Students support Mizzou protesters

On November 12, members of the Babson community took a photo displaying their black clothing, worn as a sign of support to student protesters at the University of Missouri.

"A matter of degree:"
B.S. technicalities cause confusion

The difference between a Bachelor of Science from Babson College, School of Business, and a Bachelor of Science in Business Administration may seem inconsequential. But Babson students earn the former, while Babson students earn the former, while other undergraduates in business programs within the Boston area, such as Boston University, Bentley College, and Northeastern University, receive the latter. The distinction has created a fair bit of confusion. The two degrees are nearly identical. A Bachelor of Science in a business degree typically reserved for studies in engineering, computer science, business, and several other fields. Business, the study of interests, requires foundational and fundamental studies of business-related concepts and liberal arts disciplines.

Similarly, a Bachelor of Science in Business Administration, or BBA, follows this same philosophy. A BBA is made up of liberal arts components alongside core coursework in the fundamental elements of an BBA, which requires completion of core business fundamentals and offers 27 different concentrations. Undergraduates can elect to complete requirements for zero, one, or two concentrations.

However, inquirers will find not a BBA, but a "B.S. from Babson College, School of Business, "on Babson's website and, more importantly, on resumes. Babson's Center for Career Development instructs students to use the correct degree when job searching.

It may seem odd for Babson to opt for this degree. However, some of Babson's partner schools, like the London School of Economics, also graduate students with a general Bachelor of Science. Also, Babson is known globally not for its focus on business administration, but for its entrepreneurial mindset and spirit.

While the differences between these degrees may seem minute, it is important to be informed about the education and degree students earn so that resumes for jobs and internships can accurately reflect the work done at Babson.

Massachusetts debates new environmental bill

Anthony Kretchman

The world is changing, but this isn't anything new. Dating back to the 1950s, citizens started raising concerns over the effects of soil destruction, deforestation, industrial waste, and emissions. This issue, which is described by some as inconsequential for its focus on business administration, but for its entrepreneurial mindset and spirit.

The bill would establish what is commonly referred to as a carbon tax, although what is truly cause the money does not enter the system. Similarly, a Bachelor of Science in a business degree typically reserved for studies in engineering, computer science, business, and several other fields. Business, the study of interest, requires foundational and fundamental studies of business-related concepts and liberal arts disciplines.

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Students initiate Alpha Kappa Psi colony

BRADLEY DARLING
Editor-in-Chief

Another business fraternity steps up to the Babson community: a group of students, pre-majors, freshmen and sophomores, are in the process of establishing a Babson branch of international professional fraternity Alpha Kappa Psi, also known as AKPsi.

The group first required approval from the Hentker Center, the organization's headquarters, and from Babson itself. It is currently recognized as a "colony," that is, a fledgling chapter that must prove it has the membership and capability to be formally installed. Once this occurs, likely in the spring, the chapter may pitch to the Student Government Association to be recognized as an official Babson organization.

"It's been a long process," AKPsi President Rada Ilieva ('18) said. "It's very different than a regular org."

AKPsi is the oldest and largest business fraternity in the world. Started at New York University in 1904, it has since inducted more than 250,000 students. Previous membership includes Presidents Ronald Reagan and Richard Nixon, US senators, and business leaders in every industry.

"The main focus of Alpha Kappa Psi is to provide leadership development, personal and professional training and the fundamental ingredient of higher education—experience," the organization's website claims.

Babson's colony has expanded rapidly, attracting about 80 colonists in a few months. "We grew really quickly," Ilieva said. "We're trying to maintain that brotherhood and have those close relationships, which is why we started in the first place."

Ilieva says the looks forward to seeing the chapter come into its own. "I'm most excited about seeing things develop and people actually being able to use it for networks and fun."

Massachusetts debates new environmental bill, cont.

Continued from page two.

However, residents would then receive a check from the state government for the incomes of the carbon fee. Under this plan, people who rely heavily on fossil fuels would lose money overall, and those with fewer emissions would come out ahead.

The Committee for a Green Economy, an environmental group, hired a bi-partisan economic consulting firm, Regional Economic Models Inc., to study the impacts of a carbon fee on the Massachusetts economy. The study concluded that a carbon fee would boost the state's economic activity by as much as $8 billion by lowering income, sales, and corporate taxes.

