Government approves action

The recent controversy about com-
petition on campus in regards to the pre-
sent pizza business was resolved at
Tuesdays Student Government meet-
ing. A representative was granted to
Denny Terrio and Dave Musser for a stu-
dent pizza business under the stipulation
that no other licenses of this form would
be granted, thus providing a no-com-
petitive business.

Before the motion was voted on,
an amendment to the motion was
brought forth. The representatives
which stated that a $75 compensa-
tion be paid to Terrio and Musser. 
The amendment was passed by a
majority. The motion was then voted
upon and carried by a 26-6 majority.

The representatives voted as fol-
low: Ahijoboye-stokes, Brillante-
Stokes, D'Alessio-Stokes, Del-adal-
Stokes, Frael-Walsh, Joyce-yay-
Kaplan-yes, Kimble-yay, Maner-
yes, Menog-no, Pincock-yay, Riley-
Alter-
Roma-yes, Saunders-yes, Stokes-yay,
Strawbridge-alternate-
Stokes, Thomas-yes, Veale-yes,
Webber-
Mittleman-no, Baker-yay, Dallon-
Abate, Doyle-yay, Hopey-yay,
Ran-
dall-yay, Soldado-No, Olarino-no.

By OLENO SOKMAL

New license was granted this
week to Rich McGilhavy and Mitch
Francis for the sale of sunglasses.
Prices will range from $4 to $9
including a markup of 25% over
cost.

A misunderstanding of license pro-
cedure on the part of Brian Lynch
explained the illegal soliciting and
advertising of tapes on this part.

An important announcement by
President Regan Herr in regarding
the attendance of student represen-
tatives at meetings without the
designated alternates would merit a
request for resignation. Leasing
meetings early will be counted as
an absence.

Parents Weekend will go off as
scheduled this upcoming weekend.
The third mailing has been sent to all
parents concerned. Weather will be:

Prof. Arthur Rudkin

Babson Art Show
to be held this weekend

by BILL SHANNON

The Art Exhibition Committee will
feature an Art Show, Friday April 15
to Sunday April 17th, in conjunction
with the Spring Weekend.

The show will be held in the Library
and the informal lounge in Park
Central.

"The show is for the students and
any member of the Babson community
who is interested in displaying their
work," said Beth Griffiths,
"Chairperson of the Art Exhibition
Committee.

"In previous art shows at Babson
many hidden talents were discovered
among students, faculty and admin-
istration." According to Griffiths, the art show was planned for Spring Weekend due
to the large turnout that is expected
to participate in the planned events.
In conjunction with the Art
Exhibition Committee, there will be a
bronzework sculpture by Douglas
Abdell, a renowned national artist
who has agreed to loan his piece to
Babson for one month. The sixty-two
inch bronze sculpture will be placed
in the new lobby at Tram.

Douglas Abdell has had his pieces
purchased by several large compa-
rines including the Atlantic Richfield
Corporation, West Rich, and
Green Inc. He has also exhibited at
the Whitney Art, the American Art,
the Georgia Art Fair, Boston Inter-
bart Association, South Street
Galleries and the American Crafts
Exhibit at the American Craft Guild
in New York City where he has
had one man exhibitions.
Business competition; dangerous precedent?

The issue of allowing competition amongst student-run businesses on the Babson campus, was as much of a pressing issue to Student Government, as is the eternal question facing the United States, concerning the establishment of monopoly laws.

And while no firm commitment has been set for the second issue, the first question was answered Tuesday night by Student Government, however with a few strings attached.

The decision to grant an extension grinner license, to sell pizzas, as well as offering compensation to the holder of the existing pizza sale license, represents a dangerous precedent, and should not be treated lightly.

Prior to Tuesday’s ruling, an article of the licensing committee by laws passed two years ago, concerning the permission of allowing competition among businesses was on the line.

Although it was established that students could indeed be granted licenses for competing businesses, questions still arose.

And so the resolution was passed.

Does the licensing committee have any moral obligations to protect its current licensees?

Several people, including past licensing committee personnel and licensees were not aware of this ruling.

Prior to May, 1979, all student-run businesses on the Babson Campus were granted virtual monopolies to operate.

Then, the idea was, that since competition exists in the “real world”, why not here on the Babson Campus. And so the resolution was passed.

Tuesday’s decision to compensate the existing pizza license holder, due to his lack of knowledge concerning the competition rule is a precedent that shouldn’t be followed, yet it is almost certain to create waves in the future.

Competion among student-run businesses is good, and should exist, for all art, this is a free enterprise system in which we live. This is what we are learning about in the classroom.

But competition or no competition, let’s keep in mind, that this is Babson College, not Wall Street.

We must be so cut-throat as to place business profits, and sales figures above friendships, and courtesy to our fellow students.

The circumstances surrounding the pizza incident seem to indicate that apparently people will go to almost no end, in attempting to secure campus businesses.

With this in mind, let us remember, that the precedent set Tuesday night is a one-shot deal, supposedly never to happen again. So all you tycoons, let this be a warning: Competition exists, monopolies and compensation are out.

And let us in the future keep in mind, that even though we are studying business concepts in preparation for the “real world”, we are studying people, and friends, first. Actions and public outbursts displayed during recent controversy have no place on the Babson campus.

Believe me, I have nothing against parents

By JEFFREY W. COMPTON

There is one thing that scares me about this upcoming weekend: the Parents part of it. According to Ronald W. Rogers, the co-organizer of this event, approximately 600-700 people are going to raid Camp Babo in the next few days (not to mention grandmother, aunties, uncles, and assorted siblings).

Though I personally have nothing against parents and get along with everyone just fine, I think this (and 600 miles below-n-nusus) helps a lot a few thoughts have crossed my mind on the subject:

1) How do you greet someone else’s parents? Whenever I am introduced to a mother or father, I invariably make a foof out of myself. First, I never am quite able to make the connection between this stranger in front of me and the student I’ve known for some time. Some question like “how did a nice person like you hatch a winner like that?” usually follows.

I also have a problem guessing how someone is easily related to a student. Though I’ve yet to refer to some guy’s mother as “Susan” I have guessed that she was his grandmother more times than I care to remember.

2) How do you talk to parents? I know that one has to watch one’s language in front of one’s elders, so I can lay off usage of certain belted four-letter terms. But other well-known Babson vulcanese can cause problems as well, such as “thunder road” or more appropriately “Bat-e-fol”.

3) What do you talk to parents about? I haven’t had a fascinating discussion with sixty-year old stranger at one time (except for my mother, and than I guess about the relatives) so I am a lost at what subjects are proper. Do they still watch Lawrence Welk? Are Glenn Miller records still the rage with them? I wish someone would tell me. Though I’m Spring Weekend, my comments about the weather are somewhat limited.

4) What do parents really want to see? Though I have no complaint with the schedule of events for the weekend, I really wonder if we are showing the parents the best of Camp Babo that they would really be interested in or have heard so much about. Such a tour would include sites as the resident halls (ignore the racoos), the interior decorations left them the startling bungles, and the Marriage after the Beaver Braa cowl. I don’t mean to be a prophet of doom, but we should consider these possibilities.

Let me restate again that I have nothing against parents and I hope to meet all that arrive. One word of advice to them, please don’t start a war in this year’s “pop year.” I’ve already heard from your offspring what you were like (or are like), and I won’t believe a word you tell me.
Up with Olson

To the Editor:

Each individual does his job in the way he feels is best. Merely holding responsibilities, as does a teacher, supervisor, judge or manager, requires making unpopular decisions.

Each of our coaches takes their varsity team's season very seriously. The Margate players in true Bayside form, i.e. winners.

I think Coach Olson has worked hard for Bayside Athletes.

A coach is similar to a father, he guides men or “boys.” Some team members get along better with the authority figure than do others.

Indeed, there is preferential treatment on every team. Just as the professor is generally biased to the student who attends class, the participant whether in athletics or studies that gives the most, gets the most.

I have worked closely with the entire Athletic Department four years and Coach Olson has been extremely open to my suggestions and sympathetic to my constant preaching of money for equipment and expenses.

Constructive criticism is sometimes helpful but I think praise and reward echoes better results and leaves everyone feeling happier.

Coach Olson has done his best and I feel I can be proud of him.

Most sincerely,

Linda Heind

The first week of the following semester, (if the student will have twelve (12) calendar months from the time this incomplete is recorded, the student will have twelve (12) calendar months from the time this incomplete is recorded to resolve this problem.)

3. At the time faculty members submit their grades and incompletes, they will also be required to submit a grade for work completed on the assumption that the incomplete work will not be submitted for the final grade for the course is the assumed by the professor in these cases. The final grade calculated will be the final the semester grades along with the final grade discussed in the first week of the following semester.

4. Students who do not make up incomplete work within the time prescribed above will be awarded the grade submitted by the professor in part three.

Looking forward to hearing from you before April 22. Address all inquiries to Box 296. Thank you.

Sincerely yours,

Kimberly Brown

Bills for Tax Day

To the Editor:

As we approach another Tax Day (April 15), there are a couple of bills pending in the House of Representatives which will be of interest to many faculty members and students of Bayside College.

Some 54 million Americans are hit with an income tax penalty of up to 20 percent because they are single, or because they are married with both spouses working. The Committee of Single Taxpayers (COST) has been working to get a bill to eliminate this inequality. To accomplish this goal, Rep. Ed Koch has again introduced HR 850 in the House.

Also pending in the House is HR 84, which is introduced by Rep. Herb Harris, New York, which would improve income tax equality for families, similar to what is now available to homeowners.

