Babson Bookstore reduces semester profit by $9000

by JIM TANNER

The Babson College Bookstore has earned a profit of $6967.76 for the first semester of this year, according to Mark Reisman, student representative to the Bookstore Committee.

"The margin of profit achieved is a positive step in the Bookstore Committee's desired goal of achieving a non-profit operation," said Reisman.

The bookstore, which earned $9349.07 for the same period last year, has been working during the past year at achieving a zero profit. "The price reductions which have taken place during the past year are quite significant in reducing the profit margin," said Reisman.

Prices at the bookstore have been reduced a total of ten per cent off manufacturers' suggested retail prices on all textbooks required for courses, as well as selected items.

"Hopefully, the current prices will remain about the same, although we do anticipate some price increases, due to rising costs, an increase in the manager's salary, and improvements which the new manager hopes to implement," said the committee member.

Larry Carr, the new manager of the bookstore, hopes to make some significant changes in the overall structure and appearance of the bookstore, according to Reisman.

"A new selection of paperbacks, a record section, a stereo system for the bookstore, a new layout, and general ideas are amongst the suggestions Carr recommends to the Bookstore Committee," said Reisman.

With the recent reduction of bookstore profits, and the addition of a new bookstore manager, Reisman hopes that the bookstore is heading in a new direction.

"Everyone on this Committee is pleased with the profits earned this semester, and hopefully the margin of profit will remain about the same for this semester and in the future," he said.

"With the new policies that will hopefully increase the price, we are aiming to change the bookstore's image from one of a staid old store where students reluctantly go, to a modern facility where students enjoy shopping at," said Reisman in conclusion.

Noted author Breslin addresses small crowd

by CHRISTOPHER SPRAGUE

On the fifth of February, at approximately eight o'clock, Jimmy Breslin stepped up to the podium. At first sight, one could see each of Breslin's 220 pounds in his five-foot-nine-inch frame. Adjectives such as "bulky" and "rumpled" have often been used to describe the native of Queens, New York. So this is Jimmy Breslin.

The real Jimmy Breslin is the character behind the facade. Looking through his image, he is an intelligent, thought-provoking man.

Breslin's speech began with the humorous anecdotes that one might expect to hear from Breslin. Speaking of his high school, he pointed out that it was located only 100 yards from the race track. It was there that he studied the most. While most students emulate celebrities, the hero of his high school was a local jockey who had, on numerous occasions, been arrested for felonious assault.

Breslin starts warming to the audience, and they in turn respond to his actions. He attributed his career in journalism to the fact that, when he started his career, it was "the heaven for 97 IQ." After that last quip, the audience was ready for the inner, more dynamic Jimmy Breslin. Suddenly his quips took on a different edge. No longer did the jokes create laughter, instead they provoked thought.

Now his true feelings came out. Jimmy Breslin has seen much politics, and his is quite frank about what he has encountered. He proclaimed that the American political system clings to the past. He described the system as being like a man falling out a window with only his fingers nervously on the window sill.

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Two Babson students aid Wellesley Police

by CHRISTOPHER SPRAGUE

Wellesley Police, with the aid of two Babson students, apprehended a juvenile yesterday behind the Administration Building. The young man is suspected of stealing a car.

According to Scott Johnson and Jim Tabor, they first saw the suspect fleeing on foot in front of Park Manor South. The two took up chase and caught the young man behind the administration building. "He offered no resistance," said Johnson about the suspect. The suspect told the two students that he was in a lot of trouble because he has stolen a car. He also told them that he was 16 years of age.

According to Lieutenant Don Parks of Babson Security, the suspect had stolen a Ford Ranchero in front of the Town Hall in Wellesley.

The police were chasing him when the car in question hit a tree on Wellesley Ave. It was then that the chase on foot began.

The police last night said that the suspect had been released and was placed in custody of his parents. The arraignment was scheduled for S.A.M. today.

Lieutenant Don Parks said: "Students better start locking their cars. There has been an increase in the number of car thefts recently."

Under the cover...

NEW BOOKSTORE MANAGEMENT entered the Babson scene this week. Meet Larry Carr and find out what he thinks of the job. Details are on page four.

ENIGMA ENTERPRISES is a Babson link to the business environment. The story about Babson's corporation appears on page six.
Editorial

Let's find a good place for Bookstore profits

The furor has died down over what the student body will do with the $10,000 bookstore profit. But it's time to get the momentum going again, and find some useful purposes for the money.

The bookstore profit became available to the students early last semester, and various publics have taken part in trying to find some use for it.

But as is often the case, attempting to get students to agree on one thing takes not only a lot of time, but requires much involvement by a few people.

This involvement has had its ups and downs in the last few months, and is currently on the upswing again.

Two students have been appointed by Student Government to find ways of using the money that will benefit all the students.

It's a large task, and will require the assistance of many more people. But it is a start, and hopefully this round will produce some results.

To make the job easier, all students should think about how they would like to use the money, whether it be for sculpture, or a big concert, or for remodeling the Dry Dock.

That way, when a questionnaire goes out to poll student opinions, replies won't be off the cuff, but will be well thought out.

It makes sense that uses for little money should be decided before this semester ends, so that if any construction or time is needed, everything can be ready for September.

It's not very often that students get the chance to spend $10,000, so it's kind of unusual that we've taken so long to find a way to use it.

This time, let's do something.

Letters to the Editor

To the Editor:

I would like to take the time to inform the students of Babson College that I am not eligible for the Office of Vice-President.

The reason being my failure to understand the requirements to run for office.

I would like to thank the people who helped me. Thank you.

Paul Toccu

To the Editor:

We are speaking on behalf of the delegation that supports Cedric as a write-in candidate on the ballot for the office of President of Student Government. First, let it be known that Cedric is a candidate, and will not take office. We are not running this campaign to get Cedric elected to serve as President. Instead, we are providing an alternative that will allow one to express non-support for the candidates running for this office.