While Barrett's current plan returns revenue to citizens slightly differently, through a direct check instead of lowering taxes, the study does show strong support for a carbon fee. Another report sponsored by the Department of Energy Resources concluded that a "revenue neutral" carbon fee like Barrett's would be an effective way of cutting carbon pollutants, lowering emissions by five to ten percent and helping Massachusetts achieve its goal of reducing emissions by 80% from 1990 levels by 2050. Barrett's bill continues to gain support, with 40 senators or representatives, a fifth of the Legislature, co-signing the bill. Currently, S.1744 is being debated by the Massachusetts Senate, have made the environment and sustainability a key issue in their platform, and others, such as former Florida Governor Jeb Bush, have a history of support for environmental policies—but there are candidates that would oppose many extreme efforts to combat climate change.

The upcoming weeks have the potential to change environmental policies locally and globally, and as these policies change, so will business.

UPCOMING EVENTS

By CLARIBEL TRUGLI | 11/09/17

Babson club life has always been vibrant and bustling with activities. Here are some upcoming events.

Being Here, Going Beyond: Paintings by Percy Fortini-Wright. "Artist talk and reception by a multiracial artist interested in combining diverse materials and imagery to create urban streetscapes and bold portraits of imaginary people that share a beautiful sense of movement and anticipation," according to the Babson Events Calendar. Exhibition on view from November 5 to January 8 in the Hollister Hall Lobby.

Babson Peers on Wellness is hosting a "Sleep Week," including face mask making, Vinyasa yoga, guided meditation, and blanket raffles. "to educate Babson students about the benefits of sleep," according to a Facebook post. November 16 to November 20. Various events in Reynolds, Horn, Webster Dance Studio, and Glavin Chapel.

Join in a Muslim prayer service in the Glavin Chapel from 1:00 PM to 2:00 PM every Friday.

Join in a Catholic Mass in Glavin Chapel from 4:00 PM to 5:00 PM every Sunday.

THINGS TO DO IN BOSTON

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#GetSocial: Twitter for Business: "Learn how to use community-related methods on Twitter to increase online awareness of your business and find new clients. Social media is much more than just talking about yourself; it's about joining the conversations already happening in your industry and location. It's about building a following that matters," a post on generalassembly states. Admission fee required. November 17, 6:30 PM to 8:00 PM. 51 Melcher St, Cambridge.

The Hart for Social Innovation Panel: "Join for an exciting conversation and exploration of the emerging social innovation ecosystem in the state of Massachusetts. Participants include some of the region's leading non-profit, for-profit B corporations, and civic entrepreneurs—as well as those working to develop and engage the broader ecosystem in Boston and beyond," an Eventbrite posting states. November 18, 5:30 PM to 7:30 PM. Wheelock College, 43 Hawes St, Brookline.

Find an always up-to-date list of events at thebabsonfreepress.com.
Babson welcomes new Assistant Class Dean

JENNY HO
VICE PRESIDENT OF MARKETING

Babson students and staff welcome Assistant Dean Heather Miller as the newest addition to the staff at Academic Services. Dean Miller takes responsibility for students with last names A through B, who had been served on an interim basis by Dean Rob Major.

Miller previously served as Director of New Student Programs at Wentworth Institute of Technology. At Wentworth, Miller worked to develop their First Year Seminar, Academic Advising, Early Alert Programming, and New Student Orientation programs, according to an email announcing her hiring.

Miller graduated from Bridgewater State University with a Masters in Public Administration and received a Master's Degree in Education from the University of Georgia.

She says she is excited about her new role at Babson, and hopes to have the opportunity to work individually with students.

"I came to Babson for many reasons, but primarily for the opportunity to work one-on-one with students. In my previous position, that was only a small part of my job, yet it was what I enjoyed the most. I love getting to know students and helping them create goals and a plan to be successful in their time as a student," Miller said in an email.

ADVERTISEMENT

Shuttle service to Boston resumes, with changes

BRADLEY DARLING
EDITOR-IN-CHIEF

On Friday, November 13, Academy shuttle service to Boston was reinstated after its removal last year due to behavioral issues. Whereas shuttles last year visited multiple locations around Boston, including Copley Square, the Theatre District, and Faneuil Hall, Academy will now only offer service to Copley. On Thursday nights, shuttles will bring students to Copley, but not back, and on Friday and Saturday nights they will both pick up and drop off. The regular circuit to the Woodland T station and back will continue as usual.

This unusual schedule is part of an agreement meant to address the factors that led to the service's removal last year. These included damage to buses, disrespect of drivers, and numerous alcohol-related incidents. According to Student Government Association Senator Manuel Whitfield, the ride to Babson is longer than to most schools, increasing the chances of such issues. "The student body it seemed like a big change, something abrupt. It hasn't been—this has been going on for some time."

In the past, shuttle service was funded primarily by Babson College, with SGA contributing a small portion of funding. With these changes, SGA will contribute a larger amount.

Whitfield stressed that shuttle service is a privilege. "[Students] need to take care of the things [they] have around [them]. This gives the College the flexibility to do more things. We could have a lot more fun and fruitful events."

