebration of human achievement. It’s a celebration of the human spirit. It’s a celebration of the beauty of life. It’s a celebration of the joy of sailing.
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**Bloody Mary Brunch**
Trim Inn 11:00 to 12:30

**Residence Hall open houses**
12:00 to 2:00

**Cross Country Race**
Beaver Bowl 12:00

**Parade with floats**
Map Hill Drive to the Beaver Bowl 1:30

**SOCcer GAME** Babson vs. M.I.T.
Beaver Bowl 2:00

Parade float competition
Beaver Bowl Halftime

The Alumni Association and Student Government present

**NEW ENGLAND CLAMBAKE**
South Green 4:30 to 7:30

**RETROSCOPE** -Babsonian and the World...50 years passed
Trim Inn 7:30

The Brotherhood of Delta Sigma Pi present...
Humphrey's Plaza...9:00 p.m

**A HOMECOMING FORMAL**
...semi-formal dress...

Sunday

**Chapel Services**
Roger Babson Chapel 10:30 a.m.

**International Brunch**