It is our contention that people may be voting for the wrong reasons. It would be a great mistake if the Presidency would represent the person who can amass the largest number of friends to vote. We urge you to vote for the candidate you feel is best suited to be President. If you feel that none of them fits that standard, don't even vote for the "lesser of the evils". By voting you are giving that person your support while in fact you question your abilities.

Last year there was a relatively small turnout for elections. This could be due either to people not caring or that they felt the candidates were not worth voting for. This year with Cedric, we hope to provide a solution for the latter. If you don't feel the other candidates are qualified, vocalize your dissatisfaction and vote for Cedric. If you can't take the time to do that, it may be you just don't care.

One hears people talking about apathy existing on this campus and that Student Government does not represent the student body. Here is your chance to do something about it. It is our goal to get as many people as possible involved in the elections, either in support or non-support of these candidates so that the true feelings of the Babson students be represented in the vote for the President. Sincerely yours,

Doug Murphy
Robert A. Black
Kevin Craine
Alan Shepard
Pierre T. Clement
Kevin Barron

Dear Editor,

It has been said that a candidate is only as good as the issues he represents. After two weeks of campaigning by all the candidates, I can safely say that I am the only candidate for President of Student Government who has presented the issues.

It is my belief that when one casts a vote in favor of a candidate, they

Come on everyone: Brighten up the world!

Create a little sunshine!

You've probably noticed how much people need it, but you may have overlooked the counten opportunities to supply the boost they need.

So one of your friends is out of commission because of the flu; cheer him/her up with a game of backgammon, or relate Cedric's latest antics.

In between classes and studying, take a walk up to the gym. The spirit of the basketball and swim teams is contagious. Bring some friends with you - they need the exciting spectator activity, and the teams deserve the rallying support.

Drive out to Natchik for a hockey game. The West Suburban Arena isn't far away, and Babson's brand of hockey is a guaranteed cure for claustrophobia and tension.

There are numerous outlets for unsnap creative energy. Participate in one of the Babson Volunteers' projects, or support a local group trying to organize relief activities for what's left of Guatemala.

Devote a little energy to those activities you write down on your college records. (Maybe they'll stop sending you nasty notices through Campus Mail.)

But it doesn't have to be even that formal. Just walk around with your head up; there are so many faces eager to share a smile if we only let them.

Bring your friends up to date on your latest bright lights. Catch up on outmoded correspondence. The ensuing morose benefits will be more than worth the effort.

To relax and approach life with a caring, positive attitude is the best way to fight off mid-winter gloom.

Give energetic happiness a chance. It spreads faster, lasts longer, and is immeasurably more fulfilling than emotional darkness.

Jonathan Rose

JONATHAN ROSE was a panelist on a panel discussing "Tests of Standard Written English." He spoke about the use of the TSWE at Babson as a placement instrument and as part of the evaluation of English 100, Composition. The panel was part of a three-day New England Regional Assembly of the College Entrance Examination Board.

In the January 29th issue of the Free Press, PATRICIA STEFANSKI was incorrectly named Director of Career Counseling. Her official title is Career Development Counselor. Our apologies for the mistake.

Should be aware of the implications of that vote.

With this in mind, I have told the students what I would like to do if elected President. In my first letter to the editor I made mention of reading periods, classroom improvements, and student representation on academic committees. Since then I have felt the need to express other issues. Spending of Bookstore profits, increasing a sense of community on this campus and extending the Library hours are all relevant issues.

Candidates must provide the answers to issues: if they fail to do so, a vote cast in their favor is a blinder one. Students must be made aware of what programs a candidate would implement if elected. When buying a product, one asks questions in regard to how it will work. The same holds true with a vote.

See Letters Page three
Babson International Browsing Center now open in Library

by JIM TABNER

The Babson International Browsing Room is now open, according to James M. Smith, vice president of the Sir Isaac Newton Library.

"The International Browsing Room, containing books and periodicals from various countries, is open to the entire Babson community effective the second semester," he said.

The browsing room, located on the second floor of the library, was formerly known as the "Carton M. Smith Browsing Room," which was donated to Babson from President Carlton Smith in 1939.

The idea for an International Browsing Room was conceived through the efforts of the Babson International Students Organization.

"Basically, the international students at Babson wanted to build a collection of international literature, so that the Babson Community could become more informed about foreign nations," said Boudreau. "And the Browsing Room was the result."

The materials now contained in the Browsing Room, are still in number, but Boudreau expects the number to increase greatly through contributions from the International Student Organization.

Theatre Guild announces "Death of a Salesman" cast

The Babson Theatre Guild will present its spring production, "Death of a Salesman," April 2, 3, and 4, in Knight Auditorium.

Originally produced in 1949, Miller's play is considered a classic modern tragedy, a stark portrayal of the utter physical and emotional collapse of the principal traveling salesman, Willy Loman.

Director of the current production is John Benso, a graduate student at Boston College.

This semester's cast, announced this week, includes: Al Shepard as Willy Loman, Deborah Kelly as Linda, Dave Egan as Happy, Bob Clay as Biff, Pierre Clement as Bernard, Bucky Rockwell as The Woman, Marc, Zeznar as Charley, Pat Duffy as Ben, Dave Barbonaro as Howard Wagner, Sam Anderson as Jenny, Danny Schwartz as Stanley, Sue Malcol as Miss Forzyth, Shirley Choy as Letty, and Pete Lockier as The Waiter.

Details concerning ticket sales and show times will be released in the near future.

Letters

Cont. from page 2

I have offered the students what I feel are pertinent issues. If elected, I will work hard on these goals. It will be hard work, but nothing valuable comes easily. All I ask is that students vote on the issues. How else can one vote?