FINDING THE RIGHT OPPORTUNITY ISN'T ALWAYS EASY.

LUCKILY, WE KNOW WHERE TO LOOK.

IT'S NOT LUCK, IT'S CCD.

STOP IN, GET CONNECTED. HOLLSITER 106.
The winter of students’ discontent
Events at Yale and Mizzou beg deeper discussion

It should not have to be said that every student deserves to feel safe on their campus. Nor should it have to be said that racism, systematic or otherwise, is alive in modern-day America.

These truths are comforting, incomprehensible as we can all agree on them. Little else in the current national debate affords such luxury. The recent protests at Yale and Mizzou blend a complicated history of injustice, recent social trends, freedom of speech, and education, all set against the ugly backdrop of discrimination.

At Yale, it all began with an email from the school’s Intercultural Affirmative Committee that requested students not wear offensive or “culturally appropriative” Halloween costumes. Enka Chanta-kal, a professor and Associate Master (akin to an Area Director), responded to this email among her living area, pushing back: “If you don’t like a costume someone is wearing, look away, or tell them you are offended. Talk to each other. Free speech and the ability to tolerate offence are the hallmarks of a free and open society.”

“Have we lost faith in young people’s capacity — in your capacity — to exercise self-censure, through social norming, and also in your capacity to ignore or reject things that trouble you?” she asks.

This email led to widespread protests, clashes with the media, and calls for resignation. The recent protests at Yale and Mizzou blend a complicated history of injustice, recent social trends, freedom of speech, and education, all set against the ugly backdrop of discrimination.

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“At Yale, students stepped into the role of oglers and watchers, with some helping to turn a blind eye and others posting a viral message on social media: ‘To the students of color at Mizzou, We, student allies at Babson College, stand with you in solidarity. To those who would threaten their sense of safety, the world is watching.’

But others feel differently. “Overreaction” is the way one student described the protesters’ censorship of any dissenting viewpoint. “It just seems disingenuous,” said another, to pretend like posting on social media, which requires little effort, equates to true support. Protesters are right and wrong; administrators are right and wrong; the media is right and wrong. Babson, with its wonderful diversity, is rich with opportunity for debate and understanding.

“We have a right to be offensive,” Princeton student Ben Snow declared in the Daily Princetonian. And we do. “Systematic injustice is very much a reality for a lot of students of color,” Babson student Victoria Bills (16) said. And it is.

If you are interested in writing for the Free Press, contact freepress@babson.edu. Letters to the Editor may be sent to the same address.
"Don't tell me to smile."

Feminism, subtle sexism, and women in business

MORGAN ROTH
STAFF WRITER

"You were great! A very strong leader, but one thing, you should smile more. You have such a pretty smile!" I laughed awkwardly.

"See, such a nice smile. It makes people feel more at ease when you smile."

My CLTP coach thought nothing of these words; he was just trying to be helpful. Aside from that one comment, it was a very nice conversation. We even spoke about how great were so many more women in business these days. On global scale, being told to smile is a way things are; it is the time to question why we think certain things, and to speak out against the prejudices that have been ingrained in us.

I am writing this article from a place of privilege. I grew up in the United States, one of the most advanced countries for women’s rights in the entire world. The fact that a woman in the United States still gets catal­ called while walking down the street, disrespected in the work­ place, body shamed on the inter­ net, and paid less for doing the exact same job as a man is dis­

Now is not the time to sit idly by, content with the way things are; it is the time to question why we think certain things, and to speak out against the prejudices that have been ingrained in us.

Community Unity Educators

"From ‘salad bowl’ to ‘melting pot’"

YINMENG TIAN
COPY EDITOR

On its website, Babson proudly boasts of having as many as 80 countries represented in its student population. In front of the Horn Library, international flags wave in unison as another reminder of the diversity on campus. Babson even ded­ icated an entire residence hall, PRIDE tower, towards LGBT awareness.

Yet as much as Babson strives to cater to the needs of its multicultural community, it still has a long way to go. Babson is like a salad bowl, where students of different backgrounds are tossed together, as opposed to a melting pot, where everyone contributes to the development and wellbeing of the community.

As a CUE, or Community Unity Educator, my mission is to make the melting pot a reality. I, along with four other CUES, want to start the conversation around inclusion.

One of our initiatives was a question box that asked people to explain what the phrase "BISO" means to them. Since it was anon­ ymous, we received many frank responses. Someone wrote in that he couldn’t stand to be called a BISO, because of all the negative connotations that come with the label. Despite the stereotypes, not all international students are wealthy or exclusive. Evidential­ly, there is a need for a more unified community here at Babson.

