OUR LITTLE TREE OF KNOWLEDGE

Even in the shadow of giants, Bobson attracts enough light and care to flourish. In the air of Bonsai, the symbol of this year’s Bobsonian, a young seedling is never allowed to grow haphazardly. Instead, the small plant is meticulously contorted through frequent watering and pruning. The “tree,” in essence, holds all that is found in its larger relatives, but practically each branch and curve have been painstakingly created. Under expert guidance, the bonsai tree improves with each passing year. The final product, which takes several years, captures an exotic beauty unique unto itself.

Since the beginning, Bobson has been expertly shaped and contorted to become the unique institution of excellence we know today. On September 3, 1979, Roger W. Bobson planted the seed that sprouted into Bobson Institute. The Institute grew, but under Roger Bobson’s guidance it grew cautiously, remaining small. Tiny Bobson’s trunks grew heavier as new buildings were added. Branches began to bud and thrive as more departments and faculty members were added. Each new year brought more substantial foliage in the form of a larger and more qualified freshman class. In spite of these additions, Bobson Institute kept its small school size and atmosphere.

In 1989, Bobson grew from an institute to a college with renewed vigor. Shortly thereafter, Ralph Z. Sorenson arrived to carry on the gardening responsibilities. Along with him came the Master Plan which further strengthened and sculpted this still small school. Bobson’s roots stretched outward, nurturing not only its outer quality, but its inner quality. Our little Bonsai continues to grow, yet always maintains its personal atmosphere. This year we say goodbye to another caretaker of the tree, Ralph Sorenson, thanking him for his expert guidance and wishing all the luck to his successor.
The Institute Grew

Our bonsai is small
But with each year it matures
And bears us its fruit
Each Branch And Curve Have Been Painstakingly Created.
What kind of student goes to Dobson College? The Official Preppy Handbook claims we are a school predominated by Preppies. So much so in fact, that we are dubbed as one of the top ten preppiest schools in the country. Is it by accident that the symbol of the Dobsonian bends solidly to the right? Our staff cameraman took an informal poll and the "collars" have it.

Collars and Dollars,
The elephant walks with pride
Alger would be proud
THAT SMALL SCHOOL ATMOSPHERE
Emphasis On Parties Declines

Along with the addition of new buildings and the upgrading of students and faculty comes what many students perceive as a substantial increase in workload. Indeed, it is not unusual to hear a distinguished alumnus reflect on the Babson of yesterday as follows:

“Yeah, I remember when I used to go here a few years back. It sure ain’t what it used to be... Studying? ... Heck, I didn’t know where the library was until my junior year... And the parties... boy, the parties... Cases? ... Of course I know what a case is... What? ... You mean they let you drink in class? ...”
### Babson College Application Form

**Applying as check box:**  
- [ ] Freshman
- [ ] Early Decision Freshman
- [ ] Transfer

For semester beginning:  
- [ ] SEPTEMBER 19__
- [ ] JANUARY 19__

Have you previously applied for admission to Babson?  
- [ ] Yes  
- [ ] No  
If yes, when?  

(please type or print in ink)

**Name:**  
(Please type or print in ink)

**Home Address:**  
(Please type or print in ink)

**Zip:**  
(Please type or print in ink)

Are you a U.S. citizen?  
- [ ] Yes  
- [ ] No

If not, country of citizenship:  

**Date of Birth:**  
(Month)  
(Day)  
(Year)

List all secondary schools, colleges, or universities that you have attended or are presently attending:

<table>
<thead>
<tr>
<th>School</th>
<th>Location</th>
<th>Date Enrolled</th>
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<tbody>
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</table>

**Name of your present counselor or dean:**  
(Please type or print in ink)

**Date you will finish course work at your present school:**  
(Please type or print in ink)

Have you ever been dismissed from a secondary school or a college?  
- [ ] Yes  
- [ ] No

If so, please explain:

If you are no longer in school, explain what you have been doing since leaving:

**Father's Name:**  
(Please type or print in ink)

**Mother's Name:**  
(Please type or print in ink)

**Name of Legal Guardian:**  
(Please type or print in ink)  
(below this line)

**Zip:**  
(Please type or print in ink)

Have any members of your family attended Babson?  
- [ ] Yes  
- [ ] No

If yes, give names, relationships, and dates of attendance:

**By checking one or more of the items listed below, please indicate the source or sources which first acquainted you with Babson:**