Sincerely,
Christopher Spiroque

Top of the Basket: goes to TASB and the College for assisting above and beyond the call of duty. Your purple hearts are waiting! (Read article on page 1.)

Choral practice Monday, February 23 at 7 p.m. Place will be posted or contact Chris 235-0528.

PAR - Asian's supply of gas and a new tapex system is on the way to A-4... yesss.

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The new Bookstore Manager

Making plans for the future

by DAVID EGAN

The new face you may have seen at the Babson Bookstore is that of its new manager, Lawrence E. Carr, who took over those duties from the retiring Charles Maccini on Monday.

Carr comes to Babson from the M.I.T. Coop, where he functioned for over two years as Book and Record Department Manager. In comparing the two operations, Carr saw the Babson store as a more traditional campus bookstore.

"The Coop complex was, of course, a larger operation," said Carr, "and because it also attracted outside customers, it tended to be a more general retail business."

He added, however, that for the most part, the two stores are fairly similar, in that both operations cater primarily to the needs of students, a group Carr has found, "easy to get along with."

Carr had praise for both the present staff and former management of the store.

"I've been very impressed by the whole operation," commented the new manager. "The staff is excellent. Many of the people here have great experience, and the whole thing seems to flow very well." Carr continued to say that the sales personnel displayed a pleasant attitude, and were aware of the needs of Babson students.

Mr. Carr, a 1971 graduate of the University of Massachusetts, and his wife Paula, make their home in Brookline, having been married last May. Mrs. Carr is an instructor of fashion design at Cardinal Junior College. The Carrs enjoy "most of the things young people do," including literature, cinema, and sports.

What drew Mr. Carr to Babson? "I saw the opportunity of rounding my experience, by running an entire store, rather than only one department," answered Carr. "I saw an opportunity at Babson to really learn business." He also expressed interest in the Babson graduate program.

Carr stated that he was much impressed by the Bookstore Advisory Committee at Babson, and found the committee an excellent source of much-needed feedback concerning bookstore operations. But, he continued, "I am also looking for feedback from the students themselves, in terms of what they want and need from their bookstore."

In an effort to combat the ever-increasing costs of college textbooks, Carr stated that, as a member of the National Association of College Stores, the Babson Bookstore would join a concerted effort to bring pressure to bear upon book publishers to renegotiate book pricing and markups.

Said Carr, "College stores need assistance from book publishers in lowering price rates. Many bookstores lose thousands of dollars every year by having to absorb the increased costs of publishing books passed to them by the publishers."

Carr added that he foresaw a "levelling off" of this inflationary trend, and he seemed confident that he and his staff could find an appropriate solution to the book-price dilemma.

Carr's future plans for the Bookstore include expansion of product availability, for example, new selections of record albums, and increased selections of paperback books, posters, and various prints.

Carr added that he saw a gradual expansion of the entire Bookstore operation to meet the changing needs of the Babson community, "in line with Babson as a whole."

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Babson Art Festival to be held in April

by BILL SHANNON

The second annual Babson Arts Festival Week will be held at Babson from April 19-25, according to Beth Griffiths, chairman of the Art Exhibition Committee.

The purpose of the festival is to exhibit art and craft work by students, faculty, and members of the administration, says Griffiths. "We would like to select as much work as possible from the Babson community," she said.

A student film festival has been planned and some form of live musical entertainment will take place during the week.

It is also hoped, said Griffiths, that we can have a group of sculpture creation made by students under the direction of a professional artist.

The Arts Festival was started last year by the seven member Art Exhibition Committee comprised of Griffiths, Associate Dean of Students, Dave Carson and several students.

According to Griffiths, things went very smoothly last year. "She said, "A wide variety of visual arts, student film and musical performances proved that there is a wealth of creative talent at Babson. We hope that even more people will participate this year."

Babson professors compile social survey

by SRIAN STRAWBRIDGE

John Stauffer, Assistant Professor of Communications, and Robert Frost, Assistant Professor of Sociology, have compiled a survey which has achieved national recognition.

The survey compared the responses of female students reading Playboy to male students reading Playboy. It was determined that the man showed greater interest in Playboy than women did in Playboy.

Stauffer and Frost concluded that socially conditioned responses in our culture are responsible for the results. "Society has conditioned females to respond to sex in only romantic and marital atmosphere," said Stauffer.

He added, "Women will get to the point of responding to this type of stimulus (Playboy) as social attitudes change."

Stauffer expressed surprise at the extensive pre-release publicity the article received in areas of the media besides that for which it was intended. "Nobody took the article out of context but it was designed for a scientific journal," said Stauffer. The article was covered by the Associated Press, CBS Radio News, New York, Behavior Today and Philadelphia column, Dorothy Stork.

The article prompted varied responses from a number of readers, including a Babson alumna. Actual publication of the survey will appear in this month's issue of "Journal of Communications," a scientific magazine.

The survey studied responses of students from Babson and Regis Colleges.

"We felt that the typical Babson students represent conservative attitudes, both political and sociological, which are predominant in today's society. Although the survey was compiled in the spring of 1974, Stauffer doesn't believe the mood of students has changed.

A statistically significant relationship was found to exist between job dissatisfaction and psychosomatic disorders among both sexes. "Skepticism continued Weitnauer, "people who were dissatisfied with the nature of their work also had more psychosomatic-related problems than people who had higher satisfaction."

Weitnauer first presented his study in April 1975 at the Western Psychological Association in Sacramento, California.

Subsequently, his research was written up in the October issue of Human Behavior. This article sparked national interest in psychosomatic illnesses resulting from job dissatisfaction, according to Weitnauer.

The study received front page recognition in the December 2, 1975 issue of the Wall Street Journal, along with coverage in the National Enquirer, Bay State Business World, and several other publications.

Weitnauer has been interviewed on radio station WEEI by Len Lawrence and featured in several press releases.