To promote this vision, the CUES are hosting office hours, where students are encouraged to stop by and share your thoughts and experiences. Whether it is an offensive comment or ideas about new initiatives and events, we are here to listen. CUE can be reached on Twitter: @BabsonCUES.
of high-wearing women on campus and the Muslim student representation overall, Sumadi traced it back to the differences between culture and religion, and how that affects the way students express their faith. "I wouldn't say that the Muslim student body isn't active, but when it comes to religion...a lot of people who come from a more secular and cultural background may connect culturally with Islam, but don't really practice. I think people sometimes believe that culture and religion are the same thing, when in reality it isn't quite so," she said.

Mintis Hankerson, another Muslim student, further explained, "When you grow up in a Muslim country, it's pretty much how you live, in my opinion. Because everything is Islam, including the politics, so it makes your whole life culturally Islam. Wherever you live in America you have to put in that extra effort to practice Islam.

This highlights America, and even Babson, slightly ignore belief that the only true way of proving a person's faith is through their dress, diet, and prayer. In actually, one can be Muslim through their lifestyle—a lifestyle that may be obvious in Islamic countries that value modesty, but becomes less obvious in the US, a country that often demands a very Western "in-your-face" attitude in order to prove one's identity.

Not to mention, it can be challenging even want to prove one's religious faith in the explicit Western way, considering that "Muslims have already faced so much scrutiny in the US due to negative stereotypes created from terrorist attacks," according to Sumadi, another member of Babson's Muslim Student Association.

However, there are some deeper reasons why certain Muslims students are more culturally, rather than religiously, connected to Islam, and these reasons stem back to the socioeconomic status of Babson students. "To be blunt about it, with these Islamic countries abroad, the more affluent people sort of...not lose their religious identity, but they Westernize themselves through lavish lifestyles and all kinds of stuff. And most of the international population on campus is neither "up them," so they really bring with them that Western aspect of their country in order to perhaps assimilate," Infiaan Kazi said. However, "it's not a loss of religion, it's a tweak in culture.

But regardless of these areas of ambiguity for understanding Islam in Babson, people are overall accepting and welcoming of the various religious representatives in the undergraduate class. "Babson is great. The main thing about having an international population is that nothing is seen as odd because everyone is accustomed to everything. Even though there aren't as many women on campus here that cover their hair, no one is unfamiliar with it, especially the international population," Sumadi said. "Even the domestic population—everyone knows what it is."

"In my experience, the people I meet and interact with at Babson are generally very proudful of their faith and background and express it as they always have without being made or disrespectful to differing beliefs."

**Millennial voting: Stats, trends, and how to vote**

**Historical Voting Rates in Congressional Elections by Age: 1978 to 2014**

**LYNN WANG**

In less than a year, the United States will be electing its 45th president. However, will the elections be truly representative of the population? The statistics say no.

Those between 18 to 24 years of age have a significantly lower voter turnout, meaning they are being greatly underrepresented. This has been the case for decades, and it begrudgingly questions aren't young people voting?

One of the biggest problems seems to be that the young generation doesn't know enough to get involved in the political world. After all, a lot of what is discussed and debated does not have any direct effect on them. Issues like Social Security and foreign policy may not be very high on their list of concerns when they are in the midst of a grinding battle against college debt and struggling to find a job.

Another contributor to the poor voter turnout may be the fact that young adults tend to move around more frequently. As a result, they feel less attached to their community and less motivated to try and make an impact. Voting is also much harder for college students, in order to vote away from home, registering to vote is a chore. In fact, many do not even know how to register if they are attending a college away from their home state. In an attempt to eradicate this problem, here's a quick tutorial on how to register to vote:

**NOTE:** Because students can choose to register to vote in either their home state or their college state, Massachusetts will be used in the following example.

1. **Voting in Massachusetts**
   First, register to vote. If your signature is on file with the Registry of Motor Vehicles, you qualify to use the online application to register, update your address, and change your party.

   Otherwise, you will need to fill out the voter registration form and deliver it to your local election official, whose address is listed below.

   **TOWN CLERK**
   525 WASHINGTON ST
   WELLESLEY, MA 02482

2. **Voting in your home state**
   If you are unable to make it home to vote, you will need to request an absentee ballot. Because voting is different in every state, you will have to contact your local government and see what their process is to obtaining an absentee ballot. One you have received it, you can simply fill it out and mail it back to your local election officials.
Talking Babson over Turkey
A course-by-course guide to explaining Babson at Thanksgiving dinner

JH HWAN KIM
STAFF WRITER

Being the smart and astute people that all Babsonians are, we all know that preparation for Thanksgiving is a must. However, while Thanksgiving preparation for typical college students starts and ends with making sure that you come hungry to the big feast, Babson students face an additional task: being prepared to talk about Babson (especially if you’re not from the state of Massachusetts).