- [ ] Friend or relative who attends Babson
- [ ] Guidance counselor
- [ ] Babson publication
- [ ] Guidance publication
- [ ] Babson's website
- [ ] Babson's website
- [ ] newspaper or magazine article
- [ ] Other  
(Specify)
1980 saw Babson occupying a new spot in the Barron's Guide to Colleges. Long relegated to the section of schools judged simply as "Competitive," Babson now finds itself as one of those deemed "Very Competitive." This is due, of course, to the great increase in applications. As a result, the Admissions Office has become increasingly more selective in choosing prospective freshmen.
EVERY TREE NEEDS WATER
Shaping our bonsai
Demands money and money . . .
 Doesn't grow on trees
"I really don’t drink... but I’ll split a quart with you."

Johnston Peter
CAREER EXPO
WINTER WEEKEND
An Wong

Gustavo Cineros

DISTINGUISHED
Joe Louis, 66, Heavyweight King Who Reigned 12 Years, Is Dead
CHARLES LILLEY HORN LIBRARY

THE HORN LIBRARY IS A GIFT OF THE OLIN FOUNDATION TO BABSON COLLEGE HONORING THE MEMORY OF CHARLES LILLEY HORN, PRESIDENT OF THE OLIN FOUNDATION FROM 1931 TO 1977. THIS BUILDING IS A TRIBUTE TO HIS CONCERN FOR AND SUPPORT OF INDEPENDENT COLLEGES AND UNIVERSITIES, HIS INTEREST IN BOOKS AND EDUCATION, AND HIS EFFORTS TO PROMOTE PRIVATE PHILANTHROPY.

1980
Babson College
Dedication Ceremonies
Charles L. Horn Library
October 18, 1980
The Great Babson Relief Map of the United States
Conceived by Roger W. Babson
Designed and Executed by Edward T. Sanderson, George Carroll Curtis, E. Leroy Nichols, Wallace W. Atwood, Jr., Anton Zenns, Teresa Cubellini, George R. Wiggin
Construction Started 1929
Completed 1940
“The education of a man is never completely until he dies.”

Robert E. Lee
Four years of being shaped, pruned, and cared for has allowed the bonsai to produce the ripe fruit we call seniors. Seniors, after having been given all the knowledge they could absorb, are ready to be picked from the tree. As they leave the school, they will share their richness with the world outside.

The business knowledge acquired has given them at least a basic understanding of all things on and off business. This isn’t the extent of their knowledge, however. They have gained wisdom, both within and outside of the classroom. Some of the ways of life, Babson College prepared them to expand their horizons.
President Sorensen,

For seven years you have given your energies to helping Babson reach its fullest potential. Your persistence in raising money has allowed Babson to expand and improve its facilities and its reputation. You did not do this alone, but your efforts were a prime motivator and catalyst for the college's growth.

The impression you have made here will never fade. The senior class and the Babsonian staff wish to recognize your accomplishments and leadership.

The dedication of this yearbook could go to no one more deserving than you, President Sorensen. Good luck to you always.
BOOZE CRUISE
<table>
<thead>
<tr>
<th>Kevin Albano</th>
<th>Jacques Michaan</th>
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<td>Jurgen Bettag</td>
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<td>Bayard Read</td>
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<td>Randy Rex</td>
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<td>Jeanne Riley</td>
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<td>Stuart Feldman</td>
<td>Robert Ritter</td>
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<td>Francis Glancy</td>
<td>Michael Rosenbaum</td>
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<td>Steve Goldbloom</td>
<td>Jace Rosenbluth</td>
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<td>Peter Gottlieb</td>
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<td>John Greer</td>
<td>Whitney Ryan</td>
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<td>Jane Grew</td>
<td>Kristine Sarro</td>
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<td>Ruth Gutterman</td>
<td>Diane Sawyer</td>
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<td>Jeremiah Hanafin</td>
<td>Mark Simon</td>
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<td>Sheri Heller</td>
<td>Clifford Smith</td>
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<td>Edward Snyder</td>
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<td>Holly Kervick</td>
<td>Arthur Sweeter</td>
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<td>Janet Walrod</td>
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<td>Marbury Mac Dufffe</td>
<td>John Walsh</td>
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<td>Sharon Mack</td>
<td>Roger Wehr</td>
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<td>John Maguire</td>
<td>Edward Wilkes</td>
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<td>Michael Malatos</td>
<td>John Woods</td>
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<td>George Markopoulos</td>
<td>Alfred Wright</td>
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<td>Dana Mathews</td>
<td>Todd Wyner</td>
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<td>John Mc Manus</td>
<td>Vivian Yih</td>
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<td>Thomas Meager</td>
<td>Jill Zajkowskei</td>
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<tr>
<td>Michael Menard</td>
<td>Joanie Zayne</td>
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</table>
"When a subject becomes totally obsolete, we make it a required course."