Anyone interested in more information about these bills is urged to send a long, self-addressed stamped envelope to me at the address below, mentioning that this letter was read in the Bayside Free Press. Thank you.

Sincerely,

Lee Spencer

The cost of living has increased.

Ernst & Ernst correction

To the Editor:

I would like to correct Bill Shanahan's interpretation of the Ernst & Ernst proposal for accounting under inflationary conditions.

It is true that our infamous Caribbean Carouser has acquired a palais for belly dancers!!!

The Ponderosa Country Club is proud to announce that the Second Annual Cedric Friskie Golf Tournament will take place sometime in June. April 22nd. Everyone is invited to participate so sign up in the basement of Pavillon North court and join the “Golden Bears” in its debut.

Christening of the New Sailing Team Fleet will this Sunday, April 17, at 1:00 at the Wellesley College Lake. Everyone is invited to attend.

Flash to J.H. — Hear you are making $200 a night! I can’t believe it.

Hey Eddie — Am I color blind or were those pants for real? What else will your drawers surprise us with?

There will be an important meeting of the Bayside Business Association on Thursday, April 14 (today) at 6:00 p.m. in the Folio. The entire Bayside community is invited to attend.

President Sorrenson will answer any question at the Student Government meeting on Tuesday night, 6:30 p.m. in the Folio. The entire Bayside community is invited to attend.

How well do you know your roommate? It could be advantageous to get better acquainted before Thursday, April 21. You could win BIG!!

All clubs are interested that budget interviews are next week. Check FREE for times.
Newspapers of past tell the story

by J. CHRISTOPHER SPRAGUE

On March 18, 1947 scandal on this very campus hit the front page of the Babson Review. Earlier in the year the staff of the Babson News decided that a name change was the best interest of the newspaper, but were unable to select a new name.

For help, the editors turned to the student body. Members of the college were given the choice of five possible names. They included: Babson’s Reports Jr., Babson Exchange, The Tymon, Babson Invokes, and the Babson News.

According to the issue of the newly named Babson Review, the students had been caught stuffing the ballot boxes. An article on the front page read, “How deeply rooted is this Fascistic element that has managed to so insidiously inure itself throughout our student body?”

After finding out the elections had been rigged, the editors took the matter back in their own hands and renamed the paper the Babson Beaver, a name not offered to the students.

The article continued, “No name tainted with the venom of corruption will ever fly over our noble minds. Instead we have chosen the ever-faithful Babson Beaver to fight our battle over pollution.”

For the next five weeks the college’s winter carnival was one of the major events covered by the newspaper. The battles against pollution were never waged, or at least not reported in the Babson Beaver.

On the first anniversary of the Babson Beaver a special Editorial Note was found on page 2. The note was addressed to Alumni and read, “We of the Beaver staff say that you have good reason to be proud of your Alma Mater.”

In that year of 1948 the M.I.T. Class of 1958 held their 50th annual reunion on the Babson campus. The tribute was made to their classmate Roger W. Babson.

Years passed and life went on relatively peacefully. Few people knew that on November 14, 1956 they were listening to the future head of the National Security Council. The Cosmopolitan Club pooled 300 students into the fold to hear Harvard Professor Zbigniew Brzezinski. The topic of the lecture was “Russia in 1966.”

Ten years after the naming of the Babson Beaver the editors felt it was time for a change. On October 19, 1967 the following appeared in the first Babson Globe News: “It was felt that the title the Beaver was too sophisticated or mature name for the college newspaper. It’s not wise to disregard tradition but the Beaver was not strong on this campus.”

In September of 1958 Babson was selected to host the 4th Annual N.A.T.O. conference. This was the first time such a meeting was held in the North American continent. Other sites that were being considered were San Francisco and Ottawa, Canada. On the 25th of September the likes of Secretary of State John Foster Dulles, former prime minister of Canada Lester Pearson, Admiral Jerald Weatherwax, and others came for the conference. All were housed on the campus from Wednesday until Sunday.

On that same day the Babson Globe News reported that most of the meetings were closed for security reasons. Why Babson was chosen for the conference was unaddressed by the paper.

“The conference traced the success and failures of N.A.T.O. in the past year and formulated plans for the future wrote one reporter for the Babson Globe News.”

Two years passed and the Babson Globe News still existed. On the 20th of October, 1960 the newspaper sponsored the first presidential mock election on the campus. History recalls that Republican ticket of Nixon-Lodge, was pitted against the Democratic duo of Kennedy-Johnson. No mention was made of the effect of the television debates. The results were published as seen here:

<table>
<thead>
<tr>
<th>Nixon</th>
<th>Kennedy</th>
</tr>
</thead>
<tbody>
<tr>
<td>9</td>
<td>23</td>
</tr>
<tr>
<td>71</td>
<td>8</td>
</tr>
<tr>
<td>21</td>
<td>Jewish</td>
</tr>
<tr>
<td>5</td>
<td>No indication</td>
</tr>
<tr>
<td>106</td>
<td>Total 53</td>
</tr>
</tbody>
</table>

This represented one-quarter of the student body.

September 20, 1961 marked the changing of the guard and students were presented with the Exec. The following editorial statement appeared on page two:

“We of the Exec staff are unafraid to take a stand for or against anything as long as it is logically presented and is backed in fact.”

At that time the college’s enrollment was 700 students in size. Also, at this time the Boston Celtics used the Babson gym for pre-season practice. Simmons between the Celtics while team, consisting of Tom Heinsohn, Bill Russell, John Havlicek, and K.C. Jones played against the Greens, distinguished by Sam Jones and rookie John Thompson.

1964 soon came and the staff of the Exec held another mock primary. Again the Republicans came out on top with the Goldwater-Miller ticket outsiding the team. The Johnson-Rumphley. The margin of victory was 30.5 in the final vote.

On March 31, 1966 the Exec established its position on the use of drugs in an editorial which read, “There is nothing wrong with experimenting with marijuana but people who let it become a habit are looking for an escape from reality... When a person turns to dope repeatedly he becomes psychologically incapable.”

Such an editorial shows how times change with current President Carter now favoring decriminalization of Marihuana.

In September of 1966 the Exec featured an interview with the new head of the athletic department, William Olson. When asked why he came to Babson Olson responded, “I came here primarily out of curiosity to see what the set up was here.”

“I think its going to be a long struggle, there are alot of things that are going to make it tough to have a good program here.”

Olson was also asked how he felt Babson would do against name teams. He responded, “It’s up to the kids here. If they really want to play ball, you can be amazed at what a little willpower and hustle will do.”

“You can’t win consistently this way, but boy, you can do well with knocking a guy off now and then.”

The Exec staff was untrained to take on the faculty of the college in the fall of 1966. The reproduction shows the library as the last page.

Description of each professor pictured were listed down the side of the page. They included: “Caracter Big Gun on campus, could even be Robin to here a doctor in the house.” Wertheim. Like Jews, hates Italians, uses the dashboard system of grading; Indiana Joe Alexander; get a profile and a buffalo nickel; Tough but fair; Fearstrake Tand to dislike Koster prices, the Farestrake Buffalo - Warm beer is better than nothing; Nothing is greater than God, Therefore Warm beer is greater than God.

Bowen: a not so popular writer of a not too popular book. Babson- Top stubborn a Yankee to die. Kriebel Hairless Harry questions Will Henry, Kriebel find true happiness in the President’s office or he would rather teach,” and others.

The following letter to the editor penned by Professor Charles Rothman, appended: “The Cape Codders, enormously written, as have so many controversial articles and editorials... I feel that the writers very poor taste. Menderous approach and his own personal prejudices are just a few of the synonyms that can be added to other fitting terms — insensitivity, emotional and disrespectful.

In my opinion the “New Exec” staff has set a disgusting and unprofitable pace for 1966-67 academic year which can serve no meaningful or constructive end.”

Following the Exec came the most controversial Babson Liberated Press which witnessed the turbulent late 60’s and early 70’s. Watch in upcoming issues of the paper for a recount of the student break in of the President’s office and other such highlights.

---

**Town Line LIQUORS INC.**

**Minutes from Babson**

160 East Central Street

Route 135 Natick, Massachusetts

Tel. 653-2060

---

**HUNG-UP?**

**CHIP’S TOWING SERVICE, INC.**

444-2000

1846 ST. PLAN AVE.

NEEDHAM, MA 02192

---

**CALL THE HOOKER!**
WHERE THE ELITE MEET TO EAT ...

Beefsteak Charlie's...

He'll "feed you like there's no tomorrow."

by LAUREN M. HOPPEL

It's big and bold, just a little bit crowded and a lot noisy, but that's what I find is delicious and the quantity unparalleled.

Located on Route 9, on the Natick Framingham line, this informal serving bar offers its patrons an atmosphere peculiarly dependent upon the observer's location. The imposing bamboo warrior mask guarding the way leading to the dining room, conjures up images of the South Pacific. But hold on, a supersonic hostess brings her passengers back to the old Western frontier in record time, a dining room nearly cluttered with wagon wheels, saddles and shining tankards. Yes, it's an interesting combination, but the aromas and the sounds of whirring steak woks are so soothing that the culture shock is not too painful.