Although we all know how awesome and amazing Babson is, not all of our relatives do. If you still don’t know what I’m talking about, here’s the scenario:

It’s Thanksgiving Dinner time and you’re ready to dig into all the delicious food on the table... but your journey to this year’s annual food coma is interrupted by your forgetful grandmother/distant cousin/annoying uncle: “What’s Babson?”

Just as with any good Thanksgiving meal, you want to make sure you start off your deluge of Babson facts lightly (the basics), then lead into the juicy (and more interesting) details, and end the presentation with a soothing touch. Here’s a great way to appease your relatives’ hunger for Babson that won’t interfere with your relatives’ (and your) quest for the after-meal glow.

The Appetizers
As with any good round of Thanksgiving hors d’oeuvres, you want to make sure that your appetizer of Babson facts are simple but varied. Try these basics:

■ Small private business school located in Wellesley, Mass founded by Roger Babson in 1919
■ Total size of around 2,900 students (2,100 undergrads and 800 grad students)
■ Our mascot is Biz E. Beaver (did you know he’s the grandson of TIM, MIT’s mascot?)
■ Three campus locations: Wellesley, Boston (for MBA students), and San Francisco

The Main Course
We all know that the turkey is the centerpiece of any Thanksgiving meal. Just as the turkey is juicy and hearty, you want to make sure that you recite some facts here that will keep your relatives’ attention.

After all, your ability to properly execute this part of the meal will play a huge role in whether or not you get asked the dreadful question again next year.

■ Every Babson student will leave being able to say that they’ve created and operated a business (through our hallmark FME Program)
■ Roger Babson is buried on our campus! Don’t think that’s crazy enough? He’s buried between his first and second wives!
■ ETA means something a little different at Babson. It’s not boring “estimated time of arrival;” it’s “Entrepreneurial Thought and Action.”
■ By the way, we’ve got some famous alumni:
  o Arthur Blank: Co-founder of Home Depot and owner of the Atlanta Falcons
  o Akio Toyoda: President and CEO of Toyota Motor Corporation
  o Roger Enrico: Former Chairman & CEO of PepsiCo and former Chairman of DreamWorks Animation
  o Daniel Gerber: Founder of Gerber Baby Foods
  o Alberto Perlman: Co-founder and CEO of Zumba Fitness
  o Remember the guy that bought Google.com for a bit? Yeah, he’s a Babson grad too. (Sanmay Ved)

The Dessert
Oh dessert, the part of the meal that we all know we shouldn’t have. The part of the meal that we don’t really need... at least, that’s what you say until you see the gorgeous pumpkin pie screaming to let it be the pièce de résistance of the entire (and already superfluous) meal. Just like dessert, you don’t really need our rankings and accolades to describe the greatness of Babson. But, come on, why wouldn’t you want to boast about these?

■ U.S. News & World Report: #1 Entrepreneurship (19 consecutive years)
■ The Princeton Review: #1 Entrepreneurial Program
■ PayScale: #5 overall ROI (#1 among all business schools)
■ The Economist: #2 for Value, 2015
■ Money Magazine: #2 Best College in the U.S., 2015 (#1 in 2014)

How to respond to the eternal question: “What’s Babson?”

With all this great information, hopefully you’re well equipped to properly answer the all-annoying question: “What’s Babson?” If you’re not, you are (I mean, we all had to write an essay to get in). But seriously, if you don’t think you’re ready, just speak on the experiences you’ve had as a Babson student. Trust me, any Babson experience is an interesting one.

Lastly, and most importantly, don’t forget to enjoy your Thanksgiving meal! As you conclude your meal, you’ll realize how thankful and blessed you are to attend an amazing institution such as Babson.
Dylan Husted: 
Entrepreneur Insights

ELI UASLOVITS
VICE PRESIDENT OF FINANCE & SALES

Dylan Husted is the Founder, CEO, and CTO of a new social venture whose goal is to drive college students to take action on pressing environmental issues. The venture’s vehicle for change is SaveOhno: a gamified platform whose protagonist, Ohno, is representative of students’ future grandchildren, whose world will change based on actions students take on the site.

Small choices go a long way in Ohno’s world, where users can choose from up to 7,000 environmental petitions sourced directly from Change.org. Users can navigate the petitions easily by filtering for environmental issue or organization. Each time users choose to take action by signing a petition, they earn reward points, which can then be redeemed in the online store. The store lists products for environmentally conscious brands, like Constant Simplicity, whose t-shirt manufacturing process saves 400 gallons of water, so even purchases on the site are an action step for SaveOhno’s users.