Peter Drucker
As in any decent business school there are a certain number of required courses. Underclassmen find themselves more restricted as to the courses they may take as they progress. This pruning is necessary as these "buds" begin to bloom into the ripe fruit ready for the business world. Their education does not stop at business; it is broadened into art, history, communication and science as well.
Kerry Schabowski
Judith Schofield
Peter Schremp

Gordon Seaman
Scott Seidman
Allen Seiple

Allen Selesky
Albert Shames
Edward Sheehy

Christopher Sherman
Elizabeth Sherman
Elizabeth Shine

Jeffrey Shure
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Roy Silverman

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Deirdre Sisk

John Sisk
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To The
Class Of 1981
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Babson
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Mr. & Mrs. Ronald J. Kowalski
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Discover the endless
World,
We find more
A person we are
Not sure of,
Ourselves.
Looking at our
New found images is
Frightening to admit and
Difficult to accept.
A personality you are
Familiar.
Adjusting to the
Fit and stretching for the
Growth is demanding but
Done as best we can.

Scars will remain but just
Reference points of the
Growth realized and the
New understanding
Obtained.
For we are only human.
So mistakes will be made
Along the way, but
Just like errors
Ample success will be
Achieved.
A final outcome will be
Established,
A person conceived
And through that person a
New world can be found,
An endless, astonishing world.

Frederico Wasserman
William Weinstein
Cheryl Williams
Kenneth Winston
Sigrd Waek
John Woodward

Matthew Wulka
David Yoharas
Michael Yuhas
Lisa Zimmer
CONGRATULATIONS TO THE CLASS OF 1981

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Clerk: Peter Dinsmore B64
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Robby Aron
Mark S. Avery
Steven P. Ayvazian
Susan R. Badger

Gary M. Baker
Lynn A. Baratta
Beth M. Barrett

Douglas R. Bartlett
Kathryn A. Barron
Francis G. Basler

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John A. Beadle
Peter B. Belanger

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Joanna Bell
Michael Beliveau

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John Sanuk  
Jennifer Schrirmacher  
Martin Schloss  
Douglas Selley  
Catherine Shea

Janice Simmons  
Scott Slabodin  
Neal Slatisky  
Dryden Smith  
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James Smith  
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Heather Snow  
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Susan Spence  
George Stafford

Nancy Stall  
Thomas Stanes

Alan Starr  
David Steele

Linda Steinthal  
Marc Stone

Robert Staur  
Sandra Stumpf

TRIM INN STAFF
Wishes
The Best Of Luck
To
The Class Of '81
Richard, Marie and Vicki
Mr. & Mrs. Anthony Balon
Mr. & Mrs. Leslie B. Day
Mr. & Mrs. Meyer Friedman
Mr. & Mrs. Forrest T. Griffin
Mr. & Mrs. George Heller
Mrs. Robert E. Kelly
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Craig Robertson '83
Dr. & Mrs. Richard Sexton
Mr. & Mrs. Robert H. Sheldon
"Every individual has a place to fill in the world and is important in some respect whether he chooses to be so or not."

Nathaniel Hawthorne
One of the advantages of going to a small school is the manner that one is able to get involved in the school's campus organizations. Not only is one able to get involved, but one is able to participate in several organizations at the same time. Indeed, it is more the exception than the rule to find a student not involved in some campus organization. Being a management school, Babson attracts and promotes those individuals who yearn to get involved and ultimately lead. Campus organizations have grown substantially since the beginning. The newest one is the South-North Organization, which is a debate team.
STUDENT GOVERNMENT

Barry Harrigan, Andrea Cohen, Glen Friedman, Paul Weiner
STUDENT JUDICIAL COURT
Babsonian
BABSON FR

I never met a lasagna I didn’t like.