Psychological job problems highlight Weitnauer study

by CINDY COUSIN

Psychosomatic disorders and their relation to job satisfaction were the focus of a recently published study conducted by Dr. Joseph R. Weitnauer, professor of management education.

"A psychosomatic ailment," Weitnauer explains, "is an actual physical ailment that is brought about because of some emotional or psychological problem."

To conduct his study, Weitnauer distributed questionnaires to 954 males and 579 female workers in eleven different corporations. Each was given the job descriptive index which measures satisfaction in the work itself, supervision, co-workers, promotions and pay. They also rated their health on a 29 item scale.

"Indication of ailments such as headaches, ulcers, or fatigue," said Weitnauer, "Classified the worker as having some psychosomatic disease. This is based on physicians' evaluations of which diseases involve psychosomatic components."

Weitnauer and his colleagues concluded that job dissatisfaction is the cause of psychosomatic illness. "We have evidence that people who are at work and who have the greatest signs of psychosomatic illnesses are working in environments that are extremely non-work" satisfied."

Some national business periodicals are interested in future use of his study for publication. And several book publishers have contacted him to write a book. The study is already included in a published book dealing with the subject of finding jobs commented Weitnauer.

Weitnauer is in partnership with Dr. John Aboud and Dr. Nel Thumberry in a management consulting, vocational counseling, and career planning business, "Applied Management Psychologists" located in the Nutmeg Building.

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BABSON COLLEGE BOOKSTORE
ENIGMA ENTERPRISES, INC.

OUR OWN ENTREPRENEURS

by CHUCK OLIVIERI

Seven small pieces of cardboard. Colored pieces. Pieces that can be put together to form different shapes and designs. Triangles, squares, rhomboids. Tangrams.

A tangram is a puzzle of oriental origin brought to the West by sailors. They became popular in Europe and America during the 19th century. Recently, tangrams and other such mind-boggling experiences have enjoyed a revival in the United States.

Many toy and game manufacturers have entered this so-called "mind puzzle" market. There are big, well-known companies like Milton Bradley and Parker Brothers. At Babson, though, Enigma Enterprises is the name in mind creations.

Begun by the Entrepreneurship class in 1974, the company, which was inactive last semester, is again fully in operation. According to Karen O'Brien, the group's newly elected president, the original idea was that of Dr. John Hornaday, the class's instructor.

Most of the work,"O'Brien said,"was done by students. It was begun with the objective of giving students a practical approach to education...a working experience."

"The entire course was opposed by some at first," she added. "They thought the experience would be a joke, not learning."

Taking a look at Enigma Enterprises, Inc. today would convince most that the opposition was somewhat premature in their skepticism.

The majority of the students in the Entrepreneurship course are involved in Enigma. Vice-President of Public Relations, Kim Feigenbaum, explained that each chose the area of the company that he/she wanted to work in.

These areas include (with their Vice-Presidents):
- Sales (John Walter)
- Production (Martin Kets de Urries)
- Research and Development (Dave Read)
- Legal (Paul Gelinas)
- Public Relations (Kim Feigenbaum)

Dave Harrison also serves as executive Vice-President, Adam Lubarsky as Treasurer, and John Pramberg as Clerk.

At a meeting on February 18, a Board of Directors will be elected and the above officers will be officially installed.

Feigenbaum explained that the company is a "real live" company operating out of

According to Feigenbaum, the company is set up on a geographic basis. Each salesperson has a territory and calls on his/her clients. There is no commission. The closest thing to it is a grade," she continued. "If a student puts in zero effort, he'll get a zero grade."

Enigma's target market runs from Maine to Provincetown, Massachusetts. "We've con-

Enigma Enterprises, Inc. president, Karen O'Brien and vice-president of PR, Kim Feigenbaum pose with a display of their firm's product. Photo by Aaron Weintraub

centrated mainly on the Wellesley-Natick-Newton area. Our outlets include hospitals, bookstores and giftshops," offered O'Brien.

She added. "We sell over the counter and to companies for promotional purposes. For example, we are now dealing with a moving company which gives its customers a puzzle and asks the question, "Puzzled about your move?!"

Another customer is the Admissions Office at Babson which will send puzzles to prospective students.

The sales goal for Enigma this year is 360 dozen compared to 156 dozen last session. (The company has been dormant since the last summer session because there was no entrepreneurship class). This averages out to about twenty dozen per salesman.

For production, the goal is 400 dozen. As was mentioned before, the tangram puzzle is made up of seven colored shapes of cardboard. At Enigma Enterprises, the students do all of their own production work. They cut and bag the pieces themselves. Printed labels are then attached.

When asked if the load would become too much for the class to handle, O'Brien said, "I think the class can handle it, but we could always hire outside help. Dr. Hornaday has hired outside people during the summer to help out."

Presently, Enigma Enterprises is putting itself in order after its semester recess. As Feigenbaum put it, "We're trying to pick up the pieces where they (the last class) left off." (No pun intended.)
Committee Series
Student Government Committees outlined

by SOS BLOCK

Have you ever been told to "go through the proper channels," but you didn't know what the channels were?

This is the first in a series of articles with the purpose of informing students of the Student Government, their functions, and their members.

It is hoped that students will gain a better understanding of communications and problem-solving channels on campus.

This week's article deals with the Student Government Committees.

WAYS AND MEANS COMMITTEE

Henry Dowd, Chairman
David Kelley
Jared Chase
Melissa Alquist
Ben Moore

Members of the committee must be Student Government representatives or alternates. Chairman is the Student Government Treasurer.

Function of the committee is to regulate the Student Government budget.

FINANCIAL COMMITTEE

William Cross, Chairman
John McCluskey
Kenneth Dupe
Michael Sirota
Jeffrey Dente

The committee is in charge of the Student Government Vice-President. Members are selected from applications.