Husted’s new venture isn’t the only force for change—he is, too. His insights and stories are motivated by filtering for environmental issue or organization. Each time users choose to take action by signing a petition, they earn reward points, which can then be redeemed in the online store. The store lists products for environmentally conscious brands, like Constant Simplicity, whose t-shirt manufacturing process saves 400 gallons of water, so even purchases on the site are an action step for SaveOhno’s users.

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FP: How did you start?
DH: You know, I’m no longer excited by money for the same reasons. In high school I wanted to get rich to buy a yacht and get a jet. Now I just want to become incredibly rich so to use that money and create awesome social change—really intense, positive change.

FP: Are you scared to fail?
DH: The hardest part is managing emotions, but that’s the nature of entrepreneurship, and especially social entrepreneurship—it’s tough.

There’s so many points in time when I think, this will never work, how am I going to get people to use this? How will I scale? But all I can do is keep trying, and if there’s a problem, take it one step at a time, right? That probably sounds corny, but that’s all it is. If I start to feel like I’m being swallowed in a whirlwind of doubt, I say, “Just stop for a second; it can’t be that bad; we can find a way.” If I’m not good enough at developing, okay, I’ll take three weeks to work on developing.

As college students we have a ridiculous amount of time—it’s really our resource. Compared to an entrepreneur who has to pay the bills every month, we’ve got it easy. We sit around and do nothing a lot of the time, so we can afford to learn a lot, we can afford to not monetize for a while and keep exploring.

FP: So, you don’t want to be rich anymore?
DH: You know, I’m no longer excited by money for the same reasons. In high school I wanted to get rich to buy a yacht and get a jet. Now I just want to become incredibly rich so to use that money and create awesome social change—really intense, positive change.

FP: What are you measuring progress?
DH: The same thing rings true for this question: lack of progress is an opportunity, not just a problem. For months and months and months, when it was too easy for quantitative stuff, my qualitative results were pointing downward. Like real-ly down. No one understood what SaveOhno was, or why I was doing it. No one was excited apart from the fact that I was young and ambitious. I wasn’t sure if this was going to go anywhere at all. But the one thing I stuck with was the notion that win or lose, I have to commit to this for at least the rest of my time in college and give it 100%. So when I recognized people didn’t understand the concept, I refined the messaging to be easier to understand. When I recognized that people weren’t excited, I changed the entire concept, design, and branding to be more exciting.

When I recognized that successful entrepreneurs and potential investors weren’t impressed, I asked why and changed the business model. And now things are really turning around in terms of progress to date.

We’re getting traffic, we’re gaining users, our partnership base is growing, and there’s a lot of general interest in what I’m trying to do.

FP: When do you know you’ve identified a problem or opportunity?
DH: It’s tough. You have to be comfortable with uncertainty. But, again, as college students we don’t have a deadline to come up with a winning idea, so you just have to be uncertain about it. You start with some questions—what area or problem am I trying to get into, what problem am I trying to solve? And then you explore from there. And the way you explore is you go to relevant conferences and talk to people. Just pretend you already have a start-up and see how people react.

FP: What if people don’t like your idea?
DH: I was so disappointed when people responded negatively, because I thought my idea was gold. It was very hard to bounce back. I spent a while not doing this anymore after that. That’s another thing that’s tough—when you feel like you have the problem and idea down and it just gets shot down.

It’s important to then ask what people don’t like about the idea, and get to the root of it. If you identify consistencies, like ten different people reacted the same way, change your idea to match what you just learned.

Free Press (FP): How did you start?
DH: I came to Babson very focused on being a for-profit, Zack-type individual—a tech entrepreneur. I just wanted to get rich. And that’s obviously changed. It was mainly Husted’s course—he lit a fire that I didn’t even know existed.

Dylan Husted presents his startup, SaveOhno, a platform where users earn points for signing petitions. The startup’s goal is to educate students about environmental issues.
Over Halloween weekend, The Empty Space Theater (TEST) produced Falsettoland, an off-Broadway hit musical about homosexual romance in 1980's New York. The musical focuses on Marvin, a gay man who has left his wife and son for his ex-lover, Whizzer. Whizzer becomes afflicted with a mysterious illness—which we know today as AIDS, but which was not yet named in 1981—and all seven characters are forced to reevaluate their relationships with each other as they come to understand what “family” really means.

The cast consisted of one Wellesley College student, two Babson College students, a 14-year-old from Sharon Middle School, and three local actors. Together with a renowned director from Chicago, they produced a four-day show.