1970-SPECIAL ANNIVE
CIRCLE K
STUDENT BUSINESSES

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STUDENT HOSTS
Schedule of Events

8:45 a.m. Olympic Opening Ceremony
9:30 a.m. Preliminary — soccer
10:00 a.m. Preliminaries — tennis, table tennis, swimming, squash, backgammon, volleyball
10:00 a.m. Women's and men's cross-country
12:00 noon Cookout at Humphries Plaza
            Official lunch break for all sports except soccer
1:00 p.m. "Fun Race" for faculty
2:30 p.m. Raffle under the tent
3:30 p.m. Soccer — final match at the Upper Fields
4:45 p.m. Olympic Closing Ceremony — medals awarded
6:30 p.m. Cocktail party & entertainment under the tent
7:45 p.m. *Gala Dinner and Awards Ceremony
10:00 p.m. *International Semiformal Dance
ACADEMY OF ACCOUNTANCY
SOCIETY FOR THE ADVANCEMENT OF MANAGEMENT
Reagan victorious in campus mock election

Ronald Reagan squeezed by John Anderson and Jimmy Carter to win the votes of Babson students in a mock election held on Monday.

The final totals are:

Ronald Reagan 122
John Anderson 106
Jimmy Carter 64

The results reflected actual results from Tuesday, except for the good showing for Anderson, who has had large popularity among college students across the country and visited Babson last semester.

The balloting, sponsored by Blue Key, reflected the more conservative nature of students at Babson in supporting Reagan, who is perceived as being the candidate most favorable to big business. The balloting, which was limited to a single day, was conducted by Blue Key.

Blue Key is a national organization that recognizes students for excellence in leadership, college activities, and scholarship. Members must have a cumulative average of 8.5 or better, have completed 45 credit hours of college and at least 15 credit hours at Babson. Blue Key strives to stimulate intellectual achievement, to extend a good image of Babson College to the community, and to encourage service to others.

The Cardinal Key National Honor Society is designed to recognize both academic excellence (9.0 and above), and leadership. The society aims to honor students who show these qualities, inspire leadership in others, and utilize leadership capabilities in an active program of service.

Activities include cultural trips, an annual lecture, money raising for the Brenda Calian Scholarship fund, execution of student government elections, and other community activities.
The NAKED truth is....

YOU

are being persuaded by

SEX

in advertising

Come see Jean Kilbourne talk about
the exploitation of women

TONIGHT, April 2, 1981  7:30 pm Fo’c’sle

sponsored by the Babson Forum & student g’ovt.
Greeks

“I don’t meet the competition, I crush it.”

Charles Revson
Greek Organizations at Babson College have continued to thrive and grow, perhaps caught up in the whole spirit of the Master Plan. Two Greek organizations in particular have been added within the past two years: ZBT and KKG. Although some of the Greeks will leave, as Delta Sigma Pi did this year, these changes are necessary for the continued shape of the attitude of Babson College.
This year Delta Sigma Pi lost its national charter, and therefore has lost its place at Babson College. Already, its remarkable demise is being chronicled "The Fall of the Greek Empire".

What caused it? Was it bad management? Was it restitution from above for all the parties of decadence? Historians will play around with these questions and others for centuries without clear cut agreement. In any case, Babson College will never be the same. No longer will there be a dynasty of such proportions on the football field. No longer will Babson College enjoy that pipeline to Pin Manor in quite the same fashion. No longer will the collar hold the same significance as before. But alas, even the carefully grown bonsai trees lose branches. Meanwhile, we will try to live on and endure that monolith called Delta Sigma Pi.
KAPPA KAPPA GAMMA
HABDA

HABDA

GAMMA
ZETA BETA TAU
FRATERNITY SPORTS
“You never lose, but sometimes the clock runs out on you.”

Vince Lombardi
In attempting to maintain and nurture a high quality business school, it is often difficult to maintain and nurture a top-notch sports program. Academics and sports often make strange bedfellows as many coaches at Babson College know. It is not unusual for Babson to receive applications from superior athletes who unfortunately, do not measure up to the ever-increasing standards of the College.

Another factor of key importance is money. The funds are provided in part by increasing tuition costs. The NCAA has ruled against division III schools offering scholarships which means many athletes have to rely on the next best thing, financial aid. However, more than one has found these grants not large enough and, as a result, transferred to schools which offer more or ones with lower tuition.

But in spite of these formidable hardships, sports at Babson College have still managed to shine. This is due in large part to the type of athlete that comes to Babson. Very seldom is he or she the superstar, but more usually a good athlete who makes up for his lack of talent with spirit, desire and hard work.

