

editor's note

As I perform this last official act as Editor, the Babsonian has already gone to press and events may be viewed objectively. The 1963 Babsonian has consumed the mental and physical effort and the valuable time of just a few individuals. It is to these men, my staff, and especially to my Associate Editor Michael Feldstein, that I express a heartfelt "Thank You." I sincerely hope that you shall place your 1963 Babsonian in its rightful place: on the shelf reserved for special editions!

A.B.G.



Serving the Everyday Campus Needs of
Babson Students for School Supplies
Textbooks and Personal Items



THE BABSON BOOKSTORE

Hollister Building

Serving the "Inner Man" Requirements
of Babson Men from Morn 'til Nite
. . . on Campus



PARK SNACK BAR

Hollister Building

We Enjoy
Serving the
Finest Clientele in the Country
Through our Several Departments



BUSINESS STATISTICS CORPORATION

90 Broad Street

Babson Park 57, Massachusetts



Whether on Campus, or out in the Business World,
We are Pleased to Have the Privilege of
Counting so Many Babson Men
Among Our Thousands
of Clients

DIAMOND DEPARTMENT

High Quality Gem Diamonds

Engagement Rings

and

Fine Jewelry

Discount to Babson Undergraduates

Inquire at the Babson Bookstore

BABSON'S WASHINGTON SERVICE

Read Weekly by Business Men and

Women throughout the Country

—\$30 Annually—

50% Discount to Babson Graduates

Write to Drawer G, Babson Park 57, Mass.

**YOUR FIRST STEP TOWARD –
FINANCIAL INDEPENDENCE**

For over 58 years, the Original Babson System has been giving thousands of Business and Professional men advice on how to Build Capital, Protect Principal and Provide Income.

Babson's Investment Advisory Service specializes in guiding the financial affairs of active and far-sighted men and women. This service gives you an analysis and program based upon the financial information you submit to us. Your registered securities are recorded and placed under continuous research study. Consultation privileges and informative weekly investment letters round out this comprehensive service.

There is no substitute for Professional advice. May we urge you to take your first step toward Financial Independence today.

We will be pleased to write you personally about Babson's Investment Advisory Service. Simply send us your name and address.

BABSON'S REPORTS Inc.
Wellesley Hills 81, Mass. Dept. B1
The Original Babson System

BEST OF LUCK
TO CLASS OF 1963

**BABSON ALUMNI
ASSOCIATION**

The Wellesley National Bank takes genuine pleasure in meeting and serving the banking needs of the Students and Faculty of Babson Institute.

Our offices open at 8 A.M. to serve early customers.

Parking services at the Wellesley Hills Office and a drive-in window where you can make deposits and cash checks from the wheel of your car are especially convenient.

THE WELLESLEY NATIONAL BANK

Four Convenient Offices

Wellesley Square
Weston Road

Wellesley Hills
Lower Falls

Member Federal Deposit Insurance
Corporation

MARSH & McLENNAN INCORPORATED

Insurance Brokers
CONSULTING ACTUARIES
AVERAGE ADJUSTERS

140 Federal Street • Boston

Chicago New York San Francisco Minneapolis Detroit
Los Angeles Boston Pittsburgh Seattle St. Louis Indianapolis
St. Paul Portland Buffalo Duluth Atlanta New Orleans
Tulsa Milwaukee Phoenix Cleveland Norfolk Washington
Montreal Toronto Vancouver Calgary Havana Caracas London

**ELECTRIC HOUSEWARES
KITCHEN HOUSEWARES
AND
HOUSEWARES SPECIALTIES**

MILHENDER

**297 Dorchester Avenue
South Boston 27, Mass.
Tel. ANdrew 8-9100**

COURTESY

BABSON INSTITUTE Student Government

MURRAY C. CAMPBELL PRESIDENT

ROBERT C. COLEMAN VICE PRESIDENT

A. WAYNE ROBERTS TREASURER

FRANKLIN RICHARD SECRETARY

SENIOR CLASS REPRESENTATIVES

PETER S. CASEY	S-1
JOHN L. SHEEHAN	S-2
ORRIN L. DOXER	S-3
ANDREW D. MERRILL	S-4
CURT B. SPEED	S-5

JUNIOR CLASS REPRESENTATIVES

SAMUEL G. ANDREWS	J-1
BRUCE W. DAVIS	J-2
GERALD L. ISSOKSON	J-3
BARCLAY A. MEGATHLIN	J-4
PAUL M. PRINCIPE	J-5
LEO C. THIBEAULT	J-6

FRESHMAN CLASS REPRESENTATIVES

PAUL S. COLLINS	F-1
ROGER A. ENRICO	F-2
RODNEY J. HALFON	F-3
STUART M. MILLER	F-4
F. HENRY SAVAGE	F-5
WELLAND D. WOODRUFF	F-6

COMMITTEE CHAIRMAN

RICHARD C. YOUNG	SOCIAL COMMITTEE
EDMUND S. KELLEY	TRAFFIC COURT
DANIEL J. GILNER	TRAFFIC COURT
ARTHUR M. BLANK	ATTENDANCE COMMITTEE
A. WAYNE ROBERTS	FINANCE COMM.

Area Code 617: Tel. 592-7600

Area Code 617: Tel. 233-1540

FRANK W. EDMANDS, INC.

Transportation of
Solid Fuels – Petroleum Products – Road Material
Chemicals in Bulk
16 WOODBURY AVENUE
SAUGUS, MASS.

Compliments of

Polaroid Corporation

POLARIZER DIVISION