A waitress, identifying herself as Chris, was immediately upon us. "Would we like a cocktail? A strange looking concoction spotted on several neighboring tables was a temptation too great to resist, and moments later a $3 oz. libation, in the form of a huge champagne glass with two antenna-like straws, was placed between us. The "grape" ($2.95) it is called, consists of "an exotic blend of lush tropical fruits" and a "crown of fresh fruit." (Back to the tropical stuff, again.) It tasted good, (not exactly exotic) but I had difficulties overcoming personal reservations regarding the inherent dysfunctions of a communal potion mitigating its effect as a "provocative lover's potion."

There were nearly twenty entrees, a wide range of beef and fish, from which to choose. Included in the daily specials were Bar-B-Q spare ribs ($5.95), Roast Prime Ribs ($7.95), Shrimp Scampi ($7.99), and Steak and Lobster ($9.95). But the best part of all is "Charlie's openers." These simple benefits include pickles, olives, dill, sauerkraut, and the salad, antipasto, yucca, and cream cheese, an "Openers" as an entree could be ordered for $4.99. a N.Y. cut boneless Sirloin Steak ($6.50) surrounded with particularly enticing accompaniments by a pitch of sauerkraut, and after placing this order, we made our way to the salad bar which appeared to more of a salad room! Here we found a wide assortment of relishes, cold cuts, salads, hot peppers, salads, oysters, clams, fresh vegetables and bread...what a feast! And our entree had yet to arrive.

Despite the great quantity of salad and trimmings we ultimately consumed, when the steak arrived, prepared in perfect accord with our specifications, we emptied our plates, AGAIN, reserving swiftly decreasing spot for coffee and "Lindy's famous cheesecake." ($1.25) - (At the risk of exhibiting a case of collective ignorance, we simultaneously decided that Lindy had great taste, whoever he/she is/was!)

It was - with much effort that we disregarded ourselves from the table and retraced our steps out past those waiting to be seated. How is it, I wondered, that they can eat...when we're so full?

Peg Norman- Babson's key to running activities smoothly

BY JOAN HENNESSEY

Question: Who's the first face, stall-holder, has a pleasant disposition, and still may be one of the most powerful people on this campus?

Answer: Mrs. Peg Norman, facilities reservation clerk. Without her knowledge of a meeting one might find themselves discussing their situation in the mail room.

As facilities reservation clerk, Mrs. Norman foremost responsibility is to arrange meeting places for various activities held on the campus. By applying classroom schedules to rooms available, she determines where and when campus clubs and activities hold their meetings.

The Weekly Bulletin, which appears every week in the Free Press is produced by Mrs. Norman.

Peg Norman is not a new face to the Babson Campus. She has been previously employed by the college for eight years as secretary in the Accounting Office. Her greatest position evolved from the large increase in student body and campus activities. With the number of increased weekly meetings, she said, coordination of facilities was essential to avoid chaos.

There was no precedent for Norman to follow when setting up her office she said. She describes her office as a "home secretary." Her office hours are 9 a.m. to 7 p.m. "It's filled with plants in a sunny atmosphere.

Although she misses the ladies in the accounting office, she said, she still enjoys plenty of company in her office.

What Peg Norman likes most about her job is the close contact she has with the students. "One of the nice things is the cooperation," she said. "The fact that we have limited facilities is understood by members of the college and people are willing to make changes in facilities and programs to help others. This makes life more pleasant for me."

Mrs. Norman has a few solutions to help all activities run more smoothly. Coordinators of activities should have event sheets returned promptly to insure proper booking of facilities. Always cancelations and changes should also make the use of the facility.

The importance of scheduling of facilities on the Babson Campus now takes the work of a full time employee. As it is, her main concern is to try to keep the wheels "moving." For some reason they should come to a halt, so we, will the college.

Belly dancers perform before Pub audience

by NICOLE PAGOURIS

In an attempt to bring an event of cultural flavoring to Babson, the babson Initiated a belly dancing exhibition in the Pub last Monday night.

The dancing continued for 20 minutes followed by brief lessons from the dancers to members on the audience. Jay Morrison, a Babson freshman, was one of those who took advantage of the offer. He conferred that his instructor told him that his hip movement was excellent but he had to work on his eye contact.

The two dancers, Kathy O'Connell and Barbara Gaffin, talked about themselves and their hobby. Ms. O'Connell is a full time nurse who started belly dancing two years ago at age 27. Ms. Gaffin, age 24, is a beginner who started this past September. Both women agreed that they began dancing because they are interested in exotic movement, especially for stomach muscles. It also proved to be very enjoyable for both of them.

Kathy O'Connell explained that belly dancing originated in Middle Eastern countries as a tribal ritual that centered around women's birth rites. Before 1944, however, men did the dancing because women weren't allowed to dance in public. It came to the U.S. at the 1884 World's Fair in a display called "Little Egypt." To get more people to attend, they changed the name from belly(nature dance) to belly dancing.

Gary Wasserman, in his last active job as publicity chairman, encomed the event and explained some basic facts about the Hillel. "First, the club and its activities are open to the non-Jewish population, as one of the points of the Hillel is to give people the opportunity to experience another culture." He went on to say that "one never learns about his neighbor unless he partakes in his lifetime."

In his opinion, the Hillel, in their attempt to create a viable entity on campus, has become a strong organization.

Elections were recently held and the newly elected Hillel officers are Jeff Bersen and Jay Knoll, co-chairmen; Gary Trunk, vice president; Ian Dew, secretary and Kerry Wandas, treasurer.

Hoffman Insurance Services Inc.

"Protection you need- Protection you can afford"
Tel: 235-0087
Wellesley Hills

Campus Student Services

Refrigerator rentals, parties and mixers we set up, return we deliver!

nothing like the taste of frosty draught beer

1. Tap 3. Delivery
2. Party rates

....on a hot spring day

Schlitz $29.00
Tuborg $20.00
Molson's $37.65
Heineken $57.00

235-9013 or 235-9155
THE WEEKLY BULLETIN

Thursday April 14

8:30-5:00  Management Education for Women  T201-202
8:30-5:00  *EDPEP (Digital)  F102
12:30  Spring Golf vs./M.I.T. and W.P.I.  Away
3:00  Lacrosse vs./Boston State College  Away
3:00  Basketball vs./Brandeis University  Away
3:30-3:30  **Nursing Home Administrators  T206
4:00-5:00  **Calculating  Lyon 204
4:00-5:00  **Financial Accounting  T201
5:00  Photography  G211
6:30  Babson Christian Fellowship  G211
7:30  **Tennis  Away
8:00  **Bridge  Beaver Brau
8:00  **Ed Sullivan  Beaver Brau

Friday April 15

9:30 a.m.  Founder's Day Program (clip and save Free Press Details)  Knight Auditorium  Away
10:00  Spring Weekend  (clip and save Free Press Details)  Away
1:00  Spring Golf vs./Assumption College and Suffolk University  Away
2:00  Tennis vs./Clark University  Away

Saturday April 16 and Sunday April 17

Spring Weekend

Monday April 18

3:00  Baseball vs./Barrington College  Home
4:30  Blue Key Meeting  Cup'a'Saucer
6:30  Outing Club  G209
6:30  Sailing Club  Garber 211
6:30  Babson Forum and The Black Society presents a Symposium  Fo'c'sle
7:00  Global Model Key Presentation - Panel  T201-202
7:00  **Spanish (section 1)  T201-202
7:30  Film: "We'll Sing"  F102
7:30  Film: "We'll Sing"  F102
7:30  Sigma Kappa Meeting  Sigma Kappa Res.

Tuesday April 19

8:30-5:00  *EDPEP  F102
8:30-5:00  *American Association of Industrial Management  T201-202
9:00-11:30 and Pre-registration  Fo'c'sle
10:30-3:30  Spring Golf vs./St. Anselms College  Home
1:00  Tennis vs./St. Anselms College  Home
1:30  American Assoc. of Retired Persons  Katy's
4:00-5:00  **Financial Management  Garber 211
4:00-5:00  **Accounting  Garber 211
4:00-5:00  **Calculating  G209
4:30  Blue Key Meeting  Cup'a'Saucer
5:45  American Institute of Banking  B213
6:30  Chess Club  G211
6:30  Academy of Accountancy Meeting  G209
6:30  Student Gov't Meeting  Fo'c'sle
6:45 and 9:15  Film: "Blazing Saddles," Mel Brooks wild spoof on the Western, with Gene Wilder, Color Shorts.
7:30  Babson Management Association presents: Sheldon Appel Speaking on the Small Businessman and Entrepreneurs
7:30  Social/Small Businessmen Elections  Fo'c'sle
7:30  **Spanish (section 1)  T201-202

Wednesday April 20

8:30-5:00  *EDPEP  F102
8:30-5:00  *Management Education for women  T201-202
9:00-11:30 and Pre-registration  Fo'c'sle
10:30-3:30  Tennis vs./Lowell University  Home
1:00  Lacrosse vs./Lowell University  Home
3:30  Faculty Meeting  Katy's
3:00-4:00  **Financial Management  G214
3:00-4:00  **Accounting  G213
3:00-5:00  **Mathematical Accounting  Lyon 204
3:00-5:00  **Managerial Accounting  Lyon 204
4:30-7:30  Dance Class  Lyon 204
7:00  **Spanish (section 2)  G211
7:00  **Spanish (section 2)  G211
8:00-10:00  Oldies Night  Beaver Brau