The purpose of this committee is to process all applications for student subscriptions and to submit them to the Student Government for approval.

SOCIAL COMMITTEE

Tom Rudzka
Ed Anscomb
Morris Lawe
Mimi Devine
Jeff Compton, Publicity
Bennie Torre, Lights

Members of the committee are selected by application. New members next semester will be Gary Lee and Ronne Rogers.

The function of the committee is to schedule all Student Government sponsored social events.

POSTER COMMITTEE

Jeff Compton, Chairman
Becky Rockwell
Betty Salvucci

Members are selected by application. Duties of this committee include regulation of all bulletin boards on campus.

RECYCLING COMMITTEE

Doug Mittman
Brian Strackbrane

This committee was formed to study and organize a recycling program at Babson.

VENUE COMMITTEE

David Ekdahl
Ray Moran

This committee supervises the contract between Student Government and T. A. Bently Co., owners of the vending machines on campus.

FRIDAY

Lunch:
1. Franks
2. Hamburger Hero
3. Turkey Salad Sandwich

Dinner:
1. Beef Stir Fry with Noodles
2. Baked Meatloaf
3. Baked Fish

SATURDAY

Lunch:
1. Hamburger
2. Cheeseburger

Brunch:
1. Chair Broiled Steaks
2. Fried Shrimp

Dinner:
1. Roast Beef au Jus
2. Ferrari of Veal

MONDAY

Lunch:
1. Hamburgers
2. Pizza
3. Beef Noodle Casserole
4. Turkey Salad Sandwich

Dinner:
1. BBQ Chicken
2. Beef Stew
3. Fried fish

TUESDAY

Lunch:
1. Roast Pork
2. Italian Princess
3. Grilled Liver and Onions

Dinner:
1. Veal Parmesan with shells
2. Baked Meatloaf
3. Baked Fish

SUNDAY

Lunch:
1. Hamburger
2. Cheeseburger

Brunch:
1. Chair Broiled Steaks
2. Fried Shrimp

Dinner:
1. Roast Beef au Jus
2. Ferrari of Veal

The entire bicentennial event will probably take place over a period of "two or three days," said Resnick. He also mentioned that no dates or specific plans have been established.

Regarding the Forum turnover of the bicentennial events, Resnick said, "It's no big deal."

He said that he found out through the campus mail that the Bicentennial Commission had gone "defunct," and that student activities money would be available if the Forum should opt to take over the organization's mission.

Licensing Committee investigates Dry Dock

by RICH STILLMAN

As a result of the recent outbreak of complaints about the Dry Dock, the Licensing Committee called a meeting Monday night to discuss some possible solutions to the problem encountered.

Bill Crose, Government Vice President and Chairman of the Licensing Committee, invited Dry Dock owner William Keough to the meeting to answer some of the complaints.

The Proposal submitted by Keough to the Licensing Committee last year was revised by its members if Keough had fulfilled his promises.

In that proposal, Keough stated that he felt the Dry Dock was much cleaner this year than in the past. He added that he had tried to paint the interior of the snack shop over the summer, but was not allowed by the Business Office.

Keough stated that he had tried several times to convince customers to follow the orders, but never said enough to justify continuing them.

Cross then reviewed the complaints that he had received from students. Among them were complaints about the Dry Dock closing early and employees treating customers rudely.

After Keough had provided answers to these complaints, Committee decided that the problems encountered at the Dry Dock were not the fault of any one owner, would be faced by any owner. Discussion ensued on how the problems might be alleviated and it felt that a Board of Oversers might be formed to monitor the Dry Dock's operations. Keough stated that he would be in favor of such a board, and the Committee was charged with the task of drawing up a proposal for the idea, to be presented to Student Government later on in the semester.

VOTE

ELIZABETH "BETTY" SALVUCCI

FOR SECRETARY
Babson skiers ranked 6th in their division

The past four weekends the Babson Ski Team has participated in ski meets in New Hampshire and Vermont.

The team has been slightly disappointed as it presently ranks 6th out of ten teams.

However, the team expects to do better in the future as they gain more experience getting, strong performances from freshmen Steve Mueller and Mark Horton who finished 2nd and 3rd respectively. Roundoutting the squad are seniors Jack Lamm (captain) and Bob Rupn, sopho-
mores Scott Johnson and Chuck Mandrechia and freshman Bill Littlefield.

The team has been to four races in New Hampshire and Vermont and is in sixth place overall.

With good luck and some top performances, the team hopefully will qualify for the championship next month.

The team has a new coach this season: Harry Mann, an experienced racer and coach who's helped the team immensely.

The next race is at Suicide Six on February 21 and 22.

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6. Or, forget the snow, and just put a straw in the bottle. Or forget the straw and just pour some Gold in a glass. Or just have some water. Must we make all these decisions for you?

Bill Cross announced that Cindy Cousin and Virginia Ketchman re-
quized a license to set up a sewing and repair service. Lisa Bailer made a motion to grant the license. The motion was passed by a voice vote.

Mark Beeman, student representa-
tive to the Bookstores Committee, announced that the bookstores profit for the first semester were $600.00. Prices for all textbooks and some other items were reduced ten per-
cent.

A resolution was made to thank Reisman and Mr. Jesse Putney, Vice President for Financial Affairs for their fine work on the Committee. A voice vote was passed.

The opening of the International Browsing Center at the Library was announced by Warren Tracefield. The Browsing Center is open to all students interested in publications of foreign countries.

The reminder of the meeting was devoted to problems concerning the upcoming Student Government elec-
tions.

A motion was made to leave the issue up to the Election Committee. They met immediately following the Student Government meeting.
Basketball team wins; raises record to 9-6

by MARK PYZNIK

The Cadets of Norwich University took a beating at the hands of the Babson basketball team as the Beavers thrashed Norwich 91-67 last Saturday night at Peavey Gym. The win upped Coach William Olsen’s team record to 9-6.