Starring:
- Anastasia Perreault as Dr. Charlotte
- Chandler Cummings as Trina
- Jack Price as Jason
- Jacob Rosenbaum as Whizzer
- Nash Hightower as Marvin
- Olivia Belitsky as Cordelia

Director: Tom Mullen
Musical director: Sandra Graham
Assistant director: Kai Haskins
Stage Manager: Brandon Kam
Assistant Stage Manager: Sheen Hui

The Empty Space Theater presents

Falsettoland

AMAN hosts annual fall show:
"AMAN gets hitched"
BEING HERE, GOING BEYOND
PAINTINGS BY PERCY FORTINI-WRIGHT

Exhibit on View: November 5 — January 8
Hollister Gallery

Integrating the influences of Fine art and Street art, Percy Fortini-Wright’s paint handling is both improvisational and disciplined, whether he is using the spray can or brush.

BABSONARTS babsonarts.org
Athlete of the Month:  
Peter Sorenson

The Free Press: Where are you from, recorded victories in the one- and three-meter diving events, and was recently selected as the NEWMAC Co-Diver of the Week.

The Free Press: How did you get into diving?

Peter Sorenson: I always went to the local pool in the summer, every single day. I always loved to go off the diving board at the pool and do as many tricks as I could. And, at the time, I was considering joining competitive swimming. But then, one of my friends told me, “Hey, instead of doing the same thing over and over, why don’t you join the diving team instead?”

FP: What do you love about it?

PS: I love when I need to do a new dive off the high board, especially the three-meter, and I am just absolutely terrified. I just chuck it, holding on until my coach calls me out, and then I nail my dive.

FP: Why did you choose Babson?

PS: I was recruited, and when I visited the campus every single person I met here was nicer than anyone I had ever met from home. Coming from the South, I was amazed by how nice the people from Babson were.

FP: How does it feel to be the only male diver at Babson?

PS: Diving is a co-ed sport, so I don’t necessarily feel alone. But I do find it strange sometimes to be the only male diver at swim meets, such as at Wellesley College, the all-girls school, I end up being the only male diver out of eight divers.

FP: What are your future plans as a diver?

PS: Well, after talking to my coaches, I was informed that there is a good possibility that I may break the Babson school record for both the one-meter and the three-meter for six and eleven dives that I perform at different meets.

Men's and Women's Swimming and Diving sweeps Norwich

COURTESY OF BABSON ATHLETICS COMMUNICATIONS

BABBON PARK, Mass.—The Babson College men's and women's swimming & diving teams turned in a dominating performance, winning 23 of 24 events to sweep visiting Norwich University in their home opener on Saturday afternoon at Morse Pool. The Beaver men moved to 4-1 on the year with a 124-11 triumph, while the women picked up their first victory of the season with a 127-82 result against the Cadets.

Eight different individuals collected at least one victory in the women's half of the meet as the Green and White came in first in all 12 events. Junior Madeline Dupee (Plymouth, Mass.) was victorious in the 50- and 100-yard freestyle and the 100-yard breaststroke, while senior Becca Greenberg (Beverly, Mass.) touched the wall first in the 100- and 200-yard freestyle. Sophomore Reilly Robbins (Centerville, Mass.) also won two events as she claimed the 100-yard backstroke and 100-yard butterfly. Junior Maloney Ham (Norwell, Conn.) came in first in the 200-yard individual medley, Philipa Ya (Beijing, China) won the 50-yard freestyle and first-year Tessa Amodore (Bowley, Mass.) posted a victory on the 1-meter diving board.

Classmate Maria Orive (Guatemala City, Guatemala) came in second in the 200- and 500-yard freestyle and also picked up a win along with Ya, Ham and Robbins in the 200-free relay. Sophomore Fernanda Tiltak (Biscayne, Fla.) came in second in the 100-yard backstroke and was part of the victorious 200-yard medley relay team.

In the men's half of the meet, seniors Chris Roan (East Wareham, Mass.) and An Tran (West Roxbury, Mass.) each collected a trio of wins. Roan was victorious in the 100- and 200-yard freestyle, while Tranong touched the wall first in the 200-yard individual medley and the 500 free. They also teamed with junior Kevin Shathers (Maccungus, Pa.) and sophomore Mitchell Poiiko (Boyton Beach, Fla.) to win the 200 free relay.

Shivers and Poikko were also part of the winning 200-yard medley relay squad, and came in first in the 100-yard backstroke and 50-yard freestyle, respectively. Senior Andrew Win (Boston, Mass.) touched the wall first in the 100-yard butterfly and was second in the 200 IM, junior Antion Pronichenko (Palisades, Fla.) was victorious in the 100-yard breaststroke and 200 medley relay, and first-year Peter Sorenson (Blacksburg, Va.) finished first on the 1-meter diving board.