Thursday April 21

8:30-5:00  *EDPEP  Fo'c'sle
8:30-5:00  *American Association of Industrial Management  Fo'c'sle
9:00-11:30 and Pre-registration  Fo'c'sle
10:30-3:30  Spring Golf vs./Colby College-Benjamin College  Home
12:30-3:30  **Calculating  G214
4:00-5:00  **Financial Accounting  L204
6:30  **Tennis  G211
6:30  ballet Christmas Festival  Beaver Brau
7:30  Film: "Amarcord," Federico Fellini's Extravagant later look at the town of his youth. Color
8:00  Senior Class-Roommate Game  Beaver Brau
8:00  Bridge  Beaver Brau
8:45-12:00  Bob Kristin Folk singer  Beaver Brau

Friday April 22

8:30-6:00  *EDPEP  F102
1:00  Spring Golf vs./Stonehill College-Bryant College  Away
3:00  Baseball vs./Suffolk University  Away
6:30-7:30  Stunts  G214
6:30-7:30  Stunts  G214
3:00-4:00  Macro  Beaver Brau

Saturday April 23

10:00-3:00  Career Counseling Expo '77  Fo'c'sle
1:00  Tennis vs./Bates College  Home
2:00  Lacrosse vs./Colby College  Home
3:00  Basketball vs./Rhode Island College  Away
6:00-9:00  International Student's Party  Beaver Brau

* Continuing Education Programs
** Blue Key and Black Society Tutorials
*** Babson International Language School

Pool Schedule

Monday April 18

9:00-10:00  Swim for Fitness  Away
12:00-2:00  Faculty and Free Swim (laps only)  Away
2:00-5:00  Free Swim  Away
6:30-8:30  Free Swim  Away
8:30-10:00  Keepfit  Away

Tuesday April 19

10:15-11:30  Swim for Fitness  Away
12:00-2:00  Faculty and Free Swim (laps only)  Away
2:00-5:00  Free Swim  Away
6:30-7:30  Free Swim  Away
8:30-10:00  Keepfit  Beaver Brau

Wednesday April 20

12:00-2:00  Faculty and Free Swim  Beaver Brau
2:00-5:00  Free Swim  Away
6:30-10:00  Alumni and Free Swim  Away

On Friday and Saturday April 22nd and April 23rd. The Office of Career Counseling is planning a Career Expo '77. Friday evening April 22nd they will present a speaker in the Fo'c'sle at 7:00 p.m. The guest will be Herb Roth Jr. of L.F.E. Corp., Weltham, Mass. His topic will be "The Practice of Management According to Professional Managers." Saturday's Program will be held in Knight Auditorium from 10:00a.m. thru 3:00p.m. The Office of Career Counseling, and Students have invited 50 Career Representatives to come and openly discuss and answer questions regarding their careers.

SUNDAY

Brunch
Dinner:
Roast Loin of Pork
Baked Ham
Chef's Delight

MONDAY

Lunch
Frank and Bun
Grilled Ham & Cheese Sandwich
Cream Chicken w/Rice
Liverwurst Sandwich

Dinner:
Baked Ham
Soused Leg of Lamb
Braised Veal Steak w/Mushroom* sauce

TUESDAY

Lunch:
Quarter Pounder w/Bun
Beef Chop Suey
Tuna Salad Sandwich
Chef's Delight

Dinner:
Roast Turkey
Grilled Liver & Onions
Baked Stew

THURSDAY

Lunch:
Cheeseburger w/Bun
Bacon Lettuce & Tomato Sandwich
Baked Beans & Ground Beef Casserole

Egg Burger

Dinner:
Bar B.Q. Chicken
Baked Meat Loaf
Seaburger w/Bun
FRIDAY

Pizza
Gruit w/Bun
Tuna and King

Egg Salad Sandwich

Dinner:

SATURDAY

Pancake

Dinner:
Broiled Steak
Seafood Newburg
Boneless Chicken

*Please note: mushroom sauce is available upon request.

The menu
FOUNDER'S DAY - APRIL 15

Knight Auditorium
Babson College
Wellesley

9:30 - 9:45 a.m.
Introductory Remarks: Roger W. Babson, Founder

9:45 - 10:30 a.m.
Keynote Address

10:45 - 11:45 a.m.
Critical Issues in Contemporary World Economic Relations

2 - 4:30 p.m.
Transnational Corporations in the New Economic Order

8:15 p.m.


DR. RALPH Z. SORENSON
President, Babson College

GUSTAVO CISNEROS, President
Organización Diego Cisneros

DR. ROBERT L. WEST, Professor,
Fletcher School of Law and
Diplomacy, Tufts University

HARVEY L. WILLIAMS — Moderator
President, U.S. Council,
International Chamber of Commerce

DR. STEWARD S. FLASCHEN, Vice
President and Deputy General,
Technical Director, ITT

FRANK N. IKARD, President,
American Petroleum Institute

DR. LAWRENCE R. GODTFREDSEN,
Chairman, Babson College Founder’s Day Committee

DR. ROBERT L. WEST — Moderator

Mustafizur Rahman Siddiqi,
Diplomat from Bangladesh

EUGENE H. ROTBERG, Treasurer,
The World Bank

STEPHEN W. BOSWORTH, Deputy
Assistant Secretary for International Resources and Food Policy, State Department
Free Press Editorial Message

The Free Press supplement has been designed to help executives understand the personalities and topics area of Founder’s Day.

Page one includes a schedule of events and complete list of speakers; page two is our own version of Who’s Who, and page three contains illustrations which elaborate on a few of the problems facing the decision makers in international economics.

The articles, which appear in slightly abridged form, first appeared in the January 19, 1977, edition of the Business Journal. (For a complete reproduction of articles, please consult the academic curriculum of Founder’s Day in forming your analysis in conjunction with the academic curriculum.

For our guests, we hope that it will provide an introduction to what the speakers will detail and also help us identify some of the critical issues in international relations.

Comment on Oil, Energy and the World Economy

by JULIUS L. KATZ ASSISTANT SECRETARY FOR ECONOMIC AND BUSINESS AFFAIRS

Editor’s Note: This article first appeared in the Jan. 24, 1977, edition of the Wall Street Journal. It is Mr. Katz’s statement to the Senate Committee on Banking, Housing, and Urban Affairs dated on Jan. 5, 1977.

This hearing takes place against the background of a further demonstration of the vulnerability of a large number of countries in the Organization of Petroleum Exporting Countries, particularly the United States and the United Arab Emirates.

Our concern is to issue a sustainable and noninterfering expansion over the next several years.

The Delta Price Decision

Eleven OPEC members announced their intention to raise their prices by 10 percent on January 1 and a further seven OPEC members of the United Arab Emirates and the Arab Emirates on the other hand, refused to go along with the increase, which have indicated the intention to increase their prices and to hold to this level throughout 1977.

It will be several weeks or months before the full effect of the new OPEC price is evident in the market. OPEC can sustain their high-priced policies or prices will drop downward to the level established by Saudi Arabia and the United Arab Emirates. The factors which contribute to this uncertainty.

The most important element is the level of demand for oil. The Housing and Urban Affairs Committee of the United States and the United Arab Emirates determined the price of crude oil to be in the range of $3 per barrel.

The large surplus position of OPEC nations is matched by aggregate deficits in oil-consuming countries that have both developed and developing. No amount of adjustment action by oil-importing countries as a group can eliminate the deficit in the medium term. Under these circumstances, it would be foolishly and dangerously naive to expect oil-consuming countries to try to improve their position at the expense of others.

At the same time, the United States is bound with an enormous potential at a variety of energy supplies, including conventional oil, nuclear, coal and other power and energy technologies and non- oil economic and environmental policies.

Unfortunately, Mr. Chairman, the U.S. response to the energy challenge was far too slow. We are now more dependent on imported oil than we were in 1950. The United States is a nation that is living on borrowed political capital.

We have made the International Energy Agency, the principal vehicle for this cooperation in energy with the rest of the industrial world.

Our energy policies are not adequate to adjust their economies to higher oil prices and limits.

There are other factors which make it even more difficult to achieve the outcome of the OPEC meeting.

For example, it is unclear how much oil companies will shift their sources of supply quickly, despite the price differential. They purchase their crude under long term contracts and in many cases have already contracted for crude into the first and second quarters of 1977.

Oil Price Increases

The entire range of U.S. economic policies and objectives has to account for higher oil prices and the structural adjustments needed to cope with these higher prices in the United States and the rest of the world. Our central concern is to issue a sustainable and noninterfering expansion over the next several years.

The overall task will be complicated by the divergent economic trends among major industrial economies.

The United States has a tremendous potential to bring about a more acceptable balance of supplies and demand by reducing its dependence on oil.

The United States has a tremendous potential to bring about a more acceptable balance of supplies and demand by reducing its dependence on oil.

The large surplus position of OPEC nations is matched by aggregate deficits in oil-consuming countries that have both developed and developing. No amount of adjustment action by oil-importing countries as a group can eliminate the deficit in the medium term. Under these circumstances, it would be foolishly and dangerously naive to expect oil-consuming countries to try to improve their position at the expense of others.

The SAUDs and the United Arab Emirates have stated their readiness to raise oil prices by 10 percent on January 1, 1977. However, it is unclear how much oil companies will shift their sources of supply quickly, despite the price differential. They purchase their crude under long term contracts and in many cases have already contracted for crude into the first and second quarters of 1977.

For example, it is unclear how much oil companies will shift their sources of supply quickly, despite the price differential. They purchase their crude under long term contracts and in many cases have already contracted for crude into the first and second quarters of 1977.
EUGENE H. ROBERT

Eugene H. Rotberg has been Treasurer of the World Bank Group since January 1969. As Treasurer of the Bank, Rotberg is responsible for the borrowing of resources from governments and from private capital markets throughout the world to finance the World Bank’s lending programs. This responsibility also includes the management and investment of the World Bank’s liquid holdings in various currencies throughout the world.