The Beavers were doing everything correctly in the first fifteen minutes before they tired out. After building up an eleven-point lead, their shooting became cold, enabling the Cadets to close the gap to four, 29-33, at the half.

Babson played like a freight train in the second half. They started out slowly built up momentum and simply rolled over Norwich. The Beavers outscored the Cadets 52-32 in the final twenty minutes.

Besides displaying excellent defensive and rebounding skills, Babson placed five players in double figures. Sophomore center Chris Johnson led the way with 23, followed by Captain Steve Owen with 20, Phil Towner with 14, James Lawson with 12, and Ken Marsters with 10.

SOPHOMORE CENTER Chris Johnson pops from the corner over the outstretched hand of a Norwich defender. Photo by Warren Trauzniedl.

Soccer team receives more honors

by JIM GIULIANO

The Commutators fell out of the understated ranks as Forest Hall posted a 60-50 triumph. Kennedy and Sisson totaled 45 points for the commutors, now 2-1. Forest Hall has a well balanced attack that allows them to go to any number of their squad, an asset which could give them the title. Oliveira led the Forest attack with 19 points. Grella and Panisagu added 11 and 9 to Forest’s third victory without a loss.

McCullough-Colomen and Central split their games. Coleman took the A league, 61-52 and Central took the B, 53-34. In the A league game, Wicklund (15 pts), Berberan (13pts) and Kelso (10 pts) provided the strength for Coleman. Steinhardt’s 17 and Deters’ 14 points were too for the losers. Coleman kept even pace with Forest. The two will meet on February 18th. Central dominated the B league game by building a 16 point halftime lead. Courage led all scorers with a 20 point performance for Central; Renfroh poured in fourteen for Coleman.

Bryant Hall chucked up their first victory by overpowering Keith-Cambridge 93-40. Both teams looked for the open man and used a well balanced scoring attack. The Hillel, edged by the Commutators II squad, 59-53. Tailing 33-32 at the half, Kromer put in 8 of his 26 points to lead the Hillel attack. Stockwell and Sminia added 14 and 10 each for the Hillel. Johnson led the Commutators with 20.

North’s team topped Pub while their B team was losing to a strong Block Society. Oliveira again held Pub’s offense with 18. North capitalized on their opponents’ de- pendancy and won on for an easy 54-29 win.

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Beaverettes fall 42-37, first loss of season

Endicott College came from behind to defeat the Beaverettes basketball team 42-37 last Sunday night at Peavey Gym. The loss, the first of the season for the women, brings their record to 9-1.

Babson controlled the first half as they held off several bids by Endicott to take over their lead. It was probably the Beaverettes’ best half of basketball in this young season. The defense was aggressive, and the rebounding of Liz Chese and Maria Arredondo was excellent.

Endicott jumped out to a 10-2 lead, but Endicott came within three points, at 10-7, with just over eight minutes left in the half.

Babson got it back together and lengthened their lead to ten behind their defense and the shooting of Nancy Flynn. Endicott closed again, this time to within six, with two minutes remaining in the half, but Babson came running back to go into the locker with a 24-14 lead. The women were awarded a standing ovation by the appreciative crowd.

Endicott chipped away at Babson’s lead for eighteen minutes before the final five went away. Babson tried to hold off the surge, but it was to no avail. Babson’s defense broke down, enabling Endicott to come back.

Babson was down by only three with a minute remaining, but they were unable to put the ball through the net. Endicott’s Pat MacNamara sealed the victory by sinking two foul shots with twenty seconds left.

Nancy Flynn was the leading scorer for the Beaverettes with 17. Sue Girouard and Adrienne Halsey added five apiece. The women’s next games is tonight against Lowell University. Starting time is 7:00 p.m.

Soccer team receives more honors

Babson’s soccer team has finished playing but are the accolades and honors to roll in. The Beavers accomplishments, a 17-0-1 record, NCAA Division III New England and National Winners, show how come they deserve all the attention.

Already a forgone conclusion, the soccer team was proclaimed the Simpson Trophy winner. This symbolizes the New England Intercollegiate Soccer League Second Division Champions.

Frenz Guetter, James Powers, Wil- liam Thole, derin, Shane Kennedy, and Joe Diakovo were named to the NEISL Division II All Star Team. Kennedy, Powers, and Guetter were named on the All New England team.

In addition, Powers caught the eye of the professional soccer team and was selected by the Boston Minutemen of the North American Soccer League. Coach Bob Hartwell says that, “He will begin playing with the Minutemen within the month.”

Hartwell himself was named Division II Coach of the Year by the NEISL. This is the third time in the last four years he has received this prestigious award.

Team honors included Jim Powers and Franz Guetter as the M.V.P.’s and Jon Anderson as Tiger of the Year. The Bold Beavers award went to Memo Mascarinas while the Most Improved Player was Tom Keary. The leadership award went to Steve Balch.

The Captain of next year’s squad is Shane Kennedy.

The King Arthur Student.
Babson bombs Trinity in Judson brother act

by JOE HUGGINS

Babson continued Trinity College, 8,1, last Thursday for its second victory in as many times.

The night wasreally a family affair as the two goies were Babson's Hunter Judson and Trinity's Frank Judson. Frank and Hunter are brothers.

Hunter had a much easier job as Trinity managed only 17 shots on goal. Babson slushed 46 shots on Frank.

Babson's offensive burden was spread over many players, but the star of the game was Mark Paylor, with a three goal hat trick.

It was Babson's second "trick" of the year. Paylor's Inmate Tom Kelley hit the light three times against Wesleyan last week.