As the school continues to grow, the sports program will receive water and light to prosper.
Babson vs. U. Mass., Boston 3-1
Babson vs. Fitchburg State 0-3
Babson vs. Framingham 3-0
Babson vs. A.I.C. 0-2
Babson vs. Holy Cross 2-1
Babson vs. Lowell 0-3
Babson vs. S.M.U. 0-2
Babson vs. Wellesley 1-2
Babson vs. Wheaton 0-2
Babson vs. Simmons 2-0
Babson vs. Tufts 2-3
Babson vs. Regis 3-0
Babson vs. Endicott 3-0
Babson vs. Brandeis 0-3
Babson vs. Bryant 0-2
Babson vs. St. A's 2-0
Babson vs. Assumption 1-3
Babson vs. Clark 0-2
Babson vs. W.P.T. 1-2
Babson vs. Gordon 1-3
COUNTRY CROSS

Douglas Knox, James Harris, Michael Connolly, Kevin Hynes, Gerald Loughlin, Edward Thompson, James Halloran, Francis Kelly
SAILING
Soccer

NCAA Rounds 1, 2, and 3, semifinals, and finals.

<table>
<thead>
<tr>
<th>Team</th>
<th>Opponent</th>
<th>Score</th>
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<td>Westfield Sr.</td>
<td>0</td>
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<tr>
<td>Babson</td>
<td>Brandeis</td>
<td>2</td>
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<tr>
<td>Babson</td>
<td>Binghamton</td>
<td>1</td>
</tr>
<tr>
<td>Babson</td>
<td>Glassboro St.</td>
<td>1</td>
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<tr>
<td>Babson</td>
<td>Scranton</td>
<td>0</td>
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<td>Brandeis</td>
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Seated: "Yogie" Berrag, Joy Nublatt, Mark Silva, Bob Leblanc, John Sexton, Tim Connolly, John Seik, Gary Newcomb, John Dimambro, John Pontusco, Jeff Kates.
Standing: Assl Coach John Schapiro, Greg Boerhans, Andy DiMantno, Fred Holse, T.
J. Restivo, Mike Fiorentino, Jim Fischer, Mark McNab, Rudolph VonBerg, Jim Foroaar, Bill Goodwin, Kevin Bryant, Neil Caghlan, Jim Oliver, To Stame, Bob Gibson, Brian Cahill, Head Coach Bill Rogers.
Hockey

Babson vs. Framingham State  8-1
Babson vs. Salem State  10-3
Babson vs. S. M. U.  7-2
Babson vs. Norwich  2-7
Babson vs. Boston State  7-3
Babson vs. New England  4-5
Babson vs. Army  6-0
Babson vs. Lowell  2-5
Babson vs. Union  5-3
Babson vs. Bowdoin  2-7
Babson vs. Amherst  10-2
Babson vs. Merrimack  2-7
Babson vs. New Haven  3-6
Babson vs. St. Anselm's  5-4
Babson vs. U. Conn  6-1
Babson vs. Middlebury  2-5
Babson vs. A. I. C.  4-3
Babson vs. Holy Cross  3-1
Babson vs. Norwich  4-3
Babson vs. U Conn  5-4
Babson vs. Colby  5-4
Babson vs. Williams  2-5
Babson vs. Salem State  3-4
Babson vs. Salisbury State 8-13
Babson vs. Westfield State 10-9
Babson vs. Springfield 12-13
Babson vs. Tufts 7-8
Babson vs. Middlebury 11-13
Babson vs. Boston State 12-18
Babson vs. Mass. Maritime 20-10
Mr. & Mrs. Vincent T. Avent
Mr. & Mrs. Isaac Azour
Mr. & Mrs. M. David Giardino
Mr. & Mrs. Ronald J. Kowalski
Mr. & Mrs. Henry C. Leung
Mr. Maurice Oulevay
Mr. & Mrs. Manuel Romero S.
rugby players eat their dead
Babson vs. Lowell 4-5
Babson vs. Suffolk 8-1
Babson vs. Brandeis 3-6
Babson vs. Clark 18
Babson vs. W. P. I. 8-1
Babson vs. Bryant 7-2
Babson vs. Bentley 2-7
Babson vs. Bowdoin 5-3
Babson vs. St. Anselm's 9-0
Babson vs. Salem State 8-1
Babson vs. Tufts 0-9
Tennis