Prior to his coming to the World Bank, he served with the United States Securities and Exchange Commission where he held the positions of Chief Counsel, Office of Policy Research and Associate Director of the Division of Trading and Markets. Mr. Rotberg was a recipient of the United States Government Distinguished Service Award for his service on the Securities and Exchange Commission.

Rotberg, and American citizen, is a lawyer who received a Bachelor of Science degree from Temple University (Economics and Political Science) and a Bachelor of Laws degree from the University of Pennsylvania. In 1969 he was named Alumnus of the Year for Temple University and in 1972 received a Distinguished Scholar Award from Hofstra College.

FRANK NEVILLE IKARD

Frank Ikard has been President and Chief Executive Officer of the American Petroleum Institute since 1963.

After graduation in law from the University of Texas, he was engaged in private practice at Wichita Falls, then served a four-year term as District Judge. In 1955, he was elected to the United States House of Representatives from the 13th Congressional District of Texas where he served until his resignation in 1961. While in Congress, he was a member of the Committee on Ways and Means.

He has been admitted to the practice of law in Texas, the District of Columbia, and the Supreme Court of the United States.

Mr. Ikard is a director of several corporations. He has been Vice-Chairman of the University of Texas System Board of Regents. He is a member of the National Petroleum Council and a U.S. Committee Member for the World Petroleum Congress. He is also Secretary and Trustee of the John Kennedy Center for the Performing Arts. Mr. Ikard attended the U.N. Conference on the Human Environment at Stockholm as a member of the U.S. delegation.

STEWARD FLASCHEN

Steward Flaschen is Vice President of International Telephone & Telegraph. He has held various posts at ITT including Director of Components Development and Deputy General Technical Director.

He will participate in the Founder’s Day afternoon discussion, “Transnational Corporations in the New Economic Order.” This discussion will be moderated by Harvey L. Williams, and the other participants will be: Frank Ikard and Gustavo Cisneros.

GUSTAVO CISNEROS

Gustavo Cisneros is President of the Babettna Press Supplement Group, an international business group based in Caracas, Venezuela. The Babettna Press Supplement Group is a diversified group of companies engaged in the production and distribution of consumer and industrial products, television and radio broadcasting, services, computer systems, real estate, and finance.

In addition to Venezuela, companies in the group operate in most Latin American countries and have annual sales in excess of $350 million. Along with serving the markets of Latin America, the Babettna Press Supplement Group exports to the United States and has investments in this country.

Mr. Cisneros, 31, is a graduate and trustee of Babson College in Massachusetts. He is married to the former Patricia Phelps. They have two children, a son and a daughter. The Babson College graduate was recently designated by Business Week as one of the eight men who run Latin America.

ROBERT L. WEST

Robert L. West is Professor of International Economics at the Fletcher School of Law and Diplomacy at Tufts University. He served as Associate Director of the Rockefeller Foundation Social Science Program, an Economic Counselor and USAID Mission Director at the U.S. Embassy, Leopoldville, and a Financial Advisor to the United Nations Organization in the Congo.

He has written extensively on economic development and policy in developing countries and was a member of the U.S. Commission for UNESCO, and a consultant to the Policy-Planning Division of the International Bank for Reconstruction and Development.

STEPHEN W. BOSWORTH

Stephen W. Bosworth is currently the Director of the Office of Fuel and Energy, Bureau of Economics and Business Affairs. He is also a member of the U.S. delegation to the Energy Coordinating Group which established the International Energy Program and the International Energy Agency and in that organization he serves as Chairman of the Long-Term Cooperation in the new International Energy Agency.

From 1962 to 1971 he served in the U.S. Embassies in Panama, Madrid, and Paris, between 1964 and 1967, he was the Department of State Officer in charge of Panamanian Affairs.
Vance outlines U.S. policy objectives

by SECRETARY VANCE  
[Editor's Note: This article first appeared in the March 14, 1977, issue of the Department of State Bulletin. We have printed excerpts outlining Secretary Vance's definition of American Foreign Policy objectives.]

Our Basic Objectives

The foreign assistance efforts of the Carter Administration are aimed at achieving some fundamental foreign policy objectives:

- To demonstrate America's compassion for the poor and disadvantaged around the world—those who, through no fault of their own, are exposed to daily suffering and humiliation and are struggling to survive.

Our task is to achieve those ends without losing the shared affections of other countries, mankind, and the fact that there are limits to what we can achieve no matter how good our motives.

Similarly, we hold strongly to the principles of basic human rights. We are working to fulfill both the letter and spirit of current legislation relating human rights concerns to foreign assistance.

- In that respect, the committee insisted that our purpose through consistent, coordinated, and comprehensive assistance programs on a country-by-country basis. In each case we must balance a political concern for human rights against economic or security goals. No formula can resolve the larger conflict of commitments, but prudent and dedicated attention to both the basic objectives and the day-to-day operations of our programs can make specific problems tractable.

This committee and the Congress have advocated "new directions" in our bilateral foreign aid programs. These directions call for increased emphasis on the poor majority, increasing attention for human rights, and adherence to the moral principles that give us pride and dignity as a nation. The spirit of "new directions" underlies our general approach to our aid programs.

The Carter Administration accepts the challenge that Congress has posed. We ask your cooperation in making "new directions" a reality—and we're prepared to face the difficult political choices we face.

The challenge of the "new directions" means that, in 1977, we cannot talk simply in the dry terms of this or that funding level as if the power to budget and spend were the power to wish ourselves into a perfect world. We are interested in results in human as well as economic terms.

In addition, economic issues have assumed increasing political importance. Disadvantaged people everywhere are rejecting the proposition that poverty, lack of knowledge, and governments everywhere are putting the goal of economic development at the top of their national agendas. We have experienced severe worldwide inflation and reassertion and reactivation in energy prices have curtailed economic growth generally, but most painfully in the poorest countries. Equally, economic development opportunity has become subject to poor performance. And developing nations, just as has been the plight of disadvantaged citizens and regions in American history.

We cannot effectively promote multilateral diplomacy, control the proliferation of nuclear arms, defuse international terrorism, reduce the buildup of conventional weapons, or protect our security interests in the oceans or in a land of hungry, angry, and bitter world. We can achieve cooperation on these security issues only if we are doing our fair and reasonable share in the process of international development cooperation—only if we are seen as encouraging, not frustrating, the developmental aspirations of others.

To make our fair contribution to the enormous task of the social, economic, and technological development of the underdeveloped world in which this interdependent world can pay us handsome dividends.

To foster a climate of constructive cooperation, dialogue, and reciprocity in our pursuit of mutual interests in our North-South diplomacy.

- To contribute to the cause of peace by providing incentives, in the form of economic and physical security, for the resolution of old, and potential, disputes.

To maintain and foster the environment for development without security essential to social, economic, and political development, to give military assistance where it is needed in support of a self-determining people who assure our friends and allies adequate self-defense, while preserving national arms balances.

To take the lead in encouraging the evolution of a world order based on an environment of peaceful political structures, which reflects a just distribution of political power among all nations, and social progress and living standards for all individuals, whatever their race.

This wide range of objectives is essential to the national interest of the United States in the consolidated interdependent world in which we live.

Our own economic welfare is vitally linked to the welfare of the American worker and the American consumer. Their contribution to the developing world is expanding in terms of food, energy, and raw materials and in controlling population growth and wasteful use of scarce natural resources. The stability of the domestic economy depends greatly on our foreign assistance policies in the rest of the world, including the uses of those new fortunes of all national economies, including the United States, to create a continued expanded form of the high international trade, long-term investment, and financial and in which social and economic policies have been consistent to central issue of our time, national security and to progress in the rest of the world.

Our economic welfare is vitally linked to the welfare of the American worker and the American consumer. Their contribution to the developing world is expanding in terms of food, energy, and raw materials and in controlling population growth and wasteful use of scarce natural resources. The stability of the domestic economy depends greatly on our foreign assistance policies in the rest of the world, including the uses of those new fortunes of all national economies, including the United States, to create a continued expanded form of the high international trade, long-term investment, and financial and in which social and economic policies have been consistent to central issue of our time, national security and to progress in the rest of the world.

The ecological environment

by Michael J. Sharpston  
[Editor's Note: This article first appeared in "Finance and Development," in March 1976.]

Health has an obvious and fundamental influence on human welfare. And if the health of the bulk of the population in a developing country can be said to have a major impact on overall welfare distribution. This was the basis of the World Bank's 1976 poverty report, policy paper released in 1975.

In recent years, two trends have tended to increase the risk of health damage in health developing countries. First, there has been a greater realization in the development community as to a whole that gross national product (GNP) per capita alone is not a good measure of development and of its effect on human welfare. The result—both outside and inside the Bank—has been increased attention to income distribution and to the social sectors.

The second recent trend has been a growing awareness of the problems of pollution and of the ecological effects of human behavior on the environment.

The Ecology of Poverty and Disease

Man, the organisms which give him diseases, and the vectors (such as flies) which carry them, are all part of an ecological system. It is the inter relationships within and his environment which determine the incidence of disease. Curative health care services vary widely, the incidence of disease, though they may mitigate its effects. Rather, the disease pattern of a society intimately reflects its standard of living and indeed its whole way of life.