The lone dark moment of the game came at 7:30 of the opening period when Babson's left winger, and this year's captain, Bruce Hancock knocked skates with a Trinity forward. Hancock crashed to the ice and limped back to the bench. Hancock hasn't played since this injury to his knee.

Trinity wasn't able to move the puck well or shoot effectively against the

Babson while Babson stood.

After one period the score was 7-1. Babson, Bill Ahern, on a feed from Jeff Andrews, and Dave Hutchinson, on passes by Andrews and Del Adams, get the Beaver scores. George Braddock tied up Trinity's lowly tally on a breakaway.

In the second period Babson broke the game wide open. They outshot Trinity 15-8 through the 20 minutes and built a commanding 5-1 lead.

The three Beaver markers came in less than four minutes, two off the stick of Paylor.

The Beavers wrapped up the game in the third period with three more goals including Paylor's third at 17:54.

Amazingly all three of Paylor's goals came on the power play.

Other Beaver scorers were Dave Hutchinson (one goal and two assists); Bill Ahern (one goal and one assist); Dave Smith (one goal); Gordy Barr (one goal); Jeff Andrews (one goal and three assists); Tom Felley (three assists); Peter Manning (two assists); Del Adams; Mark Lane; Scott Freitag; and Danny Terrio (one assist each).

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February 12, 1976

Babson Free Press

Swinners beat Bridgewater to raise seasonal record to 6-2

by ED SIMMONS

Babson's swimming team won one dual meet but lost another in action this past week. This brings their seasonal record to 6-2.

The Beavers travelled to Medford, Mass., to take on the Jumbos of Tufts last Saturday, but came back to Babson 7-4,6-2 losers. Two disqualifications of Beaver swimmers have more effect on the score indicates.

The first disqualification took place in the first 400-yard medley relay; the first event in every meet. The official accented Richard Braverman, the announcer in the race of leaving the block before Bravinger had touched.

The Beavers not only lost the seven points, but also the psychological advantage of taking the first event. "We really wanted to win the 400 and medley relay," Captain Paul Gelinas said, "so when the points were taken away after we apparently won, it was even more of a letdown.

The Beavers recouped some of the deficit with a first and third place finish in the 1000-yard freestyle. Eric Durban won the event while Phillip Lacario finished in the third spot.

Durban and Lacario finished in the same order in the 500 yard freestyle. By that time the Jumbos had built up a 59-29 lead.

The only other first place finisher for Babson was Gelinas. He took the top spot in both diving events. Rick Houle finished right behind Gelinas both times.

Spencer Miller finished second in the 50 yard freestyle and Lacario pulled in three of Babson's points in the 200 yard breaststroke with a second place finish.

The other disqualification took place in the 200 yard backstroke. This time the officially accused Spencer Miller of touching the wall on a turn.

pool here at Babson. The Beavers won easily 66-46.

The next meet was against Bridge-

water State Tuesday night, at M.I.A.C. Bridge- Babson started out strong with a win in the 400 yard medley relay. Spencer Miller, John "Saint" Amor, Bruce Levering, and Rich Braverman brought Babson a lead which they never gave up.

Eric Durban and Philippe Lacario finished 1-2 in the 1000 yard freestyle relay. Durban was the easy winner, but Lacario and his Bridge- water opponent were never separated by more than a body length in a thrilling race decided in the last lap of the 40 lap race.

Pat Joyce continued his excellent time with a win in the 200 yard freestyle. The race was just as exciting as the previous event, and Joyce came from behind in the final yards to win. John Dicenzo took third place to give the Beavers a commanding 21-4 lead.

Paul Gelinas continued to over- whelm his opponents and took the first two spots in both diving events. The second event was the three meter diving, seen for the first time in competition here at Babson.

Bridgewater pulled to within seven points before Spencer Miller and Ed Godden finished 1-3 in the 200 yard breaststroke. Durban and Joyce swept the next event, the 500-yard freestyle to give Babson a commanding lead.

Joyce finished surprisingly close to the usually unimpressed Durban. Joyce is steadily improving as the season progresses.

required to close two gashes. The injury has slowed the defensemen through the Holy Cross game.

Dave Hutchinson ripped a shot toward S.T.'s goalie Fran Marcano that was tipped in by Jeff Andrews at the 12:30 mark. Linemate Debort Adams assisted.

Babson's prettiest goal came with just under 15 minutes to go in the period, and tied the Beavers' constant hustle and desire.

Scott Freitag shoved the puck along the boards into the St. K's end. Dave Smith dug the puck out from behind the net and stopped a pass to Mark Lane who was camped in front of the net. In true Phil Esposti style, Lane sent a hard wrist shot into the net.

Brian Powers tallied 27 saves while allowing nine goals and Hunter Judson stopped two of the five shots he faced. Marcano stopped 26 Beaver shots in an excellent effort.

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Hockey

Hockey forwards roam nearly at will in front of Beavers goalie Brian Powers, and his 4-6 game replacement Hunter Judson.

The St. A's goals were scored in the first period periods. St. A's tallied four times in the middle period and five times in the last twenty minutes.

Babson was in the game for only the first two periods as the score after two was 7-2.

All the Beaver goals came in an eventful second period. Chuck Hollinger put Babson on the scoreboard at 1:19 with a slap from the left point that the Beavers were on the power play. This goal cut the Hawks lead to 3-1, but didn't provide the Beavers with any momentum. Just 22 seconds later, St. A's scored a nullifying tally and at 8:25 their lead was increased 5-1.

At 11:18 Danny Terrio was crushed headfirst into the boards by a hard check from behind and crumpled to the ice. He was rushed to a nearby hospital where 24 stitches were
HOCKEY INFO

Babson doesn’t give out player rosters or programs at home hockey games, so the Free Press has summarized some information about the team. We suggest that you clip this out of the paper to bring to the hockey games.