Dabson vs. Lasell  5-0
Dabson vs. Merrimack  3-4
Dabson vs. Framingham  3-4
Dabson vs. M.I.T.  2-5
Dabson vs. Brandeis  1-8
Dabson vs. Worcester State  6-1
Dabson vs. Endicott  5-2
Dabson vs. Bryan  16
Dabson vs. Wellesley  0-7
Dabson vs. W.P.I.  16
Dabson vs. Pine Manor  16
Dabson vs. Simmons  4-3
Dabson vs. Emmanuel  5-2
Dabson vs. Curry  7-0
Dabson vs. Wheaton  0-9
Dabson vs. Wellock  5-0
Dobson vs. W.P.I.  37:50
Dobson vs. Clark  64:47
Dobson vs. Amherst  40:52
Dobson vs. Northeastern  52:61
Dobson vs. Central Conn.  44:68
Dobson vs. Boston College  46:66
Dobson vs. Trinity  59:53
Dobson vs. Southeaster Mass. U.  63:48
Dobson vs. Norwich  59:53
Dobson vs. Brandeis  63:45
Dobson vs. Colby College  70:41
Dobson vs. Bridgewater State  66:22
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<td>93-84</td>
<td>Babson vs. Union</td>
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<td>Babson vs. Conn. College</td>
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SKIING

1981 Thomson Division - First Place
New England Intercollegiate Ski Conference - Third Place
National Collegiate Ski Championships - Seventh Place
SKIING

Jay Nichols, Brian Moran, Jochen Beutag, Rodolphe von Berg, Thierry Oulevay, Joel Mednick, Eric Emerson, Brad McGill, Doug Pincaro, Mark Sampson
Babson vs. Lowell
Babson vs. Framingham State
Babson vs. Bryant
Babson vs. Bates
Babson vs. Mass. Merriltime
Babson vs. M.I.T.
Babson vs. Framingham State
Babson vs. Brandeis
Babson vs. Dartington
Babson vs. Coast Guard
Babson vs. Suffolk
Babson vs. S.M.U.
Babson vs. Bentley
Babson vs. Tufts
Babson vs. Clark
Babson vs. Babson State

2-10, 4.5
8- 2
8-21
8- 5
2-15, 1-5
12- 8
18- 7
12-11
20- 1
5- 0
5-10
8- 9
2- 7
2-10
4- 3
3- 2, 10
Basketball

Lynne Baretra, Ellen McCarthy, Elaine Christopoulos, Elizabeth Derwin, Deidre March, Barbara McPherson, Peggy Mirapoulos, Lynne Dossoomian, Maureen McQuillan, Patricia Bernardo, Joan Gargan
BASKETBALL

Babson vs. Brandeis 56-46
Babson vs. Nichols 41-50
Babson vs. Amherst 35-66
Babson vs. UMass/Dosron 41-85
Babson vs. Suffolk 41-39
Babson vs. Regis 44-20
Babson vs. Wellesley 67-65
Babson vs. Pine Manor 43-40
Babson vs. Bates 45-73
Babson vs. Endicott 43-48
Babson vs. Bryant 34-70
Babson vs. Brandeis 60-40
Babson vs. Framingham State 37-54
Babson vs. W. P. I. 37-81
Babson vs. Nichols 60-57
Babson vs. W. N. E. C. 38-55
Babson vs. M. I. T. 36-44
INTRAMURAL
"All great institutions have at their core an intangible spirit that is absolutely essential if they are to thrive and grow and endure."

President Ralph Z. Sorenson
Inaugural Address
In the early years of Babson College a dedicated faculty and willing administration was necessary to sustain its existence. This continued from the time it was named Babson Institute up through the present.

From its creation in 1919 the Institute was personally tended to and cared for. Roger Babson took this responsibility himself for the first two years as he served as Babson's first president. At the onset of the Great Depression, Babson was still young, but it withstood the problems faced by the entire world. To this day, the institution, named Babson College in 1969, has succeeded in existing through the many financial and environmental difficulties that have faced the world over the past sixty-two years. The perseverance and hard work of the faculty and administration and their strong and enduring contributions to the college's continued welfare and well-being has enabled it to continue along this vain.

It was Mr. Babson's idea that the instruction given at the Institute be "imminently practical." Though the college has branched out, its original objective has not eroded with time as the school continues along the vain of our founder.