Well, population pressure on the land may lead to overcropping and hence to poor general nutrition. Excessively rapid and unplanned population increases create major health risks. Population growth makes it harder to provide "safe or sufficient water supply," garbage disposal and sanitation for the community or other social infrastructure. Mortally, population growth may slow the improvement of educational levels and per capital income; and, under a market system, tend to increase the inequality of income distribution. All these factors tend to have a strong, detrimental effect on overall health conditions.

Malnutrition disease

Syringomyelia

One of the most significant effects of the existence of large families, living in poverty is malnutrition, which is of considerable importance as a direct cause of death. In some parts of the world, malnutrition can be recognized by the term "syringomyelia." It is the result of a disease which is called "malnutrition disease." It is caused by a deficiency of essential nutrients in the diet. Malnutrition can be caused by an inadequate diet, lack of dietary diversity, insufficient food intake, or a combination of these factors.

The disease pattern of a society intimately reflects its standard of living and indeed its whole way of life.

Diseases from Human wastes

The most important single group of diseases in the developing world are those whose transmission cycle depends upon contamination by human wastes of food, drink, water, or soil. For most diseases generally, and for nearly all diseases in this group, man is the reservoir of infection; without contamination of the environment by the wastes of infected human beings, the disease cycle could come to an end. Among the diseases in this group are typhoid, dysentery, cholera, polio, and hepatitis.

Both water supply and sanitation bring about major changes in the man-disease ecological system. Essentially, all the various techniques for sewage disposal, or for the provision of a safe water supply, are intended to break the life cycle of the disease organism upon which a high prevalence of these diseases depends. With good water supply and sanitation, isolated cases may still arise—there may even be epidemics, or sporadic outbreaks of a disease problem—but disease is much less likely to be an epidemic as it is when the life cycle is not broken. A part of the ecological system.

Airborne diseases are the second most important group. They are transmitted by the breathing of the disease agent, and include tuberculosis, pneumonia, diphtheria, anthrax, pertussis, whooping cough, measles, mumps, chickenpox, smallpox, and yellow fever. The contamination of the environment by human activities is the main cause of the disease. The disease pattern is intimately related to large families with children born at short intervals. Indian water, housing, water supply, sanitation, nutrition, and general hygiene.

What affects Health Levels?

Before formulating a sensible health policy for the World Bank or for the developing countries, perhaps the most fundamental question to be answered is: "What really determines the overall health level of a population?" One obvious and possibly influential factor is the presence of the number of physicians or public health workers in the lowest income groups. At best this is only a very partial answer. For example, in the "West," where health care is available, the United States—life expectancy at birth rose by more than 18 years between the eighteenth century, to 50-55 by 1900 and to 70-75 by 1975. In the nations of the world, today, life expectancy at birth rose by more than 30 years between 1900 and 1975. In the "East," where health care began to be available, and surgery had already been made, and in those countries where it had been in sufficient general use to have raised the level of the death rate in the population as a whole, the death rate to other factors—better nutrition, a slower improvement in hygiene habits, and (from about 1870) the effects of a series of public health measures

Balanced Development

Probably the most important framework in which to analyze health policy is to view better health as part of a broader concept of balanced development in the human environment. Better health is one aspect of man's more efficient control of his environment and as such it relates to his need to balance his or his future's social or economic, public or family affairs. Within this framework there are a large number of health problems that are directly or indirectly planned as, for example, the production of malnutrition improves nutrition; nutrition improves health, health care in a balanced development can improve attitudes to family planning and its development as well as to family planning; the concept of family planning as an essential part of the population in health is probably not well understood by the majority of the population (except for control of specific diseases in certain regions); however, better health in its own right should also lead to a better level of development; and improving the health of the poorer members of a developing country could be a very important way of increasing their
The accreditation issue

Administration and Faculty voice concerns

by Lauren M. Hoppell

"Questions have been raised concerning whether or not the considerable human and financial effort called for by the accreditation process is worthwhile, even to achieve a competitive status."

This statement appears in a briefing written by Dr. Walter Carpenter, Vice President of Academic Affairs, and distributed to faculty and trustees present at a meeting to discuss Babson's future accreditation by the American Assembly of Collegiate Schools of Business (AACS), on Friday, March 25.

"As we look ahead to the 1960's," stated Carpenter, "the number of potential college students appears to be heading down. We are not faced with the necessity of developing for eligible students in an environment wherein reputation for quality will provide the main pull in our direction, professional accreditation appears to be a wise move."

Concerns on behalf of several faculty members have arisen; however, our action has been neither "bolsterful" nor "wise." The determination towards accreditation is, indeed, a "wise" one.

The Assembly's members include 513 educational institutions in the United States, 39 educational institutions overseas, and 76 business, government, and professional associations. Currently there are 186 schools accredited (37% of the domestic member schools) leaving 334 Babson, one of them, unaccredited by an organization dedicated, according to Carpenter, "to the improvement of management education through mutual discussion of problems, sharing of experiences, etc."

Carpenter explained that the "process for accreditation requires the filing of a Self-Study, the evaluation, the study by the central office to determine whether or not an accreditation visit seems appropriate, an accreditation visit, followed by a report to the Accreditation Committee which, if favorable, grants approval for the annual meeting of the Accreditation Council, held during the Assembly's convention in April."

Associate Professor of Accounting, Clayton Clermont, recently participated in the AACS accreditation process, while teaching at Northwestern University. As a result, he said, "the methodology of the business administration curriculum, and resources necessary in applying for membership within the Assembly."

"The process that I just went through took the full time of one Associate Dean and that was just for the application process. This dean would go to various members of the AACS and I simply think that Carpenter's and Sorenson's time may be more profitably spent. The out of pocket costs", he continued, "are of minor concern. It is enough of these men and their staffs which are the costs that add up."

Professor John Saber, chairman of the Mathematics/Science Division, also questioned the expenses incurred in the accreditation process. "I am greatly concerned," he stated, "that the tuition rate will rise so quickly that we will lose students."

"The argument for the 1960's", he continued, "is not a strong one, because no one knows what is going to happen. It is going to be a large investment in something that we really don't need."

Associate Professor Robert McKeone stated, "My real question is whether or not this is really the correct way to meet the problem. The number of students will be going down, and President Sorenson and Dean Carpenter say that they are going to do it any way. But this sort of paradoxical, going against the free market philosophy; Demand is going down, and prices are going up."

"I think that there are a lot of hidden costs that the faculty does not know about," continued McKeone, "With the administrative lapse necessary in the application process, we should find our fixed overhead will increase, tuition will up, and while we are facing those lean years ahead."

Carpenter stated that, "It is clear our forward plans are to subject the school to the standards and curriculum thrust, are in concert with the (AACS) standards. By presenting this", he continued, "we seem to agree with these criteria in the main. Consequently there is good agreement to support our seeking this accreditation."

Some faculty members agree with accreditation if it is in accordance with the college's current goals, but see whether or not this is, indeed, the case.

"Everyone wants to strive for excellence," stated Saber, "and we must try to meet standards; but the AACS will not be the AACS because they are the AACS, but because we believe the standards to be important."

"The concept of accreditation is a good one," he concluded, "because our program can stand on its own, and if accreditation is the mark of approval, we deserve it regardless of their standards."

Carter believes, however, that instead of accreditation working in accordance with Babson's goals, "we are motivated from academic considerations, and what is best for the student."

"Dean Carpenter says that there will be little change necessary in our curriculum right now, but I don't think the faculty are aware of them."

A current standard of the AACS which must be followed if the college is to become accredited, is that the majority of Management courses must be offered in the latter two years of a four year program. Recent efforts at moving such courses into the first two years at Babson, have met with this barrier, and have yet to overcome it.

Carter explains that, "At Northwestern, faculty conversations always came down to a matter of what the AACS wanted, we had to find out ways of doing things that the AACS wouldn't catch on, like calling Cost Accounting, Accounting Principles III, in order to move it into the sophomore year."

According to Carpenter, "the organization contains the leading business and management schools in the country to a good organization we live." Carter believes that, "Accreditation is desirable from the administration's standpoint, and is a goal set by them, because there is a whole fraternity atmosphere there, like a country club."

"The AACS are held out as being experts", he continued, "but who says that they are? They keep telling us that they are, but do they?" McKeone also stated that becoming accredited, "is like getting into a country club."

Associate Professor Richard Bruno, chairman of the Accounting Division stated, "Babson is like a Rolls Royce, a car fashioned like all the rest, so why be thrown into that mold, with every other little school...like Harvard."

"In the 1980's", stated Carpenter, "quality and excellence must be our goals, and people in the nation must know that we have that quality and excellence on this campus. One of the ways to let the world know", he continued, "is through accreditation by the AACS."

McKeone agrees with Carpenter's beliefs. "Ultimately, I think that Carpenter and Sorenson have put their fingers on the main reasons for accreditation. It will give us a marketing advantage when facing the lean years ahead. We must have that advantage", he continued, "if we are to survive and attract new students."

Jarvis Farley, Chairman of the Board of Trustees, is, along with Carpenter, a strong advocate of accreditation.

"In explaining my support for accreditation, let me go back. My exposure to AACS has been over the last three years, with the President's Search Committee, with the Master Plan Committee, and with the Long Range Master Plan Committee. Throughout that time", he explained, "the members of the President's Search Committee, in evaluating the strengths and weaknesses of the college, took accreditation as something to seriously evaluate."