The meet was the last of the first semester for the Babson men, while the Beaver women will return to action on Tuesdays, December 1 when they host Simmons at 6 p.m.

Donahue, Sullivan earn All-NEWMAC Women's Volleyball honors

COURTESY OF BABSON ATHLETICS COMMUNICATIONS

BOSTON—Coming off its second straight conference tournament championship on Sunday, the Babson College women's volleyball team had a pair of players selected to the New England Women's and Men's Athletic Conference (NEWMAC) All-Conference teams on Tuesday. Senior Mary Donahue (Beaumont, Mass.) earned a first-team nod, while classmate Elizabeth Sullivan (Quincy, Mass.) was named to the second team.

The first four-time All-NEWMAC honoree in program history, Donahue leads the Beavers in kills (339), kills per set (3.11), hitting percentage (.300) and points (386.5), while also contributing 39 total blocks and career highs of 87 digs and 26 service aces this fall. She finished fourth in the league in both total kills and kills per set, and ranked fifth in points and points per set. Entering the NCAA Tournament, Donahue is second in school history in points (1335.5), kills (1324) and hitting percentage (.289).

Sullivan earned her first all-conference honor after putting together arguably the top defensive season in program history. She leads the NEWMAC with new career highs in total digs (656) and digs per set (5.53), and has contributed a career-best 87 assists to go along with 40 service aces. Sullivan enters this weekend's national tournament ranked 24th nationally in total digs and 26th in digs per set, and is Babson's all-time leader in total digs with 1,149.
No. 11/12 Lynchburg edges Women’s Soccer, 1-0, in NCAA tournament first round

COURTESY OF BABSON ATHLETICS COMMUNICATIONS

GLASSBORO, N.J. - First-year Caitlin Mertens (Southborough, Mass.) kicked off the scene of the 2015 season that included 17 victories and second-team honor after a decade.

After being held without a shot in the opening 45 minutes, the Green and White had a pair of quality opportunities to equalize after halftime. Senior Kristina Simonson (Easton, Mass.) sent a free kick just over the crossbar from the top of the box in the 56th minute, and junior Marissa Endrow (Worcester, Mass.) missed just wide of the right post in the 71st minute following a cross from the left wing.

Classmate Olivia Kerester (Chappaqua, N.Y.) also missed high on her attempt from outside the box in the 79th minute.

Mertens finished with seven saves, just one short of her career high, while junior Tess Fredick (New Hope, Pa.) turned away a pair of shots for the Hornets.

Photo courtesy of BABSON ATHLETICS COMMUNICATIONS

Six from field hockey earn NEWMAC post season honors

COURTESY OF BABSON ATHLETICS COMMUNICATIONS

Holmes Named Player of the Year; Tango Selected As Rookie of the Year and Ryan Tobbed as Coach of the Year

BOSTON — Following a season that included 17 victories and its first regular-season conference title since 2012, the Babson College field hockey team had six members of its program honored when the New England Women’s and Men’s Athletic Conference (NEWMAC) released its postseason awards on Tuesday.

Highlighting the Beavers’ accolades was senior Elizabeth Holmes (Southborough, Mass.) being named NEWMAC Player of the Year. Additionally, first-year Ashley Tango (Reading, Mass.) was selected as the league’s rookie of the year, while head coach Julie Ryan collected coach of the year honors for the third time after leading the Green and White to its most wins in over a decade.

Senior goalkeeper Kayla Costa (Warrentown, Mass.) was named to the All-NEWMAC first team, while Tango, junior Kael McDougle (Hope Dale, Mass.) and first-year Lauren Dray (Woodbury, Conn.) all garnered second-team recognition.

After missing all but two games of the 2014 campaign due to injury, Holmes put together the best season of her career this fall as she amassed career highs in goals (15), assists (15) and points (45). She led the league in assists and was second in points, and currently ranks sixth nationally in assists per game (0.75). Holmes finishes her career with 27 goals and 24 assists for 78 points, and ranks seventh on the school’s all-time list in assists, tied for ninth in points and 11th in goals.

A two-year starter, Costa was one of Division III’s best goalkeepers this fall. She leads the nation in goals against average (0.50) and save percentage (.884), and set a new single-season record with eight shutouts in 2015. She now owns the lowest single-season goals against average in school history, while her 17 saves are tied for the second most in

GAME NOTES

- Saturday’s match was the first meeting between Babson and Lynchburg.
- The loss was the first of the season and just the second in 35 games for the Green and White when allowing one goal or less going back to 10/12/13.
- Babson, which set a new single-season team record with 14 shutouts this fall, conceded one goal or less in 18 of 23 games on the year.