LINES TO LOOK FOR:

Center - Tom Horack (12) Left Wing - Mark Paylor (14) Right Wing - Tom Kelley (11)

This is Babson’s highest scoring line. Paylor and Kelley are exceptional scorers so the key to this line’s success is setting one of them up with a clear shot.

C - Mark Lane (4) LW - Bruce Hancock (7) RW - Bill Ahearn (9)

This line is composed of all seniors. Hancock’s knee is a question mark. Look for Dave Smith as a replacement.

C - Dave Hutchinson (3) LW - Jeff Andrews (6) RW - Del Adams (17)

Hutchinson has hit hard and scored well.

C - Brian Welch (16) LW - Tom Heanue (24) RW - Dave Smith (23)

Before a rash of injuries, this line was intact. Now these players are being moved to other lines to fill gaps.

DEFENSE COMBINATIONS

Right Defense - Dan Terrio (5) Left Defense - Russ Colligan (2)

With Terrio injured, look for Freshmen Manning and Colligan to team up, and Freitag to join Heanue or Gordy Barr.

RD - Scott Freitag (18) LD - Peter Manning (15)

On the Power Play:

C - Hutchinson (3) LW - Paylor (14) RW - Kelley (11) RD - Freitag (18) LD - Manning (15) or Colligan (2)

The team will try to pass the puck from one faceoff circle to the other for a quick shot by Kelley or Paylor.

When we’re a man down:

Forwards - Adams, Andrews, Defensemen - Freitag, Manning or Colligan

Adams and Andrews will try to pressure the puck without being caught too far up ice. In our end, we use a regular box defense. This has been a very successful unit.

In goal:

Brian Powers [30]: Brian was last year’s MVP and is a super goalie. Brian will start most games.

Hunter Judson [25]: Judson is the number two man and is used for occasional starts.

Chris Piku [1]: A freshman, Piku has yet to be used in a game situation, but may be tested out before the season’s end.

GET MORE FOR YOUR VOTE

BEN MOORE

FOR TREASURER

Hawks prey on Beavers

by JOHN HUGGISNS

St. Anselm’s College used a potent defense to bury Babson, 12-3, last Saturday to break a two game Beavers losing streak.

In front of a home crowd, the Hawks scored early and often, and went through Babson goalies.

Perhaps the lone bright spot for Babson was the penalty killing unit’s ability to skate off Beavers penalties. Usually Del Adams and Jeff Andrews are Coach Rick McCarthy’s choice to skate off the bulk of a two minute penalty. A common replacement on the unit is Brian Welch.

But St. A’s scored enough other times so the lack of a power play tally really didn’t matter in this game.

The defensemen let the Hawks’

See Hockey page ten

IN ACTION AGAINST NORMCHIC” Junior forward Danny Keel goes up for a lay-up. Photo by Warren Trantenfeld.

Jumbos hand Hoopsters seventh loss of season

The Babson mens basketball team was handed its seventh defeat of the season, by the Jumbos of Tufts University 66-54 last Monday night before one of the largest crowds of the year at Peavy Gym.

The Beavers played evenly with highly touted Jumbos in the first twenty minutes. Chris Johnson, Phil Tover, and Dender Keel did a good job off the boards while the shooting of Johnson, and Steve Owen kept the game close. Tufts however went into the locker’s with a 31-28 lead.

Babson took a quick 22-21 lead in the opening minutes of the second half. However, Babson’s offense collapsed as the Beavers were not able to score any points in a nine minute span.

Tufts showed how good a team they were during this period. They displayed a great deal of quickness, sharp shooting, and good leaping ability. They had previously beaten teams like Bentley, Merrimack and Bates, and now claimed Babson on their list of wins. They forced Babson out of its 2-3 zone and scored fourteen points while Babson scored none. For all purposes that was the ball game right there.

\"It was a disappointing loss because we played them a fine ball game,\" said Coach Olson. \"Their quickness was just too much for us, plus they could jump higher than we could.\"

The Beavers next game is tonight against Rhode Island College at Rhode Island College.

Holy Cross sinks Beavers in tough checking battle, 3-1

by JOHN HUGGISNS

The Holy Cross Crusaders scored a goal in each period to top Babson 3-1 in a light checking game played Tuesday night in Worcester.

One of the keys to the Holy Cross win was the defense of the Babson power play. Holy Cross was whistled for seven minor penalties and found themselves two men short on two brief occasions in the third period. But the Beavers managed only one power play goal, a slap shot tally by Scott Freitag with 2:45 left in the game.

Friga’s goal, assisted by Mark Paylor and Russ Colligan, came while Holy Cross was two men short. It cut the Crusader lead to 2-1, but set the stage for Holy Cross’ final tally two minutes later.

Coach McCarthy was mostly pleased about the Beavers’ effort.

\"We used the same [defense and forechecking] system that we used against Merrimack,\" he said.

The Beaver offense had virtually no success at cracking the Holy Cross defense, especially against goalie Jim Stewart. Stewart had 29 saves, 15 of which came in the opening stanza.

Brian Powers made 34 stops in the Beaver net, including many of his \"usual\" fantastic saves.

The Holy Cross goals came on three entirely different plays.

On a delayed penalty in the first period, Crusader forward Bill Belle- rose took a nice feed and skated in unthreatened from 20 feet out. His ten foot fast wrist shot flew past Powers’ glove side.

In the second stanza, Paul O’Day picked up the rebound of a Belle- rose slap shot and flipped the puck into the Beavers’ net.

\"They outplayed us by a lot,\" observed Coach McCarthy.

\"They played well defensively, but our offense just couldn’t get going.\"
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Don't hesitate because your friend may have been drinking only beer. Beer and wine can be just as intoxicating as mixed drinks.
And don't think that black coffee will make him sober. Black coffee never made anyone sober. Maybe it would keep him awake long enough to have an accident. But that's about all.
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