"There are a few questions of major importance to be considered in regarding accreditation by the AACS. First, requirements which would make impractical or impossible any things which Babson may want to do, must be considered. Upon examination", he explained, "we came to believe that there was no inconsistency in the requirements. Regarding the Management/Legal Arts division, it is my belief, that we can just feed the freshmen with management courses. A foundation must first be established", he continued. "I think that this is sound judgment, and would be handled the same, regardless of AACS requirements, so here, we pay no price at all."

"The next question pertains to the number of full time faculty which the AACS requires us to have, in the Undergraduate program. Here we have no problem meeting the AACS standards, but the Graduate program does not meet these standards."

"It is expensive, of course, moving from part time to full time professors, which the AACS standards require us to do. But if we do the transition, then we will be moving in that direction anyway, so again, there is no price to pay for us", he explained.

"My belief", stated Farley, "is that the AACS rules are not that rigid, and there has been an unnecessary scare on the part of some faculty. I am afraid that they haven't gone to first hand sources to get their information."

Contrary to this belief, Carpenter stated that, "Accreditation influences every decision made by the faculty and administration. That little blue book is always there. Once the standards are gotten, he continues, "you can do nothing contrary to them. What will happen is that the administration will say something, that they voted on accreditation as stated in the Master Plan, so they have to comply. But that's ridiculous...Nam because we are Americans, we are committed!"

The majority of faculty members agree with the Long Range Master Plan Committee and with Farley, who stated that "we have a great deal of confidence in the goals which we have and in the number of college bound students in the future."

Concerns have been advanced, however, by members of the faculty, as to whether or not accreditation by the AACS is the best way to confront the growing problem. Despite this conflict, Dr. Hopper is currently in Toronto, meeting with members of the AACS.
LIVELY ARTS

by LILL ORGI

Massachusetts Center-Repertory Co., Boston, Mass., Colleen Dewhurst and Ben Gazzara will open Massachusetts Center Repertory Co.'s premier three-play season on "The Young Man's Darkly Comic Masterpiece," "Dance of Death," Tues., April 19 at 8 p.m., at Boston's Shubert Theater.
Buddy Guy and Junior Wells and their Chicago Blues Band B.B. King, and the legendary blues man once said, "They're the young guys who are going to have to carry on. Carry on both Buddy and Junior do, as they return for one of their regular appearances at Sandy's Jazz Room now through Sunday, April 23rd.
Junior learned to play harmonica from the legendary bluesman, Sonny Boy Williamson. Buddy Guy was born in Beaufon, Louisiana, and is a man who makes the blues really the blues. Changes of pace from a cascade of running notes to a believable moan combined with his own style of solos, made his concerts night at 8 o'clock.
Sandy's Jazz Revival is located at 94 Old Street, Beverly, Take exit 22 E of Route 128 North. The kitchen is open serving New York-style deli sandwiches and hamburgers.

New American Playwrighting will be a talk open to the public and given by Robert Brustein, dean of Yale University's School of Drama and director of the Yale Repertory Company. The lecture will be free and take place at Boston University School of Management, 665 Commonwealth Ave, Boston, April 14 at 7:30 p.m.
The Museum of Fine Arts is offering Bostonians a rare opportunity to survey some of the most outstanding films and art on display.

The Museum of Fine Arts is offering Bostonians a rare opportunity to survey some of the most outstanding films from Finland right now with the series The Films in Finland April 6 through 30, Tuesdays at 7 p.m., and Saturdays at 2 p.m. in the Museum's Lecture Hall.

The two themes dominate the selections: the beauty of nature and its impact on the human condition, and contemporary mores and social problems. All of the films are in Finnish with English subtitles with the exception of one film with French subtitles. "A Shot in the Face" is available starting April 6 in French.

April 16 - An internationally acclaimed anti-war classic (180 minutes)
April 19 - Harvest Month - images of nature reminiscent of films of Renoir (85 minutes)
April 23 - Black on White - a study of the instability of human relationships by Finland's most important young director, Jorm Donner (95 minutes)
April 26 - One Man's War - an impassioned drama on social and economic developments (110 minutes)
April 30 - Redhead - an examination of contemporary art as seen in the life of a young woman (80 minutes) AND
A Shot in the Factory - a realistic account of the closing of a small factory and a worker's revenge. (90 minutes)

Single tickets only sold at the entrance to the Lecture Hall one hour before each film. Since April, when the Museum of Fine Arts is closed, there is no admission for those attending film programs.

Dance of Death explores a marital relationship in which a commanding officer (Gazara) and his former actress wife (Dewhurst) approach their silver wedding anniversary. The production is a foresigner of Edward Albee'sWho's Afraid of Virginia Woolf.

Completing the Mass. Center Rep. Co.'s first season are Jose Ferrer and Kate Reid in Long Day's Journey into Night (May 3-15) and Candida co-starring Eve Marie Saint and Fritz Weaver (May 17-29). All ticket inquiries, including subscription info can be had by phoning 426-6210.

Emma, a new play by Howard Zinn, directed by Maxine Klein, artistic director of Little Theater, previewed April 12, 14 and 15 and opens April 20 at The Next Move Theatre, Boston. The first in a series of scripted plays by The Next Move Theatre Company. Emma is based on the life and times of Emma Goldman, a socialist, poet and humanist, played a major role in the history of the American working class. Her personal work is known to those interested in that era, Zinn's work portrays a woman whose husband, her ideals and all of life give human richness to her central character.

Emma is Howard Zinn's first play. The noted lecturer, author, and professor at Boston University was asked by Maxine Klein to direct The Next Move Theatre Company's production. Klein, whose vital work as a writer and director of revolutionary theatre is legendary, is currently at work on a script The Furles of Mather Jones, scheduled for fall production by Little Flag.
The Next Move Theatre Company, who recently opened their new theatre complex adjacent to Boston's Institute of Contemporary Art, has received critical and popular acclaim for their improvised musical satire The Next Move Revue.

Emma brings Geraldine Libran, who will play the title role, and Klein, who produced a hit for her first time since their work in Approaching Simone. Libran renewed an Obe engagement with her portrayal of Simone Weil in the Megan Tarry play. Maxine Klein was awarded an Obe for her direction.
The Next Move Theatre is located at 950 Boylston Street, Boston. For more information please call Drew Sparks at 536-6769.

Career Counseling sets plans for Expo '77 to be held April 22,23

By LIZ MCCARTHY

"The Career Counseling point of view is that part of the process is to talk with particular persons within the community. We just decided to make it easier by bringing some together on campus," she continued.

A representative from a variety of professions will participate in the program. Stepanek believes that there will be good balance among various types of occupations.

"We have people from banking, communication, information industries, heating, food service, and underwriting, to list a few," she said. "We also have a variety of alternative and novel approaches to careers: for example, the manager of a country club, the Director of Development from the Salvation Army, and the owner of a boutique shop.

Not all of the careers will be traditional profit-oriented opportunities either. There will be representatives from the Peace Corps, and others from both government and education.

Stepanek said that it would be difficult to generalize about the divergent group that will be present. "We have some Soviet citizen, and some who are not alumni; we'll have presidents of firms, and those in entry level positions.

The program will be conducted in Knight Auditorium. An information booth will be available to direct students to the career representatives of their choice. A booklet will be available to describe the representatives and their backgrounds.

The participants themselves will be stationed at tables about the auditorium.

"It will be up to the students to approach the representatives," said Stepanek, and she described a list of tips that will be given to students to help them in information gathering.

The questions focus upon the responsibilities held by the representative the career path best suited for preparation, and those most important to the position.

"The Expo was developed by a core committee of four individuals," said Stepanek. "The coordinator of the program, Barbara Ortolano managed publicity. James Wilde will conduct hosting and logistics; and Elisabeth Baird is planning decoration and design.

William Wren, Director of Career Counseling also served in an advisory capacity.

Media sprays water system causes office fire

by BRIAN J. LYNCH

On April 11, the sprinkler system in the Media Services office caught fire. According to director Don Brown, the motor which pumps water into the pipes to keep water pressure high enough for the sprinkler to operate, overheated, and caught on fire.

Under normal circumstances, the smoke caused by the fire would have triggered the sprinkler system, which would extinguish the flame. Since the sprinkler system was itself on fire, this didn't happen.

The fire was finally extinguished when an electrician ripped the burning motor off its moorings, (while it was still burning) and got it away from any flammable material.

Fortunately the fire caused no damage to the Media Services office or any persons using the library. The fire sprinkler system hadn't spread too far anyway, because the smoke that the burning motor gave off probably would have choked off the oxygen necessary to sustain the fire.

Budget schedule for student organisations

MONDAY:
6...00 Social Committee
6...45 Forum
7...00 Rivera Society
7...15 Theatre Guild
7...30...International Students
Assn. *
7...45 BOC
8...00 Film Society

TUESDAY:
6...30 Babson 'B' Club
6...45 Film Society
7...00 Circle K
7...15 Finance & Investment

WEDNESDAY:
6...30 BMA
6...45 Cardinal Key
7...00 Blue Key
7...15 Babson Volunteers*

* denotes clubs from whom I haven't received pre-budget statements as of April 11.

All clubs are to be represented by their President and Treasurer. Budget proposals are to be in no more than Monday morning (Box #463).

Held in Student Government office.

HAIRSTYLIST
Super Precision Cut
Contemporary Styling
233-1444

447 Worcester Street
Holliston, Mass.
opposite clock tower.
People and events in the news

Pam Faustine, Amy Ahrens, Judy Hynes, Alichia Brainerd, and Lari Stiegel, during this year's Development Phonathon.

Photo by Rob Harris.

There's no doubt about it: Spring has sprung, and just in time.