With the establishment and maintenance of a dedicated and concerned faculty, Babson College has grown in both reputation and size, while preparing aspiring young men and women of today to be the leaders of the business world of tomorrow.
The years we've spent at Babson College have allowed us to meet many different people. Here, we have come into contact with the faculty and administration on a daily basis. We not only respect them as educators but we have also gotten to know them as human beings. We are no longer the highschoolers who created barriers between generations. We have learned to understand and we have opened up ourselves so that we can be understood.
PROFESSOR OF THE YEAR
The person selected as Professor of the Year must extend himself beyond the dedication to his work as a professor in the classroom. This person must also be available for help after class and show a sincere concern for their students.

You have shown these qualities as well as qualities shown by few others. You make yourself available to students as a friend. Your activity in student extracurricular activities displays a genuine involvement with the student body. The students have chosen you to receive this honor in appreciation for all you have done and in hopes that others will follow your example. Thank you and Congratulations Professor Richard A. Bruno.
The Accounting Division, under the direction of Associate Professor Descam Hoagland, is one of the most intensive majors at Babson. Accounting theory is heavily stressed and accuracy in the reporting of financial data is the final goal. The course structure has been consistent over the years, except for the addition of an Accounting Seminar course. This course allows the student to examine current accounting practices and to use the knowledge acquired through the accounting curriculum to sound reporting decisions.

Descam Hoagland, Michael Zibel, Christopher Hennessy, Stanley Deriowitz, David Calaghan, Donald Rorfor, Richard Bruno, Linda Black, Giron Petersen, William Lawler, Michael Fettlers, Robert Farrar
The Finance Division is currently under the direction of Professor Joseph Lovely. The past ten years have been a transitional period for the finance department. The major problem being that no one professor has been here for the entire period and presently a new curriculum is being set up. The structure of the department has not changed and the courses which all students are required to take remain the same. An addition to the curriculum is Portfolio Planning which reaches the student to build a successful portfolio of investments. The Finance Division is evaluating the disparity in material coverage presented in the early finance course so that all Babson students are exposed to the basic financial areas that affect every business.

FINANCE

Joseph Lovely, George Troughton, Jeffrey Alves, James Grant, Jules Schwartz, Thomas Anderson
The Economics Division has been growing and changing over the years to meet the students' needs. Headed by Professor William Casey, the department offers many courses such as Money, Banking, and the Economy.
The Marketing Division, headed by Professor Norman Govoni, has seen a few changes in the last ten years. Even though no new courses have been added, there have been significant changes in the teaching methods. Rather than strict lecture classes, marketing courses emphasize case discussion with student presentations and the use of computer simulation. Case work is the predominant teaching form used and this method strengthens the oral and written communication skills needed for a successful marketing manager. Through the use of simulation games such as Compete and Smog, the student is forced to implement accurate marketing decision making, which is the common thread throughout all Babson marketing courses.
Management is, perhaps, the most important area of study in a business school. It is here that all specific areas of study are joined together and their purpose becomes clear. The student takes the knowledge he has obtained and communicates it with upper management as well as subordinates. The Management Division, headed by Robert Ronstadt, has linked the flow of information with its communication to others through case studies.
The Math/Science Division has seen several changes according to department chairman, Professor John Saber. The division has expanded in faculty size and it is now only second to the Liberal Arts Division in size. A greater emphasis has been placed on computer skills. The computer is the tool of the future and the Math/Science division has updated its facilities. More terminals have been installed for easier access and there has been a switch from the HP to the Vax system. There is greater emphasis on statistical data, therefore a mandatory computer course has been added to the requirements for all freshman to prepare them for future managerial positions.
Bobson College offers over 50 courses in the liberal arts. A student must take a minimum of forty percent of his/her course work in this area to graduate from Bobson.

The curriculum of the Liberal Arts Division provides the opportunity and the resources for the student to develop his/her intellectual skills and to gain knowledge in the understanding of oneself, and of the society and culture in which he/she lives. The faculty of the division directs their efforts at trying to educate the whole person through its involvement with students in and outside the classroom. The goal is to provide the basis of a liberal education for Bobson students by developing their capacity for rational analysis, intellectual growth, nurturing skills in acquiring knowledge, questioning assumptions and testing hypotheses, and by communicating the importance of lifelong learning.