Photo by Rob Harris.

Who is this famous personality?
Season in full swing...

Batters go 2-3 on week’s games

by SANDRA EVE

Over the past week the Babson Baseball Team challenged four colleges, one double-header, and managed to tally a total of two wins and three losses (splitting the double-header).

Babson vs Bryant

Last Wednesday in their most successful game thus far of the season, Babson romped to a 12-5 defeat of Bryant College. In the opening inning, with the first two Babson batters out, right-fielder Billy Barberian walked to first. He was followed by Rick Ravicz who singled on the next day and Captain John Dolan who smacked the first pitch of the inning for a two run triple. This gave Babson a healthy lead, and it was not until the ninth inning, after Dolan had walked a homer, that Bryant managed to score.

During their half of the second inning Bryant’s pitcher was tiring and walked four successive batters, siding Babson to score three runs. Freshman Kent Godfrey pitched well in the first half of the ninth and continued to throw a gem until O’Malley during the sixth inning.

Babson vs. Mass. Maritime Academy

In the first game of the doubleheader and last Saturday, Babson defeated Mass. Maritime Academy 17-13. Playing going into extra innings, and was downed 2-6 in the second game.

A fine pitching performance by Ravicz allowed Mass. Maritime to squeeze in their one and only run during the fifth inning. With a tie at the end of the seventh, play continued into the tenth, when Dolan put an end to the indecisiveness of the game by singling off the second baseman of the season.

Perhaps Babson became over-confident or even lackadaisical after their first win, but whatever the cause they did not play as well during their second game against Mass. Maritime as the score of 2-6 clearly shows.

During the second inning Ravicz and Dolan both had base hits, which put them on 2nd and 1st respectively. With the immediate batter failing to deliver, Karl Ungerhoft came up and slammed a one run double. Between this run of Babson’s and their next, which occurred when Dolan knocked in Barberian, Mass. Maritime managed to score 6, and thus put Babson out of the contention.

Babson vs. MIT.

On Monday Babson was stayed down 6-3 by a careful M.I.T. team. M.I.T. played very well on this run and only run lead, and in the seventh inning were rewarded by three runs.

Babson recorded its first run in the second inning when Bob Kelin (sn) singled to drive in Dolan (who had displayed his batting talents yet again by slamming a triple to within third base) from the (k) home.

Delta Sig does in Theta Chi in Fraternity opener

By SANDRA EVE

Delta Sig downed Theta Chi 9-4 in the first official fraternity softball game of the season. The game is the first of six that will be played between the fraternities to decide the winner of the ‘scare’ award.

The other two sports that constitute parts of the competition are wrestling and football, and have already been played.

Before the start of the game, Philip Cuculi, captain of the Delta Sig team, commented, "I feel that we are the better team and I am quite sure that we are going to put up 100% of our effort into winning.

Theta Chi took the lead in the first inning when Chris Johnson hit a single, enabling Mike Cullian to score. The score continued to grow to the first three Delta Sig batters out their with quick and accurate fielding.

In the second inning, Cullen walked a home run, bringing in Fredric Hatfield Jim Buck and himself. When left-fielder was the same inning Theta Chi committed three errors which, along with singles by Delta Sig’s, Phil Tower, Hyman, and Steve Levi, and a double slapped by Philip Cuculi enabled Delta Sig to even the score at four all.

Theta Chi’s fifth and final run was recorded during the third inning when Chris Johnson slid home on a sacrifice fly ball. During the same inning Delta Sig pledge John Panlasiquin hit a ground ball to mid-field, enabling him to get on first. He was followed by Tower who smacked a double and Richard D’Onofrio hit his one run single. Tower later came home on a single by Hyman.

With the score at 6-5 in favor of Delta Sig, no further runs came in until the decisive sixth inning. Tower and D’Onofrio both got base hits and they were followed by Hyman who mustered all the strength and slammed the ball deep into the outfield for a three run homer.

The Delta Sig Fraternity was naturally delighted with their victory and is looking forward to playing A K Piu on Sunday.

Tennis Team defeated in first two meets

by RICH STECKLORP

The Babson Tennis Team opened their season against the two toughest teams that they will meet this year. Last week they met to Brandeis 7-2 as Chuck Whitaker and Terry Whelan won their singles matches for the Babson victory. Last year Brandeis was fifth in New England.

Last year’s number two team, Tufts, was the next opponent and Babson showed that they are a good team, in almost pulling an upset before losing 5-4. Babson and Tufts split the six singles matches as Philip Belavou won first singles 6-4, 6-3, 4-6, Scott Jordan, playing second singles, also took his opponent to three sets winning 6-1, 3-6, 7-5. Tom Bremer played extremely well but lost a tough 7-6, 7-6, 7-6 match. Chuck Whitaker won his second straight match with consecutive 6-4 sets. Terry Whelan and Bob Lueke lost their singles matches and Tufts and Babson were tied at three matches each with the doubles still to play. Only Belavou and Steve Cheever were able to win their doubles matches.

Babson will now face Clark on Friday and W.P.I. on Saturday. Both matches are away.

Sailors purchase four new boats

The Sailing Club/Team of Babson College recently purchased new boats to replace the present boats which are 24 years old. The new fleet includes 4 new Vanguard Tech dinghies.

Funds for the boats were raised through various activities on campus.

Photo by STEVE BOHN
Marathoners set for Mondays 26 mile jaunt

By RICH STECKLOFF

This Monday, about two miles from the Babson Campus, one of the single top sporting events in the world will be held. It is equivalent in supremacy to the World Series, Super Bowl, Stanley Cup and Indy 500. It is an event that is more grueling than any other sporting event and also takes more mental determination.

What will take place this Monday is the world renown 26 mile plus, 81st Boston Marathon. Runners from various countries will try to win the first prize, a bowl of soup and a wreath. After viewing the marathon the past few years, I was amazed to see, by looking at everyone’s T-shirt, what countries were represented. From all over the world they come, hoping they can return a national hero.

Many different conditions determine just how fast the 26 miles will be run, and also how much abuse the runner’s body will have to take. Last years 97 degree temperature slowed the race down. Rain and cold will cause the runners to run much harder.

The thrill of personal victory is why hundreds and hundreds of people enter. Desire is the reason why last year a man early in his sixties finished the race while another man, unable to walk, finished the entire race in a wheelchair.

Many more women and youngsters are entering the race each year.

“Preparation for the race takes a lifetime. Practicing for this race may mean running ten to twenty miles a day, every day for years. A major difficulty of this type of race is that it is run on concrete which is much harder on the body than a soft surface.

In order to be an official entrant for the marathon, you have had to run a previous marathon of 26 miles under a set time. Incredibly, the winner usually runs the race in about two hours which means that he will average running each mile in 4 minutes, 26 seconds.

Everyone should get out and watch part of this classic sporting event. One of the best places to watch the race, which starts in Hopkinton and proceeds down 135 to route 16, is anywhere on route 16 from Wellesley Square to the Community Playhouse. Wellesley is approximately the halfway point of the race and at about one-thirty, the leader will be approaching Wellesley College. After a few more minutes, the runners will approach in bunched.

If you have never seen this contest of man against himself, then come out to route 16 on Monday and watch the struggle of the human body running 26 miles.

CAMPUS TRAVEL SERVICE

Arrange all your travel requirements with us.

• Full airline information immediately available over phone or at Trim Inn office.

• Complete Amtrack listings also.

• If you ticket with us, transportation arranged to airport on selected days at end of term.

We process, book, and deliver ticket to your door in one day’s notice, if necessary.

• Save 20 percent by booking two weeks prior to departure.

• Never any service charge.

• All major credit cards accepted, even if under parent’s name.

• Cash or personal checks, too.

• Student Government licensed.

Call Doug at 235-9292 or extension 500 or drop a note in Box 1507 - Also book for us at Trim.
FRIDAY, APRIL 15

FOUNDER’S DAY
(Afternoon Program)
2-4:30 p.m. Knight Auditorium

GOURMET NIGHT
5 - 6 p.m. Trim Dining Hall

FOUNDER’S DAY
(Evening Event)
8:15 p.m. Knight Auditorium

GAY NINETIES BAND
8:30 - Midnight Beaver Brau

COCKTAIL RECEPTION
9:30-11:30 p.m. Formal Lounge

FIRESIDE MUSIC
11:30 - 12:30 a.m. Fo’c’sle

“SUPER ATHLETE” COMPETITION
2 p.m. Field

INTERNATIONAL OPEN HOUSE
2 - 5 p.m. Formal Lounge

WINE & CHEESE
3 - 5 p.m. Fo’c’sle

SWIM-A-THON
3:30 - 5 p.m. Millea Pool

STEAK DINNER
5 - 6 p.m. Trim Dining Hall

“THE FANTASTICKS”
7 - 9 p.m. Knight Auditorium

MONTE CARLO NIGHT
9 p.m. - Midnight Knight Annex

MELLOW MUSIC
8:30 - Midnight Beaver Brau

SATURDAY, APRIL 16

BLOODY MARY PICNIC
11 a.m. - 12:30 p.m. Outside Trim

MANAGEMENT SEMINAR
1:30 - 3 p.m. Babson 211

LACROSSE GAME
2 p.m. Home field

SUNDAY, APRIL 17

MORNING SERVICE
10:30-11:30 a.m. Babson Chapel

PANCAKE MARATHON
BRUNCH
11 a.m. Trim Dining Hall

“SUPER ATHLETE”
2 p.m. Wellesley High