In the early 1970's the division, in an attempt to focus liberal arts courses around issues clearly relevant to management students, began offering three interdisciplinary majors: American Studies, Communication, and Society and Technology. In introducing coordinated groups of courses that center on major themes or issues, the purpose was to give a new vitality to traditional liberal arts concerns by demonstrating their applicability in confronting some of the major challenges that students will have to deal with as citizens and managers. The majors are intended to enrich management education and to provide organization, sequencing, and coherence to liberal arts offerings. In addition the division operates a Writing Center in order to help students improve their written communication.
FINANCIAL AID

ACCOUNTING

Nancy Capobianco, Sandra Kean, Edwina Middleton, Patricia Goglio

Nancy Raymond

Jay Johnson, Kenneth Dana, Dorothy Murray, William Coughlin, Dorothy Grump, Ruth Shannon, Susan Poulis, Marjory Harrington, Susan Laughman, Barbara Schwab
BUSINESS

Jesse Putney, Elliot McBride, Peg Norman, Elizabeth Lemons, Shirley MacDougall, Annette Boudreau

REGISTRAR

Dorothy A. Severson, Derry Turner, Frances Sheehan, Charlotte Hogan, Marilyn Bachelder
ADMISSIONS

Anne Wiper, Mary Spence, Pat Millen

CAREER COUNSELING

Kristine L. Young, Bill Wrenn, Christine L. Boer, Mary A. Feeley, Fran Fleming
RESIDENTIAL LIFE

STUDENT ACTIVITIES

Mary Dunn

Linda Adams

Selma Lazar, Emmy Mahoney
Mary Lou Bowker, James Boudreau, Tjelda Belsalock, Grace McCurry, Gilda Speers, Jane Marshall, Pat McGuire, Beth DiBarolomets, Elaine Brooks

Mary Fabrizio
Donna Murphy
Robert Sutherland, Sandra Simpson, Carol Lee, George Yorks, Scott MacDougall
HEALTH CENTER
MAIL ROOM

Karen Crump, Merry Jennings, Joe Sullivan, Terry Turtle
The one place on campus that more people can eat and meet is also one of the most interesting. Trim Dining Hall, better known as Trim Inn, acts as a mecca for students and teachers every day. This institution, which has served as many as 2500 people at one meal, certainly deserves examination. The majority of people who eat here have arrived at some opinion regarding the food, service and atmosphere. Yet, until you really work at Trim and observe the behind-the-scenes activity, you can’t honestly make a complete judgement about it.

The work is not clean or easy but the crew at the Dining Hall continues day after day to serve three meals a day. Without the student employees, the dining hall would be in havoc. Performing basic tasks, from washing dishes to serving food the staff does all they can to help make each meal a success. The one figure who knows more about food and acts as the center of communication is “Big Dick”. Arriving at the wee hours of the morning, when some students are just retiring, Big Dick opens up Trim and begins the endless preparations to insure a smooth day. Buddy, Billy, Al, and Kurt are not far behind Dick in arriving and together comprise an awe-inspiring culinary team.

The nicest thing about Trim is the camaraderie shared by all employees and this warmth is shared with all diners—students as well as teachers and administrators. Things never seem to run quite like they should at Trim, and you are bound to see a cursing, fuming employee standing over a spilled tray or lugging infinite numbers of glass racks. Who could ever deny that the disadvantages occasional long lines and even shortages of food all contribute to the bond between; the school and the staff. Beyond whatever imperfections there may be is Trim Inn, one of the best dining halls anywhere.
SAGA FOODS
SECURITY

POLICE

Michael Copavello, Richard Crosson, Victor Torres.

Bruce McDonald, Charles Dowin, Robert White.
THANK YOU ALL

Editor-in-chief
Ellen Germain

Photo editor
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Art editor
Kevin Bryant

Advertising co-editors
Kathy Hoffman
Marjory Aarons

Layout Staff
Abby Freidman
Alexis Dargie
Kath Hoffman
Ronnie Grant

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Lucy Cowie

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Jo-Anne Kelly

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John Liston
Martha Crampon
Beth Corr
Philip Rentz
Sue
Beth Kinzelberg
Greg George
Charlie Isard
Peter Lewin
In sincere appreciation for even the smallest things that were done to help in the completion of this yearbook. I would like to thank all our sponsors and advertisers as well as the students and faculty and administration who assisted in putting material together.

Extra special thanks go to Jim Aveni who took up his position as photography editor halfway through the year. Although I pushed him a great deal he picked up the slack from the change over in editors and still managed to get everything done.

A yearbook is not an easy thing to put together. I hope the memories that are derived from the 1981 Babsonian will reveal the time and hard work that was put into it. Thank you all.

Sincerely,

Ellen Germain
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